

# Property Overview

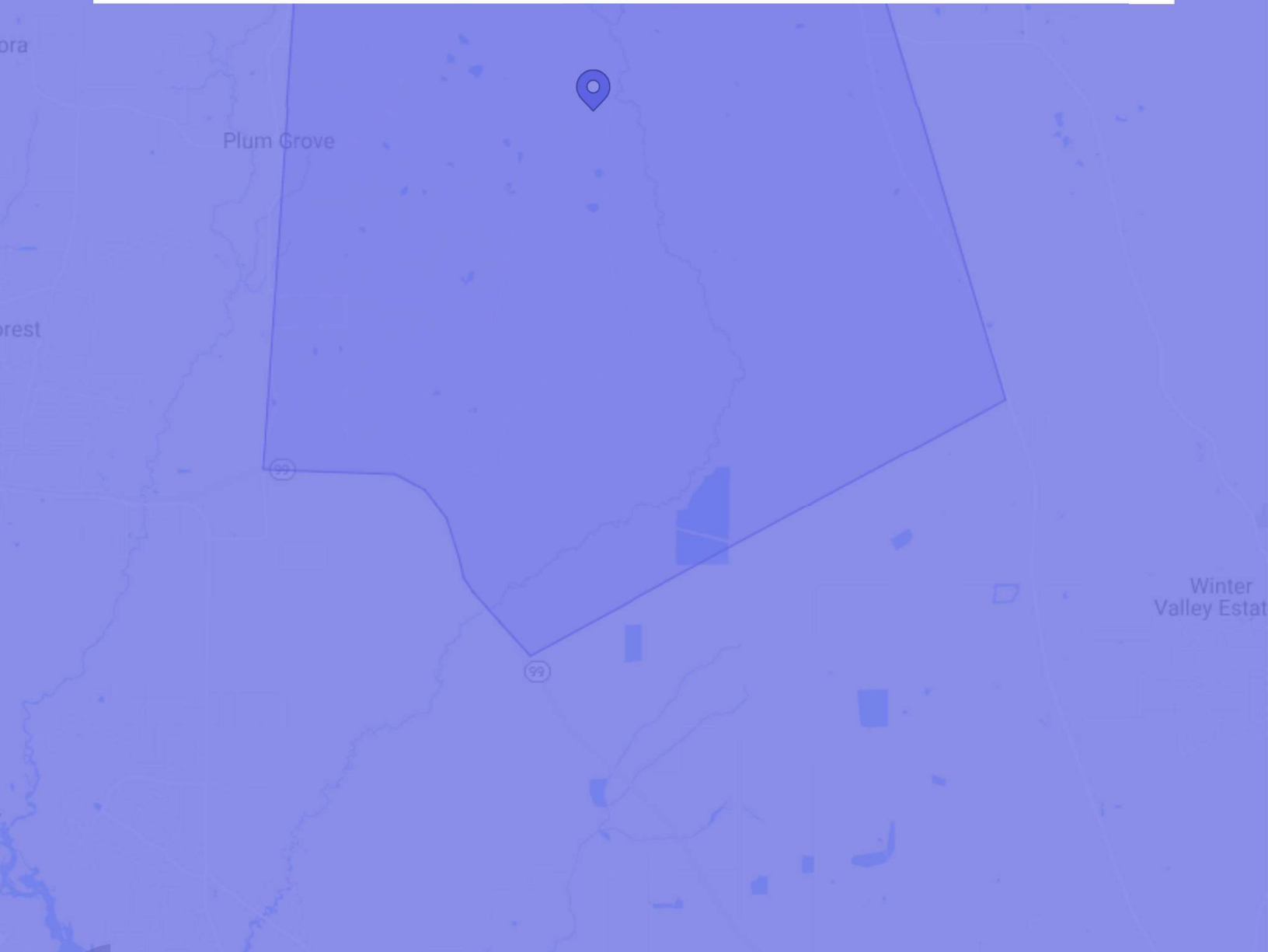
Oct 13, 2023 - Oct 12, 2024

Property:



