

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.29/-74.5819

350 Princeton Hightstown Road, West Westtown Township, NJ USA	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	2,445	43,579	101,050
Projected Population (2030)	2,379	42,690	100,290
Census Population (2020)	2,627	43,312	97,892
Census Population (2010)	2,534	40,653	91,054
Projected Annual Growth (2025-2030)	-65 -0.5%	-889 -0.4%	-760 -0.2%
Historical Annual Growth (2020-2025)	-182 -	267 0.1%	3,157 0.6%
Historical Annual Growth (2010-2020)	93 0.4%	2,658 0.7%	6,839 0.8%
Estimated Population Density (2025)	779 psm	1,542 psm	1,287 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2025)	837	16,503	37,558
Projected Households (2030)	822	16,432	37,878
Census Households (2020)	853	16,221	36,252
Census Households (2010)	828	15,260	34,083
Projected Annual Growth (2025-2030)	-15 -0.4%	-71 -	320 0.2%
Historical Annual Change (2010-2025)	9 -	1,243 0.5%	3,475 0.7%
Average Household Income			
Estimated Average Household Income (2025)	\$309,266	\$197,230	\$199,512
Projected Average Household Income (2030)	\$308,216	\$197,080	\$199,988
Census Average Household Income (2010)	\$198,351	\$129,762	\$124,637
Census Average Household Income (2000)	\$169,280	\$105,275	\$100,504
Projected Annual Change (2025-2030)	-\$1,050 -	-\$150 -	\$476 -
Historical Annual Change (2000-2025)	\$139,986 3.3%	\$91,956 3.5%	\$99,008 3.9%
Median Household Income			
Estimated Median Household Income (2025)	\$244,060	\$161,224	\$159,580
Projected Median Household Income (2030)	\$243,446	\$161,011	\$159,825
Census Median Household Income (2010)	\$152,675	\$105,390	\$103,824
Census Median Household Income (2000)	\$143,743	\$89,943	\$85,394
Projected Annual Change (2025-2030)	-\$614 -	-\$213 -	\$245 -
Historical Annual Change (2000-2025)	\$100,318 2.8%	\$71,281 3.2%	\$74,185 3.5%
Per Capita Income			
Estimated Per Capita Income (2025)	\$105,965	\$74,714	\$74,248
Projected Per Capita Income (2030)	\$106,518	\$75,884	\$75,627
Census Per Capita Income (2010)	\$64,843	\$48,703	\$46,636
Census Per Capita Income (2000)	\$49,125	\$38,629	\$38,264
Projected Annual Change (2025-2030)	\$553 0.1%	\$1,170 0.3%	\$1,379 0.4%
Historical Annual Change (2000-2025)	\$56,839 4.6%	\$36,085 3.7%	\$35,984 3.8%
Estimated Average Household Net Worth (2025)	\$2.83 M	\$1.87 M	\$1.88 M

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350 Princeton Hightstown Road, West Westhampton, NY USA	1 mi radius	3 mi radius	5 mi radius
Race and Ethnicity			
Total Population (2025)	2,445	43,579	101,050
White (2025)	897 36.7%	17,692 40.6%	40,770 40.3%
Black or African American (2025)	82 3.3%	3,965 9.1%	9,287 9.2%
