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OFFERING MEMORANDUM

VILLAGE SQUARE

Village Square

VALUE ADD / REDEVELOPMENT OPPORTUNITY

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# Village Square

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Demographics Demographic Charts

Exclusively Marketed By Insignia Realty, LLC

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#### Executive Summary

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Investment Summary Location Summary

### OFFERING SUMMARY

ADDRESS	5561-5567 Memorial Drive Stone Mountain GA 30083
COUNTY	DeKalb
MARKET	Atlanta
SUBMARKET	Stone Mountain
GLA (SF)	117,094 SF
LAND ACRES	13.172
LAND SF	585,600 SF
YEAR BUILT	1978
YEAR RENOVATED	1988 / 2014
OWNERSHIP TYPE	Fee Simple

# FINANCIAL SUMMARY

OFFERING PRICE	\$5,500,000
PRICE PSF	\$46.97
OCCUPANCY	46.10 %
NOI (CURRENT)	\$148,968

DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
2020 Population	12,590	104,230	225,558
2020 Median HH Income	\$46,062	\$47,086	\$58,210
2020 Average HH Income	\$62,661	\$63,500	\$83,816

# **Investment Summary**

Insignia Realty, LLC, as exclusive agent, is pleased to offer Village Square Shopping Center, located in the heart of Stone Mountain, in the DeKalb County retail sub-market of Atlanta. Village Square is 116,968 s.f. neighborhood retail center situated on 13.172 acres.

#### A value-add / Redevelopment Opportunity

A value-add through lease-up of vacant space and a potential out-parcel. Lease up of vacant spaces available for immediate occupancy at competitive rents. The emission center offers another great opportunity for an out-parcel for a quick-service restaurant. Asset is being offered at a significant discount to replacement cost; however, the asset will require significant capital to make it rent ready.

This strategic location offers a great opportunity for investors and developers a unique chance to revitalize and transform the property into a thriving residential or other use redevelopment, capitalizing on the area's growth potential.

The property enjoys easy ingress and egress due to a curb cut on Memorial Drive, as well as one at Village Square Drive. The property is located at a high traffic count intersection with 64,000+/- cars per day along Memorial Drive, the dominant commercial corridor of DeKalb County.

#### <u>Terms</u>

Village Square is priced for a quick sell at a significant discount to replacement cost and is not being offered based on a CAP rate or subject to financing.

The asset is not being offered for sell subject to approval of any zoning for redevelopment purposes.

Ownership is seeking qualified buyer for a quick closing.



# **Location Summary**

#### 5561-5567 Memorial Drive Stone Mountain, Georgia 30083

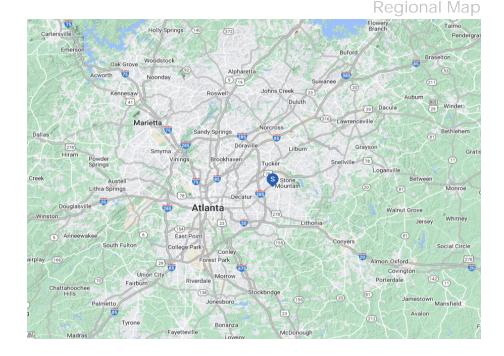
Located 15 miles east of Atlanta, Stone Mountain is a city in the eastern part of DeKalb County, Georgia and is an outer suburb of the Atlanta Metropolitan area. It was host to some of the 1996 Olympic Games events and is home to Stone Mountain Park, Georgia's most visited attraction. The town is named for Stone Mountain, the largest exposed granite dome in North America. Stone Mountain harbors plant and animal life found in no other place in the world. It is also the site of a famous giant carving commemorating the military leaders of the Confederacy, as well as a state park and museum, including a steam railroad.

DeKalb County is the Third Largest County in the State of Georgia trailing only Fulton and Gwinnett Counties. Nearly a fifth of the businesses located in Metro Atlanta's 20 counties are located in DeKalb County. The county is also home to more than 150 international facilities, or more than 15 percent of the metro Atlanta total. Businesses have good reasons to come to DeKalb. The State of Georgia and DeKalb County offer a variety of tax exemptions and expansion incentives to new business.

