



# Demographic and Income Profile

808 S Main St, Salt Lake City, Utah, 84101  
 Drive time: 15 minute radius

Prepared by SPARK REALTY UTAH

Latitude: 40.75134  
 Longitude: -111.89158

Summary	Census 2010	Census 2020	2024	2029
Population	498,365	545,530	556,237	572,206
Households	187,704	211,397	220,837	234,804
Families	114,601	121,720	123,595	129,895
Average Household Size	2.61	2.52	2.47	2.39
Owner Occupied Housing Units	105,686	109,619	116,079	123,466
Renter Occupied Housing Units	82,017	101,778	104,758	111,338
Median Age	31.8	33.3	33.9	35.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.57%	1.18%	0.38%
Households	1.23%	1.56%	0.64%
Families	1.00%	1.53%	0.56%
Owner HHs	1.24%	2.05%	0.97%
Median Household Income	4.16%	2.93%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	16,047	7.3%	12,864	5.5%
\$15,000 - \$24,999	10,485	4.7%	7,213	3.1%
\$25,000 - \$34,999	14,108	6.4%	11,797	5.0%
\$35,000 - \$49,999	21,168	9.6%	18,110	7.7%
\$50,000 - \$74,999	37,589	17.0%	34,847	14.8%
\$75,000 - \$99,999	29,205	13.2%	30,146	12.8%
\$100,000 - \$149,999	40,823	18.5%	49,452	21.1%
\$150,000 - \$199,999	23,513	10.6%	34,376	14.6%
\$200,000+	27,896	12.6%	35,997	15.3%

Median Household Income	\$82,845	\$101,569
Average Household Income	\$117,285	\$138,350
Per Capita Income	\$46,609	\$56,799

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	40,794	8.2%	33,085	6.1%	33,384	6.0%	33,277	5.8%
5 - 9	34,343	6.9%	33,323	6.1%	32,412	5.8%	31,448	5.5%
10 - 14	30,342	6.1%	34,341	6.3%	31,180	5.6%	31,755	5.5%
15 - 19	32,422	6.5%	35,602	6.5%	32,923	5.9%	31,972	5.6%
20 - 24	45,358	9.1%	49,598	9.1%	48,548	8.7%	45,647	8.0%
25 - 34	93,616	18.8%	103,276	18.9%	112,083	20.2%	108,182	18.9%
35 - 44	62,066	12.5%	77,418	14.2%	82,829	14.9%	91,737	16.0%
45 - 54	58,175	11.7%	57,546	10.5%	61,206	11.0%	67,291	11.8%
55 - 64	47,854	9.6%	53,547	9.8%	50,196	9.0%	50,715	8.9%
65 - 74	27,219	5.5%	40,049	7.3%	41,260	7.4%	43,318	7.6%
75 - 84	17,896	3.6%	19,530	3.6%	21,802	3.9%	27,195	4.8%
85+	8,279	1.7%	8,214	1.5%	8,412	1.5%	9,668	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	386,186	77.5%	368,545	67.6%	364,306	65.5%	362,684	63.4%
Black Alone	11,241	2.3%	15,687	2.9%	17,004	3.1%	18,053	3.2%
American Indian Alone	5,760	1.2%	7,643	1.4%	8,152	1.5%	8,616	1.5%
Asian Alone	20,195	4.1%	27,770	5.1%	30,519	5.5%	34,377	6.0%
Pacific Islander Alone	8,760	1.8%	11,797	2.2%	12,670	2.3%	13,783	2.4%
Some Other Race Alone	49,202	9.9%	57,999	10.6%	63,257	11.4%	69,070	12.1%
Two or More Races	17,022	3.4%	56,090	10.3%	60,329	10.8%	65,623	11.5%

Hispanic Origin (Any Race)	100,645	20.2%	118,604	21.7%	128,184	23.0%	139,596	24.4%
----------------------------	---------	-------	---------	-------	---------	-------	---------	-------