American Indian or Alaska Native (2025)	1 -	153 0.4%	311 0.3%
Asian (2025)	1,341 54.8%	16,777 38.5%	38,587 38.2%
Hawaiian or Pacific Islander (2025)	- -	24 -	50 -
Other Race (2025)	41 1.7%	2,483 5.7%	6,075 6.0%
Two or More Races (2025)	83 3.4%	2,485 5.7%	5,969 5.9%
Population < 18 (2025)	522 21.4%	9,425 21.6%	22,979 22.7%
White Not Hispanic	115 22.0%	2,449 26.0%	5,941 25.9%
Black or African American	15 2.8%	904 9.6%	2,198 9.6%
Asian	345 66.0%	4,057 43.0%	9,940 43.3%
Other Race Not Hispanic	13 2.4%	352 3.7%	812 3.5%
Hispanic	35 6.7%	1,663 17.6%	4,088 17.8%
Not Hispanic or Latino Population (2025)	2,305 94.3%	37,678 86.5%	86,942 86.0%
Not Hispanic White	857 37.2%	16,327 43.3%	37,663 43.3%
Not Hispanic Black or African American	72 3.1%	3,808 10.1%	8,890 10.2%
Not Hispanic American Indian or Alaska Native	- -	32 -	59 -
Not Hispanic Asian	1,341 58.2%	16,748 44.5%	38,514 44.3%
Not Hispanic Hawaiian or Pacific Islander	- -	15 -	30 -
Not Hispanic Other Race	- -	62 0.2%	154 0.2%
Not Hispanic Two or More Races	34 1.5%	686 1.8%	1,631 1.9%
Hispanic or Latino Population (2025)	140 5.7%	5,900 13.5%	14,108 14.0%
Hispanic White	39 28.3%	1,365 23.1%	3,106 22.0%
Hispanic Black or African American	10 7.1%	157 2.7%	397 2.8%
Hispanic American Indian or Alaska Native	1 1.1%	121 2.0%	251 1.8%
Hispanic Asian	- -	29 0.5%	73 0.5%
Hispanic Hawaiian or Pacific Islander	- -	8 0.1%	20 0.1%
Hispanic Other Race	40 28.9%	2,421 41.0%	5,922 42.0%
Hispanic Two or More Races	48 34.7%	1,800 30.5%	4,338 30.7%
Not Hispanic or Latino Population (2020)	2,508 95.5%	38,108 88.0%	85,436 87.3%
Hispanic or Latino Population (2020)	119 4.5%	5,203 12.0%	12,456 12.7%
Not Hispanic or Latino Population (2010)	2,452 96.8%	37,224 91.6%	82,624 90.7%
Hispanic or Latino Population (2010)	82 3.2%	3,429 8.4%	8,429 9.3%
Not Hispanic or Latino Population (2030)	2,197 92.3%	36,161 84.7%	84,580 84.3%
Hispanic or Latino Population (2030)	182 7.7%	6,529 15.3%	15,710 15.7%
Projected Annual Growth (2025-2030)	43 6.1%	628 2.1%	1,602 2.3%
Historical Annual Growth (2010-2020)	38 4.6%	1,774 5.2%	4,027 4.8%

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350 Princeton Hightstown Road, West WILLISTON, VT USA	1 mi radius	3 mi radius	5 mi radius
Total Age Distribution (2025)			
Total Population	2,445	43,579	101,050
Age Under 5 Years	71	2.9%	2,007
Age 5 to 9 Years	139	5.7%	2,608
Age 10 to 14 Years	185	7.6%	2,920
Age 15 to 19 Years	184	7.5%	2,817
Age 20 to 24 Years	125	5.1%	2,310
Age 25 to 29 Years	85	3.5%	2,412
Age 30 to 34 Years	54	2.2%	2,576
Age 35 to 39 Years	100	4.1%	2,856
Age 40 to 44 Years	188	7.7%	3,468
Age 45 to 49 Years	231	9.5%	3,461
Age 50 to 54 Years	198	8.1%	3,248
