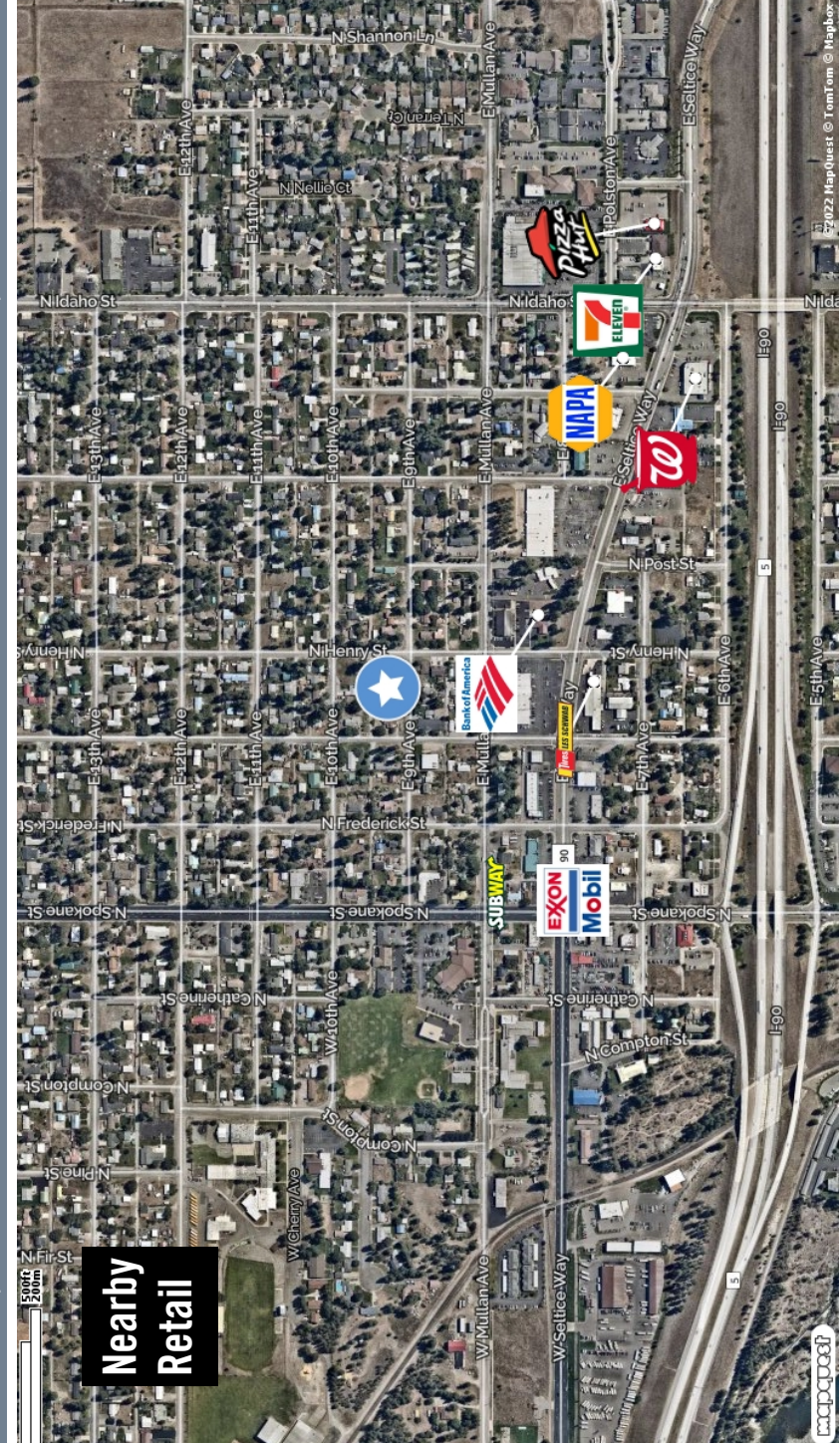




# Assisted Living

Keller Williams Realty Coeur d'Alene

3931 North Schreiber Way Coeur d'Alene, ID 83815 | 208-667-2399



## Nearby Retail



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MOODY'S ANALYTICS  
Catalyst

