



AVAILABILITY

- Freestanding Pad
- Ground Lease

FEATURES

- Core Poway Retail
- Drive-Thru Possible

» DEMOGRAPHIC SNAPSHOT

2 Mile (2022)				
Population	29,569			
Daytime Pop	24,753			
Med HH Income	\$109,149			





POWAY RD & MIDLAND RD

SITE



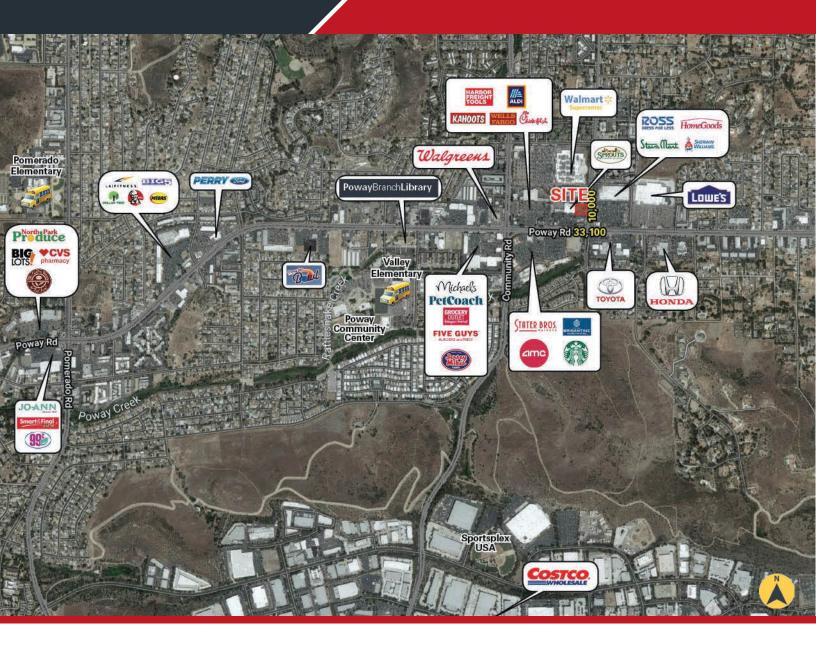






This information is deemed reliable, but not guaranteed. All information should be independently verified for its accuracy and completeness before relying upon it.

POWAY, CA AERIAL





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DEMOGRAPHICSPoway Rd & Midland Rd, Poway, CA 92064



			REAL ESTATE		
POPULATION	1 Mile	2 Mile	3 Miles	5 Mile	
2022 Estimated Population	12,103	29,569	59,297	141,191	
2027 Projected Population	11,953	29,392	59,405	141,617	
2020 Census Population	12,457	29,804	60,205	142,348	
2010 Census Population	12,129	28,943	58,486	138,957	
Projected Annual Growth 2022 to 2027	-0.2%	-0.1%	_	_	
Historical Annual Growth 2010 to 2022	_	0.2%	0.1%	0.1%	
2022 Median Age	37.0	37.9	37.9	39.6	
HOUSEHOLDS	1 Mile	2 Mile	3 Mile	5 Mile	
2022 Estimated Households	4,133	9,880	19,699	50,923	
2027 Projected Households	4,138	9,959	19,988	51,714	
2020 Census Households	4,252	9,950	20,012	51,310	
2010 Census Households	4,162	9,700	19,614	50,264	
Projected Annual Growth 2022 to 2027	_	0.2%	0.3%	0.3%	
Historical Annual Growth 2010 to 2022	_	0.2%	_	0.1%	
RACE AND ETHNICITY	1 Mile	2 Mile	3 Mile	5 Mile	
2022 Estimated White	57.7%	57.6%	55.4%	55.9%	
2022 Estimated Black or African American	1.7%	1.8%	2.0%	2.2%	
2022 Estimated Asian & Pacific Islander	14.3%	15.2%	21.8%	23.8%	
2022 Estimated American Indian & Native Alaskan	0.8%	0.7%	0.5%	0.4%	
2022 Estimated Other Races	25.5%	24.7%	20.3%	17.6%	
2022 Estimated Hispanic	24.3%	23.1%	17.7%	14.5%	
INCOME	1 Mile	2 Mile	3 Mile	5 Mile	
2022 Estimated Average Household Income	\$116,500	\$129,270	\$151,035	\$157,448	
2022 Estimated Median Household Income	\$99,286	\$109,149	\$126,191	\$121,740	
2022 Estimated Per Capita Income	\$39,812	\$43,254	\$50,271	\$56,920	
EDUCATION (AGE 25+)	1 Mile	2 Mile	3 Mile	5 Mile	
2022 Estimated Elementary (Grade Level 0 to 8)	3.2%	4.0%	2.9%	2.2%	
2022 Estimated Some High School (Grade Level 9 to 11)	6.7%	5.3%	4.1%	2.8%	
2022 Estimated High School Graduate	13.9%	14.4%	11.6%	11.2%	
2022 Estimated Some College	22.5%	21.1%	19.2%	17.5%	
2022 Estimated Associates Degree Only	11.1%	10.1%	8.3%	8.0%	
2022 Estimated Bachelors Degree Only	28.8%	28.6%	32.1%	34.0%	
2022 Estimated Graduate Degree	13.7%	16.5%	21.8%	24.3%	
BUSINESS	1 Mile	2 Mile	3 Mile	5 Mile	
2022 Estimated Total Businesses	653	1,899	2,899	6,372	
2022 Estimated Total Employees	7,168	24,753	31,029	73,389	
2022 Estimated Employee Population per Business	11.0	13.0	10.7	11.5	
2022 Estimated Residential Population per Business	18.5	15.6	20.5	22.2	