THE RETAIL AT WILLETS Point

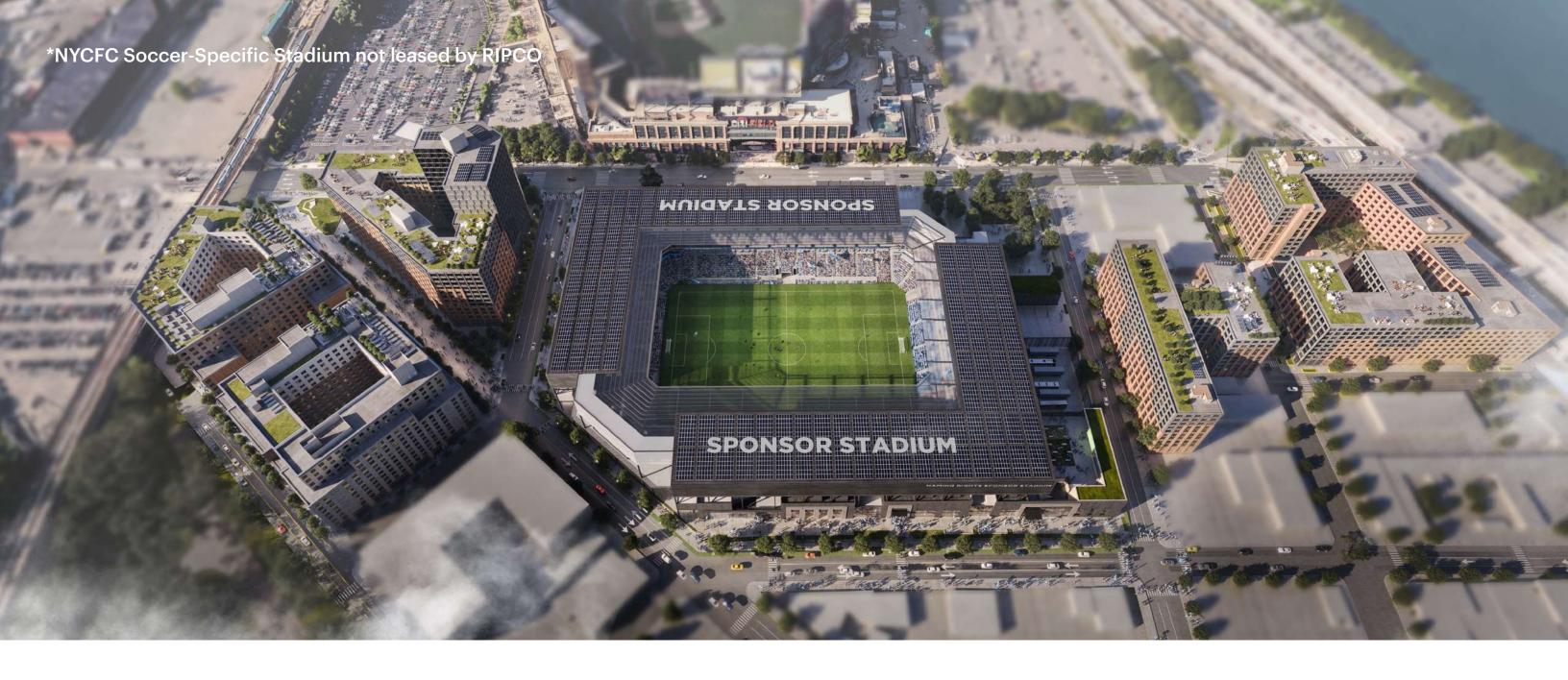
New To Market - Ground Floor Retail Opportunities Available

OWNER / DEVELOPER

STERLING EQUITIES



EXCLUSIVE LEASING AGENTS RIPCO REAL ESTATE



Willets Point: The Redevelopment - 3.3M SF of total development











STEPS AWAY FROM THREE MAJOR STADIUMS: **OVER 4 MILLION ANNUAL ATTENDEES**

CITI FIELD

- 41,922 Seat Capacity
- 81 Home Baseball Games averaging approximately 30,000 fans per game
- · Over 90 total annual events

