



Property Overview

Dec 1, 2023 - Nov 30, 2024

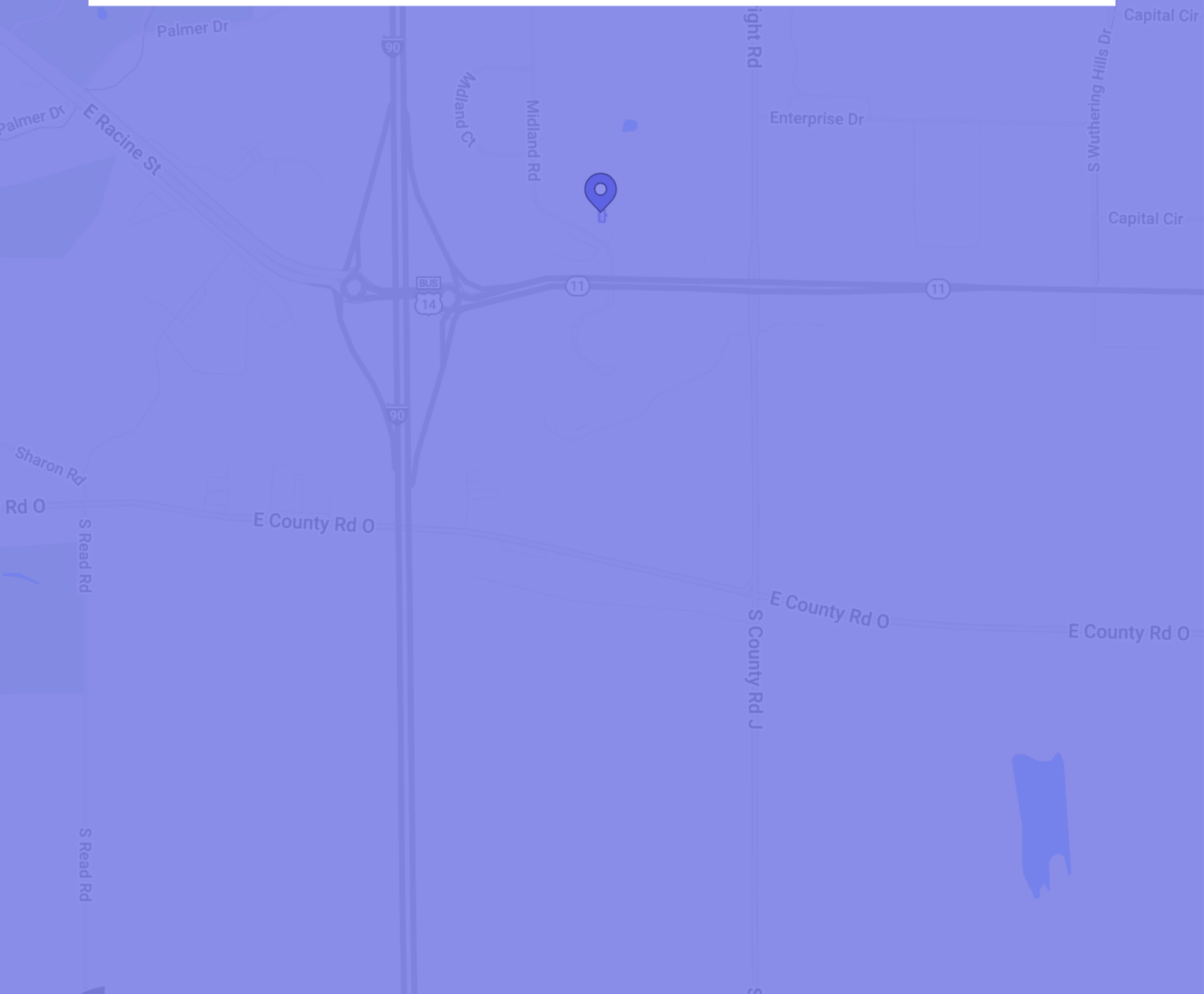
Property:



Culver's

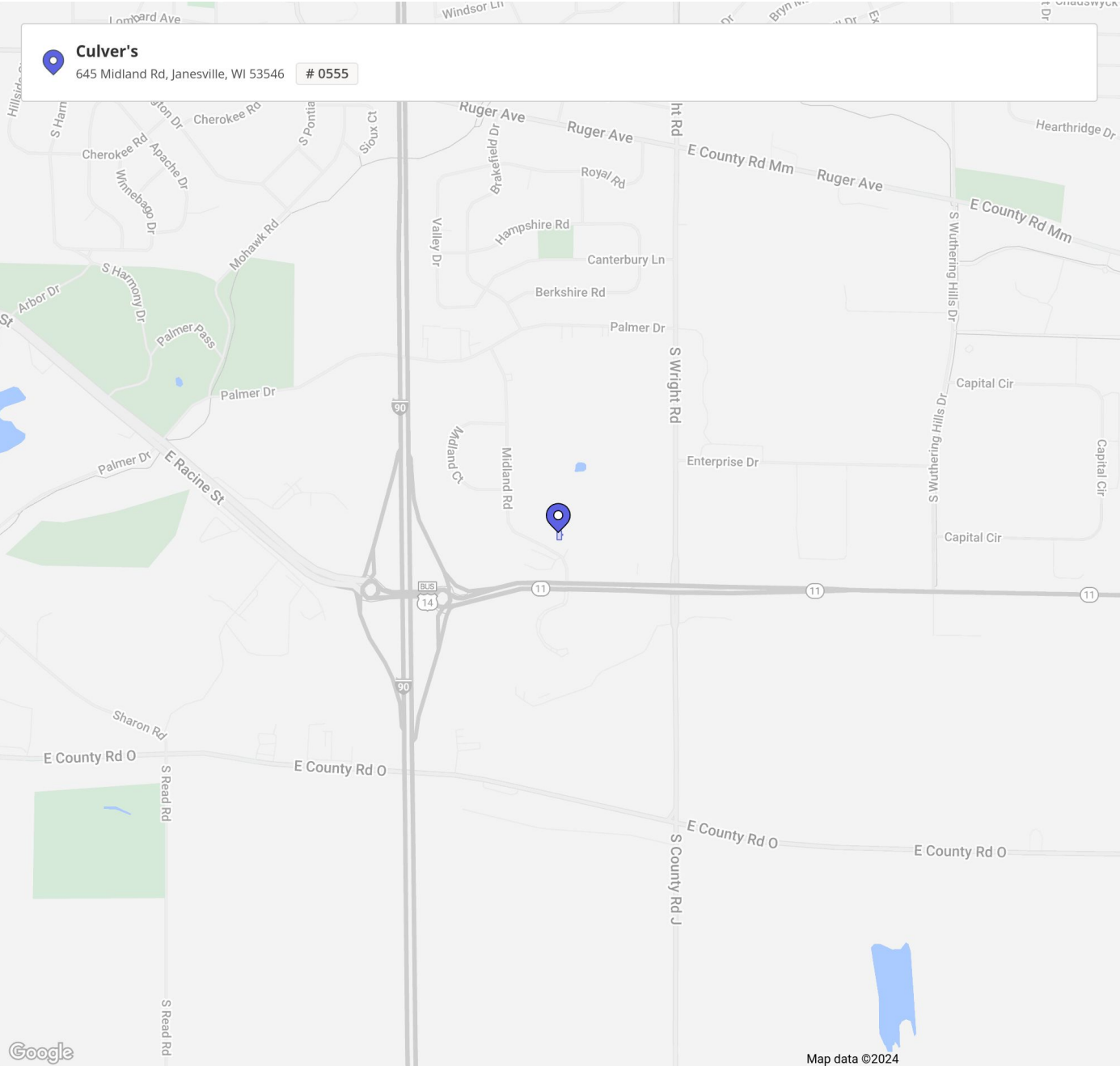
645 Midland Rd, Janesville, WI 53546

0555



Property Overview

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Metrics

Culver's

645 Midland Rd, Janesville, WI ... # 0555

Visits	455.8K	Sales	\$4.2M
Visits / sq ft	92.67	Sales / sq ft	\$863.9
Size - sq ft	4.9K	Transactions	246.2K
Visitors	169.3K	Average Ticket Size	\$17.3
Visit Frequency	2.69	Visits YoY	+4%
Avg. Dwell Time	19 min	Visits Yo2Y	+1.7%
Panel Visits	34.5K	Visits Yo3Y	+3.8%

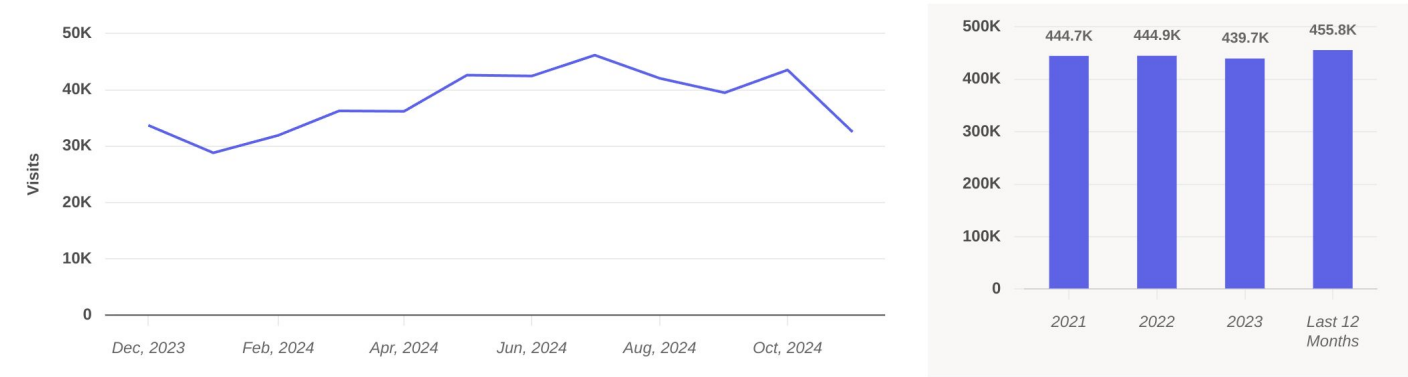
Dec 1st, 2023 - Nov 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Culver's

