## **DEVELOPMENT OPPORTUNITY** ±1.02 ACRE LOT

TutoR Ti

KHASHAN

RebeL.

SUBJECT

PROPERTY



-ELEVEN

WARM SPRINGS MIDDLE SCHOOL ±924 STUDENTS

## ±29,000 cars at intersection

Margarita Rd ±19,120 ADT

test

0



Partners

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Partners

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## **INVESTMENT HIGHLIGHTS**

#### PRIME LOCATION WITH CONVENIENT ACCESS

This 1.02-acre parcel is ideally situated at the intersection of Date Street and Margarita Road in Murrieta, offering convenient access to major freeways I-15 and I-215. This prime location ensures easy regional connectivity, attracting both local and visiting customers. The property is also near key attractions such as the Murrieta Hot Springs Resort, Promenade Temecula Mall, and several parks, including Vintage Reserve Park and Winchester Creek Park.

#### **ECONOMIC BENEFITS OF LEVEL TERRAIN**

The reasonably flat terrain of this 1.02-acre parcel minimizes site preparation costs by reducing the need for extensive grading. Prime topography may simplify permitting process and reduce environmental impact.

#### **VERSATILE NEIGHBORHOOD COMMERCIAL (NC) ZONING**

The Neighborhood Commercial (NC) zoning offers a range of opportunities, with both commercial and residential uses permitted under specific conditions. Next page provides additional information on uses.

#### **ROBUST DEMOGRAPHIC PROFILE**

Vibrant demographic profile with  $\pm 93,469$  population within a 3-mile radius and an average household income of  $\pm $131,328$ , and  $\pm 204,268$  population within a 5-mile radius with an average household income of  $\pm 134,878$ .

#### **BUSINESS-FRIENDLY ENVIRONMENT**

The City of Murrieta's Economic Development Department actively supports business growth through various programs, including assistance with startups, business connections, and regional marketing efforts. The city provides high-quality marketing materials, educational workshops, and business counseling, making it attractive for new and expanding businesses.

#### SAFETY AND QUALITY OF LIFE

Murrieta is consistently ranked among the top 10 safest cities in the U.S. for its population size, with the lowest crime rate in Riverside and San Diego Counties. The city offers an excellent quality of life with over 52 parks, numerous community events and 1,350 acres trails and open spaces.

### PROPOSED LEASE TYPE Lease Ground Lease Build-to-Suit



#### LOCATION

Date Street & Margarita Rd Murrieta, CA 92563

#### K N

#### L N GROSS PARCEL SIZE ±1.02 AC

(±44,432 SF)



#### APN

913-280-037 | ±29,620 SF 913-280-038 | ±6,970 SF 913-280-039 | ±7,841 SF

## **PERMITTED USES AND DEVELOPMENT STANDARDS**

#### **NEIGHBORHOOD COMMERCIAL (NC) - DEVELOPMENT STANDARDS**

Street Setback	15 feet		
Interior Setback (adjacent to commercial)	0 or 10 feet		
Interior Setback (adjacent to residential)	20 feet or building height, whichever is greater		
Interior Setback (adjacent to freeway)	25 feet		
Maximum Building Height	35 feet		
Minimum On-site Landscaping	15%		

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LAND USE CATEGORY	NC ZONING - PERMITTED USES (P)	LAND US
Communication Facilities	Satellite Dishes/Antennas	Communication Facil
Education, Public Assembly and Recreation	Health and Fitness Centers, Libraries and	Education, Public Ass
	Museums, Personal Instruction Schools,	
	Studios, Professional	