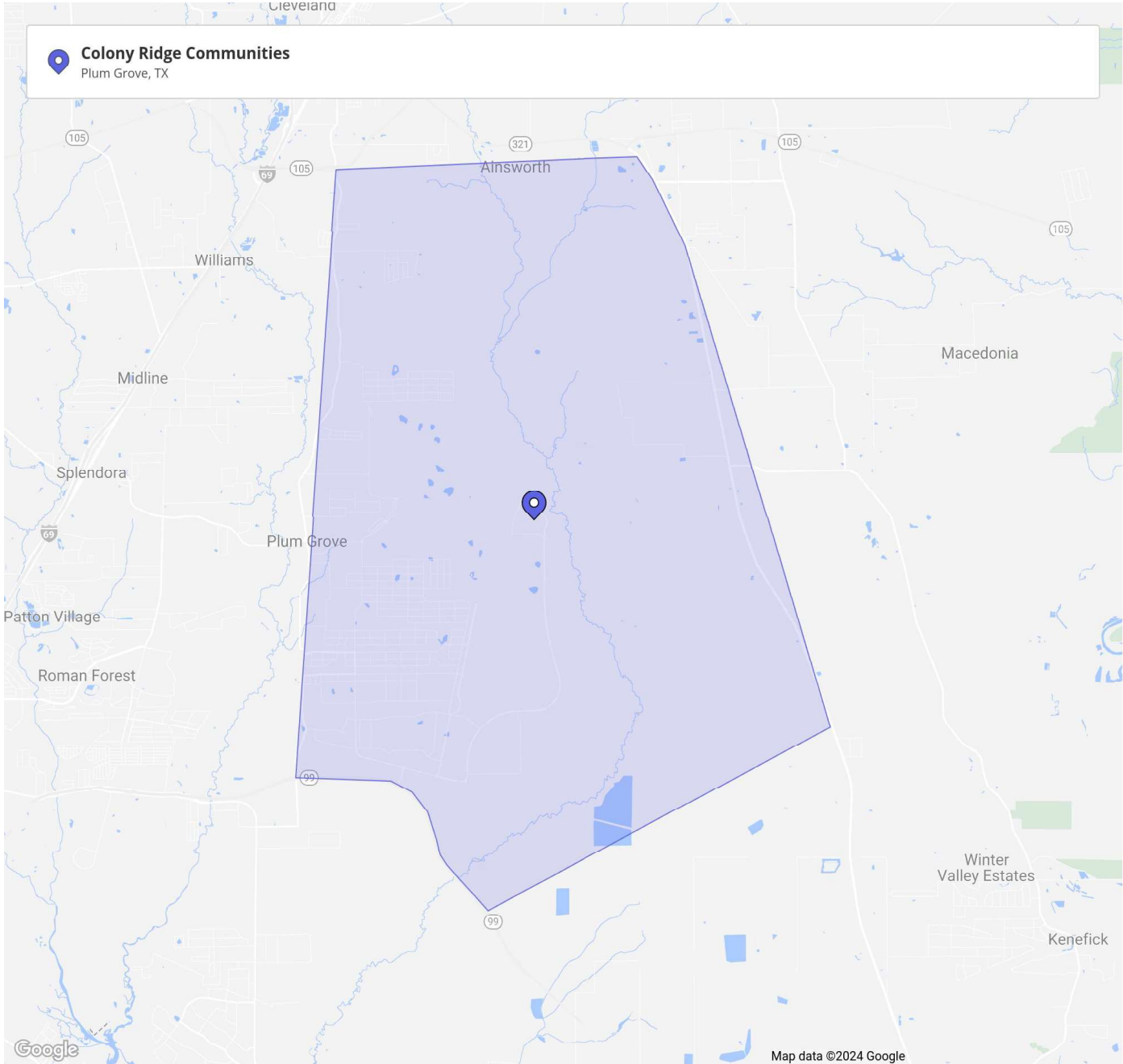
Applied Filters:

Audience Type: Visitors, Employees, Residents



# Property Overview

Oct 13, 2023 - Oct 12, 2024



# Property Overview

Oct 13, 2023 - Oct 12, 2024

## Metrics

### Colony Ridge Communities Plum Grove, TX

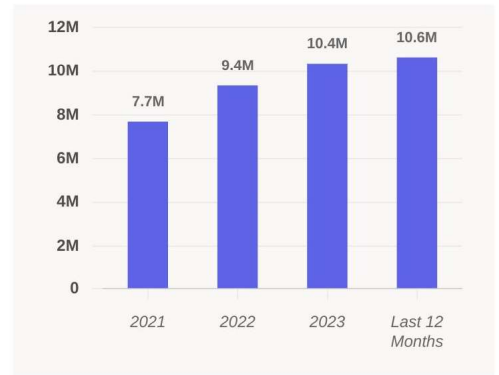
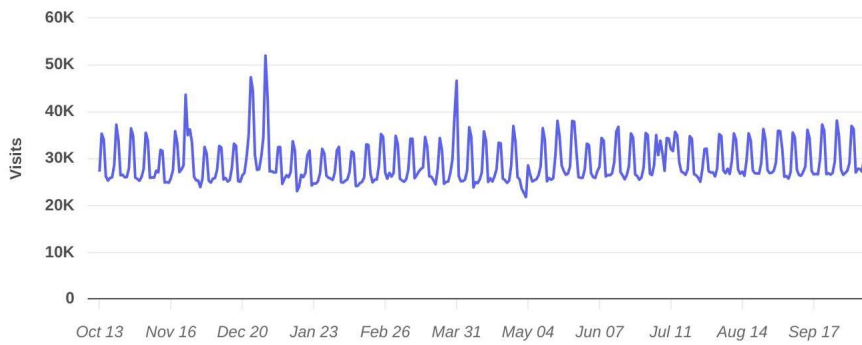
Visits	10.7M	Panel Visits	1.3M
Audience	502.7K	Visits YoY	+4.3%
Visit Frequency	21.24	Visits Yo2Y	+19.6%
Avg. Dwell Time	712 min	Visits Yo3Y	+40.9%

Oct 13th, 2023 - Oct 12th, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



## Visits Trend

### Colony Ridge Communities Plum Grove, TX



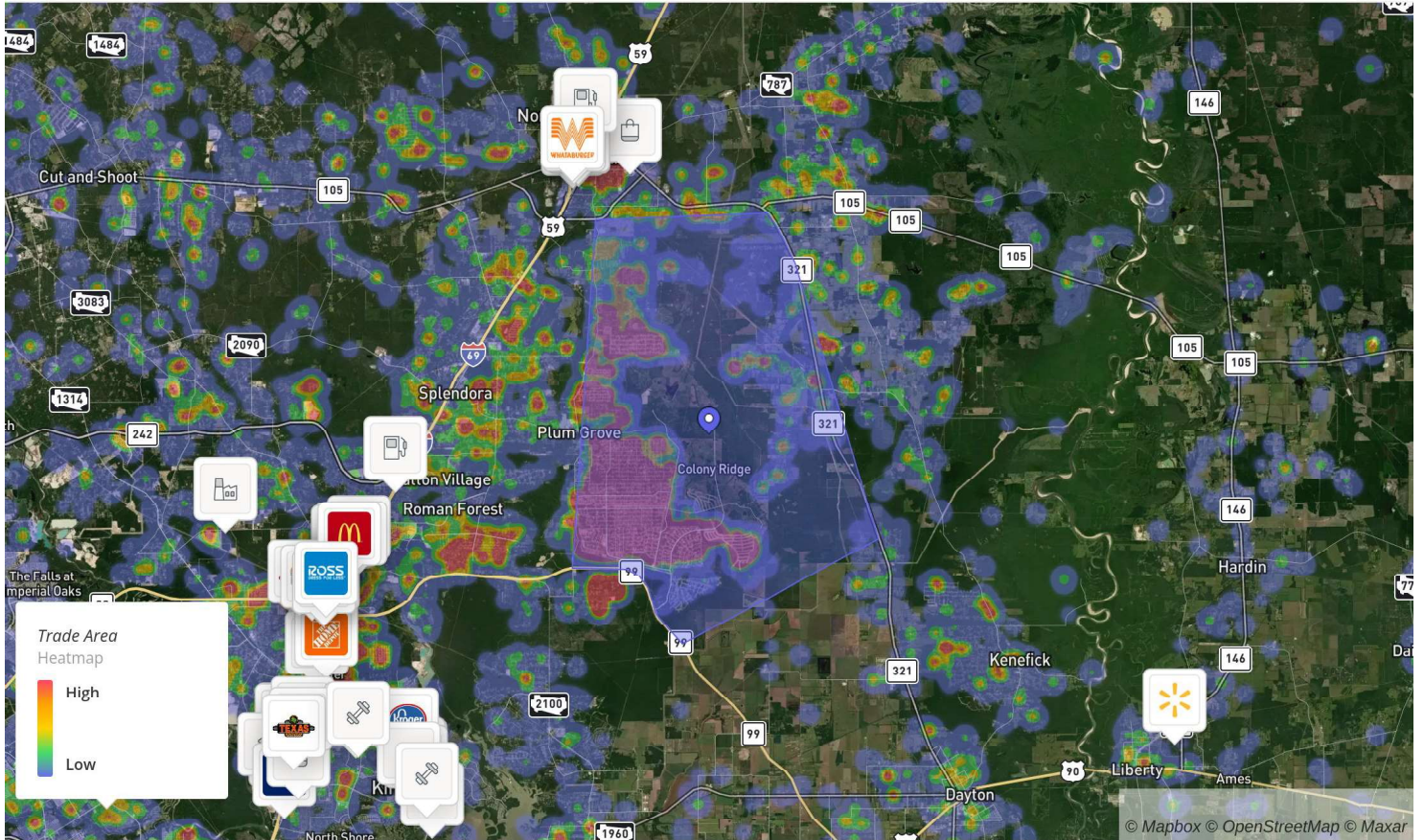
Daily | Visits | Oct 13th, 2023 - Oct 12th, 2024  
Data provided by Placer Labs Inc. (www.placer.ai)



