



Demographic and Income Profile

3617 Perkins Rd, Baton Rouge, Louisiana, 70808
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 30.42165
 Longitude: -91.15173

Summary	Census 2010	Census 2020	2022	2027
Population	7,841	8,110	8,171	8,198
Households	3,473	3,462	3,484	3,506
Families	1,811	-	1,698	1,706
Average Household Size	2.23	2.31	2.31	2.30
Owner Occupied Housing Units	2,328	-	2,535	2,581
Renter Occupied Housing Units	1,146	-	949	925
Median Age	36.5	-	38.4	39.3

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.07%	-0.09%	0.25%
Households	0.13%	0.04%	0.31%
Families	0.09%	-0.08%	0.28%
Owner HHs	0.36%	0.29%	0.53%
Median Household Income	3.00%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	371	10.6%	305	8.7%
\$15,000 - \$24,999	303	8.7%	230	6.6%
\$25,000 - \$34,999	162	4.6%	139	4.0%
\$35,000 - \$49,999	282	8.1%	191	5.4%
\$50,000 - \$74,999	390	11.2%	376	10.7%
\$75,000 - \$99,999	356	10.2%	431	12.3%
\$100,000 - \$149,999	577	16.6%	639	18.2%
\$150,000 - \$199,999	397	11.4%	491	14.0%
\$200,000+	646	18.5%	703	20.1%

Median Household Income	\$90,019	\$104,340
Average Household Income	\$132,806	\$149,652
Per Capita Income	\$57,742	\$65,223

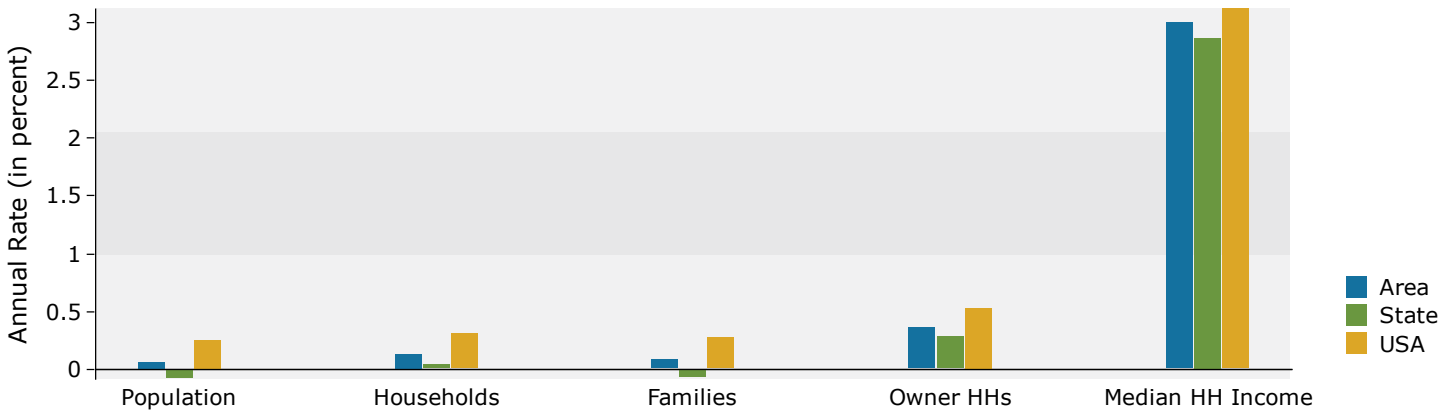
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	496	6.3%	449	5.5%	459	5.6%
5 - 9	390	5.0%	441	5.4%	428	5.2%
10 - 14	377	4.8%	406	5.0%	413	5.0%
15 - 19	377	4.8%	420	5.1%	407	5.0%
20 - 24	843	10.8%	501	6.1%	522	6.4%
25 - 34	1,281	16.3%	1,460	17.9%	1,209	14.7%
35 - 44	979	12.5%	1,100	13.5%	1,314	16.0%
45 - 54	996	12.7%	888	10.9%	910	11.1%
55 - 64	1,076	13.7%	971	11.9%	849	10.4%
65 - 74	472	6.0%	917	11.2%	943	11.5%
75 - 84	326	4.2%	395	4.8%	532	6.5%
85+	226	2.9%	224	2.7%	212	2.6%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,139	78.3%	6,045	74.5%	5,951	72.8%	5,767	70.3%
Black Alone	1,436	18.3%	1,365	16.8%	1,490	18.2%	1,613	19.7%
American Indian Alone	12	0.2%	24	0.3%	24	0.3%	24	0.3%
Asian Alone	76	1.0%	116	1.4%	116	1.4%	119	1.5%
Pacific Islander Alone	7	0.1%	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	59	0.8%	113	1.4%	120	1.5%	138	1.7%
Two or More Races	112	1.4%	445	5.5%	467	5.7%	535	6.5%
Hispanic Origin (Any Race)	219	2.8%	409	5.0%	423	5.2%	451	5.5%