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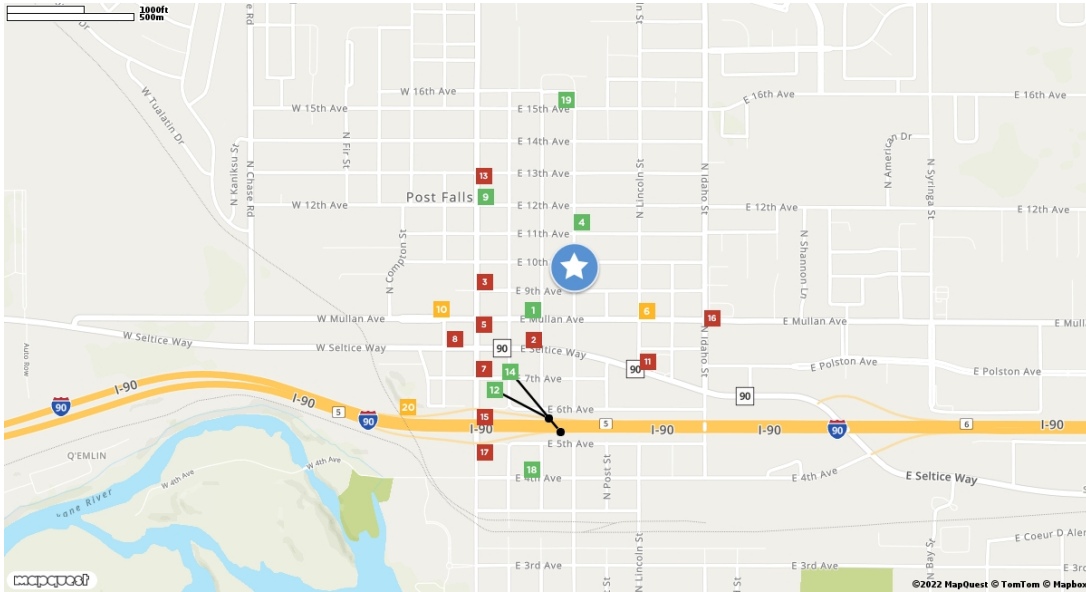
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## Traffic Counts



<b>East Mullan Avenue</b> <span style="color: green;">1</span>	<b>East Seltice Way</b> <span style="color: red;">2</span>	<b>East 9th Avenue</b> <span style="color: red;">3</span>	<b>North Henry Street</b> <span style="color: green;">4</span>	<b>North Spokane Street</b> <span style="color: red;">5</span>
N Frederick St	N William St	N Spokane St	E 12th Ave	E 13th St
Year: 2021 2,998 est	Year: 2021 16,076 est	Year: 2021 13,924 est	Year: 2021 199 est	Year: 2021 12,900 est
Year: 2019 2,900	Year: 2019 16,000	Year: 2019 14,000	Year: 2019 200	Year: 2019 14,000
Year: 2018 3,100	Year: 2018 16,000	Year: 2018 14,000	Year: 2018 200	Year: 2018 12,500
<b>North Lincoln Street</b> <span style="color: orange;">6</span>	<b>East 7th Avenue</b> <span style="color: red;">7</span>	<b>West Seltice Way</b> <span style="color: red;">8</span>	<b>East 12th Avenue</b> <span style="color: green;">9</span>	<b>West Mullan Avenue</b> <span style="color: orange;">10</span>
	N Frederick St	N Catherine Ave		N Catherine Ave
Year: 2021 5,276 est	Year: 2021 20,572 est	Year: 2021 14,683 est	Year: 2021 742 est	Year: 2021 5,450 est
Year: 2019 5,300	Year: 2019 20,500	Year: 2019 15,000	Year: 2019 740	Year: 2019 5,600
	Year: 2018 20,500	Year: 2018 14,500		Year: 2018 5,200
<b>East Seltice Way</b> <span style="color: red;">11</span>	<b>East 7th Avenue</b> <span style="color: green;">12</span>	<b>North Spokane Street</b> <span style="color: red;">13</span>	<b>North Spokane Street</b> <span style="color: green;">14</span>	<b>North Spokane Street</b> <span style="color: red;">15</span>
N Lincoln St	N Frederick St	E 13th Ave	N Frederick St	I-90
Year: 2021 15,789 est	Year: 2021 3,898 est	Year: 2021 10,796 est	Year: 2021 4,322 est	Year: 2021 17,081 est
Year: 2019 15,500	Year: 2019 4,000	Year: 2019 11,000	Year: 2019 4,500	Year: 2019 17,000
Year: 2018 16,000	Year: 2018 4,000	Year: 2016 10,500	Year: 2018 4,500	Year: 2018 17,000
<b>North Idaho Road</b> <span style="color: red;">16</span>	<b>North Spokane Street</b> <span style="color: red;">17</span>	<b>East 4th Avenue</b> <span style="color: green;">18</span>	<b>East 15th Avenue</b> <span style="color: green;">19</span>	<b>East 15th Avenue</b> <span style="color: orange;">20</span>
E 8th Ave	W 4th Ave	N Frederick St	N Henry St	N Spokane St
Year: 2021 14,471 est	Year: 2021 11,672 est	Year: 2021 2,309 est	Year: 2021 1,244 est	Year: 2021 6,164 est
Year: 2019 14,000	Year: 2019 12,500	Year: 2019 2,300	Year: 2019 1,300	Year: 2019 6,900
Year: 2018 14,000	Year: 2018 11,000	Year: 2018 2,300	Year: 2018 1,200	Year: 2018 6,000



