

1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 1 mile radius

Demographic Summary	2025	2030
Population	4,461	4,941
Population 18+	3,476	3,873
Households	2,086	2,342
Median Household Income	\$55,793	\$62,030

Households		2,086	2
Median Household Income		\$55,793	\$62
	Expected Number of		
Product/Consumer Behavior	Adults	Percent	
Went to Family Restaurant/Steak House/6 Mo	2,515	72.3%	
Went to Family Restaurant/Steak House 4+ Times/30 Days	803	23.1%	
Spent \$1-30 at Family Restaurant/Steak House/30 Days	164	4.7%	
Spent \$31-50 at Family Restaurant/Steak House/30 Days	272	7.8%	
Spent \$51-100 at Family Restaurant/Steak House/30 Days	561	16.1%	
Spent \$101-200 at Family Restaurant/Steak House/30 Days	447	12.9%	
Spent \$201+ at Family Restaurant/Steak House/30 Days	265	7.6%	
Spent \$1-100 at Fine Dining Restaurants/30 Days	129	3.7%	
Spent \$101-200 at Fine Dining Restaurants/30 Days	95	2.7%	
Spent \$201+ at Fine Dining Restaurants/30 Days	105	3.0%	
Went for Breakfast at Family Restaurant/Steak House/6 Mo	423	12.2%	
Went for Lunch at Family Restaurant/Steak House/6 Mo	646	18.6%	
Went for Dinner at Family Restaurant/Steak House/6 Mo	1,587	45.7%	
Went for Snacks at Family Restaurant/Steak House/6 Mo	73	2.1%	
Went on Weekday to Family Restaurant/Steak House/6 Mo	1,059	30.5%	
Went on Weekend to Family Restaurant/Steak House/6 Mo	1,392	40.0%	
Went to Applebee`s/6 Mo	519	14.9%	
Went to Bob Evans/6 Mo	47	1.4%	
Went to Buffalo Wild Wings/6 Mo	294	8.5%	
Went to California Pizza Kitchen/6 Mo	59	1.7%	
Went to Carrabba`s/6 Mo	74	2.1%	
Went to The Cheesecake Factory/6 Mo	259	7.5%	
Went to Chili`s Grill & Bar/6 Mo	348	10.0%	
Went to Cracker Barrel/6 Mo	340	9.8%	
Went to Denny`s/6 Mo	290	8.3%	
Went to Golden Corral/6 Mo	173	5.0%	
Went to IHOP/6 Mo	263	7.6%	
Went to Logan`s Roadhouse/6 Mo	63	1.8%	
Went to Longhorn Steakhouse/6 Mo	238	6.8%	
Went to Olive Garden/6 Mo	550	15.8%	
Went to Outback Steakhouse/6 Mo	254	7.3%	
Went to Red Lobster/6 Mo	245	7.0%	
Went to Red Robin/6 Mo	198	5.7%	
Went to Ruby Tuesday/6 Mo	42	1.2%	
Went to Texas Roadhouse/6 Mo	474	13.6%	
Went to T.G.I. Friday`s/6 Mo	99	2.9%	
Went to Waffle House/6 Mo	170	4.9%	
Went to Fast Food/Drive-In Restaurant/6 Mo	3,146	90.5%	
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	1,327	38.2%	
Spent \$1-10 at Fast Food Restaurant/30 Days	93	2.7%	
Spent \$11-20 at Fast Food Restaurant/30 Days	253	7.3%	
Spent \$21-40 at Fast Food Restaurant/30 Days	522	15.0%	
Spent \$41-50 at Fast Food Restaurant/30 Days	299	8.6%	
Spent \$51-100 at Fast Food Restaurant/30 Days	774	22.3%	
Spent \$101-200 at Fast Food Restaurant/30 Days	453	13.0%	
Spent \$201+ at Fast Food Restaurant/30 Days	216	6.2%	
Ordered Eat-In Fast Food/6 Mo	1,077	31.0%	

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

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Prepared by Esri

Latitude: 35.63956

Longitude: -87.01480



1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 1 mile radius

Prepared by Esri Latitude: 35.63956 Longitude: -87.01480

September 25, 2025

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Durch at /Consumer Debasies	Expected Number of	Damasant	MDT
Product/Consumer Behavior	Adults	Percent	MPI
Ordered Home Delivery Fast Food/6 Mo	457	13.2%	107
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	1,615	46.5%	95
Ordered Take-Out/Walk-In Fast Food/6 Mo	777	22.4%	98
Bought Breakfast at Fast Food Restaurant/6 Mo	1,208	34.8%	97
Bought Lunch at Fast Food Restaurant/6 Mo	1,757	50.5%	95
Bought Dinner at Fast Food Restaurant/6 Mo	1,854	53.3%	99
Bought Snack at Fast Food Restaurant/6 Mo	484	13.9%	100
Bought from Fast Food Restaurant on Weekday/6 Mo	2,207	63.5%	97
Bought from Fast Food Restaurant on Weekend/6 Mo	1,796	51.7%	99
Bought A&W/6 Mo	79	2.3%	104
Bought Arby`s/6 Mo	541	15.6%	87
Bought Baskin-Robbins/6 Mo	116	3.3%	98
Bought Boston Market/6 Mo	47	1.4%	97
Bought Burger King/6 Mo	892	25.7%	97
Bought Captain D`s/6 Mo	76	2.2%	78
Bought Carl`s Jr./6 Mo	192	5.5%	125
Bought Checkers/6 Mo	93	2.7%	111
Bought Chick-Fil-A/6 Mo	1,079	31.0%	92
Bought Chipotle Mexican Grill/6 Mo	596	17.1%	99
Bought Chuck E. Cheese`s/6 Mo	81	2.3%	135
Bought Church`s Fried Chicken/6 Mo	102	2.9%	99
Bought Cold Stone Creamery/6 Mo	104	3.0%	104
Bought Dairy Queen/6 Mo	478	13.8%	87
Bought Del Taco/6 Mo	138	4.0%	110
Bought Domino`s Pizza/6 Mo	619	17.8%	105
Bought Dunkin` Donuts/6 Mo	502	14.4%	102
Bought Five Guys/6 Mo	357	10.3%	102
Bought Hardee`s/6 Mo	127	3.6%	78
Bought Jack in the Box/6 Mo	309	8.9%	130
Bought Jersey Mike`s/6 Mo	268	7.7%	81
Bought Jimmy John`s/6 Mo	172	5.0%	83
Bought KFC/6 Mo	594	17.1%	100
Bought Krispy Kreme Doughnuts/6 Mo	206	5.9%	96
Bought Little Caesars/6 Mo	463	13.3%	104
Bought Long John Silver`s/6 Mo	57	1.6%	66
Bought McDonald`s/6 Mo	1,649	47.4%	95
Bought Panda Express/6 Mo	477	13.7%	102
Bought Panera Bread/6 Mo	422	12.1%	91
Bought Papa John`s/6 Mo	255	7.3%	92
Bought Papa Murphy`s/6 Mo	141	4.1%	126
Bought Pizza Hut/6 Mo	391	11.3%	92
Bought Popeyes Chicken/6 Mo	449	12.9%	102
Bought Sonic Drive-In/6 Mo	330	9.5%	87
Bought Starbucks/6 Mo	734	21.1%	98
Bought Steak `N Shake/6 Mo	81	2.3%	81
Bought Subway/6 Mo	780	22.4%	99
Bought Taco Bell/6 Mo	1,002	28.8%	103
Bought Wendy`s/6 Mo	928	26.7%	100
Bought Whataburger/6 Mo	176	5.1%	82
Bought White Castle/6 Mo	66	1.9%	76
Bought Wing-Stop/6 Mo	141	4.1%	106