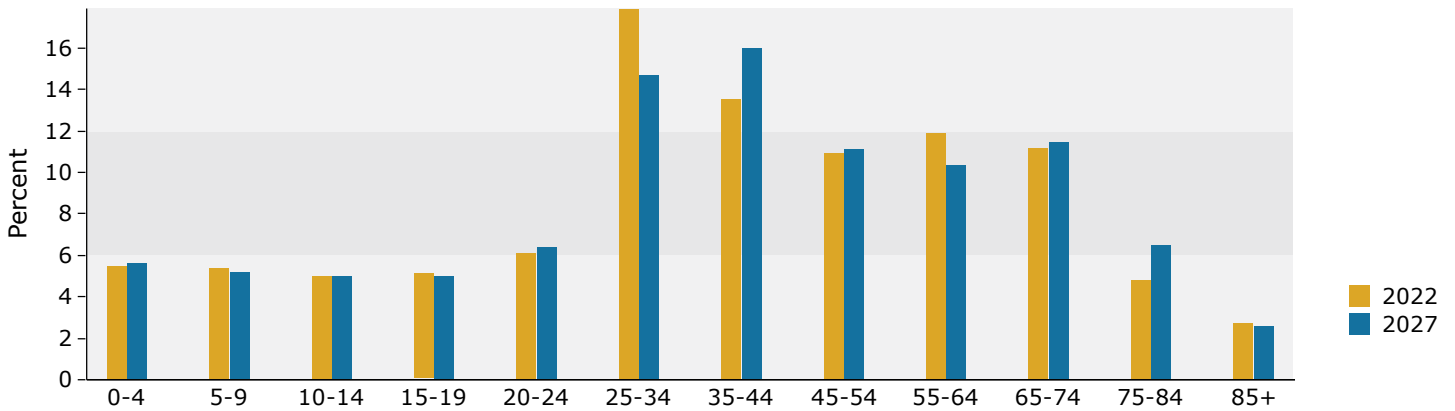
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

