



240 Vineyard Ct.

240 Vineyard Ct. Morgan Hill, CA 95037

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Email: darryl@pret1.com

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COMPANY DISCLAIMER





PROPERTY INFO:

240 VINEYARD CT.

PURCHASE PRICE:

\$1,600,000.00

PROPERTY ADDRESS:

240 VINEYARD CT. MORGAN HILL, CA 95037

PROPERTY SIZE

63,272 SQ. FT.

LAND SIZE

1.44 ACRES

COMPANY DISCLAIMER



PROPERTY OVERVIEW

Great opportunity to locate and build your business in one of the most secure locations in Morgan Hill - Across the street from the Morgan Hill Police Dept! Property is zoned as IL or "Industrial Light" allowing most smaller mfg/distribution, Office, R&D and Equipment yard uses. Some are naturally allowed by code and others require a use permit. Copies of the zoning code can be provided.

All power, water and services are already established on the lot either stubbed or in utility boxes ready for use.

240 Vineyard Ct.

Morgan Hill CA 95037



COMPANY DISCLAIMER







COMPANY DISCLAIMER







COMPANY DISCLAIMER







COMPANY DISCLAIMER







COMPANY DISCLAIMER

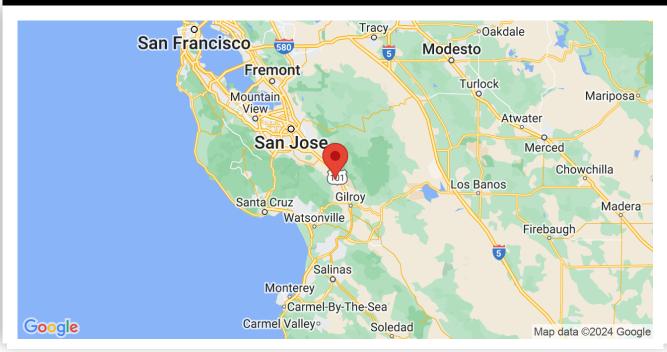
The <u>Performance Real Estate Team</u> is comprised of two main licensed Real Estate Agents and a few support staff. **Connie Martin** and **Darryl Johnson** are the drivers behind this team and each has significant experience in Real Estate that spans more than 30 years. Additionally, Darryl worked in the High-Tech Segment of Silicon Valley as the Director of Business Development for HP's Services Div.

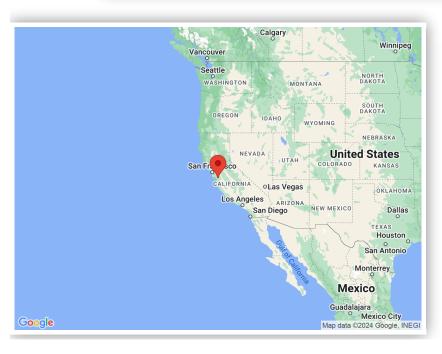
Both provide Real Estate services to the Residential marketplace while Darryl also provides expert services in the Commercial Real Estate market. Their diverse experience includes both up and down cycles in the California Real Estate market with some special expertise in handling sales of properties in the Probate/Trust processes as well as services to sellers involved in divorce situations. Both require special expertise and an understanding of the sensitivities involved.

Through the handling of hundreds of successful transactions in Residential, Commercial and investment properties come's a unique set of skills that are partially captured in the pages of this website written to help our clients navigate a complicated set of processes with as little anxiety and stress as possible.



240 Vineyard Ct.240 Vineyard Ct., Morgan Hill, CA, 95037

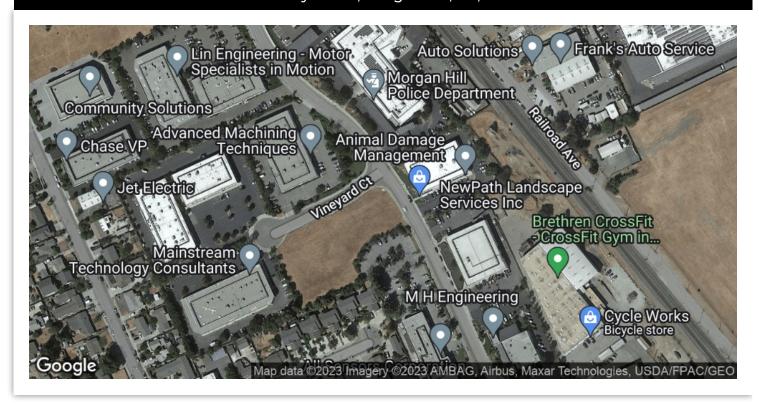




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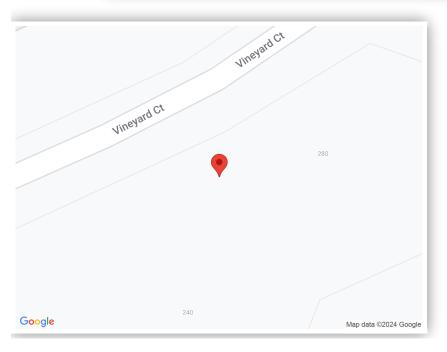
240 Vineyard Ct. 240 Vineyard Ct., Morgan Hill, CA, 95037





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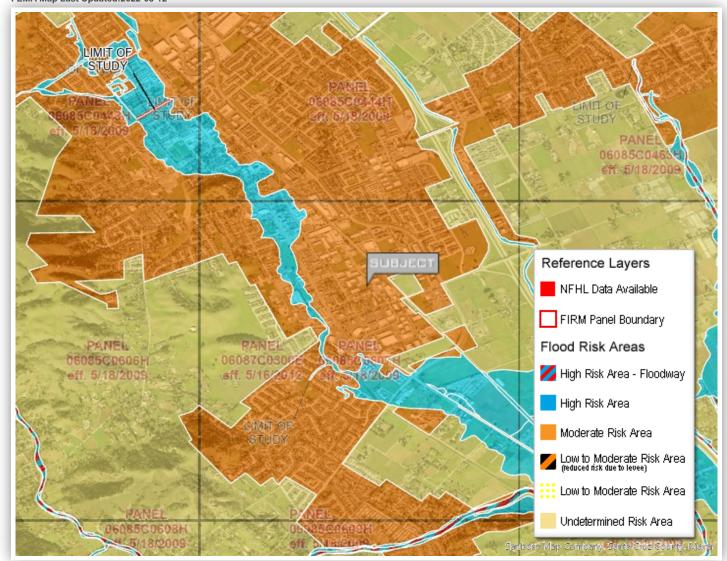
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240 Vineyard Ct., Morgan Hill, CA, 95037

LOCATION RISK ANALYSIS



Flood Risk Analysis FEMA Map Last Updated:2022-08-12





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240 Vineyard Ct., Morgan Hill, CA, 95037

LOCATION RISK ANALYSIS



Flood Hazard Designations

FEMA Map Last Updated:2022-08-12

High Risk Area - Flood hazard areas identified on the Flood Insurance Rate Map are identified as a Special Flood Hazard Area (SFHA). SFHA are defined as the area that will be inundated by the flood event having a 1-percent chance of being equaled or exceeded in any given year. The 1-percent annual chance flood is also referred to as the base flood or 100-year flood. SFHAs are labeled as:

Zone A: Areas subject to inundation by the 1-percent-annual-chance flood event generally determined using approximate methodologies. Because detailed hydraulic analyses have not been performed, no Base Flood Elevations (BFEs) or flood depths are shown. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone AE and A1-30: Areas subject to inundation by the 1-percent-annual-chance flood event determined by detailed methods. Base Flood Elevations (BFEs) are shown. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone AH: Areas subject to inundation by 1-percent-annual-chance shallow flooding (usually areas of ponding) where average depths are between one and three feet. Base Flood Elevations (BFEs) derived from detailed hydraulic analyses are shown in this zone. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone AO: Areas subject to inundation by 1-percent-annual-chance shallow flooding (usually sheet flow on sloping terrain) where average depths are between one and three feet. Average flood depths derived from detailed hydraulic analyses are shown in this zone. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Some Zone AO have been designated in areas with high flood velocities such as alluvial fans and washes. Communities are encouraged to adopt more restrictive rquirements for these areas.

