

Trend # 1436413_SADIM / Created July 12, 2023

Trend Report - Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)

January 2015 to May 2023 Currency : USD - US Dollar



Table of Contents	1
Data by Measure	2
Percent Change by Measure	3
Percent Change by Year	4
Twelve Month Moving Average	5
Twelve Month Moving Average with Percent Change	6
Day of Week Analysis	7
Raw Data	8
Classic	9
Response Report	10
Terms and Conditions	11
Help	12

Corporate North American Headquarters

T: +1 (615) 824 8664

trend@str.com www.str.com

International Headquarters

T: +44 (0) 207 922 1930

hoteltrends@str.com www.str.com

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 2 - Data by Measure

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)

Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Occupancy (%)	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	57.6	66.0	77.1	72.0	73.0	76.7	71.2	77.2	71.0	73.8	72.5	56.9	70.3	69.2
2016	61.9	72.3	80.9	73.4	75.8	80.0	74.1	75.9	73.3	73.8	72.8	56.6	72.5	72.9
2017	65.5	73.6	86.0	75.0	78.0	81.3	76.7	80.0	73.7	79.2	76.8	54.1	74.7	74.3
2018	63.3	72.3	82.2	77.9	74.0	79.1	68.8	71.2	71.8	71.3	71.6	50.5	70.4	71.6
2019	53.1	67.9	78.8	78.7	79.6	81.0	70.2	74.8	71.1	73.9	65.0	51.7	42.1	42.7
2020	60.5	86.0	42.2	15.5	25.0	39.4	44.0	37.3	33.0	46.2	57.3	34.9	58.9	67.2
2021	51.2	41.3	58.7	52.9	61.0	70.2	72.3	61.0	59.2	62.9	64.4	52.7	66.0	69.7
2022	60.3	64.1	76.0	67.4	67.8	72.3	66.5	63.7	65.1	68.0	67.3	54.6	64.9	65.4
2023	66.8	64.5	73.0	68.4	75.3	71.6	67.0	66.7	63.6	67.8	67.8	50.8	64.9	65.4
Avg	59.8	64.5	71.5	64.2	66.9	71.6	67.0	66.7	63.6	67.8	67.8	50.8	64.9	65.4

ADR (\$)	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	103.88	106.78	108.54	108.37	106.52	106.27	102.36	104.07	102.03	103.40	100.89	96.58	104.29	106.96
2016	96.59	101.86	105.44	100.97	99.79	101.40	99.79	98.60	100.09	99.84	99.71	90.98	99.97	101.48
2017	93.91	97.16	101.88	98.48	99.63	100.70	95.49	97.58	93.48	97.24	96.09	89.63	97.02	98.48
2018	92.70	94.14	100.13	98.26	96.05	102.24	94.29	96.65	94.19	95.94	93.13	88.58	95.81	96.52
2019	91.38	90.86	96.10	95.26	95.88	97.57	92.06	91.83	91.79	95.00	90.44	86.06	93.19	94.23
2020	88.00	88.49	93.07	72.86	77.76	80.80	81.50	77.66	75.90	77.80	81.20	70.47	81.88	87.09
2021	82.77	72.69	84.61	80.85	85.16	90.91	91.17	91.41	91.17	92.28	92.42	89.18	87.79	81.88
2022	95.03	92.33	98.22	96.14	97.09	104.20	96.05	92.32	92.47	93.28	92.43	87.34	94.98	95.94
2023	95.64	92.68	100.65	96.68	100.48	98.64	94.10	94.26	93.24	94.55	92.98	87.60	94.48	95.67
Avg	93.18	93.03	98.73	96.09	96.55	98.64	94.10	94.26	93.24	94.55	92.98	87.60	94.48	95.67

RevPAR (\$)	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	60.00	70.45	83.64	78.01	77.71	81.55	72.84	80.32	72.42	76.31	73.13	54.03	73.36	74.01
2016	61.00	73.61	85.35	74.08	75.61	81.14	73.93	74.85	73.35	73.66	72.62	51.51	73.94	73.94
2017	61.48	71.52	87.64	73.81	77.67	81.87	72.25	78.09	68.90	77.04	73.84	48.46	72.51	74.52
2018	58.72	68.09	82.30	76.55	72.34	80.88	64.88	71.55	67.07	68.88	66.89	44.71	68.30	71.72
2019	48.55	61.66	75.70	74.92	76.31	78.98	68.67	68.57	65.27	70.24	46.50	44.46	65.64	67.49
2020	53.24	58.43	39.30	11.29	19.42	31.84	35.85	28.95	25.06	35.90	24.62	24.62	34.48	37.22
2021	42.36	30.05	49.69	42.79	49.67	63.86	65.96	55.77	54.01	58.01	59.56	46.73	51.68	43.18
2022	57.34	59.16	74.65	64.81	65.87	75.34	62.92	58.85	60.18	63.44	62.23	47.70	62.70	64.46
2023	63.85	59.91	73.45	68.10	75.61	81.72	63.00	62.86	59.30	64.12	63.02	44.53	61.30	67.95
Avg	55.72	60.00	70.55	61.72	64.60	70.58	63.00	62.86	59.30	64.12	63.02	44.53	61.30	62.57

Supply	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	39,080	35,250	39,060	37,800	39,060	37,800	39,060	39,060	37,800	39,060	37,800	39,060	459,900	190,260
2016	39,060	35,280	39,060	37,800	39,060	37,800	39,060	39,060	40,380	41,726	40,380	45,281	487,115	195,506
2017	45,291	40,908	45,291	47,010	48,577	49,650	51,305	41,726	49,650	54,281	52,530	54,281	590,079	227,077
2018	54,281	49,028	54,281	52,530	54,281	55,140	56,978	56,978	55,140	56,978	55,140	56,978	657,733	264,401
2019	56,978	51,464	56,978	45,170	51,987	55,140	56,978	56,978	55,140	56,978	55,140	56,978	656,909	263,577
2020	56,978	51,464	56,978	55,140	56,978	55,140	56,978	56,978	55,140	56,978	55,140	56,978	670,870	277,538
2021	56,978	51,464	56,978	55,140	56,978	55,140	56,978	56,978	55,140	56,978	55,140	56,978	670,870	277,538
2022	56,978	51,464	56,978	55,140	56,978	55,140	56,978	56,978	55,140	56,978	55,140	56,978	670,870	277,538
2023	49,407	44,626	49,407	47,457	49,514	48,274	49,883	49,883	48,274	50,255	49,634	50,701	581,672	240,411
Avg	49,407	44,626	49,407	47,457	49,514	48,274	49,883	49,883	48,274	50,255	49,634	50,701	581,672	240,411

Demand	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	22,559	23,277	30,101	27,210	28,495	29,005	27,785	30,146	26,828	28,828	27,398	21,851	323,493	131,642
2016	24,167	25,970	33,602	27,736	29,593	30,249	28,937	29,653	27,702	28,819	27,531	22,115	333,617	138,611
2017	25,571	29,588	37,225	30,266	32,532	32,828	33,391	33,391	29,760	33,058	31,027	24,488	364,064	147,941
2018	28,688	29,588	37,225	36,625	36,588	39,279	35,304	37,980	35,357	38,969	37,620	29,399	420,622	188,714
2019	26,841	33,272	42,762	41,315	42,000	44,638	39,973	42,611	39,207	42,123	35,862	29,436	463,239	186,390
2020	34,472	33,993	24,061	7,154	12,987	21,725	25,060	21,238	18,210	26,297	19,805	12,657	276,671	112,657
2021	29,174	21,278	33,465	29,186	33,234	38,735	41,220	34,767	32,667	35,819	35,536	29,853	394,934	146,337
2022	34,378	32,978	43,304	37,166	38,655	39,868	37,324	36,320	35,885	38,748	37,126	31,114	442,867	186,482
2023	38,038	33,178	41,581	37,669	42,879	41,581	33,398	33,263	30,702	34,083	32,960	25,770	377,438	153,375
Avg	29,543	28,780	35,302	30,484	33,129	34,541	33,398	33,263	30,702	34,083	32,960	25,770	377,438	153,375

Revenue (\$)	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2015	2,343,508	2,485,540	3,267,121	2,948,815	3,035,249	3,082,437	2,845,139	3,137,217	2,737,340	2,980,855	2,764,147	2,110,452	33,737,820	14,080,233
2016	2,382,560	2,597,081	3,333,695	2,800,397	2,953,156	3,067,162	2,887,702	2,923,733	2,772,790	2,877,290	2,745,148	2,011,928	33,352,642	14,066,889
2017	2,401,376	2,523,278	3,423,412	2,980,521	3,241,041	3,305,826	3,014,561	3,258,980	2,782,067	3,214,625	2,981,494	2,194,761	35,321,342	14,569,628
2018	2,659,280	2,785,348	3,727,391	3,598,843	3,514,121	4,015,870	3,328,809	3,670,710	3,330,213	3,738,633	3,503,388	2,426,998	40,299,604	16,284,983
2019	2,635,397	3,023,047	4,109,247	3,935,601	4,142,217	4,355,150	3,679,914	3,912,775	3,598,966	4,001,857	3,243,269	2,533,219	43,170,689	17,846,509
2020	3,033,370	3,007,023	2,239,319	521,235	1,009,837	1,755,454	2,042,382	1,649,433	1,382,073	2,045,787	2,564,251	1,402,635	22,652,799	9,810,784
2021	2,414,717	1,546,718	2,831,323	2,359,694	2,830,261	3,521,415	3,758,160	3,177,881	2,978,360	3,305,388	3,284,357	2,662,339	34,670,613	11,982,713
2022	3,266,874	3,044,661	4,253,426	3,573,505	3,752,900	4,154,103	3,585,117	3,353,027	3,318,278	3,614,500	3,431,399	2,717,635	42,065,425	17,891,366
2023	3,637,829	3,083,381	4,185,051	3,644,726	4,308,370	4,154,103	3,585,117	3,353,027	3,318,278	3,614,500	3,431,399	2,717,635	42,065,425	17,891,366
Avg	2,752,768	2,677,342	3,485,554	2,929,260	3,198,572	3,407,177	3,142,723	3,135,395	2,862,515	3,222,367	3,064,682	2,257,496	35,658,867	15,043,496

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 3 - Percent Change from Previous Year - Detail by Measure

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Occupancy	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	7.1	9.5	5.0	1.9	3.9	4.3	4.1	-1.6	3.3	-0.0	0.5	1.2	3.1	5.3
2017	5.8	2.1	6.3	2.9	2.9	1.6	2.1	5.4	0.6	7.4	5.5	-4.5	3.0	3.9
2018	-16.1	-1.7	-4.5	3.9	-3.4	-2.7	-9.1	-7.5	-3.4	-9.4	-6.8	-6.6	-4.6	-1.8
2019	-16.1	-6.2	4.2	1.0	5.7	2.3	2.0	-0.2	-0.2	3.0	-1.2	-1.2	-1.2	-3.8
2020	13.9	-2.7	-46.4	-80.3	-68.6	-51.3	-37.3	-50.2	-53.6	-37.6	-11.9	-32.4	-40.2	-40.3
2021	-15.4	-37.4	39.1	241.6	133.5	78.3	64.5	63.7	79.4	36.2	12.5	50.0	39.8	23.4
2022	17.8	55.0	29.4	27.3	18.3	2.9	-9.5	4.5	9.9	8.2	4.5	4.2	12.1	27.4
2023	10.6	0.6	-4.0	1.4	10.9	2.9	-9.5	4.5	4.2	8.2	4.5	4.2	12.1	27.4
Avg	2.6	2.4	2.6	24.9	12.6	5.1	2.4	2.2	5.1	1.1	-0.7	2.0	1.7	2.2