Midland Rd, Janesville, WI # 0555



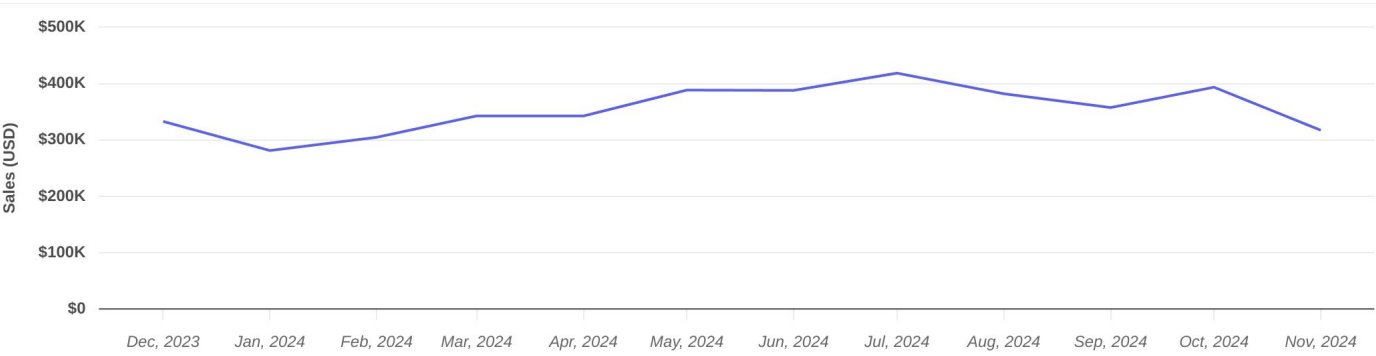
Monthly | Visits | Dec 1st, 2023 - Nov 30th, 2024
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Sales Trend



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Audience Overview

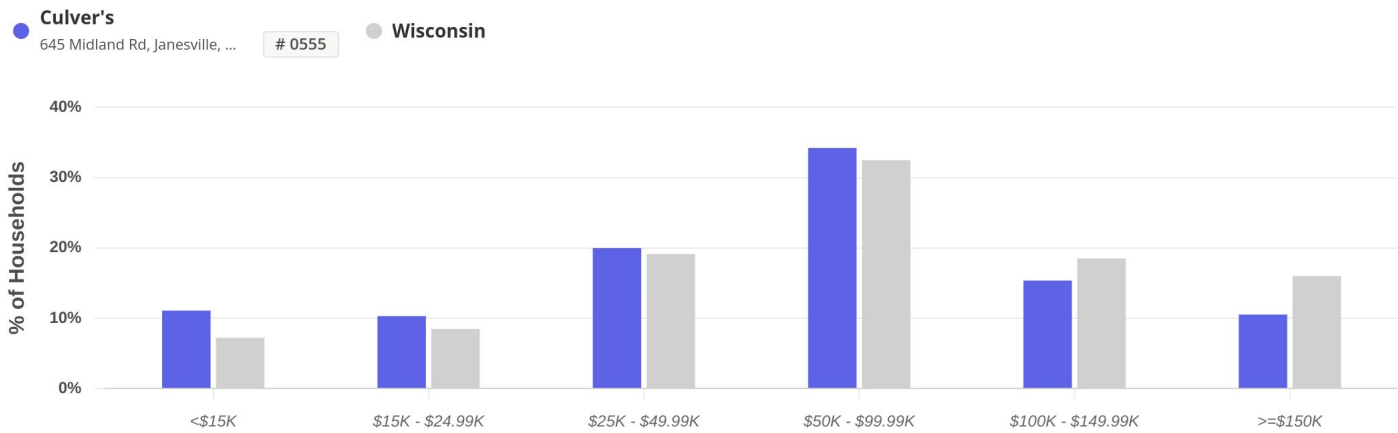
Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
 Culver's Midland Rd, Janesville, WI	\$61.7K	28.5%	35.2	White (78.7%)	2.34
 Wisconsin	\$73.1K	32.1%	41.0	White (79.5%)	2.37

