



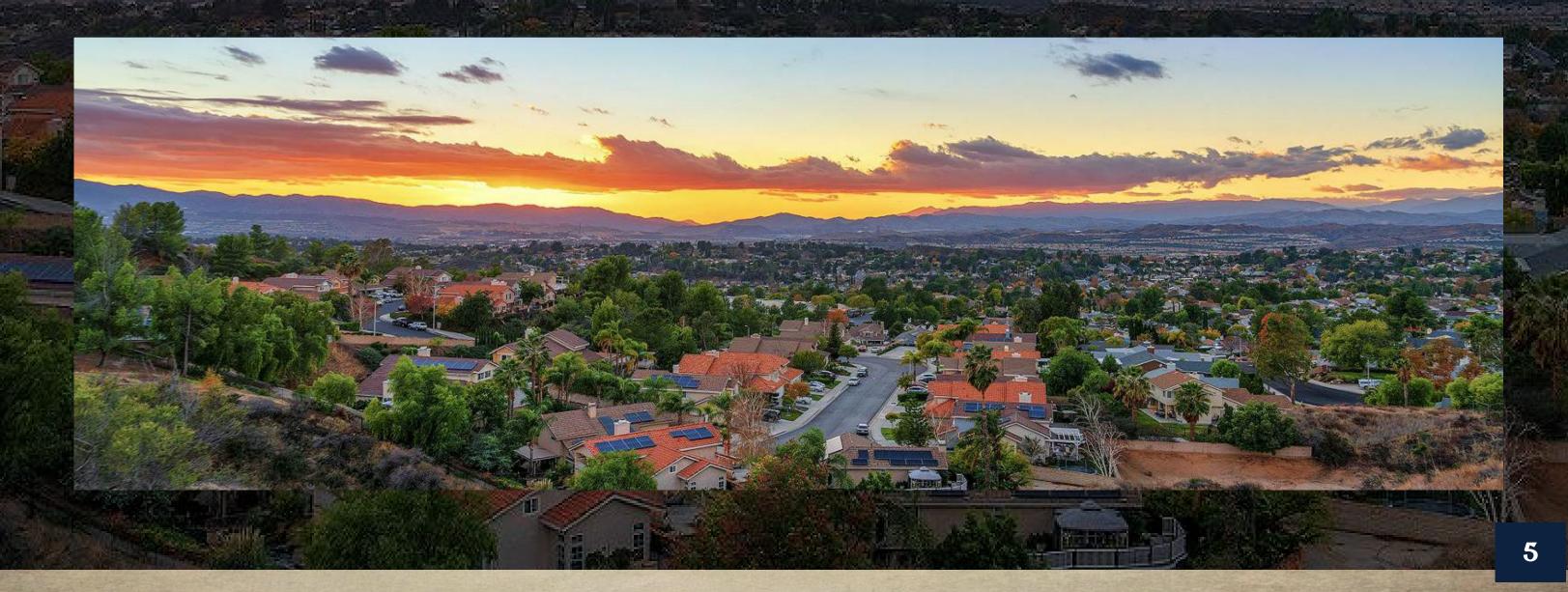






ABOUT SANTA CLARITA

Santa Clarita is a charming Southern California city that blends natural beauty with urban conveniences. Situated about 30 miles north of Los Angeles, it's known for its family-oriented communities, excellent schools, and an active lifestyle. The city offers a diverse array of outdoor recreation, from hiking in the picturesque Placerita Canyon and Vasquez Rocks to boating on Castaic Lake. Santa Clarita is also home to the famous Six Flags Magic Mountain theme park, and its historic Old Town Newhall district is rich in local culture, featuring unique shops, dining, and live events. With a thriving economy, excellent amenities, and beautiful landscapes, Santa Clarita continues to be one of California's most desirable places to live.



ENTERTAINMENT

Santa Clarita offers a vibrant mix of entertainment options for all ages, from the thrill of Six Flags Magic Mountain's roller coasters to the community charm of the Canyon Theatre Guild in Old Town Newhall. The Cube Ice and Entertainment Center provides year-round skating fun, while Laemmle Newhall Theatre caters to film enthusiasts with indie and international films. Westfield Valencia Town Center combines shopping, dining, and live events for a lively outing. Each spring, the city also celebrates its Western heritage at the Santa Clarita Cowboy Festival, featuring live music, crafts, and cowboy poetry, adding a unique cultural flair to this Southern California city's diverse entertainment scene.