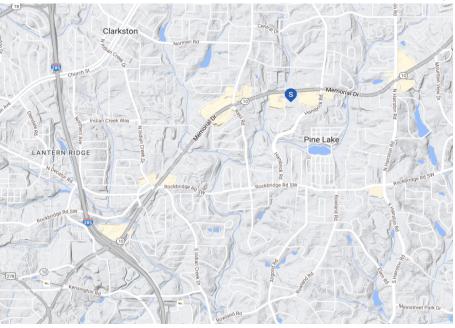
Situated on 13.172 acres, Village Square is a neighborhood retail center strategically located at a signalized intersection across the street from a Chic Fil A on Memorial Drive in Stone Mountain, Georgia.

The center benefits from roadside views from both Memorial Drive while traveling in either direction.

The center enjoys easy ingress and egress from a curb cuts on Memorial Drive, two ingress adn egress along Village Square Drive, as well as connectivey with the adjacent center.



Locator Map







**Property Description** 

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Property Features

#### **PROPERTY FEATURES**

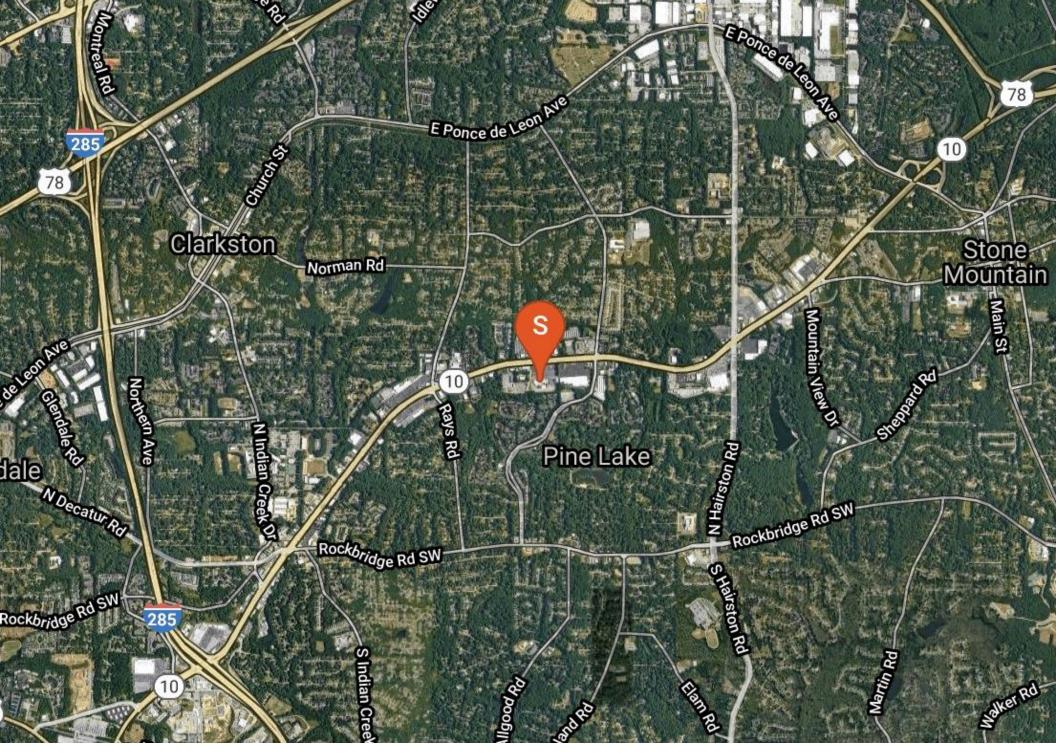
NUMBER OF SUITES	23
GLA (SF)	117,094
LAND SF	585,600
LAND ACRES	13.172
YEAR BUILT	1978
YEAR RENOVATED	1988 / 2014
# OF PARCELS	One
ZONING TYPE	Commercial
TOPOGRAPHY	Flat
NUMBER OF STORIES	Тwo
NUMBER OF BUILDINGS	Three
ADDITIONAL PAD	Out-parcel Opportunity
STREET FRONTAGE	Memorial Drive
CORNER LOCATION	Yes
TRAFFIC COUNTS	64,000
NUMBER OF INGRESSES	Three
NUMBER OF EGRESSES	Three