Dec 1st, 2023 - Nov 30th, 2024 | Data Source: STI: Popstats
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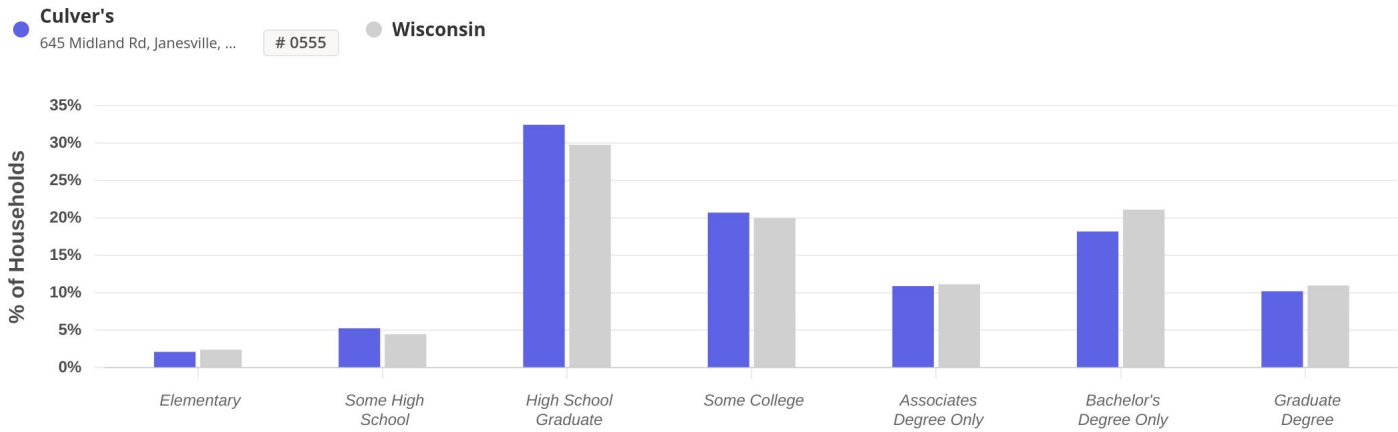
Household Income



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Education



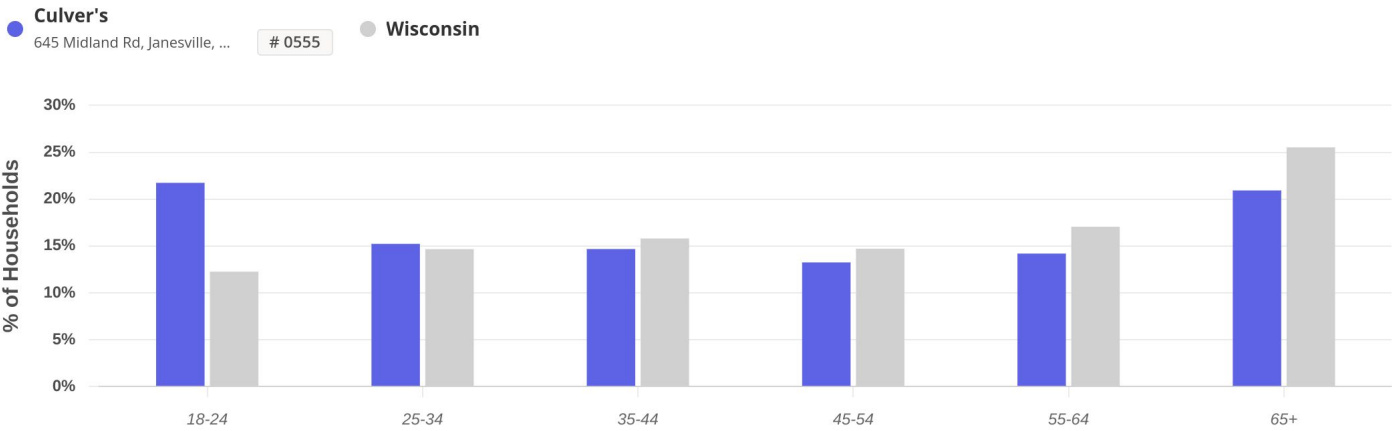
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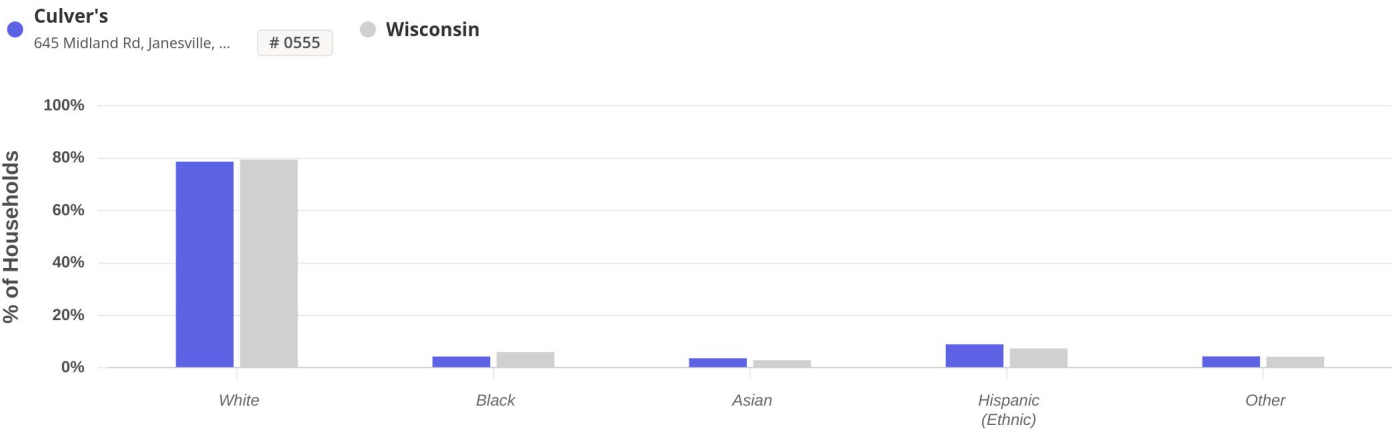
Age



