



THE SUN ROSE

WEST HOLLYWOOD



WILL BRYSON | 424.262.7109
WBRYSON@ATLANTICRETAIL.COM

MARK GILDEA | 424.262.7105
MGILDEA@ATLANTICRETAIL.COM

MATT LANGEVIN | 424.262.7108
MLANGEVIN@ATLANTICRETAIL.COM

8420 SUNSET BLVD, WEST HOLLYWOOD, CA 90069





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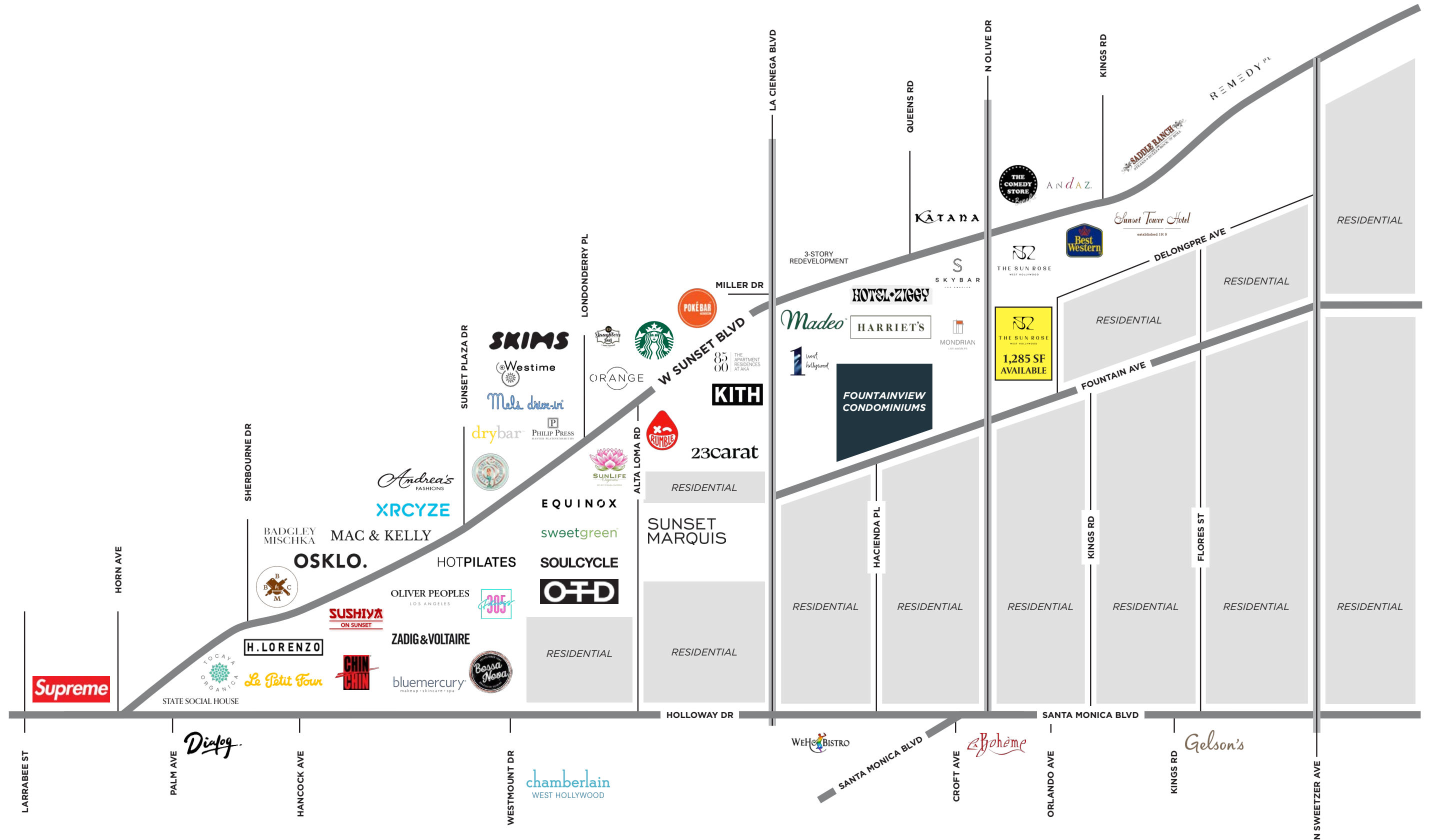
THE SUN ROSE RESIDENCES is part of a landmark mixed-use development that combines luxury living with hospitality, dining, and retail on the world-famous Sunset Strip. The property features striking architecture and a highly visible presence along one of Los Angeles' most recognized streets, drawing both local residents and international visitors. Retail spaces here are designed to integrate seamlessly into the pedestrian-friendly environment while benefiting from steady traffic generated by the hotel, residences, and surrounding neighborhood.

The Sunset Strip itself is a hub of culture and commerce, known for its concentration of restaurants, nightlife, entertainment, and design-forward retail. West Hollywood attracts a diverse audience—tourists, business travelers, and a style-conscious local community—creating a steady rhythm of activity throughout the day and into the evening. Within this setting, Pendry offers retail tenants a unique opportunity to take advantage of flexible programming, allowing spaces to host activations and events while maintaining strong visibility in one of Los Angeles' most dynamic districts.