Zone AR: Areas that result from the decertification of a previously accredited flood protection system that is determined to be in the process of being restored to provide base flood protection. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone A99: Areas subject to inundation by the 1-percent-annual-chance flood event, but which will ultimately be protected upon completion of an under-construction Federal flood protection system. These are areas of special flood hazard where enough progress has been made on the construction of a protection system, such as dikes, dams, and levees, to consider it complete for insurance rating purposes. Zone A99 may only be used when the flood protection system has reached specified statutory progress toward completion. No Base Flood Elevations (BFEs) or depths are shown. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone V: Areas along coasts subject to inundation by the 1-percent-annual-chance flood event with additional hazards associated with storm-induced waves. Because detailed hydraulic analyses have not been performed, no Base Flood Elevations (BFEs) or flood depths are shown. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Zone VE and V1-30: Areas subject to inundation by the 1-percent-annual-chance flood event with additional hazards due to storm-induced velocity wave action. Base Flood Elevations (BFEs) derived from detailed hydraulic analyses are shown. Mandatory flood insurance purchase requirements and floodplain management standards apply.

Moderate Risk Area - Labeled Zone B or Zone X, are the areas between the limits of the base flood and the 0.2-percent-annual-chance (or 500-year) flood.

Low to Moderate Risk Area - Labeled Zone C or Zone X, areas outside the SFHA and higher than the elevation of the 0.2-percent-annual-chance flood.

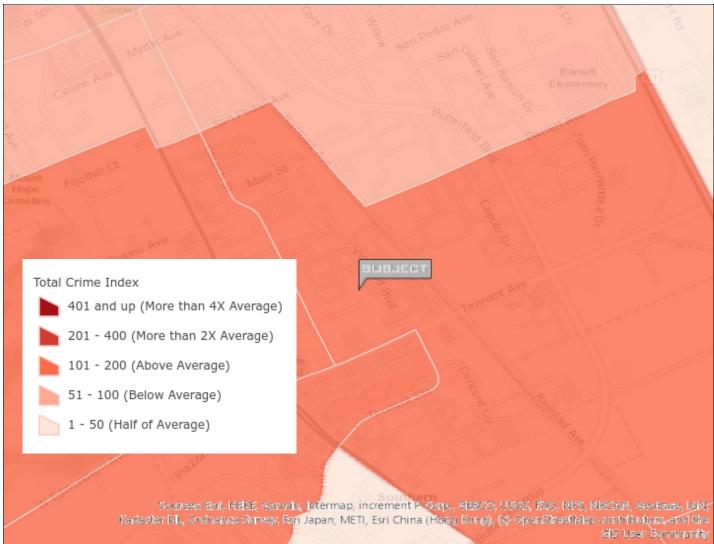


240 Vineyard Ct., Morgan Hill, CA, 95037

LOCATION RISK ANALYSIS



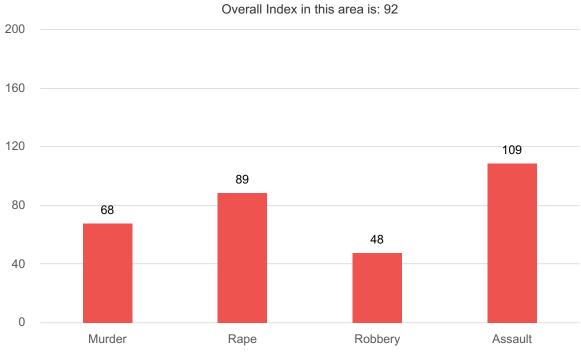
CRIME RISK ANALYSIS



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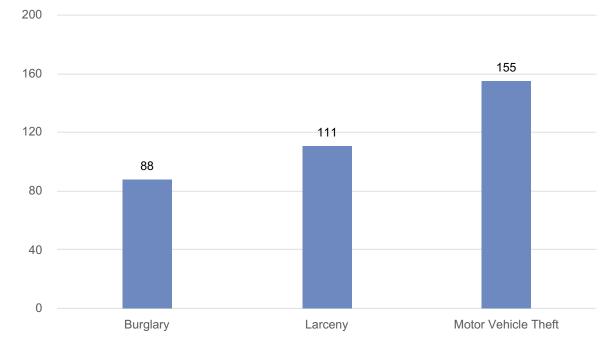


Personal Crime



Property Crime

Overall Index in this area is: 112



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240 Vineyard Ct., Morgan Hill, CA, 95037

LOCATION RISK ANALYSIS



Crime Designations

Crime Risk is a geographic database consisting of a series of standardized indexes for a range of serious crimes against both persons and property. It is derived from an extensive analysis of several years of crime reports from the vast majority of law enforcement jurisdictions nationwide. The crimes included in the database are the "Part 1" crimes and include murder, rape, robbery, assault, burglary, theft, and motor vehicle theft. These categories are the primary reporting categories used by the FBI in its Uniform Crime Report (UCR), with the exception of Arson, for which data is very inconsistently reported at the jurisdictional level. Part II crimes are not reported in the detail databases and are generally available only for selected areas or at high levels of geography.

In accordance with the reporting procedures using in the UCR reports, aggregate indexes have been prepared for personal and property crimes separately, as well as a total index. While this provides a useful measure of the relative "overall" crime rate in an area, it must be recognized that these are unweighted indexes, in that a murder is weighted no more heavily than a purse snatching in the computation. For this reason, caution is advised when using any of the aggregate index values.

Methodology & Source

The primary source of Crime Risk was a careful compilation and analysis of the FBI Uniform Crime Report databases. On an annual basis, the FBI collects data from each of about 16,000 separate law enforcement jurisdictions at the city, county, and state levels and compiles these into its annual Uniform Crime Report (UCR). For a limited number of areas, such as New York City, the local jurisdiction spans several counties.

The resulting estimates were then scaled to match the master database of 8.500 jurisdictions. For cities, the block groups within each city were scaled to match the city total. For areas outside of these cities (or for smaller centers), results were scaled to match the county total after adjusting for those cities scaled separately. The final crime rate estimates were then weighted by population and aggregated to the national totals.

The Esri ArcGIS Crime Index shows the total crime index in the U.S. in 2024 and is configured to include the following information for each geography level:

- Total crime index
- Personal and Property crime indices
- Sub-categories of personal and property crime indices

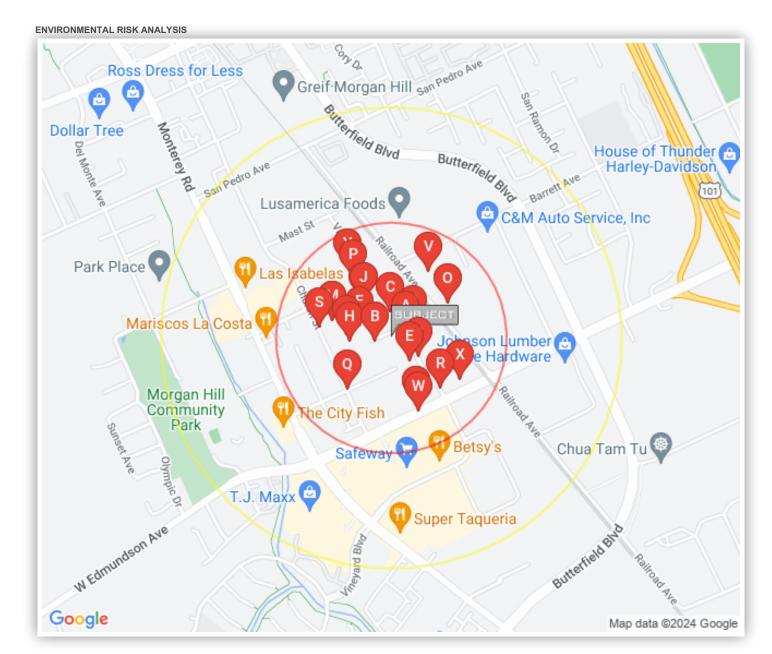
The values are all referenced by an index value. The index values for the US level are 100, representing average crime for the country. A value of more than 100 represents higher crime than the national average, and a value of less than 100 represents lower crime than the national average. For example, an index of 120 implies that crime in the area is 20 percent higher than the US average; an index of 80 implies that crime is 20 percent lower than the US average.