#### **MECHANICAL** HVAC **Roof Top Units** FIRE SPRINKLERS Partial **GA** Power ELECTRICAL / POWER LIGHTING LED Exterior Lighting CONSTRUCTION FOUNDATION Slab Block & Steel FRAMING EXTERIOR Stucco PARKING SURFACE Asphalt ROOF Flat LANDSCAPING Matured **TENANT INFORMATION** MAJOR TENANT/S Krazy Dealz

# **NEIGHBORING PROPERTIES**

NORTH	Commercial & Residential
SOUTH	Commercial & Residential
EAST	Commercial & Residential
WEST	Commercial & Residential









			Leas	se Term			Rer	ntal Rates				
Suite Tenant Name	Square Feet	% of GLA	Lease Start	Lease End	Begin Date	Monthly	PSF	Annual	PSF	Annual CAM Fee	Lease Type	Options/Notes
5561- Available A	3,013	2.57 %										
5561- Available 3	9,706	8.29 %										
561- Available	2,458	2.10 %										
561- Available	2,349	2.01 %										
561-EAvailable	2,336	1.99 %										
5561-FAvailable	1,478	1.26 %										
561- Available	2,022	1.73 %										
561- Available	1,648	1.41 %										
563- Available A & B	2,400	2.05 %										
563- Flaming Evangalist	2,627	2.24 %	07/01/16	06/30/19	CURRENT	\$2,235	\$0.85	\$26,820	\$10.21	\$6,962	NNN	Month-To-Month Lease
563- Available	8,329	7.11 %										
563- Available &F	2,978	2.54 %										
563- Available S&H	2,961	2.53 %										
563-I Available	1,482	1.27 %										
565- Available	811	0.69 %										
565- Available	840	0.72 %										
565- Available	2,137	1.83 %										
565- Available	1,236	1.06 %										
5565- Krazy Dealz	30,134	25.73 %	11/01/20	02/28/26	CURRENT	\$17,453	\$0.58	\$209,436	\$6.95		Gross Modified	Tenant two (2) extension option fo an additional five ( years each.
					<b>OPTION(S)</b> 03/01/2026	\$18,834	\$0.62	\$226,005	\$7.44			
					03/01/2031		\$0.64	\$230,525				
5565- Krazy Dealz G	20,013	17.09 %	04/15/21		CURRENT	\$5,500	\$0.27	\$66,000	\$3.30		Gross	Month-To-Month Lease



			Lea	se Term			Re	ental Rates				
Suite Tenant Name	Square Feet	% of GLA	Lease Start	Lease End	Begin Date	Monthly	PSF	Annual	PSF	Annual CAM Fee	Lease Type	Options/Notes
5565- Available H	4,000	3.42 %										
5567- Available A-E	10,936	9.34 %										
EmmisK's Car Care sion	1,200	1.02 %	11/15/18		CURRENT	\$1,800	\$1.50	\$21,600	\$18.00		Gross	Month-To-Month Lease
Totals	117,094					\$26,988		\$323,856		\$6,962		
Totals (Includes	Vacant Spa	ce)				\$26,988		\$323,856		\$6,962		

Notes: All units have independent watet meter. Tenants pay for their own water use.