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# Location Facts & Demographics

Demographics are determined by a 10 minute drive from 820 N Williams, Post Falls, ID 83854



CITY, STATE

**Post Falls, ID**

POPULATION

**44,883**

AVG. HH SIZE

**2.55**

MEDIAN HH INCOME

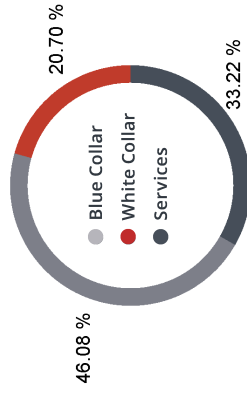
**\$52,652**

HOME OWNERSHIP

Renters: **5,016**

Owners: **11,808**

EMPLOYMENT



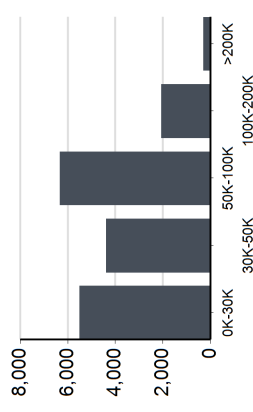
**46.96 %**  
Employed

**1.71 %**  
Unemployed

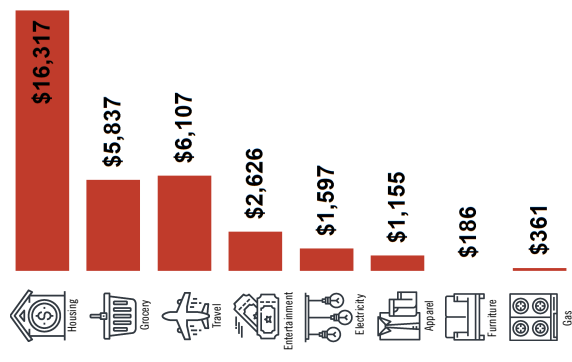
GENDER & AGE



INCOME BY HOUSEHOLD



HH SPENDING



RACE & ETHNICITY

White:	<b>94.84 %</b>
Asian:	<b>0.10 %</b>
Native American:	<b>0.16 %</b>
Pacific Islanders:	<b>0.01 %</b>
African-American:	<b>0.08 %</b>
Hispanic:	<b>2.75 %</b>
Two or More Races:	<b>2.06 %</b>

EDUCATION

High School Grad:	<b>32.88 %</b>
Some College:	<b>29.04 %</b>
Associates:	<b>8.74 %</b>
Bachelors:	<b>16.62 %</b>