ADR	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	-5.1	-4.6	-2.9	-6.8	-6.3	-4.6	-2.5	-5.3	-1.9	-3.4	-1.2	-5.8	-4.1	-5.1
2017	-4.7	-3.4	-3.4	-2.5	-1.0	-0.7	-4.3	-1.0	-6.6	-2.6	-3.6	-1.5	-3.0	-3.0
2018	-1.3	-3.1	-1.7	-0.2	-3.6	1.5	-1.3	-1.0	0.8	-1.3	-3.1	-1.2	-2.0	-2.0
2019	-1.4	-3.5	-4.0	-3.1	-0.2	-4.6	-2.4	-5.0	-2.5	-1.0	-2.8	-1.0	-2.7	-2.4
2020	-3.7	-2.6	-3.2	-23.5	-18.9	-17.2	-11.5	-15.4	-17.3	-18.1	-10.2	-18.1	-12.1	-7.6
2021	-5.9	-17.9	9.1	11.0	9.5	12.5	11.9	17.7	20.1	18.6	13.8	26.6	7.2	-6.0
2022	14.8	27.0	16.1	18.9	14.0	14.6	5.4	1.0	1.4	1.1	0.0	-2.1	8.2	17.2
2023	0.6	0.7	2.5	0.6	3.5	0.2	-0.7	-1.3	-0.9	-1.0	-1.0	-0.7	-1.1	-0.9
Avg	-0.8	-1.1	-0.7	-0.7	-0.3	0.2	-0.7	-1.3	-0.9	-1.0	-1.0	-0.7	-1.1	-0.9

RevPAR	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	1.7	4.5	2.0	-5.0	-2.7	-0.5	1.5	-6.8	1.3	-3.5	-0.7	-4.7	-1.1	-0.1
2017	0.8	-2.8	2.7	-0.4	2.7	0.9	-2.3	4.3	-6.1	4.6	1.7	-5.9	-0.0	0.8
2018	-4.5	-4.8	-6.1	3.7	-6.9	-1.2	-10.2	-3.4	-2.6	-10.8	-9.7	-7.7	-5.8	-3.8
2019	-17.3	-9.4	-8.0	-2.1	5.5	-2.3	-0.5	-4.0	-2.7	2.0	-11.8	-3.9	-3.9	-5.9
2020	9.7	-5.2	-48.1	-84.9	-74.5	-59.7	-44.5	-57.8	-61.6	-48.9	-20.9	-44.6	-47.5	-44.9
2021	-20.4	-26.4	26.4	279.1	155.7	100.6	84.0	92.7	115.5	61.6	28.1	89.8	49.9	16.0
2022	35.3	96.8	50.2	51.4	32.6	18.0	-4.6	5.5	11.4	9.4	4.5	2.1	21.3	49.3
2023	11.4	1.3	-1.6	2.0	14.8	8.0	-4.6	5.5	11.4	9.4	4.5	2.1	21.3	49.3
Avg	2.1	4.0	2.2	30.5	15.9	8.0	3.4	3.6	7.9	2.1	-1.3	4.1	1.8	2.1

Supply	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2017	0.0	0.0	0.0	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	16.0	5.9	2.8
2018	16.0	16.0	16.0	16.4	16.4	23.0	23.0	23.0	23.0	30.1	30.1	19.8	21.1	16.1
2019	19.8	19.8	19.8	11.7	11.7	11.1	11.1	11.1	11.1	5.0	5.0	5.0	11.5	16.4
2020	5.0	5.0	5.0	-12.1	-4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-0.1	-0.3
2021	0.0	0.0	0.0	19.4	9.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	5.3
2022	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2023	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Avg	5.1	5.1	5.1	5.3	5.0	5.8	5.8	5.8	5.8	6.0	6.0	5.8	5.8	5.0

Demand	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	7.1	9.5	5.0	1.9	3.9	4.3	4.1	-1.6	3.3	-0.0	0.5	1.2	3.1	5.3
2017	5.8	1.9	6.3	2.9	2.9	1.6	2.1	5.4	0.6	7.4	5.5	-4.5	9.1	6.7
2018	12.2	13.9	10.8	21.0	12.5	19.7	11.8	13.7	18.3	17.9	21.2	11.9	15.5	14.0
2019	0.5	18.1	13.6	12.8	12.2	12.2	13.2	12.2	10.9	7.4	-4.7	7.4	10.1	12.3
2020	19.5	2.1	-43.7	-82.7	-69.9	-51.3	-37.3	-50.2	-53.6	-37.6	-11.9	-32.4	-40.3	-40.5
2021	-15.4	-37.4	39.1	308.0	155.9	78.3	64.5	63.7	79.4	36.2	12.5	50.0	42.7	29.9
2022	17.8	55.0	29.4	27.3	18.3	2.9	-9.5	4.5	9.9	8.2	4.5	4.2	12.1	27.4
2023	10.6	0.6	-4.0	1.4	10.9	2.9	-9.5	4.5	4.2	8.2	4.5	4.2	12.1	27.4
Avg	7.3	7.3	7.2	37.4	19.7	10.9	8.0	7.8	10.9	6.8	5.0	7.6	7.5	7.4

Revenue	January	February	March	April	May	June	July	August	September	October	November	December	Total Year	May YTD
2016	1.7	4.5	2.0	-5.0	-2.7	-0.5	1.5	-6.8	1.3	-3.5	-0.7	-4.7	-1.1	-0.1

2017	0.8	-2.8	2.7	6.4	9.7	7.8	4.4	11.4	0.3	11.7	8.6	9.1	5.9	3.6
2018	10.7	10.4	8.9	20.7	8.4	21.5	10.4	12.7	19.7	16.3	17.5	10.6	14.1	11.8
2019	-0.9	8.5	10.2	9.4	17.9	8.4	10.5	6.6	8.1	7.0	-7.4	4.4	7.1	9.6
2020	15.1	-0.5	-45.5	-86.8	-75.6	-59.7	-44.5	-57.8	-61.6	-48.9	-20.9	-44.6	-47.5	-45.0
2021	-20.4	-48.6	26.4	352.7	180.3	100.6	84.0	92.7	115.5	61.6	28.1	89.8	53.1	22.1
2022	35.3	96.8	50.2	51.4	32.6	18.0	-4.6	5.5	11.4	9.4	4.5	2.1	21.3	49.3
2023	11.4	1.3	-1.6	2.0	14.8	13.7	8.8	9.2	13.5	7.7	4.2	9.5	7.5	5.4
Avg	6.7	8.7	6.7	43.9	23.2	13.7	8.8	9.2	13.5	7.7	4.2	9.5	7.5	7.1

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be considered as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 4 - Percent Change from Previous Year - Detail by Year

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (*2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

	Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Total Year	May YTD
Occ	7.1	9.5	1.9	3.9	4.3	4.1	4.1	-1.6	3.3	-0.0	0.5	1.2	3.1	5.3
ADR	-5.1	-4.6	-2.9	-6.8	-4.6	-2.5	-2.5	-6.3	-1.9	-3.4	-1.2	-5.8	-4.1	-3.1
RevPAR	1.7	4.5	2.0	-5.0	-2.7	1.5	1.5	-6.8	1.3	-3.5	-0.7	-4.7	-1.1	-0.1
Supply	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Demand	7.1	9.5	1.9	3.9	4.3	4.1	4.1	-1.6	3.3	-0.0	0.5	1.2	3.1	5.3
Revenue	1.7	4.5	2.0	-5.0	-2.7	1.5	1.5	-6.8	1.3	-3.5	-0.7	-4.7	-1.1	-0.1

	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Total Year	May YTD
Occ	5.8	1.9	6.3	2.1	2.9	1.6	2.1	5.4	0.6	7.4	5.5	-4.5	3.0	3.9
ADR	-4.7	-4.6	-3.4	-2.5	-0.2	-0.7	-4.3	-1.0	-6.6	-2.6	-3.6	-1.5	-0.0	-3.0
RevPAR	0.8	-2.8	2.7	-0.4	2.7	0.9	-2.3	4.3	-6.1	4.6	1.7	-5.9	-0.0	0.8
Supply	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Demand	5.8	1.9	6.3	9.1	9.9	8.5	9.1	12.6	6.8	6.8	12.7	10.7	9.1	2.8
Revenue	0.8	-2.8	2.7	6.4	9.7	7.8	4.4	11.4	0.3	11.7	8.6	9.1	5.9	3.6

	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Jul 18	Aug 18	Sep 18	Oct 18	Nov 18	Dec 18	Total Year	May YTD
Occ	-3.2	-1.7	-4.5	3.9	-3.4	-2.7	-8.1	-7.5	-3.4	-9.4	-6.8	-6.6	-4.6	-1.8
ADR	-4.5	-3.1	-1.7	-0.2	-3.6	1.5	-1.3	-1.0	0.8	-1.3	-3.1	-1.2	-1.2	-2.0
RevPAR	-4.5	-4.8	-6.1	-3.7	-6.9	-1.2	-10.2	-8.4	-2.6	-10.6	-9.7	-7.7	-5.8	-3.8
Supply	16.0	16.0	16.0	16.4	16.4	23.0	23.0	23.0	23.0	30.1	30.1	19.8	21.1	16.1
Demand	12.2	13.9	10.8	21.0	12.5	19.7	11.8	13.7	18.8	17.9	21.2	11.9	15.5	14.0
Revenue	10.7	10.4	8.9	20.7	8.4	21.5	10.4	12.7	19.7	16.3	17.5	10.9	14.1	11.9

	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Total Year	May YTD
Occ	-16.1	-6.2	-4.2	1.0	5.7	2.3	2.0	1.0	-0.2	3.0	-9.2	2.3	-1.2	-3.6
ADR	-1.4	-3.5	-4.0	-3.1	-0.2	-4.6	-2.4	-5.0	-2.5	-1.0	-2.9	-2.4	-2.7	-2.4
RevPAR	-17.3	-9.4	-8.0	-2.1	5.5	-2.3	-0.5	-4.0	-2.7	2.0	-11.8	-0.6	-3.9	-5.9
Supply	0.5	12.5	14.9	12.8	18.1	13.6	11.1	11.1	11.1	5.0	5.0	5.0	11.5	16.4
Demand	0.8	8.5	10.2	9.4	17.9	8.4	10.5	6.6	8.1	7.0	-7.4	4.4	10.1	9.6
Revenue	-0.9	8.5	10.2	9.4	17.9	8.4	10.5	6.6	8.1	7.0	-7.4	4.4	7.1	9.6

	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Total Year	May YTD
Occ	13.9	-2.7	-46.4	-80.3	-68.6	-51.3	-37.3	-50.2	-53.6	-37.6	-11.9	-32.4	-40.2	-40.3
ADR	-3.7	-2.6	-3.7	-18.9	-17.2	-17.2	-11.5	-15.4	-17.3	-18.1	-10.2	-18.1	-12.1	-7.6
RevPAR	9.7	-5.2	-48.1	-84.9	-74.5	-69.7	-44.5	-57.8	-61.6	-48.9	-20.9	-44.6	-47.5	-44.9
Supply	5.0	5.0	5.0	-12.1	-4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-0.1	-0.3
Demand	19.5	2.1	-43.7	-82.7	-69.9	-51.3	-37.3	-50.2	-53.6	-37.6	-11.9	-32.4	-40.3	-40.5
Revenue	15.1	-0.5	-45.5	-86.8	-75.6	-58.7	-44.5	-57.8	-51.6	-48.9	-20.9	-44.6	-47.5	-45.0

	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Jul 21	Aug 21	Sep 21	Oct 21	Nov 21	Dec 21	Total Year	May YTD
Occ	-15.4	-37.4	39.1	241.6	133.5	78.3	64.5	63.7	79.4	36.2	12.5	50.0	39.8	23.4
ADR	-5.9	-17.9	-8.1	11.0	9.5	12.5	11.9	17.7	20.1	18.6	13.8	26.6	7.2	-6.0
RevPAR	-20.4	-48.6	26.4	279.1	155.7	100.6	84.0	92.7	115.5	61.6	28.1	89.8	49.9	16.0
Supply	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	5.3
Demand	-15.4	-37.4	39.1	308.0	155.9	78.3	64.5	63.7	79.4	36.2	12.5	50.0	42.7	29.9
Revenue	-20.4	-48.6	26.4	352.7	180.3	100.6	84.0	92.7	115.5	61.6	28.1	89.8	53.1	22.1