# Property Overview

Oct 13, 2023 - Oct 12, 2024

## Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

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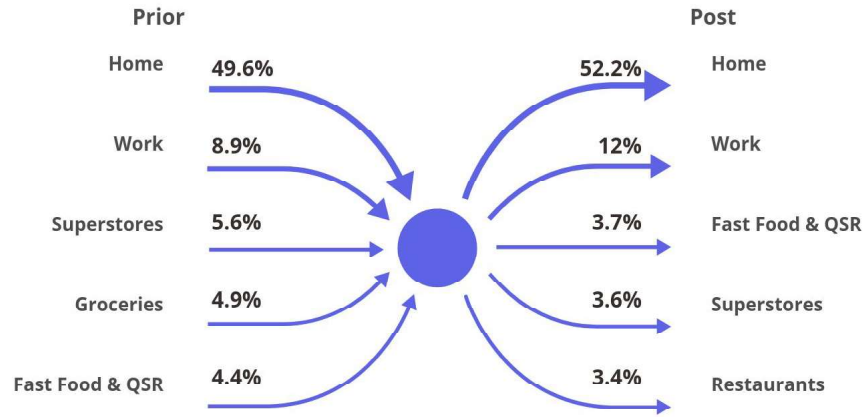


# Property Overview

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## Visitor Journey

● Colony Ridge Communities  
Plum Grove, TX

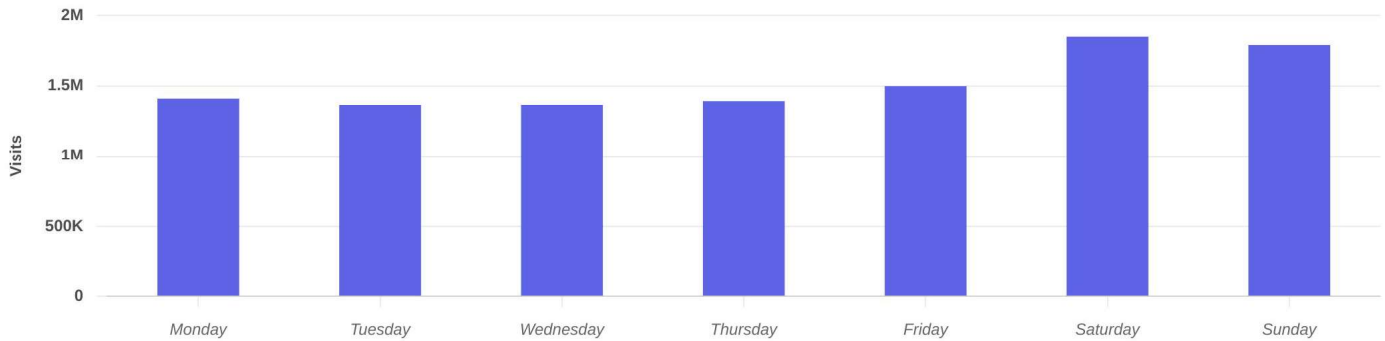


Show by: | Oct 13th, 2023 - Oct 12th, 2024  
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## Daily Visits

● Colony Ridge Communities  
Plum Grove, TX



Visits | Oct 13th, 2023 - Oct 12th, 2024  
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# Household Income

