Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	7,213		45,369		81,338	
Projected Population (2030)	7,140		44,640		80,451	
Census Population (2020)	7,334		46,228		83,277	
Census Population (2010)	7,251		46,181		81,233	
Projected Annual Growth (2025-2030)	-73	-0.2%	-730	-0.3%	-887	-0.2%
Historical Annual Growth (2020-2025)	-122	-	-859	-0.4%	-1,939	-0.5%
Historical Annual Growth (2010-2020)	84	0.1%	46	-	2,044	0.3%
Estimated Population Density (2025)	2,297	psm	1,605	psm	1,036	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	2,774		16,950		29,418	
Projected Households (2030)	2,789		17,001		29,616	
Census Households (2020)	2,809		17,234		29,739	
Census Households (2010)	2,771		16,946		28,254	
Projected Annual Growth (2025-2030)	14	0.1%	51	-	198	0.1%
Historical Annual Change (2010-2025)	4	-	4	-	1,164	0.3%
Average Household Income						
Estimated Average Household Income (2025)	$152,163		$149,798		$167,804	
Projected Average Household Income (2030)	$152,666		$149,880		$167,774	
Census Average Household Income (2010)	$80,108		$88,973		$102,243	
Census Average Household Income (2000)	$73,498		$75,613		$82,151	
Projected Annual Change (2025-2030)	$503	-	$82	-	-$30	-
Historical Annual Change (2000-2025)	$78,665	4.3%	$74,185	3.9%	$85,653	4.2%
Median Household Income						
Estimated Median Household Income (2025)	$136,513		$125,291		$135,089	
Projected Median Household Income (2030)	$136,513		$125,236		$135,053	
Census Median Household Income (2010)	$67,627		$74,090		$84,476	
Census Median Household Income (2000)	$65,505		$63,018		$69,187	
Projected Annual Change (2025-2030)	-	-	-$55	-	-$37	-
Historical Annual Change (2000-2025)	$71,008	4.3%	$62,274	4.0%	$65,902	3.8%
Per Capita Income						
Estimated Per Capita Income (2025)	$58,629		$56,010		$60,735	
Projected Per Capita Income (2030)	$59,729		$57,126		$61,806	
Census Per Capita Income (2010)	$30,604		$32,645		$35,564	
Census Per Capita Income (2000)	$27,830		$27,541		$28,343	
Projected Annual Change (2025-2030)	$1,100	0.4%	$1,116	0.4%	$1,071	0.4%
Historical Annual Change (2000-2025)	$30,799	4.4%	$28,468	4.1%	$32,392	4.6%
Estimated Average Household Net Worth (2025)	$1.94 M		$1.81 M		$2.07 M	

M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	7,213		45,369		81,338	
White (2025)	5,519	76.5%	31,474	69.4%	59,122	72.7%
Black or African American (2025)	494	6.8%	3,279	7.2%	5,269	6.5%
American Indian or Alaska Native (2025)	13	0.2%	250	0.6%	333	0.4%
Asian (2025)	430	6.0%	3,027	6.7%	5,892	7.2%
Hawaiian or Pacific Islander (2025)	-	-	10	-	17	-
Other Race (2025)	316	4.4%	3,738	8.2%	5,012	6.2%
Two or More Races (2025)	439	6.1%	3,591	7.9%	5,693	7.0%
Population < 18 (2025)	1,465	20.3%	9,670	21.3%	17,311	21.3%