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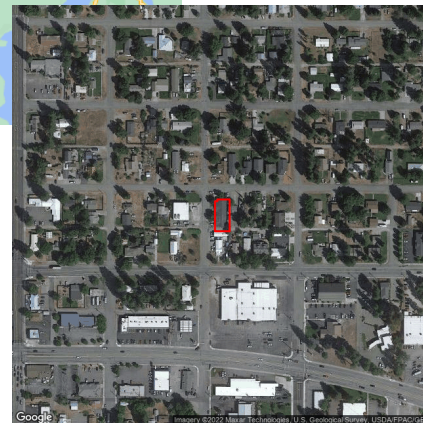
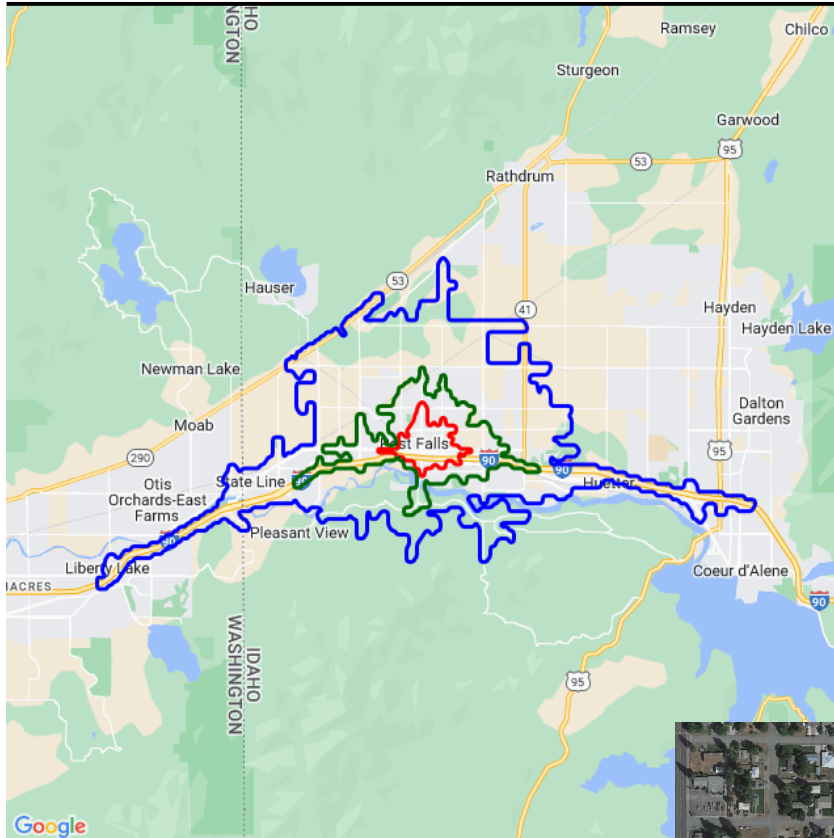
# Assisted Living



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## Demographic Report



### Assisted Living

#### Population

Distance	Male	Female	Total
3- Minute	3,751	3,776	7,527
5- Minute	9,557	9,574	19,131
10 Minute	22,459	22,424	44,883



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MOODY'S ANALYTICS | Catylist

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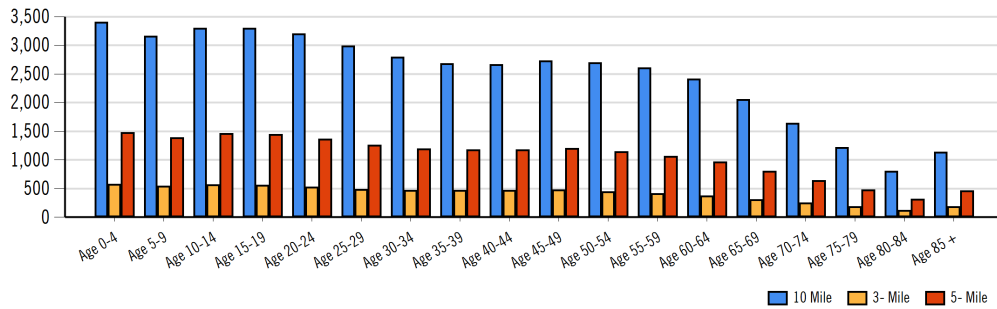
# Assisted Living



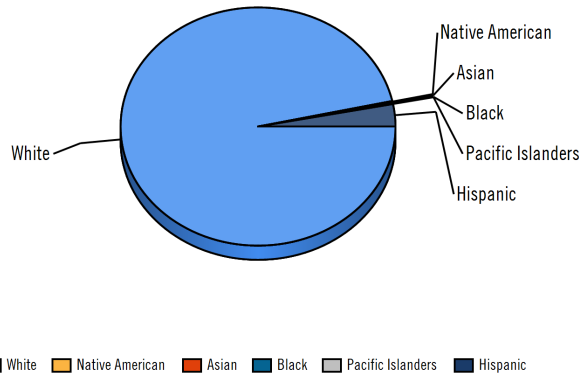
Keller Williams Realty Coeur d' Alene

3931 North Schreiber Way Coeur d' Alene, ID 83815 | 208-667-2399

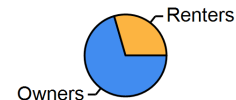
## Population by Distance and Age (2020)



