



Target Market:

Total Population

Spot Locations (5 mi):

2015 E Arlington Blvd, Greenville, NC

Nearby Establishment Types (1 mi)

bakery
bank
restaurant
supermarket
coffee shop

2015 E Arlington Blvd, Greenville, NC

Scope	5 mi
Target Market	105,651
Total Population	105,651
Total Households	42,407
Median Household Income	46,243
Median Age	33
Median Age Male	33
Median Age Female	35
----- AGE BY SEX -----	
Total Male	49,558
(M) under 5	3,307
(M) 5 to 9	3,029
(M) 10 to 14	2,996
(M) 15 to 17	1,628
(M) 18 and 19	3,053
(M) 20	1,688
(M) 21	2,618
(M) 22 to 24	3,851
(M) 25 to 29	4,240
(M) 30 to 34	3,077
(M) 35 to 39	3,332
(M) 40 to 44	2,574
(M) 45 to 49	2,711
(M) 50 to 54	2,496
(M) 55 to 59	2,259
(M) 60 and 61	1,112
(M) 62 to 64	1,293
(M) 65 and 66	1,038
(M) 67 to 69	915
(M) 70 to 74	888
(M) 75 to 79	719
(M) 80 to 84	452
(M) 85 and older	283
Total Female	56,093
(F) under 5	2,891
(F) 5 to 9	2,783
(F) 10 to 14	2,768
(F) 15 to 17	1,512
(F) 18 and 19	4,106
(F) 20	2,285
(F) 21	2,288
(F) 22 to 24	4,989
(F) 25 to 29	4,601
(F) 30 to 34	3,576
(F) 35 to 39	3,143
(F) 40 to 44	3,011
(F) 45 to 49	3,156
(F) 50 to 54	3,038
(F) 55 to 59	3,205
(F) 60 and 61	1,216
(F) 62 to 64	1,421
(F) 65 and 66	1,107
(F) 67 to 69	1,055
(F) 70 to 74	1,093
(F) 75 to 79	1,103
(F) 80 to 84	687
(F) 85 and older	1,060
----- HOUSEHOLD INCOME -----	
Less than \$10,000	5,508
\$10,000 to \$14,999	3,058
\$15,000 to \$19,999	2,686
\$20,000 to \$24,999	2,925
\$25,000 to \$29,999	2,281
\$30,000 to \$34,999	1,977
\$35,000 to \$39,999	2,090
\$40,000 to \$44,999	2,197
\$45,000 to \$49,999	1,652
\$50,000 to \$59,999	3,117
\$60,000 to \$74,999	3,745
\$75,000 to \$99,999	3,892
\$100,000 to \$124,999	3,112
\$125,000 to \$149,999	1,503
\$150,000 to \$199,999	1,387
\$200,000 or More	1,277
----- RACE -----	

