



PARCELS CAN BE SUBDIVIDED!

PARCEL 1
2.12 Acres
(In Contract)

LENNAR
DEVELOPMENT

1.56 Acres
(In Contract)

PARCEL 3
14.91 Acres
(In Contract)

**AVAILABLE
PARCEL 2**
13.96 Acres

**AVAILABLE
PARCEL 5**
6.27 Acres

ST JOHNS HERITAGE PARKWAY

MAGENTA WAY

EMERSON DRIVE (FUTURE FOUR LANE ROAD)

Proposed
Self Storage

CIRCLE K

PARCEL 6
3.52 Acres
(In Contract)

LENNAR
DEVELOPMENT

**AVAILABLE
PARCEL 4**
11.73 Acres

FUTURE EXTENSION ROAD



**FOR SALE:
CALL FOR PRICING GUIDANCE**

Palm Vista Commercial Land

INTERSECTION AT EMERSON DR. & ST. JOHNS HERITAGE PKWY., PALM BAY, FL



Property Overview

We are pleased to present an exceptional opportunity to acquire up to 61.8 acres of prime commercial land, comprising seven parcels ranging from 2 to just under 15 acres each. This strategically located property is situated at the intersection of Emerson Drive and St. Johns Heritage Parkway, within the highly sought after Palm Vista Master Plan by Lennar. A visionary community slated for the development of 4,000 new homes. This offering presents an exceptional chance for businesses and developers to be part of the transformative growth within Lennar's Palm Vista Masterplan. With its prime location, diverse parcel sizes, and integration into a flourishing residential community, these parcels are poised to become a vibrant hub for commerce and innovation.

Key Features

Prime Commercial Location:

This collection of commercial parcels is strategically positioned at the future bustling intersection of Emerson Road and St. Johns Heritage Parkway, offering unrivaled visibility and accessibility for businesses looking to thrive in a high-traffic area.

Flexible Parcel Sizes:

With divisible parcels ranging from 2 to just under 15 acres, this property provides a range of options for developers allowing for tailored plans to suite diverse commercial needs

Thriving Residential Community:

The surrounding area is poised for significant residential growth with the planned addition of 4,000 new homes within the Palm Vista Masterplan, ensuring a built-in customer base for local businesses.

Master Development Site Plan



PALM VISTA COMMERCIAL LAND - AVAILABLE

PALM VISTA - WEST		
NW - (NON-AGE RESTRICTED)		
POD	PRODUCT	UNITS
A	SINGLE FAMILY - 40's	364
B	TOWNHOME - 4-unit & 6-unit	168
C	TWIN VILLAS	102
NW - UNIT TOTAL		634

SW - ACTIVE ADULT (AGE RESTRICTED)		
D	TOWNHOME - 4-unit & 6-unit	46
E	SINGLE FAMILY - 50's	149
F	MULTI-FAMILY CONDO	140
G	SINGLE FAMILY - 50's	82
H	SINGLE FAMILY - 60's	72
I	TWIN VILLAS	186
J	MULTI-FAMILY CONDO	140
K	TOWNHOME - 4-unit & 6-unit	52
L	SINGLE FAMILY - 60's	179
M	TWIN VILLAS	240
N	SINGLE FAMILY - 40's	90
	SINGLE FAMILY - 50's	43
O	SINGLE FAMILY - 40's	69
	SINGLE FAMILY - 50's	77
P	SINGLE FAMILY - 40's	120
	SINGLE FAMILY - 50's	94
SW - UNIT TOTAL		1779

LEGEND	
	TWIN VILLAS
	TOWNHOME - 4-unit & 6-unit
	MULTI-FAMILY
	SINGLE FAMILY - 40's
	SINGLE FAMILY - 50's
	SINGLE FAMILY - 60's
	AMENITY CENTER
	TOWN CENTER