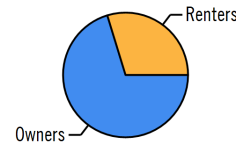
## Ethnicity within 5 Minute



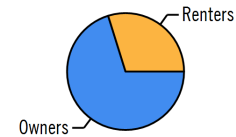
## Home Ownership 3 Minute



## Home Ownership 5 Minute



## Home Ownership 10 Minute



## Employment by Distance

Distance	Employed	Unemployed	Unemployment Rate
3-Minute	3,593	110	1.06 %
5-Minute	9,157	303	1.62 %
10-Minute	21,079	765	1.62 %



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# Assisted Living



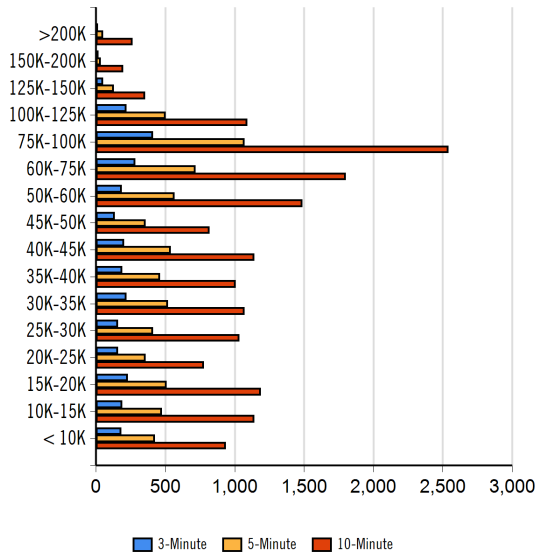
Keller Williams Realty Coeur d' Alene

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## Labor & Income

	Agriculture	Mining	Construction	Manufacturing	Wholesale	Retail	Transportaion	Information	Professional	Utility	Hospitality	Pub-Admin	Other
3-Minute	29	54	444	411	153	419	85	26	404	761	343	66	155
5-Minute	61	122	1,028	1,114	375	1,139	262	84	916	1,954	900	181	465
10-Minute	112	168	2,185	2,540	773	2,541	814	226	2,091	4,421	2,181	515	1,239

## Household Income



Radius	Median Household Income
3-Minute	\$47,688.83
5-Minute	\$50,865.55
10-Minute	\$52,652.45

Radius	Average Household Income
3-Minute	\$51,216.50
5-Minute	\$55,737.09
10-Minute	\$57,514.71

Radius	Aggregate Household Income
3-Minute	\$145,510,920.90
5-Minute	\$375,417,653.13
10-Minute	\$940,551,043.21

## Education

	3-Minute	5-Minute	10-Minute
Pop > 25	4,717	11,962	28,496
High School Grad	1,707	4,178	9,369
Some College	1,306	3,407	8,275
Associates	392	981	2,490
Bachelors	466	1,258	3,302
Masters	82	216	693
Prof. Degree	71	174	435
Doctorate	14	26	46

## Tapestry

	3-Minute	5-Minute	10-Minute
Vacant Ready For Rent	22 %	34 %	32 %
Teen's	42 %	57 %	47 %
Expensive Homes	12 %	15 %	7 %
Mobile Homes	41 %	75 %	87 %
New Homes	105 %	125 %	92 %
New Households	49 %	67 %	56 %
Military Households	18 %	19 %	16 %
Households with 4+ Cars	52 %	71 %	63 %
Public Transportation Users	4 %	5 %	3 %
Young Wealthy Households	36 %	45 %	28 %

This Tapestry information compares this selected market against the average. If a tapestry is over 100% it is above average for that statistic. If a tapestry is under 100% it is below average.



