

# SEC NORTHWEST PARKWAY & VIA VARRA Broomfield, CO 80020



1.55 Acres For Sale or Ground Lease Available



#### PRIME RETAIL OPPORTUNITY

Position your business for success in one of the most dynamic growth corridors in Broomfield, Colorado. This highly visible retail site offers an **exceptional ground lease or for sale opportunity** ideal for a wide range of uses, including:

Full-Service Restaurants Quick Service Restaurants Banks & Financial Institutions Daycare Centers General Retail

## **Strategic Location with Exceptional Traffic**

Located along Northwest Parkway & Via Varra with over 30,000 vehicles per day, this site offers **unparalleled exposure and easy accessibility**. Whether you're looking to capture daily commuters, nearby professionals, or local families, this location delivers consistent, high-volume traffic.

# **Thriving Surroundings**

The property is **adjacent to the future Redtail Ridge development**, a transformative 2.15 million RSF mixed-use campus featuring life science, biomanufacturing, office, and industrial facilities. Redtail Ridge is poised to attract thousands of employees and visitors, further driving demand for retail, dining, childcare, and financial services in the immediate area.

#### Unlock the Potential

With a prime location, **strong area growth**, and unmatched exposure, this Broomfield retail site is perfectly positioned to support your next successful location.

DEMOGRAPHICS	0.5 MILES	1 MILE	3 MILES
Total Households	1,253	4,395	28,729
Total Population	2,810	9,921	69,533
Average HH Income	\$109,611	\$113,254	\$139,360

Source: Demographics data derived from AlphaMap



# **PROPERTY HIGHLIGHTS**

- For Sale or Ground Lease Available Flexible terms
- High Visibility & Strong Traffic Counts 30,000+ VPD
- Retail-Ready Trade Area Growing daytime population driven by Redtail Ridge and surrounding residential neighborhoods
- Ideal for Restaurants, QSRs, Daycare, Banks, and Retail Uses

Property Address	SEC of Northwest Parkway & Via Varra	
	13893 Via Varra, Broomfield. CO 80020	
Lot Size	1.55 Acres	
Zoning	B-PUD	
Lease Rate	Contact Broker	
Sales Price	Contact Broker	





# NORTHWESTERN AERIAL VIEW





Redtail Ridge is a mixed-use mega campus designed for purposebuilt life sciences R&D, bio-manufacturing, office, retail, and industrial facilities totaling 2.9 million RSF



# REDTAIL RIDGE IS DESIGNED TO BE A COMPREHENSIVE CAMPUS WITH A VARIETY OF USES, INCLUDING:

- Life Sciences R&D: Space specifically tailored for research and development activities.
- Bio-manufacturing: Facilities designed for the production of biological materials.
- Office Space: Modern and flexible office environments for various businesses.
- Retail: On-site retail options to serve the needs of the campus and surrounding community.
- Industrial: Warehousing and logistics facilities



194+

acres of outdoor space in the High Plains

20+

miles of new trails, pedestrian paths, and bike lanes

150+

capacity conference space

**20K SF** 

amenity center (gym, yoga spaces, lounge, conference center) **14K SF** 

of retail space

Source: www.redtailridgelouisville.com











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