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.

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1201 N Commerce Ct, Columbia, Tennessee, 38401 2 Prepared by Esri 1201 N Commerce Ct, Columbia, Tennessee, 38401 Latitude: 35.63956

Ring: 1 mile radius Longitude: -87.01480

King. 1 mile radias		Longitud	C. 07.01400
Went to Fine Dining Restaurant/6 Mo	545	15.7%	95
Went to Fine Dining Restaurant/30 Days	399	11.5%	92
Went to Fine Dining Restaurant 2+ Times/30 Days	185	5.3%	88
Used DoorDash Site/App for Take-Out/Del/30 Days	454	13.1%	103
Used Grubhub Site/App for Take-Out/Del/30 Days	150	4.3%	101
Used Postmates Site/App for Take-Out/Del/30 Days	29	0.8%	96
Used Restrnt Site/App for Take-Out/Del/30 Days	730	21.0%	101
Used Uber Eats Site/App for Take-Out/Del/30 Days	292	8.4%	113
Used Yelp Site/App for Take-Out/Del/30 Days	42	1.2%	118

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1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 3 mile radius Longitude: -87.01480

Demographic Summary	2025	2030
Population	20,591	22,302
Population 18+	15,641	17,076
Households	8,316	9,088
Median Household Income	\$51,889	\$59,029
	Expected Number of	

Households		8,316	9,088	
Median Household Income		\$51,889	\$59,029	
	Expected Number of			
Product/Consumer Behavior	Adults	Percent	MP	
Went to Family Restaurant/Steak House/6 Mo	11,431	73.1%	10	
Went to Family Restaurant/Steak House 4+ Times/30 Days	3,742	23.9%	98	
Spent \$1-30 at Family Restaurant/Steak House/30 Days	879	5.6%	10	
Spent \$31-50 at Family Restaurant/Steak House/30 Days	1,434	9.2%	110	
Spent \$51-100 at Family Restaurant/Steak House/30 Days	2,636	16.9%	10	
Spent \$101-200 at Family Restaurant/Steak House/30 Days	1,903	12.2%	9	
Spent \$201+ at Family Restaurant/Steak House/30 Days	1,034	6.6%	8	
Spent \$1-100 at Fine Dining Restaurants/30 Days	476	3.0%	8	
Spent \$101-200 at Fine Dining Restaurants/30 Days	388	2.5%	7	
Spent \$201+ at Fine Dining Restaurants/30 Days	379	2.4%	7	
Went for Breakfast at Family Restaurant/Steak House/6 Mo	1,956	12.5%	9	
Went for Lunch at Family Restaurant/Steak House/6 Mo	2,920	18.7%	9	
Went for Dinner at Family Restaurant/Steak House/6 Mo	7,387	47.2%	10	
Went for Snacks at Family Restaurant/Steak House/6 Mo	317	2.0%	11	
Went on Weekday to Family Restaurant/Steak House/6 Mo	5,061	32.4%	9	
Went on Weekend to Family Restaurant/Steak House/6 Mo	6,391	40.9%	9	
Went to Applebee`s/6 Mo	2,763	17.7%	11	
Went to Bob Evans/6 Mo	462	3.0%	11	
Went to Buffalo Wild Wings/6 Mo	1,470	9.4%	10	
Went to California Pizza Kitchen/6 Mo	226	1.4%	8	
Went to Carrabba`s/6 Mo	381	2.4%	11	
Went to The Cheesecake Factory/6 Mo	967	6.2%	8	
Went to Chili`s Grill & Bar/6 Mo	1,520	9.7%	9	
Went to Cracker Barrel/6 Mo	1,989	12.7%	11	
Went to Denny`s/6 Mo	1,103	7.0%	10	
Went to Golden Corral/6 Mo	1,016	6.5%	13	
Went to IHOP/6 Mo	1,179	7.5%	9	
Went to Logan`s Roadhouse/6 Mo	416	2.7%	12	
Went to Longhorn Steakhouse/6 Mo	1,209	7.7%	11	
Went to Olive Garden/6 Mo	2,615	16.7%	10	
Went to Outback Steakhouse/6 Mo	1,220	7.8%	9	
Went to Red Lobster/6 Mo	1,356	8.7%	11	
Went to Red Robin/6 Mo	824	5.3%	10	
Went to Ruby Tuesday/6 Mo	278	1.8%	10	
Went to Texas Roadhouse/6 Mo	2,520	16.1%	11	
Went to T.G.I. Friday`s/6 Mo	389	2.5%	10	
Went to Waffle House/6 Mo	1,129	7.2%	12	
Went to Fast Food/Drive-In Restaurant/6 Mo	14,303	91.5%	10	
Went to Fast Food/Drive-In Rest 9+ Times/30 Days	6,447	41.2%	10	
Spent \$1-10 at Fast Food Restaurant/30 Days	440	2.8%	S	
Spent \$11-20 at Fast Food Restaurant/30 Days	1,149	7.3%	S	
Spent \$21-40 at Fast Food Restaurant/30 Days	2,478	15.8%	10	
Spent \$41-50 at Fast Food Restaurant/30 Days	1,443	9.2%	10	
Spent \$51-100 at Fast Food Restaurant/30 Days	3,546	22.7%	10	
Spent \$101-200 at Fast Food Restaurant/30 Days	2,069	13.2%	9	
Spent \$201+ at Fast Food Restaurant/30 Days	976	6.2%	9	
Ordered Eat-In Fast Food/6 Mo	4,958	31.7%	9	

