

the Weekend

P A L M   S P R I N G S

## EXECUTIVE SUMMARY

December, 2025

FOR SALE

\$3,450,000

\$345,000/room

**MAXIM**  
HOTEL BROKERAGE

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EXCLUSIVE AGENT





111 SOUTH VÍA LAS PALMAS,  
PALM SPRINGS, CA 92262

- ▶ 10 ROOMS
- ▶ PREMIER OLD LAS PALMAS LOCATION
- ▶ FULLY RENOVATED LUXURY BOUTIQUE HOTEL
- ▶ SPACIOUS 2-BDR UNITS WITH LARGE PRIVATE PATIOS
- ▶ FEE SIMPLE (0.43 AC)





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# Investment Highlights

Maxim Hotel Brokerage, Inc. is pleased to present an exclusive listing on **The Weekend Hotel**, a fully renovated, luxury boutique hotel located in the Old Las Palmas neighborhood—one of Palm Springs' most prestigious and historically significant districts. The property features ten spacious, private suites with curated mid-century interiors, enclosed patios, mature landscaping, and resort-quality amenities centered around a newly upgraded courtyard pool.

The hotel has been meticulously restored and operated as an upscale, design-driven hospitality asset with exceptionally strong guest reviews and repeat clientele. Its location—steps from Uptown Design District—positions it to capture premium ADR and strong year-round demand.

## OVERVIEW

Please consider the following highlights:

- ▶ **Premier Old Las Palmas Location** - Located in one of Palm Springs' most iconic and sought-after neighborhoods, The Weekend Palm Springs sits just steps from the Uptown Design District, offering walkability to high-end dining, shopping, galleries, and boutique attractions. The location supports premium ADR performance and strong year-round demand.
- ▶ **Fully Renovated Luxury Boutique Asset** - Between 2017 and 2019, the property underwent a complete down-to-studs renovation, transforming the classic mid-century layout into a modern, design-forward hotel experience. Nearly \$3.5 million was invested into the renovation, including rebuilt interiors, upgraded mechanical systems, enhanced landscaping, new hardscape, and premium finishes throughout. All rooms, mechanical systems, landscaping, hardscape, and common areas were rebuilt or upgraded to high contemporary standards.
- ▶ **Spacious Bungalow-Style Suites** - The hotel features 10 private suites with large floor plans, enclosed patios, and curated mid-century interiors. Eight of the ten suites are two-bedroom units, offering exceptional space and flexibility for families and small groups, while the remaining two suites are dedicated one-bedroom units ideal for couples or solo travelers. Several units include kitchenettes or extended living spaces—adding flexibility for extended stays and premium-rate bookings.
- ▶ **Turnkey Upscale Operation** - The Weekend operates as an independent boutique hotel with strong guest reputation, high review scores, and consistent demand capture from both leisure and weekend travel segments.
- ▶ **Fee Simple Ownership** - The property is offered fee simple—rare for core Palm Springs boutique hotels—providing long-term security and flexibility for future operation or repositioning.
- ▶ **Ideally Positioned for Owner Operator** - Turn-key operation in excellent condition following major renovation, new Owner Operator can focus on positioning and operation. The hotel can be operated efficiently and profitably.
- ▶ **Strong RevPAR / Potential** - The property generated strong RevPAR of \$187 in 2023 and \$169 in 2024. Property has been in minimal operation since early 2025 due to personal circumstances.
- ▶ **Strong Boutique Market** - Performance trends have been very strong for the boutique Palm Springs hotel market since reopening from the COVID pandemic. While performance has subsided some since the post-COVID bubble in 2022/2023, market performance is still well ahead of 2019, which was a record year. Convention bookings, airport passenger counts and hotel performance trends have been very strong and are showing great promise for the coming years.



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