

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	17,066	136,655	362,437
2020 Total Population	18,673	150,435	405,700
2020 Group Quarters	40	1,038	3,920
2024 Total Population	19,058	153,692	415,308
2024 Group Quarters	41	1,087	4,094
2029 Total Population	19,160	157,419	423,783
2024-2029 Annual Rate	0.11%	0.48%	0.40%
2024 Total Daytime Population	15,820	156,451	377,063
Workers	7,067	85,971	190,352
Residents	8,753	70,480	186,711
Household Summary			
2010 Households	6,797	52,819	139,355
2010 Average Household Size	2.51	2.57	2.58
2020 Total Households	7,170	56,725	153,372
2020 Average Household Size	2.60	2.63	2.62
2024 Households	7,372	58,468	158,039
2024 Average Household Size	2.58	2.61	2.60
2029 Households	7,418	60,540	163,497
2029 Average Household Size	2.58	2.58	2.57
2024-2029 Annual Rate	0.12%	0.70%	0.68%
2010 Families	4,551	33,875	88,861
2010 Average Family Size	3.03	3.16	3.17
2024 Families	5,015	37,889	101,910
2024 Average Family Size	3.16	3.20	3.20
2029 Families	5,068	39,170	105,042
2029 Average Family Size	3.14	3.16	3.16
2024-2029 Annual Rate	0.21%	0.67%	0.61%
Housing Unit Summary			
2000 Housing Units	7,598	58,164	152,061
Owner Occupied Housing Units	72.1%	60.4%	57.5%
Renter Occupied Housing Units	21.9%	30.5%	31.1%
Vacant Housing Units	6.0%	9.1%	11.4%
2010 Housing Units	7,614	60,237	160,614
Owner Occupied Housing Units	66.5%	55.1%	52.3%
Renter Occupied Housing Units	22.7%	32.5%	34.5%
Vacant Housing Units	10.7%	12.3%	13.2%
2020 Housing Units	7,569	62,015	171,385
Owner Occupied Housing Units	65.8%	52.4%	48.1%
Renter Occupied Housing Units	29.0%	39.1%	41.4%
Vacant Housing Units	5.0%	8.6%	10.5%
2024 Housing Units	7,704	63,506	176,217
Owner Occupied Housing Units	67.5%	54.0%	48.9%
Renter Occupied Housing Units	28.2%	38.0%	40.8%
Vacant Housing Units	4.3%	7.9%	10.3%
2029 Housing Units	7,824	65,761	182,021
Owner Occupied Housing Units	69.3%	55.0%	49.7%
Renter Occupied Housing Units	25.5%	37.0%	40.2%
Vacant Housing Units	5.2%	7.9%	10.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	7,372	58,468	158,039
<\$15,000	5.3%	8.3%	8.7%
\$15,000 - \$24,999	5.0%	7.7%	7.1%
\$25,000 - \$34,999	5.7%	7.2%	6.8%
\$35,000 - \$49,999	13.4%	14.3%	14.5%
\$50,000 - \$74,999	16.0%	18.5%	18.3%
\$75,000 - \$99,999	11.8%	13.6%	14.6%
\$100,000 - \$149,999	17.7%	14.4%	14.7%
\$150,000 - \$199,999	8.6%	7.9%	7.8%
\$200,000+	16.5%	8.2%	7.6%
Average Household Income	\$126,152	\$93,827	\$92,308
2029 Households by Income			
Household Income Base	7,418	60,540	163,497
<\$15,000	4.2%	6.5%	6.9%
\$15,000 - \$24,999	3.2%	5.2%	4.9%
\$25,000 - \$34,999	3.9%	5.6%	5.3%
\$35,000 - \$49,999	10.9%	12.1%	12.1%
\$50,000 - \$74,999	14.9%	17.5%	17.3%
\$75,000 - \$99,999	11.5%	13.7%	15.0%
\$100,000 - \$149,999	19.6%	17.1%	17.6%
\$150,000 - \$199,999	11.4%	11.7%	11.2%