White Not Hispanic	976	66.6%	5,413	56.0%	10,540	60.9%
Black or African American	85	5.8%	659	6.8%	1,030	6.0%
Asian	68	4.7%	591	6.1%	1,188	6.9%
Other Race Not Hispanic	45	3.0%	264	2.7%	481	2.8%
Hispanic	292	19.9%	2,742	28.4%	4,072	23.5%
Not Hispanic or Latino Population (2025)	6,269	86.9%	36,606	80.7%	68,355	84.0%
Not Hispanic White	5,273	84.1%	29,947	81.8%	56,483	82.6%
Not Hispanic Black or African American	457	7.3%	3,049	8.3%	4,859	7.1%
Not Hispanic American Indian or Alaska Native	2	-	9	-	18	-
Not Hispanic Asian	429	6.8%	2,986	8.2%	5,839	8.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	6	-
Not Hispanic Other Race	17	0.3%	80	0.2%	153	0.2%
Not Hispanic Two or More Races	91	1.5%	531	1.5%	996	1.5%
Hispanic or Latino Population (2025)	943	13.1%	8,763	19.3%	12,983	16.0%
Hispanic White	247	26.2%	1,528	17.4%	2,639	20.3%
Hispanic Black or African American	37	3.9%	230	2.6%	411	3.2%
Hispanic American Indian or Alaska Native	11	1.2%	241	2.8%	315	2.4%
Hispanic Asian	1	0.1%	40	0.5%	52	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	7	-	11	-
Hispanic Other Race	299	31.7%	3,659	41.7%	4,858	37.4%
Hispanic Two or More Races	348	36.9%	3,059	34.9%	4,697	36.2%
Not Hispanic or Latino Population (2020)	6,367	86.8%	36,282	78.5%	69,258	83.2%
Hispanic or Latino Population (2020)	968	13.2%	9,946	21.5%	14,019	16.8%
Not Hispanic or Latino Population (2010)	6,536	90.1%	38,574	83.5%	70,683	87.0%
Hispanic or Latino Population (2010)	715	9.9%	7,608	16.5%	10,550	13.0%
Not Hispanic or Latino Population (2030)	6,172	86.4%	36,023	80.7%	67,386	83.8%
Hispanic or Latino Population (2030)	968	13.6%	8,616	19.3%	13,065	16.2%
Projected Annual Growth (2025-2030)	24	0.5%	-147	-0.3%	82	0.1%
Historical Annual Growth (2010-2020)	253	3.5%	2,338	3.1%	3,469	3.3%

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2025)						
Total Population	7,213		45,369		81,338	
Age Under 5 Years	353	4.9%	2,298	5.1%	3,971	4.9%
Age 5 to 9 Years	388	5.4%	2,626	5.8%	4,634	5.7%
Age 10 to 14 Years	430	6.0%	2,891	6.4%	5,261	6.5%
Age 15 to 19 Years	433	6.0%	2,892	6.4%	5,393	6.6%
Age 20 to 24 Years	447	6.2%	2,846	6.3%	5,068	6.2%
Age 25 to 29 Years	408	5.7%	2,574	5.7%	4,356	5.4%
Age 30 to 34 Years	391	5.4%	2,696	5.9%	4,394	5.4%
Age 35 to 39 Years	400	5.5%	2,800	6.2%	4,620	5.7%
Age 40 to 44 Years	462	6.4%	3,066	6.8%	5,209	6.4%
Age 45 to 49 Years	445	6.2%	2,960	6.5%	5,268	6.5%
Age 50 to 54 Years	478	6.6%	3,085	6.8%	5,672	7.0%
Age 55 to 59 Years	526	7.3%	3,123	6.9%	5,865	7.2%
Age 60 to 64 Years	571	7.9%	3,029	6.7%	5,899	7.3%
Age 65 to 69 Years	448	6.2%	2,633	5.8%	4,962	6.1%
Age 70 to 74 Years	315	4.4%	1,915	4.2%	3,801	4.7%
Age 75 to 79 Years	307	4.3%	1,685	3.7%	3,166	3.9%
