

OFFERING MEMORANDUM

404 WL Doc Dodson BLVD, E Doc Dodson St Naples, TX 75568





Presented By:

INVESTMENT SALES

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MARKETING

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Offering procedures

- Letter of intent
- Resume and/or business letter indicating assets owned
- Transaction references
- Banking references
- Source of equity for acquisition

Property tours

Prospective investors are encouraged to visit the subject property prior to submitting an offer. Please do not contact the on-site management or staff without prior approval. All property showings are by appointment only. Please contact us for more details

Sales conditions

Interested prospective investors should be aware that the owner of the property is selling the property in as-is, where-is condition with all faults, if any, and without representations or warranties of any kind of nature, expressed or implied, written or oral.

Communications

All communications, inquiries and requests, including property tours, should be addressed to the listing agent.







PROPERTY	Naples Apartments
Address	402 W WL DOC DODSON
Market	Naples, TX 75568
# of Units	28
Year Built	1965
Average Unit Size	576
Net Rentable Area	11,520
# of Stories	2
# of Buildings	3 / 1
Laundry	On-Site.

TAX INFORMATION	Morris CAD
Parcel ID	12139
Current Assessed Value (2025)	\$465,400
Improvement Allocation	96%
Tax Rate	1.96%
Land Area	1.388 Acres
Density	20.17 Units Per Acre

MECHANICAL	
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Roofs	~2yrs old.
Plumbing	PVC main. Copper & PEX inside.
Type of Wiring	Copper
Heating & Air	Window units & PTAC units.
Hot Water	3x 200 gallon heaters (gas).
UTILITIES/PAID BY	,
Electricity	Apts #1-6 individually metered.
Water and Sewer	Central meter.
Gas	Only for hot water heaters.
	All Bills Paid
SCHOOLS	

2.7 mi

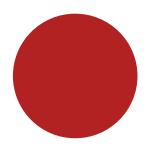
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Pewitt Elementary School

Pewitt High School

EXECUTIVE SUMMARY

At just ~\$28.5K/unit, the Naples Apartments have been regularly maintained, with capex items including ~2yr old roofs and main plumbing lines (replaced with PVC). Additional plumbing has been upgraded to PEX from copper as needed. The apartments are located directly next door to the new Family Dollar (built in 2022), which provides convenient shopping for tenants. Long-term ownership combined with remote self-management presents a compelling opportunity to enhance both performance and value through more efficient operations.



1,400

Population



42.9

Median Age



2.4%

2025 Unemployment Rate



0.55%

2024-2029 Population: Annual Growth Rate



HOUSING STATS



Median Home Value

34.7% Rentals

\$

\$49,329

Median Household Income



16.2%

Vacant Housing Units



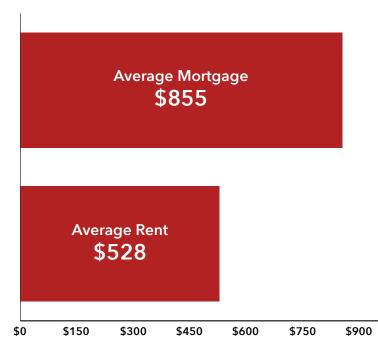
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Household Size