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Ring: 3 mile radius

Prepared by Esri Latitude: 35.63956 Longitude: -87.01480

Product/Consumer Behavior         Expected Number of Molts         Percent         MPT           Ordered Home Delivery Fast Food/6 Mo         2,019         10.5%         105           Take-Out/Drive-Thru/Urbside Fast Food/6 Mo         7,937         50.6%         104           Ordered Take-Out/Walk-In- Fast Food/6 Mo         3,481         22.3%         97           Bought Lunch at Fast Food Restaurant/6 Mo         8,788         53.4%         100           Bought Lunch at Fast Food Restaurant/6 Mo         8,788         55.0%         103           Bought Snack at Fast Food Restaurant/6 Mo         2,098         13.4%         96           Bought From Fast Food Restaurant of Weekend/6 Mo         8,342         53.3%         101           Bought From Fast Food Restaurant on Weekend/6 Mo         8,342         53.3%         102           Bought Row From Fast Food Restaurant on Weekend/6 Mo         3,340         21.4%         119           Bought Row From Market/6 Mo         4.66         3,00%         88           Bought Row From Market/6 Mo         4.66         3,0%         88           Bought Capitari D's/6 Mo         4.66         3,3         3.7%         13           Bought Capitari D's/6 Mo         4.56         2.91 %         110           Bought Capitari D'	Ring: 3 mile radius		Longitude: -87.01480	
Ordered Home Dellwery Fast Food/6 Mo 7,917 Take-Out/Drive-Trinu/Chrisdre Fast Food/6 Mo 7,917 Ordered Take-Out/Walk-in Fast Food/6 Mo 8,3481 2,33% 97 Bought Dreakfast at Fast Food Restaurant/6 Mo 8,3485 Bought Lunch at Fast Food Restaurant/6 Mo 8,3485 Bought Lunch at Fast Food Restaurant/6 Mo 8,495 Bought Sinck at Fast Food Restaurant/6 Mo 8,598 Bought Sinck at Fast Food Restaurant/6 Mo 8,098 Bought Sinck at Fast Food Restaurant/6 Mo 8,098 Bought Form Fast Food Restaurant Mo 8,098 Bought Form Fast Food Restaurant Mo 8,098 Bought from Fast Food Restaurant Movekeday/6 Mo 8,342 5,33% 102 Bought from Fast Food Restaurant Movekeday/6 Mo 8,342 5,33% 102 Bought Albert Move Move Move Move Move Move Move Move				
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo Ordered Take-Out/Walt-In- Fast Food/6 Mo Syri3 3,481 22,3% 97 Bought Breakfast at Fast Food Restaurant/6 Mo Bought Breakfast at Fast Food Restaurant/6 Mo Bought Drinner at Fast Food Restaurant/6 Mo Bought From Fast Food Restaurant Mo Bought From Fast Food Restaurant Mo Bought From Fast Food Restaurant on Weekedy/6 Mo Bought Tom Fast Food Restaurant on Weekedy/6 Mo Bought ABW/6 Mo Bought Bashin-Robbins/6 Mo Bought Carlain D's/6 Mo Bought Checkers/6 Mo Bought Chince Robbins/6 Mo Bought Dainy Queen/6 Mo Bought Dainy Queen/6 Mo Bought Dainy Queen/6 Mo Bought Dainy Speech Chicken/6 Mo Bought Dainy Dainy Speech Mo Bought Robon Mo Bought Robon Mo Bought Robon Mo Bought Robon Mo Bought Ro				
Ordered Take-Out/Walk-In Fast Food/6 Mo	Ordered Home Delivery Fast Food/6 Mo		12.9%	105
Bought Breakfast at Fast Food Restaurant/6 Mo	Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	7,917		
Bought Lunch at Fast Food Restaurant/6 Mo	Ordered Take-Out/Walk-In Fast Food/6 Mo	3,481	22.3%	97
Bought Dinner at Fast Food Restaurant/6 Mo	Bought Breakfast at Fast Food Restaurant/6 Mo	5,713	36.5%	102
Bought Snack at Fast Food Restaurant/6 Mo         2,098         13.4%         90           Bought from Fast Food Restaurant on Weekend/6 Mo         8,342         \$3.3%         102           Bought ARW/6 Mo         389         2.5%         114           Bought ARW/6 Mo         389         2.5%         114           Bought ARW/6 Mo         3,340         21.4%         119           Bought Boston Market/6 Mo         466         3.0%         88           Bought Boston Market/6 Mo         456         3.0%         88           Bought Boston Market/6 Mo         454         62-1%         103           Bought Carlos Jo F/6 Mo         583         3.7%         133           Bought Captain D' 3/6 Mo         583         3.7%         133           Bought Checkers/6 Mo         506         3.2%         134           Bought Checkers/6 Mo         506         3.2%         134           Bought Chipothe Mexican Grill/6 Mo         2,147         15.6%         90           Bought Chylor Seried Chicker/6 Mo         327         2.1%         121           Bought Chylor Seried Chicker/6 Mo         327         2.1%         121           Bought Chylor Seried Chicker/6 Mo         582         3.7%         126	Bought Lunch at Fast Food Restaurant/6 Mo	8,345	53.4%	100
Bought from Fast Food Restaurant on Weekend/6 Mo         8,342         53.3%         102           Bought A&W/6 Mo         389         2,5%         114           Bought A&W/6 Mo         389         2,5%         114           Bought Boston Market/6 Mo         466         3.0%         88           Bought Boston Market/6 Mo         224         1.4%         103           Bought Burger King/6 Mo         4,546         29.1%         110           Bought Captain D's/6 Mo         583         3.7%         85           Bought Carl's Ir,6 Mo         584         3.7%         85           Bought Chick-Fli-A/6 Mo         506         3.2%         134           Bought Chick-Fli-A/6 Mo         5,181         33.1%         98           Bought Chick-Fli-A/6 Mo         5,181         33.1%         98           Bought Chick Fli-A/6 Mo         327         2.1%         121           Bought Chick Fli-A/6 Mo         327         2.1%         12           Bought Chick Fli-A/6 M	Bought Dinner at Fast Food Restaurant/6 Mo	8,598	55.0%	103
Bought From Fast Fool Restaurant on Weekend/6 Mo	Bought Snack at Fast Food Restaurant/6 Mo	2,098	13.4%	96
Bought ARW/6 Mo	Bought from Fast Food Restaurant on Weekday/6 Mo	10,373	66.3%	101
Bought Arby's /s/6 Mo	Bought from Fast Food Restaurant on Weekend/6 Mo	8,342	53.3%	102
Bought Baskin-Robbins/6 Mo	Bought A&W/6 Mo	389	2.5%	114
Bought Boston Market/6 Mo	Bought Arby`s/6 Mo	3,340	21.4%	119
Bought Burger King/6 Mo	Bought Baskin-Robbins/6 Mo	466	3.0%	88
Bought Captain D`s/6 Mo         583         3.7%         133           Bought Carl's Jr./6 Mo         584         3.7%         85           Bought Checkers/6 Mo         506         3.2%         134           Bought Chipothe Mexican Grill/6 Mo         5,181         33.1%         98           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         450         2,9%         100           Bought Cold Stone Creamery/6 Mo         450         2,9%         100           Bought Daring Vigene/6 Mo         485         3,1%         86           Bought Domino's Pizza/6 Mo         2,813         18,0%         114           Bought Flive Guys/6 Mo         2,058         13,2%         93           Bought Flive Guys/6 Mo         1,595         10,2%         102           Bought Jack in the Box/6 Mo         1,034         6,6%         14           Bought Jack in the Box/6 Mo         94         6,6%         14           Bought Jack in the Box/6 Mo         91         6,0%         18	Bought Boston Market/6 Mo	224	1.4%	103