Age 55 to 59 Years	192	7.9%	2,919
Age 60 to 64 Years	205	8.4%	2,711
Age 65 to 69 Years	145	5.9%	2,217
Age 70 to 74 Years	126	5.1%	1,927
Age 75 to 79 Years	101	4.1%	1,536
Age 80 to 84 Years	67	2.7%	932
Age 85 Years or Over	48	2.0%	653
Median Age	46.9		41.7
Age 19 Years or Less	579	23.7%	10,353
Age 20 to 64 Years	1,378	56.4%	25,961
Age 65 Years or Over	487	19.9%	7,265
Female Age Distribution (2025)			
Female Population	1,242	50.8%	22,199
Age Under 5 Years	28	2.3%	1,021
Age 5 to 9 Years	70	5.6%	1,298
Age 10 to 14 Years	91	7.3%	1,377
Age 15 to 19 Years	84	6.8%	1,382
Age 20 to 24 Years	68	5.4%	1,172
Age 25 to 29 Years	41	3.3%	1,258
Age 30 to 34 Years	32	2.6%	1,321
Age 35 to 39 Years	58	4.7%	1,485
Age 40 to 44 Years	105	8.5%	1,812
Age 45 to 49 Years	112	9.0%	1,720
Age 50 to 54 Years	103	8.3%	1,638
Age 55 to 59 Years	95	7.7%	1,480
Age 60 to 64 Years	101	8.1%	1,336
Age 65 to 69 Years	74	6.0%	1,104
Age 70 to 74 Years	69	5.5%	1,070
Age 75 to 79 Years	51	4.1%	826
Age 80 to 84 Years	32	2.6%	519
Age 85 Years or Over	29	2.3%	381
Female Median Age	47.0		41.9
Age 19 Years or Less	273	21.9%	5,078
Age 20 to 64 Years	715	57.6%	13,221
Age 65 Years or Over	254	20.5%	3,900

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350 Princeton Hightstown Road, West WILLISTON, NJ USA	1 mi radius	3 mi radius	5 mi radius			
Male Age Distribution (2025)						
Male Population	1,203	49.2%	21,379	49.1%	49,993	49.5%
Age Under 5 Years	43	3.6%	987	4.6%	2,445	4.9%
Age 5 to 9 Years	69	5.7%	1,310	6.1%	3,249	6.5%
Age 10 to 14 Years	95	7.9%	1,543	7.2%	3,744	7.5%
Age 15 to 19 Years	100	8.3%	1,435	6.7%	3,504	7.0%
Age 20 to 24 Years	57	4.8%	1,138	5.3%	2,713	5.4%
Age 25 to 29 Years	44	3.7%	1,154	5.4%	2,922	5.8%
Age 30 to 34 Years	22	1.8%	1,255	5.9%	2,965	5.9%
Age 35 to 39 Years	42	3.5%	1,371	6.4%	3,292	6.6%
Age 40 to 44 Years	82	6.8%	1,656	7.7%	4,039	8.1%
Age 45 to 49 Years	119	9.9%	1,741	8.1%	4,233	8.5%
Age 50 to 54 Years	95	7.9%	1,610	7.5%	3,787	7.6%
Age 55 to 59 Years	97	8.1%	1,439	6.7%	3,210	6.4%
Age 60 to 64 Years	104	8.6%	1,375	6.4%	2,903	5.8%
Age 65 to 69 Years	71	5.9%	1,113	5.2%	2,274	4.5%
Age 70 to 74 Years	57	4.7%	856	4.0%	1,688	3.4%
Age 75 to 79 Years	51	4.2%	711	3.3%	1,368	2.7%
Age 80 to 84 Years	35	2.9%	413	1.9%	857	1.7%
Age 85 Years or Over	19	1.6%	272	1.3%	800	1.6%
Male Median Age	46.8		41.4		40.0	
Age 19 Years or Less	306	25.5%	5,275	24.7%	12,942	25.9%
Age 20 to 64 Years	663	55.1%	12,740	59.6%	30,063	60.1%
Age 65 Years or Over	233	19.4%	3,365	15.7%	6,987	14.0%
Males per 100 Females (2025)						
Overall Comparison	97		96		98	
Age Under 5 Years	154	60.6%	97	49.2%	101	50.2%
Age 5 to 9 Years	98	49.6%	101	50.2%	104	51.1%
Age 10 to 14 Years	105	51.1%	112	52.8%	109	52.1%