USTA TENNIS (US OPEN)

• 957,387 fans attended the 2023 US Open marking an all-time Grand Slam record

WILLETS POINT

- Approximately 24 MLS Regular Season and Cup games
- Planned 2027 opening
- Around 50 major stadium events plus 100+ minor events

FUTURE NYCFC STADIUM



• 25,0000 Seat Capacity

*NUMBERS ARE ROUNDED, APPROXIMATE AND SUBJECT TO CHANGE

75,000 SF RETAIL

HOTEL

150,000 SF

2MSF RESIDENTIAL

250-KEY* HOTEL (TARGET 2027-2029 DELIVERY)

700* AFFORDABLE HOMES (TARGET 2027-2029 DELIVERY)

NORTHERN PARCEL

TRIANGLE PARCEL 350* AFFORDABLE HOMES (TARGET 2027-2029 DELIVERY)

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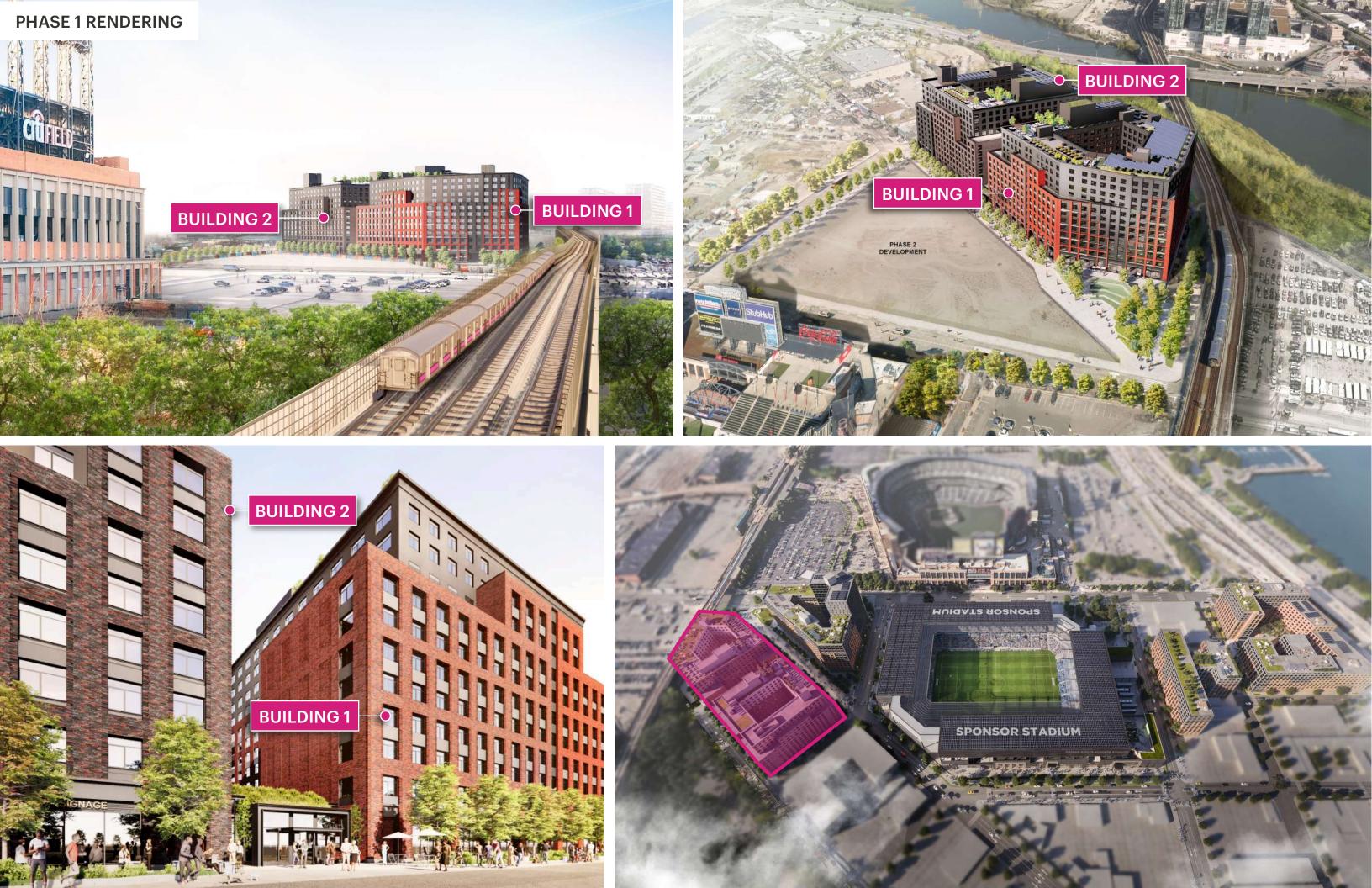
T PARCEL

