

Serramonte



Regency
Centers.

Serramonte is a Regency Centers® Property

the Market

1.4M

TRADE AREA

DEMOGRAPHIC SNAPSHOT

941K TOTAL DAYTIME POPULATION	\$186K AVERAGE HOUSEHOLD INCOME
130K MEDIAN HOUSEHOLD INCOME	57% BACHELOR DEGREE OR HIGHER
1.4M AVG. HOME VALUE	119K BACHELOR DEGREE OR HIGHER

LIFESTYLE SEGMENTS

32% Ultra Wealthy Families - The nation's wealthiest families	26% Near Urban Diverse Families - Middle class diverse families living in urban or near-urban areas
32% Educated Urbanites - well-educated young singles living in dense urban areas working relatively high paying jobs	

SOURCE: 2024 PLACER
5 MILE RADIUS

Serramonte

3 Serramonte Center, Daly City, CA 94015



Central to a diverse
and vast trade area.



the
Site

16M

TOTAL VISITS

1.7M

UNIQUE VISITORS

55 MIN

AVG. DWELL TIME

200K

VEHICLES PER DAY

14.08

VISITS PER SQ FT

Merchant Rankings

(Based off locations in CBSA)

TARGET
#1 OF 28

MACY'S
#2 OF 9

NORDSTROM
RACK
#1 OF 8

DICK'S
SPORTING
GOODS
#1 OF 4

SOURCE: PLACER,
AI LOCATION DATA
ANALYTICS.