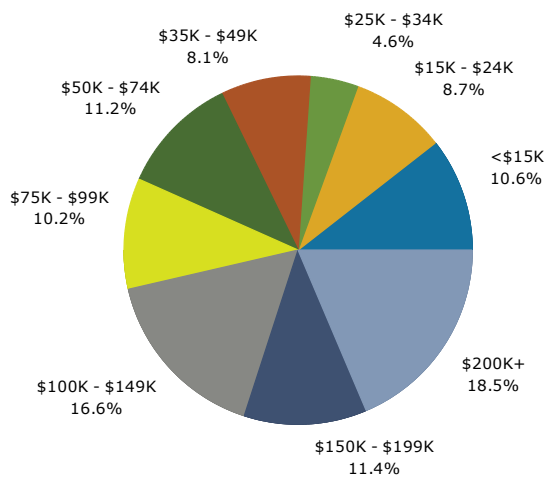
Trends 2022-2027



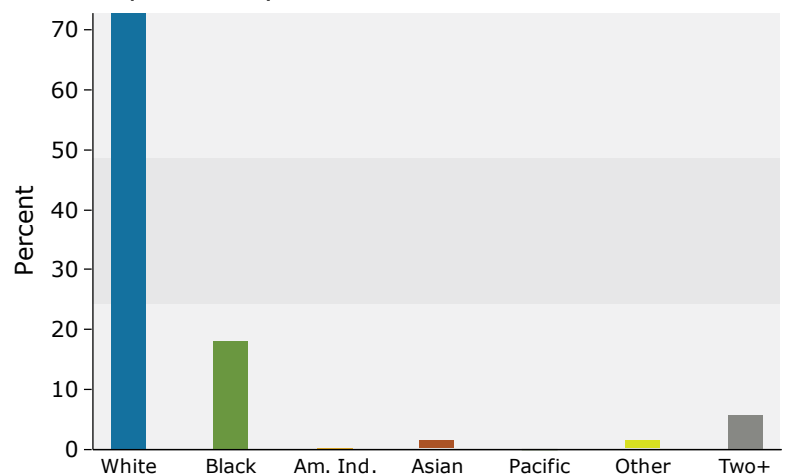
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 5.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

3617 Perkins Rd, Baton Rouge, Louisiana, 70808
 Ring: 3 mile radius

Prepared by Esri
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Summary	Census 2010	Census 2020	2022	2027
Population	83,180	87,039	86,570	86,973
Households	36,547	37,139	37,409	37,790
Families	16,189	-	15,380	15,340
Average Household Size	2.16	2.07	2.05	2.04
Owner Occupied Housing Units	15,405	-	16,556	16,930
Renter Occupied Housing Units	21,149	-	20,853	20,861
Median Age	28.9	-	29.3	29.5

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.09%	-0.09%	0.25%
Households	0.20%	0.04%	0.31%
Families	-0.05%	-0.08%	0.28%
Owner HHs	0.45%	0.29%	0.53%
Median Household Income	3.01%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	7,937	21.2%	7,392	19.6%
\$15,000 - \$24,999	3,915	10.5%	3,319	8.8%
\$25,000 - \$34,999	3,101	8.3%	3,064	8.1%
\$35,000 - \$49,999	3,288	8.8%	2,871	7.6%
\$50,000 - \$74,999	5,125	13.7%	4,725	12.5%
\$75,000 - \$99,999	3,772	10.1%	4,475	11.8%
\$100,000 - \$149,999	4,382	11.7%	5,044	13.3%
\$150,000 - \$199,999	2,392	6.4%	3,064	8.1%
\$200,000+	3,497	9.3%	3,837	10.2%

Median Household Income	\$51,621	\$59,881
Average Household Income	\$89,665	\$101,179
Per Capita Income	\$39,570	\$44,786