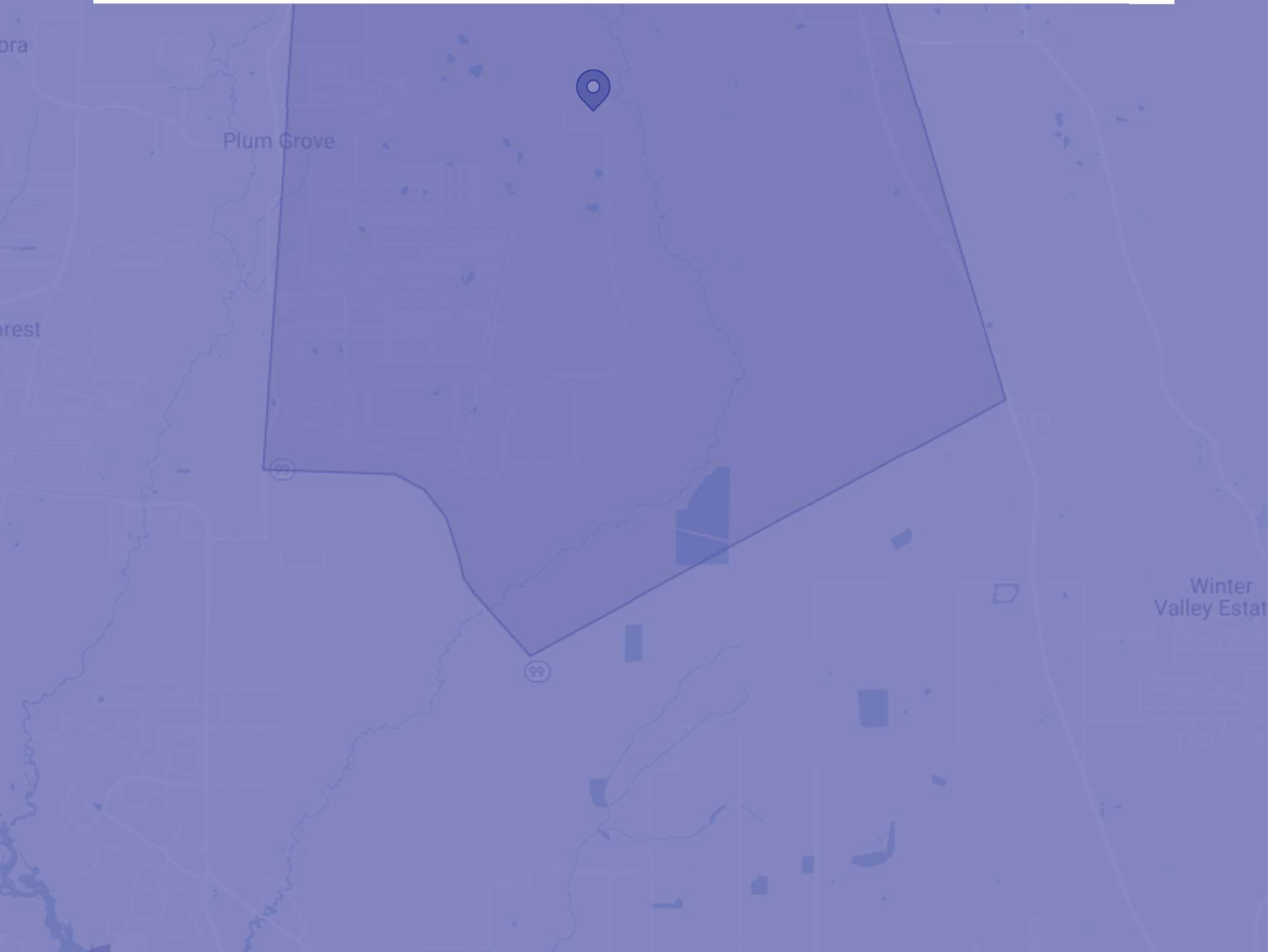
Oct 13, 2023 - Oct 12, 2024

Property:

 **Colony Ridge Communities**  
Plum Grove, TX

**Applied Filters:**

Audience Type: Visitors, Employees, Residents

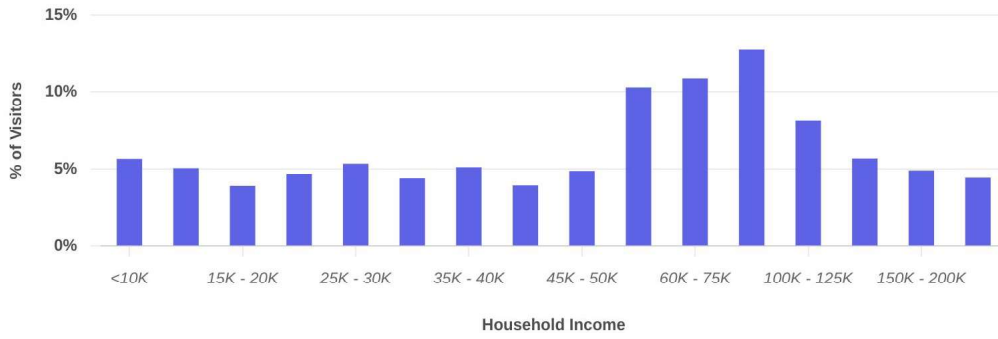


# Household Income

Oct 13, 2023 - Oct 12, 2024

## Household Income

● Colony Ridge Communities  
Plum Grove, TX



Average Income	75K
Median Income	57K

\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Oct 13th, 2023 - Oct 12th, 2024  
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# Ethnicity

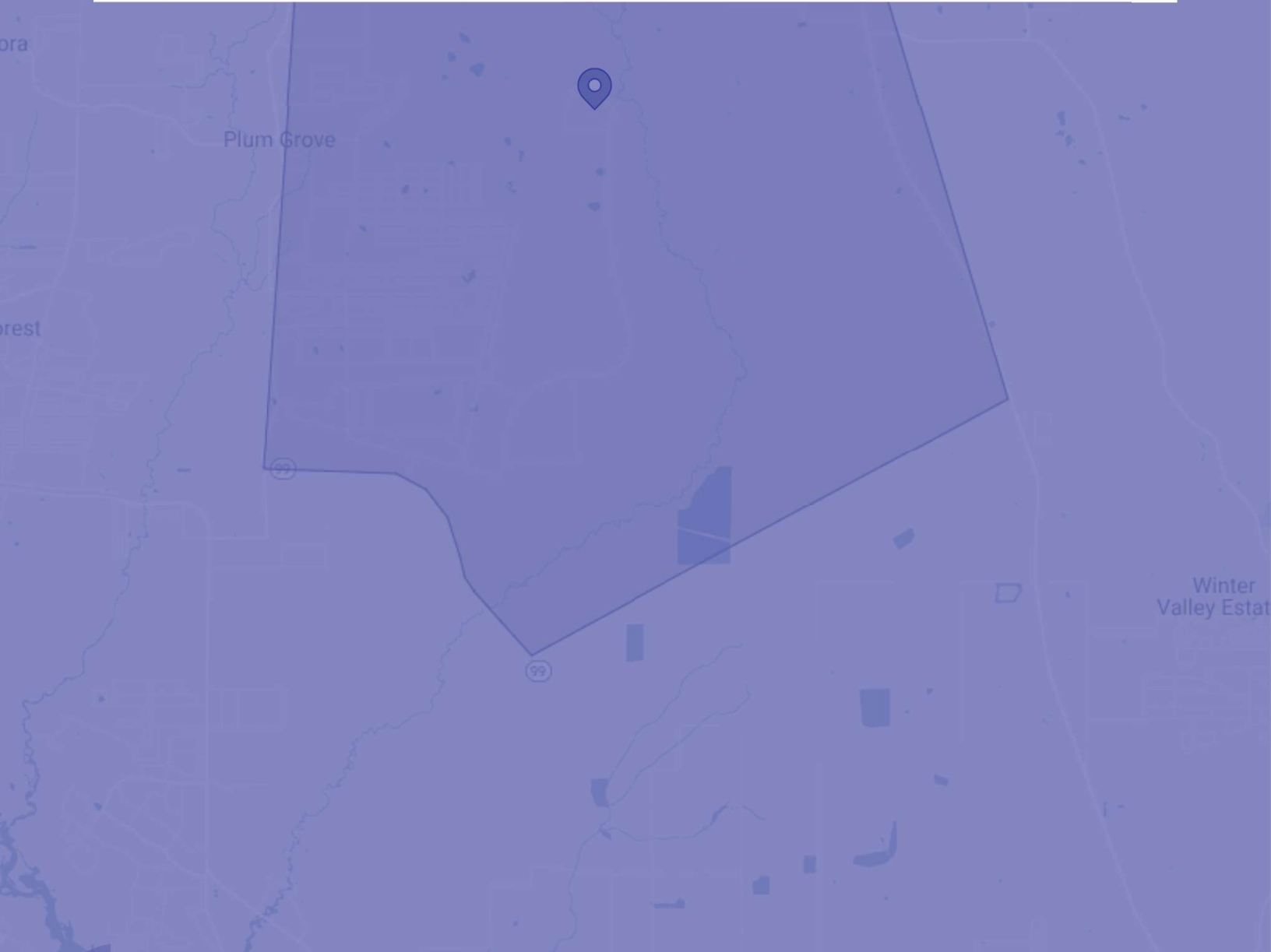
Oct 13, 2023 - Oct 12, 2024

Property:

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Plum Grove, TX

## Applied Filters:

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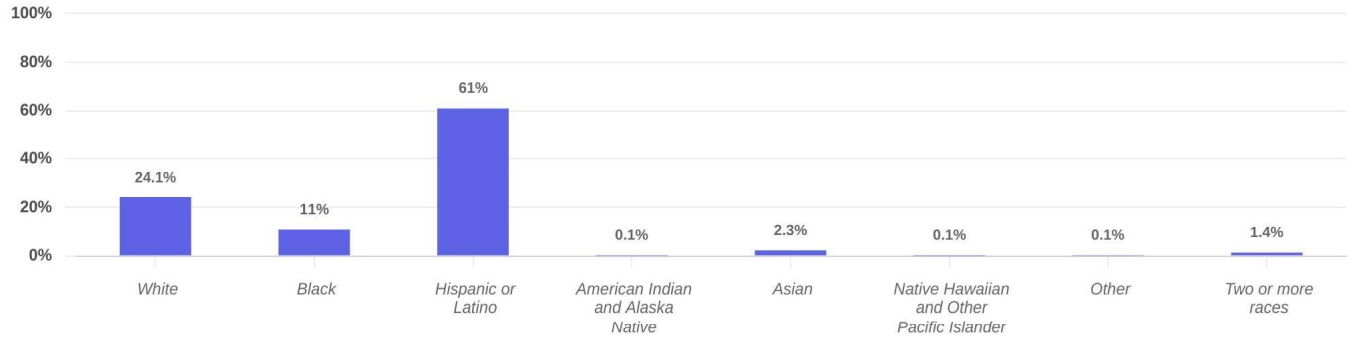
# Ethnicity

Oct 13, 2023 - Oct 12, 2024

## Ethnicity

### Colony Ridge Communities

, Plum Grove, TX



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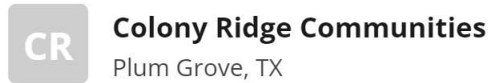
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# Favorite Chains