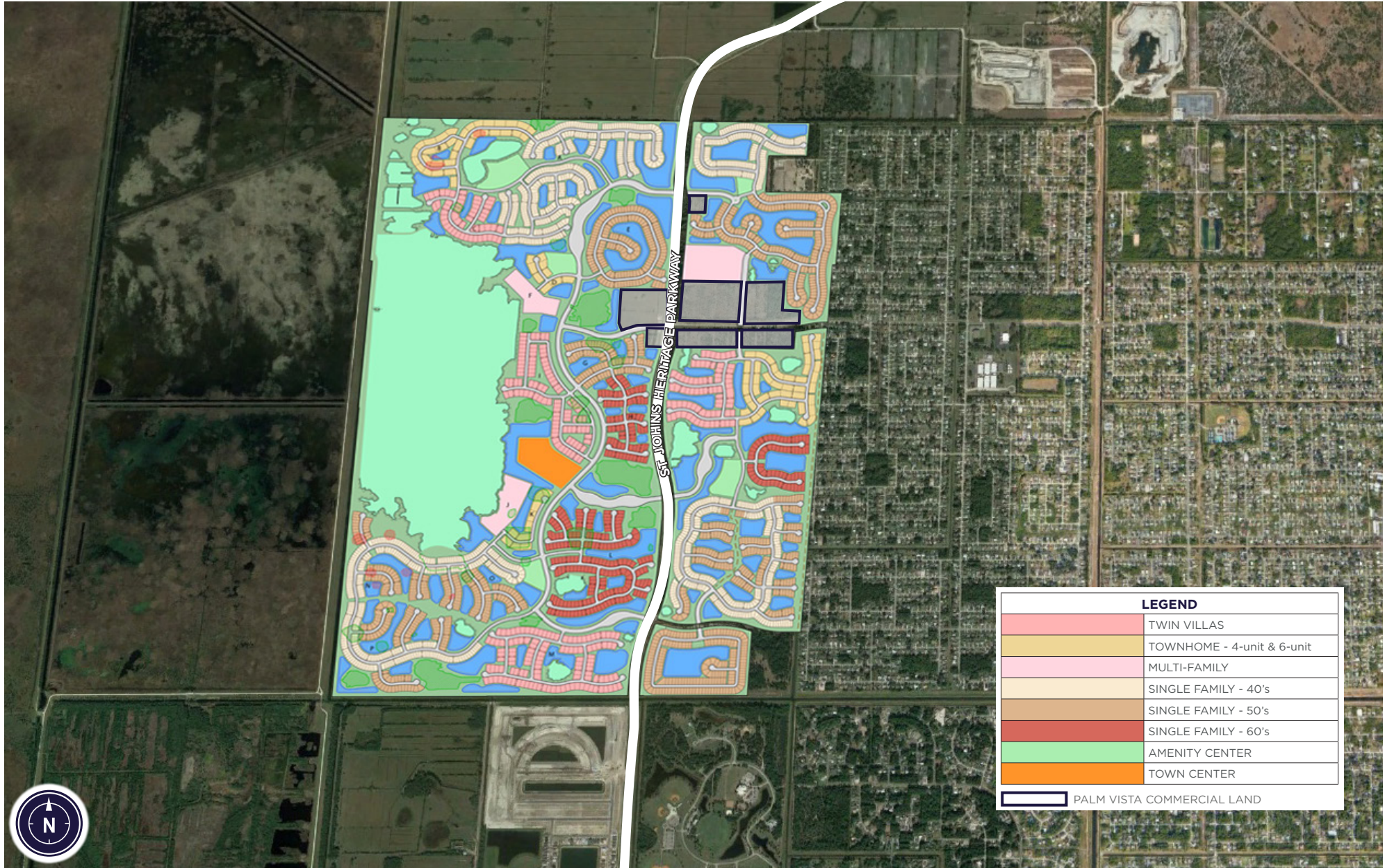
PALM VISTA - WEST	
NE - (NON-AGE RESTRICTED)	
PRODUCT	UNITS
SINGLE FAMILY - 40's	156
SINGLE FAMILY - 50's	242
MULTI-FAMILY	187
NE - UNIT TOTAL	585

PALM VISTA - EAST MEDLEY AT EVERLANDS	
ACTIVE ADULT - (AGE RESTRICTED)	
PRODUCT	UNITS
TWIN VILLAS	150
TOWNHOME - 4-unit & 6-unit	234
SINGLE FAMILY - 40's	228
SINGLE FAMILY - 50's	166
SINGLE FAMILY - 60's	62
E - UNIT TOTAL	840

PALM VISTA - SOUTH EVERLANDS	
PRODUCT	UNITS
SINGLE FAMILY - 50's	162
SE - UNIT TOTAL	162

PALM VISTA - OVERALL UNIT COUNT SUMMARY	
	UNITS
WEST	2413
NORTHEAST	585
EAST	840
EVERLANDS (SOUTHEAST)	162
UNIT TOTAL	4000

