

# NESSO PLAZA

1355-1359 H Street NE  
Washington, DC 20002



## WASHINGTON D.C.'S MOST UNIQUE RETAIL EXPERIENCE

### AN URBAN MALL, REIMAGINED.

Become a part of Nesso Plaza, one of Washington, D.C.'s most unique retail projects in recent memory. Currently consisting of four existing buildings that historically housed 2-3 commercial tenants in total, ownership is in the process of repurposing the buildings into smaller commercial spaces for future uses such as food stalls, service-oriented retail, fitness, childcare, bars, a white tablecloth restaurant, coffee, and a 3,700-square-foot roof deck ideal for hosting parties, corporate events, and weddings. Upon completion, Nesso Plaza will host a total of 14

total commercial tenants, with the goal of acting as an "urban mall" for both the immediate and surrounding neighborhoods. Available spaces range from as small as 342-square feet to up to 2,310 square feet with additional rear patio space.

***Nesso Plaza hopes to be a catalyst for the revitalization of the H Street Corridor and a gathering place for the surrounding community.***

Come join us in our journey to create something special that D.C.'s never seen before!

Connect with us to  
discover the right space  
for your concept.

Ian Ruel  
(202) 318-6844  
IRuel@FeldmanRuel.com



FELDMAN RUEL



I

## WHAT IS NESSO PLAZA?

Upon completion, Nesso Plaza will stand out as one of the region's most distinctive retail destinations. The project transforms four buildings along H Street NE and three alley-facing structures into a collection of small, self-contained spaces designed for dynamic uses including food and beverage, fitness, health and personal care services, a large event deck, and other neighborhood-serving businesses.

## WHY H STREET?

We chose H Street NE as the home for Nesso Plaza's first location because we believe deeply in the untapped potential of the corridor and its surrounding neighborhood. Despite its rich character and strategic location, the area remains underappreciated by many business owners and D.C. residents. Our goal is for Nesso Plaza to serve as a catalyst for positive change, helping to spark a more vibrant, inclusive, and dynamic commercial corridor that this community truly deserves.

IIIII

## ISN'T THIS JUST LIKE UNION MARKET?

Not at all. While Union Market is largely known as a food and beverage destination, Nesso Plaza is designed to function more like an "urban mall." Our vision is to create a dynamic mix of uses, where visitors can not only eat and drink, but also can enjoy more service-oriented retail offers like fitness, a nail salon, dog grooming, a vinyl records shop, etc.

## HAVE YOU SECURED ALL THE TENANTS FOR THE PROJECT?

While we're actively in discussions with a number of talented and exciting operators, many spaces at Nesso Plaza are still available. We're committed to running a comprehensive and thoughtful search to curate the right mix of tenants—those whose businesses complement one another and help create a cohesive, dynamic environment. Our vision for Nesso Plaza is to function as an incubator for emerging and established operators alike, offering space to grow without the traditional barriers of high upfront costs, long-term lease obligations, or misaligned landlord-tenant incentives.

