

# Bojangles

#1 FRANCHISEE IN THE CHAIN (125+ LOCATIONS)  
ABSOLUTE NNN LEASE IN THE GREENVILLE SC MSA

TRINITY  
PARTNERS



CONFIDENTIAL OFFERING MEMORANDUM

627 WEST MAIN STREET, WILLIAMSTON, SC 29697

A **REALTYLINK** DEVELOPMENT

**CONTACT**



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A photograph of a Bojangles restaurant building with a white and brick facade. The restaurant has large glass windows and doors, and an American flag flies on a tall pole to the right. A silver SUV is parked in the foreground on a paved lot. The entire image is overlaid with a semi-transparent blue filter.

# No. 01

## INVESTMENT OVERVIEW

# Offering Introduction

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Trinity Partners is proud to serve as exclusive advisor to the Developer (“RealtyLink”) and present this absolute net lease investment opportunity in the Greenville SC MSA occupied by Bojangles Famous Chicken ‘n Biscuits, a leader in the QSR industry with almost 900 locations across 25 states and internationally.

RealtyLink has been a development partner of the Franchisee (“BOJ of WNC”) for 24 years and together have completed over 65 build-to-suit stores in 6 states. RealtyLink Principal and 45-year industry veteran, Jack Jamison, says this about their #1 retail client: “BOJ of WNC is an extraordinary company and the best operator I’ve ever worked with in my career. We’ve witnessed them go from the original 6 stores in Asheville NC acquired from corporate in 2001 to over 125 locations in 6 states. I’m constantly amazed how smoothly and professionally the growth has transpired. Their people are of the highest character who put customers and relationships first. They’re always reasonable and responsible to work with and consistently exceed operational and financial expectations.”

The Property was developed in 2023 on 1.16 acres with a 2,439 SF drive-thru/dine-in building with patio seating and 35 parking spaces. The 16-year NNN lease commenced in June 2023 with 7% rent bumps every 5 years beginning in 2029 and multiple 5-year renewal options. BOJ of WNC is the #1 operator systemwide and all 125+ locations guarantee the lease.

The Property is strategically located directly between Greenville and Anderson just a few miles off I-85 along SC Hwy 20/W Main St. Perfectly positioned at the busy signalized intersection of W Main St, Academy St, Belton Dr, and Anderson Dr, the Property sits at the heart of the growing Williamston suburban community. Greenville was named the #4 “Best Place to Live” by U.S. News & World Report’s Best Places for 2025.



# Offering Specifics

|                           |                                                                 |
|---------------------------|-----------------------------------------------------------------|
| <b>Purchase Price</b>     | \$2,585,500                                                     |
| <b>Purchase Cap Rate</b>  | 6.25% (Years 1-6)                                               |
| <b>Average Cap Rate</b>   | 6.77% (Years 4-16)                                              |
| <b>Base Rent/NOI</b>      | \$161,594.00 (Years 1-6)<br>See Lease Summary for full schedule |
| <b>Tenant Credit</b>      | Franchisee                                                      |
| <b>Lease Type</b>         | Absolute NNN / Fee Simple                                       |
| <b>Base Lease Term</b>    | 16 Years                                                        |
| <b>Lease Commencement</b> | June 1, 2023                                                    |
| <b>Lease Expiration</b>   | May 31, 2039                                                    |
| <b>Renewal Options</b>    | 3 - 5 Years Each                                                |
| <b>Rent Increases</b>     | 7% (every 5 years starting Year 7)                              |
| <b>Building Age</b>       | Completed Q2 2023                                               |
| <b>Building Size</b>      | ± 2,439 SF                                                      |
| <b>Land Size</b>          | ± 1.16 AC                                                       |
| <b>Parking Spaces</b>     | 35 total (2 handicap)                                           |
| <b>Zoning</b>             | Residential Commercial                                          |