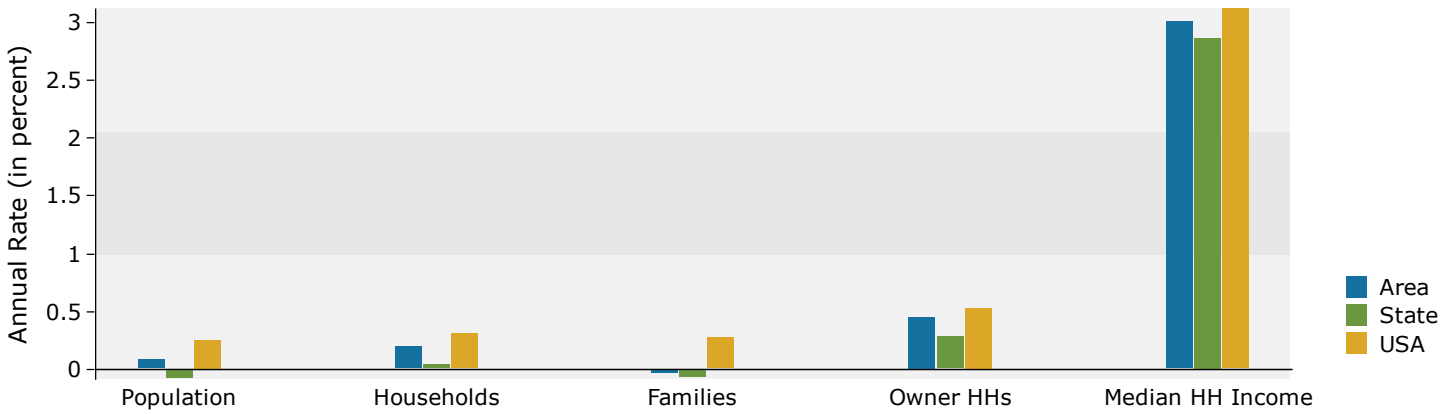
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,178	5.0%	3,708	4.3%	3,769	4.3%
5 - 9	3,755	4.5%	3,435	4.0%	3,402	3.9%
10 - 14	3,643	4.4%	3,355	3.9%	3,283	3.8%
15 - 19	7,855	9.4%	9,937	11.5%	9,736	11.2%
20 - 24	15,507	18.6%	16,090	18.6%	16,312	18.8%
25 - 34	13,949	16.8%	14,130	16.3%	13,133	15.1%
35 - 44	8,070	9.7%	8,588	9.9%	9,481	10.9%
45 - 54	9,140	11.0%	7,187	8.3%	7,278	8.4%
55 - 64	8,444	10.2%	8,403	9.7%	7,601	8.7%
65 - 74	4,245	5.1%	6,664	7.7%	6,923	8.0%
75 - 84	2,746	3.3%	3,345	3.9%	4,253	4.9%
85+	1,646	2.0%	1,728	2.0%	1,804	2.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	49,126	59.1%	48,076	55.2%	47,629	55.0%	46,686	53.7%
Black Alone	28,340	34.1%	29,250	33.6%	28,917	33.4%	29,129	33.5%
American Indian Alone	190	0.2%	259	0.3%	253	0.3%	258	0.3%
Asian Alone	3,433	4.1%	3,005	3.5%	3,048	3.5%	3,191	3.7%
Pacific Islander Alone	31	0.0%	45	0.1%	45	0.1%	46	0.1%
Some Other Race Alone	906	1.1%	1,868	2.1%	1,943	2.2%	2,162	2.5%
Two or More Races	1,154	1.4%	4,536	5.2%	4,735	5.5%	5,500	6.3%
Hispanic Origin (Any Race)	2,863	3.4%	5,043	5.8%	5,162	6.0%	5,476	6.3%

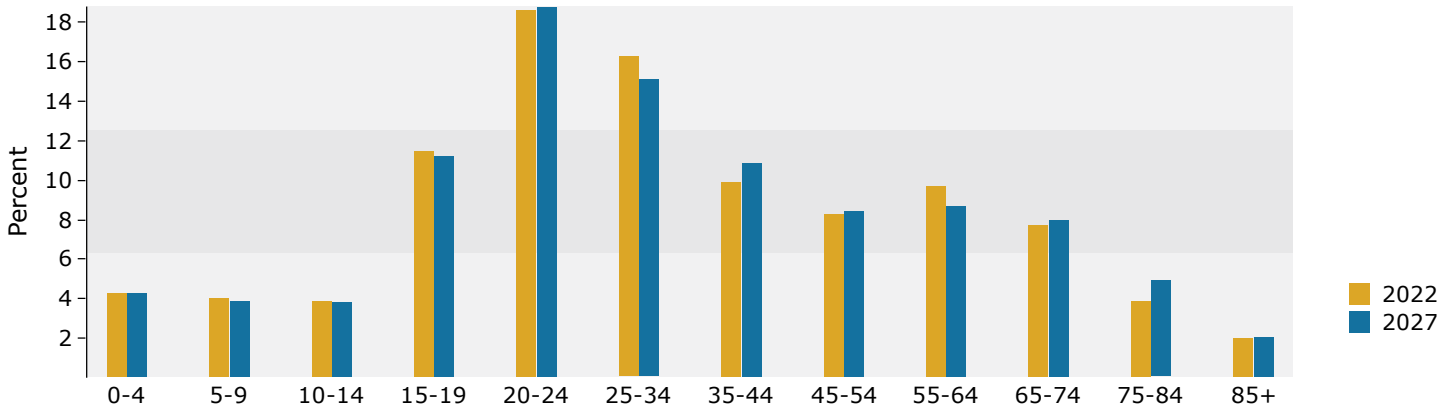
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

