



 ${\bf Sarah\,Dominguez}$ 

President

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### INTRODUCTION

And so it starts! Located at the foothills of the Franklin Mountains in North El Paso, the thread of an all-new beginning is forming. A 2,313 acre master planned collaboration that captures the story of El Paso's continued growth.

Spearheaded by a 62 acre mixed-use development where healthcare, hospitality and retail conveniences are being thoughtfully woven into the spirit of southwestern living at its finest.

A place where beautiful residences will be embraced by the sun kissed tapestry of the Chihuahuan desert. A community that offers exclusivity and comfort with area conveniences for all.

### **HIGHLIGHTS**

- Master Plan Development
- New **growth** corridor
- 16 minutes from **El Paso International Airport**
- 22-26 minutes to International Ports of Entry
- Designated as a Medically Underserved Area (MUA) according to the Department of Health Resources and Services Administration\*

### SITE SPECIFICATIONS

Rates	Call for Quote
Type of Business	Retail, Hospitality & Healthcare
Zoning	General Mixed-Use
Minimum Size	1.35 AC

AVAILABLE SPACE FOR SALE OR GROUND LEASE

62 Acres (Divisible)

# CAMPO DEL SOL MASTER PLAN



# CAMPO DEL SOL DEVELOPMENT - MASTER PLAN



### CAMPO DEL SOL



Perfectly located in the far western point of Texas, sitting at the edge of the U.S.-Mexico Border sits the safest and most prominent metropolitan area filled with a warm and welcoming culture. Enriched by its bold and robust history, El Paso Texas is where the skyline.

Surrounded by six international ports of entry, El Paso brings over 80 billion dollars in trade to our economy and houses the largest military installation in the United States – making it the Borderplex of West Texas.

Located at the foothills of the Franklin Mountains in North El Paso, the thread of an all-new beginning is forming. Campo Del Sol is a master-planned collaboration, transforming over 2,300 acres of land into a New Growth Corridor. This 2.9-billion-dollar project will accommodate thousands of single-family residences, 55-and-over active-adult living, multi-family units, miles of interconnected hike and bike trails, four lazy rivers, a golf course, healthcare facilities, specialty retail and hospitality amenities throughout.

Spearheaded by a 62-acre mixed-use development where lifestyle, healthcare, and hospitality conveniences are being thoughtfully woven into the spirit of southwestern living at its finest. Adorned by unique architectural features that encourage overall wellbeing from the smallest comforts to the fundamental necessities of life, offering memorable and exclusive living for all. Campo Del Sol will immerse you in the enchanted and rugged beauty of the Chihuahuan Desert, full of opportunities to discover nature and balance.

This new community, grounded in the sun-kissed terrain of the borderland, is revolutionizing the future of North El Paso by connecting community, wellness and hospitality.

With a team of driven, active, and honest experts who provide dependable, full-service real estate consultancy, we are ready to help you be a part of this exciting new vision.

Campo Del Sol is revolutionizing the future of North El Paso.