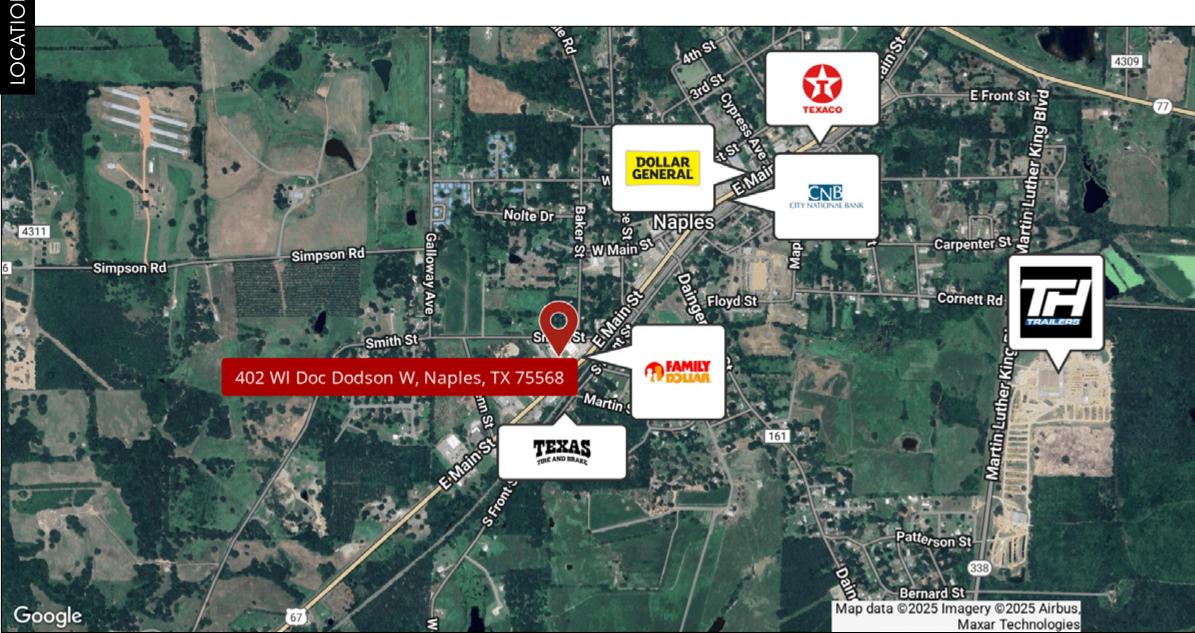


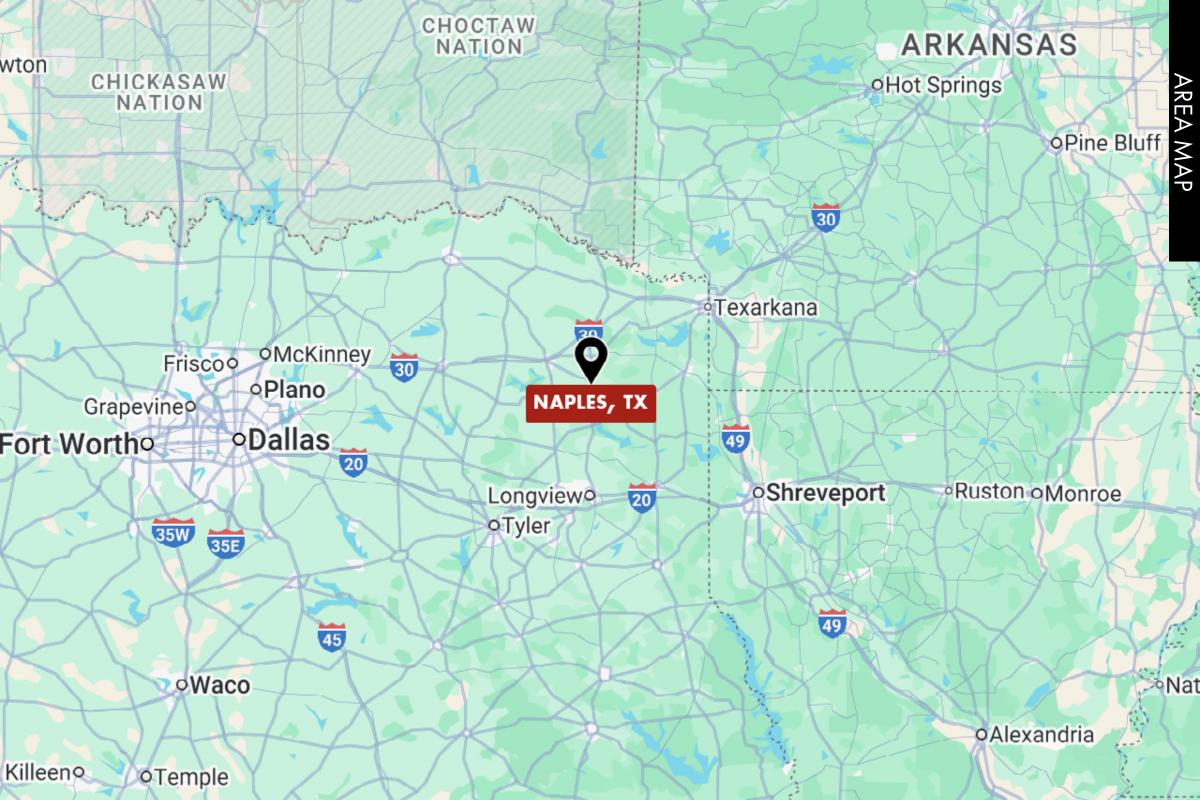
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Rental Unit Demand



