

SWQ HELEN OF TROY & RELSER

El Paso, Texas 79912



±1.2 AC &
±2.5 AC

LISTING AGENT:

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RJL Real Estate Consultants
123 W. Mills Ave.
Suite 420
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Phone: 915 587-8310
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PROPERTY DESCRIPTION

Prime commercial lots located at the intersection of Resler Drive and Helen of Troy Drive in West El Paso. This site offers excellent visibility and frontage along two major thoroughfares, making it ideal for retail, office, or mixed-use development. Surrounded by established neighborhoods, retail centers, and professional offices, the property provides strong traffic counts and easy accessibility.

PROPERTY INFORMATION

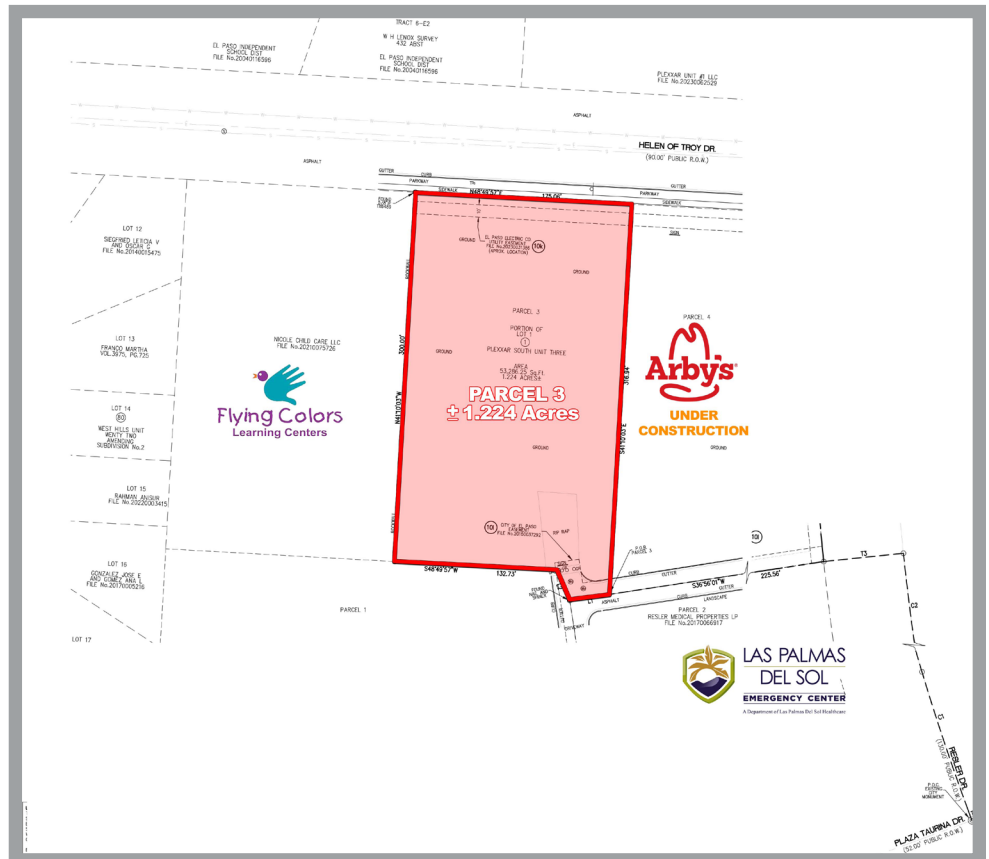
Land Size: Parcel 1 - ±2.579 AC (112,341.24 SF)
Parcel 3 - ±1.224 AC (53,286.25 SF)

For Sale: Parcel 1
Asking \$20.00 PSF (\$2,246,825)

