



Mall of Louisiana

Baton Rouge, LA

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Mall Of Louisiana Property Overview

Mall of Louisiana is a dynamic retail center located in Baton Rouge, Louisiana. This two-level, super-regional shopping center serves the affluent residents in the area as well as the more than 40,000 students enrolled at Louisiana State University and Southern University and A&M College.

The upscale merchandise mix includes more than 120 stores such as Apple, Zara, Pottery Barn, H&M, Sephora, PANDORA, Dick's House of Sport, and American Eagle. With multiple full-service restaurants including BJ's Restaurant & Brewhouse, Red Lobster, Shake Shack, and J. Alexander's, a 600-seat food court, a carousel, and an AMC Theatres, the center sees more than seven million visitors annually.

PROPERTY INFORMATION

Address: 6401 Bluebonnet Blvd., Suite 5050

Market: Baton Rouge, LA

Total Retail Square Footage: 1.4+ Million

7-MILE RADIUS

2024 Population: 306,544

2024 Households: 125,826

2024 % of Households:

w/Income \$75k+: 47.02%

w/Income \$100k+: 35.2%

2024 Average Household Income: \$103,522

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 44.02%

2024 Average Home Value: \$373,346

2029 Projected Population: 288,458

2029 Projected Households: 117,957

2029 Projected Average Household Income: \$118,019

TRADE AREA PROFILE

2024 Population: 702,025

2024 Households: 270,126

2024 % of Households:

w/Income \$75k+: 48.59%

w/Income \$100k+: 36.39%

2024 Average Household Income: \$99,309

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 33.91%

2024 Average Home Value: \$314,304

2029 Projected Population: 686,008

2029 Projected Households: 262,826

2029 Projected Average Household Income: \$111,756

DAYTIME EMPLOYMENT

3-Mile Radius Total: 79,667

White Collar: 69.86%

Executive/Professional: 43.72%

5-Mile Radius: 132,511

White Collar: 68.42%

Executive/Professional: 43.47%

Source: Synergos

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