







- 1- Star Mountain Meadows
- 2- Sparrow's Watch
- 3- Crown Point Plaza

- 4- Merchants Towne Square
- 5- Merchants Corner
- 6- Scenic Wood

- 7- Northwest Plaza
- 8- East Town Crossing
- 9- Isaiah's Landing

- 10- Magnolia Spruce
- 11- South Grove

## TRADE AREA DEMOGRAPHICS

|                 | 3 MILE           | 5 MILE                   | 7 MILE   |
|-----------------|------------------|--------------------------|----------|
| POPULATION:     | 31,314           | 90,379                   | 180,083  |
| HOUSEHOLDS:     | 12,584           | 37,726                   | 75,062   |
| AVG INCOME:     | \$70,781         | \$63,275                 | \$60,415 |
| TRAFFIC COUNTS: | 19,478 (W Emory) | 7,937 (Central Ave Pike) |          |

## SITE INFORMATION

Area Retail: Kroger, Aubrey's, Wild Wing Cafe, Powell Library, Hardee's, CVS, Ingles, Ruby Tuesday, Buddy's BBQ, Steak N Shake, Chick-Fil-A, Burger King, Taco Bell, Zaxby's, Five Guys, Krystal, McDonald's, Starbucks, Wendy's, Cook Out, Holiday Inn Express, La Quinta Inn, and more