

# Revenue Report

Site: Suds Carwash

Run Date: 11 Apr 2024

Report Period: 1 Jan 2023 - 31 Dec 2023

## Revenue Summary

### Wash Packages

|                        | Qty          | Paid         | Revenue             | Prepaid       | Total               | Subscription       | Sales<br>Net<br>Avg |
|------------------------|--------------|--------------|---------------------|---------------|---------------------|--------------------|---------------------|
| Super<br>Suds<br>Wash  | 8436         | 7817         | \$76,285.00         | \$0.00        | \$76,285.00         | \$10,965.82        | \$13.79             |
| Deluxe<br>Suds<br>Wash | 2174         | 2168         | \$27,895.00         | \$0.00        | \$27,895.00         | \$14.32            | \$12.89             |
| Basic<br>Suds<br>Wash  | 1644         | 1639         | \$14,810.00         | \$0.00        | \$14,810.00         | \$1,956.67         | \$11.87             |
| Express<br>Wash        | 1673         | 1662         | \$16,528.00         | \$0.00        | \$16,528.00         | \$0.00             | \$9.94              |
| <b>Total</b>           | <b>13927</b> | <b>13286</b> | <b>\$135,518.00</b> | <b>\$0.00</b> | <b>\$135,518.00</b> | <b>\$12,936.81</b> | <b>\$12.92</b>      |

### Added Services

|              |          |          |               |               |               |               |               |
|--------------|----------|----------|---------------|---------------|---------------|---------------|---------------|
| <b>Total</b> | <b>0</b> | <b>0</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$0.00</b> | <b>\$0.00</b> |
|--------------|----------|----------|---------------|---------------|---------------|---------------|---------------|

|                             |  |  |                     |               |                     |                    |                |
|-----------------------------|--|--|---------------------|---------------|---------------------|--------------------|----------------|
| <b>Automatic<br/>Totals</b> |  |  | <b>\$135,518.00</b> | <b>\$0.00</b> | <b>\$135,518.00</b> | <b>\$12,936.81</b> | <b>\$12.92</b> |
|-----------------------------|--|--|---------------------|---------------|---------------------|--------------------|----------------|

### Self Serve Products

|                    |       |       |             |        |             |        |        |
|--------------------|-------|-------|-------------|--------|-------------|--------|--------|
| Self Serve<br>Wash | 18195 | 17768 | \$74,520.88 | \$0.00 | \$74,520.88 | \$0.00 | \$4.19 |
| Vending            | 1404  | 1404  | \$2,431.75  | \$0.00 | \$2,431.75  | \$0.00 | \$1.73 |
| FragVac            | 6236  | 6082  | \$9,502.25  | \$0.00 | \$9,502.25  | \$0.00 | \$1.56 |
| Turbo Towel<br>Vac | 1157  | 1111  | \$1,812.75  | \$0.00 | \$1,812.75  | \$0.00 | \$1.63 |

|                              |              |              |                    |               |                    |               |               |
|------------------------------|--------------|--------------|--------------------|---------------|--------------------|---------------|---------------|
| <b>Self Serve<br/>Totals</b> | <b>26992</b> | <b>26365</b> | <b>\$88,267.63</b> | <b>\$0.00</b> | <b>\$88,267.63</b> | <b>\$0.00</b> | <b>\$3.35</b> |
|------------------------------|--------------|--------------|--------------------|---------------|--------------------|---------------|---------------|

|                            |              |              |                     |               |                     |                    |  |
|----------------------------|--------------|--------------|---------------------|---------------|---------------------|--------------------|--|
| <b>Car Wash<br/>Totals</b> | <b>40919</b> | <b>39651</b> | <b>\$223,785.63</b> | <b>\$0.00</b> | <b>\$223,785.63</b> | <b>\$12,936.81</b> |  |
|----------------------------|--------------|--------------|---------------------|---------------|---------------------|--------------------|--|

### Kiosk Sales

|                  | Qty          | Sales               | Average        |
|------------------|--------------|---------------------|----------------|
| Super Suds Wash  | 5559         | \$76,285.00         | \$0.00         |
| Deluxe Suds Wash | 2168         | \$27,895.00         | \$0.00         |
| Basic Suds Wash  | 1250         | \$14,810.00         | \$0.00         |
| Express Wash     | 1662         | \$16,528.00         | \$0.00         |
| <b>Total</b>     | <b>10639</b> | <b>\$135,518.00</b> | <b>\$12.74</b> |