Age 80 to 84 Years	213	3.0%	1,138	2.5%	1,994	2.5%
Age 85 Years or Over	200	2.8%	1,112	2.4%	1,806	2.2%
Median Age	43.9		41.8		42.8	
Age 19 Years or Less	1,603	22.2%	10,707	23.6%	19,258	23.7%
Age 20 to 64 Years	4,127	57.2%	26,180	57.7%	46,352	57.0%
Age 65 Years or Over	1,482	20.6%	8,483	18.7%	15,728	19.3%
Female Age Distribution (2025)						
Female Population	3,792	52.6%	23,264	51.3%	41,063	50.5%
Age Under 5 Years	184	4.8%	1,169	5.0%	1,976	4.8%
Age 5 to 9 Years	192	5.1%	1,283	5.5%	2,216	5.4%
Age 10 to 14 Years	238	6.3%	1,403	6.0%	2,511	6.1%
Age 15 to 19 Years	210	5.5%	1,432	6.2%	2,588	6.3%
Age 20 to 24 Years	231	6.1%	1,372	5.9%	2,453	6.0%
Age 25 to 29 Years	207	5.5%	1,251	5.4%	2,115	5.2%
Age 30 to 34 Years	214	5.6%	1,369	5.9%	2,197	5.4%
Age 35 to 39 Years	210	5.5%	1,380	5.9%	2,308	5.6%
Age 40 to 44 Years	234	6.2%	1,527	6.6%	2,588	6.3%
Age 45 to 49 Years	239	6.3%	1,477	6.3%	2,632	6.4%
Age 50 to 54 Years	240	6.3%	1,564	6.7%	2,830	6.9%
Age 55 to 59 Years	293	7.7%	1,636	7.0%	3,025	7.4%
Age 60 to 64 Years	290	7.7%	1,578	6.8%	3,016	7.3%
Age 65 to 69 Years	220	5.8%	1,415	6.1%	2,608	6.4%
Age 70 to 74 Years	180	4.7%	1,107	4.8%	2,099	5.1%
Age 75 to 79 Years	179	4.7%	989	4.3%	1,766	4.3%
Age 80 to 84 Years	125	3.3%	648	2.8%	1,090	2.7%
Age 85 Years or Over	106	2.8%	664	2.9%	1,045	2.5%
Female Median Age	44.4		43.1		43.9	
Age 19 Years or Less	823	21.7%	5,288	22.7%	9,292	22.6%
Age 20 to 64 Years	2,159	56.9%	13,153	56.5%	23,164	56.4%
Age 65 Years or Over	810	21.4%	4,823	20.7%	8,607	21.0%

M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2025)						
Male Population	3,421	47.4%	22,106	48.7%	40,275	49.5%
Age Under 5 Years	169	4.9%	1,129	5.1%	1,995	5.0%
Age 5 to 9 Years	196	5.7%	1,343	6.1%	2,418	6.0%
Age 10 to 14 Years	192	5.6%	1,488	6.7%	2,749	6.8%
Age 15 to 19 Years	223	6.5%	1,459	6.6%	2,805	7.0%
Age 20 to 24 Years	217	6.3%	1,474	6.7%	2,614	6.5%
Age 25 to 29 Years	201	5.9%	1,324	6.0%	2,241	5.6%
Age 30 to 34 Years	178	5.2%	1,327	6.0%	2,197	5.5%
Age 35 to 39 Years	189	5.5%	1,420	6.4%	2,313	5.7%
Age 40 to 44 Years	227	6.6%	1,539	7.0%	2,621	6.5%
Age 45 to 49 Years	206	6.0%	1,483	6.7%	2,636	6.5%
Age 50 to 54 Years	237	6.9%	1,522	6.9%	2,842	7.1%
Age 55 to 59 Years	233	6.8%	1,486	6.7%	2,840	7.1%
Age 60 to 64 Years	280	8.2%	1,451	6.6%	2,883	7.2%
Age 65 to 69 Years	227	6.6%	1,217	5.5%	2,354	5.8%
Age 70 to 74 Years	135	3.9%	809	3.7%	1,702	4.2%
Age 75 to 79 Years	128	3.7%	696	3.1%	1,400	3.5%
Age 80 to 84 Years	89	2.6%	490	2.2%	904	2.2%
Age 85 Years or Over	94	2.7%	447	2.0%	761	1.9%
Male Median Age	43.0		40.4		41.6	
Age 19 Years or Less	780	22.8%	5,419	24.5%	9,966	24.7%
Age 20 to 64 Years	1,968	57.5%	13,026	58.9%	23,188	57.6%