LAND USE CATEGORY	NC ZONING - PERMITTED USES (P)	LAND USE CATEGORY	NC ZONING - CONDITIONAL USES (C)
Communication Facilities	Satellite Dishes/Antennas	<b>Communication Facilities</b>	Broadcast/Recording Studios, Wireless Communication Facilities
Education, Public Assembly and Recreation	Health and Fitness Centers, Libraries and Museums, Personal Instruction Schools, Studios, Professional	Education, Public Assembly and Recreation	Bingo, Churches, Places of Worship, Indoor Commercial Recreation, Membership Organization Facilities, Nightclubs, Outdoor Commercial Recreation, Schools, College and Universities, Schools, K-12, Theaters, Auditoriums, Meeting Halls, and Conference Facilities
Agriculture, Open Space and Resources	Plant Nurseries	Manufacturing and Processing	Printing and Publishing, Recycling Facilities - Small Collection Facility, Recycling Facilities - Reverse Vending Machines
Residential	Single Room Occupancy, Supportive Housing, Transitional Housing	Residential	Assisted Living/Skilled Nursing, Emergency Residential Shelters
Retail Trade	Appliance Sales, Art, Antiques, Collectibles, and Gifts, Auto (Motor Vehicle) Parts Sales, Convenience Stores, Eating and Drinking Establishments, Furniture and Furnishings, Grocery Stores, Pet Shops, Retail, General Merchandise, Second Hand Stores	Retail Trade	Auto, Mobile Home and Vehicle Sales (new/used outdoor), Auto Sales (indoor), Bars, Building Material Stores, Farm Equipment and Supply Sales, Liquor Stores, Outdoor Display and Sales