**Code Sales**

|                     | <b>Qty</b> | <b>Paid</b> | <b>Revenue</b> | <b>Average</b> |
|---------------------|------------|-------------|----------------|----------------|
| Super Suds Wash     | 82         | 0           | \$0.00         | \$0.00         |
| Deluxe Suds Wash    | 3          | 0           | \$0.00         | \$0.00         |
| Basic Suds Wash     | 5          | 0           | \$0.00         | \$0.00         |
| Ultimate Soft Touch | 1          | 0           | \$0.00         | \$0.00         |
| <b>Code Totals</b>  | <b>91</b>  | <b>0</b>    | <b>\$0.00</b>  | <b>\$0.00</b>  |

**Codes Voided**

|  | <b>Qty</b> | <b>Revenue</b> |
|--|------------|----------------|
|  | 0          | \$0.00         |

**Account Sales**

|                      | <b>Qty</b> | <b>Revenue</b>  |
|----------------------|------------|-----------------|
| (other subscription) | 1          | \$30.00         |
| Unlimited Club 20    | 7          | \$140.00        |
| Unlimited Club 30    | 13         | \$390.00        |
| <b>Total</b>         | <b>21</b>  | <b>\$560.00</b> |

**Account Reloads**

|                      |            |                    |
|----------------------|------------|--------------------|
| (other subscription) | 5          | \$150.00           |
| Unlimited Club 20    | 183        | \$3,830.00         |
| Unlimited Club 30    | 429        | \$12,870.00        |
| <b>Total</b>         | <b>617</b> | <b>\$16,850.00</b> |

**Site Totals**

|                       | <b>Revenue</b>      | <b>Prepaid</b> | <b>Subscription</b> |
|-----------------------|---------------------|----------------|---------------------|
|                       | \$241,195.63        | \$0.00         | \$12,936.81         |
| Tax Collected         | \$0.00              | \$0.00         | \$0.00              |
| <b>Total Payments</b> | <b>\$241,195.63</b> | <b>\$0.00</b>  | <b>\$12,936.81</b>  |
| Fundraisers Due       | \$0.00              | \$0.00         | \$0.00              |
| Net Revenue           | \$241,195.63        | \$0.00         | \$12,936.81         |

**Tender Summary**

| <b>Payment Type</b>      | <b>Wash Products</b> | <b>Codes</b> | <b>Accounts</b>    | <b>Total</b>        | <b>Over/Under Payments</b> |
|--------------------------|----------------------|--------------|--------------------|---------------------|----------------------------|
| Visa                     | \$75,409.51          |              | \$0.00             | \$75,409.51         | \$0.00                     |
| MC                       | \$50,161.38          |              | \$0.00             | \$50,161.38         | \$0.00                     |
| Disc                     | \$5,814.64           |              | \$0.00             | \$5,814.64          | \$0.00                     |
| (external)               |                      | \$0.00       | \$17,410.00        | \$17,410.00         | \$0.00                     |
| Cash                     | \$79,573.50          |              | \$0.00             | \$79,573.50         | (\$201.50)                 |
| Fleet                    | \$8,809.43           |              | \$0.00             | \$8,809.43          | \$0.00                     |
| Amex                     | \$4,017.17           |              | \$0.00             | \$4,017.17          | \$0.00                     |
| <b>Total Payments</b>    | <b>\$223,785.63</b>  |              | <b>\$17,410.00</b> | <b>\$241,195.63</b> | <b>(\$201.50)</b>          |
| <b>Prepaid Type</b>      |                      |              |                    |                     |                            |
| <b>Total Prepays</b>     | <b>\$0.00</b>        |              |                    | <b>\$0.00</b>       |                            |
| <b>Subscription Type</b> |                      |              |                    |                     |                            |

Subscription

\$12,936.81

**Discounts Applied**

| <b>Type</b>  | <b>Count</b> | <b>Value</b>         |
|--------------|--------------|----------------------|
| Discounts    | 570          | (\$4,303.00)         |
| Rewash       | 87           | (\$1,194.00)         |
| Fleet Acct   | 2123         | (\$6,044.88)         |
| <b>Total</b> | <b>2780</b>  | <b>(\$11,541.88)</b> |