

SALE

Mixed Use Development Opportunity
Prime Frontage

550, 600 & 700 N MAIN ST.

Keller, TX 76248

PRESENTED BY:

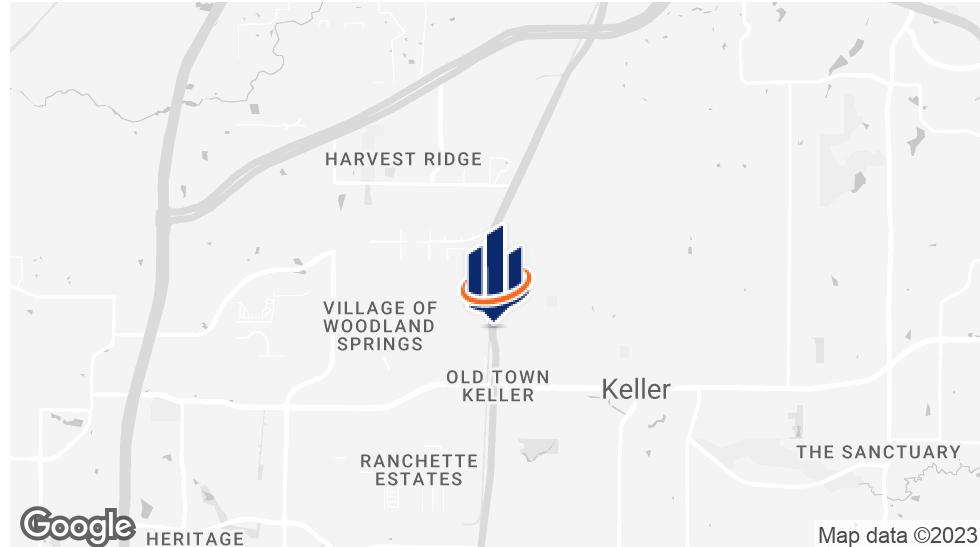
MATT MATTHEWS, MBA, CCIM

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matt.matthews@svn.com



PROPERTY SUMMARY



OFFERING SUMMARY

SALE PRICE:	Call Broker
BUILDING SIZE:	22,500 SF
LOT SIZE:	11.46 Acres
ZONING:	Mixed Use
MARKET:	Dallas/Ft Worth
SUBMARKET:	Watauga/Keller/NRH

PROPERTY OVERVIEW

The subject property is strategically located in the center of Keller, making it an attractive opportunity for any retail business owner, investor or user searching for a retail building with ample land. The surrounding area is predominantly commercial, with numerous options for retail stores, restaurants, and other shopping amenities in close proximity. This opportunity is ideal for retail, mixed-use, or owner-users looking to purchase a commercial property adjacent to a home for personal or investment purposes.

LOCATION OVERVIEW

The subject property is located at 550, 600 & 700 N Main Street in Keller, Texas. It is situated at the intersection of North Main Street (Highway 377) and Johnson Road, providing convenient access to Highway 377 and is approximately 17 miles north of downtown Fort Worth. Keller, Texas, is a prime location in the Dallas-Fort Worth metroplex and boasts an impressive demographic profile within a five-mile radius.

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DISCLAIMER

The material contained in this Offering Brochure is furnished solely for the purpose of considering the purchase of the property within and is not to be used for any other purpose. This information should not, under any circumstances, be photocopied or disclosed to any third party without the written consent of the SVN® Advisor or Property Owner, or used for any purpose whatsoever other than to evaluate the possible purchase of the Property.

The only party authorized to represent the Owner in connection with the sale of the Property is the SVN Advisor listed in this proposal, and no other person is authorized by the Owner to provide any information or to make any representations other than contained in this Offering Brochure. If the person receiving these materials does not choose to pursue a purchase of the Property, this Offering Brochure must be returned to the SVN Advisor.

Neither the SVN Advisor nor the Owner make any representation or warranty, express or implied, as to the accuracy or completeness of the information contained herein, and nothing contained herein is or shall be relied upon as a promise or representation as to the future representation of the Property. This Offering Brochure may include certain statements and estimates with respect to the Property. These Assumptions may or may not be proven to be correct, and there can be no assurance that such estimates will be achieved. Further, the SVN Advisor and the Owner disclaim any and all liability for representations or warranties, expressed or implied, contained in or omitted from this Offering Brochure, or any other written or oral communication transmitted or made available to the recipient. The recipient shall be entitled to rely solely on those representations and warranties that may be made to it in any final, fully executed and delivered Real Estate Purchase Agreement between it and Owner.