	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Total Year	May YTD
Occ	17.8	55.0	29.4	27.3	16.3	2.9	-9.5	4.5	9.9	8.2	4.5	4.2	12.1	27.4
ADR	14.8	27.0	16.1	14.0	14.0	14.6	5.4	5.4	1.4	1.1	0.0	-2.1	8.2	17.2
RevPAR	35.3	96.8	50.2	51.4	32.6	18.0	-4.6	5.5	11.4	9.4	4.5	2.1	21.3	49.3
Supply	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Demand	17.8	55.0	29.4	27.3	16.3	2.9	-9.5	4.5	9.9	8.2	4.5	4.2	12.1	27.4
Revenue	35.3	96.8	50.2	51.4	32.6	18.0	-4.6	5.5	11.4	9.4	4.5	2.1	21.3	49.3

	Jan 23	Feb 23	Mar 23	Apr 23	May 23	Jun 23	Jul 23	Aug 23	Sep 23	Oct 23	Nov 23	Dec 23	Total Year	May YTD
Occ	10.6	0.6	-4.0	1.4	10.9								12.1	3.7
ADR	0.6	0.7	2.5	0.6	3.5								8.2	1.7
RevPAR	11.4	1.3	-1.6	2.0	14.8								21.3	6.4
Supply	0.0	0.0	0.0	0.0	0.0								0.0	0.0
Demand	10.6	0.6	-4.0	1.4	10.9								12.1	3.7

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 5 - Twelve Month Moving Average

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Occupancy (%)	January	February	March	April	May	June	July	August	September	October	November	December
2016	70.7	71.2	71.5	71.6	71.9	72.1	72.4	72.3	72.5	72.5	72.5	72.5
2017	72.8	72.9	73.4	73.5	73.5	74.4	74.4	74.4	74.4	74.9	75.2	74.7
2018	74.4	74.3	74.1	74.4	74.2	74.1	73.5	73.0	72.8	72.3	71.9	71.3
2019	70.2	69.9	69.8	69.9	70.3	70.6	70.7	70.8	70.8	71.0	70.4	70.4
2020	71.0	70.8	67.7	63.2	58.3	55.3	53.1	49.8	46.6	44.2	43.6	42.1
2021	41.3	39.4	40.8	48.3	53.2	48.8	51.2	55.4	57.4	57.4	57.4	58.9
2022	59.6	61.4	62.9	64.0	64.9	65.0	64.4	64.7	65.2	65.6	65.8	66.0
2023	66.6	66.6	66.3	66.4	67.0	67.0	67.0	67.0	67.0	67.0	67.0	67.0

ADR (\$)	January	February	March	April	May	June	July	August	September	October	November	December
2016	103.90	103.53	103.26	102.64	102.05	101.62	101.40	100.91	100.75	100.44	100.35	99.97
2017	86.61	89.25	98.93	98.73	98.72	98.87	98.29	98.20	96.65	96.19	97.15	97.02
2018	96.90	96.66	96.54	96.55	96.24	96.47	96.35	96.28	96.30	96.19	96.92	96.81
2019	95.72	94.85	94.86	94.85	94.85	94.88	94.88	93.85	93.65	93.58	93.37	93.19
2020	92.92	92.75	92.45	91.83	90.81	89.49	88.62	87.49	86.25	84.21	83.10	81.88
2021	81.20	79.54	73.96	79.30	79.99	81.23	82.40	83.56	84.60	85.80	86.78	87.79
2022	88.78	89.89	91.17	92.30	93.27	94.48	94.93	94.99	95.07	95.14	95.13	94.98
2023	95.04	95.08	95.29	95.34	95.68	95.68	95.68	95.68	95.68	95.68	95.68	95.68

RevPAR (\$)	January	February	March	April	May	June	July	August	September	October	November	December
2016	73.44	73.69	73.83	73.51	73.33	73.30	73.39	72.93	73.00	72.78	72.74	72.52
2017	72.56	72.40	72.86	72.80	72.78	72.89	72.75	73.05	72.67	72.97	73.07	72.51
2018	72.12	71.83	71.55	71.50	71.40	71.50	70.81	70.32	70.13	69.51	68.95	68.30
2019	67.23	66.72	66.37	66.32	66.72	66.88	66.63	66.42	66.28	66.41	65.74	65.64
2020	65.97	65.70	62.63	58.05	53.49	49.53	47.04	43.99	40.22	37.24	36.20	34.48
2021	33.54	31.32	37.30	34.55	37.00	39.64	42.19	44.47	46.85	48.73	49.80	51.88
2022	52.95	55.18	57.30	59.11	60.49	61.43	61.17	61.43	61.94	62.40	62.62	62.70
2023	63.26	63.31	63.21	63.32	64.15	64.15	64.15	64.15	64.15	64.15	64.15	64.15

Supply	January	February	March	April	May	June	July	August	September	October	November	December
2016	459,900	459,900	459,900	459,900	459,900	459,900	459,900	459,900	459,900	459,900	459,900	459,900
2017	459,900	459,900	459,900	462,480	465,146	467,726	470,392	473,058	475,638	478,304	480,984	487,115
2018	493,946	493,974	505,205	511,835	518,686	527,956	537,935	547,114	556,384	568,939	581,089	590,079
2019	599,069	621,189	616,179	621,699	627,003	632,883	638,566	644,239	649,729	655,036	655,036	657,733
2020	660,430	662,866	665,563	659,203	656,909	656,909	656,909	656,909	656,909	656,909	656,909	656,909
2021	656,909	656,909	656,909	656,879	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870
2022	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870
2023	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870	670,870

Demand	January	February	March	April	May	June	July	August	September	October	November	December
2016	325,101	327,321	328,836	329,364	330,462	331,706	332,948	332,355	333,229	333,220	333,353	333,617
2017	335,101	335,494	337,478	340,008	342,947	345,526	348,160	351,898	353,956	356,195	361,691	364,064
2018	367,181	370,799	374,422	380,781	384,837	391,288	395,021	398,610	405,207	411,711	417,111	420,622
2019	420,775	424,459	428,996	434,686	441,298	446,657	451,326	455,957	459,807	462,961	461,203	463,239
2020	468,870	469,581	450,880	416,719	386,506	363,593	348,690	327,307	306,310	290,484	286,201	276,671
2021	271,373	253,668	268,072	290,104	310,351	343,521	367,521	371,507	371,507	384,934	394,986	402,689
2022	400,136	411,837	421,676	429,658	435,079	436,212	432,316	433,869	437,087	440,016	441,606	442,887
2023	446,527	448,728	445,005	445,536	449,760	449,760	449,760	449,760	449,760	449,760	449,760	449,760

Revenue (\$)	January	February	March	April	May	June	July	August	September	October	November	December
2016	33,776,672	33,888,413	33,954,967	33,806,569	33,724,476	33,709,201	33,751,764	33,536,280	33,573,730	33,470,165	33,451,166	33,352,642
2017	33,371,458	33,287,655	33,387,372	33,567,496	33,855,381	34,094,045	34,220,904	34,556,551	34,564,828	34,902,163	35,138,509	35,321,342
2018	36,579,246	36,841,316	36,145,295	36,763,617	37,036,687	37,746,741	38,060,989	38,473,319	39,021,465	39,545,473	40,067,367	40,299,604
2019	40,573,420	40,513,630	40,895,276	41,232,044	41,860,130	42,199,410	42,550,515	42,792,580	43,081,363	43,324,587	43,064,468	43,170,689
2020	43,568,662	43,552,538	41,682,710	38,268,344	35,135,964	32,536,268	30,898,736	28,635,394	26,418,471	24,462,401	23,783,383	22,852,769
2021	22,034,146	20,573,847	21,165,845	23,004,304	24,824,728	26,590,689	28,306,467	29,834,915	31,431,202	32,890,803	33,410,909	34,870,613
2022	35,522,770	37,020,743	38,442,816	39,656,627	40,579,266	41,211,954	41,038,911	41,214,057	41,553,975	41,863,087	42,010,129	42,065,425

2023 42,436,380 42,475,100 42,406,725 42,477,946 43,033,416

High value is boxed

Low value is boxed and italicized

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd. CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. Trading as "STR".

Tab 6 - Twelve Month Moving Average with Percent Change

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
Jan 16	70.7		103.90		73.44		459,900		325,101		33,776,872	
Feb 16	71.2		103.53		73.69		459,900		327,321		33,888,413	
Mar 16	71.5		103.26		73.83		459,900		328,838		33,954,987	
Apr 16	71.6		102.64		73.51		459,900		329,364		33,806,569	
May 16	71.9		102.05		73.33		459,900		330,462		33,724,476	
Jun 16	72.1		101.62		73.30		459,900		331,706		33,709,201	
Jul 16	72.4		101.40		73.39		459,900		332,848		33,751,764	
Aug 16	72.3		100.91		72.93		459,900		332,355		33,538,280	
Sep 16	72.5		100.75		73.00		459,900		333,229		33,573,730	
Oct 16	72.5		100.44		72.78		459,900		333,220		33,470,165	
Nov 16	72.5		100.35		72.74		459,900		333,353		33,451,166	
Jan 17	72.8	3.1	99.61	-4.1	72.56	-1.2	459,900	0.0	335,021	3.1	33,371,458	-1.2
Feb 17	72.9	2.5	99.25	-4.1	72.40	-1.7	459,900	0.0	335,494	2.5	33,297,655	-1.7
Mar 17	73.4	2.6	98.93	-4.2	72.60	-1.7	459,900	0.0	337,478	2.6	33,387,372	-1.7
Apr 17	73.5	2.7	98.73	-3.8	72.58	-1.3	462,480	0.6	340,008	3.2	33,567,496	-0.7
May 17	73.7	2.6	98.72	-3.3	72.78	-0.7	465,146	1.1	342,947	3.8	33,855,381	0.4
Jun 17	73.9	2.4	98.67	-2.9	72.89	-0.6	467,726	1.7	345,526	4.2	34,094,045	1.1
Jul 17	74.0	2.3	98.29	-3.1	72.75	-0.9	470,392	2.3	348,160	4.6	34,220,904	1.4
Aug 17	74.4	2.9	98.20	-2.7	73.05	0.2	473,058	2.9	351,898	5.9	34,555,551	3.0
Sep 17	74.4	2.7	97.65	-3.1	72.67	-0.5	475,638	3.4	353,956	6.2	34,564,828	3.0
Oct 17	74.9	3.4	97.44	-3.0	72.97	0.3	478,304	4.0	358,195	7.5	34,902,163	4.3
Nov 17	75.2	3.8	97.15	-3.2	73.07	0.5	480,884	4.6	361,691	8.5	35,138,509	5.0
Jan 18	74.4	2.2	96.90	-2.7	72.12	-0.6	493,346	7.3	367,181	9.6	35,579,246	6.6
Feb 18	74.3	1.9	96.66	-2.6	71.83	-0.8	498,974	8.5	370,799	10.5	35,841,316	7.6
Mar 18	74.1	1.0	96.54	-2.4	71.55	-1.4	505,205	9.9	374,422	10.9	36,145,295	8.3
Apr 18	74.4	1.2	96.55	-2.2	71.83	-1.0	511,835	10.7	380,781	12.0	36,763,617	9.5
May 18	74.2	0.6	96.24	-2.5	71.40	-1.9	518,686	11.5	384,837	12.2	37,036,697	9.4
Jun 18	74.1	0.3	96.47	-2.2	71.50	-1.9	527,956	12.9	391,288	13.2	37,746,741	10.7
Jul 18	73.5	-0.7	96.35	-2.0	70.81	-2.7	537,535	14.3	395,021	13.5	38,060,989	11.2
Aug 18	73.0	-1.8	96.28	-2.0	70.32	-3.7	547,114	15.7	399,610	13.6	38,473,319	11.3
Sep 18	72.8	-2.1	96.30	-1.4	70.13	-3.5	556,384	17.0	405,207	14.5	39,021,465	12.9
Oct 18	72.3	-3.5	96.19	-1.3	69.51	-4.7	568,939	18.9	411,118	14.8	39,545,473	13.3
Nov 18	71.9	-4.4	95.92	-1.3	68.95	-5.6	581,089	20.8	417,711	15.5	40,067,367	14.0
Jan 19	70.2	-5.6	95.72	-1.2	67.23	-6.8	599,069	21.4	420,775	14.6	40,275,721	13.2
Feb 19	69.9	-5.9	95.45	-1.3	66.72	-7.1	607,189	21.7	424,459	14.5	40,513,420	13.0
Mar 19	69.8	-5.8	95.11	-1.5	66.37	-7.2	616,179	22.0	429,996	14.8	40,895,276	13.1
Apr 19	69.9	-6.0	94.85	-1.8	66.32	-7.7	621,699	21.5	434,686	14.2	41,232,034	12.2
May 19	70.3	-5.2	94.86	-1.4	66.72	-6.6	627,403	21.0	441,298	14.7	41,860,130	13.0
Jun 19	70.6	-4.8	94.48	-2.1	66.68	-6.7	632,893	19.9	446,657	14.2	42,199,410	11.8
Jul 19	70.7	-3.8	94.28	-2.2	66.63	-5.9	638,566	18.8	451,326	14.3	42,550,515	11.8
Aug 19	70.8	-3.1	93.85	-2.5	66.42	-5.5	644,239	17.8	455,957	14.1	42,792,580	11.2

