POPULATION	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Population	19,379	106,338	223,634
2024 Estimate			
Total Population	19,175	105,662	222,135
2020 Census			
Total Population	19,147	105,232	223,775
2010 Census			
Total Population	18,140	96,682	212,393
Daytime Population			
2024 Estimate	27,635	120,306	211,845

HOUSEHOLDS	1 Mile	3 Miles	5 Miles
2029 Projection			
Total Households	10,816	52,065	105,948
2024 Estimate			
Total Households	10,711	51,435	104,606
Average (Mean) Household Size	1.8	2.0	2.1
2010 Census			
Total Households	10,566	50,566	102,763
2010 Census			
Total Households	9,757	44,028	93,382
Occupied Units			
2029 Projection	12,591	58,520	118,424
2024 Estimate	12,466	57,795	116,885

HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2024 Estimate			
$150,000 or More	30.9%	20.8%	17.1%
$100,000-$149,999	14.6%	15.8%	16.5%
$75,000-$99,999	11.6%	13.4%	14.3%
$50,000-$74,999	12.7%	15.7%	16.4%
$35,000-$49,999	7.5%	9.4%	10.2%
Under $35,000	22.6%	24.8%	25.4%
Average Household Income	$132,348	$105,396	$96,305
Median Household Income	$102,660	$83,548	$78,007
Per Capita Income	$71,527	$51,591	$45,507

HOUSEHOLDS BY EXPENDITURE	1 Mile	3 Miles	5 Miles
Total Average Household Retail Expenditure	$211,103	$197,754	$194,210
Consumer Expenditure Top 10 Categories			
Housing	$25,760	$24,336	$24,002
Transportation	$13,837	$13,016	$12,727
Personal Insurance and Pensions	$9,175	$8,401	$8,159
Food	$8,777	$8,327	$8,202
Entertainment	$4,261	$3,980	$3,864
Cash Contributions	$3,172	$2,832	$2,850
Apparel	$1,459	$1,399	$1,381
Education	$960	$885	$854
Personal Care Products and Services	$845	$796	$784
Alcoholic Beverages	$662	$609	$599

POPULATION PROFILE	1 Mile	3 Miles	5 Miles
Population By Age			
2024 Estimate Total Population	19,175	105,662	222,135
Under 20	12.6%	17.5%	18.6%
20 to 34 Years	22.0%	21.7%	20.2%
35 to 39 Years	7.2%	7.2%	6.9%
40 to 49 Years	11.9%	12.2%	12.1%
50 to 64 Years	23.8%	21.9%	22.1%
Age 65+	22.5%	19.4%	20.1%
Median Age	47.0	43.0	43.0
Population 25+ by Education Level			
2024 Estimate Population Age 25+	15,789	81,492	169,106
Elementary (0-8)	1.0%	3.0%	3.0%
Some High School (9-11)	1.9%	4.7%	5.3%
High School Graduate (12)	14.7%	22.1%	25.7%
Some College (13-15)	16.2%	18.1%	19.9%
Associate Degree Only	7.1%	8.4%	9.2%
Bachelor's Degree Only	33.3%	25.9%	23.3%
Graduate Degree	25.9%	17.7%	13.6%

POPULATION

In 2024, the population in your selected geography is 222,135. The population has changed by 4.59 percent since 2010. It is estimated that the population in your area will be 223,634 five years from now, which represents a change of 0.7 percent from the current year. The current population is 51.1 percent male and 48.9 percent female. The median age of the population in your area is 43.0, compared with the U.S. average, which is 39.0. The population density in your area is 2,832 people per square mile.

HOUSEHOLDS

There are currently 104,606 households in your selected geography. The number of households has changed by 12.02 percent since 2010. It is estimated that the number of households in your area will be 105,948 five years from now, which represents a change of 1.3 percent from the current year. The average household size in your area is 2.1 people.

INCOME

In 2024, the median household income for your selected geography is $78,007, compared with the U.S. average, which is currently $76,141.The median household income for your area has changed by 96.39 percent since 2010. It is estimated that the median household income in your area will be $88,832 five years from now, which represents a change of 13.9 percent from the current year.

The current year per capita income in your area is $45,507, compared with the U.S. average, which is $40,471. The current year's average household income in your area is $96,305, compared with the U.S. average, which is $101,307.

EMPLOYMENT

In 2024, 118,606 people in your selected area were employed. The 2010 Census revealed that 61.9 percent of employees are in white-collar occupations in this geography, and 19.6 percent are in blue-collar occupations. In 2024, unemployment in this area was 3.0 percent. In 2010, the average time traveled to work was 23.00 minutes.