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



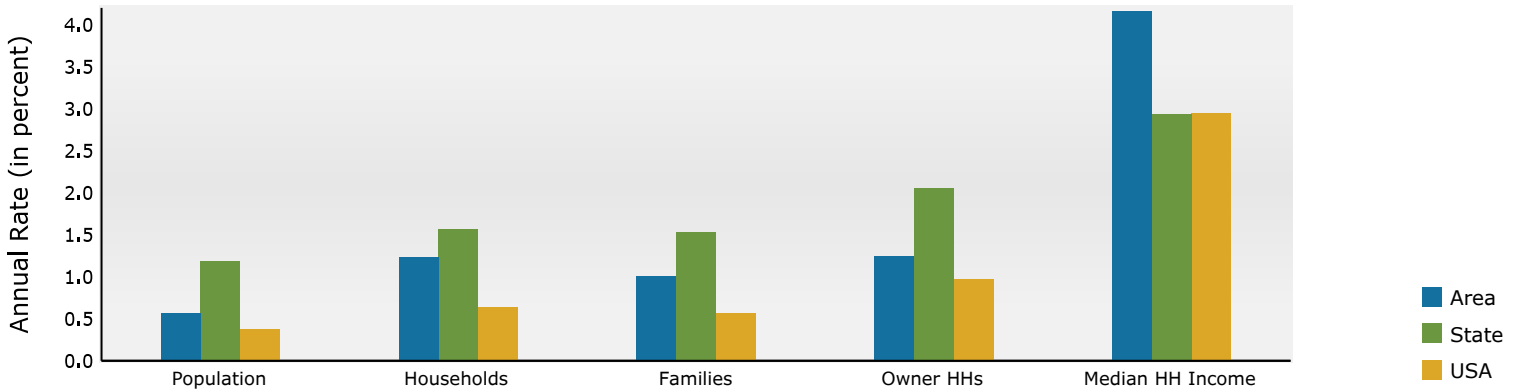
# Demographic and Income Profile

808 S Main St, Salt Lake City, Utah, 84101  
 Drive time: 15 minute radius

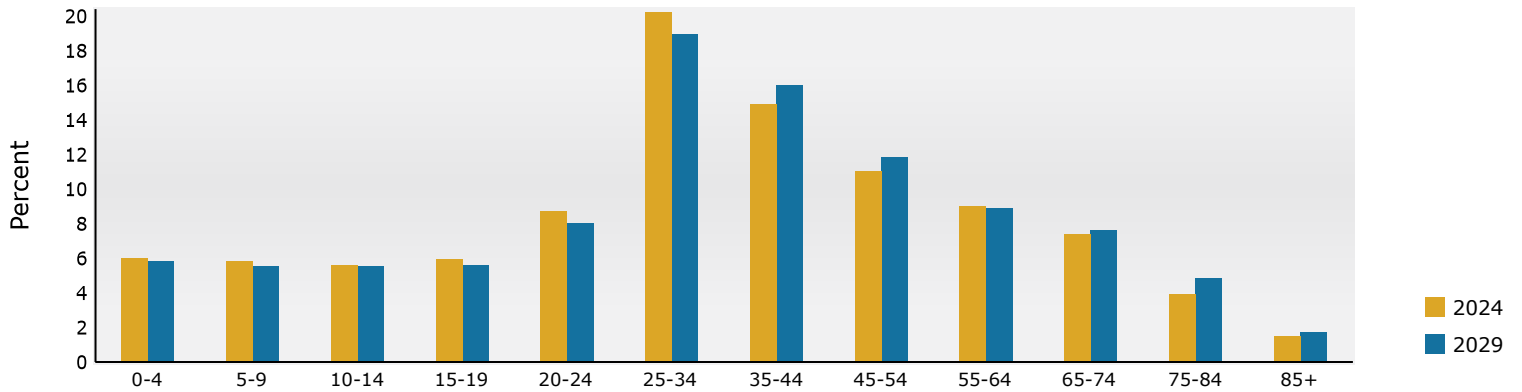
Prepared by SPARK REALTY UTAH

Latitude: 40.75134  
 Longitude: -111.89158

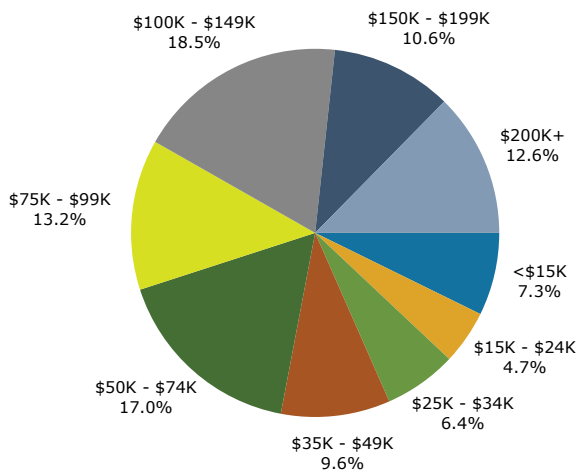
## Trends 2024-2029



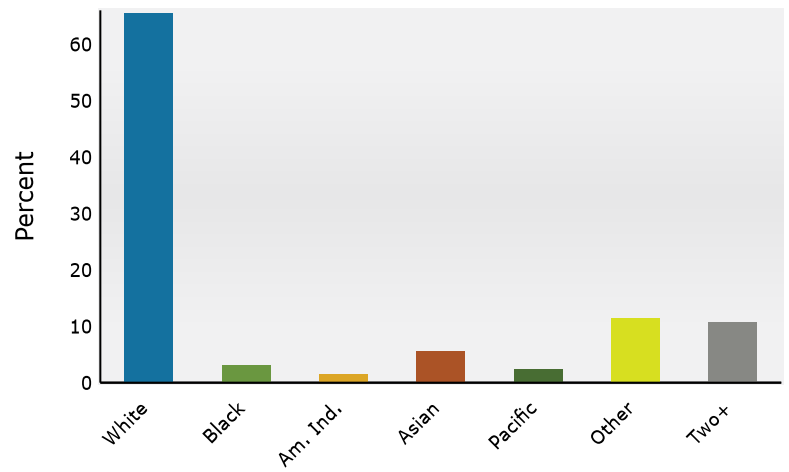
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 23.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

808 S Main St, Salt Lake City, Utah, 84101  
 Drive time: 30 minute radius

Prepared by SPARK REALTY UTAH

Latitude: 40.75134  
 Longitude: -111.89158

Summary	Census 2010	Census 2020	2024	2029
Population	1,232,929	1,420,970	1,474,412	1,523,879
Households	406,971	480,581	507,859	538,145
Families	294,003	335,349	349,118	368,459
Average Household Size	2.99	2.92	2.87	2.80
Owner Occupied Housing Units	279,581	315,083	337,276	361,617
Renter Occupied Housing Units	127,390	165,498	170,583	176,528
Median Age	30.7	32.9	33.6	34.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.66%	1.18%	0.38%
Households	1.17%	1.56%	0.64%
Families	1.08%	1.53%	0.56%
Owner HHs	1.40%	2.05%	0.97%
Median Household Income	2.90%	2.93%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	23,595	4.6%	18,482	3.4%
\$15,000 - \$24,999	17,061	3.4%	11,213	2.1%
\$25,000 - \$34,999	23,675	4.7%	18,607	3.5%
\$35,000 - \$49,999	38,445	7.6%	30,098	5.6%
\$50,000 - \$74,999	75,328	14.8%	64,371	12.0%
\$75,000 - \$99,999	67,607	13.3%	66,072	12.3%
\$100,000 - \$149,999	110,718	21.8%	127,890	23.8%
\$150,000 - \$199,999	69,979	13.8%	98,109	18.2%
\$200,000+	81,443	16.0%	103,295	19.2%
Median Household Income	\$102,380		\$118,126	
Average Household Income	\$134,081		\$156,304	
Per Capita Income	\$46,214		\$55,222	