\$200,000+	20.3%	10.5%	9.7%
Average Household Income	\$149,670	\$113,155	\$110,676
2024 Owner Occupied Housing Units by Value			
Total	5,202	34,313	86,190
<\$50,000	1.4%	2.6%	2.9%
\$50,000 - \$99,999	0.6%	4.4%	2.9%
\$100,000 - \$149,999	1.2%	5.2%	4.4%
\$150,000 - \$199,999	1.1%	4.6%	3.8%
\$200,000 - \$249,999	2.4%	4.7%	4.6%
\$250,000 - \$299,999	2.2%	6.2%	6.3%
\$300,000 - \$399,999	15.1%	22.4%	22.9%
\$400,000 - \$499,999	27.9%	18.3%	19.9%
\$500,000 - \$749,999	30.6%	19.0%	20.0%
\$750,000 - \$999,999	10.4%	7.2%	6.8%
\$1,000,000 - \$1,499,999	3.8%	2.3%	2.3%
\$1,500,000 - \$1,999,999	1.3%	0.8%	1.0%
\$2,000,000 +	2.0%	2.4%	2.1%
Average Home Value	\$592,900	\$484,032	\$490,714
2029 Owner Occupied Housing Units by Value			
Total	5,424	36,176	90,387
<\$50,000	0.9%	0.9%	1.2%
\$50,000 - \$99,999	0.2%	1.7%	1.0%
\$100,000 - \$149,999	0.4%	2.0%	1.3%
\$150,000 - \$199,999	0.4%	1.8%	1.0%
\$200,000 - \$249,999	0.6%	2.0%	1.5%
\$250,000 - \$299,999	0.4%	3.0%	3.0%
\$300,000 - \$399,999	8.1%	21.0%	19.5%
\$400,000 - \$499,999	27.0%	22.4%	25.7%
\$500,000 - \$749,999	38.6%	26.8%	28.6%
\$750,000 - \$999,999	14.4%	11.2%	9.9%
\$1,000,000 - \$1,499,999	4.4%	3.2%	3.3%
\$1,500,000 - \$1,999,999	1.6%	1.2%	1.4%
\$2,000,000 +	3.0%	2.8%	2.6%
Average Home Value	\$672,198	\$583,463	\$589,769

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$83,221	\$64,866	\$65,543
2029	\$102,277	\$79,407	\$79,618
Median Home Value			
2024	\$493,483	\$399,746	\$410,847
2029	\$577,864	\$478,526	\$483,603
Per Capita Income			
2024	\$48,409	\$35,850	\$35,199
2029	\$57,496	\$43,665	\$42,800
Median Age			
2010	42.3	39.1	38.0
2020	41.7	40.1	39.5
2024	42.0	41.2	40.4
2029	42.9	42.3	41.6
2020 Population by Age			
Total	18,673	150,435	405,700
0 - 4	5.6%	5.4%	5.4%
5 - 9	6.3%	6.0%	5.8%
10 - 14	6.3%	6.3%	6.2%
15 - 24	10.7%	11.4%	11.9%
25 - 34	11.8%	13.7%	14.3%
35 - 44	13.9%	13.8%	13.9%
45 - 54	12.9%	13.6%	13.7%
55 - 64	14.0%	14.0%	13.8%
65 - 74	10.4%	9.3%	9.1%
75 - 84	5.8%	4.6%	4.3%
85 +	2.4%	2.0%	1.7%
18 +	78.3%	78.9%	79.1%
2024 Population by Age			
Total	19,058	153,692	415,307
0 - 4	5.5%	5.3%	5.3%
5 - 9	6.0%	5.5%	5.5%
10 - 14	6.1%	5.7%	5.7%
15 - 24	11.2%	11.8%	12.0%
25 - 34	11.6%	13.1%	13.8%
35 - 44	13.9%	14.0%	14.3%
45 - 54	13.0%	13.3%	13.3%
55 - 64	13.1%	13.7%	13.5%
65 - 74	11.0%	10.2%	9.8%
75 - 84	6.2%	5.3%	5.0%
85 +	2.5%	2.1%	1.8%
18 +	78.8%	80.0%	80.2%
2029 Population by Age			
Total	19,158	157,418	423,784
0 - 4	5.4%	5.2%	5.1%
5 - 9	5.6%	5.1%	5.1%
10 - 14	6.1%	5.4%	5.3%
15 - 24	11.2%	11.6%	11.7%
25 - 34	11.7%	12.9%	13.5%
35 - 44	12.9%	13.5%	14.0%
45 - 54	13.4%	13.0%	13.0%
55 - 64	12.0%	12.6%	12.6%
65 - 74	11.7%	11.6%	11.2%
75 - 84	7.3%	6.7%	6.3%
85 +	2.8%	2.4%	2.1%
18 +	79.4%	81.0%	81.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	9,003	72,860	196,013