The apartments are located directly next door to the new Family Dollar (built in 2022), which provides convenient shopping for tenants. The city of Naples is located just ~20 minutes from Mount Pleasant, ~50 minutes from Texarkana, and ~1 hour from Longview, TX.





Naples Apartments

404 WL Doc Dodson BLVD, E Doc Dodson St, Naples, TX 75568

Property Overview									
Units	28								
Occupancy	89.3%								
Occupancy Date	08/2025								
Year Built	1965								
Laundry	On-Site								
Utilities	All Bills Paid								

Unit Type	No. of Units	Avg. SF	Asking Rent	Rent/SF
1 Bedroom	20	576	\$625	\$1.09
Efficiency	6	288	\$425	\$1.48
Bigger Efficiency	1	-	\$450	-
2 Bedroom / 2 Bath	1	864	\$950	\$1.10
Totals / Avg.	28	504	\$588	\$1.17

GPR	\$197,400
GPR / Month	\$16,450







Performance Metrics

Projected 5 Year Average Cash on Cash Return	13.9%
Projected 5 Year Levered IRR	21.9%
Projected 5 Year Equity Multiple	2.42



									_	Month:				
	Α	ug T12	F	Aug T6		Aug T3		Stabilized		Aug 2025	<u>T12</u>	<u>T6</u>	<u>T3</u>	<u>Proforma</u>
Rental Income														
Gross Potential Rent	\$	197,400	\$	197,400	\$	197,400	\$	197,400	Projected					
Economic Vacancy	\$	(70,349)	\$	(71,791)	\$	(72,780)	\$	(19,740)	10.0%					
Net Rental Income	<u>\$</u>	<u>127,051</u>	<u>\$</u>	<u>125,609</u>	<u>\$</u>	<u>124,620</u>	<u>\$</u>	<u>177,660</u>		Economic Occupancy	64%	64%	63%	90%
Gross Operating Income	<u>\$</u>	<u>127,051</u>	<u>\$</u>	<u>125,609</u>	<u>\$</u>	<u>124,620</u>	<u>\$</u>	<u>177,660</u>	1	Gross Income	64%	64%	63%	90%
	Α	ug T12	F	Aug T6	1	Aug T3		Stabilized						
Operating Expenses														
Admin & Advertising	\$	-	\$	-	\$	-	\$	4,200	\$150	per unit				
Repairs & Maintenance	\$	-	\$	-	\$	-	\$	22,400	\$800	per unit				
Management Fee	\$	-	\$	-	\$	-	\$	17,766	10%	of gross operating income				
Property Taxes	\$	9,287	\$	9,287	\$	9,287	\$	11,746	75%	sales price * tax rate				
Insurance	\$	7,965	\$	8,102	\$	8,375	\$	7,965	T12					
Landscaping	\$	-	\$	-	\$	-	\$	2,400	\$200	per month				
Gas	\$	5,065	\$	6,160	\$	6,988	\$	5,217	T12 + 3%					
Electric (Apts 7-26)	\$	15,687	\$	14,279	\$	14,025	\$	16,158	T12 + 3%					
Electric (Apts 1-6)	\$	6,407	\$	6,365	\$	7,332	\$	6,599	T12 + 3%					
Water	\$	10,988	\$	11,218	\$	11,041	\$	11,318	T12 + 3%					
Total Operating Expenses	<u>\$</u>	<u>55,399</u>	<u>\$</u>	<u>55,410</u>	<u>\$</u>	<u>57,047</u>	<u>\$</u>	<u>105,768</u>		Expenses	28%	28%	29%	54%
Net Operating Income (NOI)	<u>\$</u>	<u>71,652</u>	<u>\$</u>	<u>70,199</u>	<u>\$</u>	<u>67,573</u>	<u>\$</u>	<u>71,892</u>		NOI	36%	36%	34%	36%