Age 65 Years or Over	672	19.6%	3,660	16.6%	7,121	17.7%
Males per 100 Females (2025)						
Overall Comparison	90		95		98	
Age Under 5 Years	92	47.9%	97	49.1%	101	50.2%
Age 5 to 9 Years	102	50.6%	105	51.1%	109	52.2%
Age 10 to 14 Years	81	44.7%	106	51.5%	109	52.3%
Age 15 to 19 Years	107	51.6%	102	50.5%	108	52.0%
Age 20 to 24 Years	94	48.5%	107	51.8%	107	51.6%
Age 25 to 29 Years	97	49.2%	106	51.4%	106	51.4%
Age 30 to 34 Years	83	45.4%	97	49.2%	100	50.0%
Age 35 to 39 Years	90	47.4%	103	50.7%	100	50.0%
Age 40 to 44 Years	97	49.2%	101	50.2%	101	50.3%
Age 45 to 49 Years	86	46.2%	100	50.1%	100	50.0%
Age 50 to 54 Years	99	49.7%	97	49.3%	100	50.1%
Age 55 to 59 Years	79	44.3%	91	47.6%	94	48.4%
Age 60 to 64 Years	97	49.1%	92	47.9%	96	48.9%
Age 65 to 69 Years	103	50.7%	86	46.2%	90	47.4%
Age 70 to 74 Years	75	42.8%	73	42.2%	81	44.8%
Age 75 to 79 Years	71	41.7%	70	41.3%	79	44.2%
Age 80 to 84 Years	71	41.6%	76	43.1%	83	45.3%
Age 85 Years or Over	88	46.9%	67	40.3%	73	42.1%
Age 19 Years or Less	95	48.7%	102	50.6%	107	51.8%
Age 20 to 39 Years	91	47.7%	103	50.8%	103	50.8%
Age 40 to 64 Years	91	47.7%	96	49.0%	98	49.5%
Age 65 Years or Over	83	45.3%	76	43.1%	83	45.3%

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Household Type (2025)						
Total Households	2,774		16,950		29,418	
Households with Children	818	29.5%	5,487	32.4%	9,526	32.4%
Average Household Size	2.6		2.7		2.7	
Household Density per Square Mile	884		600		375	
Population Family	6,043	83.8%	38,755	85.4%	70,573	86.8%
Population Non-Family	1,079	15.0%	6,372	14.0%	9,947	12.2%
Population Group Quarters	91	1.3%	242	0.5%	818	1.0%
Family Households	1,951	70.3%	12,151	71.7%	21,882	74.4%
Married Couple Households	1,459	74.8%	9,045	74.4%	17,149	78.4%
Other Family Households with Children	491	25.2%	3,106	25.6%	4,733	21.6%
Family Households with Children	817	41.9%	5,477	45.1%	9,514	43.5%
Married Couple with Children	623	76.3%	4,051	74.0%	7,416	77.9%
Other Family Households with Children	194	23.7%	1,426	26.0%	2,098	22.1%
Family Households No Children	1,134	58.1%	6,674	54.9%	12,368	56.5%
Married Couple No Children	836	73.8%	4,994	74.8%	9,734	78.7%
Other Family Households No Children	298	26.2%	1,680	25.2%	2,635	21.3%
Non-Family Households	824	29.7%	4,800	28.3%	7,536	25.6%
Non-Family Households with Children	-	-	10	0.2%	12	0.2%
Non-Family Households No Children	823	99.9%	4,790	99.8%	7,523	99.8%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	$176,131		$176,806		$196,631	
Median Family Income	$169,136		$156,007		$165,105	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2025)						
Population Age 15 Years or Over	6,043		37,554		67,473	
Never Married	1,695	28.1%	12,117	32.3%	20,462	30.3%