# Investment Highlights

- » **New Construction:** Ground-up first-class development completed in 2023
- » **Long-Term Net Lease:** 16-year primary term with multiple renewal options and ZERO landlord responsibilities
- » **Rental Increases:** 7% rent bumps every 5 years beginning in 2029 and in every option period
- » **Credit Tenant:** BOJ of WNC is the largest and most profitable franchisee operator in the Bojangles system
- » **Strong Guaranty:** All 125+ BOJ of WNC units across 6 states are under one LLC and that LLC is the entity on the lease
- » **National Brand:** Bojangles has almost 900 locations across 25 states from New Jersey to Las Vegas and internationally in Honduras
- » **Strategic Location:** Positioned on the main traffic corridor (Hwy 20/Main St – 12,400 VPD) at the busiest signalized intersection in the market
- » **Education Base:** Palmetto High, Middle, and Elementary Schools (2400+ total students) and Anderson Career & Tech Center (2000+ students) are a few minutes away in opposite directions from the Property
- » **Interstate Access:** I-85, the primary highway thoroughfare through the Upstate region connecting Atlanta and Charlotte, is 6 miles away
- » **Growing Population:** 6.6% growth since 2020 with a projected annual growth rate of 1.22% in a 5-mile radius
- » **Dynamic Region:** Anchored by Greenville, Spartanburg, and Anderson, the Upstate is a 10-county region with 1.6 million residents, 580 international companies, and a net migration of more than 80 people each day



A photograph of a Bojangles restaurant building with a blue overlay. The building is white with red accents and features the Bojangles logo. A silver car is parked in the foreground. The text "No. 02" is overlaid in white.

No. 02

TENANT OVERVIEW

# Tenant Summary

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|              |        |                   |             |
|--------------|--------|-------------------|-------------|
| 9000+        | 25     | 49+               | ±900        |
| TEAM MEMBERS | STATES | YEARS IN BUSINESS | RESTAURANTS |

The BOJ of WNC story is one of good food, great people and exponential growth. It dates back to 1979 when Founder and CEO Jeff Rigsby, then a teenager, first started in the restaurant industry. Drawn to the team atmosphere, Jeff advanced through the ranks of a national chain restaurant before joining Bojangles in 1994. Always entrepreneurial in spirit, Jeff fulfilled a lifelong dream in 2001 when he purchased six Bojangles restaurants in the Asheville, NC area. From there, it was off to the races. The last two decades have been spent perfecting operations, developing teams, adding locations and expanding into new markets. Today, BOJ of WNC is the nation's largest franchisee of Bojangles restaurants with over 125 locations in 6 states. For more information, visit [www.bocountry.com](http://www.bocountry.com).

BOJ of WNC was acquired by Eyas Capital in 2025. Eyas is a hospitality management and investment firm that focuses on identifying cash-flow investments in the restaurant and real estate industries. Their experienced team seeks out established and up-and-coming brands with consistent cash flow and strong management structures. They have a proven track record of adding value to existing businesses and teams. Their team of seasoned investment professionals and hands-on operators work together to enhance the efficiency, effectiveness, and quality of business processes, products, and services of the companies they invest in — enabling niche investments to reach new heights. For more information, visit [www.eyascapital.com](http://www.eyascapital.com).

Bojangles is a Carolina-born restaurant chain specializing in craveable Southern chicken, biscuits and tea made fresh daily from real recipes, and with a friendly smile. Founded in 1977 as a single location in Charlotte, the beloved brand continues to grow nationwide. In addition to serving up flavorful food, the company is committed to doing good in the communities it serves. Fans from all over know Bojangles for its catchy tagline – “It’s Bo Time!”

# Lease Summary

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|                           |                                                                                     |
|---------------------------|-------------------------------------------------------------------------------------|
| Address                   | 627 W Main St, Williamston, SC 29697                                                |
| Lot Premise               | ± 1.16 AC                                                                           |
| Building Premise          | ± 2,439 SF                                                                          |
| Tenant                    | BOJ of WNC, LLC                                                                     |
| Guarantor                 | BOJ of WNC, LLC                                                                     |
| Lease Term                | 16 Years                                                                            |
| Commencement Date         | June 1, 2023                                                                        |
| Expiration Date           | May 31, 2039                                                                        |
| Annual Rent               | \$161,594.00 (Years 1-6)<br>\$172,905.58 (Years 7-11)<br>\$185,008.97 (Years 12-16) |
| Option Periods            | 3 - 5 Years each                                                                    |
| Option 1 Starting Rent    | \$175,298.02 (Years 17-21)                                                          |
| Option 2 Starting Rent    | \$192,827.82 (Years 22-26)                                                          |
| Option 3 Starting Rent    | \$212,110.60 (Years 27-31)                                                          |
| Landlord Responsibilities | None                                                                                |
| Tenant Responsibilities   | Everything                                                                          |
| Right of First Refusal    | N/A                                                                                 |
| Financial Information     | Tenant shall provide within 15 days of written request                              |