SHOPPING

Santa Clarita's shopping options range from the large Westfield Valencia Town Center with popular retailers and dining to the unique boutiques and antique shops of Old Town Newhall. For an open-air experience, Bridgeport Marketplace offers specialty shops and lakeside restaurants. With a mix of big brands and charming local stores, Santa Clarita has something for every shopper.

OUTDOOR ACTIVITIES

Santa Clarita offers a variety of outdoor activities for nature enthusiasts and adventure seekers. Placerita Canyon and Vasquez Rocks Natural Area provide scenic hiking trails with beautiful rock formations and wildlife viewing. Castaic Lake Recreation Area is perfect for boating, fishing, and picnicking, while Central Park has sports fields, walking trails, and outdoor concerts. Whether you're hiking, kayaking, or simply enjoying a picnic, Santa Clarita's outdoor spots cater to all ages and activity levels.





OTHER ATTRACTIONS

The Santa Clarita Arts Center is a vibrant cultural hub dedicated to fostering the arts in the community. Located in Newhall, it offers a wide range of art exhibits, workshops, and events, showcasing local artists and providing a space for creativity to thrive. The center also hosts community art programs, including classes for all ages, and features an array of visual and performing arts activities, making it a key destination for art lovers in Santa Clarita.





DEMOGRAPHICS

23661 NEWHALL AVE, SANTA CLARITA, CA 91321

| | 1 Mile | 3 Mile | 5 Mile |
|--------------------|--------|--------|---------|
| 2028 Projection | 9,012 | 41,678 | 156,389 |
| 2023 Estimate | 9,330 | 43,108 | 162,216 |
| 2010 Census | 9,801 | 45,086 | 171,884 |
| Growth 2023 - 2028 | -3.41% | -3.32% | -3.59% |
| Growth 2010 - 2023 | -4.81% | -4.39% | -5.62% |

2023 POPULATION

| | 1 M | ile | 3 M | lile | 5 M | 1ile |
|---------------------------|-------|--------|--------|--------|--------|--------|
| White | 2,521 | 27.02% | 18,919 | 43.89% | 69,079 | 42.58% |
| Black | 381 | 4.08% | 1,208 | 2.80% | 6,445 | 3.97% |
| Am. Indian & Alaskan | 193 | 2.07% | 635 | 1.47% | 1,901 | 1.17% |
| Asian | 672 | 7.20% | 3,660 | 8.49% | 20,259 | 12.49% |
| Hawaiian & Pacific Island | 2 | 0.02% | 35 | 0.08% | 207 | 0.13% |
| Other | 5,559 | 59.58% | 18,650 | 43.26% | 64,326 | 39.65% |
| U.S. Armed Forces | 2 | 1700 | 12 | - N | 59 | |

| | 1 Mile | 3 Mile | 5 Mile |
|--------------------|--------------|---------------|----------------|
| 2028 Projection | 8,261 | 85,915 | 240,799 |
| 2023 Estimate | 8,532 | 88,202 | 247,197 |
| 2010 Census | 8,834 | 88,715 | 248,573 |
| Growth 2023 - 2028 | -3.18% | -2.59% | -2.59% |
| Growth 2010 - 2023 | -3.42% | -0.58% | -0.55% |
| Owner Occupied | 4,354 51.03% | 32,539 36.89% | 85,317 34.51% |
| Renter Occupied | 4,178 48.97% | 55,663 63.11% | 161,880 65.49% |