Services	Banks and Financial Service, Business Support Service, Laundry and Dry Cleaning, Drop-off Only, Laundromats, Self-Service, Medical Services - Offices, Clinics and Laboratories, Offices, Personal Services, Public Safety and Utility Facilities, Repair and Maintenance, Consumer Products, Veterinarian Clinics and Animal Hospital, Alternative Fuels and Recharging Facilities, Electric Vehicle Charging Stations	Services	Car (Motor Vehicle) Wash, Child Day-Care Centers, Hotels, Kennels and Boarding Facilities, Medical Services - Hospital, Mortuaries, Funeral Parlors and Cemeteries, Repair and Maintenance, Motor Vehicles, Service Stations (with Repair), Service Stations (without Repair), Skilled Nursing - Short Term, Storage, Personal Storage Facility, Veterinarian Clinics and Animal Hospital (with overnight stays and/or outdoor kennel), Parking Facilities, Vehicle Storage Facilities

\*The information provided herein is for general informational purposes only and is subject to change. All users are advised to verify the details with the relevant City of Murrieta departments. No liability is assumed for any inaccuracies or for any consequences arising from the use of this information.

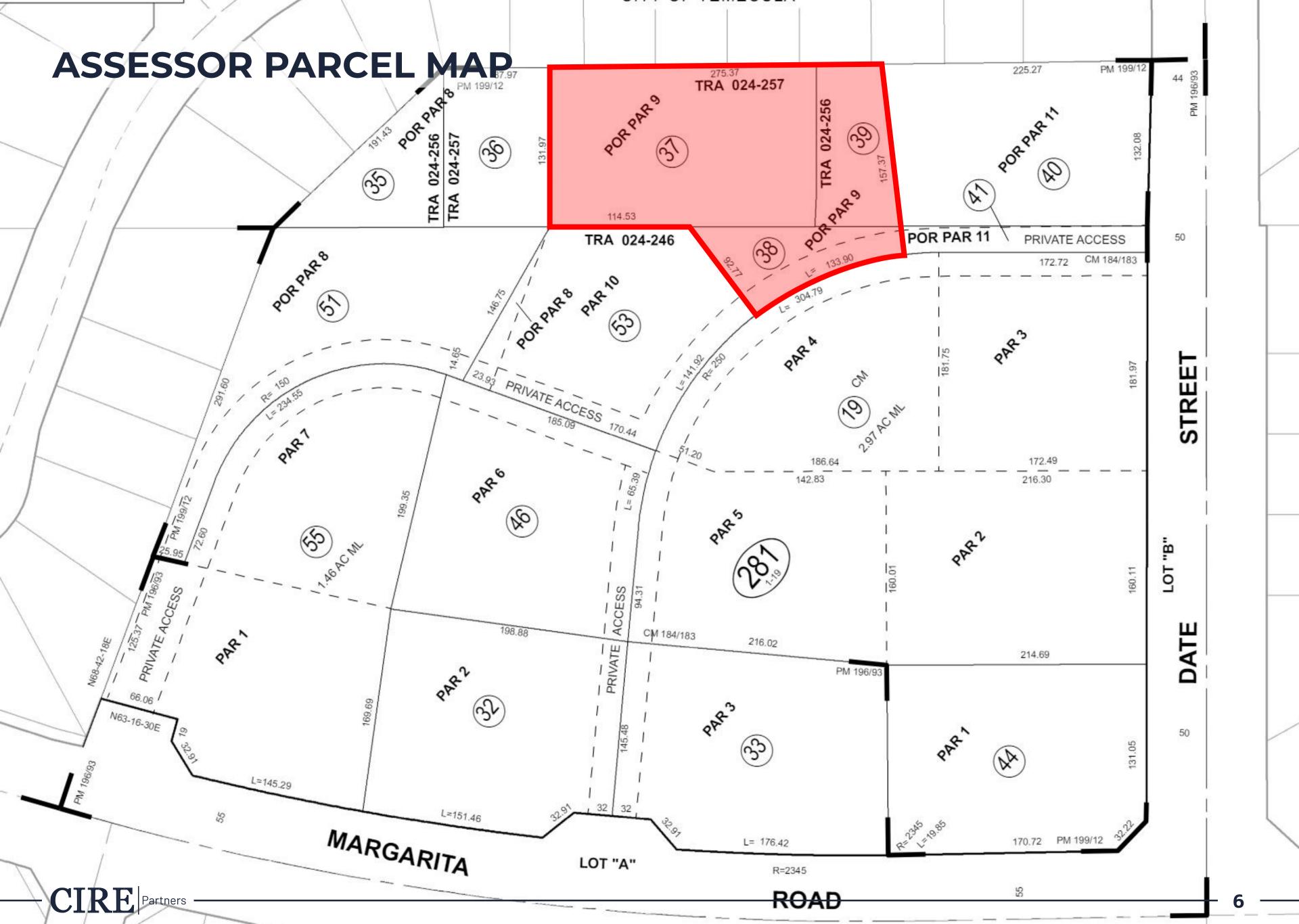
#### **MURRIETA, CA - CITY DEPARTMENTS**

