



IMPERIAL
SHOPPING CENTER
MIDLAND, TEXAS

3211 W. WADLEY AVE.
MIDLAND, TX 79705

LEASE IMPERIAL

ImperialShoppingCenter.com

±78,858 SF Total GLA
2,100 SF Total Available (Q1 2025)



PROPERTY & AREA-LEVEL DETAILS

- ◆ Iconic Midland retail destination located at the intersection of W. Wadley Ave. & N. Midkiff Rd.
- ◆ 4-way Signalized location across from top performing H-E-B grocery store.
- ◆ Excellent accessibility with multiple points of ingress & egress.
- ◆ 53,621 Households with Average HH Incomes of \$111.8K in a 20-minute drive time.
- ◆ Midland's Per Capita Income \$143K in 2022
- ◆ In 2023, Keenan Flagler Institute (Keenan-Flagler UNC Business School) ranked Midland #1 amongst the **"TOP 100 FASTEST-GROWING ECONOMIES AMONG MIDSIZE CITIES in the US."**
- ◆ Top Energy Producers with Headquarters in Midland include Diamondback Energy, Inc., Concho Resources Inc., Endeavor Energy Resources, L.P., and Viper Energy, Inc.

TRAFFIC COUNTS

W. Wadley Ave.: ±22,911 VPD

N. Midkiff Rd.: ±21,290 VPD

Combined AADT: ±44,201 VPD



MARKET DEMOGRAPHICS (2024)

	1-MILE	3-MILE	5-MILE
Population (by Radius)	12,681	84,761	136,111
Workday Population (By Radius)	10,329	69,849	113,545
Total Households	4,675	32,095	49,126
Avg. HH Income	\$124.6K	\$115K	\$113.4K
Total Consumer Spend	\$561.1M	\$2.5B	\$3B

Please call or text (832) 373-7550 to inquire about availability, rental rates & arranging property tours.



CASSIDY REMLEY

Senior Director, Leasing & Management

**SCAN TO
DOWNLOAD
CONTACT INFO**



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3211 W. Wadley Ave.
Midland, TX 79705

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*The presentation of this property is subject to errors, omissions, change of price or conditions, prior sale or lease or withdrawal without notice. Texas law requires licensee to disclose that it is representing the Seller/Landlord in the marketing of this property.



IMPERIAL SHOPPING CENTER MIDLAND, TEXAS

3211 W. WADLEY AVE.
MIDLAND, TX 79705

(INTERSECTION OF W. WADLEY AVE. & N. MIDKIFF RD.)

MARKET DEMOGRAPHICS (2024)

1-MILE

Population (by Radius)	12,681
Workday Population (by Radius)	10,329
Total Households	4,675
Avg. HH Income	\$124.6K
Total Consumer Spend	\$561.1M

3-MILE

Population (by Radius)	84,761
Workday Population (by Radius)	69,849
Total Households	32,095
Avg. HH Income	\$115K
Total Consumer Spend	\$2.5B

5-MILE

Population (by Radius)	136,111
Workday Population (by Radius)	113,545
Total Households	49,126
Avg. HH Income	\$113.4K
Total Consumer Spend	\$3B

Please visit our website for additional leasing information:
www.ImperialShoppingCenter.com



Suite No.	Tenant	Square Ft.
1	Italian Village	4,000
2A	Urban Glo Blow Dry Bar	1,960
2B	VII Beauty Lounge	2,100
3A	Tokyo 1	2,100
3B	Available Q1 2025	2,100
4A	Edward Jones	1,400
4B	Lacy J's Pilates	2,100
5A	The Studio by Kidd's & Canvas	3,000
5B	The Golden Whisk	900
6	Armstrong McCall	4,000
7 & 8	JK Dance Studio II	4,000
9A	The Studio Office	1,000
9B	Holly Realtors	950
10	Ocotillo Barber Studio	2,150
11A	Sidekick Karate Studio	2,150
11B	Posh Pony Boutique	2,200
12	Massage Again	2,250
13	Code Ninja	2,250
14	Benchmark Mortgage	2,400
16A	JoAnne's Fine Gifts	3,000
16B	Spirit Creations	3,000
17	JK Dance Center	3,040
18	Rabbit Mobile (Phone Repair)	2,700
19	Tea2Go	2,250
20	B You Now	2,250
21	Hoop & Barrel	2,250
22A	Nothing Bundt Cakes	2,250
22B	J. Emery Interiors	2,700
23	Velvet Mesquite	2,400
24 & 25	Murray's Deli	4,800
26	Amazon Outdoors	5,208
Kiosk	Watermill Express	Kiosk
TOTAL		78,858

TOTAL AVAILABLE 2,100 (Q1 2025)

All points of ingress & egress.
 Primary points of ingress & egress.

3211 W. Wadley Ave., Midland, TX 79705