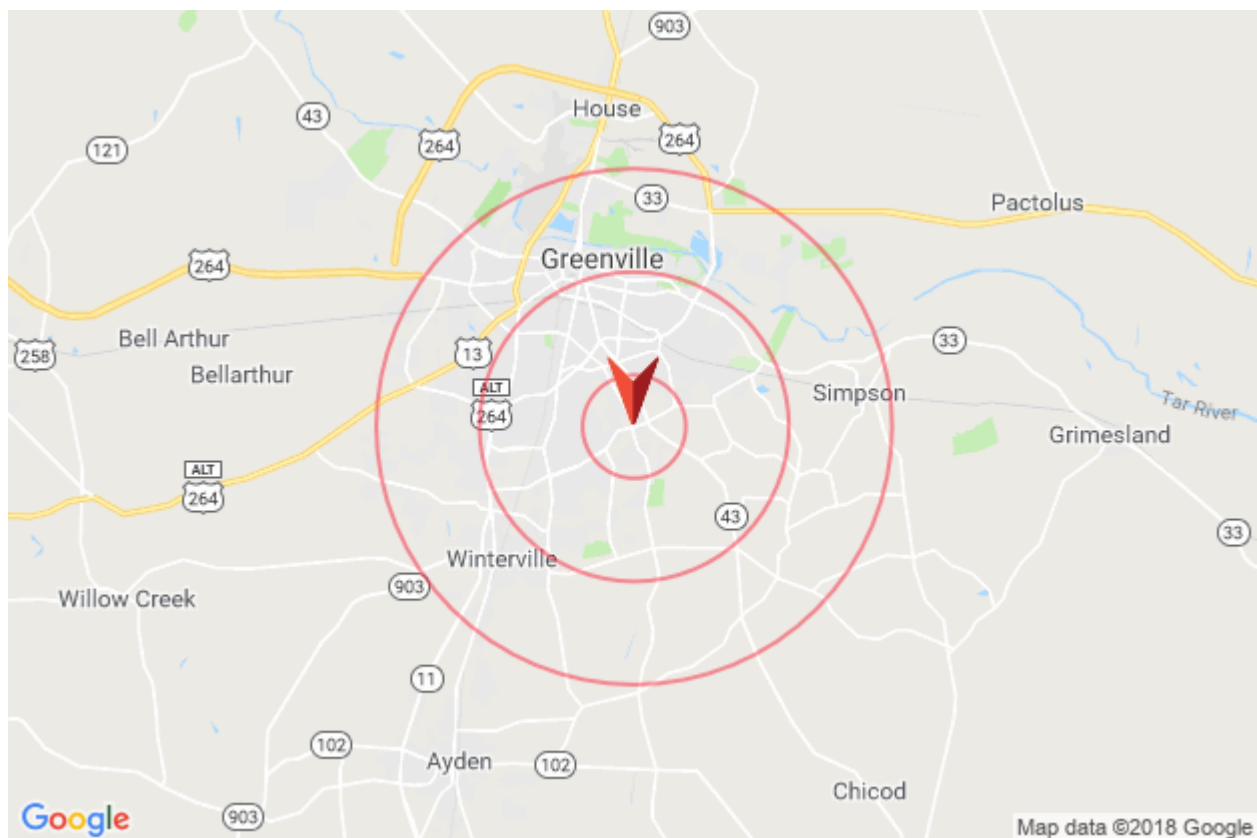
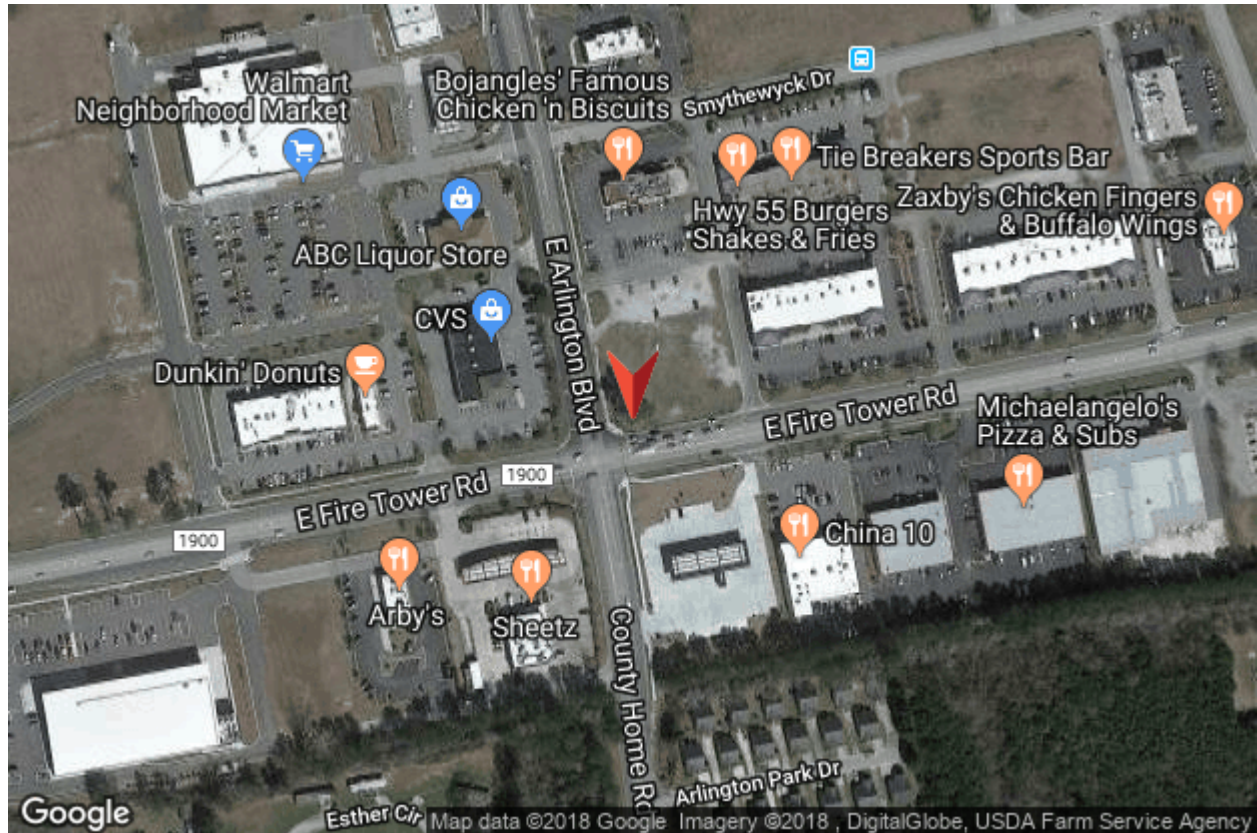
2015 E Arlington Blvd, Greenville, NC

