SEC East 20th St & Dr. Martin Luther King Jr Pkwy at Highway 99 - Chico, CA





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### PROPERTY HIGHLIGHTS & DEMOGRAPHICS



SEC F 20th Street and Dr. Martin Luther location:

> King Parkway Chico, CA

Foodmaxx, Barnes & Noble, Cost Plus World anchor tenants:

Market, Michaels, Office Depot, REI

shopping center GLA: ±264,335 Square Feet (GLA)

availability: ±38,250 SF Anchor Space

±4,800 SF Pad Space ±1,500 SF Inline Space

±6,066 SF & ±13,319 SF Warehouse/

Storage Space



### 2024 total population

1-mile 10.739 3-mile 69,601 5-mile 104,716



### 2024 daytime population

1-mile 16,000 3-mile 75,863 5-mile 108.959



#### 2024 total employees

1-mile 6.669 3-mile 36,491 5-mile 48,450



#### 2024 total households

1-mile 4,492 3-mile 29.779 45,154 5-mile



#### 2024 average HH income

1-mile \$88,325 3-mile \$101.658 \$108,548 5-mile



### traffic counts

CA Hwy 99 (south of E. 20th St) 77,992 **E. 20th St** (south of Hwy 99) 19.024











Notable Retailers in Close Proximity Include:



























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PROPERTY OVERVIEW

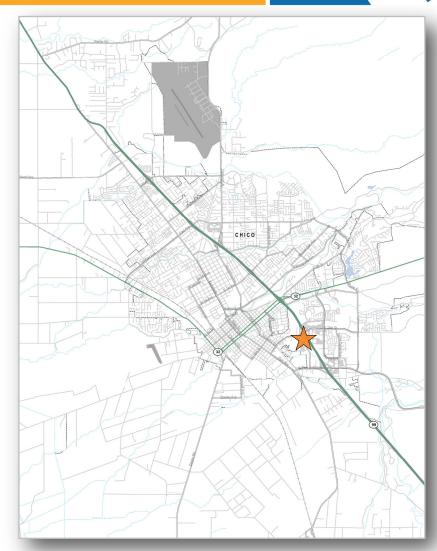


Situated at the southeast corner of E. 20th Street and Dr. Martin Luther King Jr Parkway along Highway 99, *Chico Crossroads* is part of the retail epicenter of the Chico region.

Visible to nearly 98,000 cars per day, the  $\pm 264,335$  square foot community center is anchored by Foodmaxx, Michaels, Office Depot, Barnes & Noble, Cost Plus World Market and coming soon REI.

The City of Chico's sphere of influence encompasses a 34-square mile area with a total population of  $\pm 99,369$  in the incorporated area. Chico's population and housing growth continues to be among the highest in Butte County.

Notable traffic generators in the market include California State University Chico ( $\pm 14,581$  total students), and Butte College ( $\pm 15,000$  total students). Major employers in Chico include Enloe Medical Center (3,563 employees), CSU Chico (1,106 employees) and the Chico Unified School District (1,494 employees).





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For leasing information, please contact:

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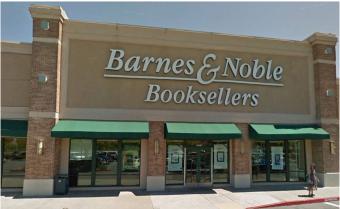
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SHOPPING CENTER PHOTOS













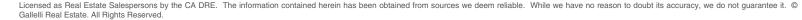
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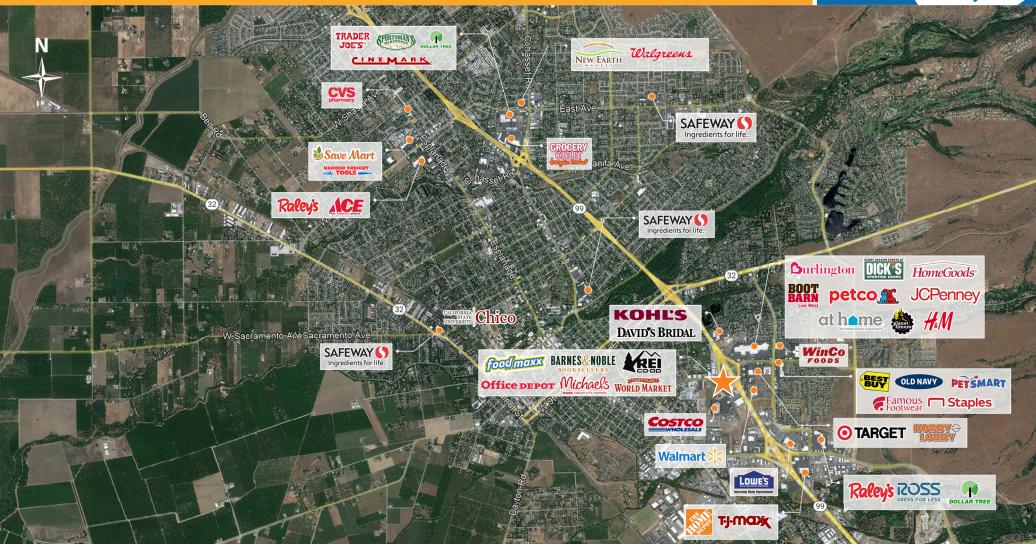
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RETAIL AERIAL







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