Income	Aug T3	% of GPR	Per Unit	Stabilized	% of GPR	Per Unit
Gross Potential Rent	\$197,400	100.0%	\$7,050	\$197,400	100.0%	\$7,050
Economic Vacancy	-\$72,780	-36.9%	-\$2,599	-\$19,740	-10.0%	-\$705
Net Rental Income	\$124,620	63.1%	\$4,451	\$177,660	90.0%	\$6,345
Expenses	Aug T12	% of GPR	Per Unit	Stabilized	% of GPR	Per Unit
Admin & Advertising	\$0	0.0%	\$0	\$4,200	2.1%	\$150
Repairs & Maintenance	\$0	0.0%	\$0	\$22,400	11.3%	\$800
Management Fee	\$0	0.0%	\$0	\$17,766	9.0%	\$635
Property Taxes	\$9,287	4.7%	\$332	\$11,746	6.0%	\$419
Insurance	\$7,965	4.0%	\$284	\$7,965	4.0%	\$284
Landscaping	\$0	0.0%	\$0	\$2,400	1.2%	\$86
Gas	\$5,065	2.6%	\$181	\$5,217	2.6%	\$186
Electric (Apts 7-26)	\$15,687	7.9%	\$560	\$16,158	8.2%	\$577
Electric (Apts 1-6)	\$6,407	3.2%	\$229	\$6,599	3.3%	\$236
Water	\$10,988	5.6%	\$392	\$11,318	5.7%	\$404
Total Expenses	\$55,399	28.1%	\$1,979	\$105,768	53.6%	\$3,777
Net Operating Income	\$69,221	35.1%	\$2,472	\$71,892	36.4%	\$2,568

Income	Year 1	Year 2	Year 3	Year 4	Year 5
Gross Potential Rent	\$ 197,400	\$ 204,309	\$ 211,460	\$ 218,861	\$ 226,521
Economic Vacancy	\$ (19,740)	\$ (20,431)	\$ (21,146)	\$ (21,886)	\$ (22,652)
Net Rental Income	\$ 177,660	\$ 183,878	\$ 190,314	\$ 196,975	\$ 203,869
Total Operating Income	\$ 177,660	\$ 183,878	\$ 190,314	\$ 196,975	\$ 203,869
Expenses					
Admin & Advertising	\$ 4,200	\$ 4,326	\$ 4,456	\$ 4,589	\$ 4,727
Repairs & Maintenance	\$ 22,400	\$ 23,072	\$ 23,764	\$ 24,477	\$ 25,211
Management Fee	\$ 17,766	\$ 18,388	\$ 19,031	\$ 19,697	\$ 20,387
Property Taxes	\$ 11,746	\$ 13,482	\$ 14,015	\$ 14,568	\$ 15,143
Insurance	\$ 7,965	\$ 8,204	\$ 8,450	\$ 8,703	\$ 8,965
Landscaping	\$ 2,400	\$ 2,472	\$ 2,546	\$ 2,623	\$ 2,701
Gas	\$ 5,217	\$ 5,373	\$ 5,534	\$ 5,700	\$ 5,872
Electric (Apts 7-26)	\$ 16,158	\$ 16,643	\$ 17,142	\$ 17,656	\$ 18,186
Electric (Apts 1-6)	\$ 6,599	\$ 6,797	\$ 7,001	\$ 7,211	\$ 7,428
Water	\$ 11,318	\$ 11,657	\$ 12,007	\$ 12,367	\$ 12,738
Total Expenses	\$ 105,768	\$ 110,414	\$ 113,947	\$ 117,594	\$ 121,357
Net Operating Income	\$ 71,892	\$ 73,464	\$ 76,367	\$ 79,381	\$ 82,512