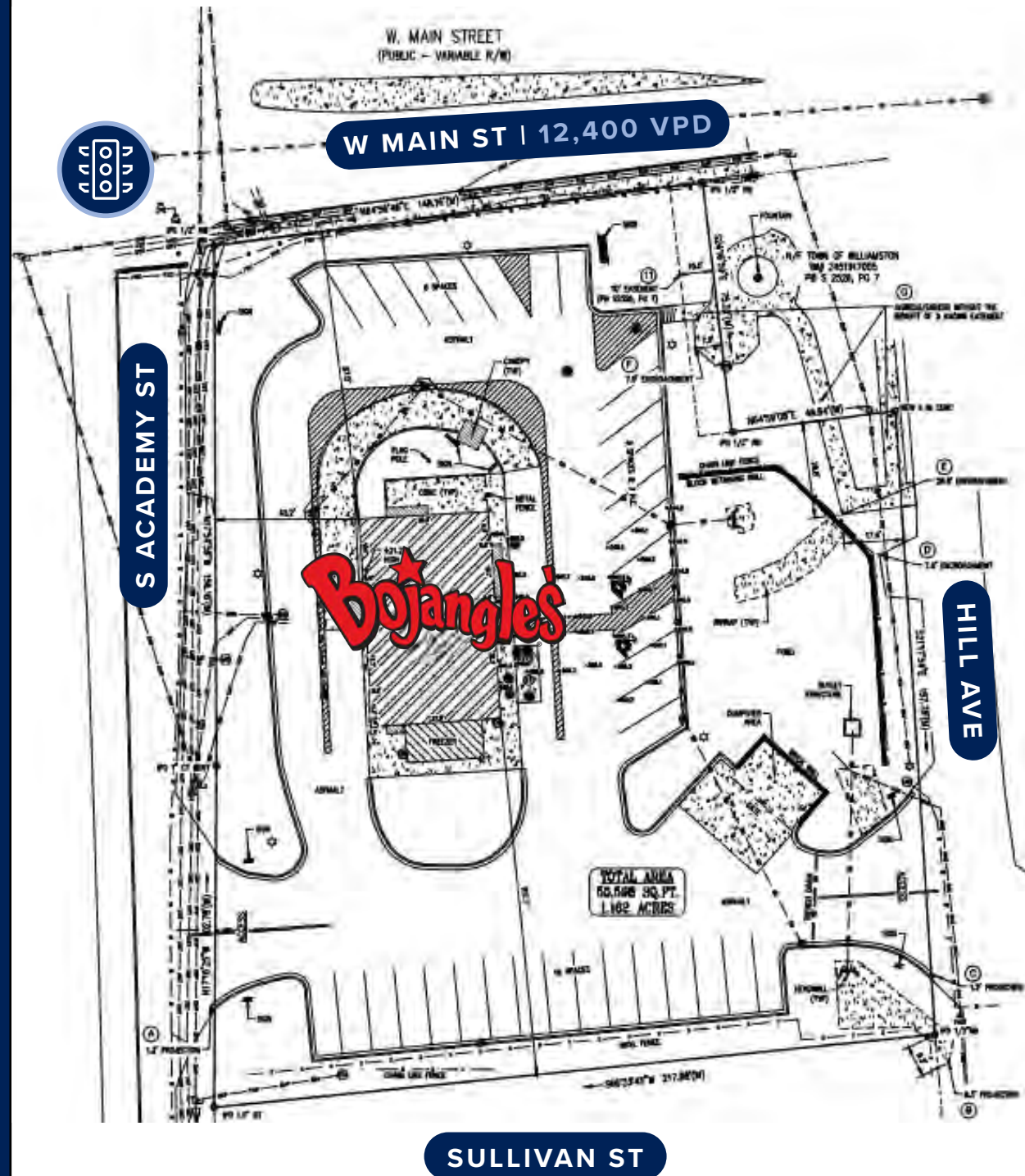


Nº. 03

PROPERTY OVERVIEW

# Site Description

The Property consists of 1.16-acre site on the southeast signaled corner W Main St (12,400+ VPD) and Academy St. The site is improved with a 2,439 SF drive-thru/dine-in building with a patio and 35 parking spaces (2 handicap). There's ±198 feet of frontage on W Main St and ±259 feet on Academy St with two rear access points. Neighboring retail businesses include Walgreens, Dollar General, T-Mobile, Valvoline, O'Reilly Auto Parts, McDonald's, Little Caesars, Taco Bell, and more.