Age 15 to 19 Years	119	54.2%	104	50.9%	108	51.8%
Age 20 to 24 Years	85	46.0%	97	49.3%	102	50.4%
Age 25 to 29 Years	109	52.2%	92	47.8%	100	49.9%
Age 30 to 34 Years	69	40.7%	95	48.7%	96	49.0%
Age 35 to 39 Years	72	41.8%	92	48.0%	88	46.8%
Age 40 to 44 Years	78	43.8%	91	47.8%	91	47.7%
Age 45 to 49 Years	107	51.6%	101	50.3%	101	50.3%
Age 50 to 54 Years	92	48.0%	98	49.6%	102	50.6%
Age 55 to 59 Years	102	50.5%	97	49.3%	96	49.1%
Age 60 to 64 Years	103	50.7%	103	50.7%	100	50.0%
Age 65 to 69 Years	96	49.0%	101	50.2%	98	49.6%
Age 70 to 74 Years	83	45.4%	80	44.4%	82	45.0%
Age 75 to 79 Years	100	50.0%	86	46.2%	88	46.7%
Age 80 to 84 Years	109	52.1%	80	44.3%	83	45.3%
Age 85 Years or Over	67	40.2%	71	41.6%	91	47.5%
Age 19 Years or Less	112	52.9%	104	51.0%	106	51.4%
Age 20 to 39 Years	83	45.5%	94	48.4%	96	48.9%
Age 40 to 64 Years	96	49.1%	98	49.5%	98	49.5%
Age 65 Years or Over	92	47.8%	86	46.3%	89	47.1%

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350 Princeton Hightstown Road, West WILLISTON, NJ USA	1 mi radius	3 mi radius	5 mi radius
Household Type (2025)			
Total Households	837	16,503	37,558
Households with Children	344 41.1%	5,911 35.8%	14,346 38.2%
Average Household Size	2.9	2.6	2.7
Household Density per Square Mile	267	584	478
Population Family	2,178 89.1%	36,421 83.6%	83,998 83.1%
Population Non-Family	264 10.8%	7,090 16.3%	15,980 15.8%
Population Group Quarters	4 0.1%	68 0.2%	1,072 1.1%
Family Households	630 75.2%	11,186 67.8%	25,830 68.8%
Married Couple Households	584 92.8%	9,308 83.2%	21,464 83.1%
Other Family Households with Children	45 7.2%	1,878 16.8%	4,366 16.9%
Family Households with Children	344 54.7%	5,906 52.8%	14,329 55.5%
Married Couple with Children	322 93.6%	5,016 84.9%	12,068 84.2%
Other Family Households with Children	22 6.4%	890 15.1%	2,262 15.8%
Family Households No Children	285 45.3%	5,280 47.2%	11,500 44.5%
Married Couple No Children	262 91.9%	4,292 81.3%	9,397 81.7%
Other Family Households No Children	23 8.1%	988 18.7%	2,104 18.3%
Non-Family Households	208 24.8%	5,317 32.2%	11,728 31.2%
Non-Family Households with Children	- -	5 -	17 0.1%
Non-Family Households No Children	208 100.0%	5,313 99.9%	11,711 99.9%
Average Family Household Size	3.5	3.3	3.3
Average Family Income	\$379,635	\$247,770	\$247,165
Median Family Income	\$277,131	\$194,877	\$194,534
Average Non-Family Household Size	1.3	1.3	1.4
Marital Status (2025)			
Population Age 15 Years or Over	2,049	36,043	82,628
Never Married	415 20.3%	9,628 26.7%	23,119 28.0%
Currently Married	1,348 65.8%	21,473 59.6%	47,988 58.1%
Previously Married	286 14.0%	4,942 13.7%	11,522 13.9%
Separated	71 25.0%	1,195 24.2%	2,819 24.5%
