



Executive Summary

4001 Nicholson Dr, Baton Rouge, Louisiana, 70808
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.40097
Longitude: -91.18004

	1 mile	3 miles	5 miles
Population			
2010 Population	13,423	54,091	125,047
2020 Population	14,333	58,972	132,374
2023 Population	14,490	59,068	132,950
2028 Population	14,744	59,784	134,475
2010-2020 Annual Rate	0.66%	0.87%	0.57%
2020-2023 Annual Rate	0.34%	0.05%	0.13%
2023-2028 Annual Rate	0.35%	0.24%	0.23%
2020 Male Population	47.3%	48.2%	48.1%
2020 Female Population	52.7%	51.8%	51.9%
2020 Median Age	22.7	25.3	30.4
2023 Male Population	52.3%	50.5%	49.4%
2023 Female Population	47.7%	49.5%	50.6%
2023 Median Age	22.5	24.8	30.7

In the identified area, the current year population is 132,950. In 2020, the Census count in the area was 132,374. The rate of change since 2020 was 0.13% annually. The five-year projection for the population in the area is 134,475 representing a change of 0.23% annually from 2023 to 2028. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 30.7, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	59.7%	60.7%	49.9%
2023 Black Alone	24.0%	25.8%	36.9%
2023 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2023 Asian Alone	7.6%	4.9%	3.5%
2023 Pacific Islander Alone	0.1%	0.1%	0.0%
2023 Other Race	2.8%	2.4%	3.6%
2023 Two or More Races	5.7%	5.9%	5.8%
2023 Hispanic Origin (Any Race)	7.1%	6.9%	7.9%

Persons of Hispanic origin represent 7.9% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 66.6 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	25	70	69
2010 Households	5,280	22,883	53,079
2020 Households	5,573	23,470	55,866
2023 Households	5,739	23,874	56,901
2028 Households	5,925	24,425	58,191
2010-2020 Annual Rate	0.54%	0.25%	0.51%
2020-2023 Annual Rate	0.91%	0.53%	0.57%
2023-2028 Annual Rate	0.64%	0.46%	0.45%
2023 Average Household Size	1.87	2.09	2.15

The household count in this area has changed from 55,866 in 2020 to 56,901 in the current year, a change of 0.57% annually. The five-year projection of households is 58,191, a change of 0.45% annually from the current year total. Average household size is currently 2.15, compared to 2.18 in the year 2020. The number of families in the current year is 26,077 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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Mortgage Income			
2023 Percent of Income for Mortgage	64.0%	47.0%	34.6%
Median Household Income			
2023 Median Household Income	\$24,533	\$41,982	\$46,997
2028 Median Household Income	\$26,182	\$48,700	\$52,720
2023-2028 Annual Rate	1.31%	3.01%	2.32%
Average Household Income			
2023 Average Household Income	\$45,174	\$84,442	\$82,617
2028 Average Household Income	\$50,125	\$95,840	\$93,508
2023-2028 Annual Rate	2.10%	2.56%	2.51%
Per Capita Income			
2023 Per Capita Income	\$19,913	\$35,628	\$35,819
2028 Per Capita Income	\$22,244	\$40,695	\$40,913
2023-2028 Annual Rate	2.24%	2.70%	2.70%
GINI Index			
2023 Gini Index	53.1	53.3	49.7

Households by Income

Current median household income is \$46,997 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$52,720 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$82,617 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$93,508 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$35,819 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$40,913 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	41	55	74
2010 Total Housing Units	6,042	25,492	59,165
2010 Owner Occupied Housing Units	707	9,348	24,221
2010 Renter Occupied Housing Units	4,574	13,535	28,856
2010 Vacant Housing Units	762	2,609	6,086
2020 Total Housing Units	7,233	28,708	65,771
2020 Owner Occupied Housing Units	584	9,207	24,415
2020 Renter Occupied Housing Units	4,989	14,263	31,451
2020 Vacant Housing Units	1,611	5,322	10,024
2023 Total Housing Units	7,553	29,570	67,710
2023 Owner Occupied Housing Units	624	10,272	26,139
2023 Renter Occupied Housing Units	5,115	13,602	30,762
2023 Vacant Housing Units	1,814	5,696	10,809
2028 Total Housing Units	7,763	30,176	69,130
2028 Owner Occupied Housing Units	682	10,607	27,014
2028 Renter Occupied Housing Units	5,243	13,818	31,177
2028 Vacant Housing Units	1,838	5,751	10,939
Socioeconomic Status Index			
2023 Socioeconomic Status Index	45.7	48.2	47.1

Currently, 38.6% of the 67,710 housing units in the area are owner occupied; 45.4%, renter occupied; and 16.0% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 65,771 housing units in the area and 15.2% vacant housing units. The annual rate of change in housing units since 2020 is 0.90%. Median home value in the area is \$270,896, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 3.26% annually to \$318,044.

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