



**1575 Scenic Hwy N
Snellville, GA 30078**



COBBLESTONE
RETAIL GROUP

EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



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Lat/Lon: 33.8866/-84.0106

RF5

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	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2020)	5,206	70,073	187,946
Projected Population (2025)	5,391	73,230	197,568
Census Population (2010)	4,775	62,672	164,214
Census Population (2000)	4,611	46,887	123,252
Projected Annual Growth (2020 to 2025)	185 0.7%	3,156 0.9%	9,622 1.0%
Historical Annual Growth (2010 to 2020)	431 0.9%	7,402 1.2%	23,732 1.4%
Historical Annual Growth (2000 to 2010)	164 0.4%	15,784 3.4%	40,962 3.3%
Estimated Population Density (2020)	1,658 psm	2,479 psm	2,394 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2020)	1,752	22,539	60,199
Projected Households (2025)	1,823	23,683	63,615
Census Households (2010)	1,645	20,756	54,191
Census Households (2000)	1,440	14,948	40,562
Estimated Households with Children (2020)	608 34.7%	9,570 42.5%	25,852 42.9%
Estimated Average Household Size (2020)	2.96	3.09	3.11
Average Household Income			
Estimated Average Household Income (2020)	\$141,377	\$123,326	\$108,260
Projected Average Household Income (2025)	\$170,060	\$142,501	\$123,965
Estimated Average Family Income (2020)	\$154,064	\$134,036	\$118,150
Median Household Income			
Estimated Median Household Income (2020)	\$93,144	\$95,104	\$84,277
Projected Median Household Income (2025)	\$108,372	\$110,947	\$98,026
Estimated Median Family Income (2020)	\$108,171	\$104,338	\$93,505
Per Capita Income			
Estimated Per Capita Income (2020)	\$47,611	\$39,703	\$34,700
Projected Per Capita Income (2025)	\$57,540	\$46,119	\$39,938
Estimated Per Capita Income 5 Year Growth	\$9,929 20.9%	\$6,416 16.2%	\$5,238 15.1%
Estimated Average Household Net Worth (2020)	\$1,113,478	\$882,428	\$717,421
Daytime Demos (2020)			
Total Businesses	574	2,660	5,852
Total Employees	7,116	22,443	48,425
Company Headquarter Businesses	-	2	9 0.2%
Company Headquarter Employees	999 14.0%	1,005 4.5%	1,282 2.6%
Employee Population per Business	12.4	8.4	8.3
Residential Population per Business	9.1	26.3	32.1

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2020)	3,224	61.9%	35,022	50.0%	83,238	44.3%
Black or African American (2020)	1,090	20.9%	21,429	30.6%	67,515	35.9%
American Indian or Alaska Native (2020)	18	0.3%	221	0.3%	672	0.4%
Asian (2020)	463	8.9%	8,220	11.7%	18,734	10.0%
Hawaiian or Pacific Islander (2020)	-	-	32	-	83	-
Other Race (2020)	258	5.0%	2,922	4.2%	11,384	6.1%
Two or More Races (2020)	152	2.9%	2,227	3.2%	6,321	3.4%
Not Hispanic or Latino Population (2020)	4,652	89.4%	62,333	89.0%	159,836	85.0%
Hispanic or Latino Population (2020)	554	10.6%	7,740	11.0%	28,110	15.0%
Not Hispanic or Latino Population (2025)	4,810	89.2%	65,048	88.8%	167,671	84.9%
Hispanic or Latino Population (2025)	581	10.8%	8,182	11.2%	29,897	15.1%
Not Hispanic or Latino Population (2010)	4,380	91.7%	56,862	90.7%	141,387	86.1%
Hispanic or Latino Population (2010)	395	8.3%	5,809	9.3%	22,827	13.9%
Not Hispanic or Latino Population (2000)	4,475	97.1%	45,019	96.0%	115,788	93.9%
Hispanic or Latino Population (2000)	136	2.9%	1,869	4.0%	7,464	6.1%
Projected Hispanic Annual Growth (2020 to 2025)	27	1.0%	441	1.1%	1,787	1.3%
Historic Hispanic Annual Growth (2000 to 2020)	418	15.4%	5,872	15.7%	20,645	13.8%

Age Distribution (2020)

