Market Profile

400 N Main St, Lindale, Texas, 75771
Drive time: 5, 10, 15 minute radii

Prepared by Esri
Latitude: 32.51855
Longitude: -95.41063

	5 minutes	10 minutes	15 minutes
Population Summary			
2010 Total Population	4,470	12,625	26,196
2020 Total Population	5,216	14,971	30,227
2020 Group Quarters	84	229	416
2024 Total Population	5,680	16,440	32,636
2024 Group Quarters	84	231	427
2029 Total Population	6,093	17,761	34,868
2024-2029 Annual Rate	1.41%	1.56%	1.33%
2024 Total Daytime Population	5,151	13,857	30,957
Workers	2,044	4,916	12,301
Residents	3,107	8,941	18,656
Household Summary			
2010 Households	1,616	4,476	9,631
2010 Average Household Size	2.71	2.78	2.67
2020 Total Households	1,902	5,361	11,174
2020 Average Household Size	2.70	2.75	2.67
2024 Households	2,086	5,960	12,152
2024 Average Household Size	2.68	2.72	2.65
2029 Households	2,262	6,510	13,107
2029 Average Household Size	2.66	2.69	2.63
2024-2029 Annual Rate	1.63%	1.78%	1.52%
2010 Families	1,208	3,442	7,183
2010 Average Family Size	3.14	3.17	3.10
2024 Families	1,467	4,365	8,685
2024 Average Family Size	3.06	3.11	3.11
2029 Families	1,576	4,732	9,302
2029 Average Family Size	3.04	3.09	3.10
2024-2029 Annual Rate	1.44%	1.63%	1.38%
Housing Unit Summary			
2000 Housing Units	1,293	3,589	8,685
Owner Occupied Housing Units	68.1%	74.9%	73.1%
Renter Occupied Housing Units	23.9%	17.1%	16.9%
Vacant Housing Units	8.0%	7.9%	10.0%
2010 Housing Units	1,770	4,892	10,747
Owner Occupied Housing Units	63.3%	68.9%	68.9%
Renter Occupied Housing Units	28.0%	22.5%	20.7%
Vacant Housing Units	8.7%	8.5%	10.4%
2020 Housing Units	2,078	5,829	12,350
Owner Occupied Housing Units	60.0%	66.0%	67.3%
Renter Occupied Housing Units	31.6%	26.0%	23.2%
Vacant Housing Units	8.1%	8.2%	9.4%
2024 Housing Units	2,271	6,475	13,407
Owner Occupied Housing Units	62.0%	67.8%	68.5%
Renter Occupied Housing Units	29.9%	24.3%	22.1%
Vacant Housing Units	8.1%	8.0%	9.4%
2029 Housing Units	2,449	7,035	14,371
Owner Occupied Housing Units	65.2%	70.5%	71.0%
Renter Occupied Housing Units	27.2%	22.0%	20.2%
Vacant Housing Units	7.6%	7.5%	8.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2024 Households by Income			
Household Income Base	2,086	5,960	12,152
<$15,000	5.2%	5.0%	6.2%
$15,000 - $24,999	7.0%	6.1%	7.2%
$25,000 - $34,999	8.3%	7.0%	7.8%
$35,000 - $49,999	7.9%	9.6%	10.5%
$50,000 - $74,999	15.1%	15.7%	16.4%
$75,000 - $99,999	14.8%	12.6%	11.7%
$100,000 - $149,999	24.0%	22.5%	21.9%
$150,000 - $199,999	12.0%	13.4%	10.8%
$200,000+	5.7%	8.2%	7.7%
Average Household Income	$99,102	$107,058	$101,473
2029 Households by Income			
Household Income Base	2,262	6,510	13,107
<$15,000	4.6%	4.4%	5.4%
$15,000 - $24,999	5.0%	4.5%	5.5%
$25,000 - $34,999	6.6%	5.4%	6.4%
$35,000 - $49,999	6.5%	7.9%	8.9%