Bought Captain D`s/6 Mo         583         3.7%         133           Bought Carl's Jr./6 Mo         584         3.7%         85           Bought Checkers/6 Mo         506         3.2%         134           Bought Chipothe Mexican Grill/6 Mo         5,181         33.1%         98           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         327         2,1%         121           Bought Chuck E. Cheses's/6 Mo         450         2,9%         100           Bought Cold Stone Creamery/6 Mo         450         2,9%         100           Bought Daring Vigene/6 Mo         485         3,1%         86           Bought Domino's Pizza/6 Mo         2,813         18,0%         114           Bought Flive Guys/6 Mo         2,058         13,2%         93           Bought Flive Guys/6 Mo         1,595         10,2%         102           Bought Jack in the Box/6 Mo         1,034         6,6%         14           Bought Jack in the Box/6 Mo         94         6,6%         14           Bought Jack in the Box/6 Mo         91         6,0%         18	Bought Burger King/6 Mo	4,546	29.1%	110
Bought Chick-Fil-A/6 Mo         506         3.2%         134           Bought Chick-Fil-A/6 Mo         5,181         33.1%         98           Bought Chipotle Mexican Grill/6 Mo         2,447         15.6%         90           Bought Chuck E. Cheese's /6 Mo         327         2.1%         121           Bought Chuck's Fried Chicken/6 Mo         582         3.7%         126           Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Del Tacc/6 Mo         485         3.1%         86           Bought Del Tacc/6 Mo         485         3.1%         86           Bought Dunkin's Folkas Mo         2,058         13.2%         93           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,059         10.2%         102           Bought Jack in the Box/6 Mo         1,04         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jimmy John's/6 Mo         941         6.0%         88           Bought Sersey Mike 's/6 Mo         920         5.9%         98           Bought Sersey Mike 's/6 Mo         920         5.9%         98 <t< td=""><td>Bought Captain D`s/6 Mo</td><td>583</td><td>3.7%</td><td>133</td></t<>	Bought Captain D`s/6 Mo	583	3.7%	133
Bought Chick-Fil-A/6 Mo         506         3.2%         134           Bought Chick-Fil-A/6 Mo         5,181         33.1%         98           Bought Chipotle Mexican Grill/6 Mo         2,447         15.6%         90           Bought Chuck E. Cheese's /6 Mo         327         2.1%         121           Bought Chuck's Fried Chicken/6 Mo         582         3.7%         126           Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Del Tacc/6 Mo         485         3.1%         86           Bought Del Tacc/6 Mo         485         3.1%         86           Bought Dunkin's Folkas Mo         2,058         13.2%         93           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,059         10.2%         102           Bought Jack in the Box/6 Mo         1,04         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jimmy John's/6 Mo         941         6.0%         88           Bought Sersey Mike 's/6 Mo         920         5.9%         98           Bought Sersey Mike 's/6 Mo         920         5.9%         98 <t< td=""><td>Bought Carl`s Jr./6 Mo</td><td>584</td><td>3.7%</td><td>85</td></t<>	Bought Carl`s Jr./6 Mo	584	3.7%	85
Bought Chipotle Mexican Grill/6 Mo         5,181         33.1%         98           Bought Chipotle Mexican Grill/6 Mo         2,447         15.6%         90           Bought Chuck E. Cheese' s/6 Mo         327         2.1%         121           Bought Church's Fried Chicken/6 Mo         582         3.7%         126           Bought Dorlio's Fried Chicken/6 Mo         450         2.9%         100           Bought Dairy Queen/6 Mo         450         2.981         18.0%         114           Bought Dorlin's Pizzayfo Mo         485         3.1%         86           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Tornior's Pizzayfo Mo         1,034         6.6%         140           Bought Sey Giber Mo         1,034         6.6%         140           Bought Hardee's S/6 Mo         1,034         6.6%         140           Bought Jersey Mike's 66 Mo         941         6.0%         88           Bought Jersey Mike's 66 Mo         941         6.0%         85           Bought Elitle Caesars/6 Mo         920         5.9%         98           Bought Elitle Caesars/6 Mo         983         6.3%         102           Bought Elitle Caesars/6 Mo         1,936			3.2%	134
Bought Chipotle Mexican Grill/6 Mo         2,447         15.6%         90           Bought Chuck E. Cheese's/6 Mo         327         2.1%         121           Bought Chuck F. Fried Chicken/6 Mo         582         3.7%         126           Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Dairy Queen/6 Mo         485         3.1%         86           Bought Del Taco/6 Mo         485         3.1%         86           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Hardee's/6 Mo         1,595         10.2%         102           Bought Jack in the Box/6 Mo         941         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike's/6 Mo         920         5.9%         98           Bought KFC/6 Mo         920         5.9%         98           Bought KFC/6 Mo         983         6.3%         102           Bought Mice seesars/6 Mo         2,352         15.0%         117           Bought Daylon Silver's/6 Mo         8,123         51.9%         14	Bought Chick-Fil-A/6 Mo			98
Bought Chuck E. Cheese's   6 Mo         327         2.1%         121           Bought Church's Fried Chicken/6 Mo         582         3.7%         126           Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Dairy Queen/6 Mo         2,813         18.0%         114           Bought Dairy Queen/6 Mo         485         3.1%         86           Bought Domino's Pizza/6 Mo         2,804         17.9%         105           Bought Domino's Pizza/6 Mo         2,804         17.9%         105           Bought Five Guys/6 Mo         1,595         10.2%         93           Bought Five Guys/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike' 9/6 Mo         1,260         8.19         85           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Lola John Silver's/6 Mo         983         6.3%         102           Bought McDonald 's/6 Mo         8,123         51.9%         117           Bought Panda Express/6 Mo         1,96         12.8%         95 <td>· · · · · · · · · · · · · · · · · · ·</td> <td></td> <td></td> <td></td>	· · · · · · · · · · · · · · · · · · ·			
Bought Church's Fried Chicken/6 Mo         582         3.7%         126           Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Dairy Queen/6 Mo         2,813         118.0%         114           Bought Dairy Queen/6 Mo         485         3.1%         86           Bought Dunino's Pizza/6 Mo         2,804         17.9%         105           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee 's/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike's/6 Mo         941         6.0%         88           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought KFC/6 Mo         2,926         18.7%         109           Bought Little Caesars/6 Mo         983         6.3%         102           Bought McDonald's/6 Mo         983         6.3%         132           Bought Panda Express/6 Mo         1,822         11.7%         88           Bought Papa John's/6 Mo         1,823         11.7%         88 <t< td=""><td></td><td></td><td></td><td></td></t<>				