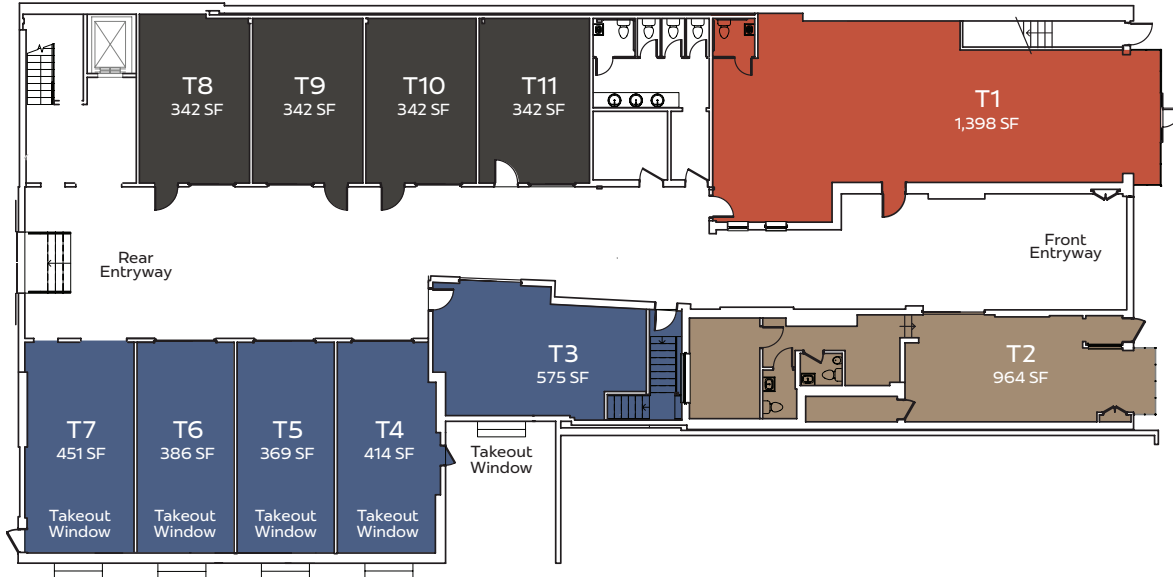
VIV

## WHY THE NAME "NESSO PLAZA"?

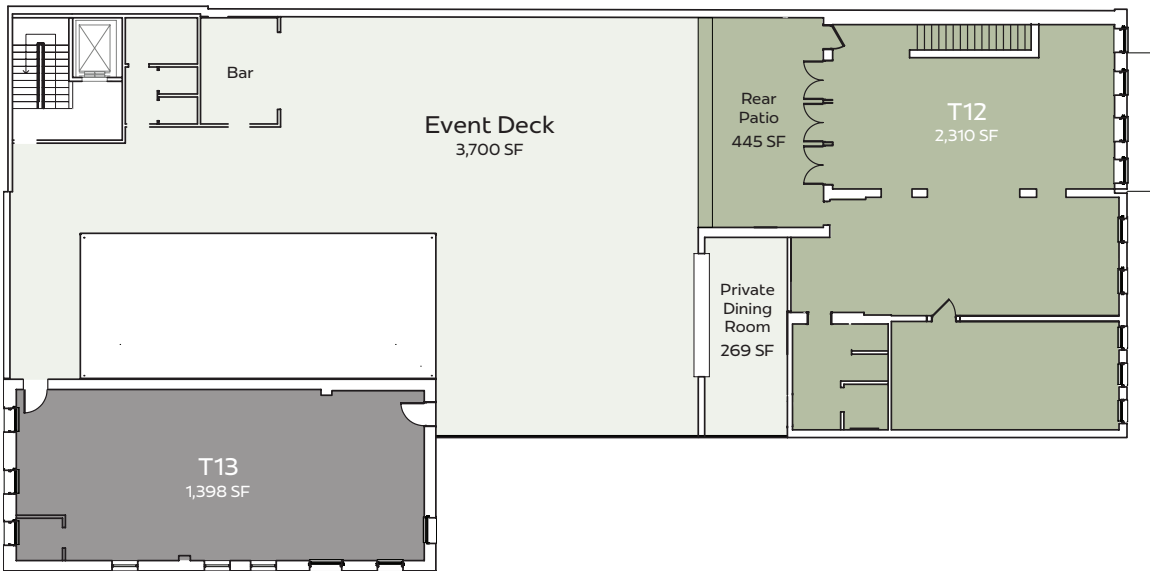
"Nesso" means "nexus" or "connection" in Italian, and "plaza" refers to a public square or marketplace—an open space where people gather. The name reflects both the spirit and purpose of the project. One of our partners, Jonathan Askarinam, was inspired to bring this concept to life after a trip to Italy in the summer of 2024, and we felt it was only fitting to incorporate an Italian influence into the name. Our goal is for Nesso Plaza to become a true community gathering place—where relationships are built, ideas are exchanged, and people come together.

# ENVISION YOUR BUSINESS *HERE.*

## Level I



## Level II



H Street NE

## Ideal Uses for Each Space

- ◆ Café, Diner, Bakery, Etc.
- ◆ Food Stalls
- ◆ Upscale Restaurant
- ◆ Food & Beverage
- ◆ Service-Oriented Retail
- ◆ Fitness, Childcare



# SHAPE THE EXPERIENCE. SHARE THE SUCCESS.