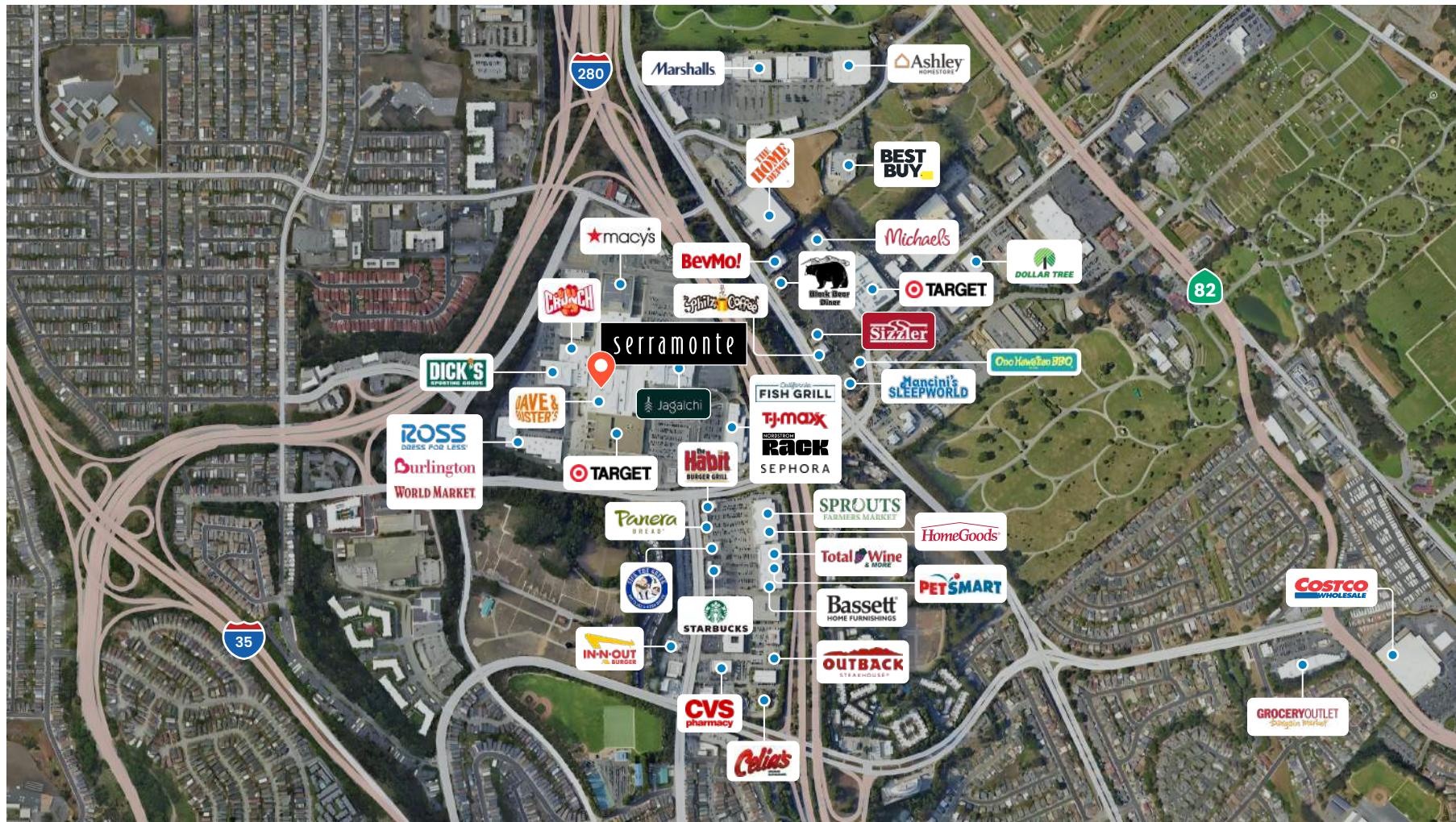
DATA OVER PAST 12
MONTHS 11/2024

ROSS DRESS
FOR LESS
#1 OF 35

CRUNCH
FITNESS
#1 OF 7

T.J. MAXX
#2 OF 14

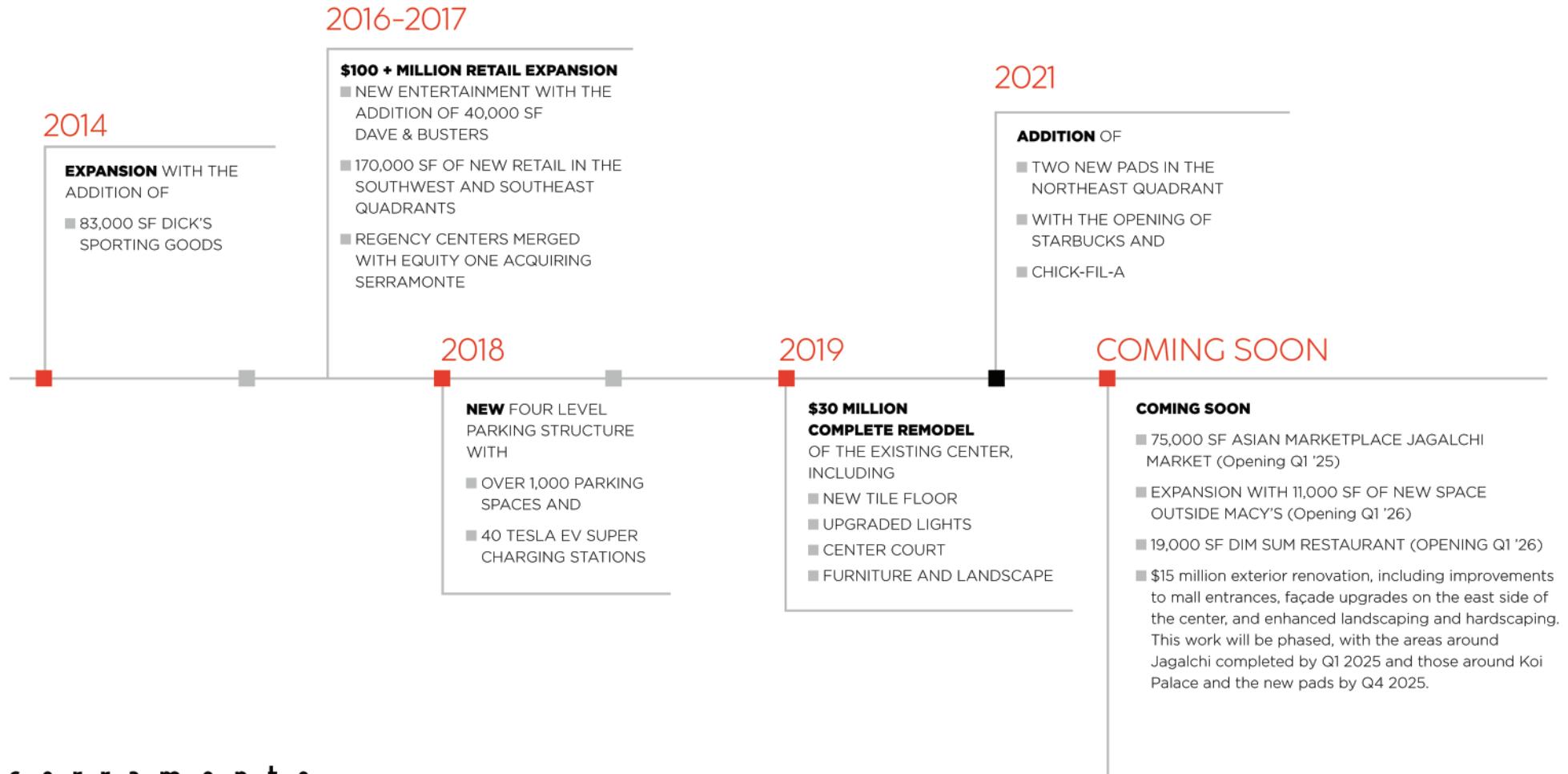
the Site



Serramonte

3 Serramonte Center, Daly City, CA 94015

the Expansion



Serramonte

3 Serramonte Center, Daly City, CA 94015

the Redevelopment INTERIOR



Image courtesy of VCC: General Contractor / Construction Company / General Contractor