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Locations within 0.25 mile of Subject



LEYBOLD VACUUM PRODUCTS INC

Latest Update: 01-Jun-2017

Site Type: STATIONARY Address: 16170 VINEYARD BLVD

County: SANTA CLARA Facility Detail Report: 110013847276

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
AIR EMISSIONS CLASSIFICATION	EIS			



Latest Update: 14-Oct-2015

Latest Update: 14-Oct-2015

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TANAKA KIKINZOKU INTERNATIONAL AMERICA, INC.

Site Type: STATIONARY Address: 235 VINEYARD CT
County: SANTA CLARA Facility Detail Report: 110017216680

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
SQG	RCRAINFO		TAISHI KANAZAWA	408-779-0461
STATE MASTER	CA-ENVIROVIEW		GUL GAZIPURA	702 769-9860
STATE MASTER	CA-ENVIROVIEW		YASUSHI ODAGIRI	408 778-3217



ADVANCED MACHINING TECHNIQUES INC

Site Type: STATIONARY Address: 16205 VINEYARD BLVD

County: SANTA CLARA Facility Detail Report: 110012191939

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		FRANK DUTRA	408 778-4500
STATE MASTER	CA-ENVIROVIEW		FRANK DUTRA	408 778-4500
SQG	RCRAINFO		DAVID FILEK	408-778-4500

240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS





STSNA A SUBSIDIARY OF WATLOW MACHINE SHOP

Latest Update:

Site Type: STATIONARY Address: 16170 VINEYARD BLVD STE 170

County: SANTA CLARA Facility Detail Report: 110066597515

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		SAMMY SANCHEZ	408 776-6646



ALL SENSORS INC

Latest Update:

Site Type: STATIONARY Address: 16035 VINEYARD BL
County: SANTA CLARA Facility Detail Report: 110064967567

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
OTHER HAZARDOUS WASTE ACTIVITIES	RCRAINFO		MICHAEL LAZZARINI	408-225-4314



TERRASAT INC

Latest Update:

Site Type: STATIONARY Address: 235 VINEYARD CT 100

County: SANTA CLARA Facility Detail Report: 110064937868

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW			



LEYBOLD MATERIALS INC

Latest Update: 01-Jun-2017

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Site Type: STATIONARY Address: 16035 VINEYARD BOULEVARD

County: SANTA CLARA Facility Detail Report: 110000484226

Country: UNITED STATES

240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS



Interest Type	Source	Contact Role	Contact Name	Phone
TRI REPORTER	TRIS		LARRY HAIMOWITZ	4087788935
UNSPECIFIED UNIVERSE	RCRAINFO		LARRY HAIMOWITZ	408-779-0636

H

MARKI MICROWAVE

Site Type: STATIONARY Address: 215 VINEYARD CT
County: SANTA CLARA Facility Detail Report: 110065683059

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
OTHER HAZARDOUS WASTE ACTIVITIES	RCRAINFO		JONAS BETTENCOURT	408-778-4200
STORM WATER INDUSTRIAL	NPDES	vice president	CHRISTINE MARKI	
ICIS-NPDES NON-MAJOR	NPDES	vice president	CHRISTINE MARKI	



SEMICONDUCTOR TOOLING SERV INC

Latest Update:

Latest Update: 25-Apr-2019

Site Type:STATIONARYAddress:219 VINEYARD CTCounty:SANTA CLARAFacility Detail Report:110065328265

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW			



M & J PRECISION

Latest Update:

Site Type: STATIONARY Address: 16235 VINEYARD BLVD

County: SANTA CLARA Facility Detail Report: 110066352468

Country: U.S.A.

240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS



Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		DUILIO AND SANDRA BENASSI	408 923-3085
STATE MASTER	CA-ENVIROVIEW		JOANNE SORIANO	408 782-7823



3M SILICON VALLEY

Latest Update:

Site Type: STATIONARY Address: 16235 VINEYARD BLVD

County: SANTA CLARA Facility Detail Report: 110065299180

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		DUILIO AND SANDRA BENASSI	408 923-3085
STATE MASTER	CA-ENVIROVIEW		JOANNE SORIANO	408 782-7823



3M MORGAN HILL

Latest Update:

Site Type: STATIONARY Address: 16235 VINEYARD BOULEVARD

County: SANTA CLARA COUNTY Facility Detail Report: 110070094778

Country: USA

Interest Type	Source	Contact Role	Contact Name	Phone
ICIS-NPDES NON-MAJOR	NPDES	manufacturing supervisor	RENE GUTIERREZ	
STORM WATER INDUSTRIAL	NPDES	manufacturing supervisor	RENE GUTIERREZ	



CHASE VP

Latest Update:

Site Type: STATIONARY Address: 16260 CHURCH ST STE. 100

County: SANTA CLARA Facility Detail Report: 110066348152

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
OTHER HAZARDOUS WASTE ACTIVITIES	RCRAINFO		JEFF BURNHAMOWNE R	408-779-8400

240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS





TITAN PRECISION PRODUCTS INC

Latest Update:

Site Type: STATIONARY Address: 16260 CHURCH ST STE 140

County: SANTA CLARA Facility Detail Report: 110065179470

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		SMITH COMMERCIAL MANAGEMENTNA INC	408 779-0090
STATE MASTER	CA-ENVIROVIEW		ANTHONY BLYTHE	408 779-2572



MOTION MOTOR SPORTS

Latest Update:

Site Type: STATIONARY Address: 16250 RAILROAD AV 150

County: SANTA CLARA Facility Detail Report: 110065633951

Country: U.S.A.

	Interest Type	Source	Contact Role	Contact Name	Phone
Ī	STATE MASTER	CA-ENVIROVIEW			



A & J MACHINING

Latest Update:

Site Type: STATIONARY Address: 16305 VINEYARD BL B

County: SANTA CLARA Facility Detail Report: 110066301825

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
OTHER HAZARDOUS WASTE ACTIVITIES	RCRAINFO		JOHN ZEKANOSKI	408-779-3566
STATE MASTER	CA-ENVIROVIEW		JOHN ZEKANOSKI	408 779-3566
STATE MASTER	CA-ENVIROVIEW		ARMAND LABRUCHERIE	408 437-1255

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N C METAL PAINTING INC

Site Type: STATIONARY Address: 16145 CHURCH STREET

County: SANTA CLARA Facility Detail Report: 110013820339

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
AIR EMISSIONS CLASSIFICATION	EIS			



LIVE OAK VETERINARY HOSPITAL INC

Latest Update:

Latest Update: 29-Dec-2014

Latest Update: 01-Jun-2017

Site Type: STATIONARY Address: 16025 VINEYARD BL
County: SANTA CLARA Facility Detail Report: 110065013372

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW			



ADVANCED FINISHING TECHNOLOGY

Site Type: STATIONARY Address: 16260 CHURCH ST 400

County: SANTA CLARA Facility Detail Report: 110012197005

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
SQG	RCRAINFO		CHARLES LENG	408-422-2502
SQG	RCRAINFO		CHARLES LENG	408-422-2502