Females	9,670	77,575	209,687
2024 Population by Sex			
Males	9,332	75,530	203,465
Females	9,726	78,162	211,843
2029 Population by Sex			
Males	9,320	76,824	206,207
Females	9,840	80,595	217,576
2010 Population by Race/Ethnicity			
Total	17,066	136,655	362,436
White Alone	83.8%	68.3%	61.0%
Black Alone	7.3%	19.9%	27.8%
American Indian Alone	0.2%	0.7%	0.5%
Asian Alone	2.4%	2.7%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.6%	4.9%	4.7%
Two or More Races	2.5%	3.3%	3.4%
Hispanic Origin	26.4%	33.6%	31.2%
Diversity Index	56.6	71.7	74.1
2020 Population by Race/Ethnicity			
Total	18,673	150,435	405,700
White Alone	59.0%	41.6%	36.9%
Black Alone	8.5%	20.3%	27.0%
American Indian Alone	0.4%	1.0%	0.7%
Asian Alone	2.6%	3.1%	3.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.8%	11.5%	11.0%
Two or More Races	20.6%	22.4%	21.2%
Hispanic Origin	34.8%	41.2%	38.6%
Diversity Index	77.8	85.6	85.9
2024 Population by Race/Ethnicity			
Total	19,058	153,693	415,308
White Alone	55.8%	40.0%	35.3%
Black Alone	8.8%	20.1%	26.7%
American Indian Alone	0.4%	1.1%	0.7%
Asian Alone	2.8%	3.2%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	9.6%	11.9%	11.4%
Two or More Races	22.5%	23.8%	22.5%
Hispanic Origin	37.9%	43.3%	40.6%
Diversity Index	79.9	86.2	86.5
2029 Population by Race/Ethnicity			
Total	19,160	157,418	423,785
White Alone	53.1%	38.4%	34.1%
Black Alone	8.9%	19.9%	26.1%
American Indian Alone	0.4%	1.0%	0.7%
Asian Alone	3.0%	3.4%	3.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	10.3%	12.2%	11.8%
Two or More Races	24.3%	25.0%	23.8%
Hispanic Origin	40.8%	45.3%	42.7%
Diversity Index	81.4	86.6	86.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	18,673	150,435	405,700
In Households	99.8%	99.3%	99.0%
Householder	38.3%	37.8%	37.8%
Opposite-Sex Spouse	18.2%	14.8%	14.5%
Same-Sex Spouse	0.3%	0.3%	0.3%
Opposite-Sex Unmarried Partner	2.3%	2.8%	2.8%
Same-Sex Unmarried Partner	0.2%	0.2%	0.2%
Biological Child	28.1%	27.5%	27.1%
Adopted Child	0.5%	0.4%	0.4%
Stepchild	1.0%	1.2%	1.2%
Grandchild	1.9%	2.6%	2.7%
Brother or Sister	1.4%	1.8%	1.9%
Parent	1.9%	2.5%	2.5%
Parent-in-law	0.4%	0.5%	0.5%
Son-in-law or Daughter-in-law	0.5%	0.6%	0.6%
Other Relatives	1.5%	2.2%	2.5%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	3.1%	4.0%	4.0%
In Group Quarters	0.2%	0.7%	1.0%
Institutionalized	0.2%	0.5%	0.5%
Noninstitutionalized	0.0%	0.2%	0.5%
2024 Population 25+ by Educational Attainment			
Total	13,569	110,117	297,225
Less than 9th Grade	2.8%	4.2%	4.4%
9th - 12th Grade, No Diploma	3.6%	6.0%	5.6%
High School Graduate	19.5%	26.2%	26.0%
GED/Alternative Credential	1.5%	3.5%	3.5%
Some College, No Degree	16.7%	18.7%	16.7%
Associate Degree	11.3%	11.1%	11.5%
Bachelor's Degree	25.4%	19.4%	20.4%
Graduate/Professional Degree	19.1%	10.9%	11.8%