White Alone	61,821
Black or African American Alone	36,391
American Indian and Alaska Native Alone	340
Asian Alone	2,681
Native Hawaiian and Other Pacific Islander Alone	36
Some Other Race Alone	1,982
Two or More Races	2,399
Two Races Including Some Other Race	155
Two Races Excluding Some Other Race, and Three or More Races	2,244
----- HISPANIC / LATINO -----	
Not Hispanic or Latino	100,525
Hispanic or Latino	5,126
----- MARITAL STATUS -----	
Population 15 years and older	87,877
Male 15 years and older	40,226
(M) Never Married	19,819
(M) Now Married	16,822
(M) Married, Spouse Present	15,357
(M) Married, Spouse Absent	1,465
(M) Separated	962
(M) Other	503
(M) Widowed	586
(M) Divorced	2,999
Female 15 years and older	47,651
(F) Never Married	22,504
(F) Now Married	17,128
(F) Married, Spouse Present	15,191
(F) Married, Spouse Absent	1,938
(F) Separated	1,365
(F) Other	573
(F) Widowed	3,001
(F) Divorced	5,018
----- HOME VALUE -----	
Total Owner Occupied Housing Units	18,837
Less than \$10,000	624
\$10,000 to \$14,999	107
\$15,000 to \$19,999	64
\$20,000 to \$24,999	86
\$25,000 to \$29,999	55
\$30,000 to \$34,999	72
\$35,000 to \$39,999	34
\$40,000 to \$49,999	282
\$50,000 to \$59,999	480
\$60,000 to \$69,999	437
\$70,000 to \$79,999	681
\$80,000 to \$89,999	919
\$90,000 to \$99,999	917
\$100,000 to \$124,999	1,937
\$125,000 to \$149,999	2,228
\$150,000 to \$174,999	2,373
\$175,000 to \$199,999	1,679
\$200,000 to \$249,999	2,083
\$250,000 to \$299,999	1,524
\$300,000 to \$399,999	1,479
\$400,000 to \$499,999	341
\$500,000 to \$749,999	208
\$750,000 to \$999,999	93
\$1,000,000 or More	101
----- PUBLIC ASSISTANCE -----	
Total Households	42,407
With Public Assistance Income	417
No Public Assistance Income	41,990
----- HOUSING TENURE -----	
Total Housing Units	42,407
Owner Occupied	18,837
Renter Occupied	23,571
----- VEHICLES AVAILABLE -----	
Total Vehicles	72,601
----- EDUCATION BY SEX -----	
Population 25 years and older	59,859
Male 25 years and older	27,388
(M) No Schooling Completed	195
(M) Nursery to 4th Grade	63
(M) 5th and 6th Grade	218