Currently Married	3,212	53.2%	18,275	48.7%	35,099	52.0%
Previously Married	1,135	18.8%	7,162	19.1%	11,911	17.7%
Separated	195	17.2%	1,543	21.5%	2,840	23.8%
Widowed	431	37.9%	2,800	39.1%	4,596	38.6%
Divorced	510	44.9%	2,819	39.4%	4,475	37.6%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	5,162		31,816		57,012	
Elementary (Grade Level 0 to 8)	194	3.8%	1,466	4.6%	1,982	3.5%
Some High School (Grade Level 9 to 11)	160	3.1%	1,479	4.6%	2,310	4.1%
High School Graduate	1,314	25.5%	7,728	24.3%	13,711	24.0%
Some College	691	13.4%	4,512	14.2%	7,883	13.8%
Associate Degree Only	350	6.8%	2,601	8.2%	4,416	7.7%
Bachelor Degree Only	1,524	29.5%	8,717	27.4%	16,367	28.7%
Graduate Degree	929	18.0%	5,314	16.7%	10,344	18.1%
Any College (Some College or Higher)	3,494	67.7%	21,144	66.5%	39,010	68.4%
College Degree + (Bachelor Degree or Higher)	2,453	47.5%	14,031	44.1%	26,711	46.9%

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M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2025)	2,971		18,211		31,678	
Total Housing Units (2020)	2,950		18,141		31,230	
Historical Annual Growth (2020-2025)	22	-	70	-	448	-
Housing Units Occupied (2025)	2,774	93.4%	16,950	93.1%	29,418	92.9%
Housing Units Owner-Occupied	2,184	78.7%	12,228	72.1%	22,970	78.1%
Housing Units Renter-Occupied	590	21.3%	4,722	27.9%	6,448	21.9%
Housing Units Vacant (2025)	197	6.6%	1,260	6.9%	2,260	7.1%
Household Size (2025)						
Total Households	2,774		16,950		29,418	
1 Person Households	680	24.5%	3,957	23.3%	6,245	21.2%
2 Person Households	949	34.2%	5,433	32.1%	9,402	32.0%
3 Person Households	471	17.0%	3,004	17.7%	5,182	17.6%
4 Person Households	425	15.3%	2,736	16.1%	5,191	17.6%
5 Person Households	170	6.1%	1,121	6.6%	2,128	7.2%
6 Person Households	55	2.0%	443	2.6%	826	2.8%
7 or More Person Households	24	0.9%	256	1.5%	443	1.5%
Household Income Distribution (2025)						
HH Income $200,000 or More	746	26.9%	4,432	26.1%	8,806	29.9%
HH Income $150,000 to $199,999	460	16.6%	2,355	13.9%	4,190	14.2%
HH Income $125,000 to $149,999	192	6.9%	943	5.6%	1,919	6.5%
HH Income $100,000 to $124,999	194	7.0%	1,620	9.6%	2,649	9.0%
HH Income $75,000 to $99,999	299	10.8%	1,944	11.5%	2,981	10.1%
HH Income $50,000 to $74,999	291	10.5%	1,710	10.1%	2,770	9.4%
HH Income $35,000 to $49,999	153	5.5%	1,538	9.1%	1,981	6.7%
HH Income $25,000 to $34,999	149	5.4%	790	4.7%	1,313	4.5%
HH Income $15,000 to $24,999	153	5.5%	630	3.7%	955	3.2%
HH Income $10,000 to $14,999	92	3.3%	457	2.7%	673	2.3%
HH Income Under $10,000	45	1.6%	532	3.1%	1,182	4.0%
Household Vehicles (2025)						
Households 0 Vehicles Available	288	10.4%	2,111	12.5%	2,692	9.2%
Households 1 Vehicle Available	853	30.7%	5,147	30.4%	7,888	26.8%
