

100% OCCUPIED WITH NET LEASES

BRAND-NEW LEASE RENEWALS

20+ YEARS OPERATING HISTORY AT SITE

Marcus & Millichap

OFFERING MEMORANDUM

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## EXCLUSIVELY LISTED BY THE KLINK GROUP OF MARCUS & MILLICHAP

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Grant Fitzgerald Broker of Record

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## OFFERING SUMMARY **LOCATION OVERVIEW** FINANCIAL ANALYSIS LOUISVILLE, KY MARKET OVERVIEW 21







Property Address	3943 Dixie Highway Louisville, KY 40216
Offering Price	\$1,242,500
Current Cap Rate	7.50%
Year Built/Renovated	1999/2014
Lot Size	0.50 Acres
Number of Tenants	Two
Parking Spaces	32 Spaces
Zoning	Commercial
Ownership Interest	Fee Simple

#### INVESTMENT OVERVIEW

The Klink Group of Marcus & Millichap is pleased to present for sale The Dixie Center, a two-tenant, net-leased, 6,500-square foot retail property in Louisville, Kentucky. The Dixie Center was built in 1999. Current ownership replaced the roof in 2014, installed LED lighting in 2018 and replaced the A/C units in 2021. The Dixie Center is 100% leased with an excellent mix of internet-resistant and recession resilient tenants. The Property has a long history of high occupancy. Advance America has been operating at this location since 1999 and has a lease in place until August 2027, Buddy's Furnishings has been operating at this location since 2013 and recently extended their lease until April 2029; both showcasing long-term commitment to this location. Advance America was acquired by Purpose Financial, a large financial service corporation with over 1,000 locations and 2,700 employees, in 2020. The acquisition reflects the company's future evolution in becoming a family of brands offering a suite of consumer credit products. Additionally, this Buddy's Home Furnishings location was acquired by Bebe Stores, Inc., a publicly-traded retailer based out of San Francisco, in 2021 and now operates under the corporate parent company. Bebe Stores, Inc. has approximately 55 Buddy's Home Furnishings locations with the additional franchise rights to open more stores throughout the Midwest.

The Dixie Center sits on 0.50 acres of prime real estate along Dixie Highway, one of Louisville's main north and south corridors that connects outer suburbs directly into downtown Louisville. The Property also benefits from **multiple points of ingress/egress** as the Dixie Center sits in between Dixie Highway and 7th Street Road and benefits from combined traffic counts of approximately 32,000 vehicles-per-day and is also just blocks north of **Interstate 264 which experiences approximately 91,000 vehicles-per-day**.

This offering provides an incoming buyer an investment with a **diversified mix of internet-resistant and recession-resilient tenants** that cater to the immediate neighborhood and surrounding businesses. The Dixie Center also operates under **net leases**, **significantly lowering landlord responsibilities** and offering a passive income stream with virtually little to no management.

Historical Occupancy- Advance America Has Been Operating at this Location Since 1999 & Buddy's Furnishings Since 2013; Both of Which Are Internet-Resistant and Recession Resilient Tenants & Recently Extended Their Leases

High Visibility Location- The Dixie Center is Located Along Dixie Hwy, a Major North and South Thoroughfare that Leads Directly into Downtown Louisville

Capital Expenditures- Current Ownership Replaced the A/C Units in 2021, Installed LED Lighting IN 2018 and Installed a New Roof in 2014

Corporate Guaranty- Both Tenants Operate Under Large Corporations. Advance America Acquired by Purpose Financial (Private) in 2020 and Buddy's Home Furnishings Franchise Acquired by Bebe Stores, Inc. (Public) in 2021

Ideal 1031 Investment Opportunity- The Dixie Center Offers Minimal Landlord Responsibilities with Net Leases

## TENANT OVERVIEW







TENANT	UNIT SIZE	ANNUAL RENT	RENT PER SF	RECOVERIES	ANNUAL REIMBURSEMENTS	GUARANTOR
BEBE STORES, INC. dba Buddy's Home Furnishings	5,000 SF	\$72,360	\$14.47	NET LEASE	\$13,000.00	CORPORATE
PURPOSE FINANCIAL dba Advance America	1,500 SF	\$18,600	\$12.40	NET LEASE	\$3,682.92	CORPORATE

## TENANT OVERVIEWS

Tenant	BB BHF Store, LLC Dba Buddy's Home Furnishings
Parent Company	Bebe Stores, Inc. (Publicly Traded)
Parent Company Website	https://www.bebe.com/
Guaranty	Corporate
Annual Rent	\$72,360.00
Lease Type	Net
Least Start Date	10/08/2013
Lease End Date	04/30/2029
Options	One, Five-Year
Options Annual Rent Schedule	TBD

Over the last half century, the Buddy's team has built our business one satisfied customer at a time. Since 1961, Buddy's has worked every day to provide rent to own furniture, appliances and electronics that you can own Faster For Less. Today, **Buddy's operates over 300 Franchise and corporate locations nationwide.** Buddy's puts the customer in control. Select your own payment schedule, including a shorter term to own it Faster For Less. With Buddy's lifetime reinstatement program, you'll never lose a dollar you've invested with us.