Address	1 Town Square, Murrieta, CA 92562	
Development Services	951.304.2489	
Planning Department	951.461.6061	
Building and Safety	951.461.6062	
Public Works / Engineering	951.304.2489	
Economic Development	951.461.6091	

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# Date St ±10,200 ADT



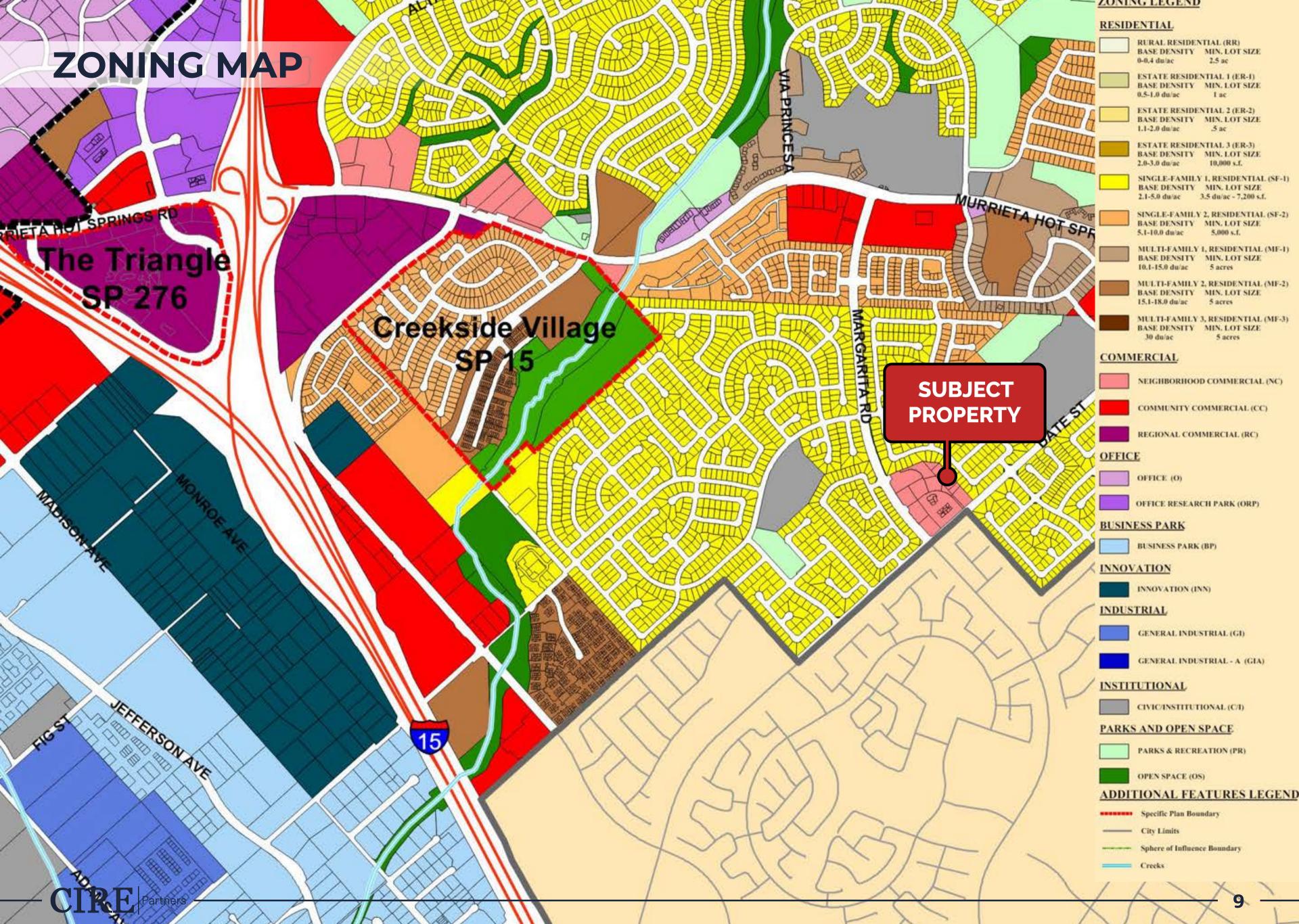


WARM SPRINGS **MIDDLE SCHOOL ±924 STUDENTS** 

0200

WINCHESTER **CREEK PARK** 





## DEMOGRAPHICS

Population	1 Mile	3 Miles	5 Miles
Population (2023)	21,852	93,469	204,268
Projected Population (2028)	22,813	95,825	209,624
Median Age (2023)	34.1	34.4	35.0

Income	1 Mile	3 Miles	5 Miles
Average Household Income (2023)	\$133,299	\$131,328	\$134,878
Projected Average Household Income (2028)	\$154,392	\$150,822	\$153,877
Projected Annual Growth (2023-2028)	2.98%	2.81%	2.67%
Wealth Index (2023)	113	122	129

Households	1 Mile	3 Miles	5 Miles
Households (2023)	7,217	30,118	66,106
Projected Households (2028)	7,496	30,854	67,958
Annual Growth (2020-2023)	-0.04%	0.32%	0.54%
Projected Annual Growth (2023-2028)	0.76%	0.48%	0.55%
Average Household Size (2023)	3.01	3.09	3.08



## es 78 77 % 29



#### MURRIETA, CA



4.3%

**Greatest Gen** Born in 1945/Earlier



## 15.5%

Baby Boomer Born in 1946 to 1964



20.0%

**Generation X** Born in 1965 to 1980



26.6%

**Millennial** Born in 1981 to 1998



24.6%

**Generation Z** Born in 1999 to 2016



9.1%

Alpha Born in 2017 to Present

10

## MARKET OVERVIEW

## Murrieta, CA

Nestled in the heart of Southern California's Riverside County, Murrieta embodies a unique blend of suburban charm and metropolitan convenience. Strategically positioned between San Diego and Los Angeles, this vibrant city is an oasis of opportunity and lifestyle.

Murrieta spans across picturesque landscapes, covering approximately 33 square miles and boasting a population of over 115,000 residents. Its prime location along Interstate 15 provides seamless access to major urban hubs, making it an ideal residence for commuters seeking a balance between work and tranquility.

Rich in history and cultural heritage, Murrieta honors its past while embracing modernity. The city takes pride in preserving its historical landmarks, offering residents and visitors a chance to immerse themselves in its fascinating backstory. Notably, the Old Town Murrieta district stands as a testament to the city's roots, with its historic buildings and vibrant community events.

