

Camino Village Plaza South  
Storefront Retail/Office  
(Community Center) -  
Cardiff/Encinitas Submarket  
Encinitas, CA 92024

22,034 SF GLA 10.76 AC Lot 1986 Built 910 - 19,430 Available SF 3,860 Max Contig SF \$43.00/NNN Asking Retail Rent \$36 - 43 CoStar Est. Retail Rent

Summary	Population	Housing	Daytime Employment	Consumer Spe	Currency: USD (\$)	Radius	2 mile, 5 mile, 10 mile	▼
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## Population

	2 mile	5 mile	10 mile
2010 Population	48,414	140,500	454,300
2023 Population	48,183	147,206	494,853
2028 Population Proj...	47,074	145,166	491,284
Annual Growth 2010-2...	0%	0.4%	0.7%
Annual Growth 2023-2...	-0.5%	-0.3%	-0.1%
Median Age	43.9	43.7	40.3
Bachelor's Degree or ...	59%	60%	52%
U.S. Armed Forces	193	421	2,468

## Households

	2 mile	5 mile	10 mile
2010 Households	18,551	55,689	168,265
2023 Households	18,334	58,053	181,902
2028 Household Proj...	17,883	57,180	180,301
Annual Growth 2010-2...	0.2%	0.4%	0.7%
Annual Growth 2023-2...	-0.5%	-0.3%	-0.2%
Owner Occupied Hous...	12,194	38,144	117,155
Renter Occupied Hous...	5,689	19,036	63,146
Avg Household Size	2.6	2.5	2.7
Avg Household Vehicles	2	2	2
Total Specified Consu...	\$858.3M	\$2.7B	\$8.1B

## Population By Race

	2 mile	5 mile	10 mile
White	42,556	126,974	386,120
Black	405	1,711	10,558

## Income

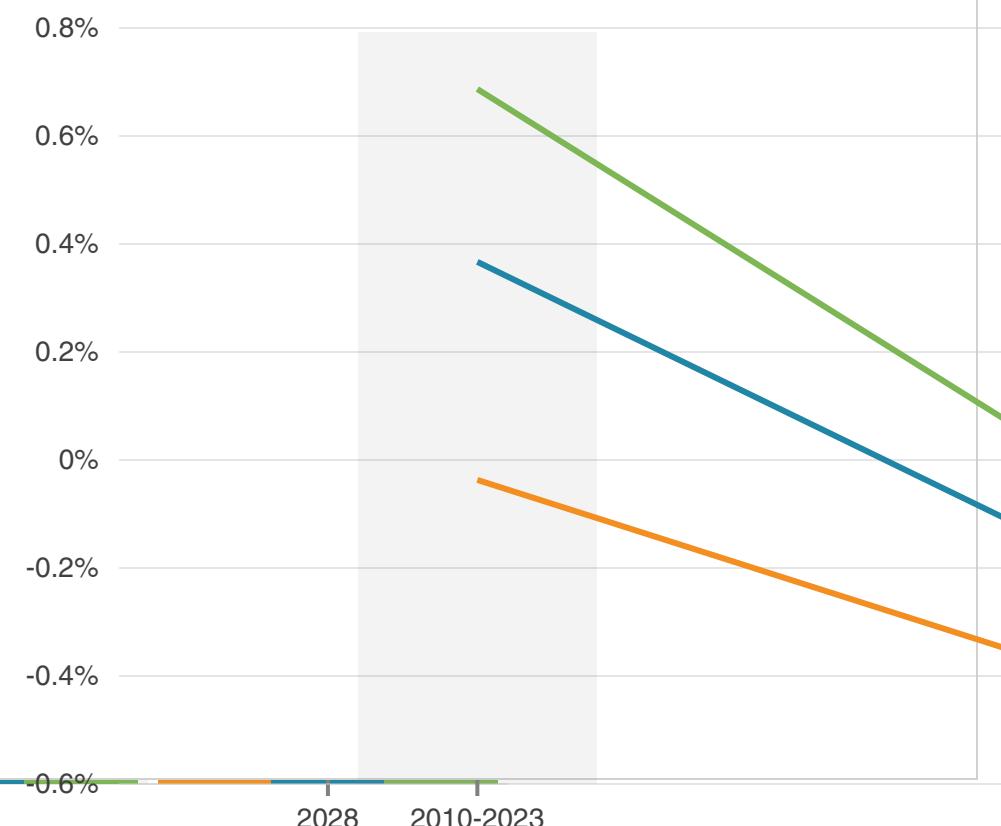
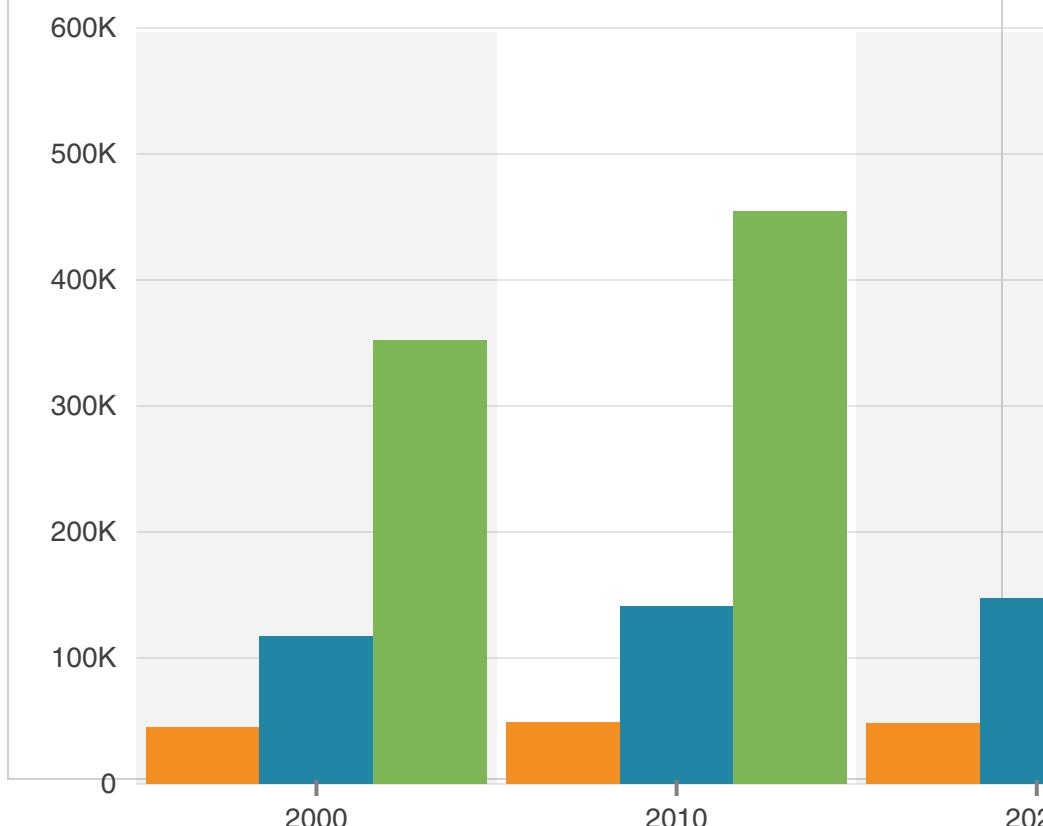
	<b>2 mile</b>	<b>5 mile</b>	<b>10 mile</b>
American Indian/Alaskan Native	384	965	4,143
Asian	2,917	11,103	69,143
Hawaiian & Pacific Islander	80	270	1,664
Two or More Races	1,841	6,183	23,225
Hispanic Origin	7,638	21,362	105,481