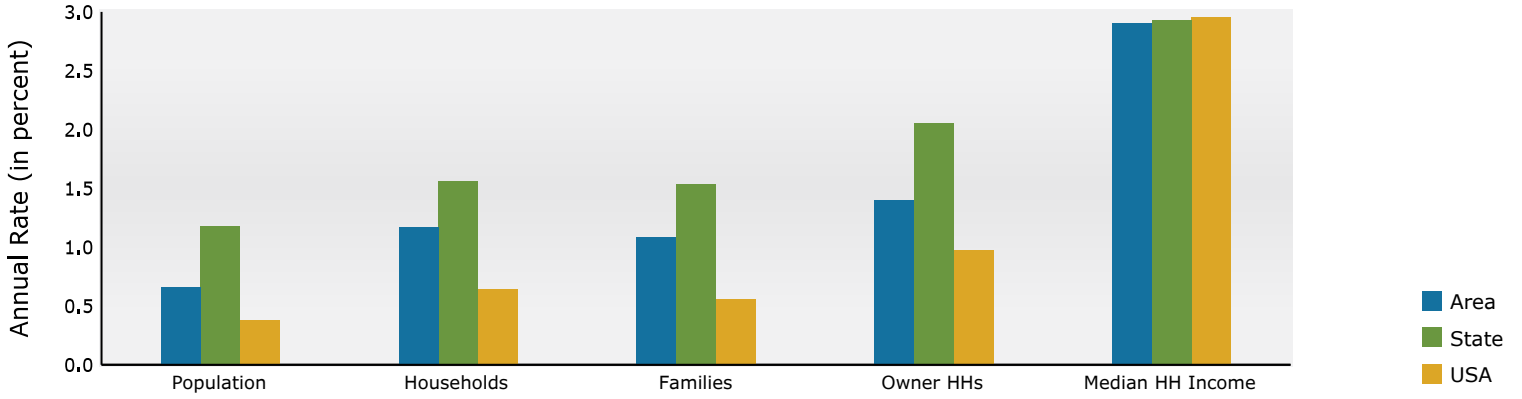
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	110,842	9.0%	97,030	6.8%	100,388	6.8%	102,177	6.7%
5 - 9	104,710	8.5%	107,504	7.6%	107,335	7.3%	103,346	6.8%
10 - 14	96,371	7.8%	113,654	8.0%	108,657	7.4%	108,798	7.1%
15 - 19	90,039	7.3%	107,474	7.6%	104,782	7.1%	101,779	6.7%
20 - 24	92,631	7.5%	107,166	7.5%	109,175	7.4%	105,167	6.9%
25 - 34	208,820	16.9%	223,883	15.8%	242,466	16.4%	244,337	16.0%
35 - 44	159,042	12.9%	207,784	14.6%	225,847	15.3%	241,029	15.8%
45 - 54	147,942	12.0%	155,131	10.9%	169,587	11.5%	188,631	12.4%
55 - 64	113,932	9.2%	138,812	9.8%	130,378	8.8%	131,977	8.7%
65 - 74	59,967	4.9%	99,336	7.0%	104,464	7.1%	109,280	7.2%
75 - 84	34,454	2.8%	46,062	3.2%	53,072	3.6%	65,865	4.3%
85+	14,180	1.2%	17,134	1.2%	18,258	1.2%	21,493	1.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,022,176	82.9%	1,048,250	73.8%	1,061,147	72.0%	1,067,543	70.1%
Black Alone	18,045	1.5%	25,570	1.8%	27,952	1.9%	29,705	1.9%
American Indian Alone	10,075	0.8%	14,619	1.0%	15,759	1.1%	16,651	1.1%
Asian Alone	36,971	3.0%	55,534	3.9%	62,762	4.3%	71,407	4.7%
Pacific Islander Alone	17,146	1.4%	24,136	1.7%	26,654	1.8%	29,500	1.9%
Some Other Race Alone	91,522	7.4%	119,034	8.4%	132,328	9.0%	146,169	9.6%
Two or More Races	36,993	3.0%	133,827	9.4%	147,809	10.0%	162,904	10.7%
Hispanic Origin (Any Race)	190,877	15.5%	253,565	17.8%	280,192	19.0%	308,895	20.3%

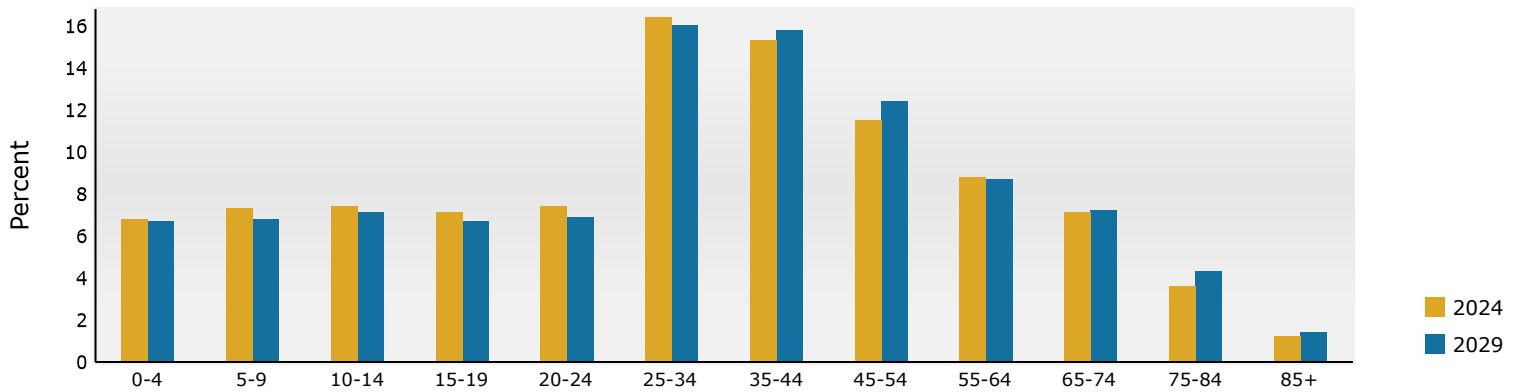
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