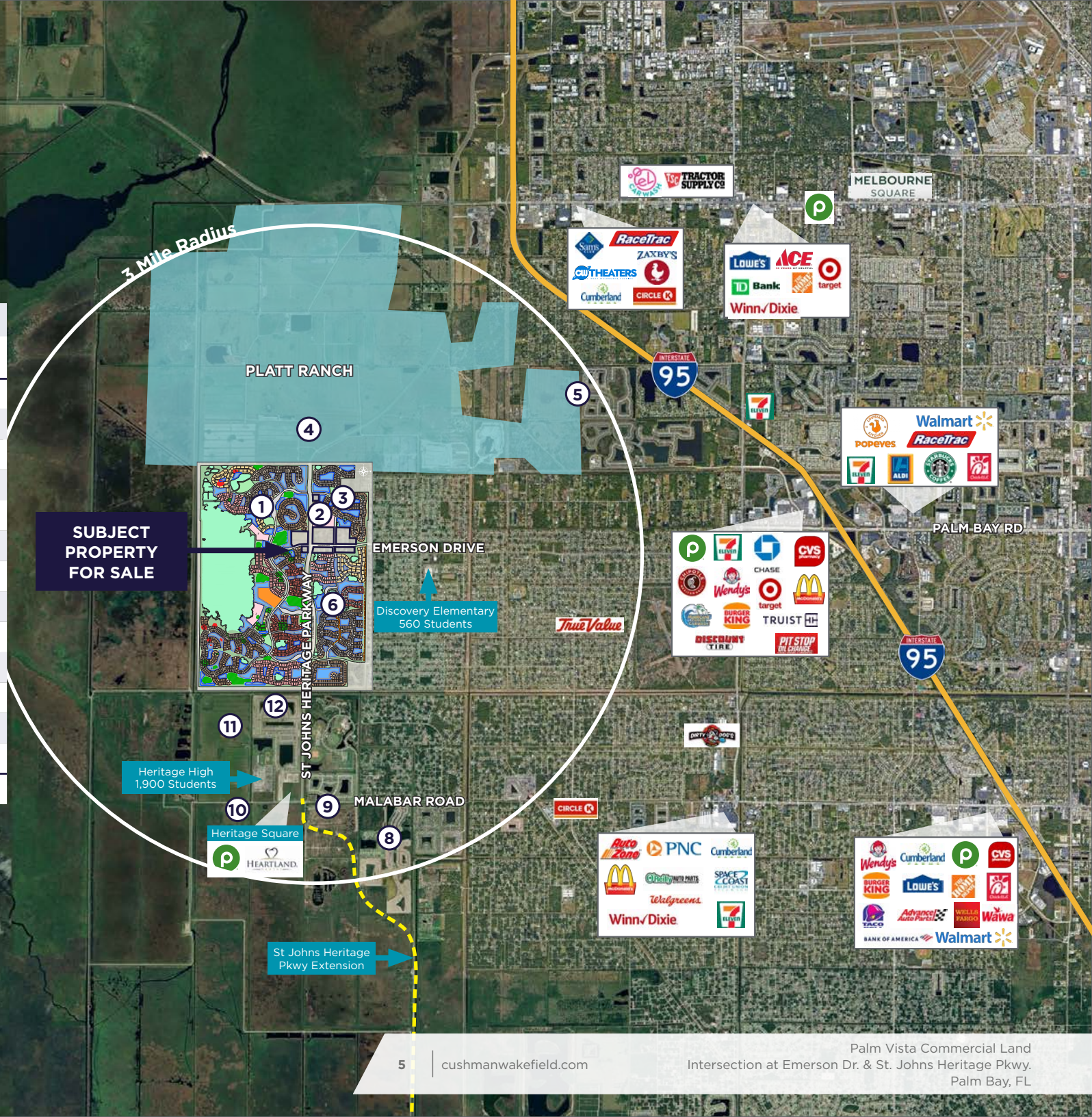
Master Development Site Plan





RESIDENTIAL PROJECT KEY

Site #	Project Name	Total Units
1	NW Everlands	634
2	Everlands Apartments	300
3	Riverwood at Everlands	398
4	Platt Ranch	4,672
5	Sawgrass Lakes	1,633
6	The Timbers at Everlands	840
7	Edgewood at Everlands	162
8	Tillman Lakes	805
9	The Havens	266
10	Malabar Preserve	317
11	Malabar Springs	885
12	St. Johns Preserve	803
13	SW Everlands	2,413
Total Trade Area Units		14,128



SUBJECT PROPERTY FOR SALE

3 Mile Radius

PLATT RANCH

4

5

EMERSON DRIVE

Discovery Elementary
560 Students

11

12

10

9

8

10

9

8

8

8

8

8

8

8

8

Heritage High
1,900 Students

Heritage Square
HEARTLAND

St Johns Heritage
Pkwy Extension

MALABAR ROAD

8

5

cushmanwakefield.com

Palm Vista Commercial Land
Intersection at Emerson Dr. & St. Johns Heritage Pkwy.
Palm Bay, FL