2024 Population 15+ by Marital Status			
Total	15,697	128,279	347,201
Never Married	31.1%	34.5%	36.6%
Married	53.1%	46.7%	45.6%
Widowed	4.7%	5.9%	4.9%
Divorced	11.1%	13.0%	12.8%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	10,785	89,110	244,318
Population 16+ Employed	97.3%	95.5%	95.7%
Population 16+ Unemployment rate	2.7%	4.5%	4.3%
Population 16-24 Employed	10.8%	10.6%	10.6%
Population 16-24 Unemployment rate	7.5%	11.1%	10.4%
Population 25-54 Employed	61.4%	63.4%	63.7%
Population 25-54 Unemployment rate	2.4%	3.9%	3.5%
Population 55-64 Employed	18.5%	17.7%	17.9%
Population 55-64 Unemployment rate	1.7%	2.7%	3.1%
Population 65+ Employed	9.4%	8.3%	7.9%
Population 65+ Unemployment rate	0.0%	3.9%	4.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	10,498	85,082	233,767
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	7.0%	9.3%	8.7%
Manufacturing	4.4%	4.6%	4.4%
Wholesale Trade	2.0%	3.0%	2.7%
Retail Trade	11.9%	13.3%	12.6%
Transportation/Utilities	5.4%	6.5%	7.1%
Information	1.5%	1.3%	1.6%
Finance/Insurance/Real Estate	7.5%	6.6%	6.2%
Services	56.7%	51.0%	52.0%
Public Administration	3.2%	4.1%	4.4%
2024 Employed Population 16+ by Occupation			
Total	10,501	85,083	233,766
White Collar	69.2%	58.4%	58.0%
Management/Business/Financial	23.3%	16.3%	16.4%
Professional	26.1%	19.6%	19.9%
Sales	9.8%	10.5%	10.1%
Administrative Support	10.0%	12.0%	11.6%
Services	14.4%	18.8%	20.4%
Blue Collar	16.4%	22.8%	21.6%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	3.7%	6.5%	6.3%
Installation/Maintenance/Repair	3.0%	4.3%	3.4%
Production	3.1%	3.3%	2.9%
Transportation/Material Moving	6.3%	8.5%	8.7%
2020 Households by Type			
Total	7,170	56,725	153,372
Married Couple Households	48.5%	40.2%	39.0%
With Own Children <18	20.0%	16.1%	15.5%
Without Own Children <18	28.5%	24.1%	23.6%
Cohabitating Couple Households	6.5%	7.9%	7.9%
With Own Children <18	2.0%	2.8%	2.8%
Without Own Children <18	4.5%	5.0%	5.1%
Male Householder, No Spouse/Partner	16.8%	20.6%	21.0%
Living Alone	10.9%	12.8%	13.0%
65 Years and over	3.8%	3.8%	3.7%
With Own Children <18	1.5%	1.9%	1.8%
Without Own Children <18, With Relatives	3.0%	4.1%	4.2%
No Relatives Present	1.3%	1.8%	2.0%
Female Householder, No Spouse/Partner	28.2%	31.4%	32.1%
Living Alone	13.9%	13.9%	13.8%
65 Years and over	8.1%	6.7%	6.2%
With Own Children <18	5.0%	6.6%	7.0%
Without Own Children <18, With Relatives	8.3%	9.6%	9.9%
No Relatives Present	1.0%	1.3%	1.4%
2020 Households by Size			
Total	7,170	56,725	153,372
1 Person Household	24.9%	26.7%	26.8%
2 Person Household	33.4%	30.4%	30.1%
3 Person Household	16.6%	17.9%	17.8%
4 Person Household	14.5%	13.9%	13.9%
5 Person Household	6.7%	6.8%	6.8%
6 Person Household	2.3%	2.7%	2.9%
7 + Person Household	1.5%	1.6%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	7,170	56,725	153,372