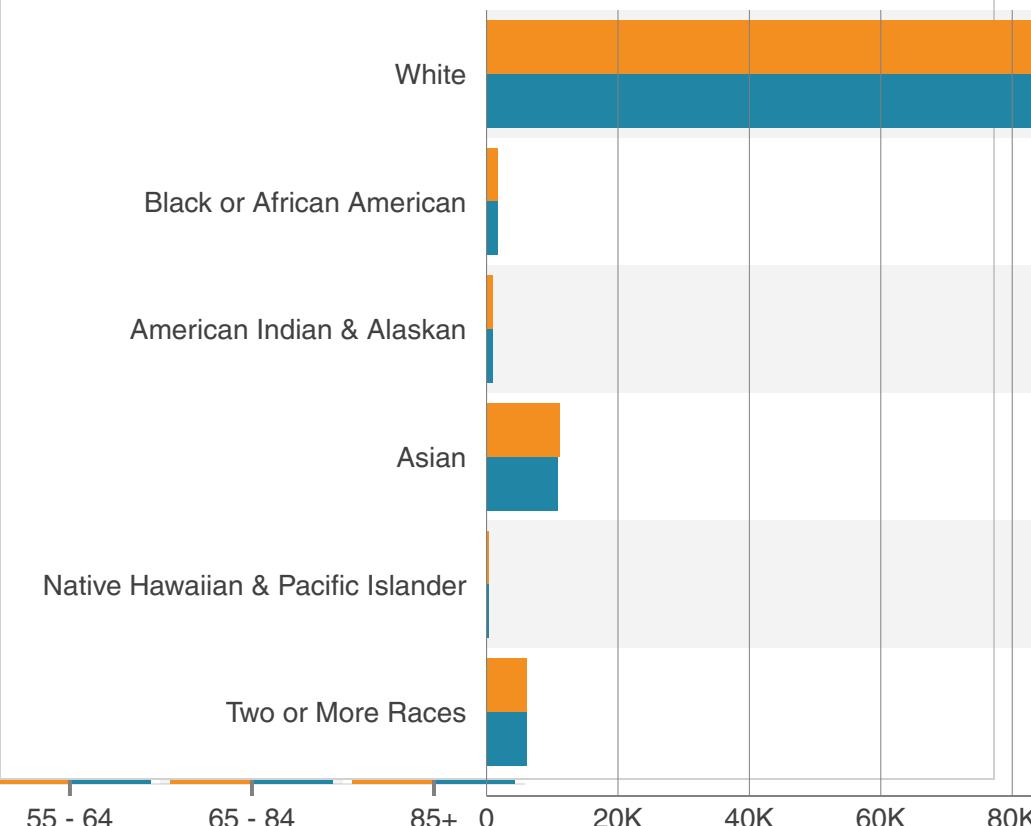
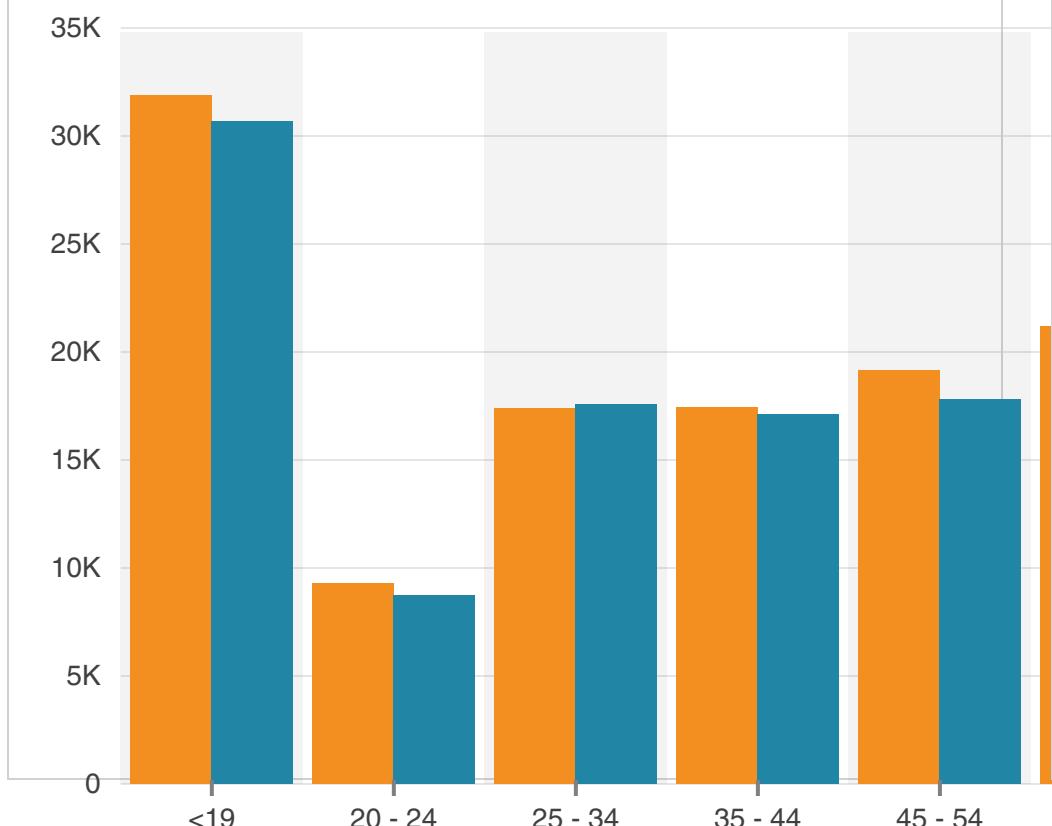
<b>Housing</b>	<b>2 mile</b>	<b>5 mile</b>	<b>10 mile</b>
Median Home Value	\$952,452	\$987,608	\$862,912
Median Year Built	1980	1983	1987