PACIFIC CAR AND TRUCK CENTERNA INC

Latest Update:

Site Type:STATIONARYAddress:235 TENNANT AVECounty:SANTA CLARAFacility Detail Report:110065300524

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		KEVIN STEARNS	408 250-1772

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240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS





AAMCO TRANSMISSIONS

Latest Update:

Site Type: STATIONARY Address: 235 TENNANT AV 1
County: SANTA CLARA Facility Detail Report: 110066331570

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
OTHER HAZARDOUS WASTE ACTIVITIES	RCRAINFO		ROMMEL REY	408-782-9966



WESTSIDE RECYCLING

Latest Update:

Site Type: STATIONARY Address: 16290 RAILROAD AVE

County: SANTA CLARA Facility Detail Report: 110065672203

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		ALI MORSHEDIAN	408 782-2555
STORM WATER INDUSTRIAL	NPDES	operator	ALI MORSHEDIAN	
ICIS-NPDES NON-MAJOR	NPDES	operator	ALI MORSHEDIAN	
STATE MASTER	CA-ENVIROVIEW		BEHROUZ EMAM	408 205-0505



DEMETRON INC

Latest Update: 26-Jan-2012

Site Type:STATIONARYAddress:235 TENNANT AVECounty:SANTA CLARAFacility Detail Report:110002955295

Country: UNITED STATES

Interest Type	Source	Contact Role	Contact Name	Phone
UNSPECIFIED UNIVERSE	RCRAINFO		LARRY HAIMOWITZ	408-779-0636
UNSPECIFIED UNIVERSE	RCRAINFO		LARRY HAIMOWITZ	408-779-0636



TM COBB COMPANY

Latest Update:

Site Type:STATIONARYAddress:375 TENNANT AVECounty:SANTA CLARAFacility Detail Report:110066113342

Country: U.S.A.

240 Vineyard Ct., Morgan Hill, CA, 95037 LOCATION RISK ANALYSIS



Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		RB3 STAFF - CENTRAL COAST RWQCB REGION 3	8055493147
STATE MASTER	CA-ENVIROVIEW		UST CASE WORKER - SANTA CLARA COUNTY LOP	4089183400



SEA-TEK PRECISION MACHINED PRODUCTSNA INC.

Latest Update:

Site Type: STATIONARY Address: 16315 VINEYARD BLVD STE A

County: SANTA CLARA Facility Detail Report: 110065790978

Country: U.S.A.

Interest Type	Source	Contact Role	Contact Name	Phone
STATE MASTER	CA-ENVIROVIEW		BRIAN BRADSHAW	408 778-4442
STATE MASTER	CA-ENVIROVIEW		ARMAND LABURCHERIE	408 437-1255

Locations within 0.50 mile of Subject

 $\label{lem:maximum 25 environmental records reported within 0.25 mile of the property. \\$



240 Vineyard Ct., Morgan Hill, CA, 95037 **LOCATION RISK ANALYSIS**





Data Quality & Sources

The Environmental Risk Analysis is limited to the 25 environmental records closest to the subject property location. EPA, authorized or delegated states, tribal and local jurisdictions conduct compliance assurance and enforcement activities related to federal environmental laws. Each level of government works to ensure that information contained in national databases is accurate. The migration of data from many jurisdictions to multiple national program databases is a challenging task. Some state and local jurisdictions directly enter data to national databases, while others maintain their own databases and transfer data to EPA through batch processing. Under both approaches, steps are taken to ensure that the data are of the highest quality (e.g., each database maintains standards and procedures for ensuring data integrity on a day-to-day basis).

Data are continuously evaluated. Through periodic analysis, conference calls, and national meetings, database managers at all levels of government work to ensure quality information.

The facility locations displayed come from the FRS Spatial Coordinates tables. They are the best representative locations for the displayed facilities based on the accuracy of the collection method and quality assurance checks performed against each location. The North American Datum of 1983 is used to display all coordinates.

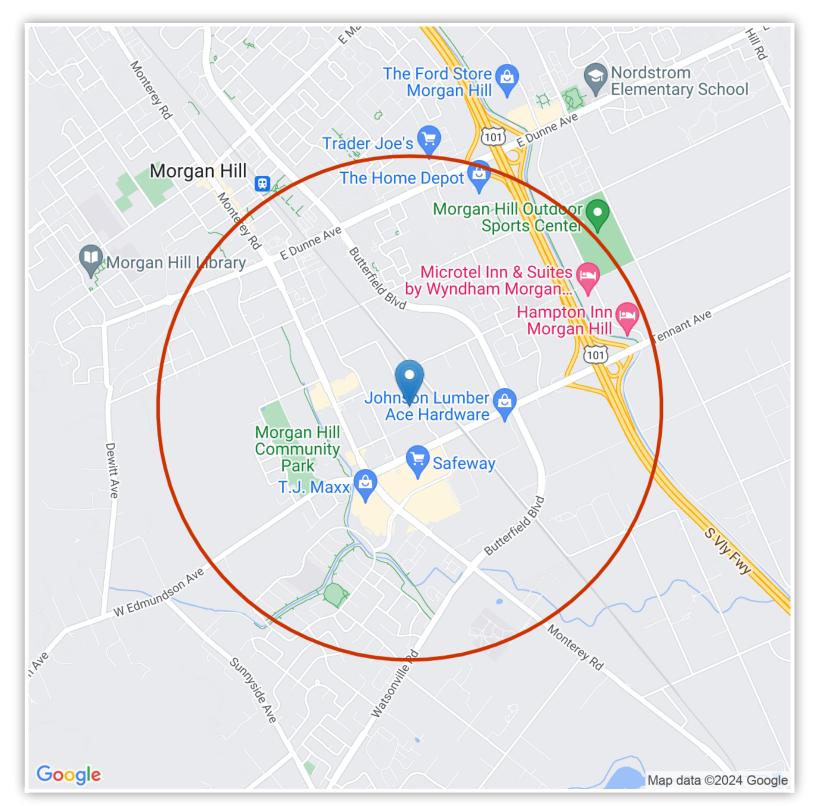
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KEY FACTS EDUCATION 10,992 33.9 Population Median Age \$101,220 Some College No High School 18% Diploma Median Household Average High School Bachelor's/Grad/Pr Income Household Size Graduate of Degree **EMPLOYMENT BUSINESS** 68% White Collar 7.0% 20% Blue Collar 773 7,195 Unemployment 12% Rate Total Businesses Total Employees Services Households By Income INCOME The largest group: \$200,000+ (21.7%)







\$101,220

\$41,595

Median Household Income

Per Capita Income

\$175,716

Median Net Worth

The smallest group: \$15,000 - \$24,999 (3.4%)

Indicator	Value	Difference	
<\$15,000	5.4%	+0.6%	
\$15,000 - \$24,999	3.4%	-0.6%	
\$25,000 - \$34,999	7.5%	+3.1%	
\$35,000 - \$49,999	7.2%	+1.2%	
\$50,000 - \$74,999	15.9%	+4.8%	
\$75,000 - \$99,999	9.8%	+0.9%	
\$100,000 - \$149,999	19.3%	+4.0%	
\$150,000 - \$199,999	9.6%	-3.3%	
\$200,000+	21.7%	-11.0%	

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Bars show deviation from 06085 (Santa Clara County)

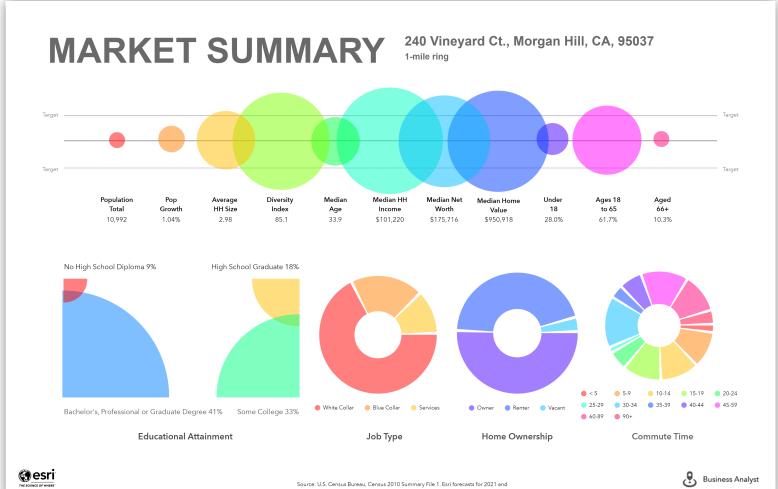
This infographic contains data provided by Esri, Esri and Data Axle. The vintage of the data is 2021, 2026.