Age Under 5	195	3.7%	3,421	4.9%	10,657	5.7%
Age 5 to 9 Years	267	5.1%	4,523	6.5%	12,866	6.8%
Age 10 to 14 Years	382	7.3%	5,723	8.2%	14,963	8.0%
Age 15 to 19 Years	429	8.2%	5,622	8.0%	14,569	7.8%
Age 20 to 24 Years	290	5.6%	3,979	5.7%	11,255	6.0%
Age 25 to 29 Years	202	3.9%	3,425	4.9%	10,681	5.7%
Age 30 to 34 Years	186	3.6%	3,536	5.0%	10,968	5.8%
Age 35 to 39 Years	233	4.5%	4,151	5.9%	12,086	6.4%
Age 40 to 44 Years	283	5.4%	4,792	6.8%	12,808	6.8%
Age 45 to 49 Years	399	7.7%	5,489	7.8%	13,875	7.4%
Age 50 to 54 Years	471	9.1%	5,571	7.9%	13,816	7.4%
Age 55 to 59 Years	455	8.7%	5,409	7.7%	13,665	7.3%
Age 60 to 64 Years	432	8.3%	4,648	6.6%	11,752	6.3%
Age 65 to 74 Years	635	12.2%	6,004	8.6%	14,971	8.0%
Age 75 to 84 Years	261	5.0%	2,821	4.0%	6,756	3.6%
Age 85 Years or Over	87	1.7%	961	1.4%	2,255	1.2%
Median Age	45.6		40.0		37.8	

Gender Age Distribution (2020)

Female Population	2,674	51.4%	36,265	51.8%	97,814	52.0%
Age 0 to 19 Years	629	23.5%	9,424	26.0%	25,842	26.4%
Age 20 to 64 Years	1,522	56.9%	21,259	58.6%	58,184	59.5%
Age 65 Years or Over	524	19.6%	5,582	15.4%	13,789	14.1%
Female Median Age	46.0		41.0		39.0	
Male Population	2,532	48.6%	33,808	48.2%	90,132	48.0%
Age 0 to 19 Years	644	25.4%	9,864	29.2%	27,214	30.2%
Age 20 to 64 Years	1,429	56.4%	19,741	58.4%	52,723	58.5%
Age 65 Years or Over	459	18.1%	4,203	12.4%	10,194	11.3%
Male Median Age	45.3		38.8		36.3	

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Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	318	18.1%	2,678	11.9%	5,189	8.6%
HH Income \$150,000 to \$199,999	208	11.9%	2,256	10.0%	5,010	8.3%
HH Income \$100,000 to \$149,999	238	13.6%	4,939	21.9%	11,953	19.9%
HH Income \$75,000 to \$99,999	259	14.8%	4,466	19.8%	11,365	18.9%
HH Income \$50,000 to \$74,999	242	13.8%	3,644	16.2%	11,051	18.4%
HH Income \$35,000 to \$49,999	225	12.8%	1,989	8.8%	6,125	10.2%
HH Income \$25,000 to \$34,999	149	8.5%	1,035	4.6%	3,698	6.1%
HH Income \$15,000 to \$24,999	61	3.5%	639	2.8%	2,288	3.8%
HH Income Under \$15,000	52	3.0%	894	4.0%	3,522	5.8%
HH Income \$35,000 or More	1,490	85.0%	19,971	88.6%	50,692	84.2%
HH Income \$75,000 or More	1,023	58.4%	14,338	63.6%	33,516	55.7%

Housing (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	1,812		23,387		62,738	
Housing Units Occupied	1,752	96.7%	22,539	96.4%	60,199	96.0%
Housing Units Owner-Occupied	1,580	90.2%	19,630	87.1%	49,357	82.0%
Housing Units, Renter-Occupied	172	9.8%	2,910	12.9%	10,842	18.0%
Housing Units, Vacant	60	3.4%	848	3.8%	2,539	4.2%

Marital Status (2020)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,195	27.4%	16,355	29.0%	47,139	31.5%
Currently Married	2,632	60.3%	29,705	52.7%	74,003	49.5%
Separated	81	1.9%	2,434	4.3%	7,784	5.2%
Widowed	102	2.3%	2,531	4.5%	6,201	4.1%
Divorced	352	8.1%	5,383	9.5%	14,332	9.6%

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	4,822	92.6%	64,819	92.5%	172,085	91.6%
Population Non-Family	365	7.0%	4,907	7.0%	15,197	8.1%
Population Group Quarters	19	0.4%	348	0.5%	664	0.4%
Family Households	1,455	83.1%	18,568	82.4%	48,285	80.2%
Non-Family Households	297	16.9%	3,971	17.6%	11,914	19.8%
Married Couple with Children	472	17.9%	7,168	24.1%	18,099	24.5%
Average Family Household Size	3.3		3.5		3.6	

