

1200 S. FIGUEROA

AN ICONIC ADDRESS



CIRCA



**CBRE**

## PROJECT OVERVIEW

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Circa puts you at one of the city's most sought-after addresses, standing over Figueroa, across from STAPLES Center and LA LIVE, and surrounded by an endless experience of A-list restaurants, night life, shopping and entertainment.

A ±13,800 SF Mastro's Ocean Club will be opening at the project.

### HIGHLIGHTS:

- *648 Luxury Apartments in two twin 35-story towers*
- *48,000 SF of Retail Space*
- *±23,726 SF of Retail/ Restaurant Space remaining*
- *18,000 SF of LED Displays*
- *Onsite Parking ±2,000 (LLD to Confirm)*
- *Located directly across the Staples Center and LA Convention Center campus*

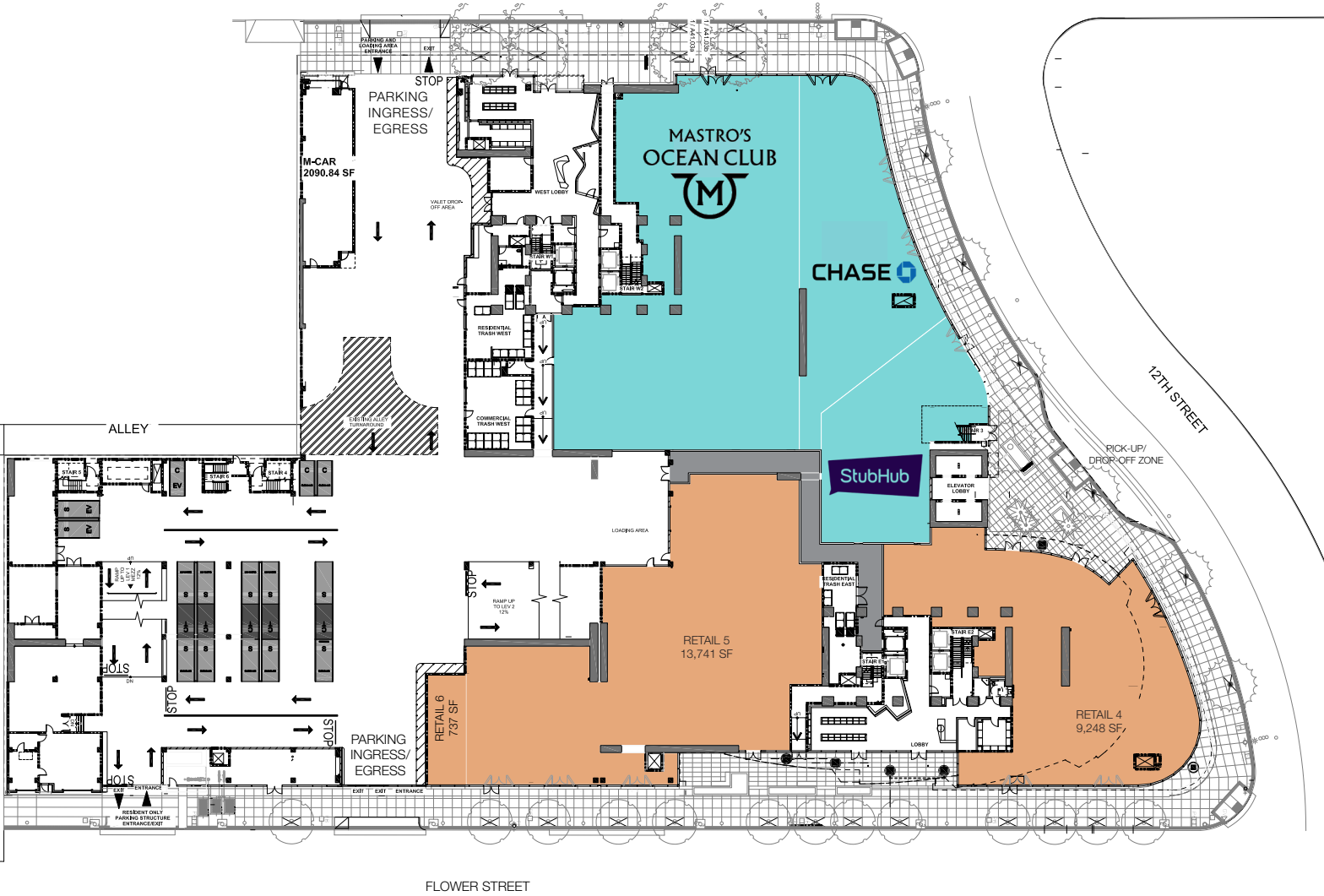


# RETAIL SITE PLAN



**STAPLES Center**

FIGUEROA STREET



FLOWER STREET



PICO METRO STATION

# FIGUEROA AND EVERYTHING



OCEANWIDE PLAZA

504 residential units  
183 room Park Hyatt



FIG + PICO

410 room Moxy Hotel  
410 room AC Hotel  
342 room Hilton Garden Inn



1020 FIGUEROA

300 room W Hotel  
435 residential units



CITY LIGHTS HOTEL

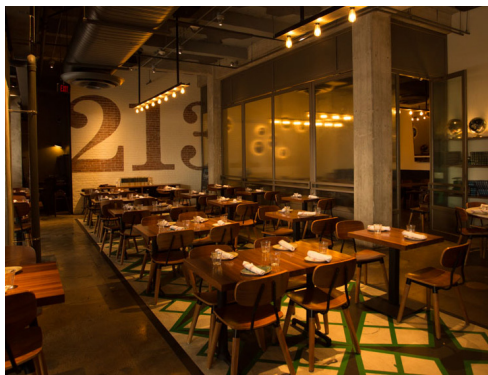
1,024 room hotel

## SOUTH PARK NEIGHBORHOOD OVERVIEW

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- *11,681 residential units in the pipeline*
- *6,084 hotel rooms in the pipeline*
- *Median 1-Bedroom Apartment - \$2,734/ month*