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Ethnicity

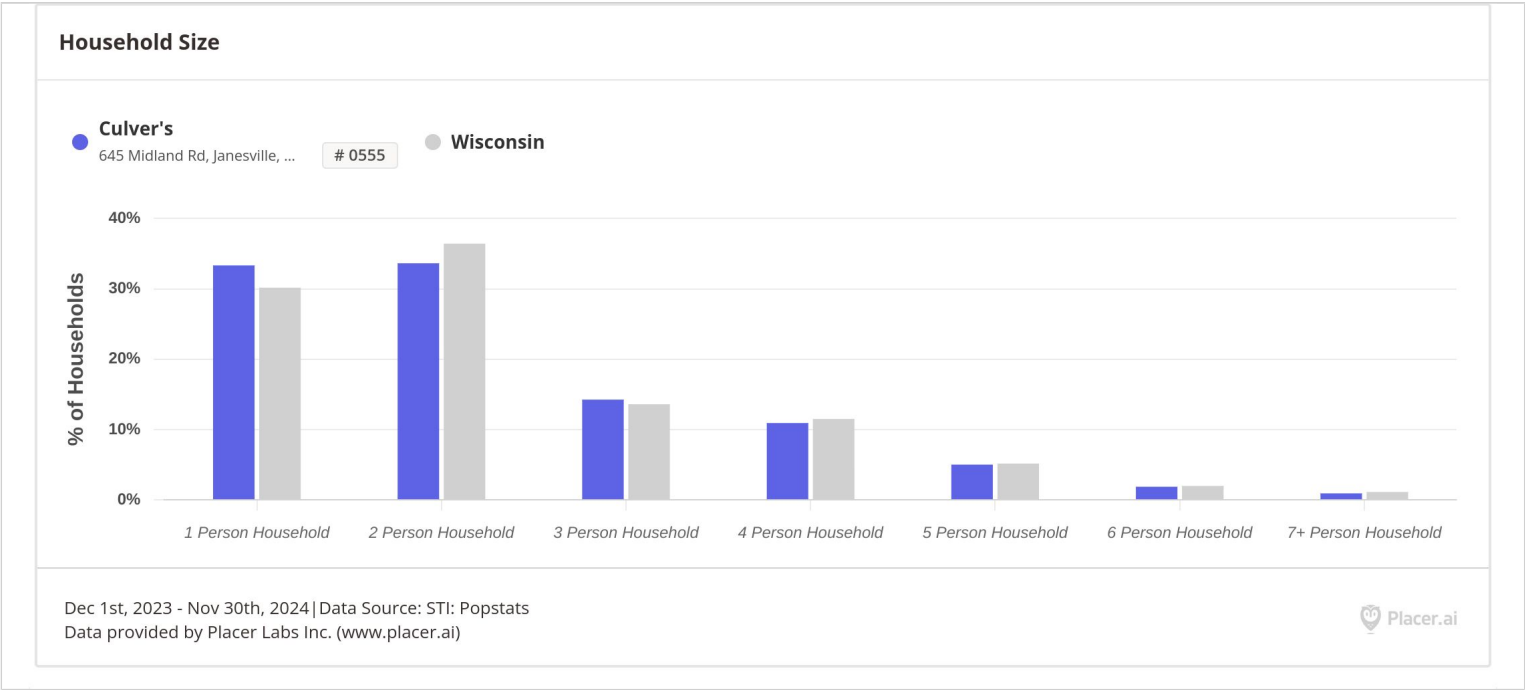


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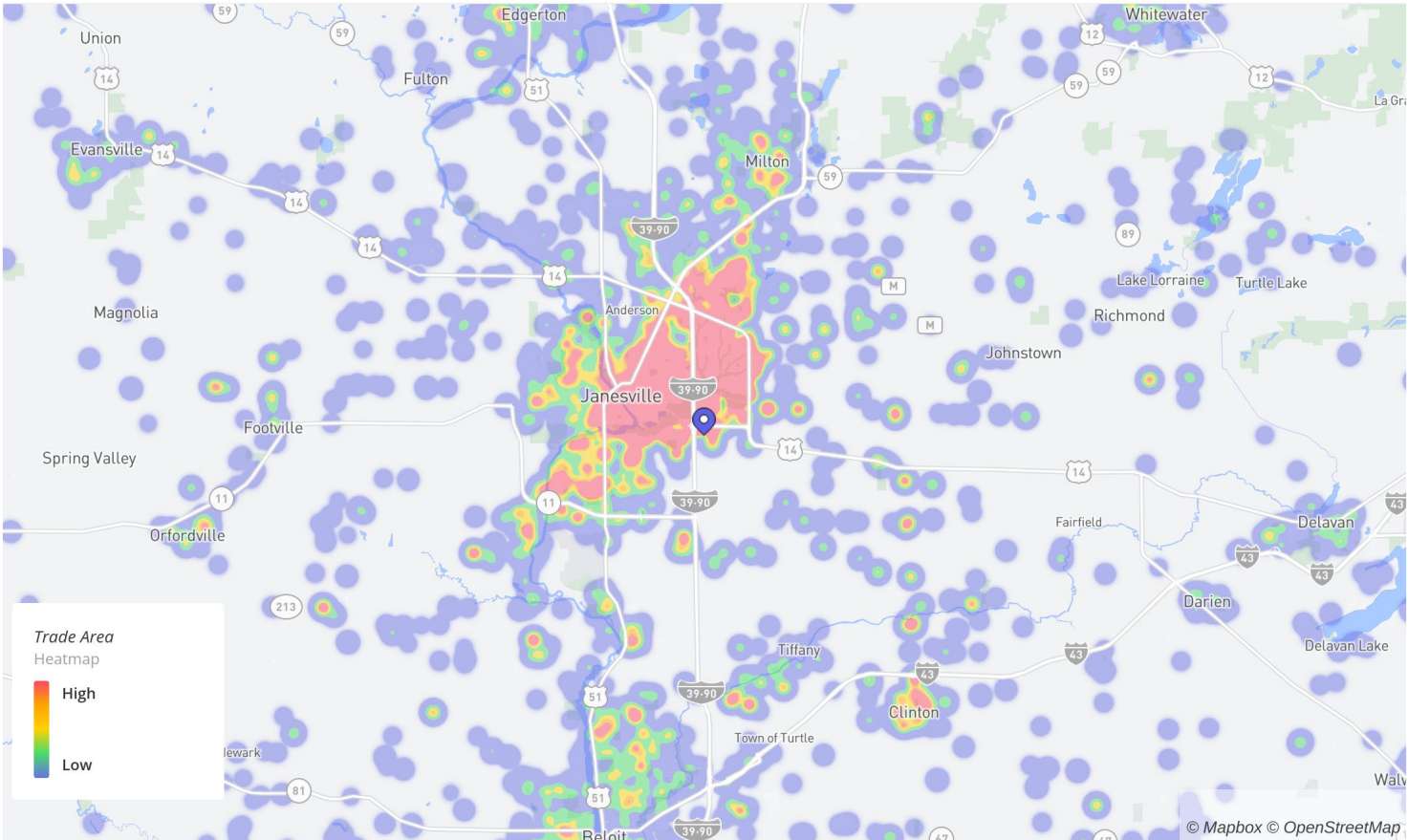


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COLDWELL BANKER
COMMERCIAL

