

# DOWNTOWN KENOSHA WISCONSIN

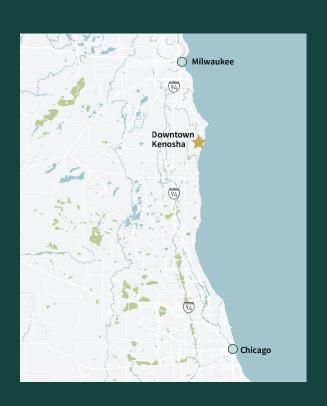


#### ABOUT DOWNTOWN KENOSHA

The shopping district is the investment hub of the marketplace, known for its unique cuisine, retailers and entertainment. The Harbor Park lakefront development—the area's crown jewel—blends beautifully with the historic downtown, while the Rhode Center for the Arts sits central within the district. Galleries, museums and live performances sit around every corner, while a bevy of year-round events include:

- Kenosha Pops, marathons, car shows, ice fests
- Taste of Wisconsin, Craft Beer Week, Grill Games
- Saturday Harbor Market (10,000+ visitors per weekend)

25% of the nation's population resides within 600 miles of the Milwaukee Region.



## demographics



16,274
Residential Population



**\$1,000,000**Kenosha Harbor Market Revenue in 2017



\$8,900,000
Annual Spend in Apparel & Services



\$14,030,000
Annually spent on dining out



+9,997Daytime employees



### EMERGING LOCATION

Steps from the shore of Lake Michigan, Downtown Kenosha is a vibrant district, teeming with distinctive experiences. A pedestrian-friendly, walkable community, the downtown is surrounded by beauty—from lighthouses and marinas to an authentic electric streetcar system. A recent spike in capital investment has also allowed the \$26 million restoration of the Heritage House into an 80-room boutique hotel.



Downtown Streetcar



Southport Marina



Modern Apothecary



Lighthouse & Sculptures



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