serramonte

\$30M Interior Mall Redevelopment

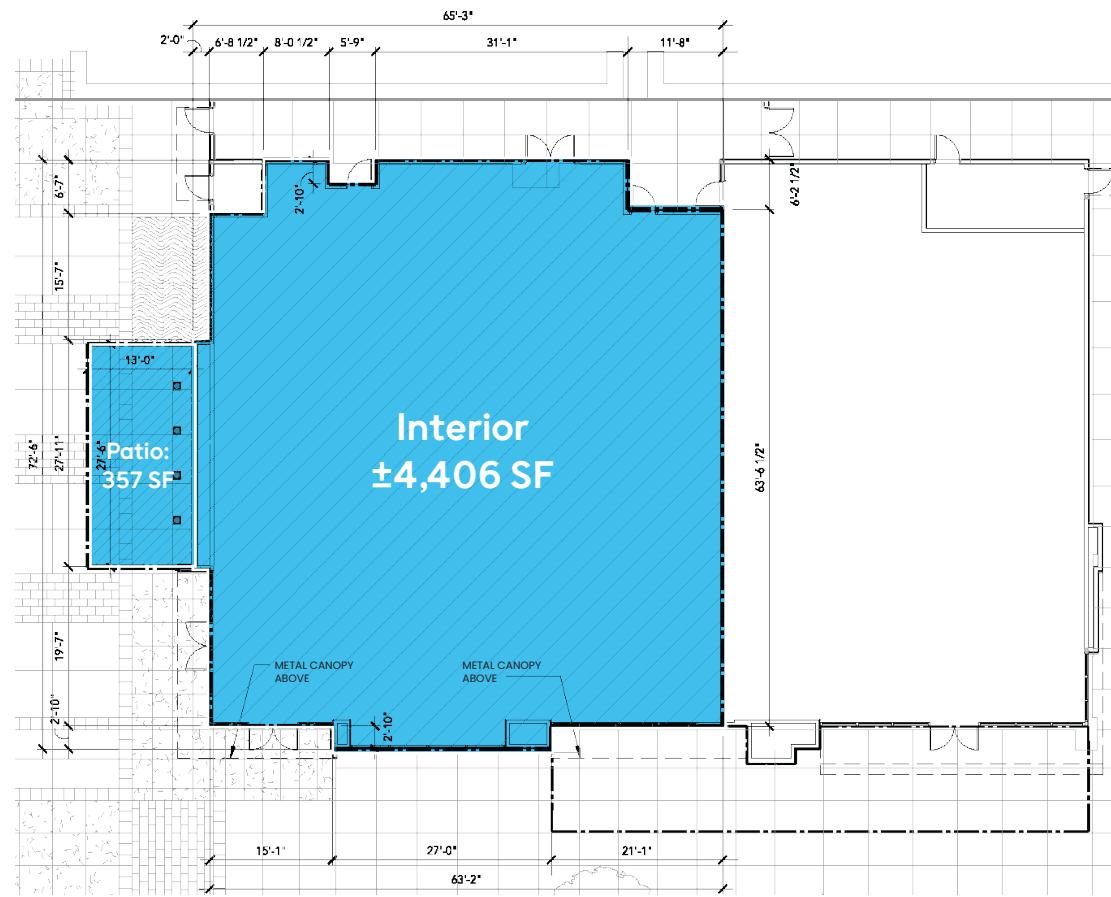
the Space 720A & 720B



Serramonte

3 Serramonte Center, Daly City, CA 94015

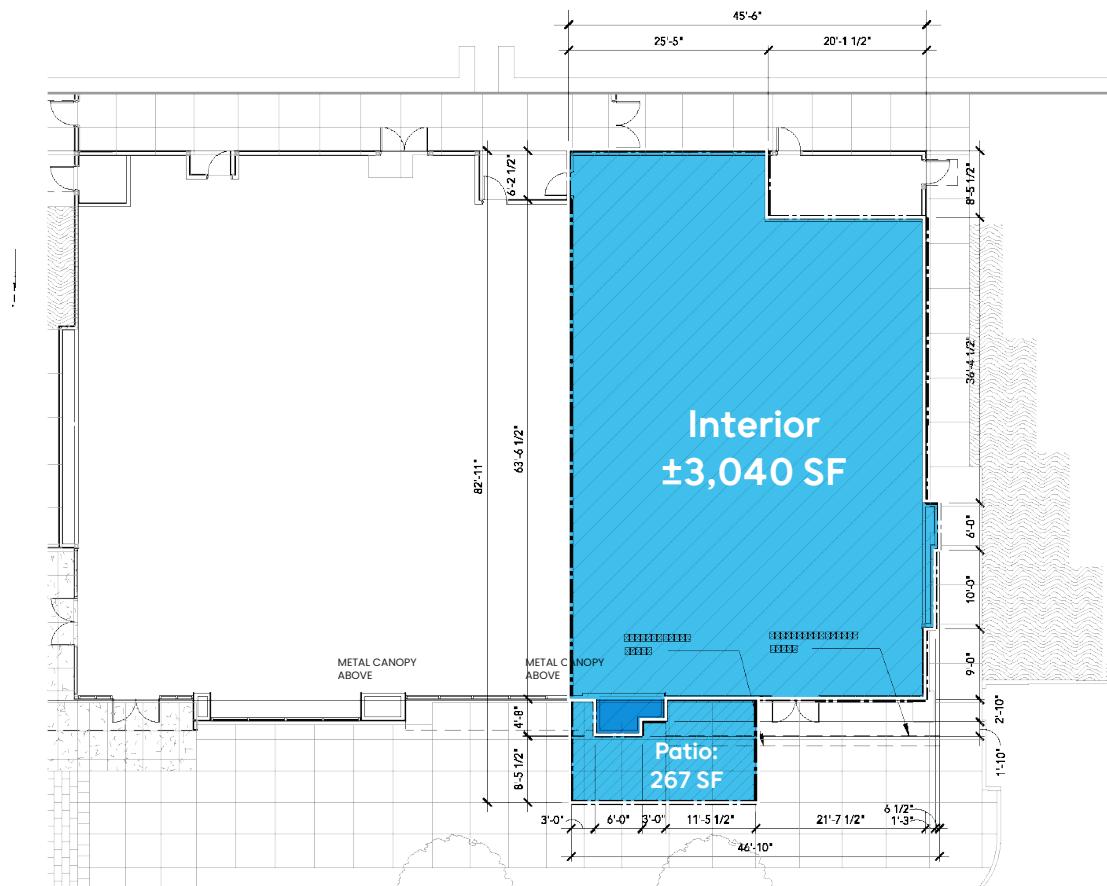
the Space 720A - Floor Plan



Serramonte

3 Serramonte Center, Daly City, CA 94015

the Space 720B – Floor Plan



Serramonte

3 Serramonte Center, Daly City, CA 94015

the Jagalchi Market ASIAN MARKET - INTERIOR



Serramonte

3 Serramonte Center, Daly City, CA 94015

the Jagalchi Market

ASIAN MARKET - EXTERIOR



NORTH ENTRANCE



EAST (MAIN) ENTRANCE



EAST (MAIN) ENTRANCE



SOUTH ENTRANCE

Serramonte

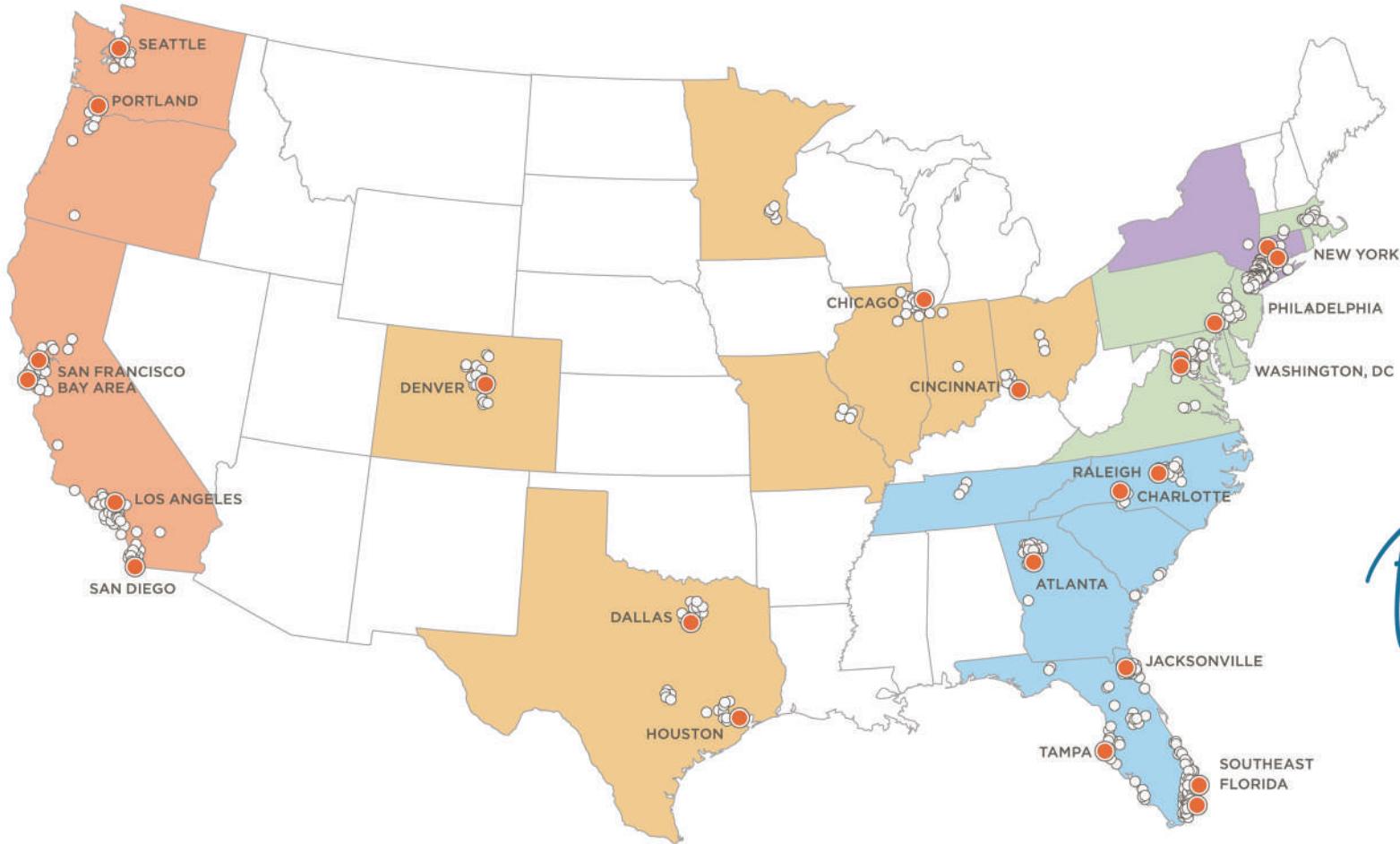
3 Serramonte Center, Daly City, CA 94015

the Dim Sum Restaurant



Serramonte

3 Serramonte Center, Daly City, CA 94015



ABOUT
Regency

Regency
Centers.

480+
CENTERS

~\$748/SF
AVG GROCER SALES

9,000+
TENANTS

61M+
SF NATIONWIDE

124,000
AVG POPULATION

23
MARKET OFFICES

\$150,000
AVG HOUSEHOLD
INCOME (3-MILE)

~95%
NATIONALLY LEASED

\$468M
IN PROJECTS CURRENTLY
UNDER CONSTRUCTION

\$17B+
TOTAL MARKET
CAPITALIZATION



Serramonte
3 Serramonte Center, Daly City, CA 94015

Regency
Centers®

Serramonte is a Regency Centers® Property

join us at
Serramonte

For more information about
Serramonte, please contact

MATT TAYLOR
(408) 863-1529

mtaylor@theeconomiccompany.com

 the **economic** company®