Households 2 Vehicles Available	1,146	41.3%	6,475	38.2%	11,982	40.7%
Households 3 or More Vehicles Available	488	17.6%	3,217	19.0%	6,856	23.3%
Total Vehicles Available	4,809		28,906		55,260	
Average Vehicles per Household	1.7		1.7		1.9	
Owner-Occupied Household Vehicles	4,213	87.6%	24,003	83.0%	48,096	87.0%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1	
Renter-Occupied Household Vehicles	596	12.4%	4,903	17.0%	7,165	13.0%
Average Vehicles per Renter-Occupied Household	1.0		1.0		1.1	
Travel Time (2025)						
Worker Base Age 16 years or Over	4,025		23,799		41,386	
Travel to Work in 14 Minutes or Less	1,125	28.0%	5,221	21.9%	8,059	19.5%
Travel to Work in 15 to 29 Minutes	920	22.9%	6,472	27.2%	11,160	27.0%
Travel to Work in 30 to 59 Minutes	908	22.6%	5,346	22.5%	9,894	23.9%
Travel to Work in 60 Minutes or More	532	13.2%	3,149	13.2%	5,300	12.8%
Work at Home	540	13.4%	3,610	15.2%	6,973	16.8%
Average Minutes Travel to Work	23.2		25.3		26.6	

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M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	4,025		23,799		41,386	
Drive to Work Alone	2,933	72.9%	15,722	66.1%	27,587	66.7%
Drive to Work in Carpool	368	9.1%	2,152	9.0%	3,662	8.8%
Travel to Work by Public Transportation	117	2.9%	1,112	4.7%	1,668	4.0%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	42	1.0%	290	1.2%	332	0.8%
Walk to Work	12	0.3%	474	2.0%	582	1.4%
Other Means	13	0.3%	438	1.8%	582	1.4%
Work at Home	540	13.4%	3,610	15.2%	6,973	16.8%
Daytime Demographics (2025)						
Total Businesses	305		2,738		4,188	
Total Employees	2,434		25,737		36,302	
Company Headquarter Businesses	10	3.3%	72	2.6%	108	2.6%
Company Headquarter Employees	271	11.1%	1,533	6.0%	2,095	5.8%
Employee Population per Business	8.0	to 1	9.4	to 1	8.7	to 1
Residential Population per Business	23.6	to 1	16.6	to 1	19.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,343		38,822		61,191	
Labor Force						
Labor Population Age 16 Years or Over (2025)	5,950		36,943		66,370	
Labor Force Total Males (2025)	2,819	47.4%	17,843	48.3%	32,542	49.0%
Male Civilian Employed	2,016	71.5%	12,303	68.9%	21,658	66.6%
Male Civilian Unemployed	28	1.0%	658	3.7%	1,169	3.6%
Males in Armed Forces	17	0.6%	59	0.3%	82	0.3%
Males Not in Labor Force	758	26.9%	4,823	27.0%	9,633	29.6%
Labor Force Total Females (2025)	3,131	52.6%	19,100	51.7%	33,828	51.0%
Female Civilian Employed	2,008	64.1%	11,496	60.2%	19,728	58.3%
Female Civilian Unemployed	17	0.5%	342	1.8%	638	1.9%
Females in Armed Forces	-	-	-	-	13	-
Females Not in Labor Force	1,106	35.3%	7,262	38.0%	13,450	39.8%
Unemployment Rate	45	0.8%	1,000	2.7%	1,807	2.7%
Occupation (2025)						
Occupation Population Age 16 Years or Over	4,025		23,799		41,386	