Bought Cold Stone Creamery/6 Mo         450         2.9%         100           Bought Dairy Queen/6 Mo         2,813         18.0%         114           Bought Dairy Queen/6 Mo         485         3.1%         86           Bought Domino's Pizza/6 Mo         2,804         17.9%         105           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guyy-6 Mo         1,595         10.2%         102           Bought Hardee' s/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jimmy John' s/6 Mo         920         5.9%         98           Bought KFC/6 Mo         920         5.9%         98           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Little Caesars/6 Mo         2,352         15.0%         117           Bought Dong John Silver 's/6 Mo         8,123         51.9%         104           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Papa Jumphy's/6 Mo         1,832         11.7%         88				
Bought Dairy Queen/6 Mo         2,813         18.0%         114           Bought Del Taco/6 Mo         485         3.1%         86           Bought Domino's Pizza/6 Mo         2,804         17.9%         105           Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee' s/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike' s/6 Mo         920         5.9%         98           Bought KFC/6 Mo         920         5.9%         98           Bought Krispy Kreme Doughnuts/6 Mo         2,926         18.7%         109           Bought Little Caesars/6 Mo         2,926         18.7%         109           Bought Long John Silver 's/6 Mo         2,352         15.0%         117           Bought Donald' s/6 Mo         8,123         51.9%         104           Bought Panera Bread/6 Mo         1,832         11.7%         88           Bought Papa John 's/6 Mo         1,832         11.7%         88           Bought Papa John 's/6 Mo         1,423         9.1%         114				
Bought Del Taco/6 Mo         485         3.1%         86           Bought Domino's Pizza/6 Mo         2,804         17.9%         105           Bought Domino's Pizza/6 Mo         2,958         13.2%         93           Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee's/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike's/6 Mo         1,260         8.1%         85           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought KFC/6 Mo         2,926         18.7%         109           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Long John Silver's/6 Mo         2,352         15.0%         117           Bought Long John Silver's/6 Mo         8,123         51.9%         117           Bought Panca Bread/6 Mo         8,123         51.9%         104           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Papa John's/6 Mo         1,832         11.7%         88           Bought Papa Jun's/6 Mo         1,832         11.7%         88	- "			
Bought Domino`s Pizza/6 Mo         2,804         17.9%         105           Bought Dunkin` Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee`s/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike`s/6 Mo         1,260         8.1%         85           Bought Jersey Mike`s/6 Mo         920         5.9%         98           Bought Step Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Little Caesars/6 Mo         2,926         18.7%         109           Bought Long John Silver`s/6 Mo         983         6.3%         102           Bought Panda Gespress/6 Mo         508         3.3%         132           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panera Bread/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         1,423         9.1%         114           Bought Papa John's/6 Mo         1,423         9.1%         114           Bought Popeyes Chicken/6 Mo         2,040         13.0%         103				
Bought Dunkin' Donuts/6 Mo         2,058         13.2%         93           Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee' s/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jersey Mike' s/6 Mo         941         6.0%         88           Bought Jersey Mike' s/6 Mo         1,260         8.1%         85           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Little Caesars/6 Mo         2,352         15.0%         117           Bought Long John Silver's/6 Mo         508         3.3%         132           Bought Pondal Syress/6 Mo         8,123         51.9%         104           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panera Bread/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         1,832         11.7%         88           Bought Papa Murphy's/6 Mo         2,163         13.8%         113           Bought Popeyes Chicken/6 Mo         2,163         13.8%         113     <				
Bought Five Guys/6 Mo         1,595         10.2%         102           Bought Hardee' s/6 Mo         1,034         6.6%         140           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jack in the Box/6 Mo         941         6.0%         88           Bought Jack in the Box/6 Mo         1,260         8.1%         85           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought KFC/6 Mo         2,926         18.7%         109           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Long John Silver's/6 Mo         2,352         15.0%         117           Bought Day John Silver's/6 Mo         8,123         51.9%         104           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panera Bread/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         1,832         11.7%         88           Bought Papa Murphy's/6 Mo         545         3.5%         108           Bought Popeyes Chicken/6 Mo         2,163         13.8%         113           Bought Starbucks/6 Mo         3,038         19.4%         90      <	-			
Bought Hardee`s/6 Mo       1,034       6.6%       140         Bought Jack in the Box/6 Mo       941       6.0%       88         Bought Jersey Mike`s/6 Mo       1,260       8.1%       85         Bought Jersey Mike`s/6 Mo       920       5.9%       98         Bought KFC/6 Mo       2,926       18.7%       109         Bought Krispy Kreme Doughnuts/6 Mo       983       6.3%       102         Bought Long John Silver`s/6 Mo       2,352       15.0%       117         Bought McDonald`s/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy 's/6 Mo       545       3.5%       108         Bought Popeyes Chicken/6 Mo       2,040       13.0%       13         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Stak `N Shake/6 Mo       3,958       25.3%       112         Bought Wendy 's/6 Mo       4,930       31.5%       112	·			