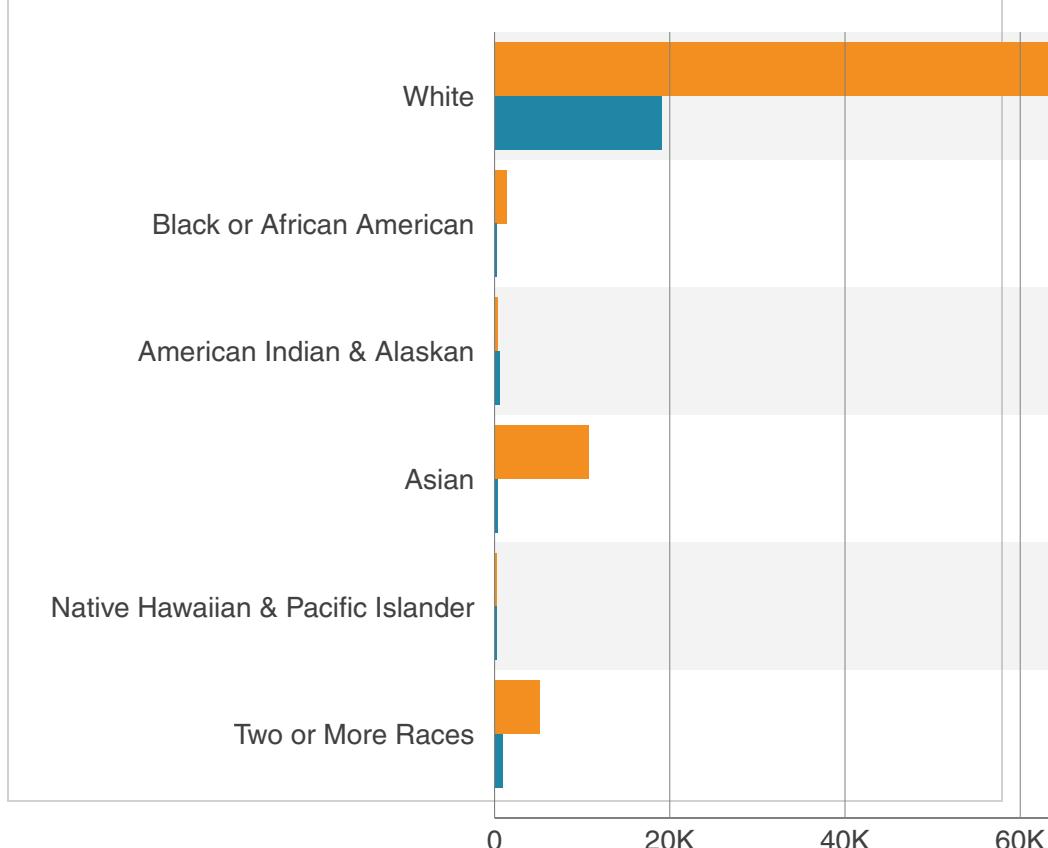
	<b>2 mile</b>	<b>5 mile</b>	<b>10 mile</b>
Avg Household Income	\$162,301	\$164,641	\$150,619
Median Household Income	\$135,819	\$137,267	\$120,256
< \$25,000	1,400	4,278	16,144
\$25,000 - 50,000	1,759	5,414	19,889
\$50,000 - 75,000	1,834	5,580	20,205
\$75,000 - 100,000	1,740	5,376	18,886
\$100,000 - 125,000	1,772	5,848	19,532
\$125,000 - 150,000	1,532	5,159	15,796
\$150,000 - 200,000	2,667	7,939	22,259
\$200,000+	5,632	18,461	49,190