North View



East View



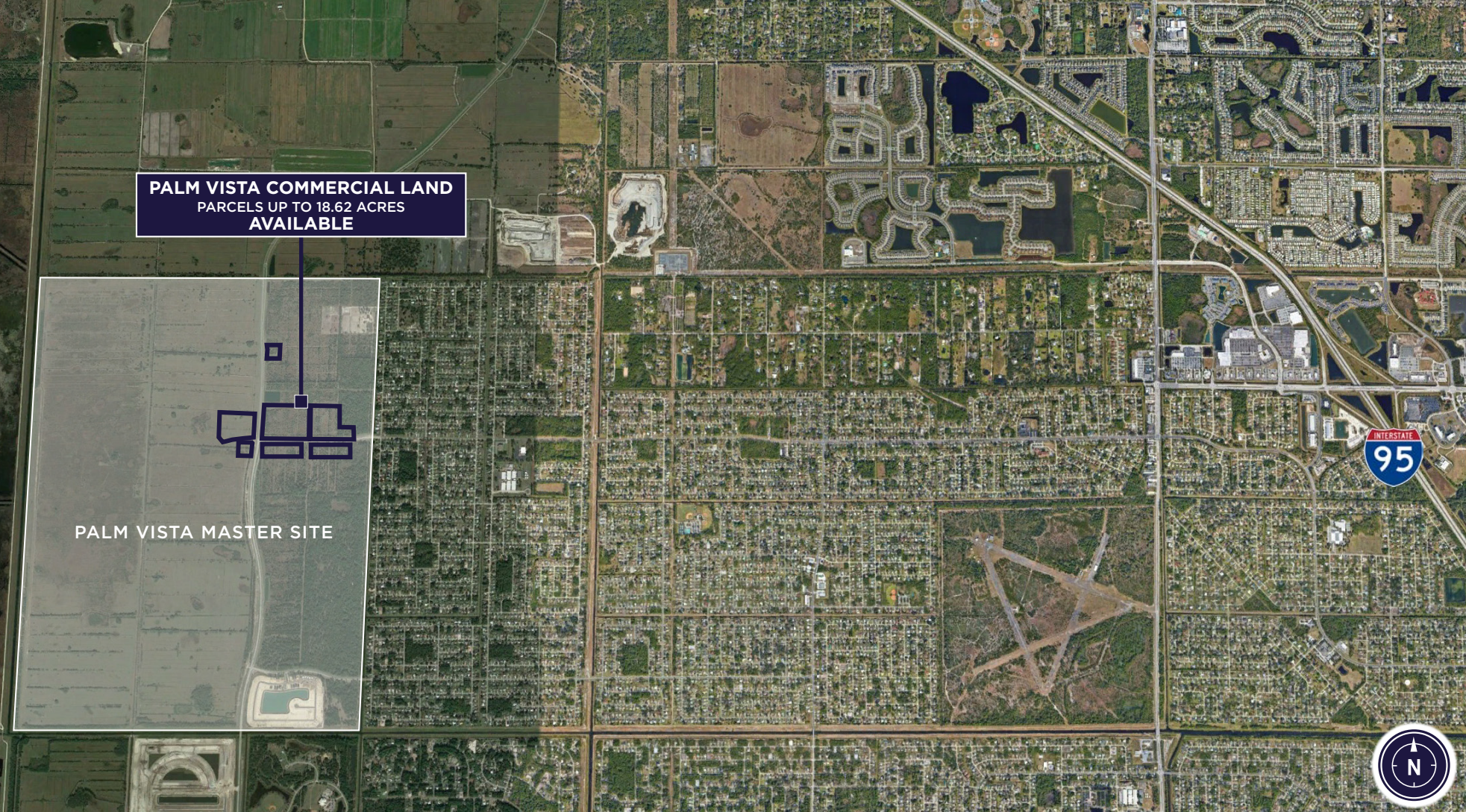
South View



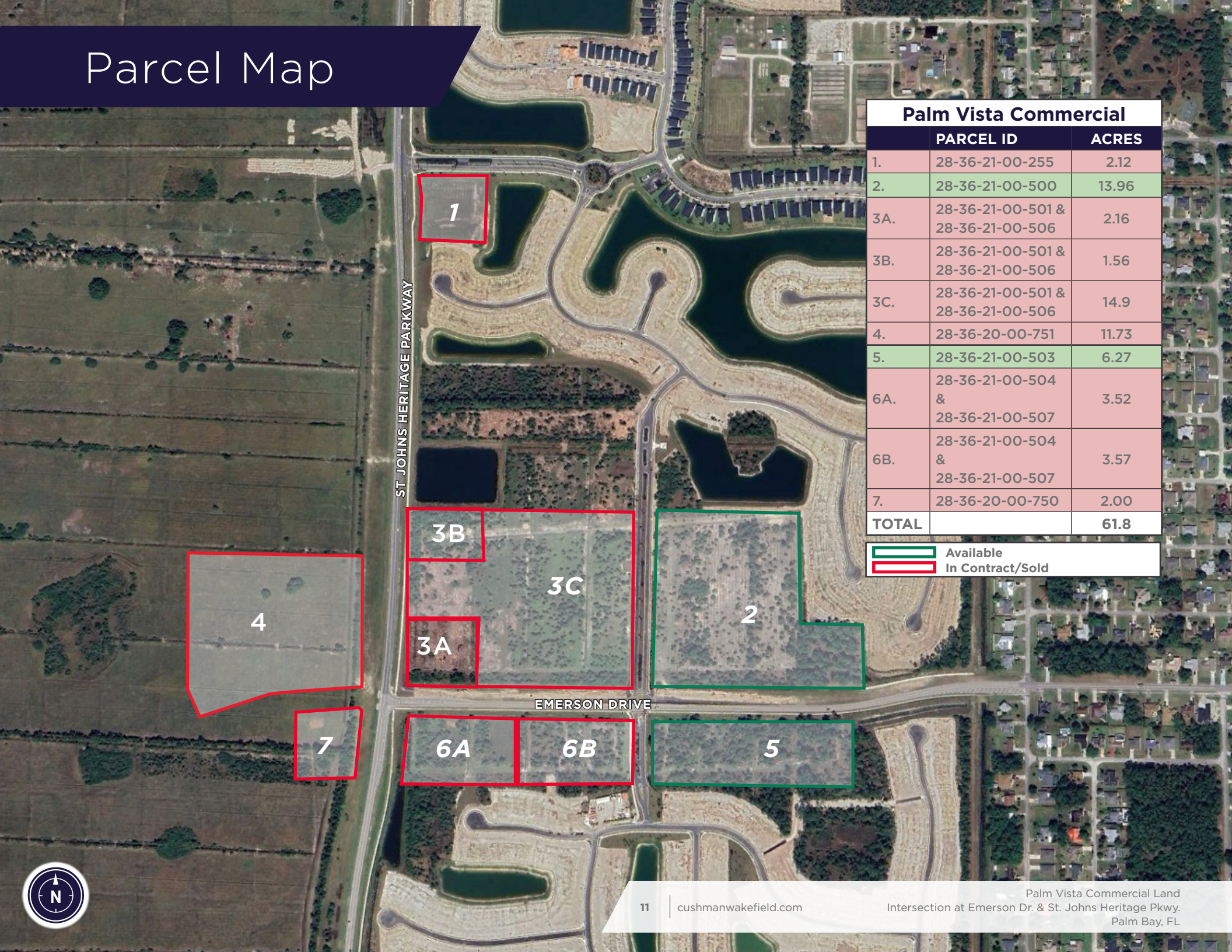
Southeastern View



Satellite Image



Parcel Map

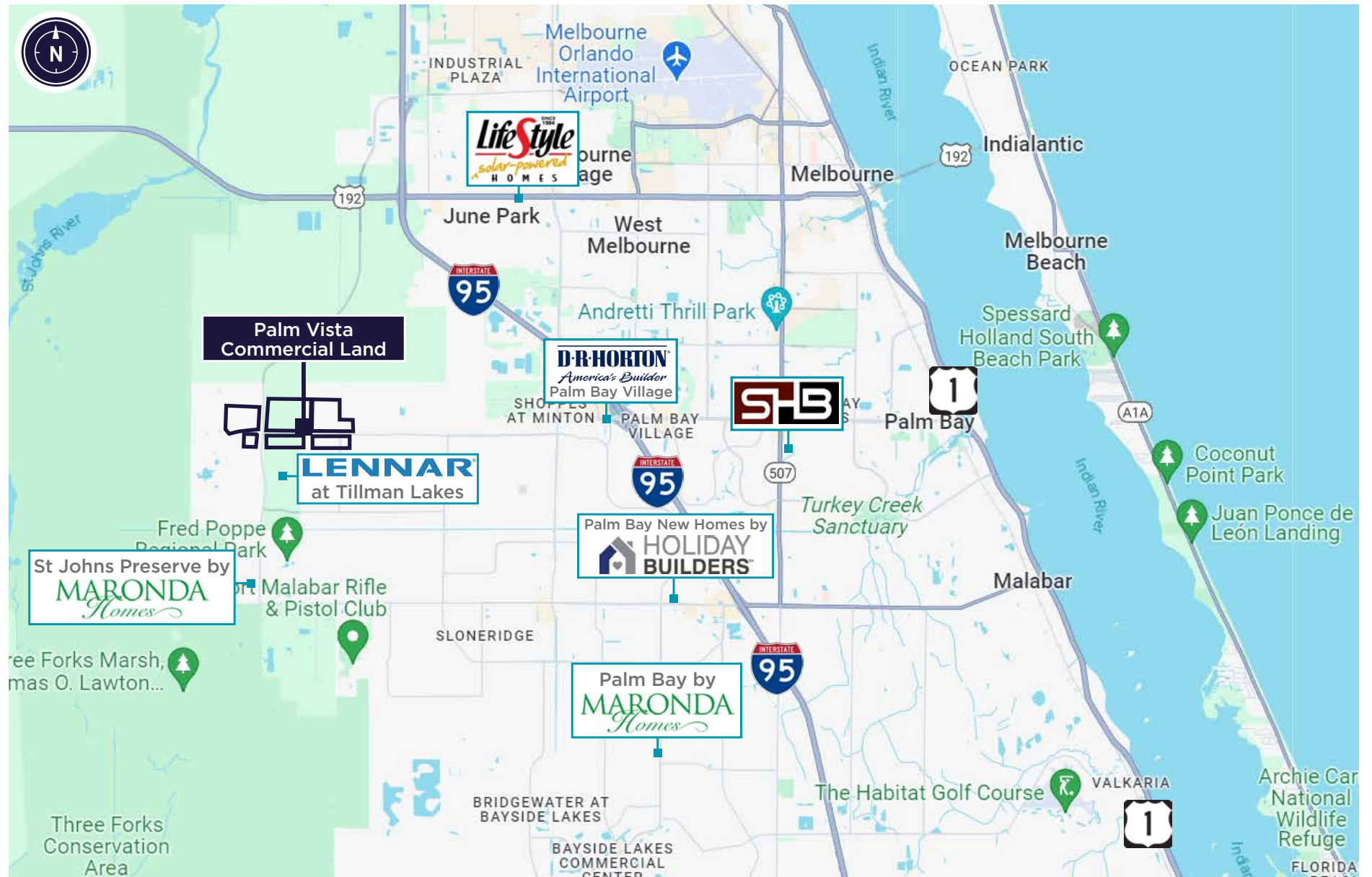


Palm Vista Commercial		
	PARCEL ID	ACRES
1.	28-36-21-00-255	2.12
2.	28-36-21-00-500	13.96
3A.	28-36-21-00-501 & 28-36-21-00-506	2.16
3B.	28-36-21-00-501 & 28-36-21-00-506	1.56
3C.	28-36-21-00-501 & 28-36-21-00-506	14.9
4.	28-36-20-00-751	11.73
5.	28-36-21-00-503	6.27
6A.	28-36-21-00-504 & 28-36-21-00-507	3.52
6B.	28-36-21-00-504 & 28-36-21-00-507	3.57
7.	28-36-20-00-750	2.00
TOTAL		61.8

Available
 In Contract/Sold



Palm Bay Area Map



Quarterly Market Detail Brevard County

(Palm Bay-Melbourne-Titusville)