Bought Jack in the Box/6 Mo       941       6.0%       88         Bought Jersey Mike' s/6 Mo       1,260       8.1%       85         Bought Jimmy John' s/6 Mo       920       5.9%       98         Bought KFC/6 Mo       2,926       18.7%       109         Bought Krispy Kreme Doughnuts/6 Mo       983       6.3%       102         Bought Little Caesars/6 Mo       983       6.3%       102         Bought Long John Silver's/6 Mo       508       3.3%       132         Bought McDonald's/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa Murphy's/6 Mo       1,423       9.1%       114         Bought Papa Murphy's/6 Mo       545       3.5%       108         Bought Popeyes Chicken/6 Mo       2,163       13.8%       113         Bought Sonic Drive-In/6 Mo       1,964       12.6%       15         Bought Steak 'N Shake/6 Mo       3,038       19.4%       90         Bought Subway/6 Mo       3,958       25.3%       112				
Bought Jimmy John's/6 Mo         1,260         8.1%         85           Bought Jimmy John's/6 Mo         920         5.9%         98           Bought KFC/6 Mo         2,926         18.7%         109           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Little Caesars/6 Mo         2,352         15.0%         117           Bought Long John Silver's/6 Mo         508         3.3%         132           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Papa Bead/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         1,423         9.1%         114           Bought Papa Murphy's/6 Mo         545         3.5%         108           Bought Pizza Hut/6 Mo         2,163         13.8%         113           Bought Sonic Drive-In/6 Mo         1,964         12.6%         115           Bought Starbucks/6 Mo         3,038         19.4%         90           Bought Steak `N Shake/6 Mo         3,958         25.3%         112           Bought Wataburger/6 Mo         4,810         30.8%         115	·			
Bought Jimmy John`s/6 Mo         920         5.9%         98           Bought KFC/6 Mo         2,926         18.7%         109           Bought Krispy Kreme Doughnuts/6 Mo         983         6.3%         102           Bought Little Caesars/6 Mo         2,352         15.0%         117           Bought Long John Silver`s/6 Mo         508         3.3%         132           Bought McDonald`s/6 Mo         8,123         51.9%         104           Bought Panda Express/6 Mo         1,996         12.8%         95           Bought Panda Express/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         1,832         11.7%         88           Bought Papa John's/6 Mo         545         3.5%         108           Bought Papa Murphy`s/6 Mo         545         3.5%         108           Bought Papa Murphy`s/6 Mo         2,163         13.8%         113           Bought Popeyes Chicken/6 Mo         2,040         13.0%         103           Bought Sonic Drive-In/6 Mo         1,964         12.6%         115           Bought Starbucks/6 Mo         3,038         19.4%         90           Bought Subway/6 Mo         3,958         25.3%         112	-			
Bought KFC/6 Mo       2,926       18.7%       109         Bought Krispy Kreme Doughnuts/6 Mo       983       6.3%       102         Bought Little Caesars/6 Mo       2,352       15.0%       117         Bought Long John Silver`s/6 Mo       508       3.3%       132         Bought McDonald`s/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panea Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Popeyes Chicken/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       3,958       25.3%       112         Bought Taco Bell/6 Mo       4,930       31.5%       112         Bought Wendy's/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102      <				
Bought Krispy Kreme Doughnuts/6 Mo       983       6.3%       102         Bought Little Caesars/6 Mo       2,352       15.0%       117         Bought Long John Silver`s/6 Mo       508       3.3%       132         Bought McDonald`s/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Starbucks/6 Mo       1,964       12.6%       115         Bought Steak `N Shake/6 Mo       3,038       19.4%       90         Bought Subway/6 Mo       3,958       25.3%       112         Bought Whataburger/6 Mo       4,930       31.5%       112         Bought Whataburger/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought Whataburger/6 Mo       4,55       2.9%       116 <td></td> <td></td> <td></td> <td></td>				
Bought Little Caesars/6 Mo       2,352       15.0%       117         Bought Long John Silver`s/6 Mo       508       3.3%       132         Bought McDonald's/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       592       3.8%       132         Bought Taco Bell/6 Mo       3,958       25.3%       112         Bought Wendy's/6 Mo       4,930       31.5%       112         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought Long John Silver`s/6 Mo       508       3.3%       132         Bought McDonald`s/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       3,958       25.3%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Wendy`s/6 Mo       4,930       31.5%       112         Bought Wendy`s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought McDonald`s/6 Mo       8,123       51.9%       104         Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak`N Shake/6 Mo       592       3.8%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Wendy`s/6 Mo       4,930       31.5%       112         Bought Wendy`s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116	·			
Bought Panda Express/6 Mo       1,996       12.8%       95         Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       592       3.8%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Wendy`s/6 Mo       4,930       31.5%       112         Bought Wendy `s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought Panera Bread/6 Mo       1,832       11.7%       88         Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       592       3.8%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Wendy`s/6 Mo       4,930       31.5%       112         Bought Wendy`s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought Papa John`s/6 Mo       1,423       9.1%       114         Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       592       3.8%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Taco Bell/6 Mo       4,930       31.5%       112         Bought Wendy`s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought Papa Murphy`s/6 Mo       545       3.5%       108         Bought Pizza Hut/6 Mo       2,163       13.8%       113         Bought Popeyes Chicken/6 Mo       2,040       13.0%       103         Bought Sonic Drive-In/6 Mo       1,964       12.6%       115         Bought Starbucks/6 Mo       3,038       19.4%       90         Bought Steak `N Shake/6 Mo       592       3.8%       132         Bought Subway/6 Mo       3,958       25.3%       112         Bought Taco Bell/6 Mo       4,930       31.5%       112         Bought Wendy`s/6 Mo       4,810       30.8%       115         Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
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Bought Whataburger/6 Mo       985       6.3%       102         Bought White Castle/6 Mo       455       2.9%       116				
Bought White Castle/6 Mo 455 2.9% 116				
Bought Wing-Stop/6 Mo 588 3.8% 98	·			
	Bought Wing-Stop/6 Mo	588	3.8%	98