Tab 6 - Twelve Month Moving Average with Percent Change

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy			ADR			RevPar			Supply			Demand			Revenue		
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
Sep 19	70.8	-2.8	93.65	-2.8	66.28	-5.5	649,729	16.8	459,807	13.5	43,061,363	10.4						
Oct 19	71.0	-1.8	93.58	-2.7	66.41	-4.5	652,426	14.7	462,961	12.6	43,324,587	9.6						
Nov 19	70.4	-2.1	93.37	-2.7	65.74	-4.7	655,036	12.7	461,203	10.4	43,064,468	7.5						
Dec 19	70.7	0.2	93.38	0.1	65.74	0.0	655,036	0.0	461,203	0.0	43,064,468	0.0						
Jan 20	71.0	1.1	92.92	-2.9	65.97	-1.9	660,430	10.2	468,870	11.4	43,568,662	8.2						
Feb 20	70.8	1.3	92.75	-2.8	65.70	-1.5	662,866	9.2	469,581	10.6	43,552,638	7.5						
Mar 20	67.7	-2.9	92.45	-2.8	62.63	-5.6	665,563	8.0	450,880	4.9	41,682,710	1.9						
Apr 20	63.2	-9.6	91.83	-3.2	58.05	-12.5	659,203	6.0	416,719	-4.1	38,268,344	-7.2						
May 20	58.8	-16.4	90.91	-4.2	53.49	-19.8	656,909	4.7	386,506	-12.4	35,135,964	-16.1						
Jun 20	55.3	-21.6	89.49	-5.3	49.53	-25.7	656,909	3.8	363,593	-18.6	32,536,268	-22.9						
Jul 20	53.1	-24.9	88.62	-6.0	47.04	-29.4	656,909	2.9	348,680	-22.7	30,898,736	-27.4						
Aug 20	49.8	-29.6	87.49	-6.8	43.59	-34.4	656,909	2.0	327,307	-28.2	28,635,394	-33.1						
Sep 20	46.6	-34.1	86.25	-7.9	40.22	-39.3	656,909	1.1	306,310	-33.4	26,418,471	-38.6						
Oct 20	44.2	-37.7	84.21	-10.0	37.24	-43.9	656,909	0.7	290,484	-37.3	24,462,401	-43.5						
Nov 20	43.6	-38.1	83.10	-11.0	36.20	-44.9	656,909	0.3	286,201	-37.9	23,783,383	-44.8						
Dec 20	43.6	-38.1	83.10	-11.0	36.20	-44.9	656,909	0.3	286,201	-37.9	23,783,383	-44.8						
Jan 21	41.3	-41.8	81.20	-12.6	33.54	-49.2	656,909	-0.5	271,373	-42.1	22,034,146	-49.4						
Feb 21	39.4	-44.4	79.54	-14.2	31.32	-52.3	656,909	-0.9	258,668	-44.9	20,573,841	-52.8						
Mar 21	40.8	-39.8	78.96	-14.6	32.22	-48.6	656,909	-1.3	268,072	-40.5	21,165,845	-49.2						
Apr 21	43.6	-31.1	79.30	-13.7	34.55	-40.5	665,879	1.0	290,104	-30.4	23,004,304	-39.9						
May 21	46.3	-21.4	79.99	-12.0	37.00	-30.8	670,870	2.1	310,351	-19.7	24,824,728	-29.3						
Jun 21	48.8	-11.8	81.23	-9.2	39.64	-20.0	670,870	2.1	327,361	-10.0	26,590,689	-18.3						
Jul 21	51.2	-3.5	82.40	-7.0	42.19	-10.3	670,870	2.1	343,521	-1.5	28,306,467	-8.4						
Aug 21	53.2	6.8	83.56	-4.5	44.47	2.0	670,870	2.1	357,050	9.1	29,834,915	4.2						
Sep 21	56.4	18.8	84.60	-1.9	46.85	16.5	670,870	2.1	371,507	21.3	31,431,202	19.0						
Oct 21	56.8	28.4	85.80	1.9	48.73	30.9	670,870	2.1	381,029	31.2	32,690,803	33.6						
Nov 21	57.4	31.7	86.78	4.4	49.80	37.6	670,870	2.1	384,986	34.5	33,410,909	40.5						
Dec 21	58.9	26.9	87.79	12.8	52.95	63.8	670,870	2.1	400,138	47.4	35,522,770	61.2						
Jan 22	59.6	44.4	88.78	9.3	52.95	57.9	670,870	2.1	400,138	47.4	35,522,770	61.2						
Feb 22	61.4	55.9	89.89	13.0	55.18	76.2	670,870	2.1	411,837	59.2	37,020,713	79.9						
Mar 22	62.9	54.0	91.17	15.5	57.30	77.8	670,870	2.1	421,676	57.3	38,442,816	81.6						
Apr 22	64.0	47.0	92.30	16.4	59.11	71.1	670,870	0.7	429,658	48.1	39,656,627	72.4						
May 22	64.9	40.2	93.27	16.6	60.49	63.5	670,870	0.0	435,079	40.2	40,579,266	63.5						
Jun 22	65.0	33.3	94.48	16.3	61.43	55.0	670,870	0.0	436,212	33.3	41,211,954	55.0						
Jul 22	64.4	25.8	94.93	15.2	61.17	45.0	670,870	0.0	432,316	25.8	41,038,911	45.0						
Aug 22	64.7	21.5	94.99	13.7	61.43	38.1	670,870	0.0	433,869	21.5	41,214,057	38.1						
Sep 22	65.2	17.7	95.07	12.4	61.94	32.2	670,870	0.0	437,087	17.7	41,553,975	32.2						
Oct 22	65.6	15.5	95.14	10.9	62.40	28.1	670,870	0.0	440,016	15.5	41,863,087	28.1						
Nov 22	65.8	14.7	95.13	9.6	62.62	25.7	670,870	0.0	441,606	14.7	42,010,129	25.7						
Dec 22	66.3	10.2	95.16	9.6	62.62	25.7	670,870	0.0	441,606	14.7	42,010,129	25.7						
Jan 23	66.6	11.6	95.04	7.1	63.26	19.5	670,870	0.0	446,527	11.6	42,436,380	19.5						
Feb 23	66.6	8.5	95.08	5.8	63.31	14.7	670,870	0.0	446,728	8.5	42,475,100	14.7						
Mar 23	66.3	5.5	95.29	4.5	63.21	10.3	670,870	0.0	445,005	5.5	42,406,725	10.3						
Apr 23	66.4	3.7	95.34	3.3	63.32	7.1	670,870	0.0	445,536	3.7	42,477,946	7.1						

Tab 6 - Twelve Month Moving Average with Percent Change

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
May 23	67.0	3.4	95.68	2.6	64.15	6.0	670,870	0.0	449,760	3.4	43,033,416	6.0

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 7 - Day of Week Analysis

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (*2 additional years)

Job Number: 1436413_SADIM Sleaf: GS Created: July 12, 2023

Occupancy (%)											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Month			
Jun - 22	59.3	68.0	76.3	75.6	74.1	75.8	75.9	72.3			
Jul - 22	52.7	62.3	71.0	73.3	69.9	64.7	67.5	65.5			
Aug - 22	46.7	60.2	68.9	71.9	66.3	64.8	64.9	63.7			
Sep - 22	48.1	57.3	69.7	70.0	63.2	69.6	76.9	65.1			
Oct - 22	49.2	65.3	74.3	75.7	70.8	76.5	69.2	68.0			
Nov - 22	51.5	63.6	72.3	74.5	68.5	70.0	67.9	67.3			
Dec - 22	37.5	50.1	56.6	55.2	60.6	57.7	60.7	54.6			
Jan - 23	49.6	63.9	72.4	78.9	73.3	69.6	63.2	66.8			
Feb - 23	44.6	66.3	73.6	69.6	71.6	68.2	57.4	64.5			
Mar - 23	55.0	69.3	80.3	81.5	75.3	75.7	70.3	73.0			
Apr - 23	47.8	65.2	76.0	77.9	74.0	72.9	69.6	68.4			
May - 23	55.7	66.0	75.0	78.5	77.2	87.7	88.4	75.3			
Total Year	49.8	63.2	72.2	73.8	70.2	70.8	68.1	67.0			

Three Year Occupancy (%)											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Year			
Jun 20 - May 21	36.1	42.0	46.0	46.6	46.6	52.6	53.9	46.3			
Jun 21 - May 22	49.9	58.8	65.7	68.4	67.4	72.2	71.5	64.9			
Jun 22 - May 23	48.8	63.2	72.2	73.8	70.2	70.8	69.1	67.0			
Total 3 Yr	45.3	54.6	61.3	63.0	61.4	65.2	64.9	59.4			

ADR											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Month			
Jun - 22	102.19	102.35	102.63	102.43	105.34	107.82	106.18	104.20			
Jul - 22	91.24	96.52	99.76	99.58	96.07	95.19	94.10	96.05			
Aug - 22	87.36	92.80	95.96	94.65	93.58	89.10	89.20	92.32			
Sep - 22	85.44	92.50	94.13	95.00	92.51	92.89	92.50	92.47			
Oct - 22	86.84	93.13	96.89	97.09	94.93	91.68	91.65	93.28			
Nov - 22	87.17	92.31	94.89	95.50	91.68	90.89	91.36	92.43			
Dec - 22	82.14	85.18	86.41	86.37	89.60	88.47	89.43	87.34			
Jan - 23	90.82	94.99	97.90	98.81	96.45	94.51	94.26	95.64			
Feb - 23	87.07	94.52	96.95	94.36	90.55	90.55	89.02	92.93			
Mar - 23	93.20	100.62	104.91	104.69	101.30	98.19	96.85	100.65			
Apr - 23	86.10	94.97	96.66	100.95	98.80	96.47	95.11	96.68			
May - 23	93.61	96.47	101.09	101.98	100.21	103.17	103.78	100.48			
Total Year	90.11	94.94	97.89	96.24	96.57	95.32	94.74	95.68			