<b>Population</b>

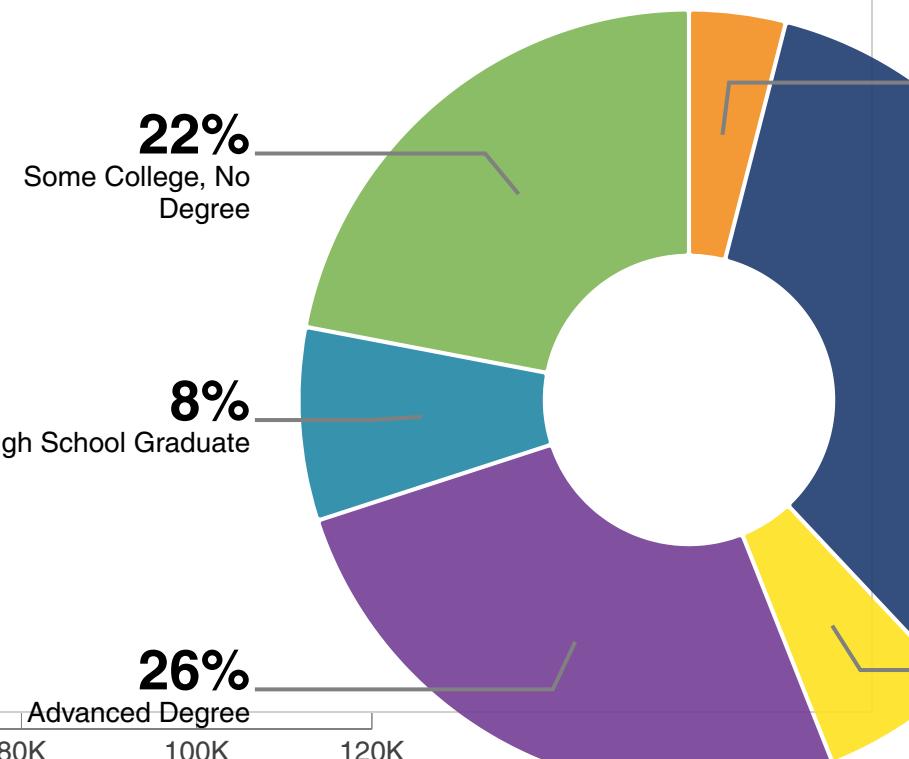
<b>Annual Population Growth</b>



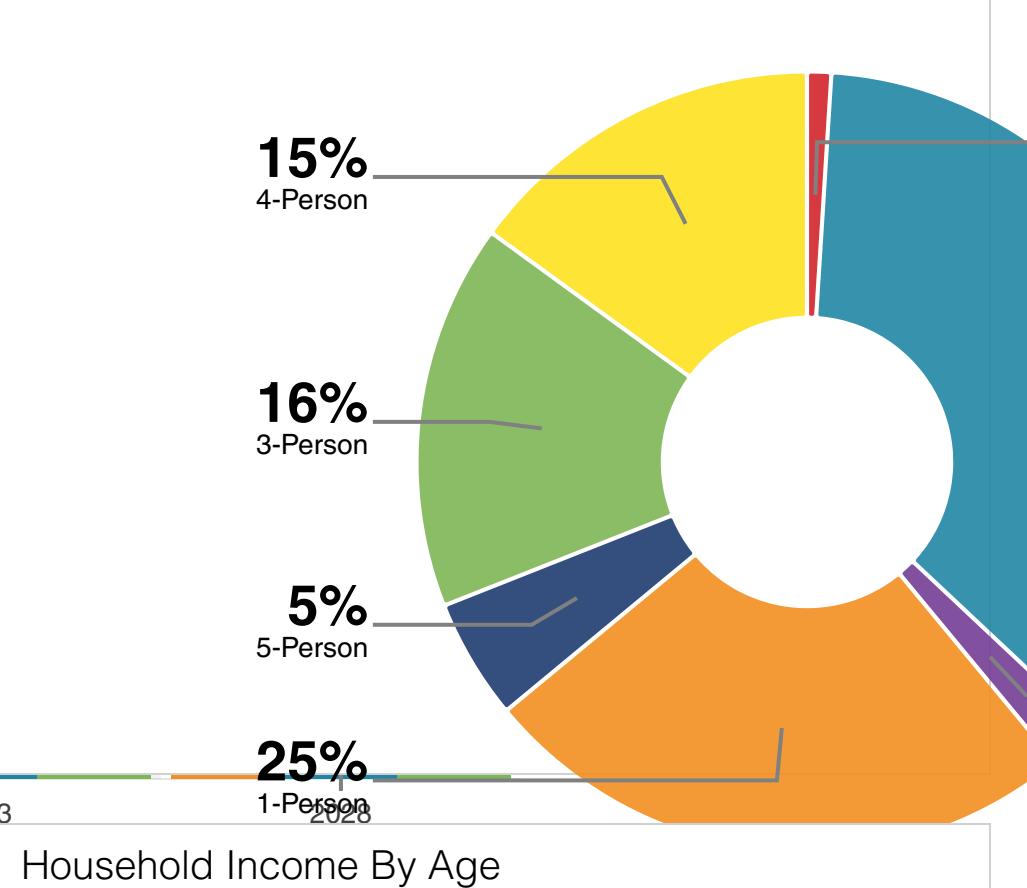
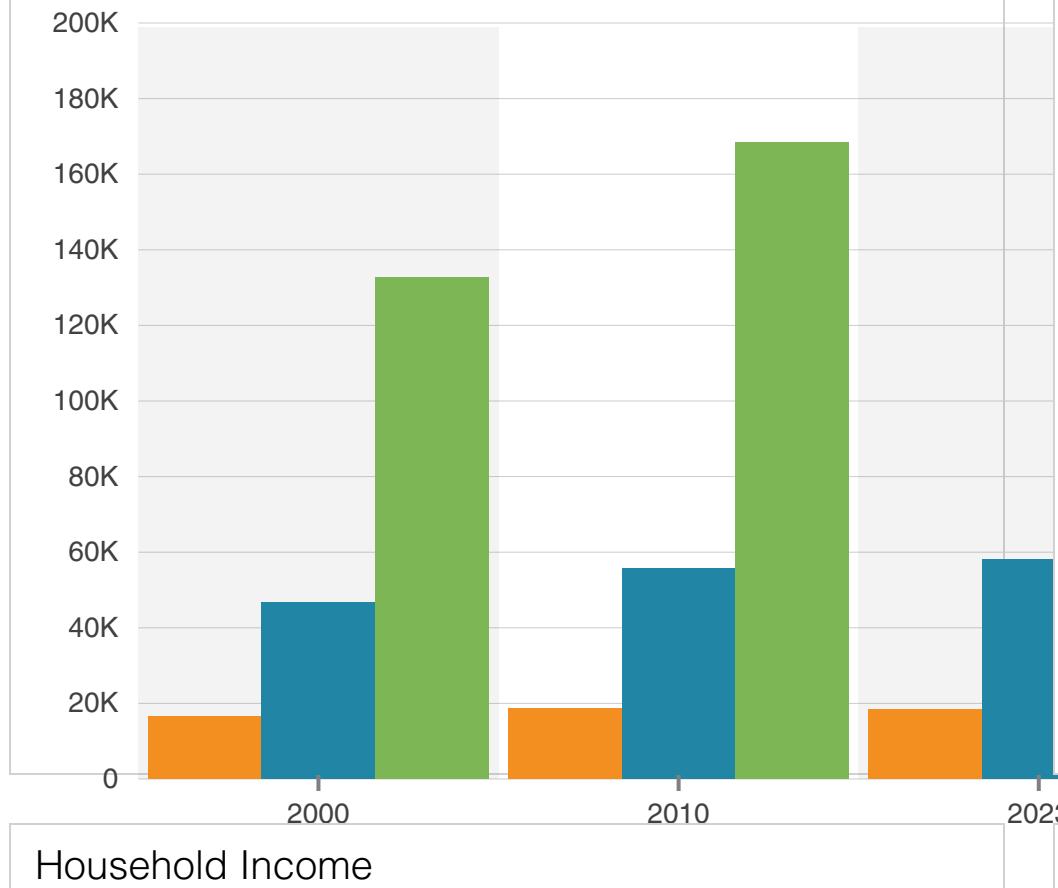


