

SPACE AVAILABLE ON THE MOST PRESTIGIOUS STREET IN THE VALLEY

72608-72624 El Paseo, Palm Desert, CA 92260



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RETAILER MAP



PROPERTY OVERVIEW



HIGHLIGHTS

- An El Paseo address adds prestige and recognition to any business.
- Palms to Pines West is located at the signalized corner of El Paseo & Highway 111, the center of the Valley's retail district with exposure to $\pm 35,523$ Cars Per Day
- Monument signage opportunities at the corner of El Paseo and Highway 111 (ask broker for details)
- Easy ingress & egress from both Highway 111 and El Paseo.
- Ample parking that allows for retail, medical and office uses.
- Long term co-tenants at this established center include health, beauty and wellness centric tenants.
- Excellent residential demographics with approximately 55,000 people within a 10 minute drive of the property with average household income in excess of \$117,000.
- Strong daytime population of approx. 46,000 people in a 10 minute drive.

SITE PLAN



DEMOGRAPHICS

	5 Minutes	10 Minutes	15 Minutes
<u>POPULATION</u>			
2022 Total Population	25,635	54,949	117,230
2022 Median Age	48.9	53.1	50.4
2022 Total Households	12,079	27,063	55,017
2022 Average Household Size	2.8	2.6	2.8
<u>INCOME</u>			
2022 Average Household Income	\$98,072	\$117,826	\$111,177
2022 Median Household Income	\$74,432	\$76,382	\$75,255
2022 Per Capita Income	\$46,265	\$58,146	\$52,267
<u>BUSINESS SUMMARY</u>			
2022 Total Businesses	2,501	4,351	7,382
2022 Total Employees	19,747	46,061	70,925