BUILDING 3

220 SENIOR AFFORDABLE HOMES (2027 DELIVERY)

BUILDING1&2

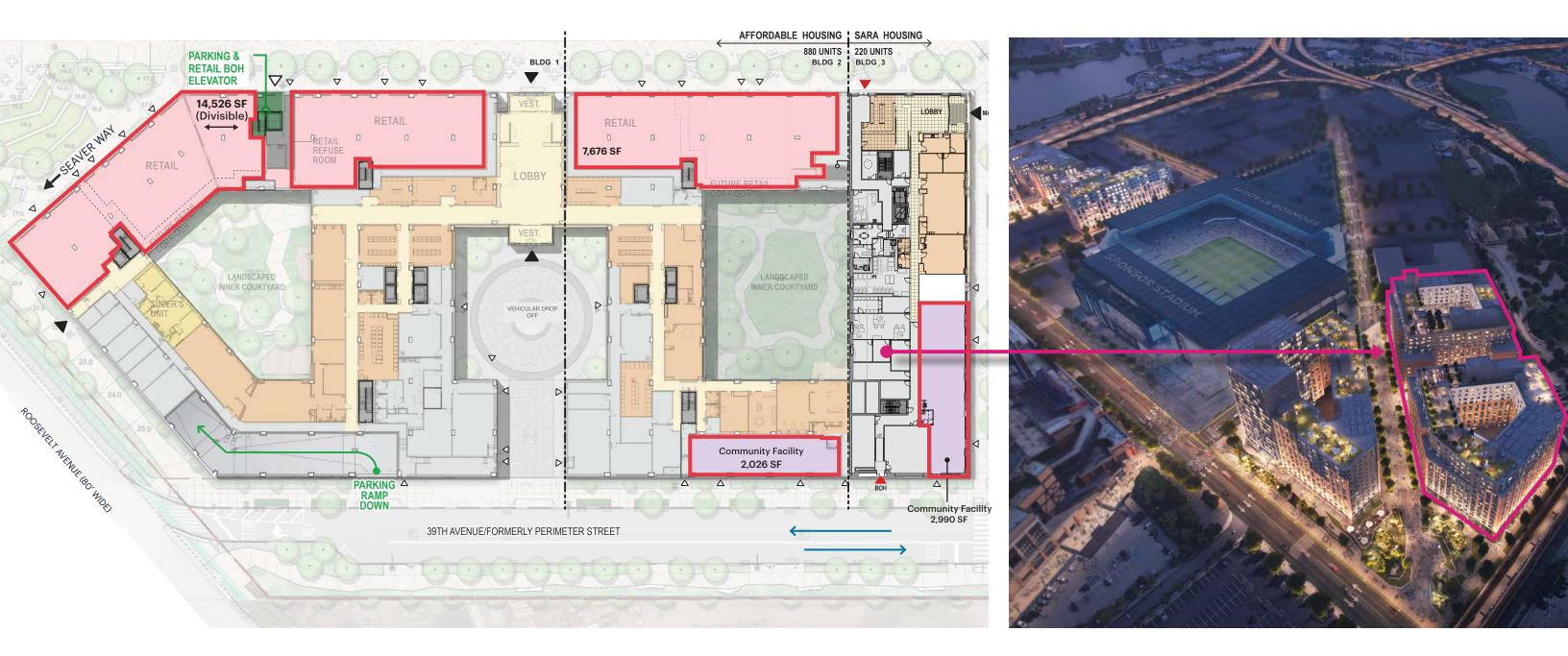
880 AFFORDABLE HOMES (2026 DELIVERY)