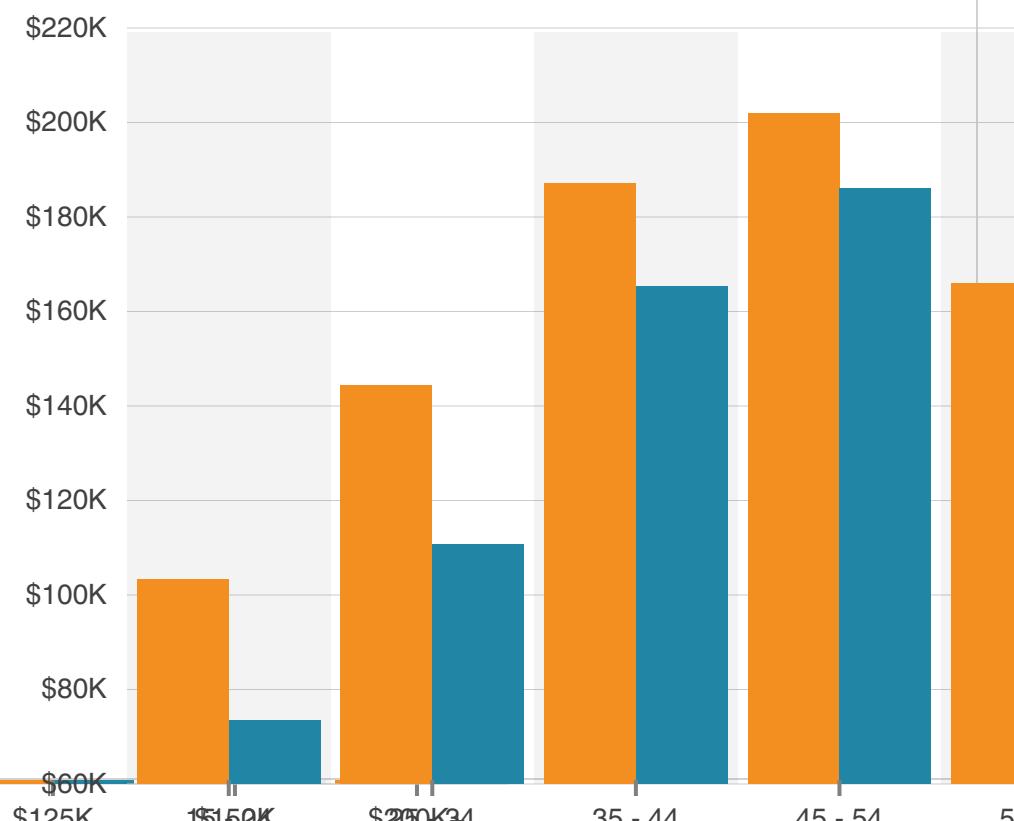
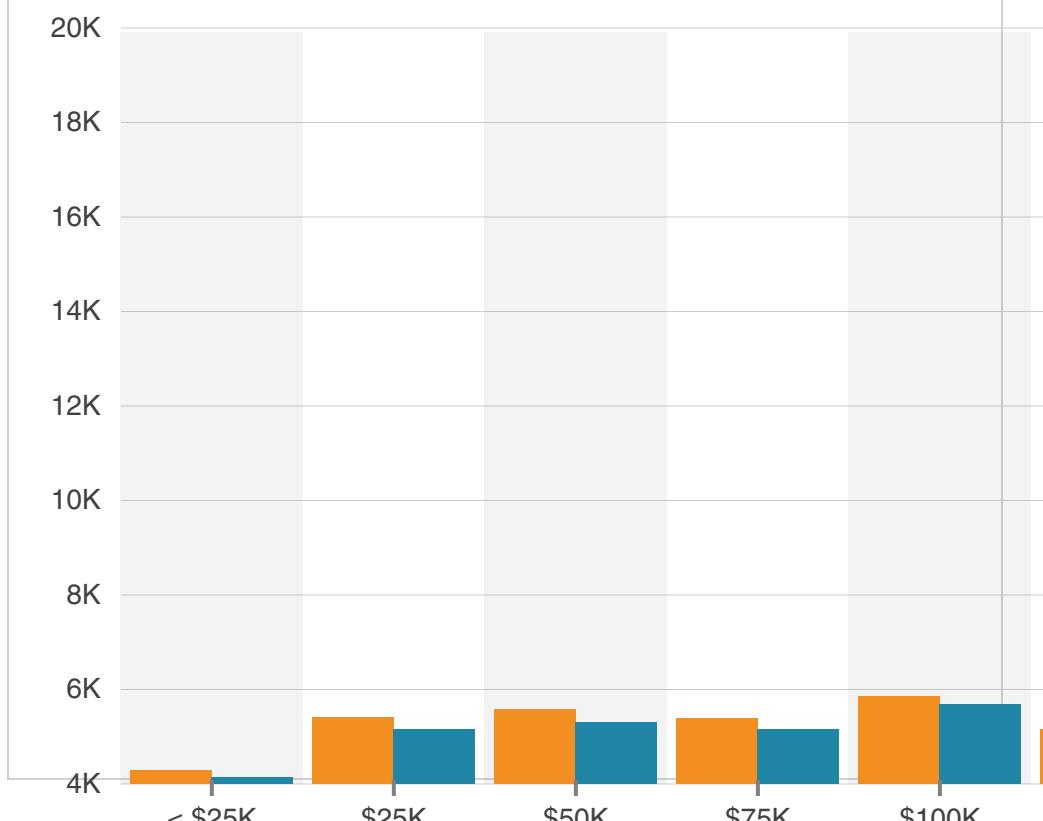