"Women's Apparel Retailer Bebe Purchases 47 Buddy's Home Furnishings Stores For \$35 Million"

CLICK HERE FOR NEWS ARTICLE

Multi-Unit Group Bebe Stores to Refranchise 8 Buddy's Home Furnishings

**CLICK HERE FOR NEWS ARTICLE** 

Bebe joins home retail boom through Buddy's rent-to-own franchises

CLICK HERE FOR NEWS ARTICLE



## TENANT OVERVIEWS

Tenant	First American Cash Advance of Kentucky, LLC Dba Advance America
Parent Company	Purpose Financial (Privately Owned)
Parent Company Website	https://www.havepurpose.com/
Guaranty	Corporate
Annual Rent	\$18,600.00
Lease Type	Net
Lease Start Date	09/01/1999
Lease End Date	08/31/2027
Options	One, Three-Year
Options Annual Rent Schedule	\$19,530

With convenient locations nationwide and 24/7 online loan services, we will meet you where you are, not the other way around.

Advance America is a proud community lender that services thousands of individuals locally and online. We offer a variety of personalized financial solutions to fit your specific needs — from Payday Loans and Installment Loans to Title Loans and Personal Lines of Credit.



#### "Purpose Financial to be parent company of Advance America, diversifying family of brands"

#### **CLICK HERE FOR NEWS ARTICLE**

#### Meet The Brands Under The Purpose Financial Umbrella



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Fortuna Credit is an online lending marketplace, focused on financial wellness tools and connecting consumers with the best options on financial services.

Perch Loans is our online lending brand with lower rates, longer terms and larger loan amounts than many short-term loans.



25 years in business



2,700+ employees



,000+ store



24 states











## LOCATION OVERVIEW

The Dixie Center is located along Dixie Highway, just north of Interstate 264 which is the main outer loop thoroughfare that surrounds Louisville and provides access to various suburbs around the city. The intersection of Interstate 264 and the Dixie Highway exit experiences approximately 91,000 VPD and The Dixie Center experiences approximately 32,000 VPD; of which 17,000 VPD are along Dixie Highway and 15,000 VPD are along South 7<sup>th</sup> Street; both streets provide access to the Subject Property.

The Subject Property is located in the neighborhood of Shively, Louisville, Kentucky, which is approximately 4 miles SW of downtown Louisville and conveniently located within the Louisville metropolitan statistical area (MSA). Originally settled and farmed in 1780, Shively has grown to become known as a neighborhood that is filled with family parks, schools/universities, renowned bourbon distilleries, and great place to raise a family.

The Dixie Center is surrounded by various, local, regional and national retailers including: Dollar Tree, Champs Sports, Harbor Freight Tools, CVS, Pap Johns Pizza, Walgreens, Krispy Kreme, Domino's Pizza, Captain D's, AutoZone, Penn Station, Valvoline, Burger King and more.

















## FINANCIAL OVERVIEW

#### **PROPERTY INFORMATION**

ADDRESS	3943 Dixie Highway Louisville, KY 40216
BUILDING SIZE	6,500 Square Feet
OCCUPANCY	100%
YEAR BUILT/RENOVATED	1999/2014
LOT SIZE	0.50 Acres
PARKING SPACES	32 Spaces
PARCEL ID:	109500900000
COUNTY	Jefferson

#### **OFFERING SUMMARY**

OFFERING PRICE	\$1,242,500
NET OPERATING INCOME-YEAR1	\$93,134
CAP RATE-CURRENT	7.50%







## CURRENT RENT ROLL

#### THE DIXIE CENTER

TENANT	GLA	% GLA	Lease Start Date	Lease End Date	Rent Per Month	Rent Per Year	Rent Per SF	Reimbursements	Total	Options
PURPOSE FINANCIAL dba Advance America	1,500	23.08%	09/01/99	08/31/27	\$1,550.00	\$18,600.00	\$12.40	\$3,682.92	\$3,682.92	1-3YR
		Option 1	09/01/27	08/31/30	\$1,627.50	\$19,530.00	\$13.02			
BEBE STORES, INC. dba Buddy's Home Furnishings	5,000	76.92%	10/08/13	04/30/29	\$6,030.00	\$72,360.00	\$14.47	\$13,000.00	\$13,000.00	1-5YR
		Option 1	05/01/2029	04/30/34	TBD	TBD	TBD			
						Rent	Income	Reimbursements	Total	
Total	6,500	100.00%			Gross	\$90,960	\$107,643	\$16,683	\$16,683	
Vacant	0	0.00%			Vacant	\$0	\$0	\$0	\$0	
Occupied	6,500	100.00%			Scheduled	\$90,960	\$107,643	\$16,683	\$16,683	





## ANNUALIZED OPERATING DATA

Potential Gross Rent	\$13.99	\$90,960
Expense Reimbursements		\$16,683
Effective Gross Income		\$107,643
Operating Expenses		\$14,509
Net Operating Income	7.50%	\$93,134

#### Operating Expenses

САМ	\$0.38	\$2,475
Taxes	\$1.58	\$10,249
Insurance	\$0.27	\$1,785
Total	\$2.23	\$14,509

Note: Current Ownership Self-Manages The Property And Collects a Fixed Common Area Maintenance, Insurance And Real Estate Taxes Reimbursement Charges Per Tenant's Leases.