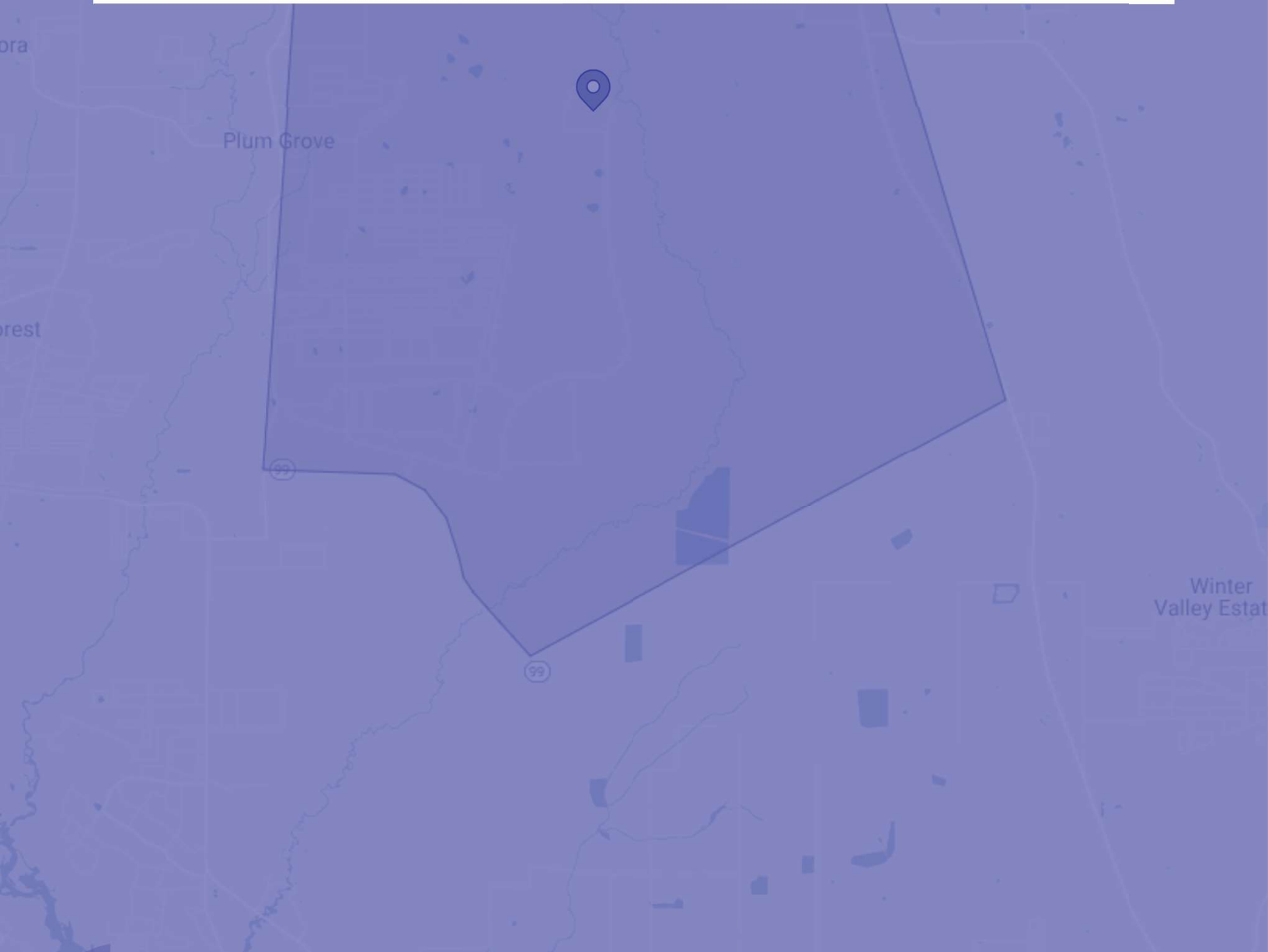
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## Applied Filters:

Audience Type: Visitors, Employees, Residents



# Favorite Chains

Oct 13, 2023 - Oct 12, 2024

## Favorite Chains

Colony Ridge Communities / Plum Grove, TX

Rank	Name	Visitors
1	Walmart / Nationwide	466.5K (92.8%)
2	McDonald's / Nationwide	395.4K (78.7%)
3	H-E-B / Nationwide	319K (63.5%)
4	The Home Depot / Nationwide	306K (60.9%)
5	Whataburger / Nationwide	299.9K (59.7%)
6	Ross Dress for Less / Nationwide	274.2K (54.6%)
7	Walgreens / Nationwide	273.8K (54.5%)
8	Shell / Nationwide	272.7K (54.3%)
9	Target / Nationwide	272K (54.1%)
10	Kroger / Nationwide	261.7K (52.1%)
11	Academy Sports + Outdoors / Nationwide	249.1K (49.6%)
12	Chick-fil-A / Nationwide	243.6K (48.5%)
13	Jack in the Box / Nationwide	242.1K (48.2%)
14	Buc-ee's / Nationwide	235.3K (46.8%)
15	Dollar Tree / Nationwide	227K (45.2%)
16	Chevron / Nationwide	224.9K (44.7%)
17	Sam's Club / Nationwide	215.2K (42.8%)
18	Exxon / Nationwide	204.6K (40.7%)
19	Dollar General / Nationwide	201.4K (40.1%)



# Favorite Chains

Oct 13, 2023 - Oct 12, 2024

## Colony Ridge Communities / Plum Grove, TX

Rank	Name	Visitors
20	SUBWAY / Nationwide	199.3K (39.7%)
21	Burger King / Nationwide	195.3K (38.9%)
22	Family Dollar / Nationwide	187.1K (37.2%)
23	Burlington / Nationwide	184.8K (36.8%)
24	Raising Cane's Chicken Fingers / Nationwide	182.9K (36.4%)
25	Starbucks / Nationwide	182.4K (36.3%)
26	SONIC Drive In / Nationwide	182.2K (36.3%)
27	Fiesta Mart / Nationwide	177.6K (35.3%)
28	IHOP / Nationwide	175.3K (34.9%)
29	CVS/pharmacy / Nationwide	173.7K (34.6%)
30	Denny's / Nationwide	169.8K (33.8%)

Category: All Categories | Min. Visits: 1 | Oct 13th, 2023 - Oct 12th, 2024  
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