Consumer Spending Report

Portland Ave Retail Center

3910-3918 E Portland Ave, Tacoma, WA 98404

Building Type: **General Retail** Secondary: **Freestanding**

GLA: 24,177 SF
Year Built: 1957
Total Available: 4,466 SF
% Leased: 81.53%
Rent/SF/Yr: Negotiable



22 Annual Spending (\$000s)	2 Mile	5 Mile	10 Mile
otal Specified Consumer Spending	\$494,753	\$3,096,885	\$10,097,134
Total Apparel	\$26,568	\$160,317	\$504,465
Women's Apparel	9,795	60,191	193,888
Men's Apparel	5,430	32,778	104,312
Girl's Apparel	2,020	11,907	36,039
Boy's Apparel	1,571	9,113	27,256
Infant Apparel	1,405	8,477	25,170
Footwear	6,347	37,850	117,800
Total Entertainment & Hobbies	\$73,215	\$464,311	\$1,519,755
Entertainment	13,731	80,646	263,139
Audio & Visual Equipment/Service	15,614	99,029	313,670
Reading Materials	1,178	7,646	25,225
Pets, Toys, & Hobbies	12,708	80,282	265,082
Personal Items	29,984	196,708	652,639
Total Food and Alcohol	\$138,656	\$858,322	\$2,720,762
Food At Home	75,331	453,940	1,415,531
Food Away From Home	55,029	349,877	1,126,770
Alcoholic Beverages	8,296	54,505	178,461
Total Household	\$75,354	\$476,191	\$1,596,801
House Maintenance & Repair	16,390	91,936	315,492
Household Equip & Furnishings	29,613	189,375	625,135
Household Operations	21,919	143,385	476,660
Housing Costs	7,431	51,494	179,515



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2 Mile	5 Mile	10 Mile
\$131,392	\$820,317	\$2,679,216
65,642	406,971	1,350,059
35,341	214,920	675,367
2,390	16,032	55,255
12,311	82,920	279,003
15,708	99,474	319,533
\$22,108	\$139,543	\$460,294
13,117	83,300	276,291
6,520	40,859	133,931
2,470	15,384	50,071
\$27,460	\$177,885	\$615,840
16,907	107,524	374,334
10,553	70,361	241,506
	\$131,392 65,642 35,341 2,390 12,311 15,708 \$22,108 13,117 6,520 2,470 \$27,460 16,907	\$131,392 \$820,317 65,642 406,971 35,341 214,920 2,390 16,032 12,311 82,920 15,708 99,474 \$22,108 \$139,543 13,117 83,300 6,520 40,859 2,470 15,384 \$27,460 \$177,885 16,907 107,524



Demographic Summary Report

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Dadina	O Mile		E Mila		40 Mile	
Radius	2 Mile		5 Mile		10 Mile	
Population	40.004		070.000		000 750	
2027 Projection	49,034		279,036		830,756	
2022 Estimate	45,564		258,833		773,083	
2010 Census	40,420		226,155		679,797	
Growth 2022 - 2027	7.62%		7.81%		7.46%	
Growth 2010 - 2022	12.73%		14.45%		13.72%	
2022 Population by Hispanic Origin	9,767		43,014		107,872	
2022 Population	45,564	50 5 40/	258,833	20.040/	773,083	00.400/
White	•	58.54%	162,844		526,586	
Black	•	12.74%		12.78%	,	9.51%
Am. Indian & Alaskan		4.82%		2.77%	14,595	1.89%
Asian	•	12.09%	,	10.32%	,	10.19%
Hawaiian & Pacific Island		1.85%	*	2.20%	,	2.17%
Other	4,533	9.95%	23,354	9.02%	62,827	8.13%
U.S. Armed Forces	286		2,193		8,321	
Households						
2027 Projection	16,752		106,727		320,027	
2022 Estimate	15,594		98,995		297,727	
2010 Census	14,047		86,832		262,407	
Growth 2022 - 2027	7.43%		7.81%		7.49%	
Growth 2010 - 2022	11.01%		14.01%		13.46%	
Owner Occupied	•	59.16%	50,169	50.68%	169,332	
Renter Occupied	6,369	40.84%	48,826	49.32%	128,396	43.13%
2022 Households by HH Income	15,595		98,992		297,727	
Income: <\$25,000	2,717	17.42%	16,420	16.59%	39,616	13.31%
Income: \$25,000 - \$50,000	2,983	19.13%		20.45%	55,058	18.49%
Income: \$50,000 - \$75,000	3,068	19.67%	19,040	19.23%	55,662	18.70%
Income: \$75,000 - \$100,000	2,494	15.99%	14,260	14.41%	42,869	14.40%
Income: \$100,000 - \$125,000	2,011	12.90%	11,549	11.67%	37,778	12.69%
Income: \$125,000 - \$150,000	835	5.35%	5,878	5.94%	21,906	7.36%
Income: \$150,000 - \$200,000	838	5.37%	6,770	6.84%	24,452	8.21%
Income: \$200,000+	649	4.16%	4,829	4.88%	20,386	6.85%
2022 Avg Household Income	\$80,125		\$83,140		\$93,218	
2022 Med Household Income	\$66,992		\$66,885		\$74,355	