Ground Lease or Build to Suit Parcel 3
Asking \$2.00 PSF/YR for ground lease

Zoning: C-3

SURVEY



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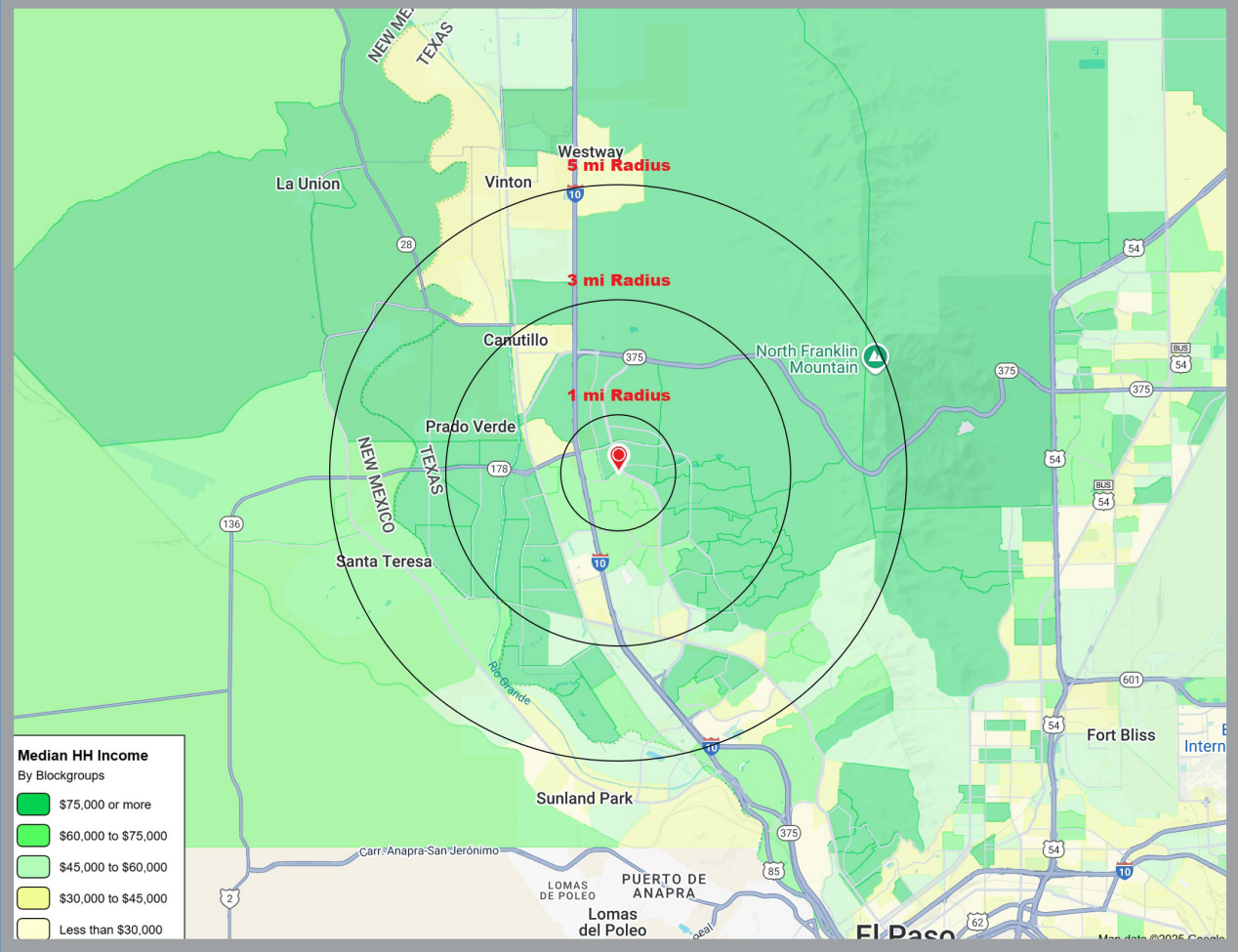


HIGHLIGHTS

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- Situated in one of El Paso's most desirable growth corridors, the site benefits from proximity to major retailers, medical facilities, and top-rated schools.
- Its location near I-10 ensures convenient regional connectivity, while the surrounding residential and commercial density supports a wide range of development opportunities.

CITY MAP



DEMOGRAPHICS

POPULATION

| | <u>1 MILE</u> | <u>3 MILE</u> | <u>5 MILE</u> |
|------------------|---------------|---------------|---------------|
| 2030 Projection | 12,382 | 75,284 | 130,337 |
| 2025 Estimate | 12,616 | 78,027 | 134,676 |
| 2020 Census | 13,712 | 76,364 | 131,756 |
| Growth 2025-2030 | -0.4% | -0.7% | -0.6% |
| Growth 2010-2025 | 2.1% | 0.9% | 0.7% |

HOUSEHOLDS

| | | | |
|------------------|-------|--------|--------|
| 2030 Projection | 4,513 | 27,180 | 48,969 |
| 2025 Estimate | 4,440 | 27,247 | 49,065 |
| 2020 Census | 4,517 | 26,914 | 48,873 |
| Growth 2025-2030 | 0.3% | - | - |
| Growth 2010-2025 | 3.3% | 1.3% | 1.1% |

| | | | |
|---|-----------|-----------|-----------|
| 2025 EST. AVERAGE HOUSEHOLD INCOME | \$114,332 | \$118,792 | \$117,548 |
| 2025 EST. MEDIAN HOUSEHOLD INCOME | \$89,401 | \$93,180 | \$87,504 |

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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

2-10-2025



TYPES OF REAL ESTATE LICENSE HOLDERS:

- **A BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- **A SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

RJL Real Estate Consultants

Licensed Broker /Broker Firm Name or Primary Assumed Business Name

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Richard Amstater

Designated Broker of Firm

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Phone

Sales Agent/Associate's Name

License No.

Email

Phone

Buyer/Tenant/Seller/Landlord Initials

Date