Widowed	141 49.2%	1,709 34.6%	3,409 29.6%
Divorced	74 25.8%	2,038 41.2%	5,294 45.9%
Educational Attainment (2025)			
Adult Population Age 25 Years or Over	1,741	30,915	70,487
Elementary (Grade Level 0 to 8)	14 0.8%	584 1.9%	1,526 2.2%
Some High School (Grade Level 9 to 11)	4 0.2%	520 1.7%	1,209 1.7%
High School Graduate	113 6.5%	4,138 13.4%	9,448 13.4%
Some College	131 7.5%	3,571 11.6%	6,809 9.7%
Associate Degree Only	63 3.6%	1,458 4.7%	3,579 5.1%
Bachelor Degree Only	485 27.8%	9,335 30.2%	21,874 31.0%
Graduate Degree	931 53.5%	11,309 36.6%	26,042 36.9%
Any College (Some College or Higher)	1,610 92.5%	25,673 83.0%	58,304 82.7%
College Degree + (Bachelor Degree or Higher)	1,416 81.3%	20,644 66.8%	47,916 68.0%

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350 Princeton Hightstown Road, West WILLISTON, NJ USA	1 mi radius	3 mi radius	5 mi radius
Housing			
Total Housing Units (2025)	876	17,169	39,024
Total Housing Units (2020)	885	17,074	38,279
Historical Annual Growth (2020-2025)	-9	-	745
Housing Units Occupied (2025)	837 95.6%	16,503 96.1%	37,558 96.2%
Housing Units Owner-Occupied	788 94.0%	10,273 62.2%	22,984 61.2%
Housing Units Renter-Occupied	50 6.0%	6,230 37.8%	14,574 38.8%
Housing Units Vacant (2025)	39 4.4%	666 3.9%	1,466 3.8%
Household Size (2025)			
Total Households	837	16,503	37,558
1 Person Households	183 21.9%	4,324 26.2%	9,266 24.7%
2 Person Households	178 21.2%	4,488 27.2%	10,389 27.7%
3 Person Households	124 14.8%	2,816 17.1%	6,865 18.3%
4 Person Households	272 32.5%	3,388 20.5%	7,695 20.5%
5 Person Households	48 5.7%	969 5.9%	2,179 5.8%
6 Person Households	24 2.8%	354 2.1%	788 2.1%
7 or More Person Households	9 1.1%	163 1.0%	376 1.0%
Household Income Distribution (2025)			
HH Income \$200,000 or More	488 58.3%	5,360 32.5%	12,772 34.0%
HH Income \$150,000 to \$199,999	92 11.0%	2,359 14.3%	5,270 14.0%
HH Income \$125,000 to \$149,999	43 5.2%	1,307 7.9%	2,976 7.9%
HH Income \$100,000 to \$124,999	40 4.8%	1,865 11.3%	3,711 9.9%
HH Income \$75,000 to \$99,999	33 4.0%	1,559 9.4%	3,620 9.6%
HH Income \$50,000 to \$74,999	44 5.3%	1,482 9.0%	3,443 9.2%
HH Income \$35,000 to \$49,999	44 5.3%	1,072 6.5%	2,508 6.7%
HH Income \$25,000 to \$34,999	5 0.5%	431 2.6%	1,035 2.8%
HH Income \$15,000 to \$24,999	10 1.3%	367 2.2%	769 2.0%
HH Income \$10,000 to \$14,999	3 0.4%	318 1.9%	517 1.4%
HH Income Under \$10,000	34 4.0%	384 2.3%	937 2.5%
Household Vehicles (2025)			
Households 0 Vehicles Available	6 0.7%	1,129 6.8%	2,694 7.2%
Households 1 Vehicle Available	180 21.5%	6,263 37.9%	13,768 36.7%
Households 2 Vehicles Available	453 54.1%	6,731 40.8%	15,428 41.1%
Households 3 or More Vehicles Available	198 23.7%	2,380 14.4%	5,667 15.1%
