



Modest Income Homes (E1)

Dominant Tapestry Segment

KEY FACTS



4,745

Total Population



\$123,844

Median Home Value



217

Businesses



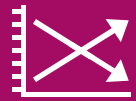
4,870

Daytime Population



40.8

Median Age



0.1%

2025-2030
Pop Growth
Rate



\$21,662

Per Capita
Income



2.4

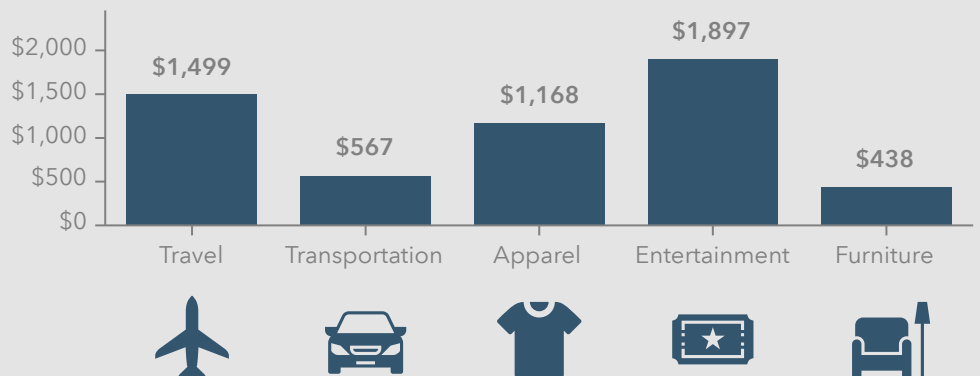
Avg Household
Size



\$33,628

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household

Harding Blvd
Ring of 3 miles

Family Foundations (C4)

Dominant Tapestry
Segment

KEY FACTS



53,937

Total Population



\$131,414

Median Home Value



1,425

Businesses



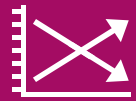
48,081

Daytime Population



34.7

Median
Age



-0.4%

2025-2030
Pop Growth
Rate



\$19,273

Per Capita
Income



2.5

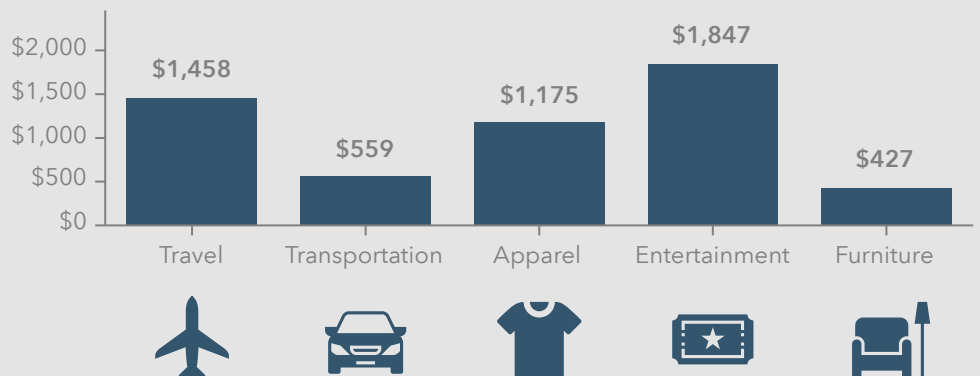
Avg Household
Size



\$31,019

Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household

Family Foundations (C4)

Dominant Tapestry
Segment

KEY FACTS



102,534
Total Population



\$143,013
Median Home Value



4,221
Businesses



103,466
Daytime Population



36.3
Median Age



-0.5%

2025-2030
Pop Growth
Rate



\$21,593
Per Capita
Income

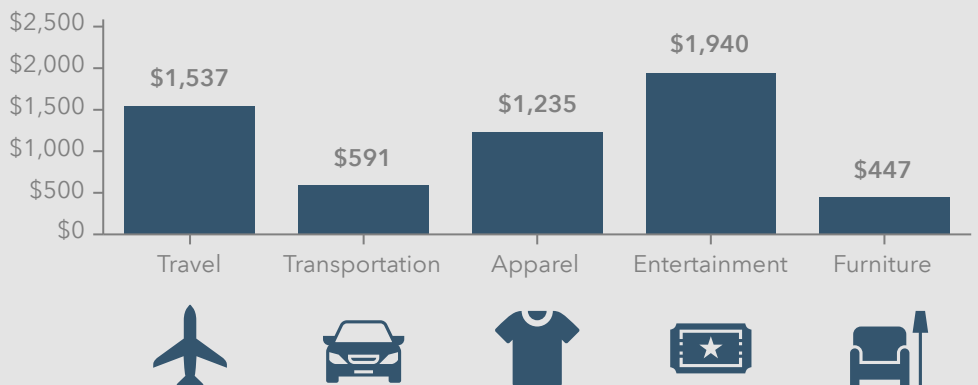


2.4
Avg Household
Size



\$35,572
Median Household
Income

KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025), Esri-U.S. BLS (2025).

© 2026 Esri

Spending facts are average annual dollars per household