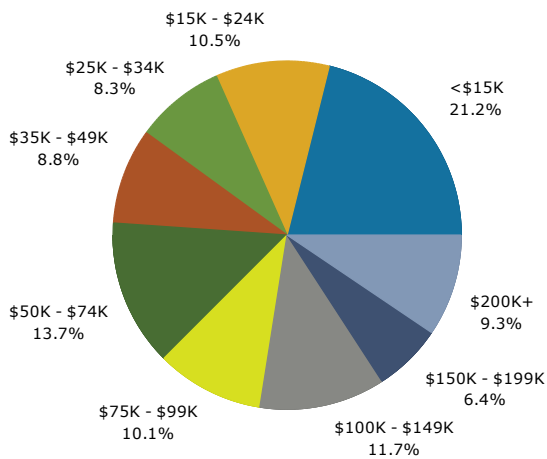
Trends 2022-2027



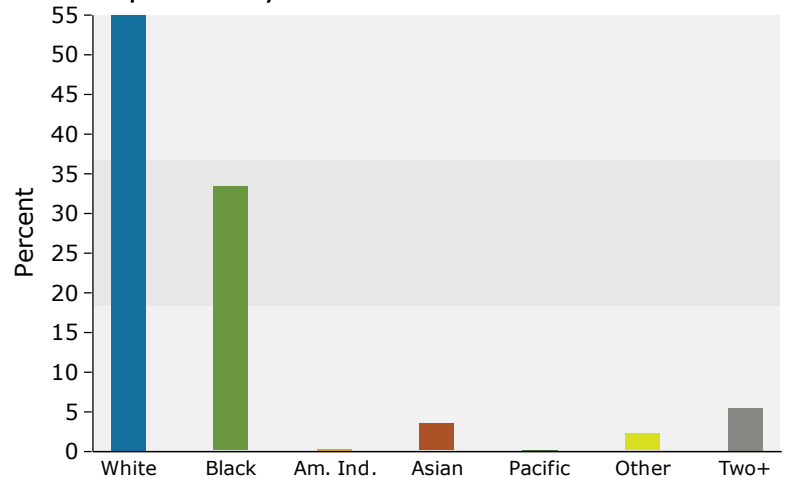
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 6.0%



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2022	2027
Population	169,046	173,077	174,168	175,908
Households	71,385	73,658	74,802	75,981
Families	36,411	-	35,649	35,922
Average Household Size	2.29	2.20	2.18	2.17
Owner Occupied Housing Units	33,585	-	36,025	37,188
Renter Occupied Housing Units	37,801	-	38,776	38,793
Median Age	30.4	-	32.2	32.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.20%	-0.09%	0.25%
Households	0.31%	0.04%	0.31%
Families	0.15%	-0.08%	0.28%
Owner HHs	0.64%	0.29%	0.53%
Median Household Income	2.65%	2.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	14,554	19.5%	13,663	18.0%
\$15,000 - \$24,999	7,607	10.2%	6,536	8.6%
\$25,000 - \$34,999	6,685	8.9%	6,364	8.4%
\$35,000 - \$49,999	7,310	9.8%	6,618	8.7%
\$50,000 - \$74,999	11,299	15.1%	10,650	14.0%
\$75,000 - \$99,999	7,869	10.5%	9,433	12.4%
\$100,000 - \$149,999	8,726	11.7%	9,700	12.8%
\$150,000 - \$199,999	4,733	6.3%	6,019	7.9%
\$200,000+	6,018	8.0%	6,999	9.2%

Median Household Income	\$51,956	\$59,202
Average Household Income	\$85,741	\$97,716
Per Capita Income	\$37,164	\$42,525