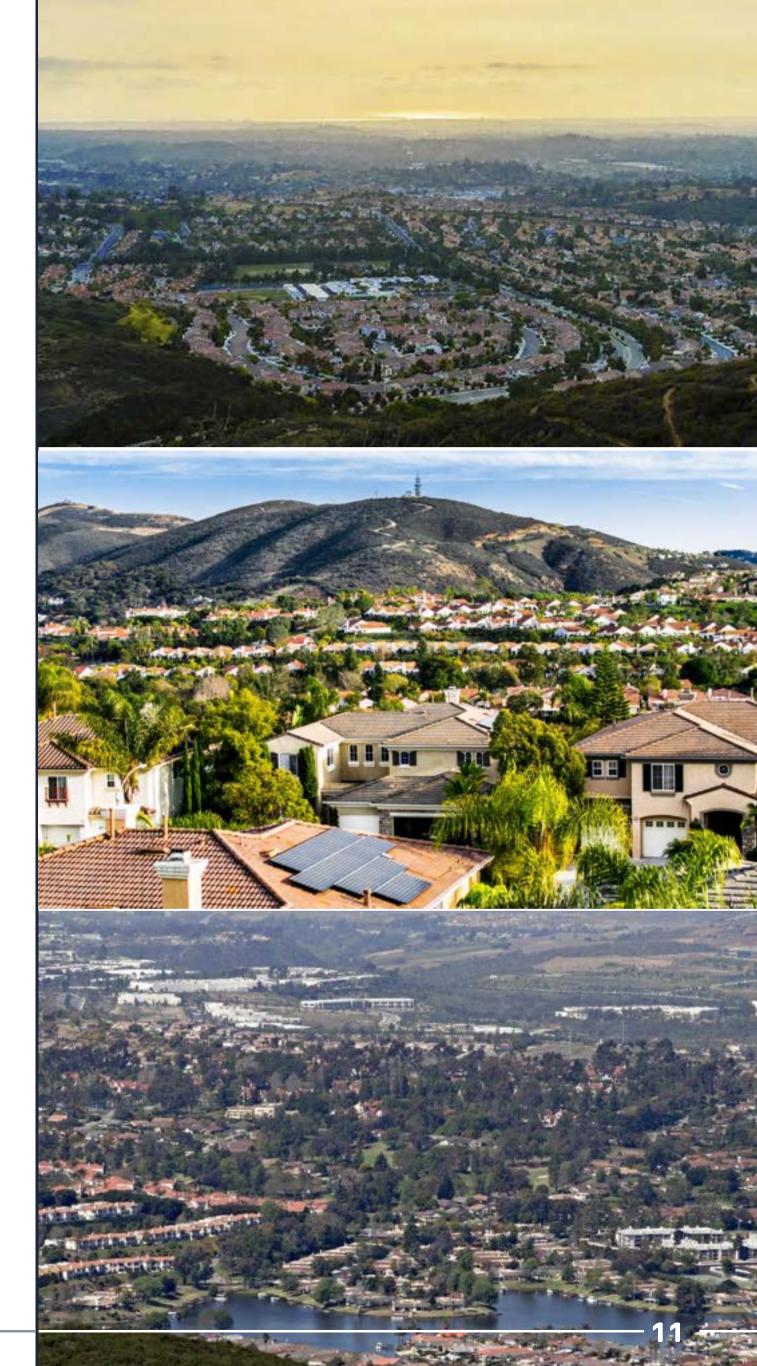
The economic landscape of Murrieta is thriving, supported by a diverse business community and strategic positioning within Southern California. Its robust infrastructure and businessfriendly environment have attracted companies from various sectors, contributing to its steady growth and economic stability.

Nature enthusiasts find solace in Murrieta's abundance of natural beauty. Surrounded by scenic hillsides and neighboring wine country, the city provides ample opportunities for outdoor activities. Nearby attractions like the Santa Rosa Plateau Ecological Reserve and the Temecula Valley Wine Country offer residents and visitors a chance to explore hiking trails, vineyards, and wildlife.

In summary, Murrieta stands as a dynamic city with a harmonious blend of history, economic vibrancy, natural allure, and a family-friendly atmosphere. Its strategic location, coupled with a commitment to preserving its heritage and fostering growth, makes it an enticing prospect for those seeking a vibrant yet serene place to live, work, and invest in Southern California.



One of the fastest-growing cities in California, with a population of over 115,000 ±80 miles southeast of Los Angeles, providing easy access to San Diego Known for its highly rated public schools and educational institutions Home to popular spots like Santa Rosa Plateau and Copper Canyon Park





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SUBJECT

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**AurrietaFacial** 

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