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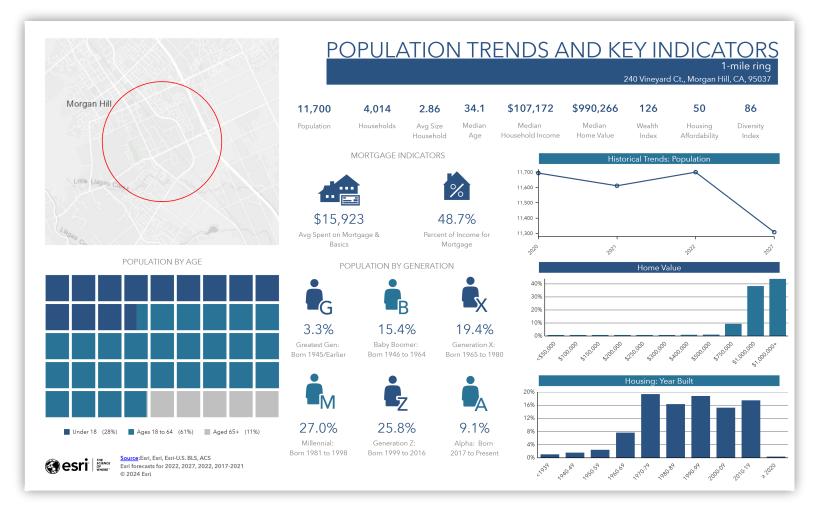
COMMUNITY PROFILE 10,992 1.0% 3.0 33.9 \$101,220 \$175,716 \$950,918 28% 62% 10% 12.2% 19.8% Ages 18 Population Total Median Net Aged Pop Growth Diversity Median HH Under Average Median Median Home Blue Collar Workers White Collar Worker HH Size Service Workers Age Income Worth Value Housing: Year Built Home Ownership Mortgage as Percent of Salary Age Profile: 5 Year Increments 12 <10 10-14 15-19 20-24 25-29 30-34 35-39 40-49 Home Value 960-69 1970-79 980-89 **1990-99** 2010-13 2000-09 30 20 **Educational Attainment** Commute Time: Minutes 10 <\$50,000 \$150,000 \$250,000 \$400,000 \$750,000 \$1,000,000+ Household Income 20 10 < 9th Grade 6 0 Grad Degree esri Dots show comparison to 06085 (Santa Clara County) rce: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026













Population 2010 Population	9,888
	9 888
	5,000
2020 Population	11,717
2023 Population	11,724
2028 Population	11,581
2010-2020 Annual Rate	1.71%
2020-2023 Annual Rate	0.02%
2023-2028 Annual Rate -	0.25%
2020 Male Population	48.6%
2020 Female Population	51.4%
2020 Median Age	37.1
2023 Male Population	49.1%
2023 Female Population	50.9%
2023 Median Age	34.3

In the identified area, the current year population is 11,724. In 2020, the Census count in the area was 11,717. The rate of change since 2020 was 0.02% annually. The five-year projection for the population in the area is 11,581 representing a change of -0.25% annually from 2023 to 2028. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 34.3, compared to U.S. median age of 39.1.

, ,	
Race and Ethnicity	
2023 White Alone	40.0%
2023 Black Alone	2.8%
2023 American Indian/Alaska Native Alone	2.2%
2023 Asian Alone	13.0%
2023 Pacific Islander Alone	0.4%
2023 Other Race	24.4%
2023 Two or More Races	17.2%
2023 Hispanic Origin (Any Race)	45.6%

Persons of Hispanic origin represent 45.6% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 86.5 in the identified area, compared to 72.1 for the U.S. as a whole.

Households	
2023 Wealth Index	139
2010 Households	3,165
2020 Households	4,025
2023 Households	4,030
2028 Households	3,998
2010-2020 Annual Rate	2.43%
2020-2023 Annual Rate	0.04%
2023-2028 Annual Rate	-0.16%
2023 Average Household Size	2.85

The household count in this area has changed from 4,025 in 2020 to 4,030 in the current year, a change of 0.04% annually. The five-year projection of households is 3,998, a change of -0.16% annually from the current year total. Average household size is currently 2.85, compared to 2.86 in the year 2020. The number of families in the current year is 3,080 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.







	1 mile
Mortgage Income	
2023 Percent of Income for Mortgage	57.7%
Median Household Income	
2023 Median Household Income	\$116,794
2028 Median Household Income	\$137,202
2023-2028 Annual Rate	3.27%
Average Household Income	
2023 Average Household Income	\$162,147
2028 Average Household Income	\$189,440
2023-2028 Annual Rate	3.16%
Per Capita Income	
2023 Per Capita Income	\$54,342
2028 Per Capita Income	\$63,725
2023-2028 Annual Rate	3.24%
GINI Index	
2023 Gini Index	34.7
Households by Income	

Current median household income is \$116,794 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$137,202 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$162,147 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$189,440 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$54,342 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$63,725 in five years, compared to \$47,525 for all U.S. households

Housing	
2023 Housing Affordability Index	42
2010 Total Housing Units	3,359
2010 Owner Occupied Housing Units	1,621
2010 Renter Occupied Housing Units	1,544
2010 Vacant Housing Units	194
2020 Total Housing Units	4,208
2020 Owner Occupied Housing Units	2,040
2020 Renter Occupied Housing Units	1,985
2020 Vacant Housing Units	161
2023 Total Housing Units	4,204
2023 Owner Occupied Housing Units	2,108
2023 Renter Occupied Housing Units	1,922
2023 Vacant Housing Units	174
2028 Total Housing Units	4,219
2028 Owner Occupied Housing Units	2,126
2028 Renter Occupied Housing Units	1,872
2028 Vacant Housing Units	221
Socioeconomic Status Index	
2023 Socioeconomic Status Index	48.4

Currently, 50.1% of the 4,204 housing units in the area are owner occupied; 45.7%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 4,208 housing units in the area and 3.8% vacant housing units. The annual rate of change in housing units since 2020 is -0.03%. Median home value in the area is \$1,120,576, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 0.96% annually to \$1,175,405.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



