



For Lease

BRAND NEW RETAIL SPACE

Nova Green Bay

Cherry St & N. Adams St.
Green Bay, WI 54301

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Property Information

Brand New Retail Space | Nova | Green Bay, WI



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Property Information

Available Space	+/- 4,630 RSF
Delivery	Q3 2026
Lease Rate	Contact Broker

Property Highlights



Green Bay's Largest
Multi-family Development
(269 residential units)



Potential
Patio Space



Ideal for
Restaurant Users



Brand New
Construction



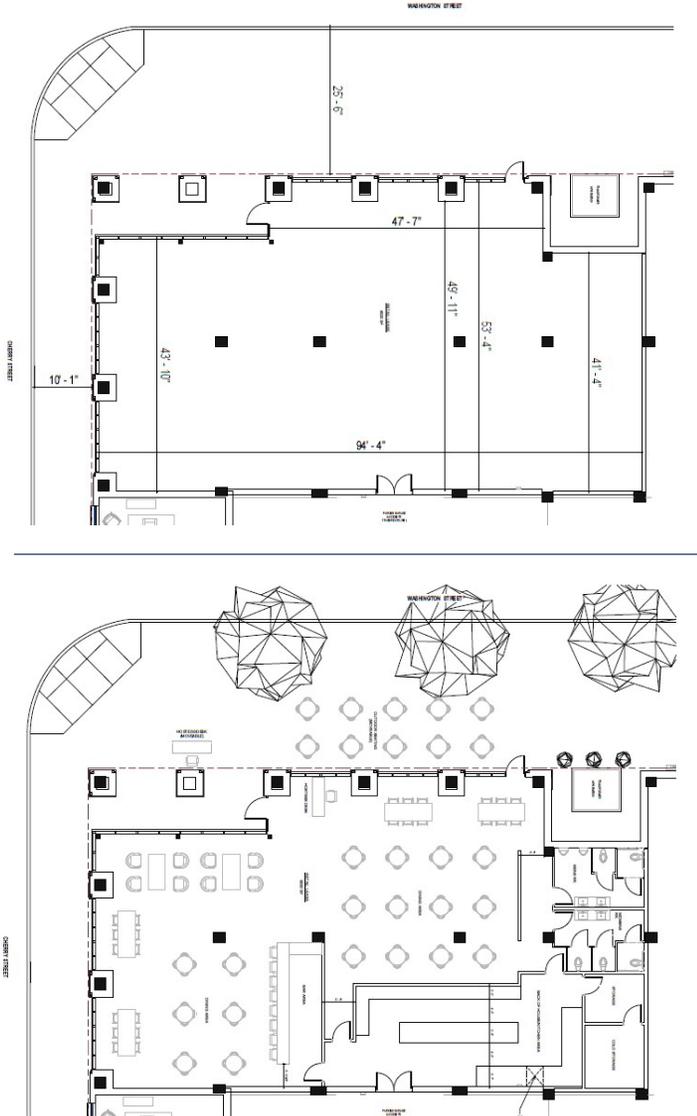
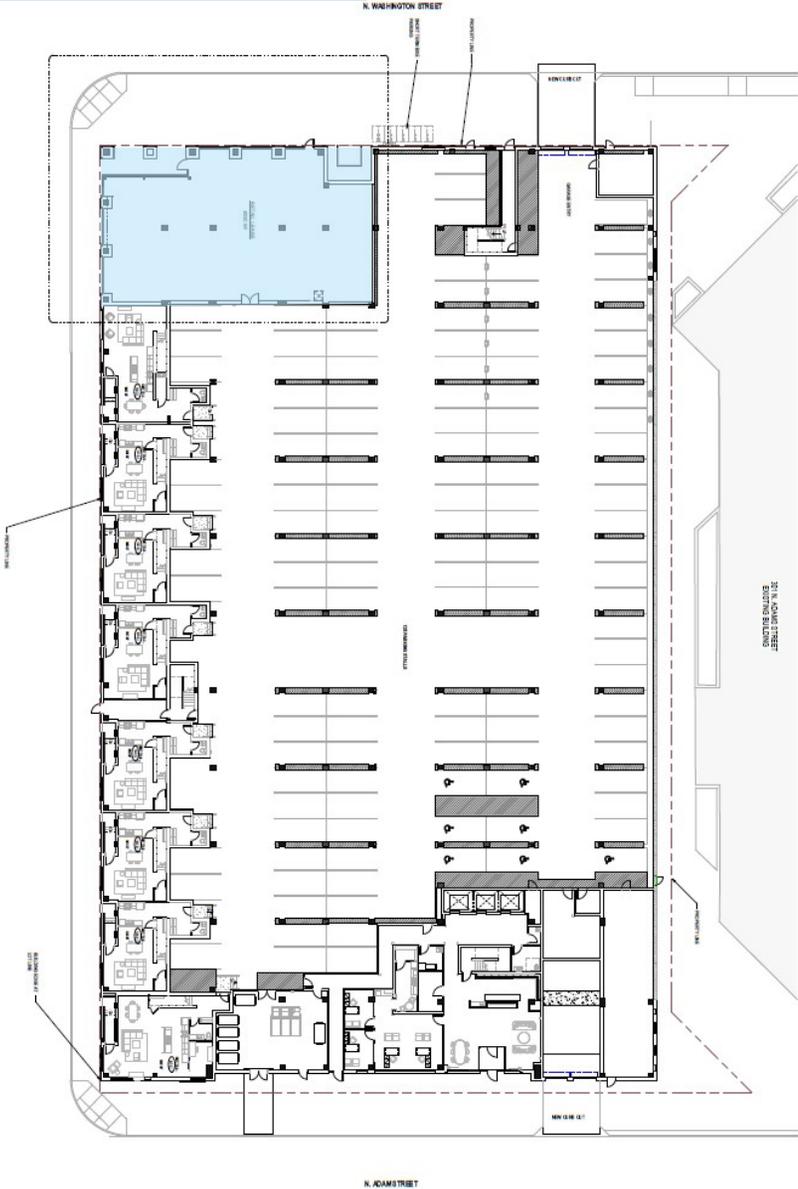
Site Plan

