

Merrymeeting Plaza

WS

147 BATH ROAD
BRUNSWICK, ME 04011



35% OF VISITS
to the center are from customers
who visit at least **30x A YEAR**

Source: Placer.ai, 2023

Merrymeeting Plaza

Merrymeeting Plaza is a 158,000-square-foot shopping center located in the Cooks Corner Region of Brunswick, one of the state's fastest growing markets. The diverse center is home to Shaw's, Barnes & Noble, PetSmart and CVS Pharmacy, as well as regional-favorite salons, popular New England-based Mexican restaurant chain Margaritas, and a family-friendly seafood spot serving Maine specialties.

With immediate access to Brunswick Landing, Maine's fastest growing business park, as well as Bowdoin College and major traffic thoroughfares, Merrymeeting Plaza serves the greater Brunswick Midcoast region with convenient, everyday shopping and dining.



Trade Area Demographics

POPULATION

Estimated 178,346

HOUSEHOLDS

Estimated 76,611

HOUSEHOLD INCOME

Average Household Income \$101,293

Average Family Income \$123,621

Household Income \$75K+ 48%

AGE

25 - 34 12%

35 - 44 12%

45 - 54 12%

55 - 64 15%

Estimated Median Age 44

EDUCATION

Any College 64%

Bachelors Degree or Higher 37%

DAYTIME POPULATION

Number of Businesses 6,641

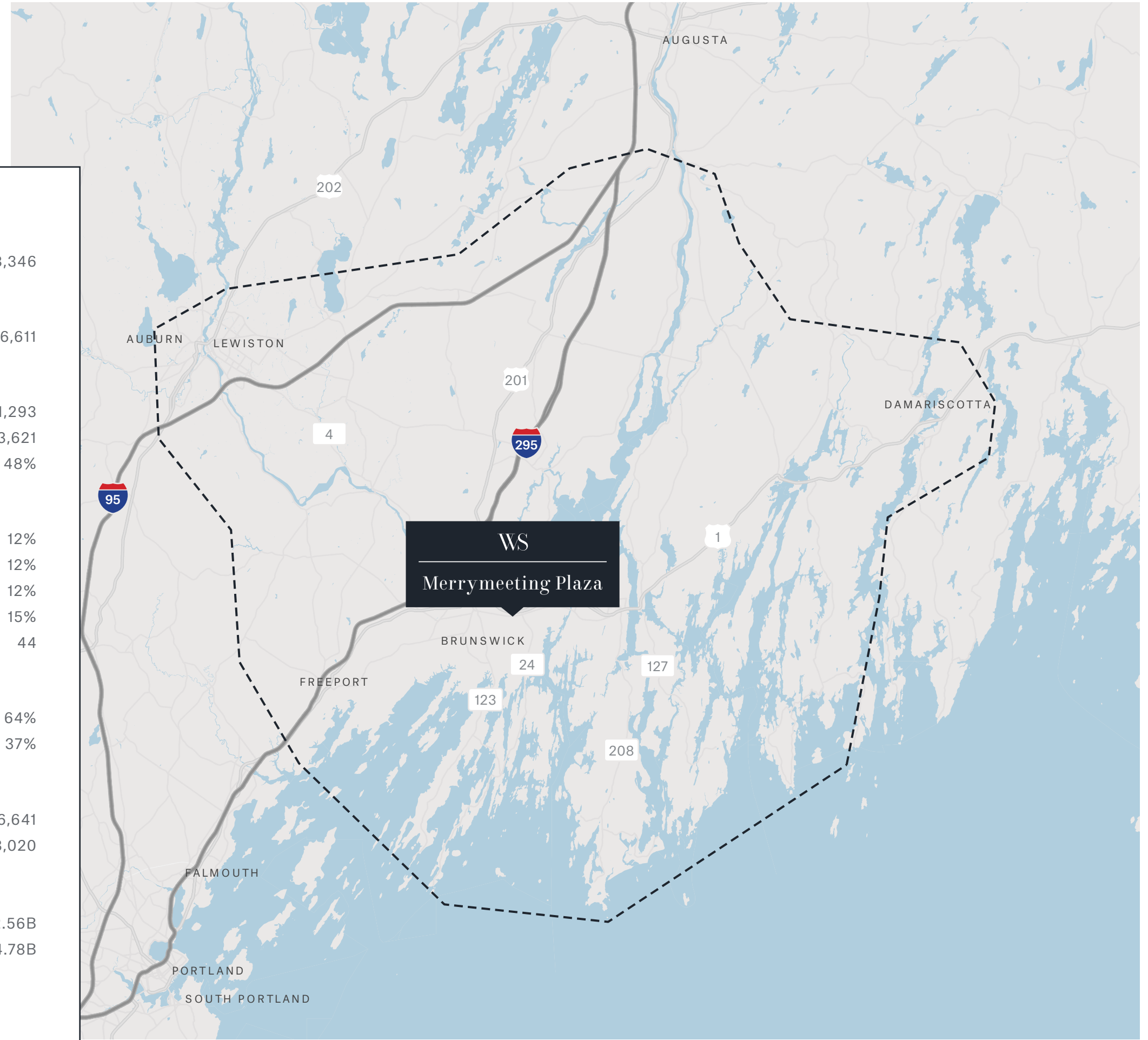
Number of Employees 73,020

TOTAL ANNUAL CONSUMER EXPENDITURE

Retail \$2.56B

Food & Beverage \$794.78B

Source: Census Data - SitesUSA, 2023



Location & Access

158,000 total square feet



GENERAL DYNAMICS
Bath Iron Works

LOWE'S

Walmart

REGAL

ConvenientMD
URGENT CARE

Starbucks

24

COOK'S CORNER
Staples
BIG LOTS!
T.J. MAXX

DUNKIN'

WS
Merrymeeting Plaza
shaws **PETSMART**
BARNES & NOBLE **PEPPER'S LANDING**
LOBSTER CO.
CVS **Margaritas**

BRUNSWICK LANDING
BUSINESS PARK
AND EXECUTIVE AIRPORT
wayfair **MÖLNLYCKE**
HEALTH CARE
SOUTHERN MAINE
COMMUNITY COLLEGE **SoviLinX**
Avita **COASTAL**
of Brunswick **LANDING**
FLIGHT DECK
Brewing

Bowdoin

MARTIN'S POINT
HEALTH CARE

Brunswick Industry and Daytime Population

BRUNSWICK POPULATION IS **21,831**

**HEALTHCARE + EDUCATION SERVICES
ACCOUNT FOR 35% OF EMPLOYMENT**

- Brunswick's largest sector
- Major Employers: Midcoast Hospital, Ambulatory Care, Nursing Care, Bowdoin College

BRUNSWICK HAS EXPERIENCED **STRONG
JOB GROWTH** COMPARED TO THE REGION,
OUTPERFORMING THE STATE OF MAINE

**80% OF BRUNSWICK'S WORKERS
COMMUTE FROM OUTSIDE COMMUNITIES**

- Top places of residence include Topsham, Bath, Lisbon, Portland, Harpswell, Freeport, and Lewiston



A MAINE INSTITUTION FOUNDED IN 1794:

Bowdoin College

1,915

STUDENTS
ENROLLED

2.6

MILES FROM
MERRYMEETING PLAZA

206

FACULTY
MEMBERS

#4 BEST UNDERGRADUATE TEACHING IN THE U.S.