# Williamston Map





Williamston, South Carolina is strategically positioned in the Upstate SC region, offering businesses excellent access to major highways, rail lines, and proximity to Interstate 85, Greenville-Spartanburg International Airport, and deepwater ports like Charleston and Savannah. This connectivity, combined with the town's proximity to industrial hubs in Greenville and Spartanburg, makes it an ideal location for manufacturing, distribution, and logistics operations.

|                       |           |
|-----------------------|-----------|
| <b>Greenville, SC</b> | 18 miles  |
| <b>Asheville, NC</b>  | 83 miles  |
| <b>Augusta, GA</b>    | 96 miles  |
| <b>Columbia, SC</b>   | 102 miles |
| <b>Charlotte, NC</b>  | 120 miles |
| <b>Atlanta, GA</b>    | 1342miles |



A photograph of a Bojangles restaurant building with a white brick facade and large glass windows. A silver SUV is parked in the foreground. The image is overlaid with a semi-transparent blue filter. The text "No. 04 MARKET OVERVIEW" is centered in white.

# No. 04 MARKET OVERVIEW

# Upstate Summary

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Downtown Greenville features a vibrant Main Street connecting numerous activities, housing a dynamic mix of over 120 independent business, retail, and restaurant offerings in a 10-block radius from the historic West End to NOMA Square.

Modern office towers share the streetscape with historic, repurposed buildings housing innovative startups and established firms. Nationally recognized retailers set the stage for a diverse selection of independent boutiques, creating a vibrant shopping experience.

The culinary scene thrives with award-winning upscale restaurants, international bistros, and lively gastropubs, catering to a discerning clientele and fostering a culture of after-work socializing that energizes the district well into the evening. This carefully curated blend caters to a growing workforce and a strong tourist base, ensuring a steady stream of customers for any business seeking a prime downtown location.

Falls Park on the Reedy, a 32-acre green space, serves as a focal point, seamlessly blending modern and historic elements. The area boasts pedestrian paths linking to the extensive Prisma Health Swamp Rabbit Trail System, earning praise as a Bicycle Friendly Community. With 2.5 million annual visitors, Greenville has garnered recognition for its livability and pedestrian-friendly environment, becoming a model for urban planning nationwide.



**TOP 10 BEST  
DOWNTOWNS IN THE  
COUNTRY (LIVABILITY)**

**115 RETAILERS**

**MORE THAN 110  
INDEPENDENT  
RESTAURANTS**

| DEMOGRAPHICS                    | 1 MILE<br>RADIUS | 3 MILE<br>RADIUS | 5 MILE<br>RADIUS |
|---------------------------------|------------------|------------------|------------------|
| POPULATION                      | 10,624           | 82,212           | 173,830          |
| HOUSEHOLDS                      | 4,836            | 36,534           | 75,013           |
| AVG. H INCOME                   | \$122,168        | \$109,589        | \$106,450        |
| MED. HH INCOME                  | \$78,431         | \$63,406         | \$62,949         |
| % OF HOMES VALUED<br>\$300,000+ | 66.80%           | 54.30%           | 44.50%           |

# Upstate Summary

---

**1.6 million**

TOTAL POPULATION  
IN UPSTATE SC

**79 people**

MOVE TO GREENVILLE  
EVERY DAY

**Home to more  
than 575**

INTERNATIONAL  
COMPANIES

**724,981**

TOTAL LABOR FORCE

**2.9%**

UNEMPLOYMENT RATE

CONNECTED TO

**100 million  
people**

BY A DAY'S DRIVE VIA FOUR  
MODAL TRANSPORTATION  
(INTERSTATES, PORTS,  
RAIL AND AIR)