Single Family Homes

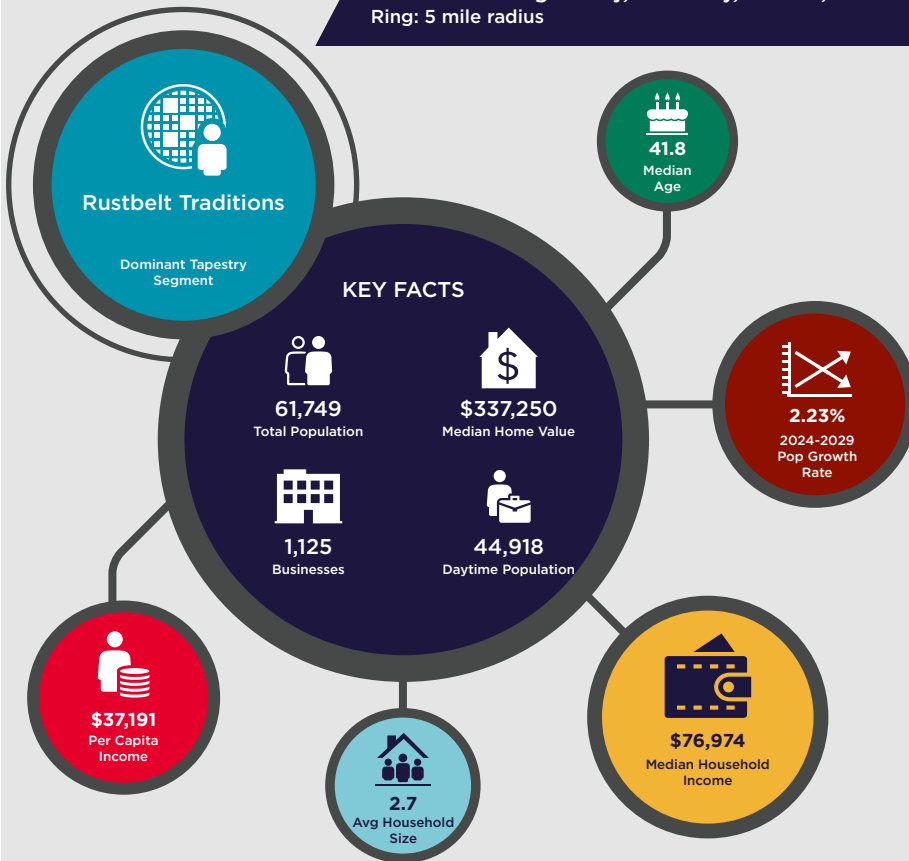
Summary Statistics	Q1 2025	Q1 2024	Percent Change Year-over-Year
Closed Sales	2,026	2,123	-4.6%
Paid in Cash	532	600	-11.3%
Median Sale Price	\$365,490	\$370,000	-1.2%
Average Sale Price	\$456,594	\$444,588	2.7%
Dollar Volume	\$925.1 Million	\$943.9 Million	-2.0%
Median Percent of Original List Price Received	96.0%	96.7%	-0.7%
Median Time to Contract	55 Days	41 Days	34.1%
Median Time to Sale	92 Days	84 Days	9.5%
New Pending Sales	2,664	2,706	-1.6%
New Listings	3,503	3,402	3.0%
Pending Inventory	1,223	1,234	-0.9%
Inventory (Active Listings)	3,383	2,742	23.4%
Months Supply of Inventory	4.3	3.5	22.9%

Townhomes

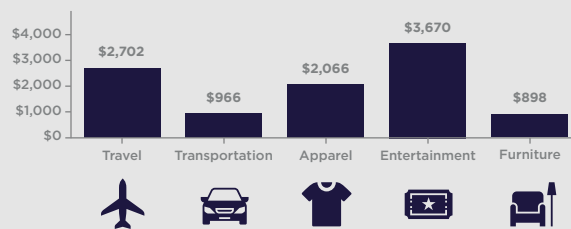
Summary Statistics	Q1 2025	Q1 2024	Percent Change Year-over-Year
Closed Sales	456	513	-11.1%
Paid in Cash	242	271	-10.7%
Median Sale Price	\$295,000	\$299,990	-1.7%
Average Sale Price	\$386,602	\$364,773	6.0%
Dollar Volume	\$176.3 Million	\$187.1 Million	-5.8%
Median Percent of Original List Price Received	93.9%	94.5%	-0.6%
Median Time to Contract	75 Days	52 Days	44.2%
Median Time to Sale	103 Days	87 Days	18.4%
New Pending Sales	577	651	-11.4%
New Listings	1,100	1,016	8.3%
Pending Inventory	254	307	-17.3%
Inventory (Active Listings)	1,464	1,098	33.3%
Months Supply of Inventory	8.4	5.6	50.0%

2024 Demographics

St Johns Heritage Pkwy, Palm Bay, Florida, 32907 2
Ring: 5 mile radius



KEY SPENDING FACTS



Source: This infographic contains data provided by Esri (2024, 2029), Esri-Data Axle (2024), Esri-U.S. BLS (2024).

