

Greater Clearfield Area Critical Tourism Data (Source: Visit Clearfield County):

Visit Clearfield County's (VCC) promotes Clearfield County as a worldwide travel destination with a specific emphasis on outdoor experiences, undisturbed landscapes, and unique travel opportunities.

VCC works closely with countless organizations to showcase Clearfield County within the larger realm of state and regional marketing strategies. Some of these agencies/organizations include, but not limited to American Bus Association, PA Bus Association, Pennsylvania Travel & Tourism Association, PA Restaurant & Lodging Association, Mid-Atlantic Public Relations Association, Rocky Mountain Elk Foundation, PA Wilds Marketing Corporation, PA Wilds Planning Team, Lumber Heritage Region, Susquehanna Greenways Partnership, and local chambers and main street revitalization groups in the region.

Clearfield County Fast Facts:

Hotel Rooms: 1,588
Hotel Rooms (near I-80): 1,224
Campsites: 565
Current Room Census (pre-covid): 93% every month
28,000 Travelers drive by Interstate 90 (Clearfield Exit 120) daily

Key "In-County" Attractions and Tourism Assets (overnight stays):

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|---|---|
| - West Branch of the Susquehanna River | - Bilger's Rocks |
| - Curwensville Lake Recreation Area | - Quehanna Wild Area |
| - State Game Lands & State Forests | - Treasure Lake |
| - West Branch Susquehanna Scenic Byway | - Coalport Coal Museum |
| - McGee's Mills Covered Bridge | - Grice Museum (Automobile & Wildlife) |
| - Winkler Gallery of Fine Art | - Four Local Wineries & Wine Trails |
| - Denny's Beer Barrel & Pub | - Six local golf courses & overnight packages |
| - Dubois Harley Davidson | - Parker Dam State Park |
| - S.B. Elliott State Park | - Susquehanna River Trail |
| - Clearfield-Grampian Rails to Trails | - Moshannon River Trail |
| - America's Motorsports Park (Dirt Track) | - UMI Raceway Park (Asphalt Track) |
| - Clearfield County Geocaching Trail | - Keystone Flea Market |
| - Dr. Doolittle's Station | - Historica Plus Antique Mall |
| - Fun Central | - Clearfield County Historical Society |
| - Clearfield County Fair | - Spring Bloom & Berry Bash & Fall Festivals |
| - Muddy Run Raceway | - NCAA Small College World Series Baseball |
| - Pennsylvania Wilds Area | - NCAA Small College World Series Softball |
| - Baseball & Softball Tournaments | - Wine Festivals |
| - Lock Haven Clearfield Campus | - Penn State Dubois Campus |

Key "In-Area" Attractions and Tourism Assets (overnight stays):

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|-------------------------------------|---|
| - Elk Visitor's Center | - Rock Run Recreation Area (ATV/UTV) |
| - Penn State Football – Main Campus | - Punxsutawney Weather Station & Museum |
| - Groundhog's Day at Gobbler's Knob | - Straub Brewery & Visitor's Center |

Local Airport Amenities:

- Clearfield-Jefferson Airport (Commercial Passenger & Private/Corporate)
- Clearfield-Lawrence Municipal Airport (Private/Corporate)

Major Users of Local Airports:

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|-------------------------------------|--------------------------------|
| - Powdered Metals & Carbon Industry | - Oil and Natural Gas Industry |
| - Paris Cleaners, Inc. | - Walmart Stores, Inc. |
| - Continental Carbonic, Inc. | - Rural King |
| - Pennsylvania Grain Products, Inc. | - Riverside Markets |
| - Glenn O. Hawbaker | - Shawville Power Plant |
| - Penn Highlands Healthcare | - State & Federal Agencies |

Traveler Spending Breakdowns (Source: www.visitpa.com/economic-impact-travel-report):

- Since 2017, Food & Beverage has increased by \$6.5 million dollars (2019).
- Since 2017, Traveler Spending has increased by \$16.6 million dollars (2019).
- Since 2017, Travel Industry Employment has increased from 1,836 to 1,897.
- From 2017 to 2018, Clearfield County had more traveler spending growth from year to year than Lycoming County (Williamsport) by a margin of \$2.6 million.