Total Vehicles Available	1,717	27,678	63,480
Average Vehicles per Household	2.0	1.7	1.7
Owner-Occupied Household Vehicles	1,607 93.6%	20,229 73.1%	45,274 71.3%
Average Vehicles per Owner-Occupied Household	2.0	2.0	2.0
Renter-Occupied Household Vehicles	110 6.4%	7,448 26.9%	18,207 28.7%
Average Vehicles per Renter-Occupied Household	2.2	1.2	1.2
Travel Time (2025)			
Worker Base Age 16 years or Over	1,300	22,968	54,309
Travel to Work in 14 Minutes or Less	165 12.7%	3,742 16.3%	9,316 17.2%
Travel to Work in 15 to 29 Minutes	310 23.9%	6,732 29.3%	14,327 26.4%
Travel to Work in 30 to 59 Minutes	211 16.2%	3,836 16.7%	9,159 16.9%
Travel to Work in 60 Minutes or More	219 16.9%	3,057 13.3%	7,108 13.1%
Work at Home	394 30.3%	5,601 24.4%	14,400 26.5%
Average Minutes Travel to Work	29.8	25.6	24.9

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Transportation To Work (2025)			
Worker Base Age 16 years or Over	1,300	22,968	54,309
Drive to Work Alone	601 46.3%	13,148 57.2%	29,385 54.1%
Drive to Work in Carpool	37 2.9%	1,158 5.0%	3,315 6.1%
Travel to Work by Public Transportation	226 17.4%	2,054 8.9%	4,596 8.5%
Drive to Work on Motorcycle	1 -	30 0.1%	78 0.1%
Bicycle to Work	12 0.9%	177 0.8%	331 0.6%
Walk to Work	16 1.2%	340 1.5%	996 1.8%
Other Means	13 1.0%	458 2.0%	1,208 2.2%
Work at Home	394 30.3%	5,601 24.4%	14,400 26.5%
Daytime Demographics (2025)			
Total Businesses	135	1,462	4,171
Total Employees	2,013	17,201	67,511
Company Headquarter Businesses	5 3.6%	52 3.6%	231 5.5%
Company Headquarter Employees	663 32.9%	3,785 22.0%	20,076 29.7%
Employee Population per Business	14.9 to 1	11.8 to 1	16.2 to 1
Residential Population per Business	18.1 to 1	29.8 to 1	24.2 to 1
Adj. Daytime Demographics Age 16 Years or Over	2,717	29,590	94,225
Labor Force			
Labor Population Age 16 Years or Over (2025)	2,006	35,413	81,105
Labor Force Total Males (2025)	970 48.3%	17,219 48.6%	39,787 49.1%
Male Civilian Employed	713 73.5%	12,652 73.5%	29,438 74.0%
Male Civilian Unemployed	20 2.1%	544 3.2%	1,134 2.9%
Males in Armed Forces	- -	53 0.3%	75 0.2%
Males Not in Labor Force	237 24.4%	3,970 23.1%	9,139 23.0%
Labor Force Total Females (2025)	1,036 51.7%	18,194 51.4%	41,318 50.9%
Female Civilian Employed	588 56.8%	10,319 56.7%	24,877 60.2%
Female Civilian Unemployed	20 1.9%	516 2.8%	1,206 2.9%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	428 41.3%	7,359 40.4%	15,234 36.9%
Unemployment Rate	40 2.0%	1,060 3.0%	2,340 2.9%
Occupation (2025)			
Occupation Population Age 16 Years or Over	1,300	22,968	54,309
Occupation Total Males	712 54.7%	12,649 55.1%	29,432 54.2%
Occupation Total Females	588 45.3%	10,319 44.9%	24,877 45.8%