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(M) 7th and 8th Grade	291
(M) 9th Grade	421
(M) 10th Grade	514
(M) 11th Grade	324
(M) 12th Grade, No Diploma	281
(M) High School Graduate, Ged, or Alternative	6,983
(M) Some College, Less than 1 Year	1,288
(M) Some College, 1 or More Years, No Degree	4,627
(M) Associate's Degree	2,828
(M) Bachelor's Degree	5,236
(M) Master's Degree	2,338
(M) Professional School Degree	798
(M) Doctorate Degree	985
Female 25 years and older	32,472
(F) No Schooling Completed	197
(F) Nursery to 4th Grade	56
(F) 5th and 6th Grade	135
(F) 7th and 8th Grade	432
(F) 9th Grade	213
(F) 10th Grade	437
(F) 11th Grade	658
(F) 12th Grade, No Diploma	238
(F) High School Graduate, Ged, or Alternative	6,133
(F) Some College, Less than 1 Year	2,523
(F) Some College, 1 or More Years, No Degree	4,988
(F) Associate's Degree	3,784
(F) Bachelor's Degree	8,237
(F) Master's Degree	3,471
(F) Professional School Degree	520
(F) Doctorate Degree	450
----- OCCUPATION -----	
Agriculture, Forestry, Fishing and Hunting, and Mining	534
Agriculture, Forestry, Fishing and Hunting	456
Mining, Quarrying, and Oil and Gas Extraction	79
Construction	1,587
Manufacturing	4,788
Wholesale Trade	1,032
Retail Trade	6,192
Transportation and Warehousing, and Utilities	1,444
Transportation and Warehousing	1,070
Utilities	374
Information	800
Finance and Insurance, and Real Estate and Rental and Leasing	2,642
Finance and Insurance	1,573
Real Estate and Rental and Leasing	1,069
Professional, Scientific, and Management, And Administrative and Waste Management Services	3,612
Professional, Scientific, and Technical Services	1,954
Management of Companies and Enterprises	0
Administrative and Support and Waste Management Services	1,659
Educational Services, and Health Care and Social Assistance	17,199
Educational Services	8,265
Health Care and Social Assistance	8,934
Arts, Entertainment, and Recreation, and Accommodation and Food Services	6,573
Arts, Entertainment, and Recreation	466
Accommodation and Food Services	6,106
Other Services, Except Public Administration	2,580
Public Administration	2,116