LOUISVILLE IS A COMPETITIVE, AUTHENTIC, GLOBAL CITY, HOME TO UPS WORLDPORT AND A CENTER FOR ADVANCED MANUFACTURING AND LOGISTICS, THE WORLD'S LARGEST CONCENTRATION OF HEALTH AND AGING INNOVATION COMPANIES, AS WELL AS AMONG ONLY A DOZEN U.S. CITIES THAT HAVE ALL FIVE MAJOR PERFORMING ARTS GROUPS. AS THE HOMETOWN OF MUHAMMAD ALI, LOUISVILLE PUNCHES ABOVE ITS WEIGHT. SINCE 2014, LOUISVILLE HAS EXPERIENCED \$21 BILLION IN INVESTMENTS. THE WORD IS OUT... LOUISVILLE IS THE PLACE TO BE!



## ECONOMIC DRIVERS

#### **UPS Worldport**

Worldport is a technological marvel;. It's the largest automated package handling facility in the world, and the center point of UPS's worldwide air network. More than 300 flights arrive and depart daily and the hub processes roughly two million packages a day, increasing to more than four million during the December peak holiday shipping season.

#### **Churchill Downs**

Churchill Downs is a horse racing complex located on Central Avenue in south Louisville, Kentucky. The first Kentucky Derby, a Thoroughbred sweepstakes and part of today's horse racing Triple Crown, and the first Kentucky Oaks were held here. The racetrack is owned and operated by Churchill Downs Incorporated. With the infield open for the Kentucky Derby, the capacity of Churchill Downs is roughly 170,000.

#### **GE Appliance Park**

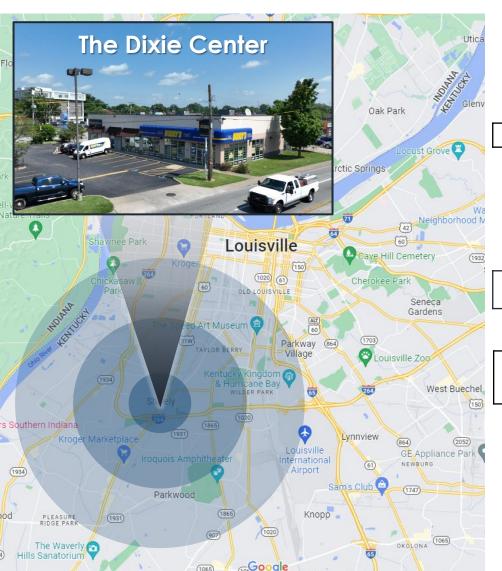
A 1,000-acre campus with its very own zip code, GE Appliances' legendary Appliance Park has been an integral part of the Louisville community since it first opened in 1951. In those 65 years, Appliance Park has seen its share of modifications and upgrades, including but not limited to a facility-wide recycling program, onsite medical center, and a fitness center, which is open to all employees. Currently, Appliance Park employs 6,000 people and manufactures laundry products, water heaters, dishwashers and French-door refrigerators.







## LOUISVILLE DEMOGRAPHICS



Population	2 mile	3 mile	5 mile
2010 Population	49,278	102,982	227,186
2023 Population	49,946	105,196	233,203
2028 Population Projection	50,125	105,719	234,589
Median Age	37.8	37.0	37.2
Bachelor's Degree or Higher	22	22	176
Households	2 mile	3 mile	5 mile
2010 Households	20,104	41,801	94,285
2023 Households	20,355	42,602	96,889
2028 Household Projection	20,438	42,830	97,557
Owner Occupied Households	11,636	22,852	49,529
Renter Occupied Households	8,802	19,978	48,025
Avg Household Size	2.4	2.4	2.3
Total Specified Consumer Spending (\$)	\$455.5M	\$951.3M	\$2.2B

Income	2 mile	3 mile	5 mile
Avg. Household Income	\$51,526	\$52,459	\$54,740
Median Household Income	\$41,260	\$40,323	\$39,940
\$25,000 - 50,000	5,906	12,150	25,917
\$50,000 - 75,000	3,689	7,485	16,212
\$75,000 - 100,000	2,652	4,995	10,105
\$100,000 - 125,000	987	2,426	6,163
\$125,000 - 150,000	522	1,154	2,967
\$25,000 - 50,000	5,906	12,150	25,917



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