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Financial Analysis

Income & Expense Analysis

SOUARE

AGE

# REVENUE ALLOCATION

INCOME	CURRENT		PRO FORMA		
Gross Potential Rent	\$323,856	94.6 %	\$323,856		
Water Reimbursement Revenue	\$11,500	3.4 %			
Annual CAM Fee	\$6,962	2.0 %			
Effective Gross Income	\$342,318		\$323,856		
Less Expenses	\$193,350	56.48 %	\$195,194	58.18 %	
Net Operating Income	\$148,968				

CURRENT

\$68,900

\$26,200

\$15,000

\$15,000

\$3,200

\$13,800

\$26,350

\$3,600

\$13,200

\$6,000

\$2,100

\$1.65

\$193,350

56.48 %

**PRO FORMA** 

\$69,589

\$26,462

\$14,850

\$15,300

\$3,232

\$13,938

\$26,614

\$3,636

\$13,332

\$6,120

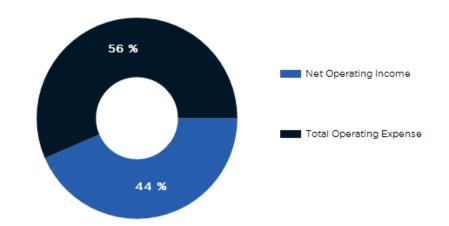
\$2,121

\$1.67

\$195,194

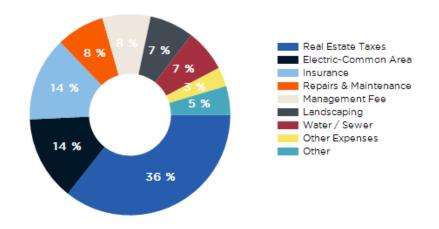
58.18 %

\* vacancy amount factored into gross revenue



# DISTRIBUTION OF EXPENSES

CURRENT



Expense Notes: All units have independent watet meter. Tenants pay for their own water use.



**EXPENSES** 

Insurance

Sweeping

Landscaping

Water / Sewer

Other Expenses

Waste Removal

Expense / SF

% of EGI

Real Estate Taxes

Management Fee

Repairs & Maintenance

Electric-Common Area

**Total Operating Expense** 

Electric-Vacant Units



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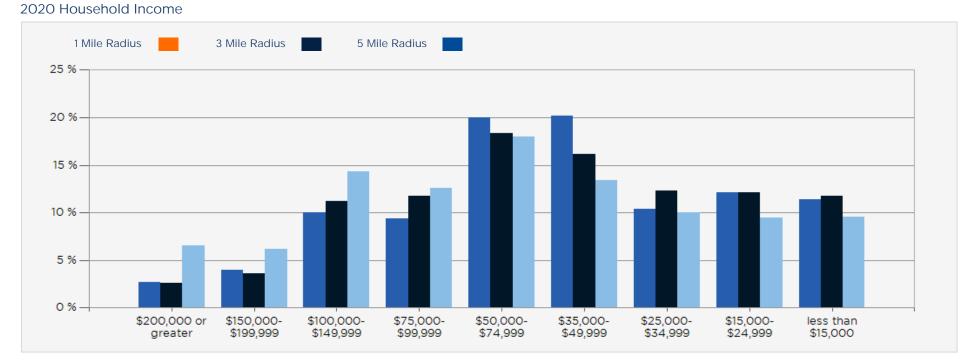
POPULATION	1 MILE	3 MILE	5 MILE	HOUSEHOLDS	1 MILE	3 MILE	5 MILE
2000 Population	14,026	109,918	223,981	2000 Total Housing	5,112	40,397	86,840
2010 Population	12,254	100,240	213,254	2010 Total Households	4,331	36,423	82,406
2020 Population	12,590	104,230	225,558	2020 Total Households	4,463	38,379	88,097
2025 Population	12,867	107,901	235,743	2025 Total Households	4,555	39,797	92,415
2020 African American	9,094	72,115	131,950	2020 Average Household Size	2.82	2.63	2.52
2020 American Indian	35	217	485	2000 Owner Occupied Housing	2,476	18,451	48,929
2020 Asian	1,423	10,650	21,564	2000 Renter Occupied Housing	2,310	20,120	34,341
2020 Hispanic	459	4,753	10,279	2020 Owner Occupied Housing	2,289	17,475	47,853
2020 Other Race	217	2,288	4,325	2020 Renter Occupied Housing	2,174	20,904	40,245
2020 White	1,471	15,846	60,629	2020 Vacant Housing	959	5,496	10,737
2020 Multiracial	341	3,059	6,517	2020 Total Housing	5,422	43,875	98,834
2020-2025: Population: Growth Rate	2.20 %	3.45 %	4.45 %	2025 Owner Occupied Housing	2,327	18,039	49,359
				2025 Renter Occupied Housing	2,227	21,757	43,056
2020 HOUSEHOLD INCOME	1 MILE	3 MILE	5 MILE	2025 Vacant Housing	970	5,527	10,723
less than \$15,000	509	4,524	8,402	2025 Total Housing	5,525	45,324	103,138
\$15,000-\$24,999	539	4,644	8,375	2020-2025: Households: Growth Rate	2.05 %	3.65 %	4.80 %
\$25,000-\$34,999	462	4,729	8,803		2.03 /0	5.05 %	4.00 %
\$35,000-\$49,999	900	6,211	11,815				
\$50,000-\$74,999	892	7,059	15,855				
\$75,000-\$99,999	419	4,526	11,081				
\$100,000-\$149,999	446	4,295	12,623				
\$150,000-\$199,999	177	1,390	5,405				
\$200,000 or greater	118	993	5,733				
Median HH Income	\$46,062	\$47,086	\$58,210				
Average HH Income	\$62,661	\$63,500	\$83,816				