HOUSING

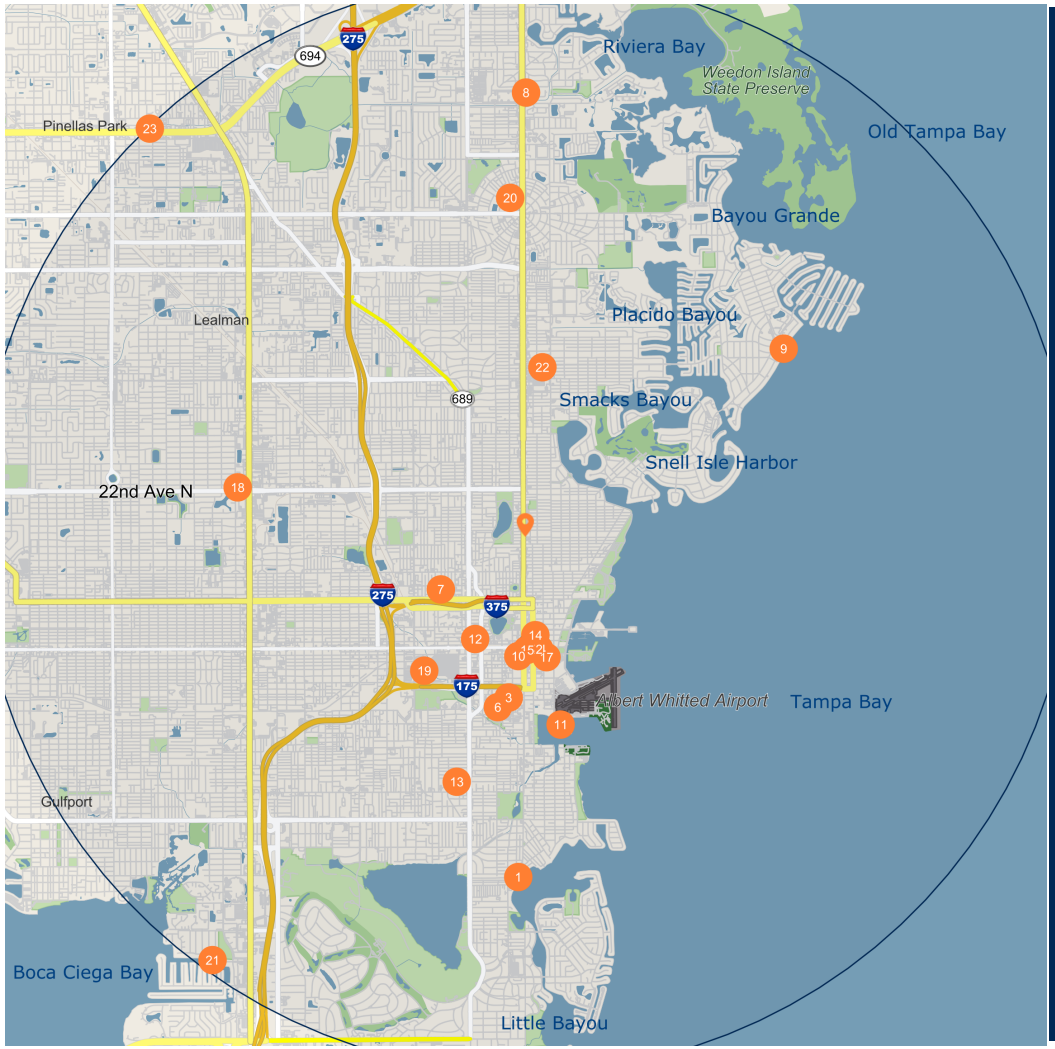
The median housing value in your area was $332,640 in 2024, compared with the U.S. median of $321,016. In 2010, there were 59,527.00 owner-occupied housing units and 33,852.00 renter-occupied housing units in your area.