Brunswick Landing

MAINE'S CENTER FOR INNOVATION

With the entrance located across the street from Merrymeeting Plaza on Bath Road, Brunswick Landing is a progressive and innovative business campus at the former Naval Air Station Base that sits on 3,200 acres and includes nearly 2 million square feet of commercial and industrial space. Since 2011, the Midcoast Regional Redevelopment Authority has worked to transform Brunswick Landing into one of Maine's most significant development opportunities in recent years.

- **Brunswick Executive Airport:** Over **27,000 operations** annually
- **Tech Place:** A technology accelerator housing early stage high-tech companies in a shared workspace, enabling collaboration, innovation, and early business support. Home to **36 businesses** in 95,000sf
- Southern Maine Community College, Midcoast Campus
- 215-acre residential zone
- 510 acres of parks, golf, bike trails, gardens and equestrian facilities connecting to downtown Brunswick
- Mere Golf Course: Nine-hole course at the former Brunswick Naval Air Station, with clubhouse, driving range, putting green
- Brunswick Naval Museum and Memorial Gardens
- Home to **Wayfair**, a publicly traded, Boston-based e-commerce company with more than \$12B in net revenue



Martin's Point Healthcare

Martin's Point Healthcare is a non-profit healthcare organization that offers best-in-class coverage plans to the residents of Maine and New England. Located less than a mile from Merrymeeting Plaza, the **54,000 square foot clinic** has brought an influx of medical collaboration and innovation to the Brunswick area. The center attracts a wide range of top medical specialists from Southern and Central Maine. Their team of **15,000 employees** serves over **50,000 members**.





WS

Massachusetts-based WS Development is a mixed-use developer with a singular mission: creating places people want to be. With an approach that values art, science, innovation and, above all else, people, WS strives to engage each community it serves with best-in-class experiences, designed with our customers, tenants, and partners in mind.

Established in 1990, WS is one of few vertically-integrated real estate companies that conceptualizes, owns, operates and leases more than 100 properties that range from cutting-edge urban spaces to lifestyle and community centers. With over 22 million square feet of existing space and an additional nine million square feet under development, it is one of the largest privately-owned development firms in the country.

Thank you

Leasing Information

NICK MARGITZA

207 660 2114

NICK.MARGITZA@WSDEVELOPMENT.COM

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