

PARADISE PLAZA

2105-2299 ODDIE BLVD SPARKS, NV 89431

1,076 - 87,928 SF (DEVISABLE) RETAIL SPACE FOR LEASE

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Property Overview

Anchored by Walgreens & Grocery Store

The landlord has made several improvements to the shopping center: New parking field overlay, additional monument signage on Oddie Blvd, new roof for the entire property & improved landscaping

Flexibility in space sizes to accommodate all footprints

Experienced retail ownership entity immediately prepared to engage in new transactions

Tenant improvement allowances & rent concessions will be offered to all qualified prospective tenants

53.8% Hispanic population within a 1-mile radius

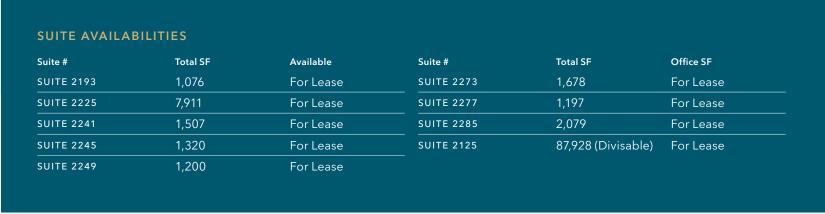
Increasing population combined with job growth has encouraged a prosperous environment that supports an optimistic outlook for Reno, Sparks, and northern Nevada in the future

10 MINS 8 MINS

TO THE RENO-TAHOE INT'L AIRPORT

TO DOWNTOWN RENO







BUS TRANSPORTATION



DEMOGRAPHICS

POPULATION

	5 Min	7 Min	10 Min
2024 EST. POPULATION	39,425	69,288	120,099
2029 PROJ. POPULATION	37,708	67,223	118,702
2024 MED. AGE	33.3	33.3	33.9
DAYTIME POPULATION	21,231	44,948	111,540

HOUSEHOLD INCOME

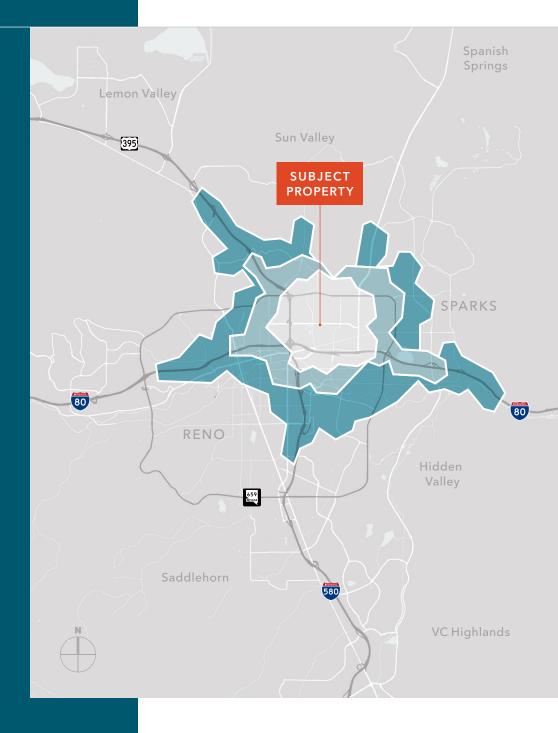
	5 Min	7 Min	10 Min
2024 EST. AVG. HH INCOME	\$75,415	\$74,771	\$78,340
2029 PROJ. AVG. HH INCOME	\$77,990	\$77,354	\$80,774
2024 EST. MED. HH INCOME	\$60,584	\$60,475	\$61,372
2029 PROJ. MED. HH INCOME	\$60,791	\$60,901	\$61,643
2024 EST. PER CAPITA INCOME	\$30,275	\$29,980	\$32,045

HOUSEHOLD

	5 Min	7 Min	10 Min
2024 EST. HH	15,772	27,549	48,716
2029 PROJ. HH	15,173	26,962	48,608
PROJ. ANNUAL GROWTH (2024-2029)	-599	-587	-108
AVG. HH SIZE	2.5	2.4	2.3

CONSUMER EXPENDITURE

	5 Min	7 Min	10 Min
ANNUAL HH EXPENDITURE	\$919.97 M	\$1.57 B	\$2.79 B
ANNUAL RETAIL EXPENDITURE	\$433.72 M	\$739.55 M	\$1.31 B
MONTHLY HH EXPENDITURE	\$4,861	\$4,745	\$4,770
MONTHLY RETAIL EXPENDITURE	\$2,292	\$2,237	\$2,245



Source: ESRI

RENO-SPARKS MSA SNAPSHOT

511,527
2023 EST.
POPULATION

2023 AVG

\$110,796

38.6 2023 EST. MEDIAN AGE

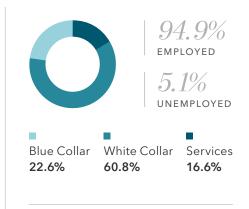
Home Ownership



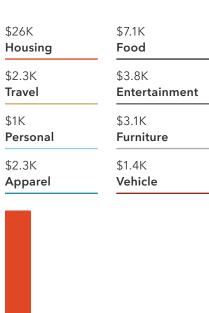
Education



Employment



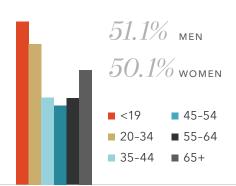
Household Spending



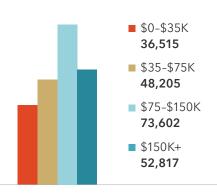
Race & Ethnicity

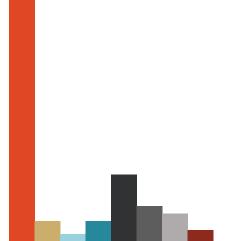
WHITE	62.9%
ASIAN	5.8%
PACIFIC ISLANDER	0.8%
AFRICAN-AMERICAN	2.5%
HISPANIC	26.3%
TWO OR MORE RACES	13.7%





Income by Household







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For more information on this property, please contact

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