Proposed Financing

Credit Union

Loan to Value:	80%
Loan Amount:	\$642,000
Interest Rate:	7.25%
Amortization:	360
Term:	10
Years of Interest Only:	-
Loan Starting Year:	1
Amortized Monthly Payment:	\$4,380
Annual Debt Service:	\$52,555

		Year 1		Year 2		Year 3		Year 4		Year 5
Net Operating Income	\$	71,892	\$	73,464	\$	76,367	\$	79,381	\$	82,512
Out Element										
Cash Flows	Φ	F0 FFF	ው	F0 FFF	æ	F2 FFF	Φ	50 555	æ	F2 FFF
Annual Debt Service Cash Flow	\$ \$	52,555		52,555 20,909	\$	52,555 23,812		52,555 26,826		52,555
Casii Flow	Ф	19,337	Ф	20,909	\$	23,012	Ф	20,020	\$	29,957
Debt Paydown										
Loan Paydown	\$	6,214	\$	6,679	\$	7,180	\$	7,718	\$	8,297
Sales Analysis										
Projected Sales Price	\$	898,648	\$	918,296	\$	954,584	\$	992,266	\$	1,031,396
Cost of Sale	\$	62,905	\$	64,281	\$	66,821	\$	69,459	\$	72,198
Loan Balance	\$	635,786	\$	629,107	\$	621,927	\$	614,209	\$	605,912
Refunded Reserves and Prepaids	\$	46,710	\$	46,710	\$	46,710	\$	46,710	\$	46,710
Sales Proceeds	\$	246,667	\$	271,618	\$	312,546	\$	355,310	\$	399,997
Return Metrics										
DSCR		1.37		1.40		1.45		1.51		1.57
Cap Rate / Yield on Cost		9.0%		9.2%		9.5%		9.9%		10.3%
Equity Multiple		1.24		1.45		1.75		2.07		2.42
Cash on Cash Return		9.0%		9.7%		11.1%		12.5%		13.9%
Average Cash on Cash Return		9.0%		9.4%		9.9%		10.6%		11.2%
Levered IRR		23.6%		21.2%		22.0%		22.1%		21.9%
Assumptions:										
Rental and Other Income Growth		3.5%		3.5%		3.5%		3.5%		3.5%
Economic Vacancy		10.0%		10.0%		10.0%		10.0%		10.0%
Expense Growth		3.0%		3.0%		3.0%		3.0%		3.0%
Property Tax Assessment %		75.0%		75.0%		75.0%		75.0%		75.0%
Exit Cap Rate		8.0%		8.0%		8.0%		8.0%		8.0%
Cost of Sale		7.0%		7.0%		7.0%		7.0%		7.0%



Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- . A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- · Put the interests of the client above all others, including the broker's own interests;
- · Inform the client of any material information about the property or transaction received by the broker;
- . Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- · Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- . Must not, unless specifically authorized in writing to do so by the party, disclose:
- o that the owner will accept a price less than the written asking price;
- o that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
- any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- . The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- . Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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Sales Agent/Associate's Name	License No.	Email	_	Phone
Buyer/Tenant/Seller/Landlord Initials Date				

Regulated by the Texas Real Estate Commission

Information available at www.trec.texas.gov

Greg Brownd

Keler Williams Realty, Inc.

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EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE.

Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party. All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. KW Commercial makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions. KW Commercial does not serve as a financial advisor to any party regarding any proposed transaction.

All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions, vacancy factors and other issues in order to determine rents from or for the property. Legal questions should be discussed by the party with an attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by Keller Williams Lubbock in compliance with all applicable fair housing and equal opportunity laws.