PHASE I - BUILDINGS 1, 2 & 3 (2026 DELIVERY)



GROUND FLOOR RETAIL

COMMUNITY FACILITY

CEILING HEIGHT

12' CLEAR

22,200 TOTAL SF - MULTIPLE DIVISIONS POSSIBLE

5,000 SF

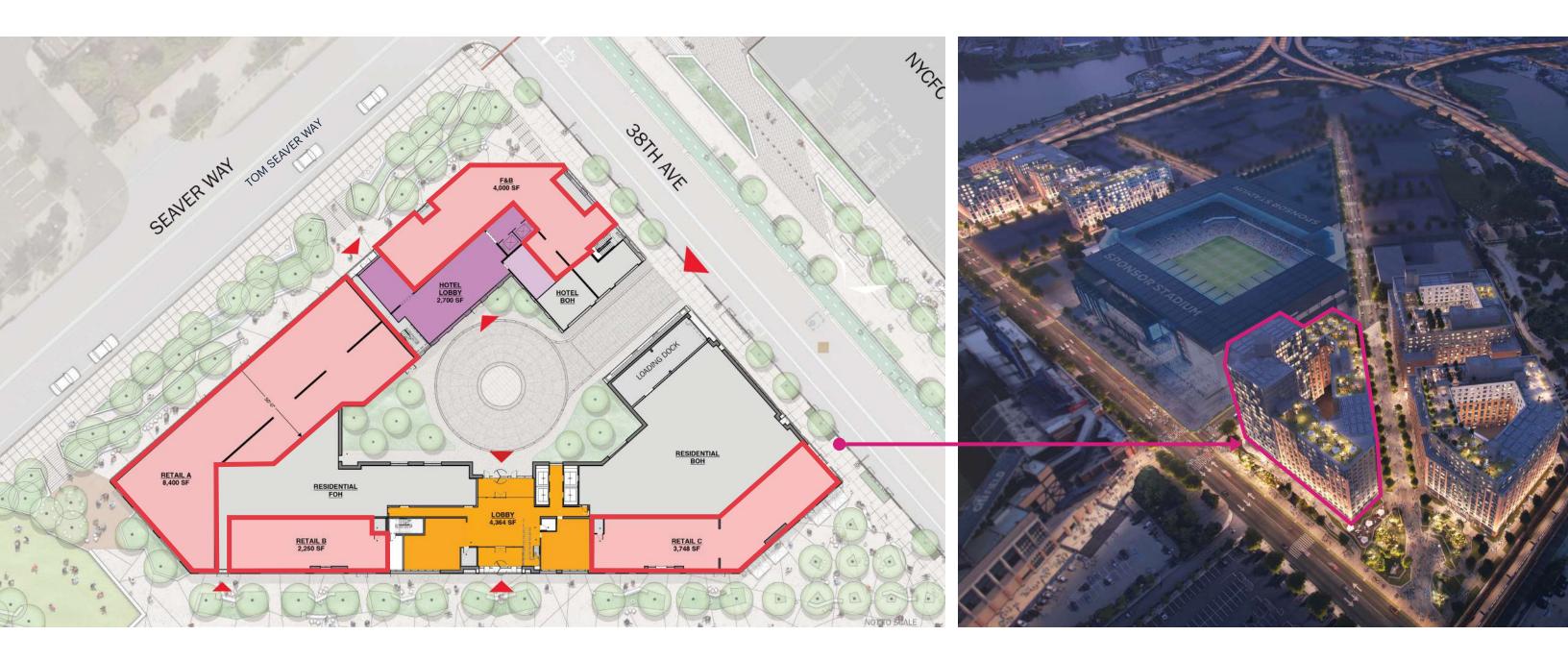
PARKING SPACES

APARTMENTS 1,100 AFFORDABLE HOMES

323 SPACES

PHASE II - TRIANGLE PARCEL (TARGET 2027 - 2029 DELIVERY)