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Dec 1st, 2023 - Nov 30th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Ranking Overview

Culver's

645 Midland Rd, Janesville, ...

0555



Chain: Culver's | Visits | Dec 1st, 2023 - Nov 30th, 2024

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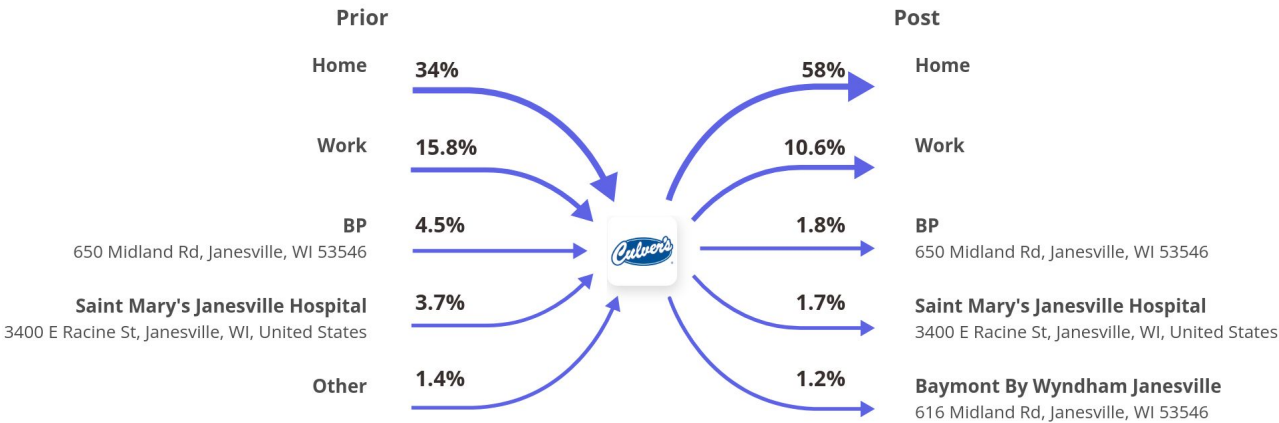