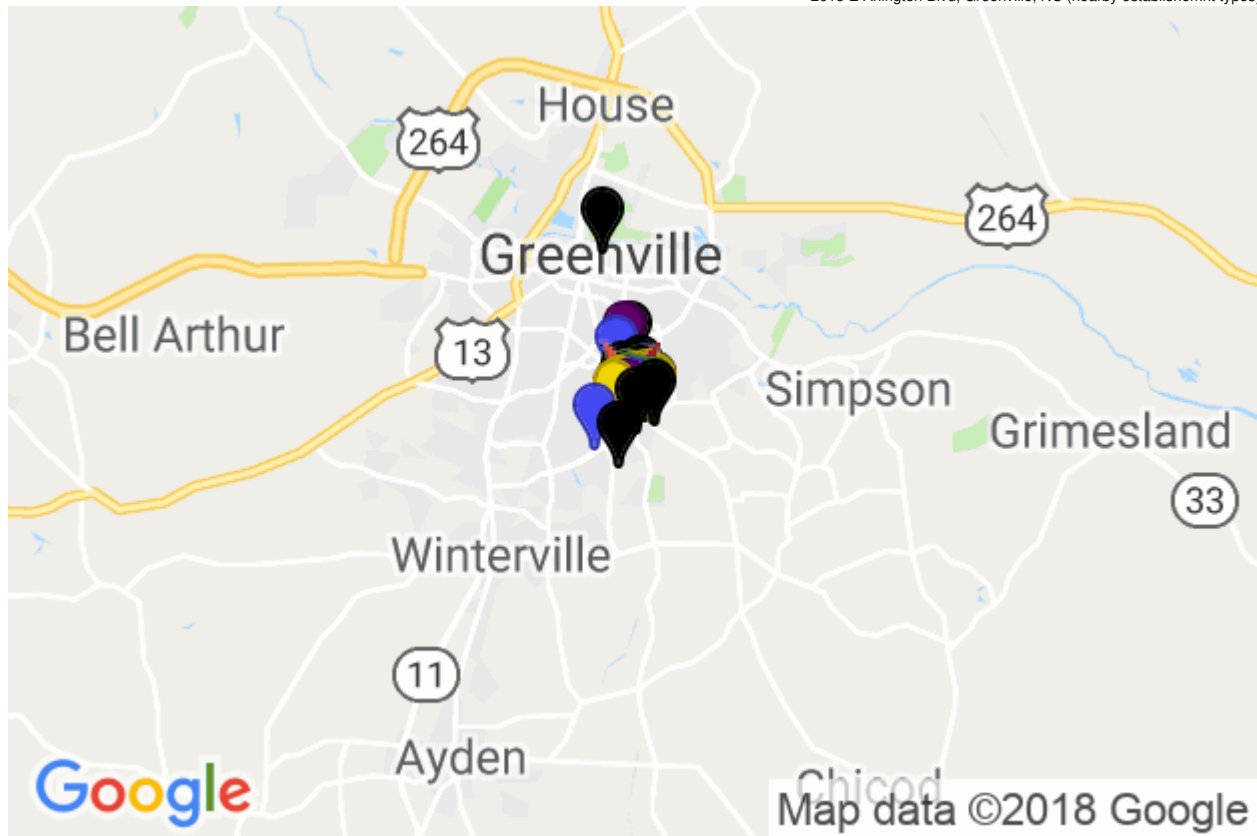
2015 E Arlington Blvd, Greenville, NC



General	1 mi	3 mi	5 mi
Target Market	8,858	60,086	105,651
Total Population	8,858	60,086	105,651
Total Households	3,995	24,046	42,407
Median Household Income	57,745	48,422	46,243
Median Age	36	33	33
Median Age Male	34	32	33
Median Age Female	36	34	35
Age By Sex	1 mi	3 mi	5 mi
Total Male	4,267	28,208	49,558
(M) under 5	297	1,718	3,307
(M) 5 to 9	176	1,519	3,029
(M) 10 to 14	256	1,560	2,996
(M) 15 to 17	49	805	1,628
(M) 18 and 19	379	2,392	3,053
(M) 20	170	1,085	1,688
(M) 21	306	1,595	2,618
(M) 22 to 24	530	2,251	3,851
(M) 25 to 29	420	2,329	4,240
(M) 30 to 34	113	1,347	3,077
(M) 35 to 39	351	2,025	3,332
(M) 40 to 44	277	1,460	2,574
(M) 45 to 49	230	1,593	2,711
(M) 50 to 54	85	1,291	2,496
(M) 55 to 59	177	1,319	2,259
(M) 60 and 61	74	626	1,112
(M) 62 to 64	98	801	1,293
(M) 65 and 66	34	575	1,038
(M) 67 to 69	112	557	915
(M) 70 to 74	62	461	888
(M) 75 to 79	22	441	719
(M) 80 to 84	24	284	452
(M) 85 and older	24	173	283
Total Female	4,591	31,878	56,093
(F) under 5	192	1,409	2,891
(F) 5 to 9	157	1,413	2,783
(F) 10 to 14	139	1,282	2,768
(F) 15 to 17	77	797	1,512
(F) 18 and 19	244	3,338	4,106
(F) 20	285	1,568	2,285
(F) 21	321	1,465	2,288
(F) 22 to 24	802	3,018	4,989
(F) 25 to 29	389	2,357	4,601
(F) 30 to 34	290	1,794	3,576
(F) 35 to 39	271	1,787	3,143
(F) 40 to 44	175	1,558	3,011
(F) 45 to 49	155	1,617	3,156
(F) 50 to 54	298	1,690	3,038
(F) 55 to 59	248	1,908	3,205
(F) 60 and 61	179	778	1,216
(F) 62 to 64	35	672	1,421
(F) 65 and 66	45	581	1,107
(F) 67 to 69	71	654	1,055
(F) 70 to 74	68	651	1,093
(F) 75 to 79	60	655	1,103
(F) 80 to 84	25	423	687
(F) 85 and older	66	463	1,060
Household Income	1 mi	3 mi	5 mi
Less than \$10,000	690	3,082	5,508
\$10,000 to \$14,999	296	1,684	3,058
\$15,000 to \$19,999	293	1,605	2,686
\$20,000 to \$24,999	171	1,575	2,925
\$25,000 to \$29,999	214	1,167	2,281
\$30,000 to \$34,999	133	1,183	1,977
\$35,000 to \$39,999	211	1,164	2,090
\$40,000 to \$44,999	197	1,173	2,197
\$45,000 to \$49,999	171	887	1,652
\$50,000 to \$59,999	191	1,596	3,117
\$60,000 to \$74,999	505	2,418	3,745
\$75,000 to \$99,999	369	2,141	3,892
\$100,000 to \$124,999	200	1,792	3,112
\$125,000 to \$149,999	101	864	1,503
\$150,000 to \$199,999	76	813	1,387
\$200,000 or More	176	904	1,277