**Data Note:** An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

**Source:** These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by MRI-Simmons in a nationally representative survey of U.S. households. Esri forecasts for 2025 and 2030.



1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 3 mile radius Longitude: -87.01480

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Went to Fine Dining Restaurant/6 Mo	2,210	14.1%	85
Went to Fine Dining Restaurant/30 Days	1,606	10.3%	82
Went to Fine Dining Restaurant 2+ Times/30 Days	775	5.0%	81
Used DoorDash Site/App for Take-Out/Del/30 Days	2,041	13.1%	103
Used Grubhub Site/App for Take-Out/Del/30 Days	572	3.7%	85
Used Postmates Site/App for Take-Out/Del/30 Days	115	0.7%	85
Used Restrnt Site/App for Take-Out/Del/30 Days	3,438	22.0%	105
Used Uber Eats Site/App for Take-Out/Del/30 Days	981	6.3%	85
Used Yelp Site/App for Take-Out/Del/30 Days	133	0.8%	83

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Prepared by Esri

Latitude: 35.63956



1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 5 mile radius

Prepared by Esri Latitude: 35.63956

Longitude: -87.01480

Demographic Summary		2025	2030
Population		43,619	47,935
Population 18+		33,775	37,392
Households		18,023	20,071
Median Household Income		\$60,620	\$70,772
	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Went to Family Restaurant/Steak House/6 Mo	25,017	74.1%	102
Went to Family Restaurant/Steak House 4+ Times/30 Days	8,255	24.4%	100
Spent \$1-30 at Family Restaurant/Steak House/30 Days	1,949	5.8%	108
Spent \$31-50 at Family Restaurant/Steak House/30 Days	3,223	9.5%	114
Spent \$51-100 at Family Restaurant/Steak House/30 Days	5,834	17.3%	105
Spent \$101-200 at Family Restaurant/Steak House/30 Days	4,147	12.3%	97
Spent \$201+ at Family Restaurant/Steak House/30 Days	2,314	6.8%	90
Spent \$1-100 at Fine Dining Restaurants/30 Days	1,031	3.0%	86
Spent \$101-200 at Fine Dining Restaurants/30 Days	942	2.8%	87
Spent \$201+ at Fine Dining Restaurants/30 Days	837	2.5%	78
Went for Breakfast at Family Restaurant/Steak House/6 Mo	4,371	12.9%	101
Went for Lunch at Family Restaurant/Steak House/6 Mo	6,489	19.2%	100
Went for Dinner at Family Restaurant/Steak House/6 Mo	16,469	48.8%	103
Went for Snacks at Family Restaurant/Steak House/6 Mo	633	1.9%	107
Went on Weekday to Family Restaurant/Steak House/6 Mo	11,383	33.7%	103
Went on Weekend to Family Restaurant/Steak House/6 Mo	14,165	41.9%	101
Went to Applebee`s/6 Mo	5,954	17.6%	113
Went to Bob Evans/6 Mo	1,157	3.4%	128
Went to Buffalo Wild Wings/6 Mo	3,262	9.7%	107
Went to California Pizza Kitchen/6 Mo	438	1.3%	73
Went to Carrabba`s/6 Mo	842	2.5%	113
Went to The Cheesecake Factory/6 Mo	1,998	5.9%	80
Went to Chili`s Grill & Bar/6 Mo	3,262	9.7%	97
Went to Cracker Barrel/6 Mo	4,620	13.7%	119
Went to Denny`s/6 Mo	2,104	6.2%	94
Went to Golden Corral/6 Mo	1,982	5.9%	119
Went to IHOP/6 Mo	2,476	7.3%	95
Went to Logan`s Roadhouse/6 Mo	898	2.7%	128
Went to Longhorn Steakhouse/6 Mo	2,808	8.3%	120
Went to Olive Garden/6 Mo	5,788	17.1%	105
Went to Outback Steakhouse/6 Mo	2,766	8.2%	102
Went to Red Lobster/6 Mo	2,883	8.5%	112
Went to Red Robin/6 Mo	1,847	5.5%	104
Went to Ruby Tuesday/6 Mo	627	1.9%	107
Went to Texas Roadhouse/6 Mo	5,732	17.0%	118
Went to T.G.I. Friday`s/6 Mo	807	2.4%	98
Went to Waffle House/6 Mo	2,376	7.0%	122
Went to Fast Food/Drive-In Restaurant/6 Mo	30,975	91.7%	100
Went to Fast Food/Drive-In Rest 9+ Times/30 Days Spent \$1-10 at Fast Food Restaurant/30 Days	13,862	41.0% 3.0%	103 104
Spent \$11-20 at Fast Food Restaurant/30 Days	1,016 2,588	7.7%	
Spent \$21-40 at Fast Food Restaurant/30 Days	·		98
Spent \$41-50 at Fast Food Restaurant/30 Days	5,407 3,169	16.0% 9.4%	103 105
Spent \$51-100 at Fast Food Restaurant/30 Days	7,494	22.2%	104
Spent \$101-200 at Fast Food Restaurant/30 Days	4,476	13.3%	99
Spent \$201+ at Fast Food Restaurant/30 Days	2,141	6.3%	96
Ordered Eat-In Fast Food/6 Mo	11,048	32.7%	98
oracica Lac In rasc room, o rio	11,040	32.770	70