5/3/2023

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Description	2010		2022		2027	
Population	13,693		16,649		18,098	
Age 0 - 4	1,349	9.85%	1,180	7.09%	1,206	6.66%
Age 5 - 9	1,192	8.71%	1,280	7.69%	1,261	6.97%
Age 10 - 14	1,127	8.23%	1,327	7.97%	1,330	7.35%
Age 15 - 19	1,052	7.68%	1,234	7.41%	1,340	7.40%
Age 20 - 24	894	6.53%	1,216	7.30%	1,307	7.22%
Age 25 - 29	1,143	8.35%	1,316	7.90%	1,315	7.27%
Age 30 - 34	1,016	7.42%	1,327	7.97%	1,355	7.49%
Age 35 - 39	972	7.10%	1,279	7.68%	1,365	7.54%
Age 40 - 44	843	6.16%	1,133	6.81%	1,292	7.14%
Age 45 - 49	895	6.54%	964	5.79%	1,161	6.42%
Age 50 - 54	875	6.39%	877	5.27%	1,020	5.64%
Age 55 - 59	691	5.05%	836	5.02%	916	5.06%
Age 60 - 64	560	4.09%	783	4.70%	840	4.64%
Age 65 - 69	377		653	3.92%	744	4.11%
Age 70 - 74	278	2.03%	506	3.04%	617	3.41%
Age 75 - 79	187	1.37%	349	2.10%	458	2.53%
Age 80 - 84	125	0.91%	205	1.23%	297	1.64%
Age 85+	117	0.85%	183	1.10%	272	1.50%
Age 15+	10,025	73.21%	12,861	77.25%	14,299	79.01%
Age 20+	8,973	65.53%	•	69.84%	12,959	71.60%
Age 65+	1,084	7.92%	1,896	11.39%	2,388	13.19%
Median Age	30		33		35	
Average Age	32.10		34.60		36.10	
Danielatian Da Danie	40.000		40.040		40.000	
Population By Race	13,693	FC 000/	16,649	E4 000/	18,098	40.000/
White		56.23%		51.26%		49.99%
Black		13.22%		14.49%	•	14.78%
Am. Indian & Alaskan		6.26%		6.52%		6.43%
Asian		12.55%		13.98%		14.39%
Hawaiian & Pacific Islander	255	1.86%	382			2.46%
Other	1,317	9.62%	1,908	11.46%	2,162	11.95%



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Population by Race (Hispanic)	2,531		3,795		4,394	
White	1,862	73.57%	2,721	71.70%	3,157	71.85%
Black	116	4.58%	175	4.61%	201	4.57%
Am. Indian & Alaskan	283	11.18%	455	11.99%	510	11.61%
Asian	37	1.46%	60	1.58%	70	1.59%
Hawaiian & Pacific Islander	26	1.03%	43	1.13%	54	1.23%
Other	206	8.14%	342	9.01%	402	9.15%
Household by Household Income	4,517		5,311		5,747	
<\$25,000	1,467	32.48%	1,134	21.35%	1,193	20.76%
\$25,000 - \$50,000	1,281	28.36%	964	18.15%	1,010	17.57%
\$50,000 - \$75,000	1,027	22.74%	1,098	20.67%	1,176	20.46%
\$75,000 - \$100,000	345	7.64%	839	15.80%	938	16.32%
\$100,000 - \$125,000	220	4.87%	678	12.77%	762	13.26%
\$125,000 - \$150,000	88	1.95%	294	5.54%	326	5.67%
\$150,000 - \$200,000	72	1.59%	207	3.90%	232	4.04%
\$200,000+	17	0.38%	97	1.83%	110	1.91%
Average Household Income	\$47,987		\$70,470		\$71,728	
Median Household Income	\$41,675		\$61,465		\$63,040	



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Traffic Count Report