Race	1 mi	3 mi	5 mi
White Alone	6,507	38,346	61,821
Black or African American Alone	1,699	17,627	36,391
American Indian and Alaska Native Alone	85	253	340
Asian Alone	453	1,766	2,681
Native Hawaiian and Other Pacific Islander Alone	0	31	36
Some Other Race Alone	33	913	1,982
Two or More Races	81	1,151	2,399
Two Races Including Some Other Race	1	36	155
Two Races Excluding Some Other Race, and Three or More Races	80	1,115	2,244
Hispanic / Latino	1 mi	3 mi	5 mi
Not Hispanic or Latino	8,397	57,225	100,525
Hispanic or Latino	461	2,862	5,126
Marital Status	1 mi	3 mi	5 mi
Population 15 years and older	7,640	51,185	87,877
Male 15 years and older	3,538	23,411	40,226
(M) Never Married	1,960	11,766	19,819
(M) Now Married	1,347	9,549	16,822
(M) Married, Spouse Present	1,124	8,630	15,357
(M) Married, Spouse Absent	223	919	1,465
(M) Separated	195	692	962
(M) Other	28	227	503
(M) Widowed	22	309	586
(M) Divorced	208	1,787	2,999
Female 15 years and older	4,102	27,774	47,651
(F) Never Married	2,330	14,039	22,504
(F) Now Married	1,175	9,412	17,128
(F) Married, Spouse Present	1,107	8,581	15,191
(F) Married, Spouse Absent	68	831	1,938
(F) Separated	65	589	1,365
(F) Other	3	242	573
(F) Widowed	319	1,634	3,001
(F) Divorced	279	2,689	5,018
Home Value	1 mi	3 mi	5 mi
Total Owner Occupied Housing Units	1,491	10,746	18,837
Less than \$10,000	91	298	624
\$10,000 to \$14,999	1	40	107
\$15,000 to \$19,999	4	30	64
\$20,000 to \$24,999	1	32	86
\$25,000 to \$29,999	5	21	55
\$30,000 to \$34,999	0	9	72
\$35,000 to \$39,999	0	3	34
\$40,000 to \$49,999	14	116	282
\$50,000 to \$59,999	8	184	480
\$60,000 to \$69,999	13	215	437
\$70,000 to \$79,999	70	301	681
\$80,000 to \$89,999	112	581	919
\$90,000 to \$99,999	143	631	917
\$100,000 to \$124,999	93	1,049	1,937
\$125,000 to \$149,999	162	1,118	2,228
\$150,000 to \$174,999	114	1,382	2,373
\$175,000 to \$199,999	69	888	1,679
\$200,000 to \$249,999	151	1,255	2,083
\$250,000 to \$299,999	151	967	1,524
\$300,000 to \$399,999	136	1,043	1,479
\$400,000 to \$499,999	26	271	341
\$500,000 to \$749,999	53	175	208
\$750,000 to \$999,999	18	58	93
\$1,000,000 or More	59	72	101
Public Assistance	1 mi	3 mi	5 mi
Total Households	3,995	24,046	42,407
With Public Assistance Income	19	224	417
No Public Assistance Income	3,975	23,822	41,990
Housing Tenure	1 mi	3 mi	5 mi
Total Housing Units	3,995	24,046	42,407
Owner Occupied	1,491	10,746	18,837
Renter Occupied	2,503	13,301	23,571
Vehicles Available	1 mi	3 mi	5 mi
Total Vehicles	7,078	41,780	72,601