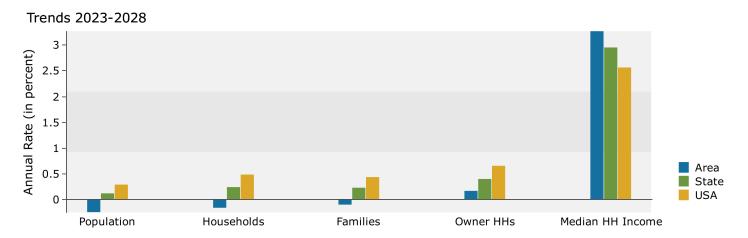
Mouseholds	Summary		Census 2	2010	Census 20	20	2023		2028	
Families 2,435 2,912 3,080 3 3 3 3 2,866 2,885 2,286 2,886	Population		9	,888	11,7	17	11,724		11,581	
Average Household Size	Households		3	3,165	4,0)25	4,030		3,998	
Number	Families		2	2,435	2,9	12	3,080		3,063	
Renter Occupied Housing Units 1,544 1,985 1,922 34.3 3.5 3.6	Average Household Size			3.10	2	.86	2.85		2.84	
Median Household Income	Owner Occupied Housing Units		1	,621	2,0)40	2,108		2,126	
Population	Renter Occupied Housing Units		1	.,544	1,9	85	1,922		1,872	
Population	Median Age			32.5	3	7.1	34.3		35.7	
Households -0.11% 0.25% 0.24% 0.26 Famillies 0.11% 0.40% 0.40 Median Household Income 1.27% 1.295% 2.15% 0.24 Households by Income 1.295% 1.295% 2.25% 2.	Trends: 2023-2028 Annual Rate	е		Area			State		National	
Families	Population			-0.25%			0.13%		0.30%	
Median Household Income 3.27% 2.95% 2.25	Households			-0.16%			0.25%		0.49%	
Median Household Income	Families			-0.11%			0.24%		0.44%	
Number N	Owner HHs			0.17%			0.40%		0.66%	
Number N	Median Household Income			3.27%			2.95%		2.57%	
\$15,000							2023		2028	
\$15,000 - \$24,999	Households by Income				Nι	ımber	Percent	Number	Percent	
\$25,000 - \$49,999	<\$15,000					196	4.9%	149	3.7%	
\$35,000 - \$49,999	\$15,000 - \$24,999					99	2.5%	62	1.6%	
\$35,000 - \$49,999	\$25,000 - \$34,999					208		119	3.0%	
\$75,000 - \$99,999	\$35,000 - \$49,999					246		158	4.0%	
\$75,000 - \$99,999	\$50,000 - \$74,999					475	11.8%	431	10.8%	
\$100,000 - \$149,999						461	11.4%	470	11.8%	
#150,000 - \$199,999	\$100,000 - \$149,999					767		754	18.9%	
Median Household Income						411		446	11.2%	
Median Household Income \$116,794 \$137,202 Average Household Income \$162,147 \$189,440 Per Capita Income \$54,342 \$63,725 Population by Age Number Percent Number	\$200,000+					1,167		1,408	35.2%	
Average Household Income Per Capita Income Per Capita Income Start Start						,		,		
Average Household Income Per Capita Income Per Capita Income Statistical Content of Content of Statistical Content of Content of Conte	Median Household Income				\$11	6,794		\$137,202		
Per Capita Income Census 2010 Census 2020 2023 22 Population by Age Number Percent Number <	Average Household Income									
Census 2010 Census 2020	•									
0 - 4 836 8.5% 685 5.8% 867 7.4% 870 7.5 - 9 869 8.8% 860 7.3% 935 8.0% 876 7.10 - 14 802 8.1% 922 7.9% 927 7.9% 876 7.15 - 19 772 7.8% 867 7.4% 799 6.8% 748 6.20 - 24 636 6.4% 705 6.0% 675 5.8% 651 5.25 - 34 1,370 13.9% 1,472 12.6% 1,785 15.2% 1,632 14 35 - 44 1,490 15.1% 1,569 13.4% 1,730 14.8% 1,876 16.45 - 54 1,463 14.8% 1,603 13.7% 1,365 11.6% 1,320 11 55 - 64 893 9.0% 1,497 12.8% 1,287 11.0% 1,149 9.65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8.75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3.85 + 116 1.2% 196 1.7% 145 1.2% 172 1.0% 1742 1.0% 1742 1.0% 1742 1.0% 1742 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 172 1.0% 1745 1.0% 1745 1.2% 175 1.0% 1745 1.2% 175 1.0% 1745 1.2% 175 1.0% 1745 1.2% 175 1.0% 1745 1.0% 1745 1.2% 175 1.0% 1745 1.0% 1745 1.2% 175 1.0% 1745	·	Ce	nsus 2010	Ce		•	2023		2028	
5 - 9 869 8.8% 860 7.3% 935 8.0% 876 7.7 10 - 14 802 8.1% 922 7.9% 927 7.9% 876 7.7 15 - 19 772 7.8% 867 7.4% 799 6.8% 748 6 20 - 24 636 6.4% 705 6.0% 675 5.8% 651 5 25 - 34 1,370 13.9% 1,472 12.6% 1,785 15.2% 1,632 14 35 - 44 1,490 15.1% 1,569 13.4% 1,730 14.8% 1,876 16 45 - 54 1,463 14.8% 1,603 13.7% 1,365 11.6% 1,320 11 55 - 64 893 9.0% 1,497 12.8% 1,287 11.0% 1,149 9 65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8 75 - 84 199 2.0%	Population by Age	Number	Percent	Number	Percent	Number	r Percent	Number	Percent	
10 - 14 802 8.1% 922 7.9% 927 7.9% 876 7 15 - 19 772 7.8% 867 7.4% 799 6.8% 748 6 20 - 24 636 6.4% 705 6.0% 675 5.8% 651 5 25 - 34 1,370 13.9% 1,472 12.6% 1,785 15.2% 1,632 14 35 - 44 1,490 15.1% 1,569 13.4% 1,730 14.8% 1,876 16 45 - 54 1,463 14.8% 1,603 13.7% 1,365 11.6% 1,320 11 55 - 64 893 9.0% 1,497 12.8% 1,287 11.0% 1,149 9 65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8 75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3 85+ 116 1.2% 196 1.7% 145 1.2% 172 1 Census 2010 Census 2020 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 5,707 57.7% 4,926 42.0% 4,688 40.0% 4,280 37 Black Alone 219 2.2% 333 2.8% 332 2.8% 318 2 American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 24 Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17	0 - 4	836	8.5%	685	5.8%	867	7 7.4%	870	7.5%	
15 - 19	5 - 9	869	8.8%	860	7.3%	935	8.0%	876	7.6%	
20 - 24 636 6.4% 705 6.0% 675 5.8% 651 5 25 - 34 1,370 13.9% 1,472 12.6% 1,785 15.2% 1,632 14 35 - 44 1,490 15.1% 1,569 13.4% 1,730 14.8% 1,876 16 45 - 54 1,463 14.8% 1,603 13.7% 1,365 11.6% 1,320 11 55 - 64 893 9.0% 1,497 12.8% 1,287 11.0% 1,149 9. 65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8. 75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3. 85 + 116 1.2% 196 1.7% 145 1.2% 172 1. Census 2010 Census 2020 203 203 Race and Ethnicity Number Percent Number Percent Number Percent White Alone 5,707 57.7% 4,926 42.0% 4,688 40.0% 4,280 37. American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 2. Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14. Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0. Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25. Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17.	10 - 14	802	8.1%	922	7.9%	927	7.9%	876	7.6%	
25 - 34	15 - 19	772	7.8%	867	7.4%	799	6.8%	748	6.5%	
35 - 44	20 - 24	636	6.4%	705	6.0%	675	5.8%	651	5.6%	
45 - 54	25 - 34	1,370	13.9%	1,472	12.6%	1,785	5 15.2%	1,632	14.1%	
45 - 54	35 - 44	1,490	15.1%	1,569	13.4%	1,730	14.8%	1,876	16.2%	
55 - 64 893 9.0% 1,497 12.8% 1,287 11.0% 1,149 9 65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8 75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3 Census 2010 Census 2020 2023 2024 <th co<="" td=""><td>45 - 54</td><td></td><td>14.8%</td><td></td><td>13.7%</td><td></td><td></td><td></td><td>11.4%</td></th>	<td>45 - 54</td> <td></td> <td>14.8%</td> <td></td> <td>13.7%</td> <td></td> <td></td> <td></td> <td>11.4%</td>	45 - 54		14.8%		13.7%				11.4%
65 - 74 442 4.5% 923 7.9% 866 7.4% 962 8 75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3 85+ 116 1.2% 196 1.7% 145 1.2% 172 1 Census 2010 Census 2020 2023 2023 20 Race and Ethnicity Number Percent Number	55 - 64	893	9.0%		12.8%				9.9%	
75 - 84 199 2.0% 419 3.6% 342 2.9% 449 3 85+ 116 1.2% 196 1.7% 145 1.2% 172 1 Census 2010 Census 2020 2023 2023 20 Race and Ethnicity Number Percent Number Perce									8.3%	
85+ 116 1.2% 196 1.7% 145 1.2% 172 1 Census 2010 Census 2020 2023 20 Race and Ethnicity Number Percent Number									3.9%	
Race and Ethnicity Number Percent Number Per									1.5%	
Race and Ethnicity Number Percent Number Percent Number Percent Number Percent White Alone 5,707 57.7% 4,926 42.0% 4,688 40.0% 4,280 37 Black Alone 219 2.2% 333 2.8% 332 2.8% 318 2 American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 2 Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17	55.							2,2	2028	
White Alone 5,707 57.7% 4,926 42.0% 4,688 40.0% 4,280 37 Black Alone 219 2.2% 333 2.8% 332 2.8% 318 2 American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 2 Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17	Race and Ethnicity					Number		Number	Percent	
Black Alone 219 2.2% 333 2.8% 332 2.8% 318 2 American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 2 Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17	•								37.0%	
American Indian Alone 111 1.1% 248 2.1% 254 2.2% 272 2 Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17									2.7%	
Asian Alone 872 8.8% 1,468 12.5% 1,526 13.0% 1,625 14 Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17									2.7%	
Pacific Islander Alone 31 0.3% 49 0.4% 49 0.4% 45 0 Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25 Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17									14.0%	
Some Other Race Alone 2,313 23.4% 2,730 23.3% 2,863 24.4% 2,984 25. Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17.2%									0.4%	
Two or More Races 634 6.4% 1,964 16.8% 2,012 17.2% 2,058 17.									25.8%	
									17.8%	
	TWO OF PIOLE NACES	034	0.470	1,504	10.070	2,012	17.270	2,030	17.0-70	
Hispanic Origin (Any Race) 4,462 45.1% 5,140 43.9% 5,353 45.7% 5,539 47.										