DATA FROM UPSTATE SC ALLIANCE

# Demographics, Growth & Income

## POPULATION

|                              | 3 Mile | 5 Miles | 10 Miles |
|------------------------------|--------|---------|----------|
| <b>2010 Population</b>       | 13,027 | 21,602  | 80,222   |
| <b>2020 Population</b>       | 13,310 | 22,380  | 89,632   |
| <b>2025 Population</b>       | 13,885 | 23,853  | 94,999   |
| <b>2030 Population</b>       | 14,202 | 24,836  | 99,550   |
| <b>2010-2020 Annual Rate</b> | 0.22%  | 0.35%   | 1.12%    |
| <b>2020-2025 Annual Rate</b> | 0.81%  | 1.22%   | 1.11%    |
| <b>2025-2030 Annual Rate</b> | 0.45%  | 0.81%   | 0.94%    |
| <b>2020 Median Age</b>       | 39.4   | 39.9    | 41.1     |
| <b>2025 Median Age</b>       | 40.1   | 40.7    | 41.5     |

## HOUSEHOLDS

|                                    | 3 Mile | 5 Miles | 10 Miles |
|------------------------------------|--------|---------|----------|
| <b>2010 Households</b>             | 5,016  | 8,219   | 30,610   |
| <b>2020 Households</b>             | 5,161  | 8,570   | 34,166   |
| <b>2025 Households</b>             | 5,522  | 9,330   | 37,021   |
| <b>2030 Households</b>             | 5,746  | 9,865   | 39,389   |
| <b>2010-2020 Annual Rate</b>       | 0.29%  | 0.42%   | 1.11%    |
| <b>2020-2025 Annual Rate</b>       | 1.30%  | 1.63%   | 1.54%    |
| <b>2025-2030 Annual Rate</b>       | 0.80%  | 1.12%   | 1.25%    |
| <b>2025 Average Household Size</b> | 2.51   | 2.56    | 2.53     |

## MEDIAN HOUSEHOLD INCOME

|                                     |          |          |          |
|-------------------------------------|----------|----------|----------|
| <b>2025 Median Household Income</b> | \$61,993 | \$64,480 | \$72,664 |
| <b>2030 Median Household</b>        | \$67,288 | \$70,860 | \$82,670 |
| <b>2025-2030 Annual Rate</b>        | 1.65%    | 1.90%    | 2.61%    |

## AVERAGE HOUSEHOLD INCOME

|                                      |          |          |           |
|--------------------------------------|----------|----------|-----------|
| <b>2025 Average Household Income</b> | \$72,515 | \$76,724 | \$99,824  |
| <b>2030 Average Household Income</b> | \$79,254 | \$85,295 | \$113,420 |
| <b>2025-2030 Annual Rate</b>         | 1.79%    | 2.14%    | 2.59%     |

## PER CAPITA INCOME

|                               |          |          |          |
|-------------------------------|----------|----------|----------|
| <b>2025 Per Capita Income</b> | \$29,015 | \$30,362 | \$38,875 |
| <b>2030 Per Capita Income</b> | \$32,267 | \$34,325 | \$44,842 |
| <b>2025-2030 Annual Rate</b>  | 2.15%    | 2.48%    | 2.90%    |



## CONTACT



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## DISCLAIMER

Trinity Partners-Greenville, LLC, a South Carolina Limited Liability Company ("Trinity Partners"), has been retained as advisor and broker to Williamston Main, LLC (the "Owner") regarding the sale of 627 West Main Street, Williamston, SC 29697 (the "Property").

This Offering Memorandum has been prepared by Trinity Partners for use by a limited number of parties and does not purport to provide a necessarily accurate summary of the Property or any of the documents related thereto, nor does it purport to be all-inclusive or to contain all the information which prospective investors may need or desire. All projections have been developed by Trinity Partners, the Owner, and designated sources and are based upon assumptions relating to the general economy, competition, and other factors beyond the control of the Owner, and therefore are subject to variation. No representation or warranty, express or implied, is made by Trinity Partners or the Owner as to the accuracy or completeness of the information contained herein, and nothing contained herein is or shall be relied on as a promise or representation as to the future performance of the Property. Although the information contained herein is believed to be correct, the Owner and its employees disclaim any responsibility for inaccuracies and expect prospective purchasers to exercise independent due diligence in verifying all such information. Further, Trinity Partners, the Owner and its employees disclaim any and all liability for representations and warranties, expressed and implied, contained in or omitted from the Offering Memorandum or any other written or oral communication transmitted or made available to the recipient. The Offering Memorandum does not constitute a representation that there has been no change in the business or affairs of the Property or the Owner since the date of preparation of the Offering Memorandum. Analysis and verification of the information contained in the Offering Memorandum is solely the responsibility of the prospective purchaser.

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