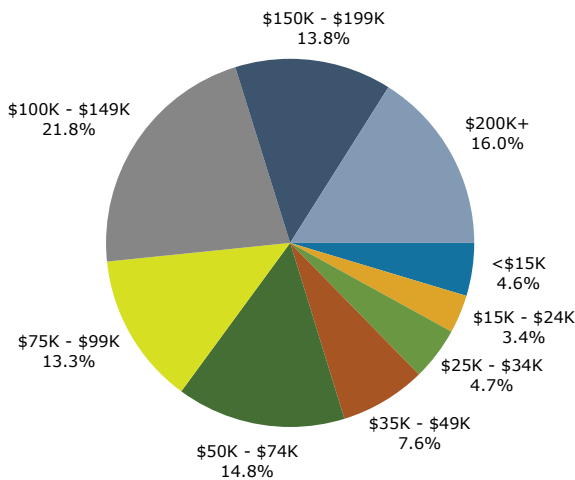
## Trends 2024-2029



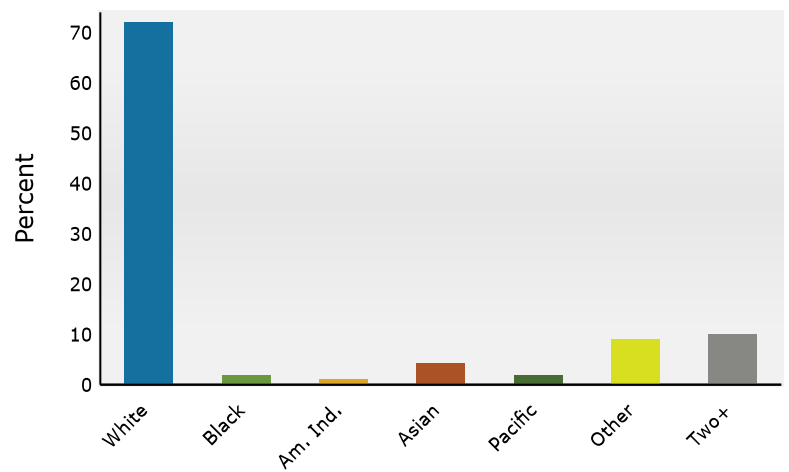
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 19.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

808 S Main St, Salt Lake City, Utah, 84101  
 Drive time: 45 minute radius

Prepared by SPARK REALTY UTAH

Latitude: 40.75134  
 Longitude: -111.89158

Summary	Census 2010	Census 2020	2024	2029
Population	1,907,144	2,263,253	2,397,741	2,514,632
Households	608,381	735,068	789,905	845,706
Families	452,988	533,324	566,557	604,822
Average Household Size	3.09	3.04	3.00	2.94
Owner Occupied Housing Units	423,764	494,848	543,807	591,622
Renter Occupied Housing Units	184,617	240,220	246,098	254,085
Median Age	29.5	31.4	32.3	33.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.96%	1.18%	0.38%
Households	1.37%	1.56%	0.64%
Families	1.32%	1.53%	0.56%
Owner HHs	1.70%	2.05%	0.97%
Median Household Income	2.74%	2.93%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	34,845	4.4%	27,621	3.3%
\$15,000 - \$24,999	25,385	3.2%	16,869	2.0%
\$25,000 - \$34,999	36,888	4.7%	29,326	3.5%
\$35,000 - \$49,999	59,161	7.5%	46,784	5.5%
\$50,000 - \$74,999	118,436	15.0%	102,954	12.2%
\$75,000 - \$99,999	108,876	13.8%	107,475	12.7%
\$100,000 - \$149,999	177,017	22.4%	206,447	24.4%
\$150,000 - \$199,999	108,871	13.8%	153,874	18.2%
\$200,000+	120,403	15.2%	154,332	18.2%