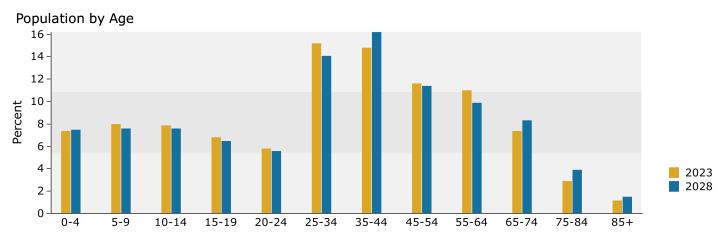
Data Note: Income is expressed in current dollars.

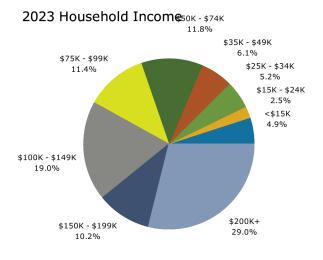
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

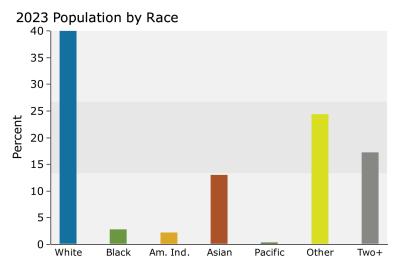










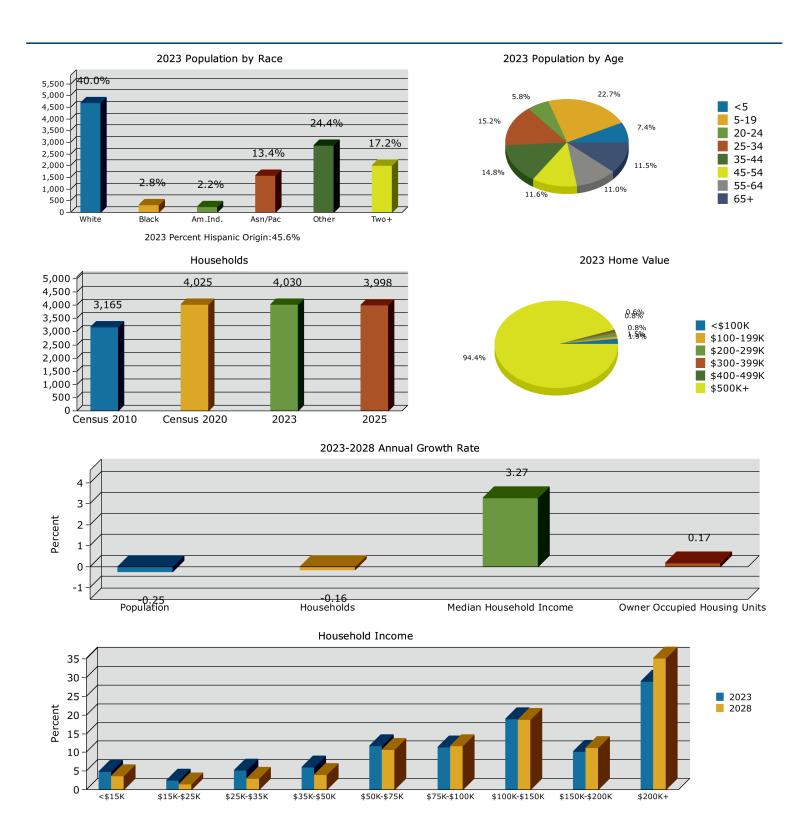


2023 Percent Hispanic Origin:45.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.







Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



240 Vineyard Ct., Morgan Hill, CA, 95037 HOUSING PROFILE (RING: 1 MILE RADIUS)



Population		Households	
2020 Total Population	11,717	2023 Median Household Income	\$116,794
2023 Total Population	11,724	2028 Median Household Income	\$137,202
2028 Total Population	11,581	2023-2028 Annual Rate	3.27%
2023-2028 Annual Rate	-0.25%		

	Censu	s 2020	20	23	20	28
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	4,208	100.0%	4,204	100.0%	4,219	100.0%
Occupied	4,025	95.7%	4,030	95.9%	3,998	94.8%
Owner	2,040	48.5%	2,108	50.1%	2,126	50.4%
Renter	1,985	47.2%	1,922	45.7%	1,872	44.4%
Vacant	161	3.8%	174	4.1%	221	5.2%

	2	023	20	28
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent
Total	2,107	100.0%	2,126	100.0%
<\$50,000	17	0.8%	12	0.6%
\$50,000-\$99,999	23	1.1%	13	0.6%
\$100,000-\$149,999	13	0.6%	4	0.2%
\$150,000-\$199,999	3	0.1%	1	0.0%
\$200,000-\$249,999	8	0.4%	4	0.2%
\$250,000-\$299,999	24	1.1%	11	0.5%
\$300,000-\$399,999	12	0.6%	6	0.3%
\$400,000-\$499,999	17	0.8%	9	0.4%
\$500,000-\$749,999	106	5.0%	73	3.4%
\$750,000-\$999,999	592	28.1%	562	26.4%
\$1,000,000-\$1,499,999	989	46.9%	1,049	49.3%
\$1,500,000-\$1,999,999	156	7.4%	195	9.2%
\$2,000,000+	147	7.0%	187	8.89
Median Value	\$1,120,576		\$1,175,405	
Average Value	\$1,162,221		\$1,233,608	

Census 2020 Housing Units	Number	Percent
Total	4,208	100.0%
Housing Units In Urbanized Areas	4,175	99.2%
Rural Housing Units	33	0.8%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	2,040	100.0%
Owned with a Mortgage/Loan	1,679	82.3%
Owned Free and Clear	361	17.7%

Data Note: Persons of Hispanic Origin may be of any race. **Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census data.