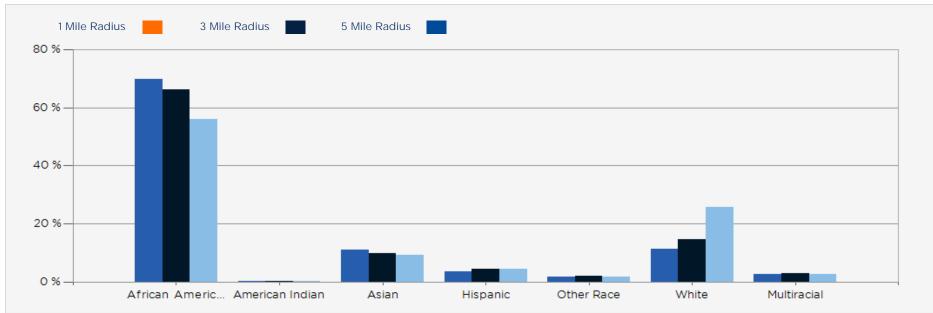
Source: esri

2020 POPULATION BY AGE	1 MILE	3 MILE	5 MILE	2025 POPULATION BY AGE	1 MILE	3 MILE	5 MILE
2020 Population Age 30-34	1,049	8,385	16,464	2025 Population Age 30-34	1,107	8,911	18,010
2020 Population Age 35-39	838	7,375	15,611	2025 Population Age 35-39	989	7,884	16,347
2020 Population Age 40-44	711	6,774	14,710	2025 Population Age 40-44	849	7,188	15,600
2020 Population Age 45-49	781	6,755	15,000	2025 Population Age 45-49	683	6,438	14,575
2020 Population Age 50-54	761	6,259	14,637	2025 Population Age 50-54	695	6,230	14,502
2020 Population Age 55-59	776	6,101	14,824	2025 Population Age 55-59	704	5,664	13,933
2020 Population Age 60-64	704	5,337	13,465	2025 Population Age 60-64	681	5,462	13,879
2020 Population Age 65-69	553	4,270	11,235	2025 Population Age 65-69	591	4,688	12,233
2020 Population Age 70-74	375	2,977	8,190	2025 Population Age 70-74	426	3,557	9,832
2020 Population Age 75-79	225	1,725	4,885	2025 Population Age 75-79	306	2,415	7,089
2020 Population Age 80-84	112	981	3,081	2025 Population Age 80-84	147	1,291	3,909
2020 Population Age 85+	90	856	3,189	2025 Population Age 85+	98	935	3,524
2020 Population Age 18+	9,333	78,508	173,939	2025 Population Age 18+	9,444	81,207	182,715
2020 Median Age	33	33	37	2025 Median Age	34	34	37
2020 INCOME BY AGE	1 MILE	3 MILE	5 MILE	2025 INCOME BY AGE	1 MILE	3 MILE	5 MILE
Median Household Income 25-34	\$44,594	\$43,668	\$53,152	Median Household Income 25-34	\$47,699	\$46,760	\$57,715