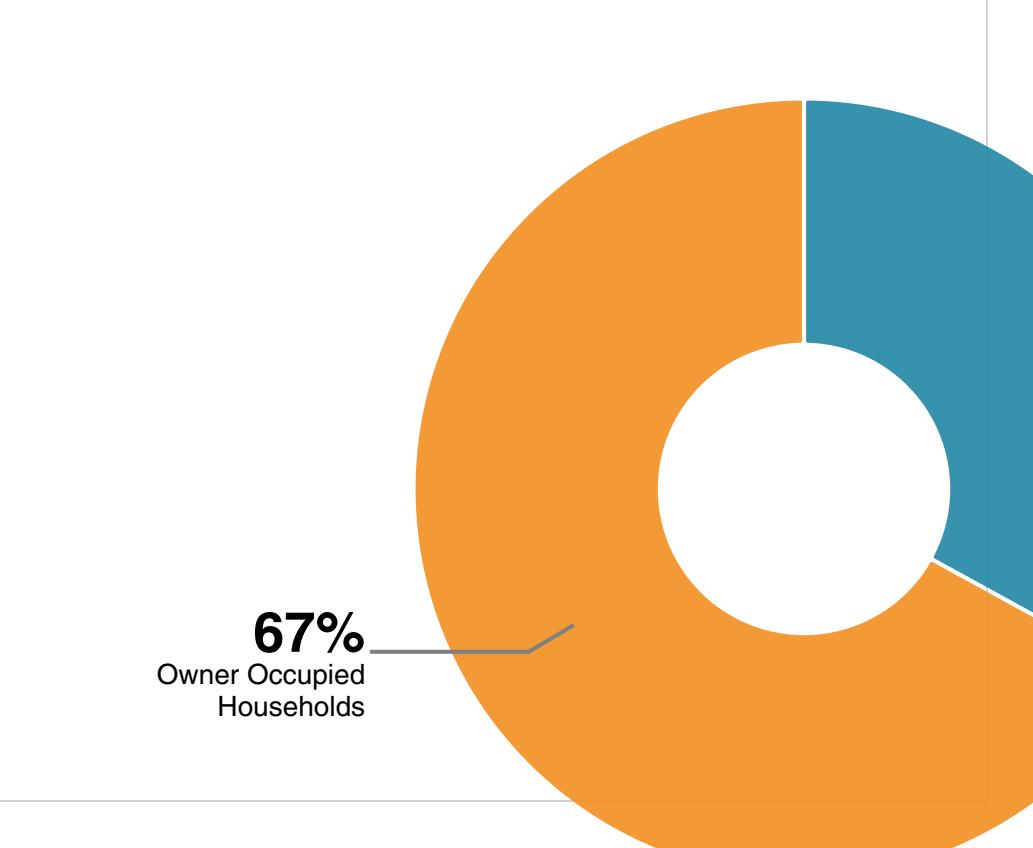
Households



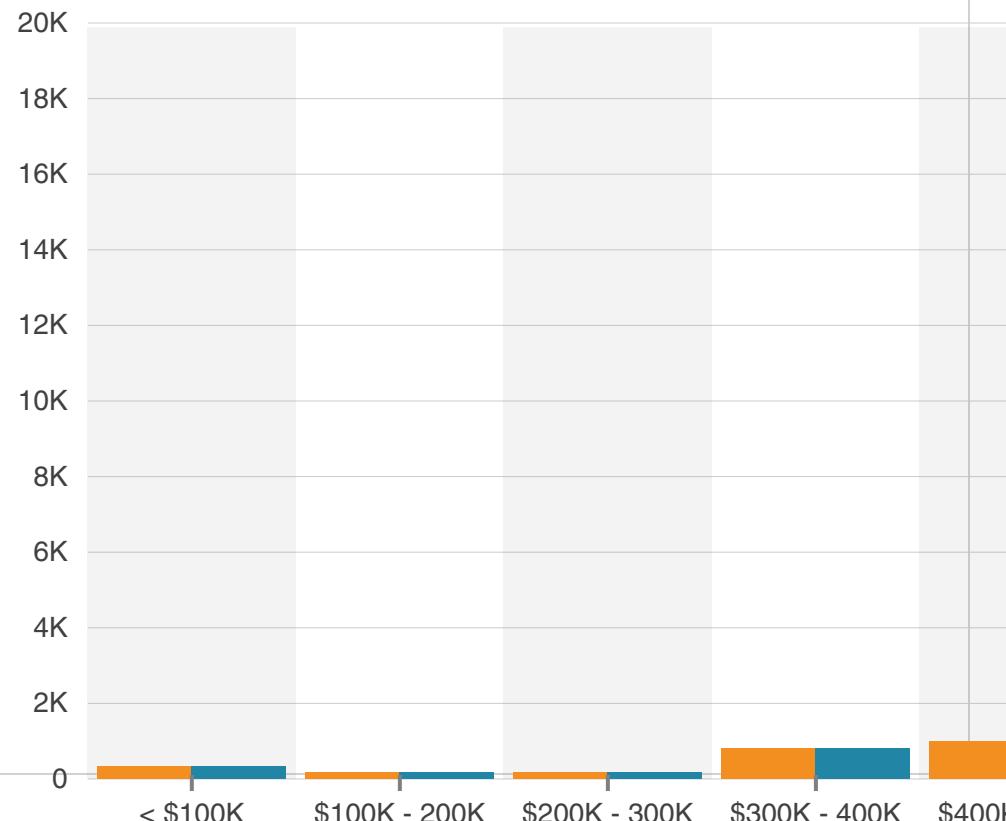
Household Size



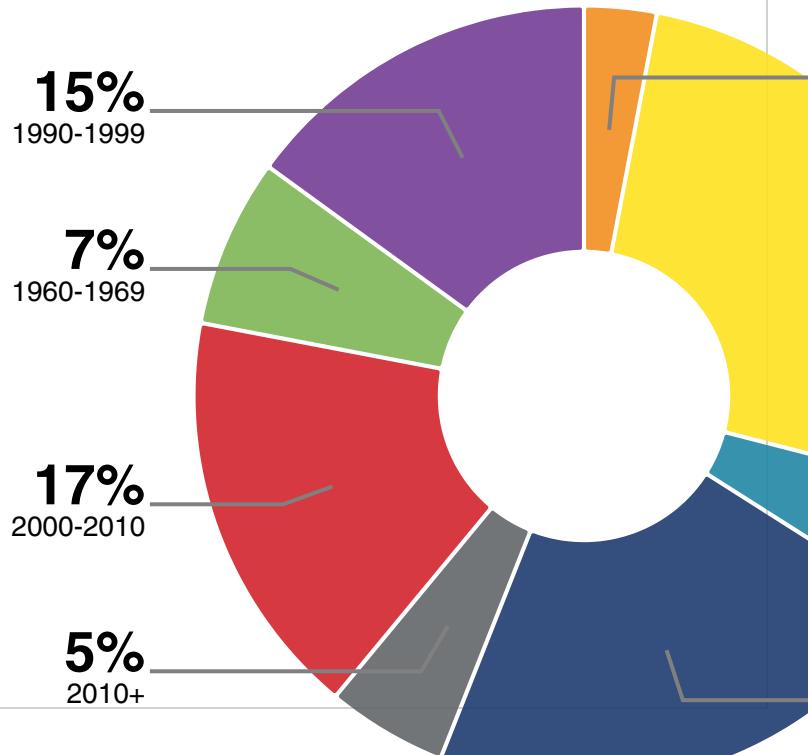




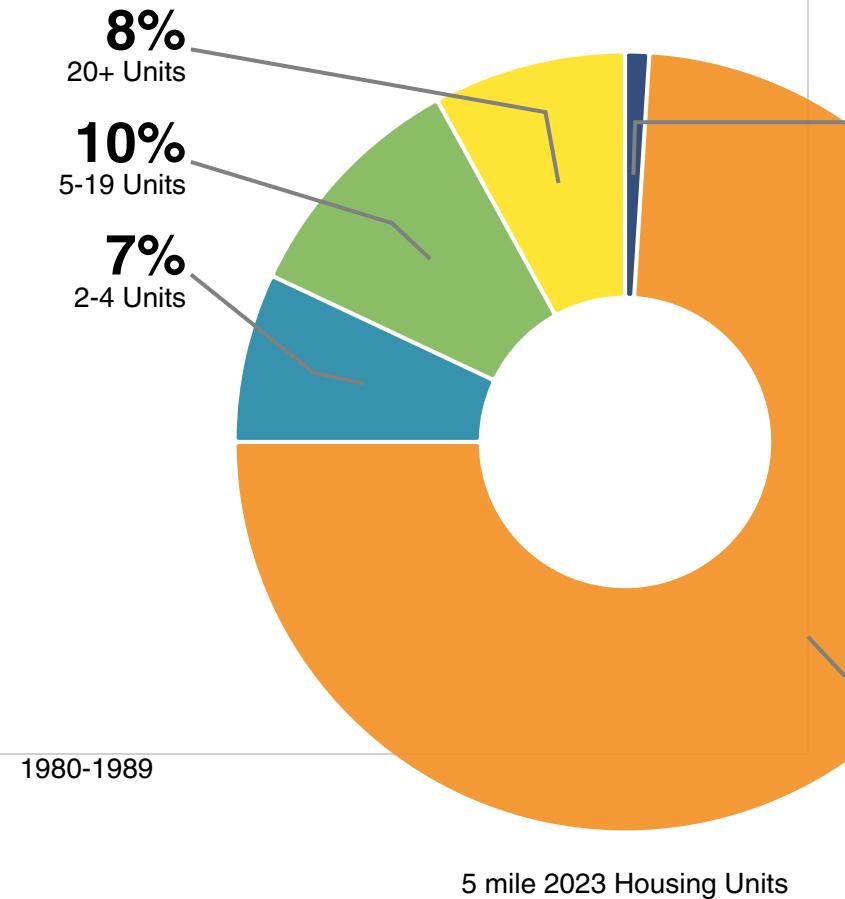
Homes By Year Built



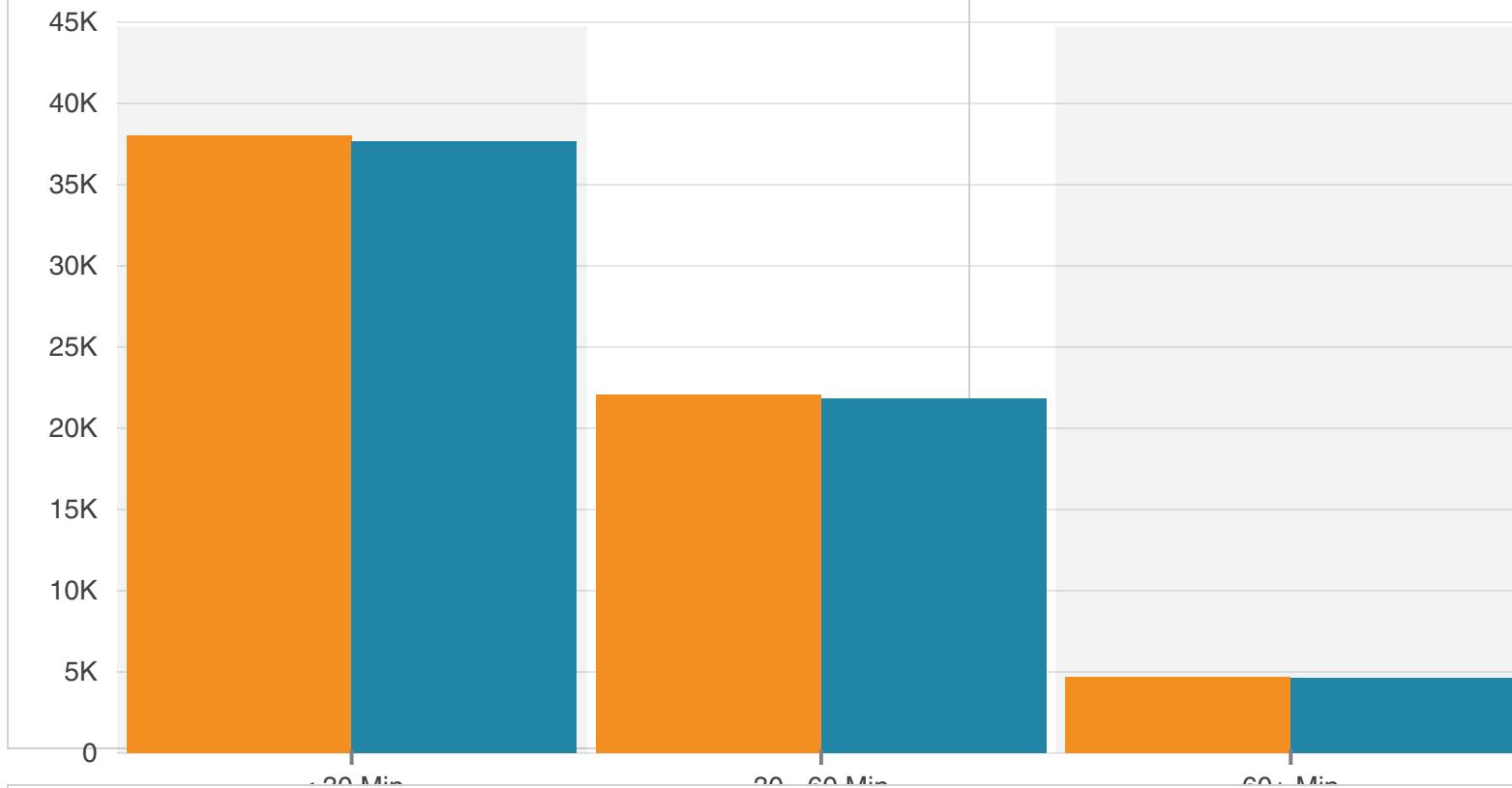
Housing Type



Population Travel To Work



5 mile 2023 Housing Units

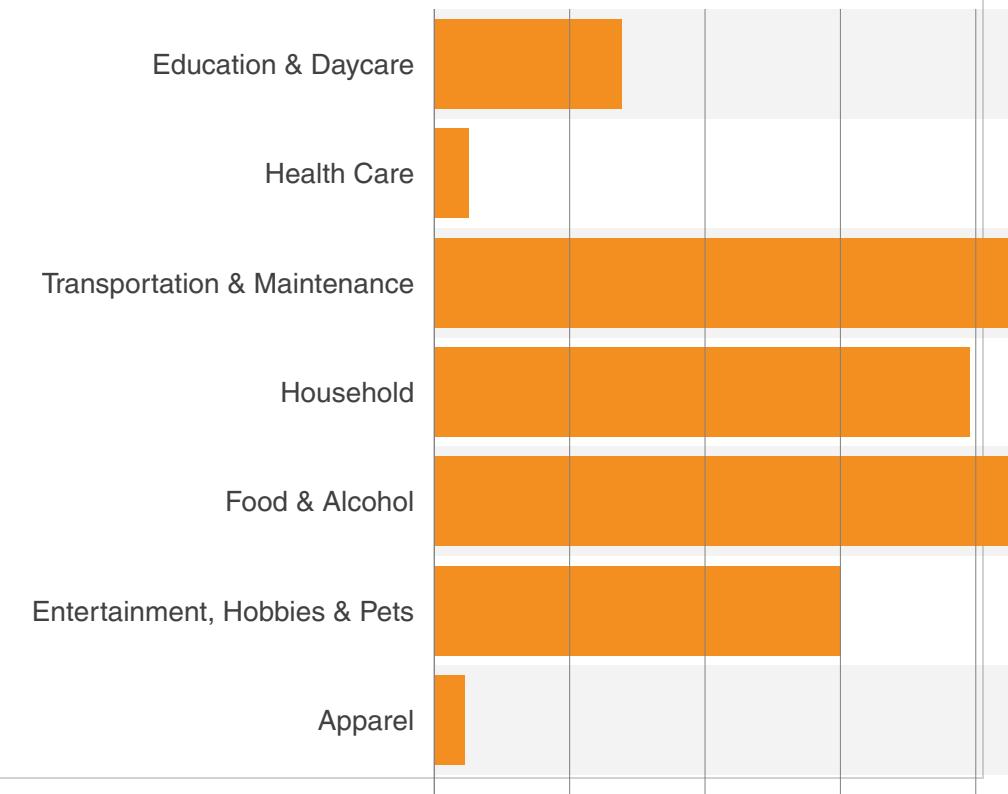


## Daytime Employment

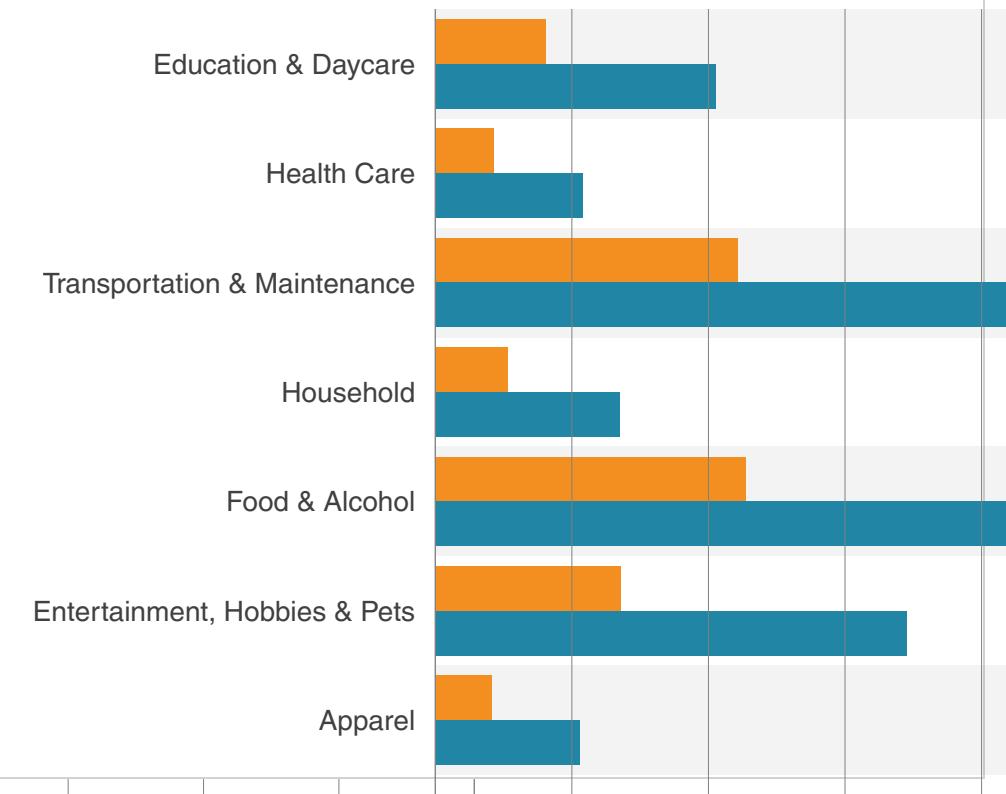
Radius	2 mile			5 mile			10 mile		
	Employment	Businesses	Employee Per Busin	Employment	Businesses	Employee Per Busin	Employment	Businesses	Employee Per Busin
<b>Service-Producing Industries</b>	<b>26,219</b>	<b>3,940</b>	<b>7</b>	<b>61,235</b>	<b>8,956</b>	<b>7</b>	<b>220,208</b>	<b>27,570</b>	<b>8</b>
Trade, Transportation & Utilities	4,853	554	9	9,533	1,231	8	47,230	4,257	11
Information	716	71	10	2,057	201	10	7,878	691	11
Financial Activities	1,977	431	5	6,225	1,303	5	21,818	4,146	5
Professional & Business Services	3,264	692	5	10,041	1,925	5	37,370	5,716	7
Education & Health Services	8,708	1,451	6	15,032	2,533	6	52,015	7,512	7
Leisure & Hospitality	4,062	330	12	12,497	812	15	36,360	2,394	15