240 Vineyard Ct., Morgan Hill, CA, 95037 HOUSING PROFILE (RING: 1 MILE RADIUS)



Census 2020 Vacant Housing Units by Status		
	Number	Percent
Total	161	100.0%
For Rent	104	64.6%
Rented- Not Occupied	3	1.9%
For Sale Only	17	10.6%
Sold - Not Occupied	2	1.2%
Seasonal/Recreational/Occasional Use	15	9.3%
For Migrant Workers	0	0.0%
Other Vacant	20	12.4%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership				
		Owner (Owner Occupied Units	
	Occupied Units	Number	% of Occupied	
Total	4,025	2,040	50.7%	
15-24	95	13	13.7%	
25-34	470	150	31.9%	
35-44	812	358	44.1%	
45-54	872	475	54.5%	
55-59	418	266	63.6%	
60-64	431	251	58.2%	
65-74	557	329	59.1%	
75-84	261	145	55.6%	
85+	110	53	48.2%	

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
		Owner Occupied Units	
Occupied Units	Number	% of Occupied	
4,025	2,040	50.7%	
2,111	1,256	59.5%	
107	29	27.1%	
74	21	28.4%	
451	320	71.0%	
18	8	44.4%	
749	184	24.6%	
515	222	43.1%	
1,381	406	29.4%	
	Occupied Units 4,025 2,111 107 74 451 18 749 515	Owner On Number 4,025 2,040 2,111 1,256 107 29 74 21 451 320 18 8 749 184 515 222	

Census 2020 Occupied Housing Units by Size and Home Ownership			
		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	4,025	2,040	50.7%
1-Person	868	317	36.5%
2-Person	1,062	597	56.2%
3-Person	712	388	54.5%
4-Person	718	416	57.9%
5-Person	367	181	49.3%
6-Person	183	77	42.1%
7+ Person	114	63	55.3%

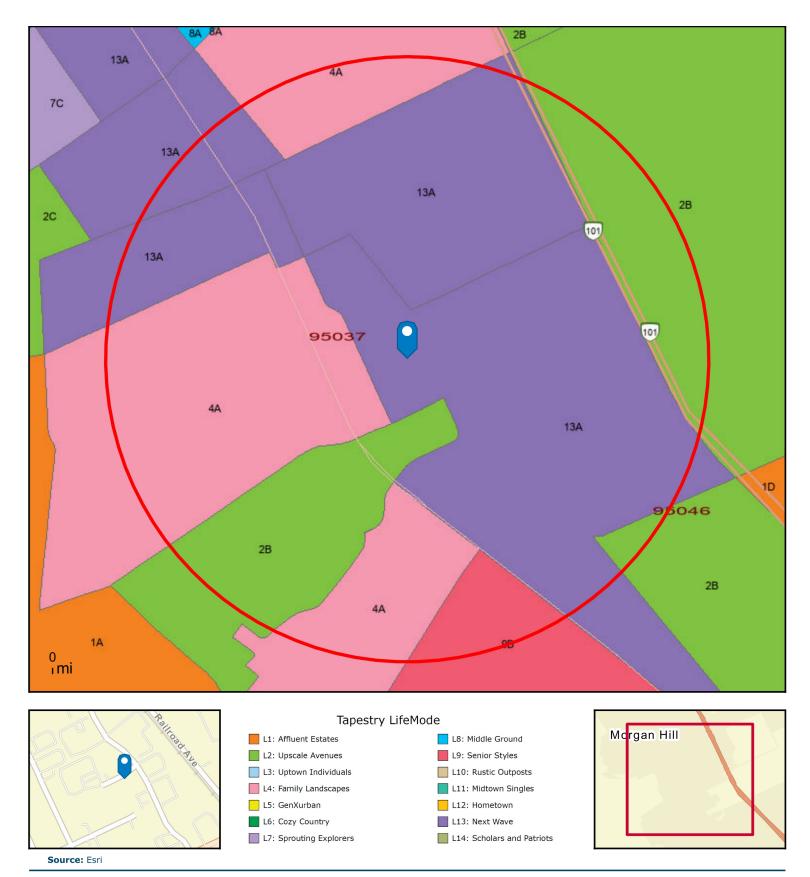
2023 Housing Affordability	
Housing Affordability Index	42
Percent of Income for Mortgage	57.7%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census data.









240 Vineyard Ct., Morgan Hill, CA, 95037 DOMINANT TAPESTRY MAP (RING: 1 MILE RADIUS)



Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 8C (Bright Young Professionals)
Segment 1B (Professional Pride)	Segment 8D (Downtown Melting Pot)
Segment 1C (Boomburbs)	Segment 8E (Front Porches)
Segment 1D (Savvy Suburbanites)	Segment 8F (Old and Newcomers)
Segment 1E (Exurbanites)	Segment 8G (Hardscrabble Road)
Segment 2A (Urban Chic)	Segment 9A (Silver & Gold)
Segment 2B (Pleasantville)	Segment 9B (Golden Years)
Segment 2C (Pacific Heights)	Segment 9C (The Elders)
Segment 2D (Enterprising Professionals)	Segment 9D (Senior Escapes)
Segment 3A (Laptops and Lattes)	Segment 9E (Retirement Communities)
Segment 3B (Metro Renters)	Segment 9F (Social Security Set)
Segment 3C (Trendsetters)	Segment 10A (Southern Satellites)
Segment 4A (Soccer Moms)	Segment 10B (Rooted Rural)
Segment 4B (Home Improvement)	Segment 10C (Diners & Miners)
Segment 4C (Middleburg)	Segment 10D (Down the Road)
Segment 5A (Comfortable Empty Nesters)	Segment 10E (Rural Bypasses)
Segment 5B (In Style)	Segment 11A (City Strivers)
Segment 5C (Parks and Rec)	Segment 11B (Young and Restless)
Segment 5D (Rustbelt Traditions)	Segment 11C (Metro Fusion)
Segment 5E (Midlife Constants)	Segment 11D (Set to Impress)
Segment 6A (Green Acres)	Segment 11E (City Commons)
Segment 6B (Salt of the Earth)	Segment 12A (Family Foundations)
Segment 6C (The Great Outdoors)	Segment 12B (Traditional Living)
Segment 6D (Prairie Living)	Segment 12C (Small Town Simplicity)
Segment 6E (Rural Resort Dwellers)	Segment 12D (Modest Income Homes)
Segment 6F (Heartland Communities)	Segment 13A (International Marketplace)
Segment 7A (Up and Coming Families)	Segment 13B (Las Casas)
Segment 7B (Urban Villages)	Segment 13C (NeWest Residents)
Segment 7C (American Dreamers)	Segment 13D (Fresh Ambitions)
Segment 7D (Barrios Urbanos)	Segment 13E (High Rise Renters)
Segment 7E (Valley Growers)	Segment 14A (Military Proximity)
Segment 7F (Southwestern Families)	Segment 14B (College Towns)
Segment 8A (City Lights)	Segment 14C (Dorms to Diplomas)
Segment 8B (Emerald City)	Segment 15 (Unclassified)







Source: ©2023 Kalibrate Technologies (Q4 2023).

Average Daily Traffic Volume ▲Up to 6,000 vehicles per day

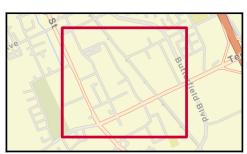
▲6,001 - 15,000

▲ 15,001 - 30,000

▲ 30,001 - 50,000

▲50,001 - 100,000

▲More than 100,000 per day





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