

# NORTHGATE MALL

Northgate Mall is located north of Chattanooga, Tennessee along the busy Route 153 corridor. The property is anchored by Belk, Old Navy, and ULTA Beauty and offers a number of dining options. The area surrounding Northgate has seen significant development over the last several years, with new restaurants, retail, and other uses generating considerable traffic to the area.



**54**  
Total Stores

**4,411,441**  
ANNUAL VISITS (2023 EST.)

**660,790**  
Total Center Sq. Ft.

**278,295**  
TOTAL TRADE AREA (2023  
EST.)

## TRADE AREA FACTS

- ✓ The nearby Volkswagen plant boasts employment of more than 5,000 people with additional plants like Gestamp and others as suppliers to the plant with more than 1,500 employees
- ✓ Chattanooga is home to some of the state's largest employers including Tennessee Valley Authority (TVA), BlueCross BlueShield of Tennessee, McKee Foods Corporation, Unum, CIGNA Healthcare, and Volkswagen Chattanooga.
- ✓ The Chattanooga market is billed as a top destination for outdoor activities and has twice been named the "Best Town Ever" by Outside Magazine.
- ✓ In 2019, Volkswagen selected Chattanooga's VW manufacturing plant for the company's first electric vehicle facility in North America. The \$800 million project created an additional 1,000 permanent jobs.

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## FEATURED STORES

Belk, AMC Theatres, ULTA  
Beauty, Old Navy



## Demographics (2023)

POPULATION TRENDS	PRIMARY TRADE AREA	SECONDARY TRADE AREA	TOTAL TRADE AREA
2023 ESTIMATE	83,316	194,979	278,295
2028 PROJECTION	83,254	194,606	277,860
2023 DAYTIME POPULATION ESTIMATE	74,484	226,786	301,270
AVERAGE HH INCOME	\$103,756	\$84,579	\$94,167
MEDIAN AGE	38.0	38.4	38.2