Other Services	1,787	384	5	4,676	893	5	13,069	2,646	5

Radius	2 mile			5 mile			10 mile		
	Emplo...	Business...	Employee Per Busin	Emplo...	Business...	Employee Per Busin	Emplo...	Business...	Employee Per Busin
Public Administration	852	27	32	1,174	58	20	4,468	208	21
<b>Goods-Producing Industries</b>	<b>1,484</b>	<b>313</b>	<b>5</b>	<b>6,349</b>	<b>851</b>	<b>7</b>	<b>38,134</b>	<b>3,284</b>	<b>12</b>
Natural Resources & Mining	138	21	7	303	70	4	992	153	6
Construction	881	227	4	2,576	560	5	14,514	2,042	7
Manufacturing	465	65	7	3,470	221	16	22,628	1,089	21
<b>Total</b>	<b>27,703</b>	<b>4,253</b>	<b>7</b>	<b>67,584</b>	<b>9,807</b>	<b>7</b>	<b>258,342</b>	<b>30,854</b>	<b>8</b>

### Consumer Spending



### Per Capita & Avg Household Spending



### Consumer Spending Details

2023 2028

Radius	2 mile			5 mile			10 mile		
	Total ...	Avg Hou...	Per C...	Total ...	Avg Hou...	Per C...	Total ...	Avg Hou...	Per C...
▼ Expand All									
▼ Apparel	\$40,1...	\$2,244	\$852	\$127,...	\$2,233	\$879	\$398,...	\$2,212	\$812
▼ Entertainment, Hobbies & P...	\$130,...	\$7,279	\$2,765	\$412,...	\$7,210	\$2,840	\$1,21...	\$6,752	\$2,478