The information contained herein is subject to change without notice and the recipient of these materials shall not look to Owner or the SVN Advisor nor any of their officers, employees, representatives, independent contractors or affiliates, for the accuracy or completeness thereof. Recipients of this Offering Brochure are advised and encouraged to conduct their own comprehensive review and analysis of the Property.

This Offering Brochure is a solicitation of interest only and is not an offer to sell the Property. The Owner expressly reserves the right, at its sole discretion, to reject any or all expressions of interest to purchase the Property and expressly reserves the right, at its sole discretion, to terminate negotiations with any entity, for any reason, at any time with or without notice. The Owner shall have no legal commitment or obligation to any entity reviewing the Offering Brochure or making an offer to purchase the Property unless and until the Owner executes and delivers a signed Real Estate Purchase Agreement on terms acceptable to Owner, in Owner's sole discretion. By submitting an offer, a prospective purchaser will be deemed to have acknowledged the foregoing and agreed to release the Owner and the SVN Advisor from any liability with respect thereto.

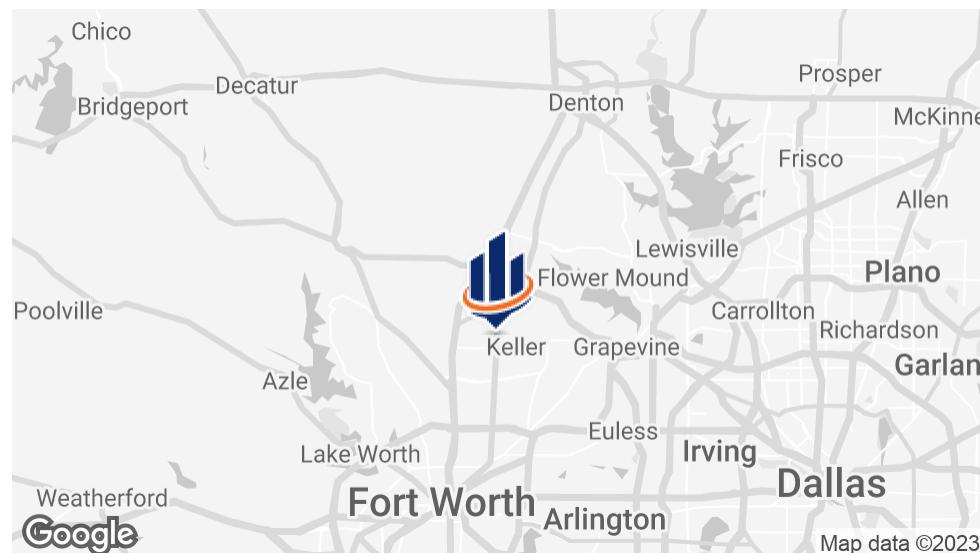
To the extent Owner or any agent of Owner corresponds with any prospective purchaser, any prospective purchaser should not rely on any such correspondence or statements as binding Owner. Only a fully executed Real Estate Purchase Agreement shall bind the property and each prospective purchaser proceeds at its own risk.

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PROPERTY DETAILS & HIGHLIGHTS