Occupation Total Males	2,016	50.1%	12,303	51.7%	21,657	52.3%
Occupation Total Females	2,008	49.9%	11,496	48.3%	19,728	47.7%
Management, Business, Financial Operations	818	20.3%	5,057	21.2%	9,132	22.1%
Professional, Related	1,286	32.0%	6,694	28.1%	11,906	28.8%
Service	661	16.4%	3,872	16.3%	6,210	15.0%
Sales, Office	566	14.1%	4,736	19.9%	8,313	20.1%
Farming, Fishing, Forestry	3	-	36	0.2%	42	0.1%
Construction, Extraction, Maintenance	260	6.4%	1,315	5.5%	2,605	6.3%
Production, Transport, Material Moving	429	10.7%	2,088	8.8%	3,177	7.7%
White Collar Workers	2,671	66.4%	16,487	69.3%	29,351	70.9%
Blue Collar Workers	1,354	33.6%	7,311	30.7%	12,035	29.1%

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2025)						
Total Units	2,774		16,950		29,418	
1 Detached Unit	1,269	45.7%	9,374	55.3%	19,393	65.9%
1 Attached Unit	598	21.6%	3,019	17.8%	3,940	13.4%
2 Units	71	2.6%	534	3.1%	701	2.4%
3 to 4 Units	104	3.8%	456	2.7%	584	2.0%
5 to 9 Units	316	11.4%	1,135	6.7%	1,420	4.8%
10 to 19 Units	86	3.1%	537	3.2%	781	2.7%
20 to 49 Units	22	0.8%	268	1.6%	360	1.2%
50 or More Units	88	3.2%	1,154	6.8%	1,619	5.5%
Mobile Home or Trailer	220	7.9%	474	2.8%	619	2.1%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2025)						
Homes Built 2020 or later	15	0.5%	93	0.5%	261	0.8%
Homes Built 2010 to 2019	135	4.6%	612	3.4%	1,689	5.3%
Homes Built 2000 to 2009	324	10.9%	1,566	8.6%	3,354	10.6%
Homes Built 1990 to 1999	461	15.5%	2,497	13.7%	4,647	14.7%
Homes Built 1980 to 1989	428	14.4%	3,688	20.3%	6,035	19.1%
Homes Built 1970 to 1979	451	15.2%	2,579	14.2%	3,916	12.4%
Homes Built 1960 to 1969	712	24.0%	2,823	15.5%	4,255	13.4%
Homes Built 1950 to 1959	139	4.7%	1,090	6.0%	2,286	7.2%
Homes Built 1940 to 1949	16	0.5%	301	1.7%	510	1.6%
Homes Built Before 1939	94	3.2%	1,701	9.3%	2,465	7.8%
Median Age of Homes	44.5	yrs	47.9	yrs	45.5	yrs
Home Values (2025)						
Owner Specified Housing Units	2,184		12,228		22,970	
Home Values $1,000,000 or More	74	3.4%	695	5.7%	2,000	8.7%
Home Values $750,000 to $999,999	220	10.1%	1,571	12.8%	3,760	16.4%
Home Values $500,000 to $749,999	726	33.2%	4,020	32.9%	8,044	35.0%
Home Values $400,000 to $499,999	326	14.9%	2,076	17.0%	3,612	15.7%
Home Values $300,000 to $399,999	340	15.6%	1,851	15.1%	2,682	11.7%
Home Values $250,000 to $299,999	25	1.1%	407	3.3%	636	2.8%
Home Values $200,000 to $249,999	46	2.1%	377	3.1%	565	2.5%
Home Values $175,000 to $199,999	33	1.5%	87	0.7%	163	0.7%
Home Values $150,000 to $174,999	89	4.1%	195	1.6%	219	1.0%
Home Values $125,000 to $149,999	30	1.4%	56	0.5%	79	0.3%
Home Values $100,000 to $124,999	77	3.5%	140	1.1%	201	0.9%
Home Values $90,000 to $99,999	24	1.1%	119	1.0%	154	0.7%