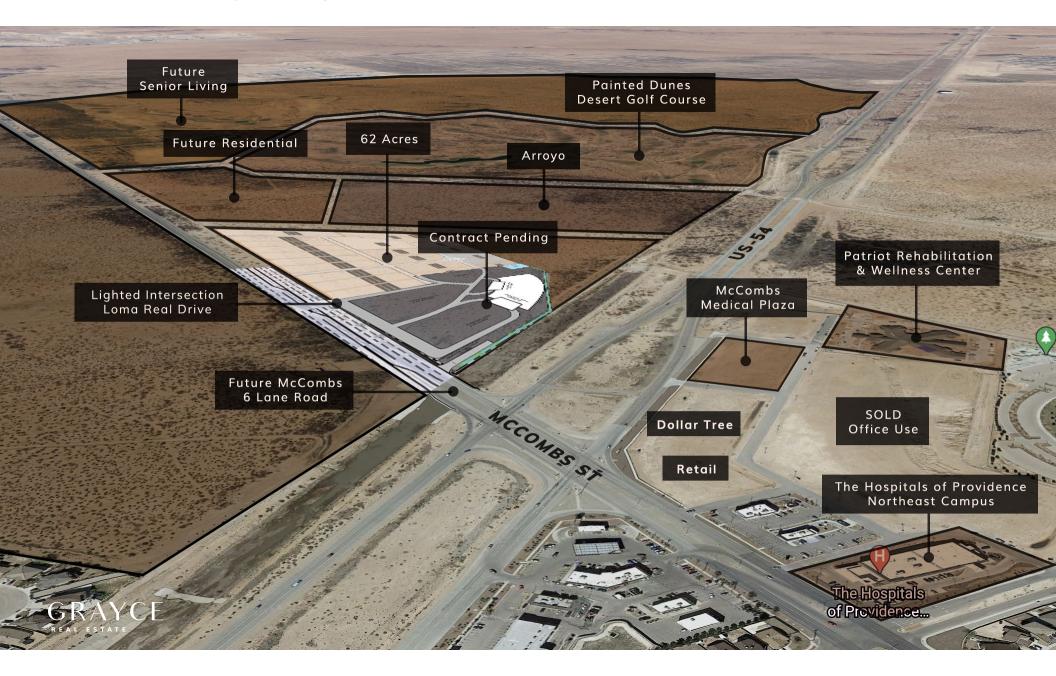


# CONCEPTUAL MASTER PLAN





### PLANNED DEVELOPMENTS



### **62 ACRE COMMERCIAL CORNER - LOT PLAN**







### **FACTS**



9,000

Single Family Units (subject to increase) First Phase (2 Years)



**2** YEAR

Build-out timeline



**PREMIUM** 

Mixed-Use Retail Developments



3,000

Multi-Family Units planned



**680** LOTS

Breaking ground as of June 2022 with only selective quality builders



### **AMENITIES**

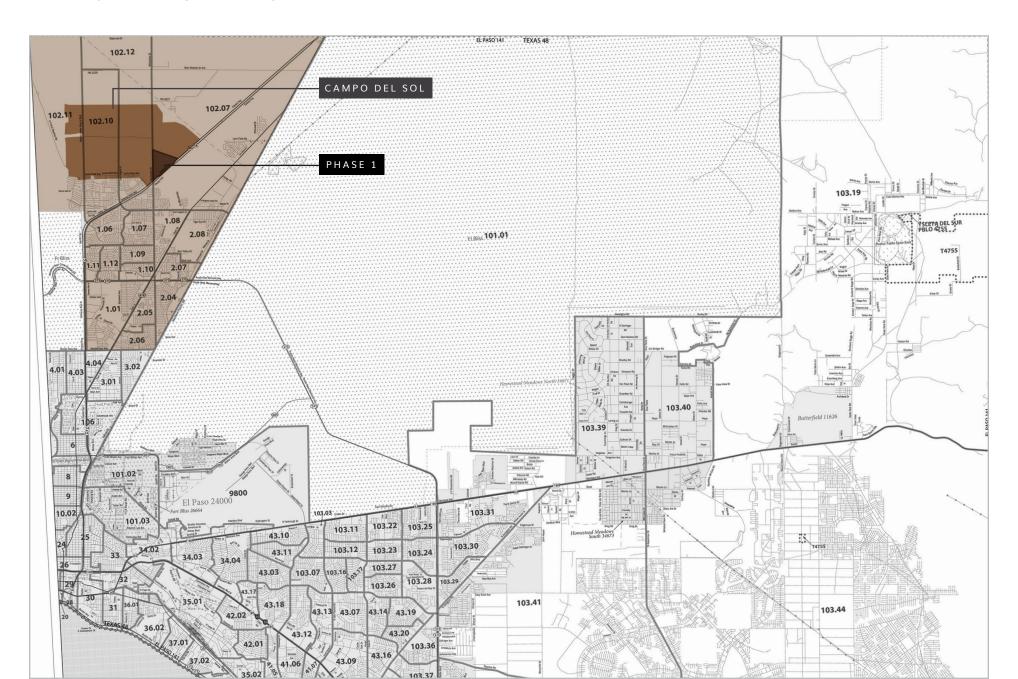
- Village located amenity centers to include a lazy river, cabanas, splash pad, numerous shade structure, large pavilion, picnic tables, restrooms, showers and more.
- Hike and bike trail system interconnected with each village developed.
- $\circ$  Retail, healthcare, and hospitality business developments.