REPRESENTS FUTURE LEASING OPPORTUNITY PLANS ARE PRELIMINARY AND PROVIDED FOR DISCUSSION PURPOSES ONLY



GROUND FLOOR RETAIL

14,400 SF - MULTIPLE DIVISIONS POSSIBLE

4,000 SF FOOD AND BEVERAGE



PHASE II - NORTHERN PARCEL (TARGET 2027 - 2029 DELIVERY)

REPRESENTS FUTURE LEASING OPPORTUNITY PLANS ARE PRELIMINARY AND PROVIDED FOR DISCUSSION PURPOSES ONLY



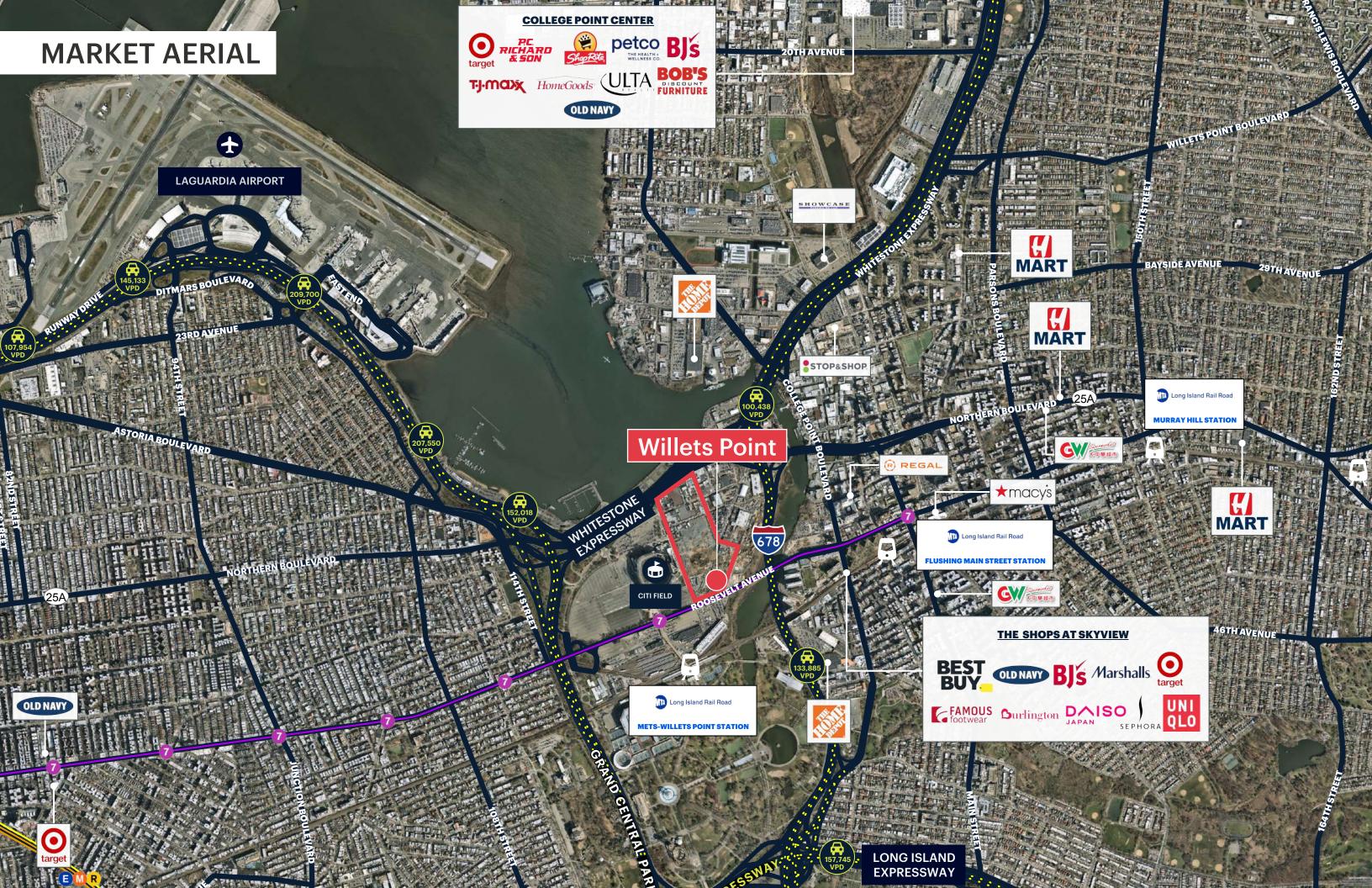


RETAIL

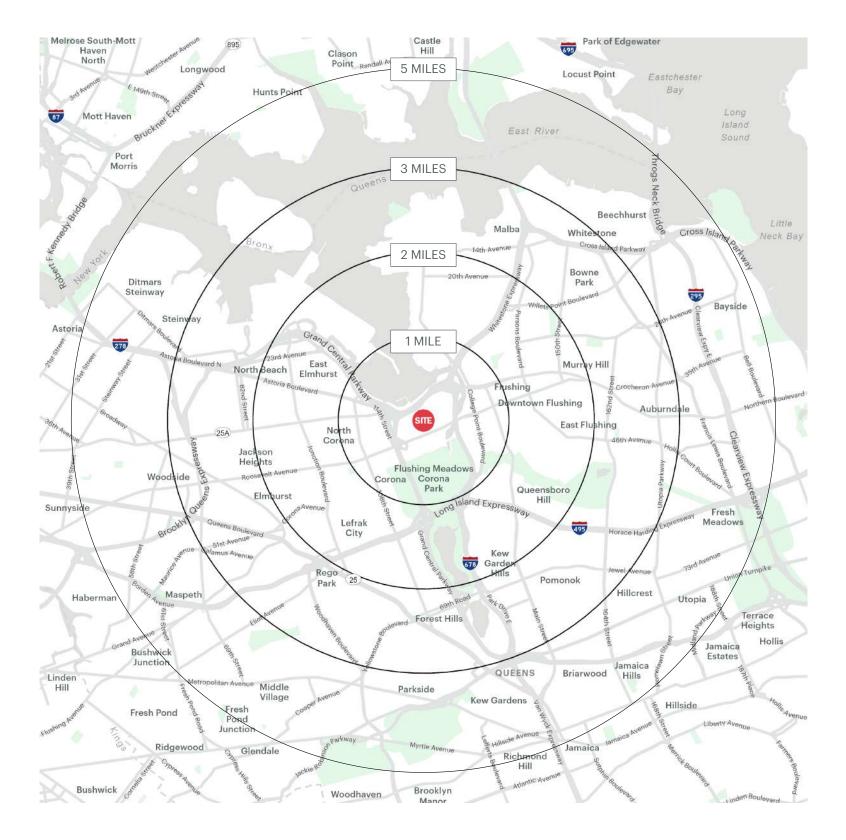
PARKING SPACES

20,000 - 25,000 SF (MULTIPLE DIVISIONS. POSSIBLY CAN BE EXPANDED)

TBD



AREA DEMOGRAPHICS



	1 MILE
POPULATION	64,584
NUMBER OF HOUSEHOLDS	19,628
AVERAGE HOUSEHOLD	\$90,317
MEDIAN HOUSEHOLD	\$63,836
COLLEGE GRADUATES (BACHELOR'S +)	12.7%
TOTAL BUSINESSES	3,790
TOTAL EMPLOYEES	34,197
DAYTIME POPULATION (16YRS +)	68,827

2 MILES	3 MILES	5 MILES
434,562	813,664	1,770,350
141,909	281,405	637,956
\$89,969	\$102,413	\$107,688
\$63,394	\$72,324	\$77,636
18.5%	23.7%	26.2%
10,473	20,705	47,761
142,440	254,125	622,655
377,228	686,311	1,544,989

Willets Point

New To Market - Ground Floor Retail Opportunities Available

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Please visit us at for more information

This information has been secured from sources we believe to be reliable, but we make no representations as to the accuracy of the information. References to square footage are approximate. Buyer must verify the information and bears all risk for any inaccuracies.