Three Year ADR											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Year			
Jun 20 - May 21	77.67	80.54	81.79	81.77	80.51	78.72	78.81	79.99			
Jun 21 - May 22	88.91	92.59	94.89	94.71	93.62	93.47	93.42	93.27			
Jun 22 - May 23	90.11	94.94	97.89	98.24	96.57	95.32	94.74	95.68			
Total 3 Yr	86.36	90.36	92.81	92.94	91.43	90.17	89.84	90.73			

RevPAR											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Month			
Jun - 22	60.56	66.62	78.33	77.34	78.03	81.75	80.56	75.34			
Jul - 22	48.09	60.11	70.83	72.97	67.19	61.62	63.53	62.92			
Aug - 22	40.76	55.91	66.10	68.06	62.04	57.77	57.91	58.85			
Sep - 22	41.10	53.04	65.65	66.53	58.46	64.66	71.14	60.18			
Oct - 22	42.72	60.84	72.04	73.48	67.24	70.15	63.44	63.44			
Nov - 22	44.92	58.69	68.61	71.15	62.78	63.59	62.05	62.23			
Dec - 22	30.82	42.70	48.92	47.65	54.32	51.07	54.26	47.70			
Jan - 23	45.07	60.66	70.93	76.00	70.88	65.74	59.56	63.85			
Feb - 23	38.83	62.68	71.34	66.12	67.57	61.71	51.14	59.91			
Mar - 23	51.26	69.73	84.28	85.31	76.29	75.10	68.09	73.45			
Apr - 23	42.55	61.93	73.76	78.69	73.08	70.31	66.22	66.10			
May - 23	52.15	63.63	75.77	80.07	77.35	90.45	91.73	75.61			
Total Year	44.68	59.99	70.69	72.51	67.83	67.46	65.50	64.15			

Three Year RevPAR											
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Year			
Jun 20 - May 21	28.07	33.86	37.60	38.12	37.53	41.40	42.50	37.00			
Jun 21 - May 22	44.33	54.45	62.32	64.78	63.13	67.53	66.84	60.49			
Jun 22 - May 23	44.88	59.99	70.69	72.51	67.83	67.46	66.50	64.15			
Total 3 Yr	39.10	49.33	56.90	58.56	56.16	58.80	58.28	53.88			

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 8 - Raw Data

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue		Census & Sample %		
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Props	Census Rooms	% Rooms STAR Participants
Jan 15	57.8		103.88		60.00		39,060		22,559		2,343,508		9	1,260	100.0
Feb 15	66.0		106.78		70.45		35,280		23,277		2,485,540		9	1,260	100.0
Mar 15	77.1		108.54		83.64		39,060		30,101		3,267,121		9	1,260	100.0
Apr 15	72.0		108.37		78.01		37,800		27,210		2,948,815		9	1,260	100.0
May 15	73.0		106.52		77.71		39,060		28,495		3,035,249		9	1,260	100.0
Jun 15	76.7		106.27		81.55		37,800		29,005		3,082,437		9	1,260	100.0
Jul 15	71.2		102.36		72.84		39,060		27,795		2,845,139		9	1,260	100.0
Aug 15	77.2		104.07		80.32		39,060		30,146		3,137,217		9	1,260	100.0
Sep 15	71.0		102.03		72.42		37,800		26,828		2,737,340		9	1,260	100.0
Oct 15	73.8		103.40		76.31		39,060		28,828		2,980,855		9	1,260	100.0
Nov 15	72.5		100.89		73.13		37,800		27,398		2,764,147		9	1,260	100.0
Dec 15	55.9		96.58		54.03		39,060		21,851		2,110,452		9	1,260	100.0
Jan 16	61.9	7.1	98.59	-5.1	61.00	1.7	39,060	0.0	24,167	7.1	2,382,560	1.7	9	1,260	100.0
Feb 16	72.3	9.5	101.86	-4.6	73.61	4.5	35,280	0.0	25,497	9.5	2,597,081	4.5	9	1,260	100.0
Mar 16	80.9	5.0	105.44	-2.9	85.35	2.0	39,060	0.0	31,618	5.0	3,333,695	2.0	9	1,260	100.0
Apr 16	73.4	1.9	100.97	-6.8	74.08	-5.0	37,800	0.0	27,736	1.9	2,800,397	-5.0	9	1,260	100.0
May 16	75.8	3.9	99.79	-6.3	75.61	-2.7	39,060	0.0	29,593	3.9	2,953,156	-2.7	9	1,260	100.0
Jun 16	80.0	4.3	101.40	-4.6	81.14	-0.5	37,800	0.0	30,249	4.3	3,067,162	-0.5	9	1,260	100.0
Jul 16	74.1	4.1	99.79	-2.5	73.93	1.5	39,060	0.0	28,937	4.1	2,887,702	1.5	9	1,260	100.0
Aug 16	75.9	-1.6	98.60	-5.3	74.85	-6.8	39,060	0.0	29,653	-1.6	2,923,733	-6.8	9	1,260	100.0
Sep 16	73.3	3.3	100.09	-1.9	73.35	1.3	37,800	0.0	27,702	3.3	2,772,790	1.3	9	1,260	100.0
Oct 16	73.8	-0.0	99.84	-3.4	73.66	-3.5	39,060	0.0	28,819	-0.0	2,877,290	-3.5	9	1,260	100.0
Nov 16	72.8	0.5	99.71	-1.2	72.62	-0.7	37,800	0.0	27,531	0.5	2,745,148	-0.7	9	1,260	100.0
Dec 16	56.6	1.2	90.98	-5.8	51.51	-4.7	39,060	0.0	22,115	1.2	2,011,928	-4.7	9	1,260	100.0
Jan 17	66.5	5.8	93.91	-4.7	61.48	0.8	35,280	0.0	25,571	5.8	2,401,376	0.8	9	1,260	100.0
Feb 17	73.6	1.9	97.16	-4.6	71.52	-2.8	39,060	0.0	25,970	1.9	2,523,278	-2.8	9	1,260	100.0
Mar 17	86.0	6.3	101.88	-3.4	87.64	2.7	39,060	0.0	33,602	6.3	3,423,412	2.7	9	1,260	100.0
Apr 17	75.0	2.1	98.48	-2.5	73.81	-0.4	40,380	6.8	30,266	9.1	2,980,521	6.4	10	1,346	93.6
May 17	78.0	2.9	99.63	-0.2	77.67	2.7	41,726	6.8	32,532	9.9	3,241,041	9.7	10	1,346	100.0
Jun 17	81.3	1.6	100.70	-0.7	81.87	0.9	40,380	6.8	32,828	8.5	3,305,826	7.8	10	1,346	100.0
Jul 17	75.7	2.1	95.49	-4.3	72.25	-2.3	41,726	6.8	31,571	9.1	3,014,561	4.4	10	1,346	100.0
Aug 17	80.0	5.4	97.58	-1.0	78.09	4.3	41,726	6.8	33,391	12.6	3,258,380	11.4	10	1,346	100.0
Sep 17	73.7	0.6	93.48	-6.6	68.90	-6.1	40,380	6.8	29,760	7.4	2,782,067	0.3	10	1,346	100.0
Oct 17	79.2	7.4	97.24	-2.6	77.04	4.6	41,726	6.8	33,058	14.7	3,214,625	11.7	10	1,346	100.0
Nov 17	76.8	5.5	96.09	-3.6	73.84	1.7	40,380	6.8	31,027	12.7	2,981,494	8.6	10	1,346	100.0
Dec 17	54.1	-4.5	89.63	-1.5	48.46	-5.9	45,291	16.0	24,488	10.7	2,194,761	9.1	11	1,461	100.0
Jan 18	63.3	-3.2	92.70	-1.3	58.72	-4.5	45,291	16.0	28,688	12.2	2,659,280	10.7	11	1,461	100.0
Feb 18	72.3	-1.7	94.14	-3.1	68.09	-4.8	40,908	16.0	29,588	13.9	2,785,348	10.4	11	1,461	100.0
Mar 18	82.2	-4.5	100.13	-1.7	82.30	-6.1	45,291	16.0	37,225	10.8	3,727,391	8.9	11	1,461	100.0
Apr 18	77.9	3.9	98.26	-0.2	76.55	3.7	47,010	16.4	36,625	21.0	3,598,843	20.7	12	1,567	93.2
May 18	75.3	-3.4	96.05	-3.6	72.34	-6.9	48,577	16.4	36,588	12.5	3,514,121	8.4	12	1,567	100.0
Jun 18	79.1	-2.7	102.24	1.5	80.88	-1.2	49,650	23.0	39,279	19.7	4,015,870	21.5	13	1,655	100.0
Jul 18	68.8	-9.1	94.29	-1.3	64.88	-10.2	51,305	23.0	35,304	11.8	3,328,809	10.4	13	1,655	100.0
Aug 18	74.0	-7.5	96.65	-1.0	71.55	-8.4	51,305	23.0	37,980	13.7	3,670,710	12.7	13	1,655	100.0
Sep 18	71.2	-3.4	94.19	0.8	67.07	-2.6	49,650	23.0	35,357	18.8	3,330,213	19.7	13	1,655	100.0
Oct 18	71.8	-9.4	95.94	-1.3	68.88	-10.6	54,281	30.1	38,969	17.9	3,738,633	16.3	14	1,751	100.0
Nov 18	71.6	-6.8	93.13	-3.1	66.69	-9.7	52,530	30.1	37,620	21.2	3,503,388	17.5	14	1,751	100.0
Dec 18	50.5	-6.6	88.58	-1.2	44.71	-7.7	54,281	19.8	27,399	11.9	2,426,998	10.6	14	1,751	100.0