$50,000 - $74,999	13.8%	14.5%	15.4%
$75,000 - $99,999	14.7%	12.5%	11.7%
$100,000 - $149,999	25.6%	23.5%	23.3%
$150,000 - $199,999	15.9%	17.2%	14.0%
$200,000+	7.3%	10.2%	9.4%
Average Household Income	$114,688	$123,746	$116,753
2024 Owner Occupied Housing Units by Value			
Total	1,408	4,388	9,187
<$50,000	1.9%	3.5%	6.2%
$50,000 - $99,999	5.0%	6.4%	8.4%
$100,000 - $149,999	7.9%	7.0%	6.8%
$150,000 - $199,999	16.8%	11.1%	12.3%
$200,000 - $249,999	14.6%	14.8%	14.6%
$250,000 - $299,999	13.8%	16.3%	13.8%
$300,000 - $399,999	31.5%	26.7%	21.5%
$400,000 - $499,999	2.7%	4.1%	8.4%
$500,000 - $749,999	3.8%	7.3%	5.8%
$750,000 - $999,999	0.3%	0.4%	0.5%
$1,000,000 - $1,499,999	0.5%	0.3%	0.2%
$1,500,000 - $1,999,999	0.6%	1.3%	1.0%
$2,000,000 +	0.6%	0.7%	0.4%
Average Home Value	$292,915	$316,180	$292,203
2029 Owner Occupied Housing Units by Value			
Total	1,597	4,963	10,205
<$50,000	0.6%	1.2%	3.4%
$50,000 - $99,999	2.0%	3.2%	4.9%
$100,000 - $149,999	2.1%	2.5%	2.9%
$150,000 - $199,999	7.4%	5.3%	7.2%
$200,000 - $249,999	11.5%	11.1%	11.1%
$250,000 - $299,999	13.8%	15.3%	13.5%
$300,000 - $399,999	46.8%	36.4%	28.3%
$400,000 - $499,999	5.1%	7.3%	14.0%
$500,000 - $749,999	7.0%	13.3%	11.1%
$750,000 - $999,999	0.7%	0.9%	1.0%
$1,000,000 - $1,499,999	1.3%	0.8%	0.5%
$1,500,000 - $1,999,999	0.9%	1.8%	1.4%
$2,000,000 +	0.9%	1.0%	0.6%
Average Home Value	$368,883	$397,416	$368,312

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income			
2024	$84,303	$86,546	$78,500
2029	$97,485	$101,156	$91,682
Median Home Value			
2024	$263,590	$272,106	$255,955
2029	$326,908	$331,506	$324,559
Per Capita Income			
2024	$35,817	$39,000	$38,033
2029	$41,853	$45,544	$44,173
Median Age			
2010	34.5	37.4	40.1
2020	35.8	38.1	40.7
2024	36.4	38.9	41.3
2029	37.6	39.9	42.1
2020 Population by Age			
Total	5,216	14,971	30,227
0 - 4	7.3%	6.5%	6.0%
5 - 9	8.2%	7.7%	7.1%
10 - 14	7.5%	7.5%	7.3%
15 - 24	12.6%	12.4%	12.0%
25 - 34	13.4%	11.9%	10.9%
35 - 44	12.8%	12.5%	11.7%
45 - 54	10.4%	11.3%	11.4%
55 - 64	11.0%	11.5%	12.5%
65 - 74	9.0%	10.3%	11.5%
75 - 84	5.8%	6.2%	7.3%
85 +	2.0%	2.1%	2.4%
18 +	72.4%	73.7%	75.3%
2024 Population by Age			
Total	5,680	16,441	32,635
0 - 4	7.0%	6.3%	5.9%
5 - 9	8.0%	7.4%	6.8%
10 - 14	7.9%	7.5%	7.0%
15 - 24	12.3%	12.4%	12.1%
25 - 34	12.8%	11.4%	10.6%
35 - 44	13.5%	13.0%	12.1%
45 - 54	11.2%	11.7%	11.6%
55 - 64	10.0%	10.7%	11.6%
65 - 74	8.7%	10.2%	11.5%
75 - 84	6.3%	7.1%	8.1%
85 +	2.2%	2.3%	2.6%
18 +	72.9%	74.6%	76.3%
2029 Population by Age			
Total	6,096	17,762	34,869
0 - 4	7.0%	6.2%	5.9%
5 - 9	7.2%	6.6%	6.2%
10 - 14	7.6%	7.1%	6.6%
15 - 24	11.8%	11.7%	11.3%
25 - 34	12.8%	12.0%	11.5%
35 - 44	13.9%	12.9%	12.1%
45 - 54	11.8%	12.0%	11.7%
55 - 64	9.4%	10.2%	11.1%
65 - 74	9.0%	10.5%	11.7%
75 - 84	6.9%	8.1%	8.9%
85 +	2.5%	2.6%	3.0%