Owner Occupied	69.4%	57.3%	53.7%
Owned with a Mortgage/Loan	46.1%	39.6%	37.7%
Owned Free and Clear	23.3%	17.7%	16.0%
Renter Occupied	30.6%	42.7%	46.3%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	65	63	62
Percent of Income for Mortgage	37.1%	38.6%	39.2%
Wealth Index	124	76	72
2020 Housing Units By Urban/ Rural Status			
Total	7,569	62,015	171,385
Urban Housing Units	100.0%	100.0%	100.0%
Rural Housing Units	0.0%	0.0%	0.0%
2020 Population By Urban/ Rural Status			
Total	18,673	150,435	405,700
Urban Population	100.0%	100.0%	100.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Pleasantville (2B)	Urban Edge Families (7C)	Urban Edge Families (7C)	Urban Edge Families (7C)
2. Golden Years (9B)	Front Porches (8E)		Metro Fusion (11C)
3. Set to Impress (11D)	Metro Fusion (11C)		Set to Impress (11D)
2024 Consumer Spending			
Apparel & Services: Total \$	\$19,309,832	\$118,911,673	\$319,995,146
Average Spent	\$2,619.35	\$2,033.79	\$2,024.79
Spending Potential Index	110	85	85
Education: Total \$	\$14,353,663	\$81,778,206	\$219,434,531
Average Spent	\$1,947.05	\$1,398.68	\$1,388.48
Spending Potential Index	113	81	80
Entertainment/Recreation: Total \$	\$33,113,475	\$195,327,971	\$518,129,482
Average Spent	\$4,491.79	\$3,340.77	\$3,278.49
Spending Potential Index	110	82	80
Food at Home: Total \$	\$58,846,421	\$364,261,450	\$971,622,717
Average Spent	\$7,982.42	\$6,230.10	\$6,147.99
Spending Potential Index	109	85	84
Food Away from Home: Total \$	\$32,590,746	\$197,030,947	\$526,228,793
Average Spent	\$4,420.88	\$3,369.89	\$3,329.74
Spending Potential Index	114	87	86
Health Care: Total \$	\$60,256,009	\$357,413,131	\$945,163,521
Average Spent	\$8,173.63	\$6,112.97	\$5,980.57
Spending Potential Index	106	79	78
HH Furnishings & Equipment: Total \$	\$25,584,807	\$152,324,512	\$403,779,067
Average Spent	\$3,470.54	\$2,605.26	\$2,554.93
Spending Potential Index	110	82	81
Personal Care Products & Services: Total \$	\$8,319,234	\$50,149,813	\$133,883,091
Average Spent	\$1,128.49	\$857.73	\$847.15
Spending Potential Index	113	86	85
Shelter: Total \$	\$224,198,945	\$1,346,887,718	\$3,591,938,030
Average Spent	\$30,412.23	\$23,036.32	\$22,728.17
Spending Potential Index	114	86	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,051,379	\$155,296,247	\$413,642,336
Average Spent	\$3,805.12	\$2,656.09	\$2,617.34
Spending Potential Index	109	76	75
Travel: Total \$	\$24,983,021	\$145,872,560	\$387,254,482
Average Spent	\$3,388.91	\$2,494.91	\$2,450.37
Spending Potential Index	112	82	81
Vehicle Maintenance & Repairs: Total \$	\$11,910,456	\$72,645,748	\$192,206,220
Average Spent	\$1,615.63	\$1,242.49	\$1,216.19
Spending Potential Index	109	84	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.