DEMOGRAPHICS DETAILED REPORT

23661 NEWHALL AVE, SANTA CLARITA, CA 91321

2010 HOUSEHOLDS

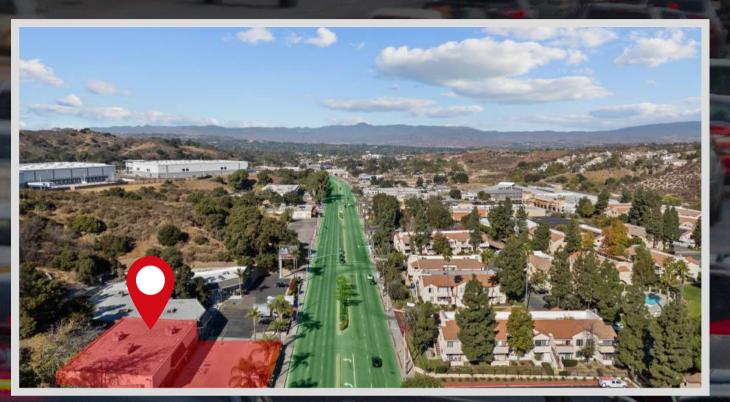
| | 1 Mile | 3 Mile | 5 Mile |
|----------------------------|--------------|---------------|---------------|
| Real Estate & Finance | 248 2.67% | 1,380 3.43% | 5,348 3.47% |
| Professional & Management | 1,987 21.35% | 11,248 27.94% | 46,981 30.44% |
| Public Administration | 170 1.83% | 1,051 2.61% | 4,008 2.60% |
| Education & Health | 783 8.41% | 4,481 11.13% | 19,093 12.37% |
| Services | 1,199 12.89% | 4,653 11.56% | 13,721 8.89% |
| Information | 215 2.31% | 1,044 2.59% | 3,707 2.40% |
| Sales | 1,248 13.41% | 4,874 12.11% | 18,213 11.80% |
| Transportation | 131 1.41% | 440 1.09% | 1,940 1.26% |
| Retail | 561 6.03% | 1,912 4.75% | 8,907 5.77% |
| Wholesale | 128 1.38% | 499 1.24% | 2,485 1.61% |
| Manufacturing | 636 6.84% | 2,053 5.10% | 7,646 4.95% |
| Production | 890 9.56% | 2,543 6.32% | 8,624 5.59% |
| Construction | 502 5.39% | 1,613 4.01% | 5,658 3.67% |
| Utilities | 125 1.34% | 949 2.36% | 3,555 2.30% |
| Agriculture & Mining | 6 0.06% | 18 0.04% | 278 0.18% |
| Farming, Fishing, Forestry | 6 0.06% | 10 0.02% | 72 0.05% |
| Other Services | 470 5.05% | 1,496 3.72% | 4,098 2.66% |

| | | 1 |
|---|-----------------------------|----|
| | 1-Person Households | 42 |
| | 2-Person Households | 66 |
| | 3-Person Households | 52 |
| | 4-Person Households | 55 |
| Н | 5-Person Households | 36 |
| П | 6-Person Households | 16 |
| П | 7-or more Person Households | 13 |
| | | |
| | 2.5 | |
| | | |

| | 1 M | ile | 3 Mi | le | 5 Mile | |
|-----------------------------|-----|--------|-------|--------|--------|--------|
| 1-Person Households | 425 | 15.01% | 2,812 | 19.03% | 11,635 | 19.98% |
| 2-Person Households | 662 | 23.38% | 4,315 | 29.20% | 16,564 | 28.45% |
| 3-Person Households | 524 | 18.51% | 2,550 | 17.25% | 10,604 | 18.21% |
| 4-Person Households | 555 | 19.60% | 2,662 | 18.01% | 10,509 | 18.05% |
| 5-Person Households | 364 | 12.86% | 1,349 | 9.13% | 5,107 | 8.77% |
| 6-Person Households | 168 | 5.93% | 614 | 4.15% | 2,222 | 3.82% |
| 7-or more Person Households | 133 | 4.70% | 477 | 3.23% | 1,580 | 2.71% |

TRAFFIC COUNT

23661 NEWHALL AVE, SANTA CLARITA, CA 91321





TRAFFIC COUNT

| Street | | | Traffic Volume | Distance from Subject |
|------------------------|-----------------------|---------|----------------|-----------------------|
| Newhall Ave | San Fernando Rd | 0.73 NW | 44,965 | MPSI .09 |
| Newhall Ave | San Fernando Rd | 0.42 NW | 42,791 | MPSI .39 |
| Newhall Ave | San Fernando Rd | 1.30 NW | 35,232 | MPSI .49 |
| Newhall Ave | San Fernando Rd | 1.30 NW | 39,793 | MPSI .49 |
| Antelope Valley | | 0.00 | 167,187 | MPSI .69 |
| Freeway | Sierra Hwy | 0.12 SE | 4,600 | MPSI .72 |
| Dockweiler Dr | Sierra Hwy | 0.12 SE | 4,467 | MPSI .72 |
| Dockweiler Dr | | 0.00 | 170,156 | MPSI .73 |
| 14 Antelope Valley Fwy | Santa Clara Truck Trl | 0.39 SW | 162,423 | MPSI .78 |
| Sierra Hwy | Elsmere Canyon Rd | 0.09 N | 14,707 | MPSI .79 |
| | | | | |