18 +	74.0%	76.1%	77.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex			
Males	2,489	7,222	14,577
Females	2,727	7,749	15,650
2024 Population by Sex			
Males	2,757	8,041	15,961
Females	2,923	8,399	16,675
2029 Population by Sex			
Males	2,945	8,634	16,971
Females	3,148	9,127	17,897
2010 Population by Race/Ethnicity			
Total	4,470	12,625	26,196
White Alone	85.7%	86.7%	83.0%
Black Alone	8.1%	7.5%	9.2%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	1.1%	0.8%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.6%	4.8%
Two or More Races	2.0%	1.9%	1.7%
Hispanic Origin	8.3%	8.3%	11.6%
Diversity Index	37.0	35.8	44.4
2020 Population by Race/Ethnicity			
Total	5,216	14,971	30,227
White Alone	78.7%	79.3%	75.3%
Black Alone	6.8%	6.4%	7.7%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	1.2%	1.0%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.9%	4.2%	6.4%
Two or More Races	8.6%	8.3%	9.0%
Hispanic Origin	11.1%	11.6%	15.3%
Diversity Index	49.1	49.0	56.7
2024 Population by Race/Ethnicity			
Total	5,681	16,440	32,636
White Alone	77.2%	77.9%	73.9%
Black Alone	7.0%	6.5%	7.7%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	1.3%	1.1%	0.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.4%	4.7%	6.9%
Two or More Races	9.4%	9.1%	9.7%
Hispanic Origin	12.4%	12.8%	16.8%
Diversity Index	52.1	51.8	59.2
2029 Population by Race/Ethnicity			
Total	6,094	17,761	34,869
White Alone	75.0%	75.8%	71.6%
Black Alone	7.4%	6.9%	8.1%
American Indian Alone	0.7%	0.8%	0.9%
Asian Alone	1.4%	1.2%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	5.3%	7.8%
Two or More Races	10.3%	10.0%	10.6%
Hispanic Origin	14.2%	14.7%	18.8%
Diversity Index	55.9	55.6	62.7

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population by Relationship and Household Type			
Total	5,216	14,971	30,227
In Households	98.4%	98.5%	98.6%
Householder	36.4%	36.3%	37.3%
Opposite-Sex Spouse	19.2%	21.1%	20.9%
Same-Sex Spouse	0.2%	0.1%	0.1%
Opposite-Sex Unmarried Partner	2.0%	1.6%	1.7%
Same-Sex Unmarried Partner	0.0%	0.0%	0.1%
Biological Child	29.4%	28.3%	27.1%
Adopted Child	0.9%	0.9%	0.9%
Stepchild	2.1%	1.9%	1.7%
Grandchild	2.6%	2.7%	3.0%
Brother or Sister	0.8%	0.8%	0.8%
Parent	1.1%	0.9%	1.0%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.3%	0.4%	0.5%
Other Relatives	0.9%	1.0%	1.1%
Foster Child	0.2%	0.2%	0.2%
Other Nonrelatives	2.0%	1.8%	2.0%
In Group Quarters	1.6%	1.5%	1.4%
Institutionalized	0.9%	0.5%	0.6%
Noninstitutionalized	0.7%	1.0%	0.8%
2024 Population 25+ by Educational Attainment			
Total	3,678	10,929	22,256
Less than 9th Grade	3.3%	3.1%	4.0%
9th - 12th Grade, No Diploma	6.2%	6.1%	6.6%
High School Graduate	25.9%	24.7%	24.0%
GED/Alternative Credential	6.2%	4.8%	5.1%
Some College, No Degree	28.5%	27.7%	24.6%
Associate Degree	5.4%	8.0%	9.9%
