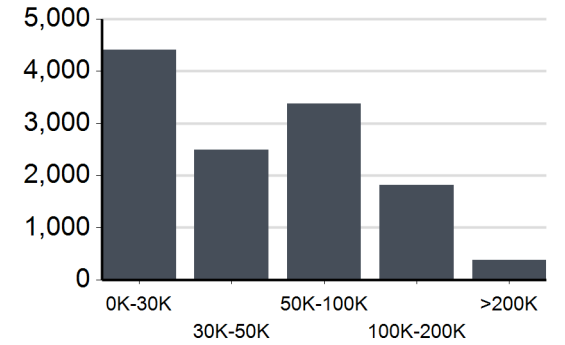


Location Facts & Demographics

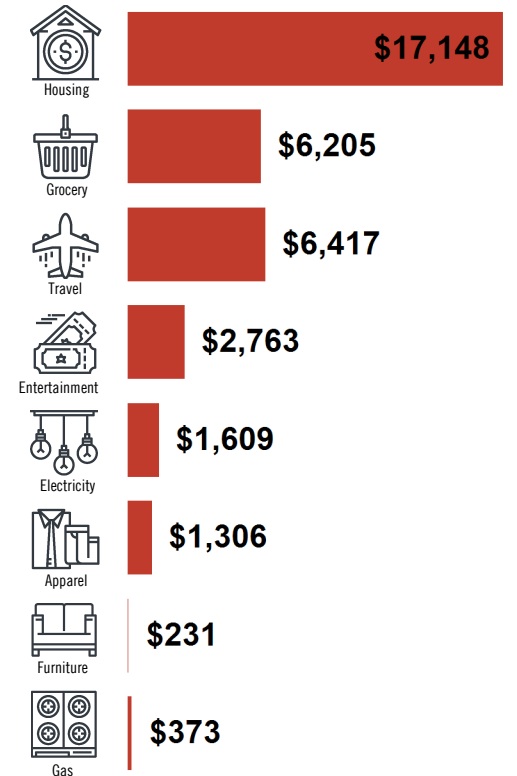
Demographics are determined by a 10 minute drive from 444 W Gillman St, Madison, WI 53703

MOODY'S

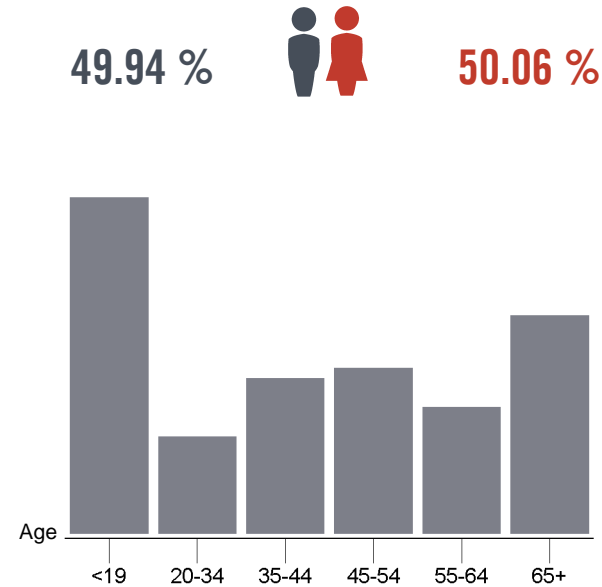
INCOME BY HOUSEHOLD



HH SPENDING



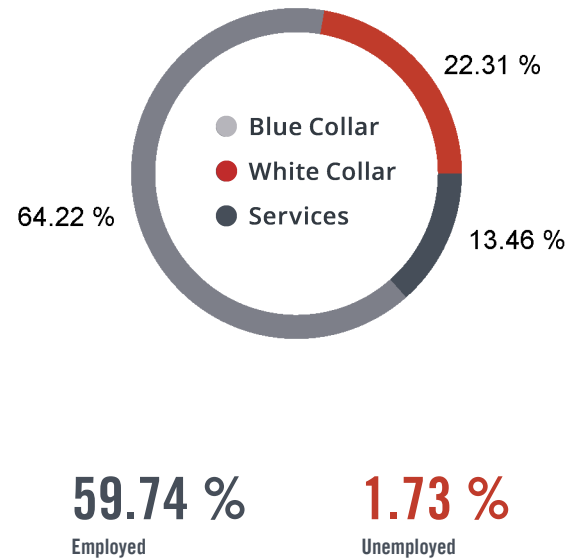
GENDER & AGE



RACE & ETHNICITY

White:	95.48 %
Asian:	0.95 %
Native American:	0.00 %
Pacific Islanders:	0.00 %
African-American:	0.00 %
Hispanic:	2.40 %
Two or More Races:	1.18 %

EMPLOYMENT



EDUCATION

High School Grad:	11.01 %
Some College:	13.80 %
Associates:	4.90 %
Bachelors:	76.15 %

CITY, STATE

Madison, WI

POPULATION

25,410

AVG. HHSIZE

2.21

MEDIAN HH INCOME

\$59,332

HOME OWNERSHIP

Renters: **7,079**

Owners: **4,464**