Management, Business, Financial Operations	451 34.7%	6,461 28.1%	15,290 28.2%
Professional, Related	568 43.7%	8,372 36.5%	19,483 35.9%
Service	89 6.9%	2,197 9.6%	5,003 9.2%
Sales, Office	125 9.6%	3,207 14.0%	8,172 15.0%
Farming, Fishing, Forestry	2 0.1%	27 0.1%	80 0.1%
Construction, Extraction, Maintenance	13 1.0%	574 2.5%	1,586 2.9%
Production, Transport, Material Moving	51 4.0%	2,129 9.3%	4,697 8.6%
White Collar Workers	1,144 88.0%	18,040 78.5%	42,944 79.1%
Blue Collar Workers	155 12.0%	4,928 21.5%	11,365 20.9%

Complete Profile



2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.29/-74.5819

350 Princeton Hightstown Road, West		1 mi radius	3 mi radius	5 mi radius
Units In Structure (2025)				
Total Units	837	16,503	37,558	
1 Detached Unit	753 90.0%	8,218 49.8%	16,854 44.9%	
1 Attached Unit	55 6.6%	2,085 12.6%	6,183 16.5%	
2 Units	2 0.3%	175 1.1%	580 1.5%	
3 to 4 Units	2 0.2%	840 5.1%	1,973 5.3%	
5 to 9 Units	3 0.3%	1,233 7.5%	3,109 8.3%	
10 to 19 Units	5 0.6%	2,497 15.1%	5,195 13.8%	
20 to 49 Units	2 0.2%	512 3.1%	1,572 4.2%	
50 or More Units	15 1.7%	880 5.3%	2,005 5.3%	
Mobile Home or Trailer	- -	63 0.4%	86 0.2%	
Other Structure	- -	- -	1 -	
Homes Built By Year (2025)				
Homes Built 2020 or later	40 4.6%	294 1.7%	545 1.4%	
Homes Built 2010 to 2019	26 2.9%	545 3.2%	2,055 5.3%	
Homes Built 2000 to 2009	164 18.7%	2,114 12.3%	5,690 14.6%	
Homes Built 1990 to 1999	238 27.2%	2,478 14.4%	5,792 14.8%	
Homes Built 1980 to 1989	220 25.1%	3,954 23.0%	8,897 22.8%	
Homes Built 1970 to 1979	69 7.9%	2,588 15.1%	4,740 12.1%	
Homes Built 1960 to 1969	8 0.9%	2,007 11.7%	3,619 9.3%	
Homes Built 1950 to 1959	16 1.8%	1,050 6.1%	2,521 6.5%	
Homes Built 1940 to 1949	13 1.5%	342 2.0%	779 2.0%	
Homes Built Before 1939	44 5.0%	1,130 6.6%	2,920 7.5%	
Median Age of Homes	35.3 yrs	44.4 yrs	43.2 yrs	
Home Values (2025)				
Owner Specified Housing Units	788	10,273	22,984	
Home Values \$1,000,000 or More	110 14.0%	1,101 10.7%	2,170 9.4%	
Home Values \$750,000 to \$999,999	324 41.1%	2,049 19.9%	4,880 21.2%	
Home Values \$500,000 to \$749,999	220 27.9%	2,962 28.8%	7,099 30.9%	
Home Values \$400,000 to \$499,999	67 8.5%	1,985 19.3%	3,186 13.9%	
Home Values \$300,000 to \$399,999	32 4.0%	841 8.2%	2,268 9.9%	
Home Values \$250,000 to \$299,999	14 1.7%	332 3.2%	881 3.8%	
Home Values \$200,000 to \$249,999	6 0.7%	304 3.0%	765 3.3%	
Home Values \$175,000 to \$199,999	2 0.2%	97 0.9%	273 1.2%	
Home Values \$150,000 to \$174,999	5 0.6%	171 1.7%	509 2.2%	
Home Values \$125,000 to \$149,999	- -	40 0.4%	161 0.7%	
Home Values \$100,000 to \$124,999	3 0.4%	111 1.1%	223 1.0%	
Home Values \$90,000 to \$99,999	- -	55 0.5%	79 0.3%	
Home Values \$80,000 to \$89,999	- -	2 -	6 -	