Brand New Retail Space | Nova | Green Bay, WI



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Conceptual Floor Plan



Property Renderings

Brand New Retail Space | Nova | Green Bay, WI

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About The Area

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NOVA's location just steps from Green Bay's CityDeck and the Fox River Riverwalk places retail tenants along one of downtown's most active pedestrian corridors. The waterfront attracts residents, office users, and visitors for events, recreation, and dining, driving steady foot traffic throughout the day and evening and enhancing visibility for retailers.

Convenient parking surrounds the site with multiple public garages including Green Bay Pine Street Parking Ramp, Cherry Street Ramp, and GB Main Street Parking, offering more than 3,300 structured spaces within easy walking distance, plus extensive on-street metered parking. Walnut and Cherry Streets are pedestrian-friendly and easy to cross, strengthening connectivity between NOVA, surrounding businesses, and the riverfront.

NOVA is also near key destinations including the Neville Public Museum and Lambeau Field, home of the Green Bay Packers, driving year-round cultural traffic and significant game-day activity that expands the customer base.



Area Amenities & Demographics

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Demographics: .5, 1, 2 Mile Radius

Total Population		Total Daytime Population		Total Households		Median Household Income		Workforce Population	
1 ^{MI}	12,829	1 ^{MI}	29,264	1 ^{MI}	5,543	1 ^{MI}	\$55,739	1 ^{MI}	5,919
3 ^{MI}	80,775	3 ^{MI}	100,438	3 ^{MI}	35,458	3 ^{MI}	\$59,807	3 ^{MI}	41,731
5 ^{MI}	147,666	5 ^{MI}	174,924	5 ^{MI}	63,688	5 ^{MI}	\$67,798	5 ^{MI}	76,693

Prior to negotiating on your behalf the Brokerage firm, or an agent associated with the firm, must provide you the following disclosure statement:

Broker Disclosure to Customers

You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. The broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions with a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the information is prohibited by law.
- The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your confidential information or the confidential information to other parties.
- The duty to safeguard trust funds and other property held by the Firm or its Agents.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services, but if you need legal advice, tax advice or a professional home inspection contact an attorney, tax advisor, or home inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of the duties owed to a customer under section 452.133 (1) of the Wisconsin statutes.

Confidentiality Notice to Customers

The Firm and its Agents will keep confidential any information given to the Firm and its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the Firm is no longer providing brokerage services to you.

The following information is required to be disclosed by law:

1. Material Adverse Facts, as defined in section 452.01 (5g) of the Wisconsin Statutes.
2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection report on the property or real estate that is the subject of the transaction.

To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may list that information below, or provide that information to the Firm and its Agents by other means. At a later time, you may also provide the Firm and its Agents with other information you consider to be confidential.

Confidential information: _____

Non-Confidential information: (The following information may be disclosed by the Firm and its Agents): _____

(Insert information you authorize to be disclosed, such as financial qualification information.)

Definition of Material Adverse Facts

A "Material Adverse Fact" is defined in Wis. Stat 452.01 (5g) as an Adverse Fact that a party indicates is of such significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction or affects or would affect the party's decision about the terms of such a contract or agreement.

An "Adverse" fact is defined in Wis. Stat. 452.01 (1e) as a condition or occurrence that a competent licensee generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.

Sex Offender Registry

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at <http://offender.doc.state.wi.us/public/>

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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