EDUCATION

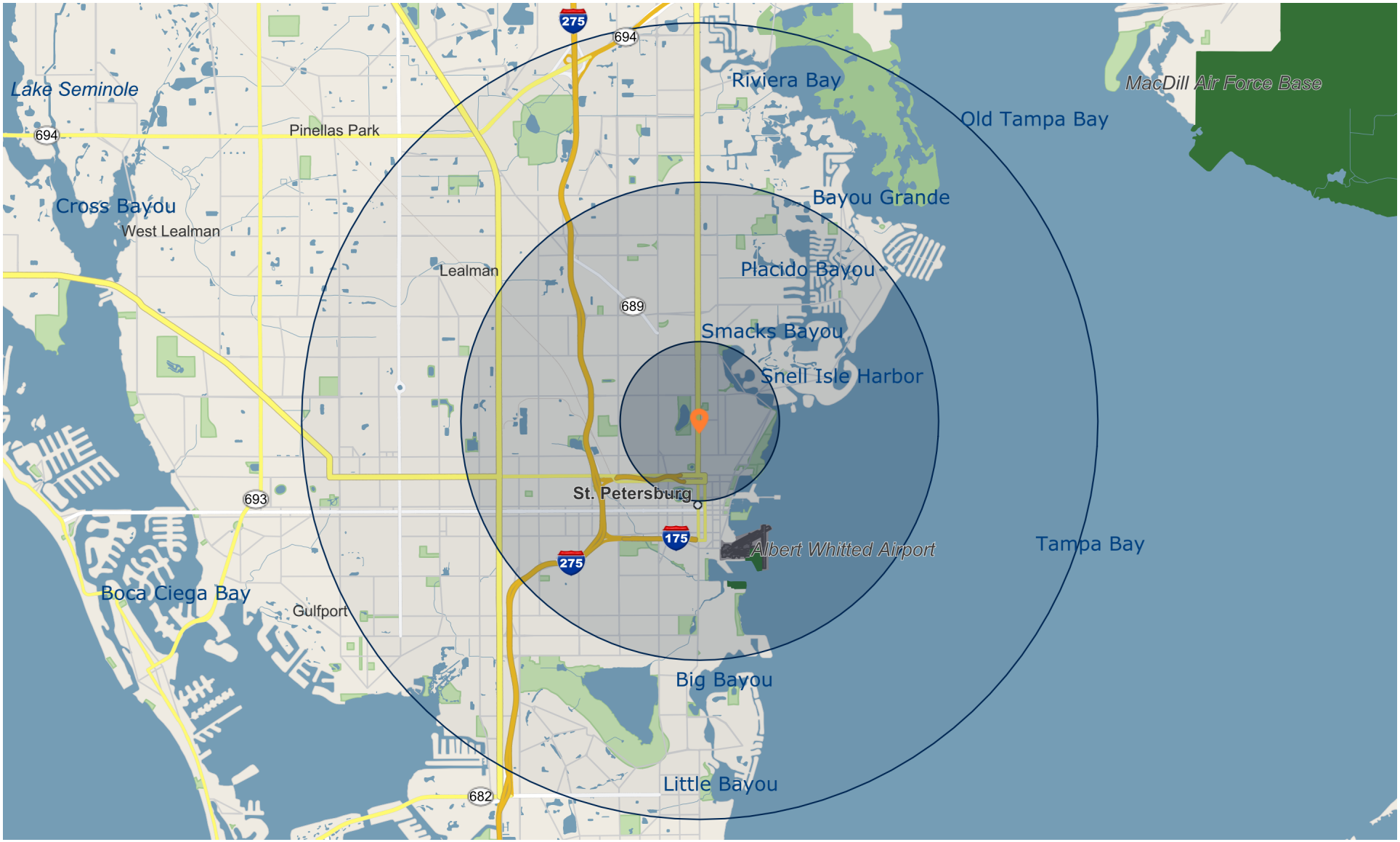
The selected area in 2024 had a lower level of educational attainment when compared with the U.S averages. 35.2 percent of the selected area's residents had earned a graduate degree compared with the national average of only 13.5 percent, and 9.2 percent completed a bachelor's degree, compared with the national average of 21.1 percent.

The number of area residents with an associate degree was higher than the nation's at 13.3 percent vs. 8.8 percent, respectively.

The area had fewer high-school graduates, 1.8 percent vs. 26.2 percent for the nation, but the percentage of residents who completed some college is higher than the average for the nation, at 32.3 percent in the selected area compared with the 19.7 percent in the U.S.



	Major Employers	Employees
1	Kindred Hospitals East LLC-Kindred Hosp - Bay Area - St P	5,132
2	Iqor I LLC	5,022
3	Forallkids LLC	3,500
4	Iqor Receivables Spe LLC	1,694
5	Johns Hpkins All Chld Hosp Inc-All Children Health System	1,358
6	Ohi West Inc-Bayfront Health	1,158
7	St Anthonys Hospital Inc-St Anthonys Health Care	1,000
8	Palm Bay Hotel Venture LLC	870
9	Soyring Consulting Inc	758
10	Times Publishing Company-Carrollwood Beacon	700
11	University of South Florida	545
12	Frontier Florida LLC-Verizon	509
13	Pinellas County School Board	486
14	Board Trstees St Ptrsburg Clle	476
15	St Petersburg Harbour View Ht-Hilton	471
16	Westminster Shores Inc-Presbytrian Rtrment Cmmunities	470
17	Weller Management LLC	450
18	Payless Car Rental System Inc	431
19	Volume Services Inc-Centerplate	415
20	Florida Farm Bur Gen Insur Co-Farm Bureau Insurance	375
21	Cabbage Patch Holdings Inc-HASTINGS YOUTH ACADEMY	375
22	Golds Gym Franchising LLC-Golds Gym	358
23	Sequel Academy Holdings LLC	354
24	Iqor Global Services LLC-Iqor Aftermarket Services	350
25	Wright Nat Flood Insur Svcs LL	350


Lake Seminole
694
Pinellas Park
Cross Bayou
West Lealman
Lealman
275
694
Riviera Bay
MacDill Air Force Base
Old Tampa Bay
Bayou Grande
Placido Bayou
689
Smacks Bayou
Snell Isle Harbor
693
St. Petersburg
175
Albert Whitted Airport
Tampa Bay
275
Boca Ciega Bay
Gulfport
Big Bayou
Little Bayou
682