Bachelor's Degree	18.3%	17.6%	16.6%
Graduate/Professional Degree	6.3%	8.0%	9.2%
2024 Population 15+ by Marital Status			
Total	4,379	12,959	26,198
Never Married	30.7%	26.7%	24.4%
Married	53.7%	57.2%	58.0%
Widowed	6.3%	6.8%	6.9%
Divorced	9.3%	9.3%	10.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,698	7,869	14,679
Population 16+ Employed	96.5%	96.6%	96.4%
Population 16+ Unemployment rate	3.5%	3.4%	3.6%
Population 16-24 Employed	14.3%	15.2%	15.2%
Population 16-24 Unemployment rate	9.7%	7.0%	7.6%
Population 25-54 Employed	64.7%	61.9%	61.1%
Population 25-54 Unemployment rate	3.1%	3.4%	3.7%
Population 55-64 Employed	15.1%	16.5%	17.5%
Population 55-64 Unemployment rate	0.0%	0.0%	0.3%
Population 65+ Employed	5.9%	6.4%	6.2%
Population 65+ Unemployment rate	1.9%	3.0%	2.1%

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2024 Employed Population 16+ by Industry			
Total	2,603	7,602	14,145
Agriculture/Mining	3.9%	3.4%	3.0%
Construction	12.1%	10.8%	9.5%
Manufacturing	5.0%	7.7%	9.0%
Wholesale Trade	1.4%	1.9%	2.1%
Retail Trade	8.2%	8.3%	9.5%
Transportation/Utilities	10.8%	10.2%	8.2%
Information	3.8%	2.2%	1.7%
Finance/Insurance/Real Estate	5.0%	4.8%	4.8%
Services	46.2%	47.2%	49.2%
Public Administration	3.5%	3.6%	3.0%
2024 Employed Population 16+ by Occupation			
Total	2,604	7,601	14,144
White Collar	59.5%	55.5%	53.9%
Management/Business/Financial	17.7%	15.0%	14.3%
Professional	21.7%	20.8%	21.1%
Sales	8.3%	8.9%	8.7%
Administrative Support	11.7%	10.7%	9.8%
Services	16.8%	17.3%	17.0%
Blue Collar	23.7%	27.2%	29.1%
Farming/Forestry/Fishing	0.2%	0.4%	0.7%
Construction/Extraction	8.5%	7.9%	8.0%
Installation/Maintenance/Repair	1.9%	2.6%	3.8%
Production	2.5%	3.8%	5.6%
Transportation/Material Moving	10.6%	12.4%	11.1%
2020 Households by Type			
Total	1,902	5,361	11,174
Married Couple Households	53.8%	58.4%	56.5%
With Own Children <18	23.7%	23.8%	20.9%
Without Own Children <18	30.2%	34.6%	35.6%
Cohabitating Couple Households	5.8%	4.8%	4.7%
With Own Children <18	2.7%	2.1%	2.0%
Without Own Children <18	3.1%	2.7%	2.7%
Male Householder, No Spouse/Partner	13.9%	13.1%	14.1%
Living Alone	9.3%	8.7%	9.3%
65 Years and over	2.7%	2.9%	3.6%
With Own Children <18	1.3%	1.2%	1.3%
Without Own Children <18, With Relatives	2.2%	2.2%	2.5%
No Relatives Present	1.2%	1.0%	0.9%
Female Householder, No Spouse/Partner	26.4%	23.7%	24.7%
Living Alone	13.7%	12.2%	13.3%
65 Years and over	9.1%	8.0%	8.8%
With Own Children <18	5.9%	4.8%	4.6%
Without Own Children <18, With Relatives	5.8%	5.9%	6.0%
No Relatives Present	1.0%	0.8%	0.8%
2020 Households by Size			
Total	1,902	5,361	11,174
1 Person Household	22.9%	20.9%	22.7%
2 Person Household	33.5%	35.3%	36.4%
3 Person Household	16.4%	16.5%	15.8%
4 Person Household	14.4%	14.8%	13.3%