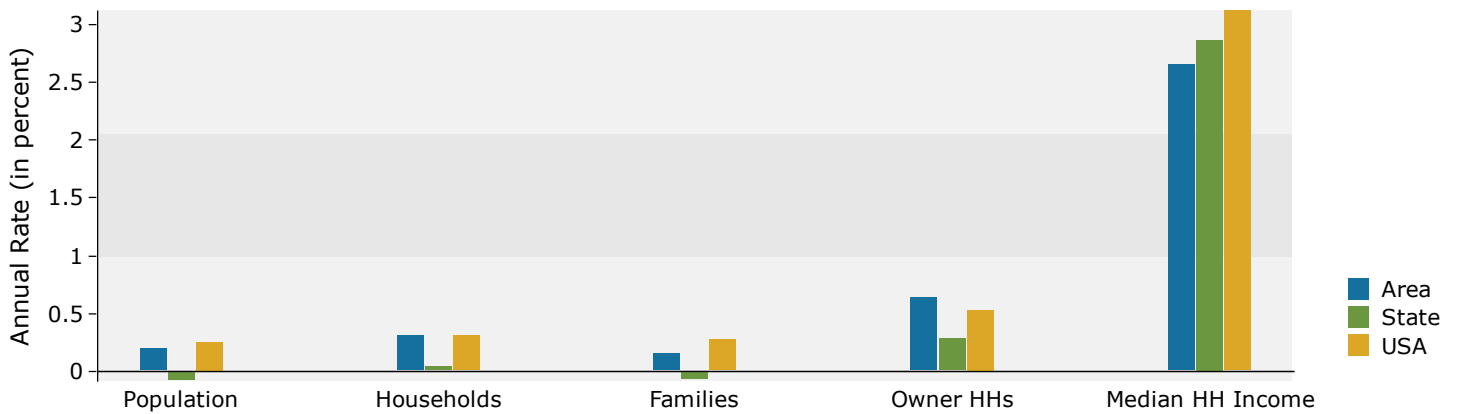
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,237	6.1%	9,282	5.3%	9,522	5.4%
5 - 9	9,116	5.4%	8,823	5.1%	8,798	5.0%
10 - 14	8,988	5.3%	8,598	4.9%	8,583	4.9%
15 - 19	13,963	8.3%	15,089	8.7%	14,988	8.5%
20 - 24	24,881	14.7%	24,110	13.8%	24,457	13.9%
25 - 34	27,464	16.2%	28,745	16.5%	26,462	15.0%
35 - 44	17,384	10.3%	19,647	11.3%	21,772	12.4%
45 - 54	20,120	11.9%	15,947	9.2%	16,425	9.3%
55 - 64	17,980	10.6%	18,351	10.5%	16,568	9.4%
65 - 74	9,589	5.7%	14,576	8.4%	15,461	8.8%
75 - 84	6,059	3.6%	7,395	4.2%	9,095	5.2%
85+	3,265	1.9%	3,604	2.1%	3,778	2.1%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	83,643	49.5%	79,694	46.0%	79,836	45.8%	78,793	44.8%
Black Alone	75,394	44.6%	73,757	42.6%	73,650	42.3%	73,944	42.0%
American Indian Alone	357	0.2%	514	0.3%	521	0.3%	536	0.3%
Asian Alone	5,325	3.2%	5,343	3.1%	5,522	3.2%	5,828	3.3%
Pacific Islander Alone	67	0.0%	58	0.0%	58	0.0%	59	0.0%
Some Other Race Alone	2,086	1.2%	4,904	2.8%	5,249	3.0%	5,876	3.3%
Two or More Races	2,174	1.3%	8,806	5.1%	9,331	5.4%	10,871	6.2%
Hispanic Origin (Any Race)	5,935	3.5%	10,975	6.3%	11,562	6.6%	12,466	7.1%