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Spending facts are average annual dollars per household

POPULATION

1 Mile:	2,388
3 Mile:	22,850
5 Mile:	61,749

AVERAGE HOUSEHOLD INCOME

1 Mile:	\$80,664
3 Mile:	\$92,369
5 Mile:	\$100,723

MEDIAN AGE

1 Mile:	43.1
3 Mile:	42.0
5 Mile:	41.8



City Overview

City of Palm Bay, Florida



Palm Bay, Florida, situated along the picturesque eastern coast of the state, is a vibrant city that seamlessly blends natural beauty with urban development. As the largest city in Brevard County, Palm Bay offers residents and visitors a diverse array of attractions, stunning landscapes, and a thriving community spirit.

The city's claim to fame lies in its stunning waterfront areas, with the Indian River Lagoon to the west and the Atlantic Ocean to the east. These bodies of water not only provide breathtaking views but also offer recreational opportunities such as boating, fishing, and water sports. The Turkey Creek Sanctuary, a nature reserve within the city, further enhances Palm Bay's commitment to preserving its rich ecological diversity.

Palm Bay is home to a mix of residential neighborhoods, each with its own unique character. From family-friendly communities with top-rated schools to upscale waterfront properties, the city caters to a diverse range of lifestyles. The housing market reflects the city's growth, with a combination of modern developments and established neighborhoods, providing a range of options for prospective residents.

The city's commitment to education is evident through its well-regarded schools and educational institutions. Palm Bay is served by the Brevard County School District, ensuring quality education for students at all levels. Higher education opportunities are also available with the nearby Florida Institute of Technology, offering a range of academic programs.

Palm Bay's economic landscape is shaped by a mix of industries, including aerospace and technology. The presence of major employers in these sectors has contributed to the city's economic stability and job growth. Additionally, the city's strategic location along major transportation routes facilitates commerce and trade.

Residents and visitors alike can enjoy a variety of recreational activities in Palm Bay. The city boasts numerous parks, sports facilities, and cultural venues. Fred Poppe Regional Park, for example, offers sports fields, playgrounds, and picnic areas, providing a space for community gatherings and outdoor enjoyment.

Palm Bay, Florida, stands out as a city that harmoniously blends natural beauty, a diverse community, and economic opportunities. With its stunning waterfront, educational excellence, and recreational offerings, Palm Bay has become a sought-after destination for those seeking a balanced and fulfilling lifestyle on Florida's Space Coast.

Regional Overview

Brevard County, FL

Brevard County, on Florida's east coast, is renowned for its natural wonders, space exploration, and vibrant communities. The county, encompassing various cities and towns, provides a unique mix of coastal beauty, educational excellence, and a rich cultural tapestry.

At its core, Brevard County is synonymous with space exploration, housing the Kennedy Space Center, a renowned spaceport that launched historic missions like the Apollo moon landings and Space Shuttle launches. This has made the Space Coast a hub for aerospace and technology industries.

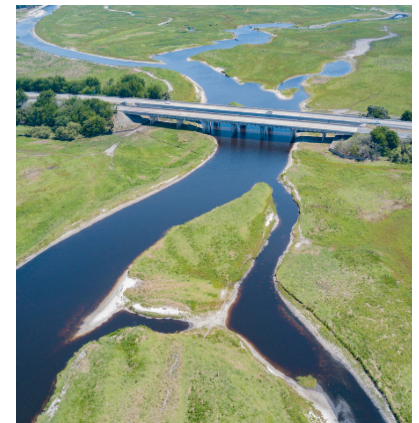
The county's Atlantic Ocean coastline offers stunning beaches and recreational opportunities, from bustling Cocoa Beach to the serene Canaveral National Seashore. The Indian River Lagoon adds to the area's natural charm.

Brevard County hosts diverse communities, each with unique character and amenities. Melbourne, the largest city, features residential neighborhoods, cultural attractions, and educational institutions. Titusville, with historic charm, serves as a gateway to the Kennedy Space Center and Merritt Island National Wildlife Refuge. Satellite Beach and Palm Bay offer varied housing options and community experiences.

Education is a priority, with the Brevard County School District ensuring academic excellence. Higher education is accessible through institutions like the Florida Institute of Technology.

Recreational activities are abundant, from outdoor adventures in parks to cultural events. The county's commitment to preserving natural beauty is evident in conservation areas and wildlife sanctuaries.

Brevard County, Florida, offers a captivating blend of space exploration, coastal beauty, and diverse communities. With a rich history, educational opportunities, and innovation, Brevard County remains a place where residents enjoy a high quality of life amidst the wonders of Florida's Space Coast.





Palm Vista Commercial Land

INTERSECTION AT EMERSON DR. & ST. JOHNS HERITAGE PKWY., PALM BAY, FL

Offering Summary
FOR SALE:
CALL FOR PRICING GUIDANCE



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