Education by Sex	1 mi	3 mi	5 mi
Population 25 years and older	4,477	32,870	59,859
Male 25 years and older	2,104	15,282	27,388
(M) No Schooling Completed	4	47	195
(M) Nursery to 4th Grade	26	51	63
(M) 5th and 6th Grade	1	145	218
(M) 7th and 8th Grade	31	179	291
(M) 9th Grade	39	151	421
(M) 10th Grade	3	176	514
(M) 11th Grade	7	136	324
(M) 12th Grade, No Diploma	5	97	281
(M) High School Graduate, Ged, or Alternative	495	3,545	6,983
(M) Some College, Less than 1 Year	102	717	1,288
(M) Some College, 1 or More Years, No Degree	400	2,653	4,627
(M) Associate's Degree	194	1,506	2,828
(M) Bachelor's Degree	375	3,099	5,236
(M) Master's Degree	147	1,407	2,338
(M) Professional School Degree	101	579	798
(M) Doctorate Degree	174	794	985
Female 25 years and older	2,373	17,587	32,472
(F) No Schooling Completed	0	90	197
(F) Nursery to 4th Grade	0	15	56
(F) 5th and 6th Grade	0	62	135
(F) 7th and 8th Grade	100	264	432
(F) 9th Grade	3	66	213
(F) 10th Grade	18	216	437
(F) 11th Grade	16	321	658
(F) 12th Grade, No Diploma	5	107	238
(F) High School Graduate, Ged, or Alternative	346	3,165	6,133
(F) Some College, Less than 1 Year	217	1,440	2,523
(F) Some College, 1 or More Years, No Degree	266	2,384	4,988
(F) Associate's Degree	219	1,885	3,784
(F) Bachelor's Degree	709	4,734	8,237
(F) Master's Degree	431	2,286	3,471
(F) Professional School Degree	16	293	520
(F) Doctorate Degree	26	261	450
Occupation	1 mi	3 mi	5 mi
Agriculture, Forestry, Fishing and Hunting, and Mining	118	356	534
Agriculture, Forestry, Fishing and Hunting	113	317	456
Mining, Quarrying, and Oil and Gas Extraction	5	39	79
Construction	92	802	1,587
Manufacturing	330	2,435	4,788
Wholesale Trade	144	699	1,032
Retail Trade	462	3,510	6,192
Transportation and Warehousing, and Utilities	125	783	1,444
Transportation and Warehousing	31	559	1,070
Utilities	94	224	374
Information	110	459	800
Finance and Insurance, and Real Estate and Rental and Leasing	176	1,488	2,642
Finance and Insurance	133	917	1,573
Real Estate and Rental and Leasing	43	571	1,069
Professional, Scientific, and Management, And Administrative and Waste Management Services	402	2,342	3,612
Professional, Scientific, and Technical Services	228	1,255	1,954
Management of Companies and Enterprises	0	0	0
Administrative and Support and Waste Management Services	174	1,087	1,659
Educational Services, and Health Care and Social Assistance	1,701	9,921	17,199
Educational Services	935	5,119	8,265
Health Care and Social Assistance	767	4,801	8,934
Arts, Entertainment, and Recreation, and Accommodation and Food Services	890	4,147	6,573
Arts, Entertainment, and Recreation	34	254	466
Accommodation and Food Services	856	3,893	6,106
Other Services, Except Public Administration	337	1,513	2,580
Public Administration	214	1,177	2,116



bakery	bank	restaurant	supermarket	coffee shop
Dunkin' Donuts	Select Bank & Trust	Little Caesars Pizza	Harris Teeter	Greenville
Harris Teeter	CresCom Bank	Great Wall II	Walmart Neighborhood Market	Physicians East Urgent Care Center & Sleep Center
Dunkin' Donuts	ATM M&T Bank	Bamboo Garden	Super Mercado El Rancho	Little Caesars Pizza
Bagelman Bagels	First Bank	Sonic Drive-In	Lidl	Great Wall II
Walmart Bakery		Subway		Bamboo Garden
		Bojangles' Famous Chicken 'n Biscuits		Walgreens
		Michaelangelo's Pizza & Subs		AMC Fire Tower 12
		A.J.McMurphy's Irish Pub		Representative Walter B Jones
		Dunkin' Donuts		Young Management Inc
		Wasabi 88		Re/Max Preferred Realty
		Basil's Restaurant & Pizzeria		Bowen Cleaners
		Zaxby's Chicken Fingers & Buffalo Wings		Sonic Drive-In
		Hwy 55 Burgers Shakes & Fries		Subway
		Tie Breakers Sports Bar		Food Lion
		Burger King		East Carolina Auto Exchange
		McDonald's		U.S. Cellular Authorized Agent - Atlantic Wire...
		Sheetz		Baskin-Robbins
		Hardee's		Plaza Service Center
		Arby's		SpeedDee Oil Change & Auto Service
		Jersey Mike's Subs		Windsor