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	248	14.1%	3,263	14.5%	9,562	15.9%
2 Person Households	590	33.7%	6,123	27.2%	15,677	26.0%
3 Person Households	342	19.5%	4,553	20.2%	11,931	19.8%
4 Person Households	305	17.4%	4,820	21.4%	12,190	20.2%
5 Person Households	164	9.4%	2,316	10.3%	6,257	10.4%
6 or More Person Households	104	5.9%	1,465	6.5%	4,583	7.6%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	28	1.6%	395	1.8%	1,387	2.3%
Households with 1 Vehicles Available	348	19.9%	4,319	19.2%	13,858	23.0%
Households with 2 or More Vehicles Available	1,376	78.5%	17,825	79.1%	44,954	74.7%
Total Vehicles Available	4,166		50,438		128,944	
Average Vehicles Per Household	2.4		2.2		2.1	

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Labor Force (2020)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,267		55,140		146,201	
Estimated Civilian Employed	2,398	56.2%	33,964	61.6%	89,948	61.5%
Estimated Civilian Unemployed	171	4.0%	2,213	4.0%	5,868	4.0%
Estimated in Armed Forces	20	0.5%	28	-	71	-
Estimated Not in Labor Force	1,679	39.3%	18,935	34.3%	50,314	34.4%
Unemployment Rate	4.0%		4.0%		4.0%	

Occupation (2020)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,398		33,964		89,948	
Management, Business, Financial Operations	515	21.5%	6,377	18.8%	14,893	16.6%
Professional, Related	609	25.4%	8,467	24.9%	19,895	22.1%
Service	325	13.5%	5,013	14.8%	14,295	15.9%
Sales, Office	499	20.8%	8,354	24.6%	22,186	24.7%
Farming, Fishing, Forestry	-	-	13	-	45	-
Construct, Extraction, Maintenance	201	8.4%	2,411	7.1%	7,901	8.8%
Production, Transport Material Moving	248	10.4%	3,330	9.8%	10,733	11.9%
White Collar Workers	1,624	67.7%	23,198	68.3%	56,974	63.3%
Blue Collar Workers	774	32.3%	10,766	31.7%	32,975	36.7%

Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$156.28 M		\$1.84 B		\$4.48 B	
Total Non-Retail Expenditure	\$82.7 M	52.9%	\$970.41 M	52.6%	\$2.35 B	52.5%
Total Retail Expenditure	\$73.58 M	47.1%	\$873.79 M	47.4%	\$2.13 B	47.5%
Apparel	\$5.61 M	3.6%	\$66.07 M	3.6%	\$159.79 M	3.6%
Contributions	\$5.46 M	3.5%	\$61.93 M	3.4%	\$146.8 M	3.3%
Education	\$5.21 M	3.3%	\$58.62 M	3.2%	\$137.07 M	3.1%
Entertainment	\$9.09 M	5.8%	\$106.74 M	5.8%	\$256.9 M	5.7%
Food and Beverages	\$22.64 M	14.5%	\$269.98 M	14.6%	\$660.2 M	14.7%
Furnishings and Equipment	\$5.61 M	3.6%	\$66.08 M	3.6%	\$159.26 M	3.6%
Gifts	\$4.11 M	2.6%	\$46.47 M	2.5%	\$109.75 M	2.4%
Health Care	\$12.94 M	8.3%	\$153.12 M	8.3%	\$375.28 M	8.4%
Household Operations	\$6.29 M	4.0%	\$73.09 M	4.0%	\$176.24 M	3.9%
Miscellaneous Expenses	\$2.98 M	1.9%	\$34.91 M	1.9%	\$84.55 M	1.9%
Personal Care	\$2.09 M	1.3%	\$24.75 M	1.3%	\$60.13 M	1.3%
Personal Insurance	\$1.19 M	0.8%	\$13.72 M	0.7%	\$32.5 M	0.7%
Reading	\$345.01 K	0.2%	\$4 M	0.2%	\$9.67 M	0.2%
Shelter	\$32.53 M	20.8%	\$383.7 M	20.8%	\$934.82 M	20.9%
Tobacco	\$830.65 K	0.5%	\$10.1 M	0.5%	\$25.84 M	0.6%
Transportation	\$28.35 M	18.1%	\$339.16 M	18.4%	\$826.19 M	18.4%
Utilities	\$11.02 M	7.1%	\$131.73 M	7.1%	\$326.42 M	7.3%