5 Person Household	7.8%	7.6%	6.9%
6 Person Household	3.4%	3.2%	3.2%
7 + Person Household	1.6%	1.6%	1.8%

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2020 Households by Tenure and Mortgage Status			
Total	1,902	5,361	11,174
Owner Occupied	65.5%	71.8%	74.4%
Owned with a Mortgage/Loan	41.7%	43.6%	40.8%
Owned Free and Clear	23.8%	28.2%	33.6%
Renter Occupied	34.5%	28.2%	25.6%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	118	118	115
Percent of Income for Mortgage	19.6%	19.7%	20.4%
Wealth Index	78	96	96
2020 Housing Units By Urban/ Rural Status			
Total	2,078	5,829	12,350
Urban Housing Units	74.9%	54.2%	53.0%
Rural Housing Units	25.1%	45.8%	47.0%
2020 Population By Urban/ Rural Status			
Total	5,216	14,971	30,227
Urban Population	74.8%	52.2%	50.5%
Rural Population	25.2%	47.8%	49.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Silver & Gold (9A)	Silver & Gold (9A)	Silver & Gold (9A)
2024 Consumer Spending			
Apparel & Services: Total $	$4,276,819	$13,020,530	$25,057,935
Average Spent	$2,050.25	$2,184.65	$2,062.04
Spending Potential Index	86	92	87
Education: Total $	$2,961,970	$9,056,919	$17,040,486
Average Spent	$1,419.93	$1,519.62	$1,402.28
Spending Potential Index	82	88	81
Entertainment/Recreation: Total $	$7,560,734	$23,329,301	$45,318,805
Average Spent	$3,624.51	$3,914.31	$3,729.33
Spending Potential Index	89	96	91
Food at Home: Total $	$13,184,633	$40,643,004	$79,694,223
Average Spent	$6,320.53	$6,819.30	$6,558.12
Spending Potential Index	87	93	90
Food Away from Home: Total $	$7,229,958	$22,269,288	$42,900,705
Average Spent	$3,465.94	$3,736.46	$3,530.34
Spending Potential Index	89	96	91
Health Care: Total $	$14,846,326	$45,614,763	$90,283,610
Average Spent	$7,117.13	$7,653.48	$7,429.53
Spending Potential Index	93	100	97
HH Furnishings & Equipment: Total $	$5,980,189	$18,415,268	$35,646,083
Average Spent	$2,866.82	$3,089.81	$2,933.35
Spending Potential Index	91	98	93
Personal Care Products & Services: Total $	$1,769,854	$5,461,426	$10,597,111
Average Spent	$848.44	$916.35	$872.05
Spending Potential Index	85	92	88
Shelter: Total $	$46,504,130	$143,833,696	$278,157,508
Average Spent	$22,293.45	$24,133.17	$22,889.85
Spending Potential Index	84	91	86
Support Payments/Cash Contributions/Gifts in Kind: Total $	$7,005,206	$22,048,146	$43,350,068
Average Spent	$3,358.20	$3,699.35	$3,567.32
Spending Potential Index	96	106	102
Travel: Total $	$5,487,333	$16,984,783	$32,650,092
Average Spent	$2,630.55	$2,849.80	$2,686.81
Spending Potential Index	87	94	89
Vehicle Maintenance & Repairs: Total $	$2,775,170	$8,521,613	$16,720,423
Average Spent	$1,330.38	$1,429.80	$1,375.94
Spending Potential Index	90	97	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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