Median Household Income	\$102,028	\$116,811
Average Household Income	\$131,661	\$153,138
Per Capita Income	\$43,440	\$51,575

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	182,530	9.6%	166,223	7.3%	175,882	7.3%	182,581	7.3%
5 - 9	172,281	9.0%	182,369	8.1%	186,146	7.8%	181,436	7.2%
10 - 14	156,241	8.2%	191,238	8.4%	188,267	7.9%	189,468	7.5%
15 - 19	143,770	7.5%	179,909	7.9%	180,694	7.5%	177,876	7.1%
20 - 24	150,580	7.9%	182,569	8.1%	187,735	7.8%	186,434	7.4%
25 - 34	321,712	16.9%	349,678	15.5%	387,849	16.2%	400,555	15.9%
35 - 44	241,448	12.7%	323,415	14.3%	358,061	14.9%	386,665	15.4%
45 - 54	217,153	11.4%	239,109	10.6%	268,557	11.2%	302,093	12.0%
55 - 64	164,243	8.6%	208,548	9.2%	200,356	8.4%	207,048	8.2%
65 - 74	86,908	4.6%	147,012	6.5%	157,287	6.6%	168,435	6.7%
75 - 84	50,015	2.6%	68,208	3.0%	79,973	3.3%	100,198	4.0%
85+	20,264	1.1%	24,975	1.1%	26,932	1.1%	31,844	1.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,610,942	84.5%	1,722,501	76.1%	1,785,745	74.5%	1,828,481	72.7%
Black Alone	25,004	1.3%	34,429	1.5%	38,400	1.6%	41,350	1.6%
American Indian Alone	14,703	0.8%	21,687	1.0%	23,782	1.0%	25,573	1.0%
Asian Alone	47,096	2.5%	70,032	3.1%	80,608	3.4%	92,618	3.7%
Pacific Islander Alone	21,057	1.1%	31,509	1.4%	35,638	1.5%	40,084	1.6%
Some Other Race Alone	131,238	6.9%	172,323	7.6%	195,267	8.1%	219,061	8.7%
Two or More Races	57,103	3.0%	210,771	9.3%	238,301	9.9%	267,465	10.6%
Hispanic Origin (Any Race)	280,215	14.7%	381,223	16.8%	431,114	18.0%	483,540	19.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