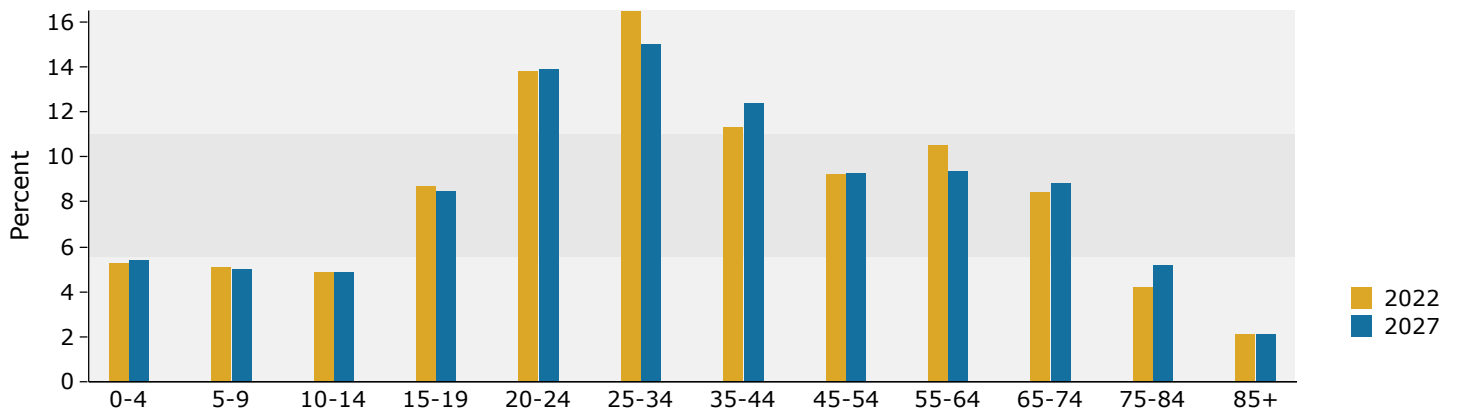
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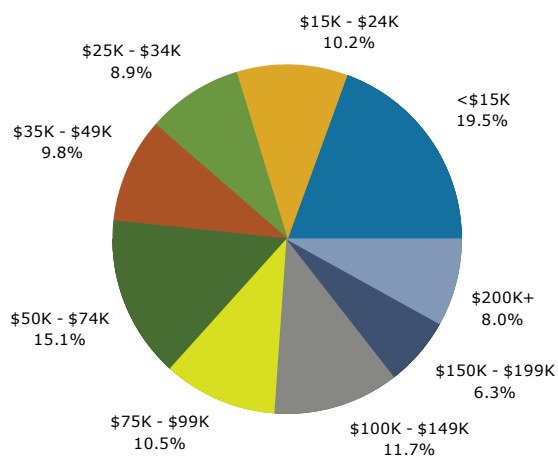
Trends 2022-2027



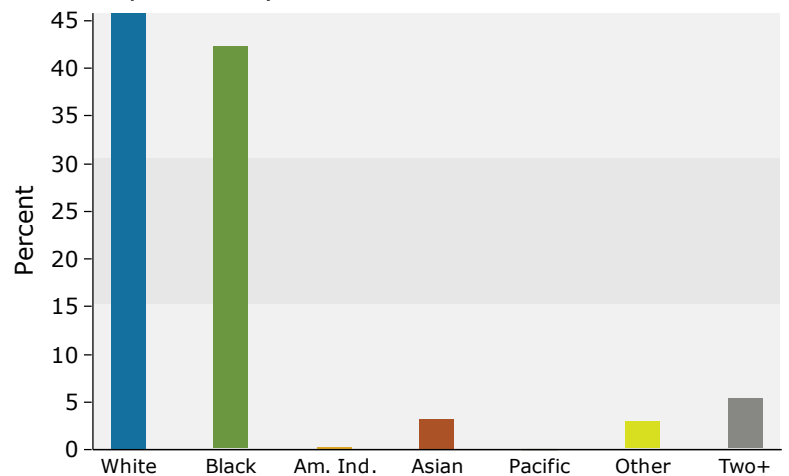
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 6.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.