Visitor Journey

Culver's

645 Midland Rd, Janesville, WI 53546

0555



Show by: | Dec 1st, 2023 - Nov 30th, 2024

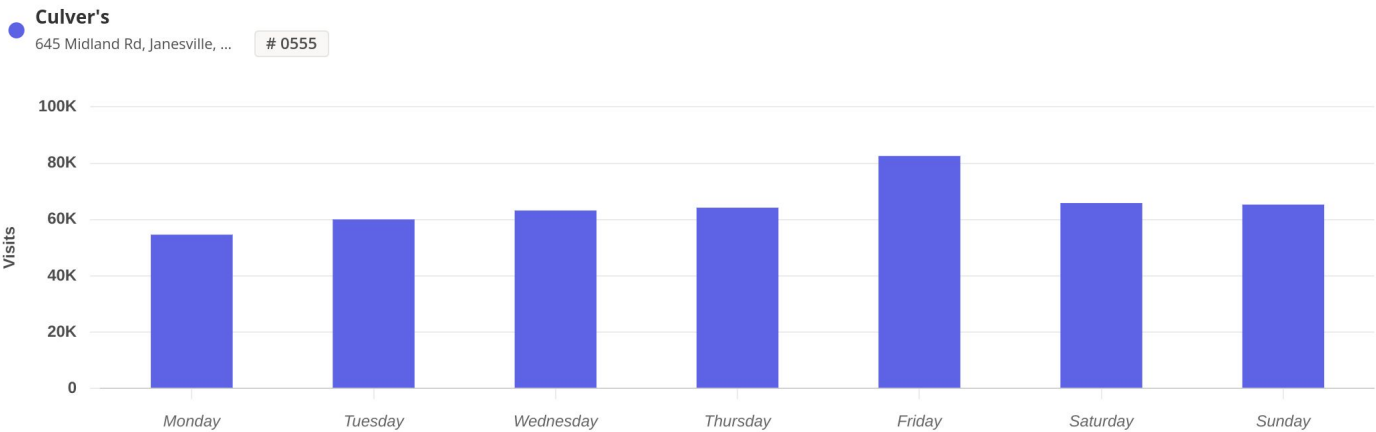
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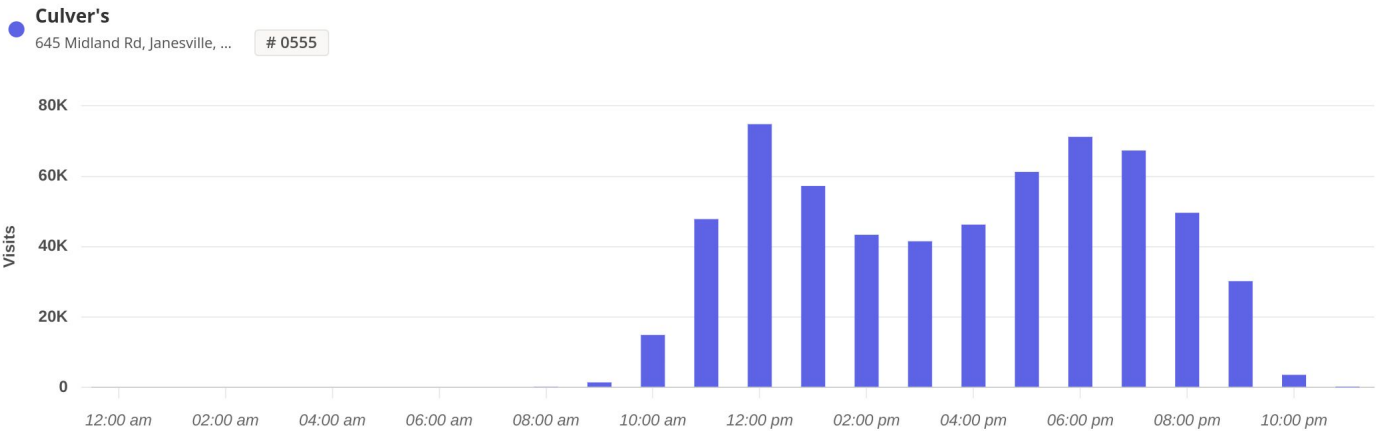
Daily Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
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Hourly Visits



Visits | Dec 1st, 2023 - Nov 30th, 2024
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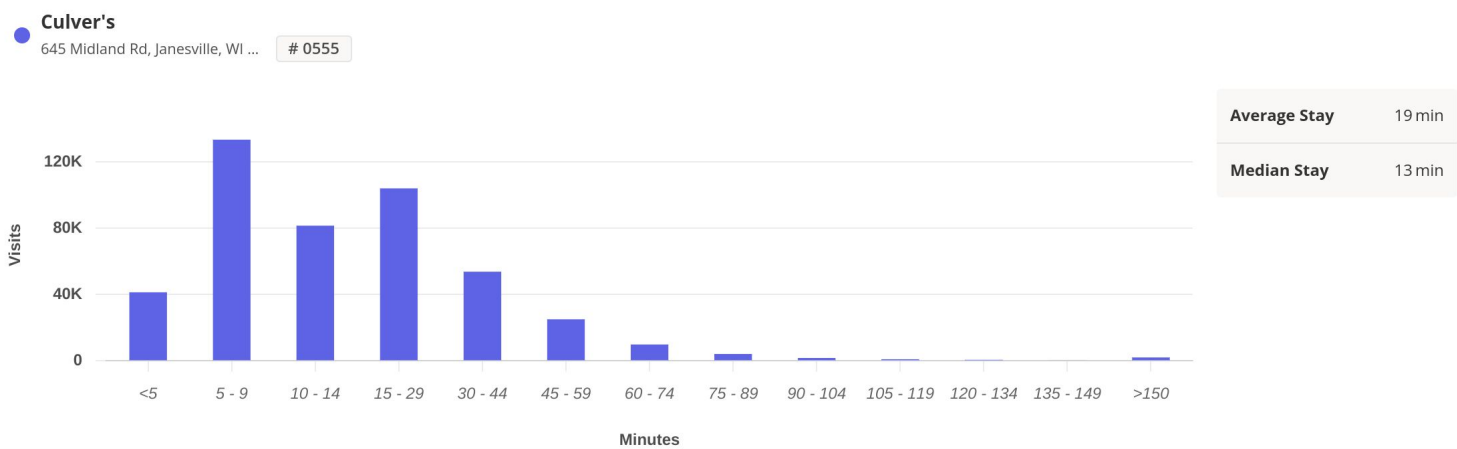
Favorite Places