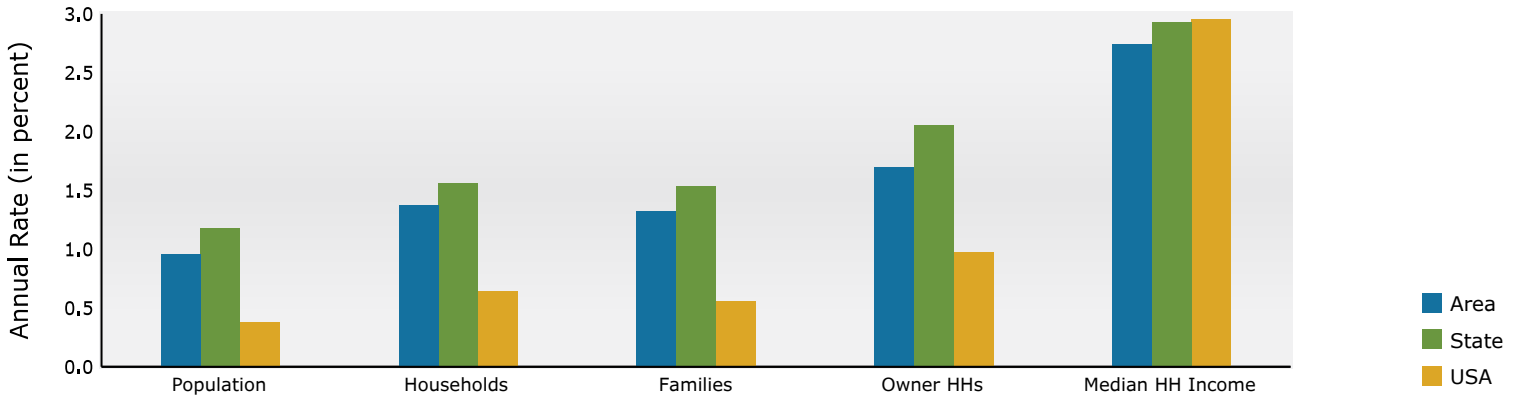
# Demographic and Income Profile

808 S Main St, Salt Lake City, Utah, 84101  
 Drive time: 45 minute radius

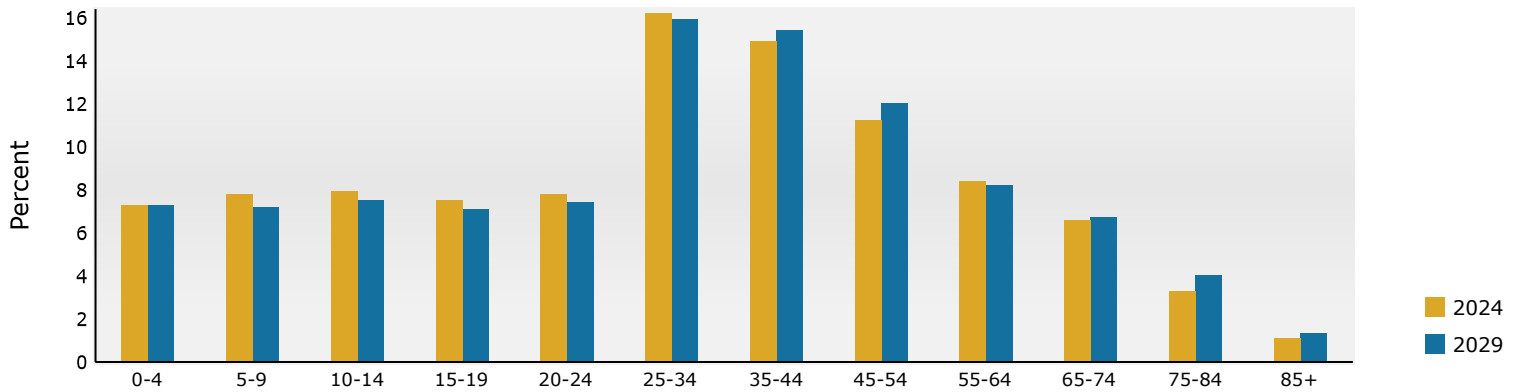
Prepared by SPARK REALTY UTAH

Latitude: 40.75134  
 Longitude: -111.89158

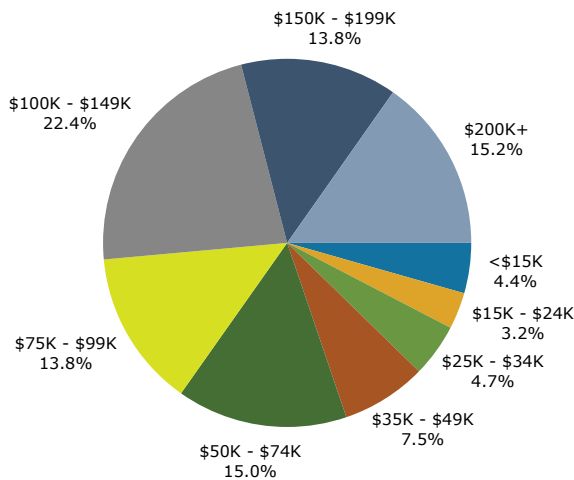
## Trends 2024-2029



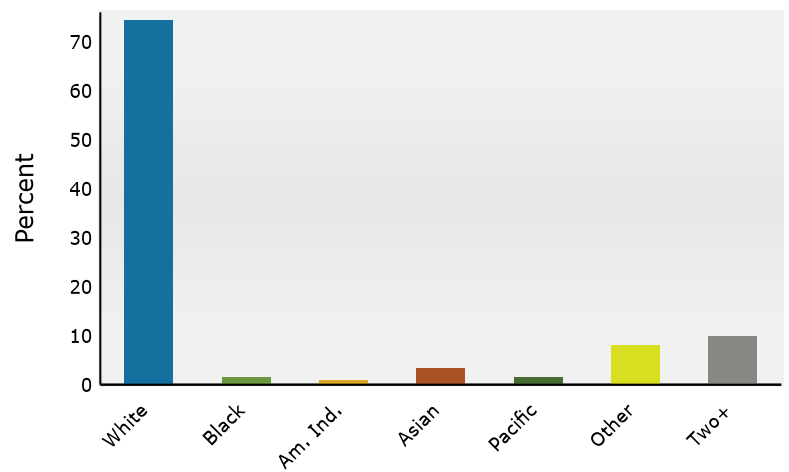
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 18.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.