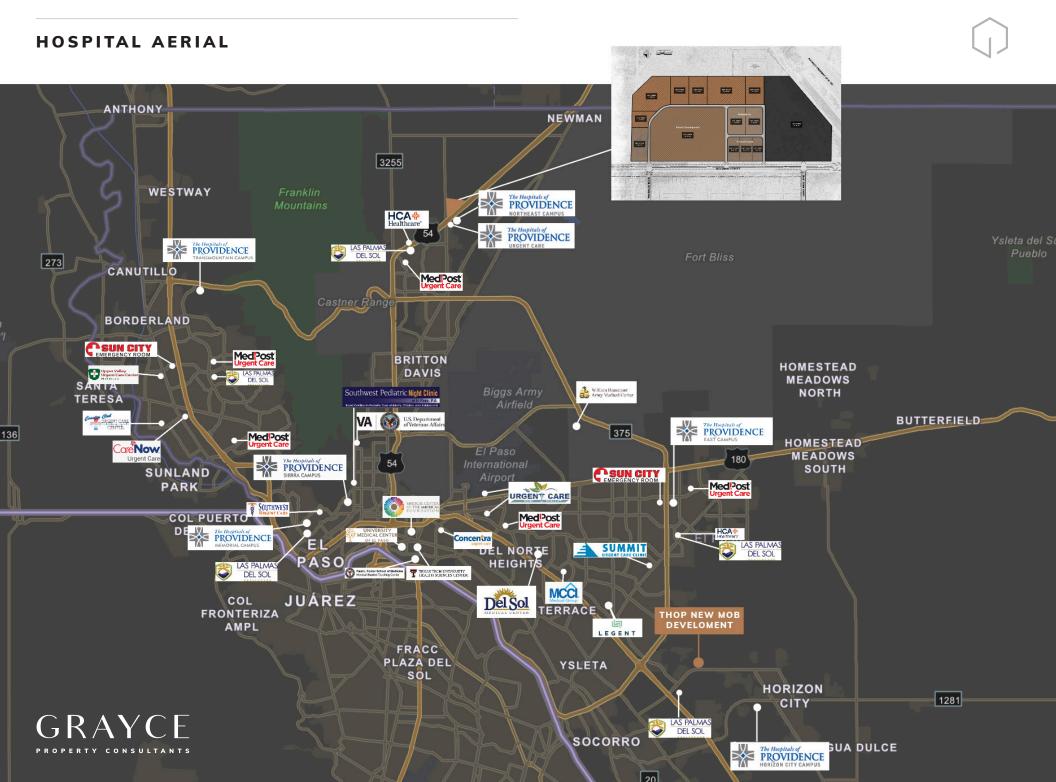
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# SITE ACCESIBILITY



# MEDICALLY UNDERSERVED AREA







# AREA HIGHLIGHTS

### **HEALTHCARE**

- William Beaumont Army Medical Center
- Las Palmas del Sol
- The Hospitals of Providence Hospital
- University Medical Center

# PARKS & RECREATION

- Grandview Park
- Nations Tobin Park
- Veterans Park
- McKelligon Canyon
- Castner Range
- Franklin Mountains State Park
- Weldon Yerby Senior Garden
- Sue Young Park



### ARTS & CULTURE

- Bowen Ranch
- Edge of Texas Steakhouse & Saloon
- National Border Patrol Museum
- El Paso Archaeology Museum

### INFRASTRUCTURE

 Newman Solar Project: (the largest solar project in El Paso in 2015)

## **EDUCATION**

- El Paso Independent School District (EPISD)
- Ysleta Independent School District (YISD)
  - Richard Burges Public Library





# **DEMOGRAPHICS**

1,3, 5 Mile Radius, 2020 & 2025



# **Population**

1 mile	11,063	12,357
3 miles	63,767	67,697
5 miles	91,104	95,956



# Households

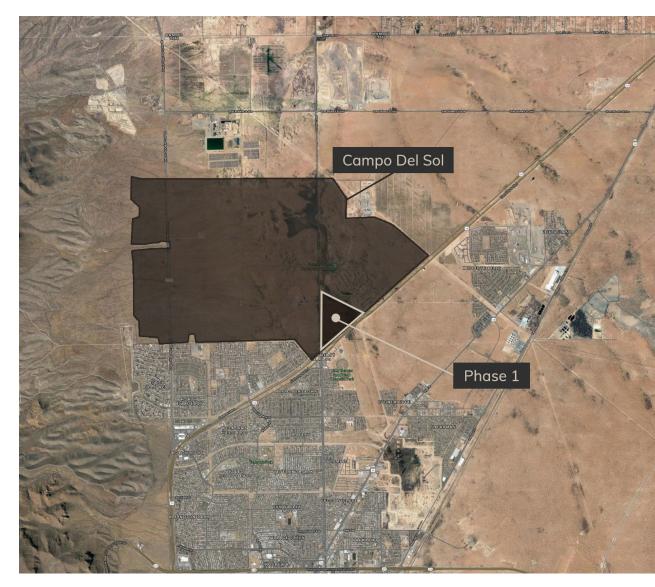
1 mile	3,607	5,054
3 miles	21,457	22,892
5 miles	31,015	32,741



# Median HH Income

1 mile	\$61,602	\$67,883
3 miles	\$51,661	\$54,136
5 miles	\$49,143	\$51,644

# **AERIAL MAP**







## **EL PASO DEMOGRAPHICS**





849,146
El Paso Metropolitan
Area Population



6th Largest city in Texas



22nd Largest city in the US



0.27% Current Annual Growth Rate



Population Increase since 2010 Census



649,121 2010 Census Population



302 Days of Sunshine in the year



**2.5 Million**Regional
Population



\$60,025 Average Household Income



6 International Ports of Entry





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