Tab 8 - Raw Data

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy			ADR			RevPar			Supply			Demand			Revenue			Census & Sample %		
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Props	Census Rooms	% Rooms STAR Participants
Jan 19	53.1	-16.1	91.38	-1.4	48.55	-17.3	54,281	19.8	28,841	0.5	2,635,397	-0.9	14	1,751	100.0						
Feb 19	67.9	-6.2	90.86	-3.5	61.66	-9.4	49,028	19.8	33,272	12.5	3,023,047	8.5	14	1,751	100.0						
Mar 19	78.8	-4.2	96.10	-4.0	75.70	-8.0	54,281	19.8	42,762	14.9	4,109,247	10.2	14	1,751	100.0						
Apr 19	78.7	1.0	95.26	-3.1	74.92	-2.1	52,530	11.7	41,315	12.8	3,935,601	9.4	14	1,751	100.0						
May 19	79.6	5.7	95.88	-0.2	76.31	5.5	54,281	11.7	43,200	18.1	4,142,217	17.9	14	1,751	100.0						
Jun 19	81.0	2.3	97.57	-4.6	78.98	-2.3	55,140	11.1	44,638	13.6	4,355,150	8.4	15	1,838	100.0						
Jul 19	70.2	2.0	92.06	-2.4	64.58	-0.5	56,978	11.1	39,973	13.2	3,679,914	10.5	15	1,838	100.0						
Aug 19	74.8	1.0	91.83	-5.0	68.67	-4.0	56,978	11.1	42,611	12.2	3,912,775	6.6	15	1,838	100.0						
Sep 19	71.1	-0.2	91.79	-2.5	65.27	-2.7	55,140	11.1	39,207	10.9	3,598,996	8.1	15	1,838	100.0						
Oct 19	73.9	3.0	95.00	-1.0	70.24	2.0	56,978	5.0	42,123	8.1	4,001,857	7.0	15	1,838	100.0						
Nov 19	65.0	-9.2	90.44	-2.9	58.82	-11.8	55,140	5.0	35,862	-4.7	3,243,269	-7.4	15	1,838	100.0						
Dec 19	51.7	2.3	86.06	-2.8	44.46	-0.6	56,978	5.0	29,435	7.4	2,533,219	4.4	15	1,838	100.0						
Jan 20	60.5	13.9	88.00	-3.7	53.24	9.7	56,978	5.0	34,472	19.5	3,033,370	15.1	15	1,838	100.0						
Feb 20	66.0	-2.7	88.49	-2.6	58.43	-5.2	51,464	5.0	33,983	2.1	3,007,023	-0.5	15	1,838	100.0						
Mar 20	42.2	-46.4	93.07	-3.2	39.30	-48.1	56,978	5.0	24,061	-43.7	2,239,319	-45.5	15	1,838	100.0						
Apr 20	15.5	-80.3	72.86	-23.5	11.29	-84.9	46,170	-12.1	7,154	-82.7	521,235	-86.8	12	1,539	93.2						
May 20	25.0	-68.6	77.76	-18.9	19.42	-74.5	51,987	-4.2	12,987	-69.9	1,009,837	-75.6	14	1,677	94.8						
Jun 20	39.4	-51.3	80.80	-17.2	31.84	-59.7	55,140	0.0	21,725	-51.3	1,755,454	-69.7	15	1,838	95.3						
Jul 20	44.0	-37.3	81.50	-11.5	35.85	-44.5	56,978	0.0	25,060	-37.3	2,042,382	-44.5	15	1,838	100.0						
Aug 20	37.3	-50.2	77.66	-15.4	28.95	-57.8	56,978	0.0	21,238	-50.2	1,649,433	-57.8	15	1,838	100.0						
Sep 20	33.0	-53.6	75.90	-17.3	25.06	-61.6	56,978	0.0	18,210	-53.6	1,382,073	-61.6	15	1,838	100.0						
Oct 20	46.2	-37.6	77.80	-18.1	35.90	-48.9	56,978	0.0	26,297	-37.6	2,045,787	-48.9	15	1,838	100.0						
Nov 20	57.3	-11.9	81.20	-10.2	46.50	-20.9	55,140	0.0	31,579	-11.9	2,564,251	-20.9	15	1,838	100.0						
Dec 20	34.9	-32.4	70.47	-18.1	24.62	-44.6	56,978	0.0	19,905	-32.4	1,402,635	-44.6	15	1,838	100.0						
Jan 21	51.2	-15.4	82.77	-5.9	42.38	-20.4	56,978	0.0	29,174	-15.4	2,414,717	-20.4	15	1,838	100.0						
Feb 21	41.3	-37.4	72.69	-17.9	30.05	-48.6	51,464	0.0	21,278	-37.4	1,546,718	-48.6	15	1,838	100.0						
Mar 21	58.7	39.1	84.61	-9.1	49.69	26.4	56,978	0.0	33,465	39.1	2,831,323	26.4	15	1,838	100.0						
Apr 21	52.9	241.6	80.85	11.0	42.79	279.1	55,140	19.4	29,186	308.0	2,359,694	352.7	15	1,838	100.0						
May 21	58.3	133.5	85.16	9.5	49.67	155.7	56,978	9.6	33,234	155.9	2,830,261	180.3	15	1,838	100.0						
Jun 21	70.2	78.3	90.91	12.5	63.86	100.6	55,140	0.0	38,735	78.3	3,521,415	100.6	15	1,838	100.0						
Jul 21	72.3	64.5	91.17	11.9	65.96	84.0	56,978	0.0	41,220	64.5	3,758,160	84.0	15	1,838	100.0						
Aug 21	61.0	63.7	91.41	17.7	55.77	92.7	56,978	0.0	34,767	63.7	3,177,881	92.7	15	1,838	100.0						
Sep 21	59.2	79.4	91.17	20.1	54.01	115.5	55,140	0.0	32,667	79.4	2,978,360	115.5	15	1,838	100.0						
Oct 21	62.9	36.2	92.28	18.6	58.01	61.6	56,978	0.0	35,819	36.2	3,305,388	61.6	15	1,838	100.0						
Nov 21	64.4	12.5	92.42	13.8	59.56	28.1	55,140	0.0	35,536	12.5	3,284,357	28.1	15	1,838	100.0						
Dec 21	52.4	50.0	89.18	26.6	46.73	89.8	56,978	0.0	29,853	50.0	2,662,339	89.8	15	1,838	100.0						
Jan 22	60.3	17.8	95.03	14.8	57.34	35.3	56,978	0.0	34,378	17.8	3,266,874	35.3	15	1,838	100.0						
Feb 22	64.1	55.0	92.33	27.0	59.16	96.8	51,464	0.0	32,977	55.0	3,044,661	96.8	15	1,838	100.0						
Mar 22	76.0	29.4	98.22	16.1	74.65	50.2	56,978	0.0	43,304	29.4	4,253,426	50.2	15	1,838	100.0						
Apr 22	67.4	27.3	96.14	18.9	64.81	51.4	55,140	0.0	37,168	27.3	3,573,505	51.4	15	1,838	100.0						
May 22	67.8	16.3	97.09	14.0	65.87	32.6	56,978	0.0	38,655	16.3	3,752,900	32.6	15	1,838	100.0						
Jun 22	72.3	2.9	104.20	14.6	75.34	18.0	55,140	0.0	39,868	2.9	4,154,103	18.0	15	1,838	100.0						
Jul 22	65.5	-9.5	96.05	5.4	62.92	-4.6	56,978	0.0	37,324	-9.5	3,585,117	-4.6	15	1,838	100.0						
Aug 22	63.7	4.5	92.32	1.0	58.85	5.5	56,978	0.0	36,320	4.5	3,353,027	5.5	15	1,838	100.0						
Sep 22	65.1	9.9	92.47	1.4	60.18	11.4	55,140	0.0	35,885	9.9	3,318,278	11.4	15	1,838	100.0						
Oct 22	68.0	8.2	93.28	1.1	63.44	9.4	56,978	0.0	38,748	8.2	3,614,500	9.4	15	1,838	100.0						
Nov 22	67.3	4.5	92.43	0.0	62.23	4.5	55,140	0.0	37,126	4.5	3,431,399	4.5	15	1,838	100.0						
Dec 22	54.6	4.2	87.34	-2.1	47.70	2.1	56,978	0.0	31,114	4.2	2,717,635	2.1	15	1,838	100.0						

Tab 8 - Raw Data

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue		Census & Sample %	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Rooms	% Rooms STAR Participants
Jan 23	66.8	10.6	95.64	0.6	63.85	11.4	56,978	0.0	38,038	10.6	3,637,829	11.4	1,838	100.0
Feb 23	64.5	0.6	92.93	0.7	59.91	1.3	51,464	0.0	33,178	0.6	3,083,381	1.3	1,838	100.0
Mar 23	73.0	-4.0	100.65	2.5	73.45	-1.6	56,978	0.0	41,581	-4.0	4,185,051	-1.6	1,838	100.0
Apr 23	68.4	1.4	96.68	0.6	66.10	2.0	55,140	0.0	37,699	1.4	3,644,726	2.0	1,838	100.0
May 23	75.3	10.9	100.48	3.5	75.61	14.8	56,978	0.0	42,879	10.9	4,308,370	14.8	1,838	100.0

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers, and is not intended to be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 9 - Classic

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue		Census & Sample %			
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Props	Census Rooms	% Rooms	STAR Participants
Jan 15	57.8		103.88		60.00		39,060		22,559		2,343,508		9	1,260	100.0	100.0
Feb 15	66.0		106.78		70.45		35,280		23,277		2,485,540		9	1,260	100.0	100.0
Mar 15	77.1		108.54		83.64		39,060		30,101		3,267,121		9	1,260	100.0	100.0
Apr 15	72.0		106.37		78.01		37,800		27,210		2,948,815		9	1,260	100.0	100.0
May 15	73.0		106.52		77.71		39,060		28,495		3,035,249		9	1,260	100.0	100.0
Jun 15	76.7		106.27		81.55		37,800		29,005		3,082,437		9	1,260	100.0	100.0
Jul 15	71.2		102.36		72.84		39,060		27,795		2,845,139		9	1,260	100.0	100.0
Aug 15	77.2		104.07		80.32		39,060		30,146		3,137,217		9	1,260	100.0	100.0
Sep 15	71.0		102.03		72.42		37,800		26,828		2,737,340		9	1,260	100.0	100.0
Oct 15	73.8		103.40		76.31		39,060		28,828		2,980,855		9	1,260	100.0	100.0
Nov 15	72.5		100.89		73.13		37,800		27,398		2,764,147		9	1,260	100.0	100.0
Dec 15	55.9		96.58		54.03		39,060		21,851		2,110,452		9	1,260	100.0	100.0
Jan 16	61.9	7.1	98.59	-5.1	61.00	1.7	39,060	0.0	24,167	7.1	2,382,560	1.7	9	1,260	100.0	100.0
Feb 16	72.3	9.5	101.86	-4.6	73.61	4.5	35,280	0.0	25,497	9.5	2,597,081	4.5	9	1,260	100.0	100.0
Mar 16	80.9	5.0	105.44	-2.9	85.35	2.0	39,060	0.0	31,618	5.0	3,333,695	2.0	9	1,260	100.0	100.0
Apr 16	73.4	1.9	100.97	-6.8	74.08	-6.0	37,800	0.0	27,736	1.9	2,800,397	-5.0	9	1,260	100.0	100.0
May 16	75.8	3.9	99.79	-6.3	75.61	-2.7	39,060	0.0	29,593	3.9	2,953,156	-2.7	9	1,260	100.0	100.0
Jun 16	80.0	4.3	101.40	-4.6	81.14	-0.5	37,800	0.0	30,249	4.3	3,067,162	-0.5	9	1,260	100.0	100.0
Jul 16	74.1	4.1	99.79	-2.5	73.93	1.5	39,060	0.0	28,937	4.1	2,887,702	1.5	9	1,260	100.0	100.0
Aug 16	75.9	1.6	98.60	-5.3	74.85	-6.8	39,060	0.0	29,653	-1.6	2,923,733	-6.8	9	1,260	100.0	100.0
Sep 16	73.3	3.3	100.09	-1.9	73.35	1.3	37,800	0.0	27,702	3.3	2,772,790	1.3	9	1,260	100.0	100.0
Oct 16	73.8	-0.0	99.84	-3.4	73.66	-3.5	39,060	0.0	28,819	-0.0	2,877,290	-3.5	9	1,260	100.0	100.0
Nov 16	72.8	0.5	99.71	-1.2	72.62	-0.7	37,800	0.0	27,551	0.5	2,745,148	-0.7	9	1,260	100.0	100.0
Dec 16	56.6	1.2	90.98	-5.8	51.51	-4.7	39,060	0.0	22,112	1.2	2,011,928	-4.7	9	1,260	100.0	100.0
Jan 17	65.5	5.8	93.91	-4.7	61.48	0.8	39,060	0.0	25,571	5.8	2,401,376	0.8	9	1,260	100.0	100.0
Feb 17	73.6	1.9	97.16	-4.6	71.52	-2.8	35,280	0.0	25,970	1.9	2,523,278	-2.8	9	1,260	100.0	100.0
Mar 17	86.0	6.3	101.88	-3.4	87.64	2.7	39,060	0.0	33,602	6.3	3,423,412	2.7	9	1,260	100.0	100.0
Apr 17	75.0	2.1	98.48	-2.5	73.81	-0.4	40,380	6.8	30,266	9.1	2,980,521	6.4	10	1,346	93.6	93.6
May 17	78.0	2.9	99.63	-0.2	77.67	2.7	41,726	6.8	32,532	9.9	3,241,041	9.7	10	1,346	100.0	100.0
Jun 17	81.3	1.6	100.70	-0.7	81.87	0.9	40,380	6.8	32,828	8.5	3,305,826	7.8	10	1,346	100.0	100.0
Jul 17	75.7	2.1	95.49	-4.3	72.25	-2.3	41,726	6.8	31,571	9.1	3,014,561	4.4	10	1,346	100.0	100.0
Aug 17	80.0	5.4	97.58	-1.0	78.09	4.3	41,726	6.8	33,391	12.6	3,258,380	11.4	10	1,346	100.0	100.0
Sep 17	73.7	0.6	93.48	-6.6	68.90	-6.1	40,380	6.8	29,760	7.4	2,782,067	0.3	10	1,346	100.0	100.0
Oct 17	79.2	7.4	97.24	-2.6	77.04	4.6	41,726	6.8	33,058	14.7	3,214,625	11.7	10	1,346	100.0	100.0
Nov 17	76.8	5.5	96.09	-3.6	73.84	1.7	40,380	6.8	31,027	12.7	2,981,494	8.6	10	1,346	100.0	100.0
Dec 17	54.1	-4.5	89.63	-1.5	48.46	-5.9	45,291	16.0	24,488	10.7	2,194,761	9.1	11	1,461	100.0	100.0
Jan 18	63.3	-3.2	92.70	-1.3	58.72	-4.5	45,291	16.0	28,688	12.2	2,659,280	10.7	11	1,461	100.0	100.0
Feb 18	72.3	-1.7	94.14	-3.1	68.09	-4.8	40,908	16.0	29,588	13.9	2,785,348	10.4	11	1,461	100.0	100.0
Mar 18	82.2	-4.5	100.13	-1.7	82.30	-6.1	45,291	16.0	37,225	10.8	3,727,391	8.9	11	1,461	100.0	100.0
Apr 18	77.9	3.9	98.26	-0.2	76.55	3.7	47,010	16.4	36,625	21.0	3,598,843	20.7	12	1,567	93.2	93.2
May 18	75.3	-3.4	96.05	-3.6	72.34	-6.9	48,577	16.4	36,588	12.5	3,514,121	8.4	12	1,567	100.0	100.0
Jun 18	79.1	-2.7	102.24	1.5	80.88	-1.2	49,650	23.0	39,279	19.7	4,015,870	21.5	13	1,655	100.0	100.0
Jul 18	68.8	-9.1	94.29	-1.3	64.88	-10.2	51,305	23.0	35,304	11.8	3,328,809	10.4	13	1,655	100.0	100.0
Aug 18	74.0	-7.5	96.65	-1.0	71.55	-8.4	49,650	23.0	37,980	13.7	3,670,710	12.7	13	1,655	100.0	100.0
Sep 18	71.2	-3.4	94.19	0.8	67.07	-2.6	49,650	23.0	35,357	18.8	3,330,213	19.7	13	1,655	100.0	100.0
Oct 18	71.8	-9.4	95.94	-1.3	68.88	-10.6	54,281	30.1	38,969	17.9	3,738,633	16.3	14	1,751	100.0	100.0