Average Household Income 25-34	\$61,167	\$58,890	\$70,321	Average Household Income 25-34	\$67,358	\$64,031	\$79,242
Median Household Income 35-44	\$47,375	\$50,471	\$64,645	Median Household Income 35-44	\$53,034	\$55,360	\$72,116
Average Household Income 35-44	\$66,836	\$68,813	\$89,354	Average Household Income 35-44	\$77,555	\$77,292	\$99,381
Median Household Income 45-54	\$52,772	\$54,766	\$70,822	Median Household Income 45-54	\$55,741	\$59,144	\$78,701
Average Household Income 45-54	\$72,120	\$72,308	\$98,267	Average Household Income 45-54	\$80,107	\$80,616	\$109,968
Median Household Income 55-64	\$51,360	\$53,882	\$67,047	Median Household Income 55-64	\$54,683	\$57,234	\$74,462
Average Household Income 55-64	\$65,844	\$67,266	\$94,875	Average Household Income 55-64	\$74,543	\$74,631	\$107,301
Median Household Income 65-74	\$43,692	\$44,796	\$54,664	Median Household Income 65-74	\$46,613	\$48,603	\$59,860
Average Household Income 65-74	\$56,157	\$61,275	\$81,053	Average Household Income 65-74	\$63,171	\$68,561	\$92,220
Average Household Income 75+	\$43,131	\$44,315	\$59,566	Average Household Income 75+	\$48,050	\$49,519	\$67,759

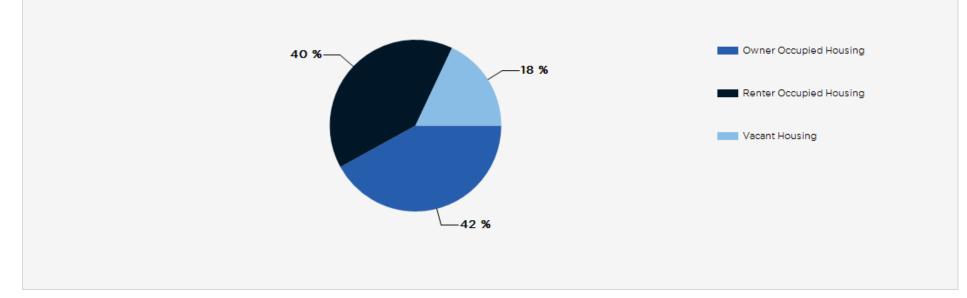




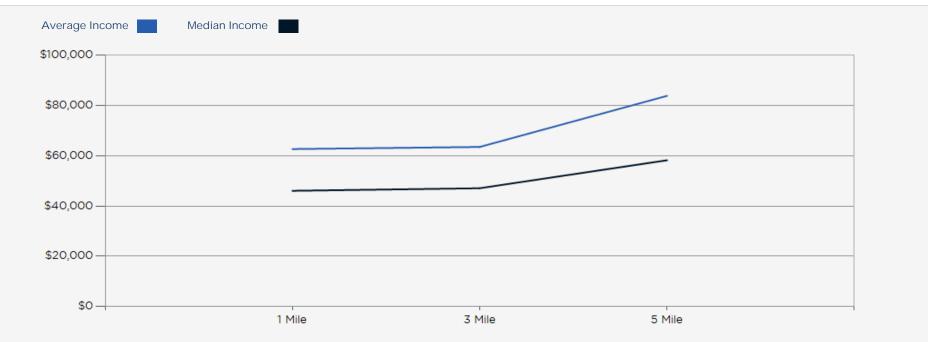
#### 2020 Population by Race







#### 2020 Household Income Average and Median





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Exclusively Marketed By Insignia Realty, LLC

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