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1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 5 mile radius

Prepared by Esri Latitude: 35.63956 Longitude: -87.01480

September 25, 2025

King. 5 mile radius		Longitud	e07.01 <del>-</del> 00
Dundright/Communican Rehavior	Expected Number of	Dancerst	MOT
Product/Consumer Behavior	Adults	Percent	MPI
Ordered Home Delivery Fast Food/6 Mo	4,083	12.1%	98
Take-Out/Drive-Thru/Curbside Fast Food/6 Mo	17,537	51.9%	106
Ordered Take-Out/Walk-In Fast Food/6 Mo	7,570	22.4%	98
Bought Breakfast at Fast Food Restaurant/6 Mo	12,433	36.8%	103
Bought Lunch at Fast Food Restaurant/6 Mo	18,319	54.2%	102
Bought Dinner at Fast Food Restaurant/6 Mo	18,761	55.5%	104
Bought Snack at Fast Food Restaurant/6 Mo	4,526	13.4%	96
Bought from Fast Food Restaurant on Weekday/6 Mo	22,816	67.5%	103
Bought from Fast Food Restaurant on Weekend/6 Mo	17,953	53.1%	102
Bought A&W/6 Mo	891	2.6%	121
Bought Arby`s/6 Mo	7,613	22.5%	126
Bought Baskin-Robbins/6 Mo	962	2.9%	84
Bought Boston Market/6 Mo	467	1.4%	99
Bought Burger King/6 Mo	9,720	28.8%	109
Bought Captain D`s/6 Mo	1,193	3.5%	126
Bought Carl`s Jr./6 Mo	1,031	3.0%	69
Bought Checkers/6 Mo	958	2.8%	118
Bought Chick-Fil-A/6 Mo	11,605	34.4%	101
Bought Chipotle Mexican Grill/6 Mo	5,354	15.8%	92
Bought Chuck E. Cheese`s/6 Mo	589	1.7%	101
Bought Church`s Fried Chicken/6 Mo	1,071	3.2%	107
Bought Cold Stone Creamery/6 Mo	926	2.7%	95
Bought Dairy Queen/6 Mo	6,364	18.8%	120
Bought Del Taco/6 Mo	867	2.6%	71
Bought Domino`s Pizza/6 Mo	5,821	17.2%	101
Bought Dunkin` Donuts/6 Mo	4,602	13.6%	96
Bought Five Guys/6 Mo	3,528	10.4%	104
Bought Hardee`s/6 Mo	2,214	6.6%	139
Bought Jack in the Box/6 Mo	1,656	4.9%	72
Bought Jersey Mike`s/6 Mo	3,006	8.9%	94
Bought Jimmy John`s/6 Mo	2,272	6.7%	113
Bought KFC/6 Mo	6,170	18.3%	106
Bought Krispy Kreme Doughnuts/6 Mo	2,059	6.1%	99
Bought Little Caesars/6 Mo	4,818	14.3%	111
Bought Long John Silver`s/6 Mo	1,121	3.3%	134
Bought McDonald`s/6 Mo	17,563	52.0%	104
Bought Panda Express/6 Mo	4,117	12.2%	91
Bought Panera Bread/6 Mo	4,293	12.7%	96
Bought Papa John`s/6 Mo	3,024	8.9%	112
Bought Papa Murphy`s/6 Mo	1,215	3.6%	112
Bought Pizza Hut/6 Mo	4,589	13.6%	111
Bought Popeyes Chicken/6 Mo	4,194	12.4%	98
Bought Sonic Drive-In/6 Mo	4,183	12.4%	114
Bought Starbucks/6 Mo	6,542	19.4%	90
Bought Steak `N Shake/6 Mo	1,281	3.8%	132
Bought Subway/6 Mo	8,426	24.9%	111
Bought Taco Bell/6 Mo	10,467	31.0%	111
Bought Wendy`s/6 Mo	10,247	30.3%	113
Bought Whataburger/6 Mo	2,167	6.4%	103
Bought White Castle/6 Mo	958	2.8%	114
Bought Wing-Stop/6 Mo	1,129	3.3%	87
	1,123	3.3 70	0,

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1201 N Commerce Ct, Columbia, Tennessee, 38401 2 1201 N Commerce Ct, Columbia, Tennessee, 38401

Ring: 5 mile radius Longitude: -87.01480

Tillig. 5 Tillie Tadia5		Longitud	07.01.00
Went to Fine Dining Restaurant/6 Mo	4,944	14.6%	88
Went to Fine Dining Restaurant/30 Days	3,611	10.7%	86
Went to Fine Dining Restaurant 2+ Times/30 Days	1,763	5.2%	86
Used DoorDash Site/App for Take-Out/Del/30 Days	4,176	12.4%	97
Used Grubhub Site/App for Take-Out/Del/30 Days	1,195	3.5%	83
Used Postmates Site/App for Take-Out/Del/30 Days	220	0.7%	75
Used Restrnt Site/App for Take-Out/Del/30 Days	7,401	21.9%	105
Used Uber Eats Site/App for Take-Out/Del/30 Days	1,927	5.7%	77
Used Yelp Site/App for Take-Out/Del/30 Days	244	0.7%	71

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