Educational Attainment (2020)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,644		46,807		123,635	
Elementary (Grade Level 0 to 8)	58	1.6%	1,562	3.3%	5,558	4.5%
Some High School (Grade Level 9 to 11)	173	4.8%	2,197	4.7%	6,558	5.3%
High School Graduate	681	18.7%	9,329	19.9%	28,632	23.2%
Some College	651	17.9%	8,285	17.7%	23,835	19.3%
Associate Degree Only	394	10.8%	4,512	9.6%	12,331	10.0%
Bachelor Degree Only	1,027	28.2%	13,445	28.7%	29,570	23.9%
Graduate Degree	659	18.1%	7,476	16.0%	17,151	13.9%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,694	103.0%	20,443	98.5%	52,626	97.1%
1 Attached Unit	22	1.4%	1,008	4.9%	2,809	5.2%
2 to 4 Units	6	0.4%	256	1.2%	1,599	3.0%
5 to 9 Units	3	0.2%	79	0.4%	439	0.8%
10 to 19 Units	7	0.4%	230	1.1%	903	1.7%
20 to 49 Units	2	0.1%	89	0.4%	460	0.8%
50 or More Units	4	0.2%	125	0.6%	646	1.2%
Mobile Home or Trailer	8	0.5%	247	1.2%	652	1.2%
Other Structure	6	0.4%	63	0.3%	65	0.1%

Homes Built By Year (2020)

Homes Built 2010 or later	57	3.5%	1,330	6.4%	4,028	7.4%
Homes Built 2000 to 2009	380	23.1%	6,296	30.3%	15,901	29.3%
Homes Built 1990 to 1999	483	29.4%	5,833	28.1%	14,334	26.5%
Homes Built 1980 to 1989	378	23.0%	5,167	24.9%	14,543	26.8%
Homes Built 1970 to 1979	413	25.1%	3,037	14.6%	8,381	15.5%
Homes Built 1960 to 1969	33	2.0%	570	2.7%	1,923	3.5%
Homes Built 1950 to 1959	5	0.3%	190	0.9%	645	1.2%
Homes Built Before 1949	2	0.1%	117	0.6%	444	0.8%

Home Values (2020)

Home Values \$1,000,000 or More	2	0.1%	36	0.2%	77	0.2%
Home Values \$500,000 to \$999,999	186	11.8%	864	4.4%	1,785	3.6%
Home Values \$400,000 to \$499,999	442	28.0%	2,057	10.5%	3,315	6.7%
Home Values \$300,000 to \$399,999	197	12.5%	3,176	16.2%	7,201	14.6%
Home Values \$200,000 to \$299,999	329	20.8%	7,040	35.9%	18,013	36.5%
Home Values \$150,000 to \$199,999	210	13.3%	4,178	21.3%	11,983	24.3%
Home Values \$100,000 to \$149,999	123	7.8%	1,558	7.9%	4,745	9.6%
Home Values \$70,000 to \$99,999	42	2.7%	296	1.5%	1,044	2.1%
Home Values \$50,000 to \$69,999	-	-	13	-	78	0.2%
Home Values \$25,000 to \$49,999	3	0.2%	84	0.4%	272	0.6%
Home Values Under \$25,000	5	0.3%	239	1.2%	706	1.4%
Owner-Occupied Median Home Value	\$331,106		\$256,081		\$233,590	
Renter-Occupied Median Rent	\$1,042		\$1,151		\$1,079	

Transportation To Work (2020)

Drive to Work Alone	1,865	73.5%	27,852	82.7%	72,929	80.9%
Drive to Work in Carpool	340	13.4%	2,878	8.6%	9,805	10.9%
Travel to Work by Public Transportation	-	-	218	0.6%	865	1.0%
Drive to Work on Motorcycle	-	-	4	-	49	-
Walk or Bicycle to Work	32	1.2%	378	1.1%	866	1.0%
Other Means	32	1.3%	165	0.5%	406	0.5%
Work at Home	267	10.5%	2,167	6.4%	5,181	5.8%

Travel Time (2020)

Travel to Work in 14 Minutes or Less	451	17.8%	4,070	12.1%	10,015	11.1%
Travel to Work in 15 to 29 Minutes	364	14.3%	7,555	22.4%	20,208	22.4%
Travel to Work in 30 to 59 Minutes	869	34.2%	13,565	40.3%	36,740	40.8%
Travel to Work in 60 Minutes or More	461	18.2%	6,595	19.6%	17,794	19.7%
Average Minutes Travel to Work	37.8		35.6		35.7	

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