- *Current South Park apartment occupancy rate – 95%*
- *LA Live/Convention Center Events:*
  - *250+ events at Staples Center (4M+ visitors)*
  - *Home to LA Kings, LA Lakers, LA Clippers*
  - *350+ events at the LA Convention Center (2M+ Visitors)*

(Source: South Park BID)



AREA DEVELOPMENT

EMPLOYEES

Number of Employees  
± 500,000

Median Income  
\$99,600

Median Age  
45

69%  
Female

31%  
Male

47%  
Own Housing

47%  
Rent

46%  
Married or Partnered

73%  
Completed 4 Years Of College

50%  
Own pets

RESIDENTS

Number of Residents  
± 79,799

Median Income  
\$96,600

Median Age  
38

57%  
Female

43%  
Male

31%  
Own Housing

68%  
Rent

32%  
Married or Partnered

76%  
Completed 4 Years Of College

43%  
Own pets

ACTIVITIES ATTENDANCE



Sporting Events  
1.8X / YEAR



Music, Theater, Dance  
2.4X / YEAR



Art Museums, Galleries  
2.2X / YEAR



Median grocery spend  
per Week:  
\$107.00



Per person median spend  
on lunch in Downtown:  
\$14.54



Per person median spend  
on dinner in Downtown:  
\$31.35

ACTIVITIES ATTENDANCE



Sporting Events  
2X / YEAR



Music, Theater, Dance  
3X / YEAR



Art Museums, Galleries  
3X / YEAR



Median grocery spend  
per Week:  
\$103.00



Per person median spend  
on lunch in Downtown:  
\$16.42



Per person median spend  
on dinner in Downtown:  
\$30.06





## CONTACTS

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