SUNSET STRIP

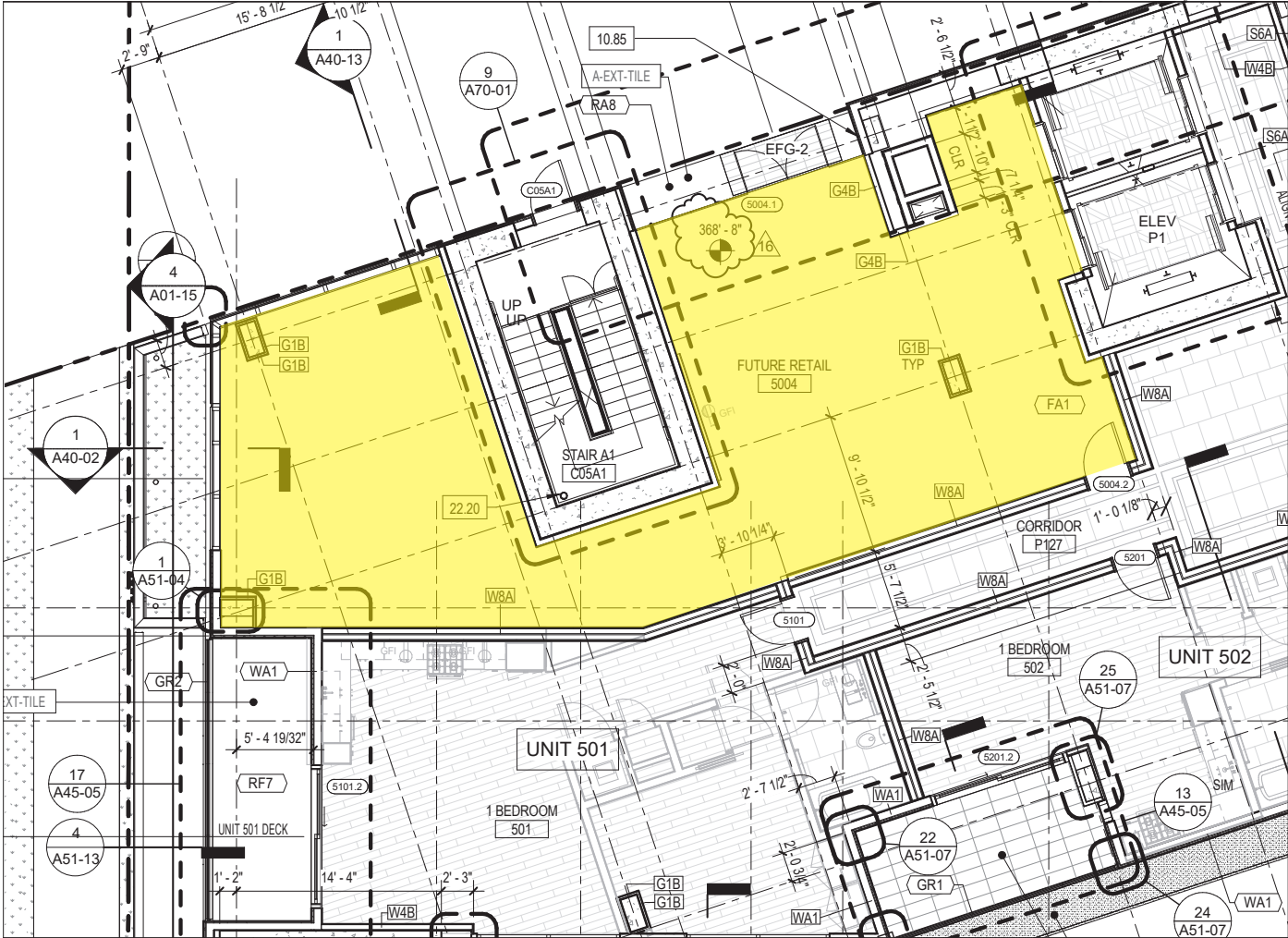




SUNSET STRIP MARKET AERIAL



SITE PLAN



AVAILABLE SPACE: 1,285 SF

- High-profile location surrounded by restaurants, nightlife, and cultural landmarks
- Steps from Sunset Strip with excellent visibility to pedestrian and vehicle traffic
- Integrated mixed-use environment with hotel, residences, dining, and retail
- Flexible programming opportunities for activations and events
- Daily activity cycle from residents, hotel guests, tourists, and local community
- Dedicated Retail Parking onsite for retail customers





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WILL BRYSON
Partner . Los Angeles
424.262.7109
wbryson@atlanticretail.com
CA License #02071302

MARK GILDEA
Broker . Los Angeles
424.262.7105
mgildea@atlanticretail.com
CA License #02185319

MATT LANGEVIN
Broker . Los Angeles
424.262.7108
mlangevin@atlanticretail.com
CA License #02247334

2121 ROSECRANS AVE, SUITE 2350, EL SEGUNDO, CA 90245
424.262.7100
WWW.ATLANTICRETAIL.COM



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