Tab 9 - Classic

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy		ADR		RevPar		Supply		Demand		Revenue		Census & Sample %			
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Props	Census Rooms	% Rooms	STAR Participants
Nov 18	71.6	-6.8	93.13	-3.1	66.69	-9.7	52,530	30.1	37,620	21.2	3,503,388	17.5	14	1,751	100.0	100.0
Dec 18	50.5	-6.6	88.58	-1.2	44.71	-7.7	54,281	19.8	27,399	11.9	2,426,998	10.6	14	1,751	100.0	100.0
Jan 19	53.1	-16.1	91.38	-1.4	48.55	-17.3	54,281	19.8	28,841	0.5	2,635,397	-0.9	14	1,751	100.0	100.0
Feb 19	67.9	-6.2	90.86	-3.5	61.66	-9.4	49,028	19.8	33,272	12.5	3,023,047	8.5	14	1,751	100.0	100.0
Mar 19	78.8	-4.2	96.10	-4.0	75.70	-8.0	54,281	19.8	42,762	14.9	4,109,247	10.2	14	1,751	100.0	100.0
Apr 19	78.7	1.0	95.26	-3.1	74.92	-2.1	52,530	11.7	41,315	12.8	3,935,601	9.4	14	1,751	100.0	100.0
May 19	79.6	5.7	95.88	-0.2	76.31	5.5	54,281	11.7	43,200	18.1	4,142,217	17.9	14	1,751	100.0	100.0
Jun 19	81.0	2.3	97.57	-4.6	78.98	-2.3	55,140	11.1	44,638	13.6	4,355,150	8.4	15	1,838	100.0	100.0
Jul 19	70.2	2.0	92.06	-2.4	64.58	-0.5	56,978	11.1	39,973	13.2	3,679,914	10.5	15	1,838	100.0	100.0
Aug 19	74.8	1.0	91.83	-5.0	68.67	-4.0	56,978	11.1	42,611	12.2	3,912,775	6.6	15	1,838	100.0	100.0
Sep 19	71.1	-0.2	91.79	-2.5	65.27	-2.7	55,140	11.1	39,207	10.9	3,598,996	8.1	15	1,838	100.0	100.0
Oct 19	73.9	3.0	95.00	-1.0	70.24	2.0	56,978	5.0	42,123	8.1	4,001,857	7.0	15	1,838	100.0	100.0
Nov 19	65.0	-9.2	90.44	-2.9	58.82	-11.8	55,140	5.0	35,862	-4.7	3,243,269	-7.4	15	1,838	100.0	100.0
Dec 19	51.7	2.3	86.06	-2.8	44.46	-0.6	56,978	5.0	29,435	7.4	2,533,219	4.4	15	1,838	100.0	100.0
Jan 20	60.5	13.9	88.00	-3.7	53.24	9.7	56,978	5.0	34,472	19.5	3,033,370	15.1	15	1,838	100.0	100.0
Feb 20	66.0	-2.7	88.49	-2.6	58.43	-5.2	51,464	5.0	33,983	2.1	3,007,023	-0.5	15	1,838	100.0	100.0
Mar 20	42.2	-46.4	93.07	-3.2	39.30	-48.1	56,978	5.0	24,061	-43.7	2,239,319	-45.5	15	1,838	100.0	100.0
Apr 20	15.5	-80.3	72.86	-23.5	11.29	-84.9	46,170	-12.1	7,154	-82.7	521,235	-86.8	12	1,539	93.2	94.8
May 20	25.0	-68.6	77.76	-18.9	19.42	-74.5	51,987	-4.2	12,987	-69.9	1,009,837	-75.6	14	1,677	95.3	95.3
Jun 20	39.4	-51.3	80.80	-17.2	31.84	-59.7	55,140	0.0	21,725	-51.3	1,755,454	-59.7	15	1,838	100.0	100.0
Jul 20	44.0	-37.3	81.50	-11.5	35.85	-44.5	56,978	0.0	25,060	-37.3	2,042,382	-44.5	15	1,838	100.0	100.0
Aug 20	37.3	-50.2	77.66	-15.4	28.95	-57.8	56,978	0.0	21,298	-50.2	1,649,433	-57.8	15	1,838	100.0	100.0
Sep 20	33.0	-53.6	75.90	-17.3	25.06	-61.6	55,140	0.0	18,210	-53.6	1,382,073	-61.6	15	1,838	100.0	100.0
Oct 20	46.2	-37.6	77.80	-18.1	35.90	-48.9	56,978	0.0	26,297	-37.6	2,045,787	-48.9	15	1,838	100.0	100.0
Nov 20	57.3	-11.9	81.20	-10.2	46.50	-20.9	55,140	0.0	31,579	-11.9	2,564,251	-20.9	15	1,838	100.0	100.0
Dec 20	34.9	-32.4	70.47	-18.1	24.62	-44.6	56,978	0.0	19,905	-32.4	1,402,635	-44.6	15	1,838	100.0	100.0
Jan 21	51.2	-15.4	82.77	-5.9	42.38	-20.4	56,978	0.0	29,174	-15.4	2,414,717	-20.4	15	1,838	100.0	100.0
Feb 21	41.3	-37.4	72.69	-17.9	30.05	-48.6	51,464	0.0	21,278	-37.4	1,946,718	-48.6	15	1,838	100.0	100.0
Mar 21	58.7	39.1	84.61	-9.1	49.69	26.4	56,978	0.0	33,465	39.1	2,831,323	26.4	15	1,838	100.0	100.0
Apr 21	52.9	241.6	80.85	11.0	42.79	279.1	55,140	19.4	29,186	308.0	2,359,694	352.7	15	1,838	100.0	100.0
May 21	58.3	133.5	85.16	9.5	49.67	155.7	56,978	9.6	33,234	155.9	2,830,261	180.3	15	1,838	100.0	100.0
Jun 21	70.2	78.3	90.91	12.5	63.86	100.6	55,140	0.0	38,735	78.3	3,521,415	100.6	15	1,838	100.0	100.0
Jul 21	72.3	64.5	91.17	11.9	65.96	84.0	56,978	0.0	41,220	64.5	3,758,160	84.0	15	1,838	100.0	100.0
Aug 21	61.0	63.7	91.41	17.7	55.77	92.7	56,978	0.0	34,767	63.7	3,177,881	92.7	15	1,838	100.0	100.0
Sep 21	59.2	79.4	91.17	20.1	54.01	115.5	55,140	0.0	32,667	79.4	2,978,360	115.5	15	1,838	100.0	100.0
Oct 21	62.9	36.2	92.28	18.6	58.01	61.6	56,978	0.0	35,819	36.2	3,305,388	61.6	15	1,838	100.0	100.0
Nov 21	64.4	12.5	92.42	13.8	59.56	28.1	55,140	0.0	35,536	12.5	3,284,357	28.1	15	1,838	100.0	100.0
Dec 21	52.4	50.0	89.18	26.6	46.73	89.8	56,978	0.0	29,853	50.0	2,662,339	89.8	15	1,838	100.0	100.0
Jan 22	60.3	17.8	95.03	14.8	57.34	35.3	56,978	0.0	34,378	17.8	3,266,874	35.3	15	1,838	100.0	100.0
Feb 22	64.1	55.0	92.33	27.0	59.16	96.8	51,464	0.0	32,977	55.0	3,044,661	96.8	15	1,838	100.0	100.0
Mar 22	76.0	29.4	98.22	16.1	74.65	50.2	56,978	0.0	43,304	29.4	4,253,426	50.2	15	1,838	100.0	100.0
Apr 22	67.4	27.3	96.14	18.9	64.81	51.4	55,140	0.0	37,168	27.3	3,573,505	51.4	15	1,838	100.0	100.0
May 22	67.8	16.3	97.09	14.0	65.87	32.6	56,978	0.0	38,655	16.3	3,752,900	32.6	15	1,838	100.0	100.0
Jun 22	72.3	2.9	104.20	14.6	75.34	18.0	55,140	0.0	39,868	2.9	4,154,103	18.0	15	1,838	100.0	100.0

Tab 9 - Classic

Custom Trend: Oklahoma River / Airport Market (USD) - 6 years (+2 additional years)
 Job Number: 1436413_SADIM Staff: GS Created: July 12, 2023

Date	Occupancy			ADR			RevPar			Supply			Demand			Revenue			Census & Sample %		
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	Census Props	Census Rooms	% Rooms STAR Participants
Jul 22	65.5	-9.5	96.05	5.4	62.92	-4.6	56,978	0.0	37,324	-9.5	3,585,117	-4.6	15	1,838	100.0						
Aug 22	63.7	4.5	92.32	1.0	58.85	5.5	56,978	0.0	36,320	4.5	3,353,027	5.5	15	1,838	100.0						
Sep 22	65.1	9.9	92.47	1.4	60.18	11.4	55,140	0.0	35,885	9.9	3,318,278	11.4	15	1,838	100.0						
Oct 22	68.0	8.2	93.28	1.1	63.44	9.4	56,978	0.0	38,748	8.2	3,614,500	9.4	15	1,838	100.0						
Nov 22	67.3	4.5	92.43	0.0	62.23	4.5	55,140	0.0	37,126	4.5	3,431,399	4.5	15	1,838	100.0						
Dec 22	54.6	4.2	87.34	-2.1	47.70	2.1	56,978	0.0	31,114	4.2	2,717,635	2.1	15	1,838	100.0						
Jan 23	56.8	10.6	95.64	0.6	63.85	11.4	56,978	0.0	38,038	10.6	3,637,829	11.4	15	1,838	100.0						
Feb 23	64.5	0.6	92.93	0.7	59.91	1.3	51,464	0.0	33,178	0.6	3,083,381	1.3	15	1,838	100.0						
Mar 23	73.0	-4.0	100.65	2.5	73.45	-1.6	56,978	0.0	41,581	-4.0	4,185,051	-1.6	15	1,838	100.0						
Apr 23	68.4	1.4	96.66	0.6	66.10	2.0	55,140	0.0	37,699	1.4	3,644,726	2.0	15	1,838	100.0						
May 23	75.3	10.9	100.48	3.5	75.61	14.8	56,978	0.0	42,879	10.9	4,308,370	14.8	15	1,838	100.0						