Home Values $80,000 to $89,999	-	-	20	0.2%	21	-
Home Values $70,000 to $79,999	13	0.6%	76	0.6%	94	0.4%
Home Values $60,000 to $69,999	3	0.1%	22	0.2%	40	0.2%
Home Values $50,000 to $59,999	14	0.6%	61	0.5%	90	0.4%
Home Values $35,000 to $49,999	35	1.6%	123	1.0%	173	0.8%
Home Values $25,000 to $34,999	24	1.1%	49	0.4%	61	0.3%
Home Values $10,000 to $24,999	14	0.7%	56	0.5%	105	0.5%
Home Values Under $10,000	72	3.3%	226	1.8%	271	1.2%
Owner-Occupied Median Home Value	$478,237		$512,327		$574,721	
Renter-Occupied Median Rent	$1,537		$1,752		$1,787	

M&M REALTY PARTNERS

Lat/Lon: 40.2232/-74.2673

3301 Rt. 9, Freehold Township, NJ, USA	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2025)						
Total Household Expenditure	$365.05 M		$2.19 B		$4.03 B	
Total Non-Retail Expenditure	$192.55 M		$1.16 B		$2.13 B	
Total Retail Expenditure	$172.5 M		$1.04 B		$1.9 B	
Alcoholic Beverages	$2.23 M		$13.44 M		$24.54 M	
Apparel	$6.57 M		$39.75 M		$72.36 M	
Contributions	$12.3 M		$73.13 M		$134.46 M	
Education	$8.58 M		$51.24 M		$93.95 M	
Entertainment	$20.22 M		$122.54 M		$222.89 M	
Food Away From Home	$15.72 M		$95.05 M		$173.13 M	
Grocery	$20.32 M		$127.06 M		$227.12 M	
Health Care	$19.55 M		$118.55 M		$208.56 M	
Household Furnishings and Equipment	$9.59 M		$57.86 M		$105.51 M	
Household Operations	$6.58 M		$39.96 M		$72.73 M	
Miscellaneous Expenses	$6.1 M		$36.83 M		$67.01 M	
Personal Care	$4.14 M		$25.66 M		$46.11 M	
Shelter	$52.97 M		$329.13 M		$585.35 M	
Tax and Retirement	$112.79 M		$658.12 M		$1.24 B	
Tobacco and Related	$1.17 M		$7.88 M		$13.49 M	
Transportation	$51.94 M		$307.86 M		$581.11 M	
Utilities	$14.29 M		$89.65 M		$159.93 M	
Monthly Household Consumer Expenditure (2025)						
Total Household Expenditure	$10,965		$10,785		$11,405	
Total Non-Retail Expenditure	$5,783	52.7%	$5,681	52.7%	$6,030	52.9%
Total Retail Expenditures	$5,181	47.3%	$5,103	47.3%	$5,375	47.1%
Alcoholic Beverages	$67	0.6%	$66	0.6%	$70	0.6%
Apparel	$197	1.8%	$195	1.8%	$205	1.8%
Contributions	$369	3.4%	$360	3.3%	$381	3.3%
Education	$258	2.3%	$252	2.3%	$266	2.3%
Entertainment	$607	5.5%	$602	5.6%	$631	5.5%
Food Away From Home	$472	4.3%	$467	4.3%	$490	4.3%
Grocery	$610	5.6%	$625	5.8%	$643	5.6%
Health Care	$587	5.4%	$583	5.4%	$591	5.2%
Household Furnishings and Equipment	$288	2.6%	$284	2.6%	$299	2.6%
Household Operations	$198	1.8%	$196	1.8%	$206	1.8%
Miscellaneous Expenses	$183	1.7%	$181	1.7%	$190	1.7%
Personal Care	$124	1.1%	$126	1.2%	$131	1.1%
Shelter	$1,591	14.5%	$1,618	15.0%	$1,658	14.5%
Tax and Retirement	$3,388	30.9%	$3,235	30.0%	$3,506	30.0%
Tobacco and Related	$35	0.3%	$39	0.4%	$38	0.3%
Transportation	$1,560	14.2%	$1,514	14.0%	$1,646	14.4%
Utilities	$429	3.9%	$441	4.1%	$453	4.0%