▼ Food & Alcohol	\$225,...	\$12,583	\$4,780	\$717,...	\$12,556	\$4,946	\$2,20...	\$12,225	\$4,487
▼ Household	\$157,...	\$8,829	\$3,354	\$503,...	\$8,800	\$3,466	\$1,49...	\$8,285	\$3,040
▼ Transportation & Maintenance	\$231,...	\$12,924	\$4,910	\$735,...	\$12,864	\$5,067	\$2,24...	\$12,454	\$4,571
▼ Health Care	\$43,5...	\$2,434	\$924	\$137,...	\$2,410	\$949	\$409,...	\$2,271	\$834
▼ Education & Daycare	\$80,2...	\$4,485	\$1,704	\$256,...	\$4,489	\$1,768	\$742,...	\$4,120	\$1,512
<b>Total Specified Consumer S...</b>	<b>\$908,...</b>	<b>\$50,777</b>	<b>\$19,290</b>	<b>\$2,89...</b>	<b>\$50,562</b>	<b>\$19,916</b>	<b>\$8,71...</b>	<b>\$48,319</b>	<b>\$17,733</b>

## Traffic

Collection Street	Cross Street	Traffic Volume
N el Camino Real	Mountain Vista Dr E	4,670
Not Available	Not Available No	4,860
N el Camino Real	Via Montoro N	38,505
Via Montoro	Via Savoy NW	4,466
N el Camino Real	Mountain Vista Dr N	42,493
Mountain Vista Dr	Flair Encinitas Dr E	9,824
Mountain Vista Dr	Jolina Way E	9,213
Jolina Way	Mountain Vista Dr S	10,900
Via Molena	Via Terrassa W	4,716
Via Cantebria	Zona Gale Rd N	14,316