2023 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 10 - Response Report

Custom Travel Oklahoma River / Airport Market (USD) - 6 years (+5 additional years)
 Job Number: 1499413 SADM Staff: GS Created: July 12, 2023

STR Code	Name of Establishment	City & State	Zin Code	Class	Ag Date	Open Date	Rooms	Chg In Rms	Chg In Rms 1	Chg In Rms 2	Chg In Rms 3	2021	2022	2023
18274	Embassy Suites by Hilton Oklahoma City (Vill) Response Airport	Oklahoma City, OK	73108	Upper Upscale Class	Jun 1989	Oct 1992	236							
33612	Hilton Garden Inn Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Jul 1988	Jul 1988	149							
33615	Hwy 77 Plaza Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	May 2020	Sep 1997	129	Y	+128 (Mar 20)	+25 (Apr 20)				
33649	Hilton Garden Inn Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Jun 2020	Dec 1996	191	Y	+161 (Jun 20)	-161 (Mar 20)				
39498	DoubleTree by Hilton Hotel Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Mar 2010	Mar 2010	147							
39703	Holiday Inn Oklahoma City Airport	Oklahoma City, OK	73108	Upper Upscale Class	Mar 2010	Mar 2010	110							
39705	Holiday Inn & Suites Oklahoma City Airport	Oklahoma City, OK	73108	Upper Upscale Class	Mar 2010	Mar 2010	104							
39708	Embassy Suites by Hilton Oklahoma City Airport	Oklahoma City, OK	73108	Upper Upscale Class	May 2020	Sep 2017	96	Y	+96 (May 20)	-96 (Apr 20)	+96 (Apr 17)			
39805	Embassy Suites by Hilton Oklahoma City Airport	Oklahoma City, OK	73108	Upper Upscale Class	Dec 2017	Apr 2017	115		+115 (Dec 17)					
39861	Holiday Inn Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Apr 2018	Apr 2018	98	Y	+98 (Apr 18)					
39864	Residence Inn Oklahoma City Airport	Oklahoma City, OK	73108	Upper Upscale Class	Jun 2014	Apr 2014	96	Y	+96 (Oct 18)					
39868	Holiday Inn Express & Suites Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Apr 2014	Apr 2014	93	Y	+93 (Apr 14)					
39878	Holiday Inn Express & Suites Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	Oct 2018	Oct 2018	96	Y	+96 (May 20)					
39879	Holiday Inn Express & Suites Oklahoma City Airport	Oklahoma City, OK	73108	Upscale Class	May 2020	Jun 2019	87	Y	+87 (May 20)	-87 (Jun 19)				
39883	Four Points by Sheraton Oklahoma City Airport	Oklahoma City, OK	73128	Miscellaneous Class			15							
88068	Avid Oklahoma City Airport	Oklahoma City, OK	73128	Miscellaneous Class			15							

0 - Monthly data received from STR
 1 - No data received by STR
 Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report. Only the most recent three room changes are displayed. A property may have more than three changes during the time period of the report.

2023 © Castle Group. This STR Report is a publication of STR, LLC and STR Global, Ltd. Castle Group companies and is intended solely for use by paid subscribers. The information in this STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of the STR Report, in whole or in part, without written permission is prohibited and subject to legal action. If you have received this report and are not a subscriber to the STR Report, please contact us immediately. Source: 2023 STR, LLC STR Global, Ltd. Issued on: 7/12/2023

Extendend STAT W/D W8
 Select 169 119
 Focused Service 189 109
 AVID/TRU \$149 119
 \$119 99

Tab 11 - Terms and Conditions

Before purchasing this product, you agreed to the following terms and conditions. In consideration of the mutual promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, STR, Inc. ("STR"), STR Global, Ltd. ("STRG"), and the licensee identified elsewhere in this Agreement ("Licensee") agree as follows:

1. LICENSE

1.1 Definitions.

(a) "Agreement" means these Standard Terms and Conditions and any additional terms specifically set out in writing in the document(s) (if any) to which these Standard Terms and Conditions are attached or in which they are incorporated by reference, and, if applicable, any additional terms specifically set out in writing in any Schedule attached hereto.

(b) "Licensed Materials" means the newsletters, reports, databases or other information resources, and all lodging industry data contained therein, provided to Licensee hereunder.

1.2 Grant of License. Subject to the terms and conditions of this Agreement, and except as may be expressly permitted elsewhere in this Agreement, STR hereby grants to Licensee a non-exclusive, non-transferable, indivisible, non-sublicensable license to use, copy, manipulate and extract data from the Licensed Materials for its own INTERNAL business purposes only.

1.3 Copies. Except as expressly permitted elsewhere in this Agreement, Licensee may make and maintain no more than two (2) copies of any Licensed Materials.

1.4 No Service Bureau Use. Licensee is prohibited from using the Licensed Materials in any way in connection with any service bureau or similar services. "Service bureau" means the processing of input data that is supplied by one or more third parties and the generation of output data (in the form of reports, charts, graphs or other pictorial representations, or the like) that is sold or licensed to any third parties.

1.5 No Distribution to Third Parties. Except as expressly permitted in this Agreement, Licensee is prohibited from distributing, republishing or otherwise making the Licensed Materials or any part thereof (including any excerpts of the data and any manipulations of the data) available in any form whatsoever to any third party, other than Licensee's accountants, attorneys, marketing professionals or other professional advisors who are bound by a duty of confidentiality not to disclose such information.

1.6 Security. Licensee shall use commercially reasonable efforts to protect against unauthorized access to the Licensed Materials.

1.7 Reservation of Rights. Licensee has no rights in connection with the Licensed Materials other than those rights expressly enumerated herein. All rights to the Licensed Materials not expressly enumerated herein are reserved to STR.

2. DISCLAIMERS AND LIMITATIONS OF LIABILITY

2.1 Disclaimer of Warranties. The licensed materials are provided to the licensee on an "as is" and "as available" basis. STR makes no representations or warranties of any kind, express or implied, with respect to the licensed materials, the services provided or the results of use thereof. Without limiting the foregoing, STR does not warrant that the licensed materials, the services provided or the use thereof are or will be accurate, error-free or uninterrupted. STR makes no implied warranties, including without limitation, any implied warranty of merchantability, noninfringement or fitness for any particular purpose or arising by usage of trade, course of dealing, course of performance or otherwise.

2.2 Disclaimers. STR shall have no liability with respect to its obligations under this agreement or otherwise for consequential, exemplary, special, incidental, or punitive damages even if STR has been advised of the possibility of such damages. Furthermore, STR shall have no liability whatsoever for any claim relating in any way to any decision made or action taken by licensee in reliance upon the licensed materials.

2.3 Limitation of Liability. STR's total liability to licensee for any reason and upon any cause of action including without limitation, infringement, breach of contract, negligence, strict liability, misrepresentations, and other torts, shall be limited to all fees paid to STR by the licensee during the twelve month period preceding the date on which such cause of action first arose.

3. MISCELLANEOUS

3.1 Liquidated Damages. In the event of a violation of Section 1.5 of these Standard Terms and Conditions, Licensee shall be required to pay STR an amount equal to the sum of (i) the highest aggregate price that STR, in accordance with its then-current published prices, could have charged the unauthorized recipients for the Licensed Materials that are the subject of the violation, and (ii) the full price of the lowest level of republishing rights that Licensee would have been required to purchase from STR in order to have the right to make the unauthorized distribution, regardless of whether Licensee has previously paid for any lower level of republishing rights, and (iii) fifteen percent (15%) of the total of the previous two items. This provision shall survive indefinitely the expiration or termination of this Agreement for any reason.

3.2 Obligations on Termination. Within thirty (30) days of the termination or expiration of this Agreement for any reason, Licensee shall cease all use of the Licensed Materials and shall return or destroy, at STR's option, all copies of the Licensed Materials and all other information relating thereto in Licensee's possession or control as of the such date. This provision shall survive indefinitely the expiration or termination of this Agreement for any reason.

3.3 Governing Law; Jurisdiction and Venue. This Agreement shall be governed by the substantive laws of the State of Tennessee, without regard to its or any other jurisdiction's laws governing conflicts of law. Any claims or actions regarding or arising out of this Agreement shall be brought exclusively in a court of competent jurisdiction located in Nashville, Tennessee, and the parties expressly consent to personal jurisdiction thereof. The parties also expressly waive any objections to venue.

3.4 Assignment. Licensee is prohibited from assigning this Agreement or delegating any of its duties under this Agreement without the prior written consent of STR.

3.5 Independent Relationship. The relationship between the parties is that of an independent contractor. Nothing in this Agreement shall be deemed to create an employer/employee, partnership or joint venture relationship.

3.6 Notices. All notices required or permitted to be given hereunder shall be in writing and shall be deemed given (i) when delivered by facsimile transmission or e-mail, at the time of transmission (provided, however, that notice delivered by facsimile transmission shall only be effective if such notice is also delivered by hand or deposited in the United States mail, postage prepaid, registered, certified or express mail or by courier service within two (2) business days after its delivery by facsimile transmission); (ii) when delivered by a courier service or by express mail, at the time of receipt; or (iv) five (5) business days after being deposited in the United States mail, postage prepaid, registered or certified mail, addressed (in any such case) to the addresses listed on the first page of this Agreement or to such other address as either party may notify the other in writing.

3.7 Waiver. No waiver of any breach of this Agreement will be deemed to constitute a waiver of any subsequent breach of the same or any other provision.

3.8 Entire Agreement. This Agreement constitutes the entire agreement of the parties with respect to the matters described herein, superseding in all respects any and all prior proposals, negotiations, understandings and other agreements, oral or written, between the parties.

3.9 Amendment. This Agreement may be amended only by the written agreement of both parties.

3.10 Recovery of Litigation Costs. If any legal action or other proceeding is brought for the enforcement of this Agreement, or because of an alleged dispute, breach, default or misrepresentation in connection with any of the provisions of this Agreement, the successful or prevailing party or parties shall be entitled to recover reasonable attorneys' fees and other costs incurred in that action or proceeding, in addition to any other relief to which it or they may be entitled.

3.11 Injunctive Relief. The parties agree that, in addition to any other rights or remedies which the other or STR may have, any party alleging breach or threatened breach of this Agreement will be entitled to such equitable and injunctive relief as may be available from any court of competent jurisdiction to restrain the other from breaching or threatening to breach any of the provisions of this Section, without posting bond or other surety.

3.12 Notice of Unauthorized Access. Licensee shall notify STR immediately upon Licensee's becoming aware of any facts indicating that a third party may have obtained or may be about to obtain unauthorized access to the Licensed Materials, and shall fully cooperate with STR in its efforts to mitigate the damages caused by any such breach or potential breach.

3.13 Conflicting Provisions. In the event that any provision of these Standard Terms and Conditions directly conflicts with any other provision of the Agreement, the conflicting terms of such other provision shall control.

3.14 Remedies. In addition to any other rights or remedies that STR may have, in the event of any termination by STR on account of a breach by Licensee, STR may, without refund, immediately terminate and discontinue any right of Licensee to receive additional Licensed Materials from STR.



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit www.str.com/data-insights/resources/FAQ

For additional support, please [contact](#) your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.