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# Assisted Living



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## Expenditures

	3-Minute	%	5-Minute	%	10-Minute	%
<b>Total Expenditures</b>	119,203,898		302,351,550		732,197,878	
<b>Average annual household</b>	41,998		43,490		44,339	
<b>Food</b>	5,585	13.30 %	5,741	13.20 %	5,837	13.16 %
Food at home	3,792		3,865		3,903	
Cereals and bakery products	537		547		554	
Cereals and cereal products	193		196		198	
Bakery products	344		351		356	
Meats poultry fish and eggs	763		776		784	
Beef	177		180		182	
Pork	141		142		143	
Poultry	143		146		147	
Fish and seafood	119		122		124	
Eggs	63		64		64	
Dairy products	374		383		388	
Fruits and vegetables	762		777		785	
Fresh fruits	111		114		115	
Processed vegetables	151		153		154	
Sugar and other sweets	140		143		144	
Fats and oils	121		124		124	
Miscellaneous foods	718		733		738	
Nonalcoholic beverages	332		336		338	
Food away from home	1,792		1,876		1,933	
Alcoholic beverages	279		294		304	
<b>Housing</b>	15,650	37.26 %	16,092	37.00 %	16,317	36.80 %
Shelter	9,399		9,691		9,829	
Owned dwellings	5,371		5,616		5,705	
Mortgage interest and charges	2,638		2,768		2,813	
Property taxes	1,784		1,875		1,915	
Maintenance repairs	948		972		976	
Rented dwellings	3,422		3,412		3,406	
Other lodging	605		662		718	
Utilities fuels	3,874		3,938		3,948	
Natural gas	353		360		361	
Electricity	1,576		1,593		1,597	
Fuel oil	143		149		150	
Telephone services	1,205		1,226		1,224	
Water and other public services	596		609		613	
<b>Household operations</b>	1,000	2.38 %	1,038	2.39 %	1,068	2.41 %
Personal services	266		276		290	
Other household expenses	733		761		778	
Housekeeping supplies	519		533		550	
Laundry and cleaning supplies	148		151		153	
Other household products	297		306		317	
Postage and stationery	73		75		79	
Household furnishings	857		890		919	
Household textiles	62		65		68	
Furniture	157		170		186	
Floor coverings	19		21		22	
Major appliances	140		143		136	
Small appliances	75		78		81	
Miscellaneous	401		412		424	
<b>Apparel and services</b>	1,086	2.59 %	1,107	2.55 %	1,155	2.60 %
Men and boys	201		208		218	
Men 16 and over	166		173		181	
Boys 2 to 15	34		35		37	
Women and girls	401		412		427	



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Keller Williams Realty Coeur d' Alene		3931 North Schreiber Way Coeur d' Alene, ID 83815   208-667-2399	
Women 16 and over	327	338	354
Girls 2 to 15	74	73	72
Children under 2	84	84	86

## Expenditures (Continued)

	3-Minute	%	5-Minute	%	10-Minute	%
<b>Total Expenditures</b>	119,203,898		302,351,550		732,197,878	
<b>Average annual household</b>	41,998		43,490		44,339	
<b>Transportation</b>	5,885	14.01 %	6,051	13.91 %	6,107	13.77 %
Vehicle purchases	1,314		1,360		1,376	
Cars and trucks new	668		704		711	
Cars and trucks used	609		616		626	
Gasoline and motor oil	1,966		2,000		1,999	
Other vehicle expenses	2,259		2,323		2,337	
Vehicle finance charges	149		155		156	
Maintenance and repairs	770		792		801	
Vehicle insurance	1,073		1,100		1,097	
Vehicle rental leases	265		274		281	
Public transportation	345		367		393	
<b>Health care</b>	3,439	8.19 %	3,528	8.11 %	3,556	8.02 %
Health insurance	2,290		2,345		2,359	
Medical services	691		715		726	
Drugs	349		355		357	
Medical supplies	107		111		113	
<b>Entertainment</b>	2,509	5.97 %	2,580	5.93 %	2,626	5.92 %
Fees and admissions	404		434		457	
Television radios	965		981		982	
Pets toys	913		935		957	
Personal care products	532		550		564	
Reading	45		47		50	
Education	845		931		1,033	
Tobacco products	408		408		407	
<b>Miscellaneous</b>	669	1.59 %	708	1.63 %	721	1.63 %
<b>Cash contributions</b>	1,195		1,258		1,244	
<b>Personal insurance</b>	3,865		4,188		4,411	
Life and other personal insurance	141		147		149	
Pensions and Social Security	3,724		4,041		4,261	

Distance	Year	Estimated Households			Housing Occupied By		Housing Occupancy		
		2020	2018	Change	1 Person	Family	Owner	Renter	Vacant
3-Minute	2020	3,067	2,447	53.07 %	699	2,185	2,139	928	172
5-Minute	2020	7,708	6,066	140.23 %	1,697	5,530	5,359	2,349	528
10-Minute	2020	18,280	14,379	348.34 %	4,097	13,004	12,685	5,595	1,469
3-Minute	2023	3,021	2,447	49.16 %	689	2,152	2,147	874	391
5-Minute	2023	7,573	6,066	129.14 %	1,668	5,433	5,364	2,209	1,075
10-Minute	2023	17,885	14,379	312.46 %	4,007	12,724	12,655	5,230	2,837



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