Culver's / Midland Rd, Janesville, WI			
Rank	Name	Distance	Visitors
1	Pine Tree Plaza / 2900 Deerfield Dr, Janesville, WI 53546	3.2 mi	48.6K (28.7%)
2	Walmart / 3800 Deerfield Dr, Janesville, WI 53546	3.7 mi	41.9K (24.7%)
3	Janesville Mall / 2500 Milton Ave, Janesville, WI 53545	3 mi	40.9K (24.2%)
4	Target / 2017 Humes Rd, Janesville, WI 53545	3.6 mi	33.3K (19.6%)
5	O'Hare International Airport / 10000 W O'Hare Ave, Chicago, IL 60666	72.7 mi	31.7K (18.8%)
6	Woodman's Market / 2819 N Lexington Dr, Janesville, WI 53545	3.2 mi	31.2K (18.4%)
7	Kwik Trip / 1919 Humes Rd, Janesville, WI 53545	3.6 mi	23.9K (14.1%)
8	Crossroads of Janesville / 3023 Milton Ave, Janesville, WI 53545	3.4 mi	23.8K (14.1%)
9	Menards / 2001 Morse St, Janesville, WI 53545	3.8 mi	23.1K (13.7%)
10	Kwik Trip / 2810 E Milwaukee St, Janesville, WI 53545	1.6 mi	22.9K (13.6%)

Category: All Categories | Min. Visits: 3 | Dec 1st, 2023 - Nov 30th, 2024
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Visit Duration



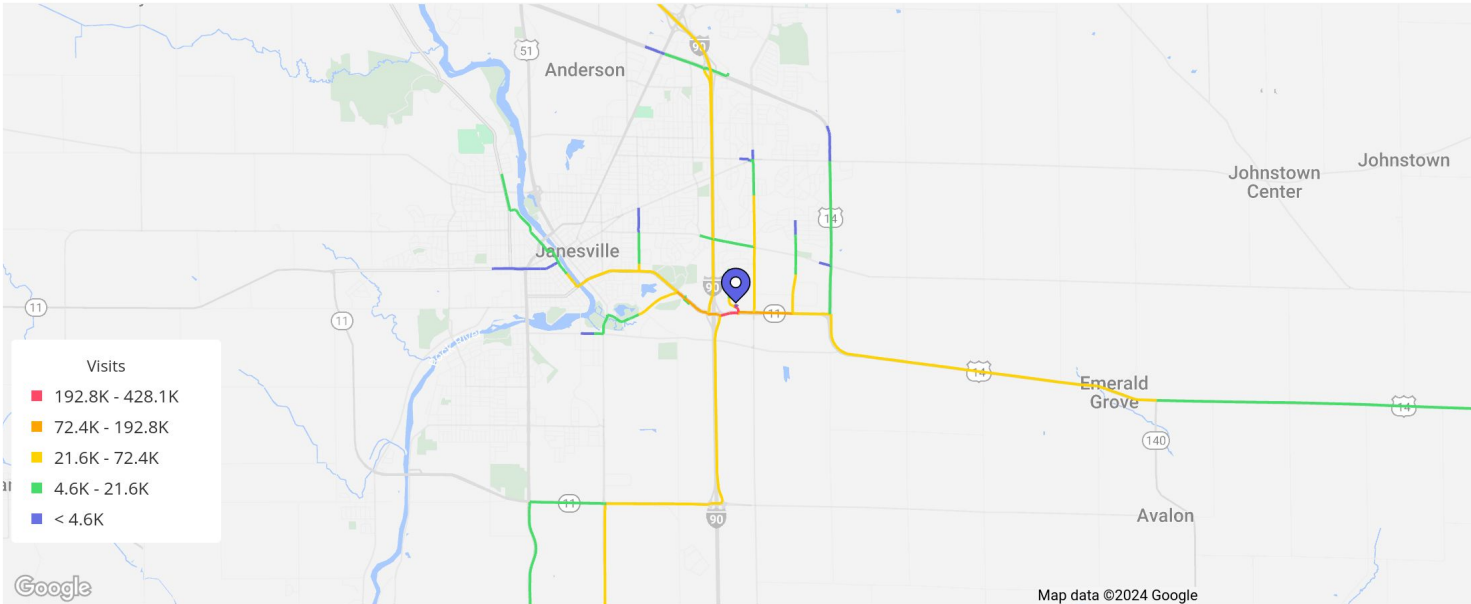
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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2023 - Nov 30th, 2024
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