Home Values \$70,000 to \$79,999	- -	9 -	11 -	
Home Values \$60,000 to \$69,999	- -	35 0.3%	55 0.2%	
Home Values \$50,000 to \$59,999	2 0.3%	71 0.7%	89 0.4%	
Home Values \$35,000 to \$49,999	- -	18 0.2%	69 0.3%	
Home Values \$25,000 to \$34,999	- -	3 -	35 0.2%	
Home Values \$10,000 to \$24,999	- -	45 0.4%	133 0.6%	
Home Values Under \$10,000	- -	42 0.4%	91 0.4%	
Owner-Occupied Median Home Value	\$757,833	\$608,598	\$605,890	
Renter-Occupied Median Rent	\$1,923	\$1,634	\$1,648	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.29/-74.5819

350 Princeton Hightstown Road, West WILLISTON, VT USA	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$148.1 M	\$2.36 B	\$5.46 B
Total Non-Retail Expenditure	\$81.64 M	\$1.28 B	\$2.97 B
Total Retail Expenditure	\$66.46 M	\$1.08 B	\$2.48 B
Alcoholic Beverages	\$899.18 K	\$14.48 M	\$33.42 M
Apparel	\$2.6 M	\$42.47 M	\$98.07 M
Contributions	\$5.1 M	\$80.05 M	\$184.86 M
Education	\$3.52 M	\$55.73 M	\$128.7 M
Entertainment	\$7.98 M	\$130.67 M	\$301.68 M
Food Away From Home	\$6.26 M	\$101.76 M	\$234.94 M
Grocery	\$7.37 M	\$129.99 M	\$299.89 M
Health Care	\$6.01 M	\$112.39 M	\$253.18 M
Household Furnishings and Equipment	\$3.84 M	\$62.12 M	\$143.42 M
Household Operations	\$2.61 M	\$42.52 M	\$98.28 M
Miscellaneous Expenses	\$2.41 M	\$39.43 M	\$90.93 M
Personal Care	\$1.54 M	\$26.59 M	\$61.35 M
Shelter	\$19.78 M	\$355.79 M	\$825.77 M
Tax and Retirement	\$51.79 M	\$744.65 M	\$1.73 B
Tobacco and Related	\$322.7 K	\$7.2 M	\$16.6 M
Transportation	\$20.95 M	\$324.01 M	\$743.79 M
Utilities	\$5.12 M	\$91.27 M	\$210.56 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$14,737	\$11,923	\$12,105
Total Non-Retail Expenditure	\$8,124 55.1%	\$6,463 54.2%	\$6,599 54.5%
Total Retail Expenditures	\$6,613 44.9%	\$5,460 45.8%	\$5,506 45.5%
Alcoholic Beverages	\$89 0.6%	\$73 0.6%	\$74 0.6%
Apparel	\$259 1.8%	\$214 1.8%	\$218 1.8%
Contributions	\$508 3.4%	\$404 3.4%	\$410 3.4%
Education	\$350 2.4%	\$281 2.4%	\$286 2.4%
Entertainment	\$794 5.4%	\$660 5.5%	\$669 5.5%
Food Away From Home	\$623 4.2%	\$514 4.3%	\$521 4.3%
Grocery	\$733 5.0%	\$656 5.5%	\$665 5.5%
Health Care	\$598 4.1%	\$568 4.8%	\$562 4.6%
Household Furnishings and Equipment	\$382 2.6%	\$314 2.6%	\$318 2.6%
Household Operations	\$260 1.8%	\$215 1.8%	\$218 1.8%
Miscellaneous Expenses	\$240 1.6%	\$199 1.7%	\$202 1.7%
Personal Care	\$154 1.0%	\$134 1.1%	\$136 1.1%
Shelter	\$1,968 13.4%	\$1,797 15.1%	\$1,832 15.1%
Tax and Retirement	\$5,153 35.0%	\$3,760 31.5%	\$3,839 31.5%
Tobacco and Related	\$32 0.2%	\$36 0.3%	\$37 0.3%
Transportation	\$2,085 14.1%	\$1,636 13.7%	\$1,650 13.6%
Utilities	\$510 3.5%	\$461 3.9%	\$467 3.9%