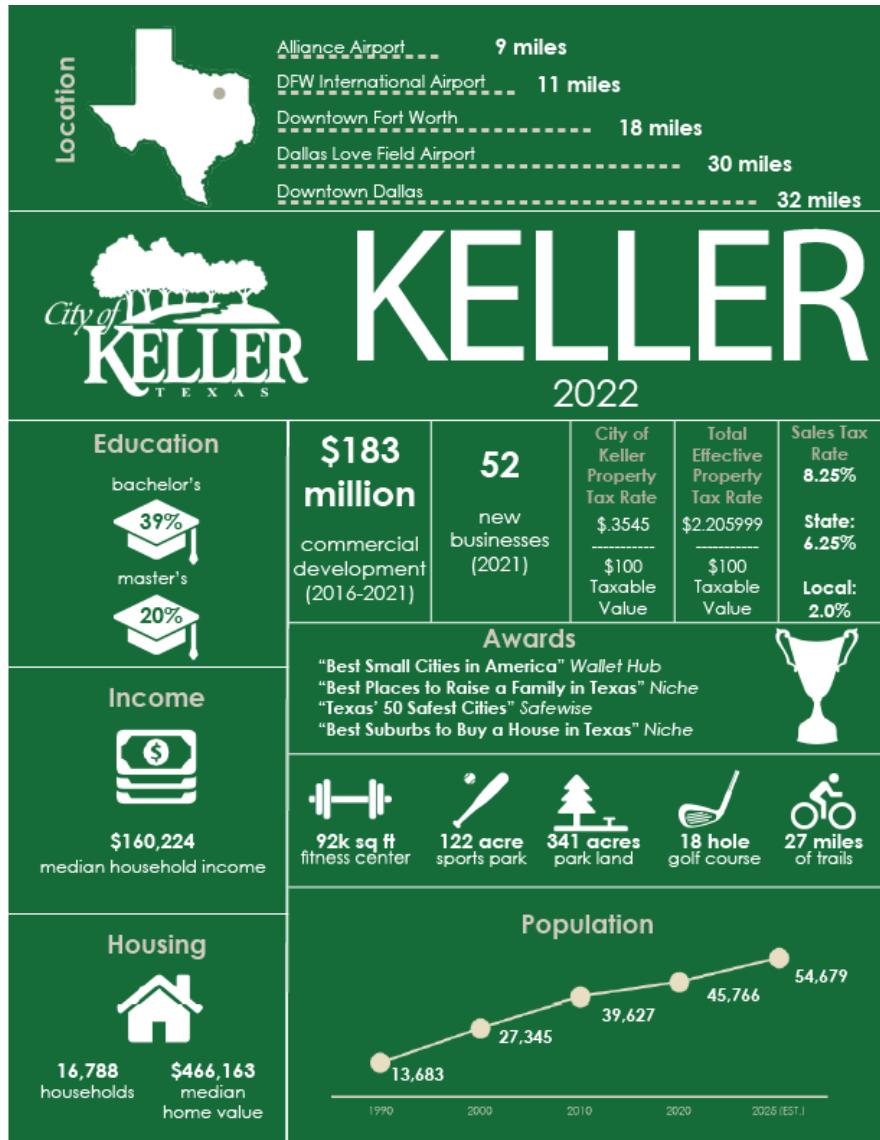
- This property has prime frontage on Hwy 377 (N Main St) surrounded by thriving businesses, both established and emerging, offering a promising opportunity for potential investors to introduce a new retail venture in one of the fastest-growing submarkets in Dallas Fort Worth.
- Boasting Unbeatable Visibility and accessibility to Highway 377
- The surrounding area is predominantly commercial and new mixed-use developments, boasting, retail stores, restaurants, and other shopping options in close proximity.

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CITY INFORMATION



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CITY OVERVIEW

Keller is a growing city located in Tarrant County, Texas. The city has a population of approximately 45,000 and is known for its excellent schools, safe neighborhoods, and high quality of life. Over the past few years, Keller has experienced significant economic growth, with new businesses and industries moving into the area. Overall, Keller is a thriving city with a strong economy and a bright future. With its business-friendly policies, skilled workforce, and modern infrastructure, the city is well-positioned to continue attracting new businesses and industries in the years to come.

KEY INDUSTRIES

Keller has a diverse economy that is driven by a number of key industries. Some of the top industries in the city include healthcare, education, manufacturing, and retail. The city is also home to a number of large corporations, including Sabre Holdings, a leading technology company, and BNSF Railway, one of the largest freight railroad networks in North America.

CITY HIGHLIGHTS

- Keller has a strong business climate that is attractive to both large corporations and small businesses.
- Keller is growing positively and consistently faster than the national average.
- The city of Keller offers wide variety of shopping and dining destinations, and award-winning city facilities, programs and services, Keller is Texas's Most Family-Friendly City — home to just under 46,000 residents within its 18.4 square miles.
- Nestled comfortably in the heart of the Dallas-Fort Worth Metroplex, the City of Keller has gained national attention by pairing big-city conveniences and amenities with small-town roots and an emphasis on quality of life.

ADDITIONAL PHOTOS



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LOCATION MAP



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DEMOGRAPHICS MAP & REPORT

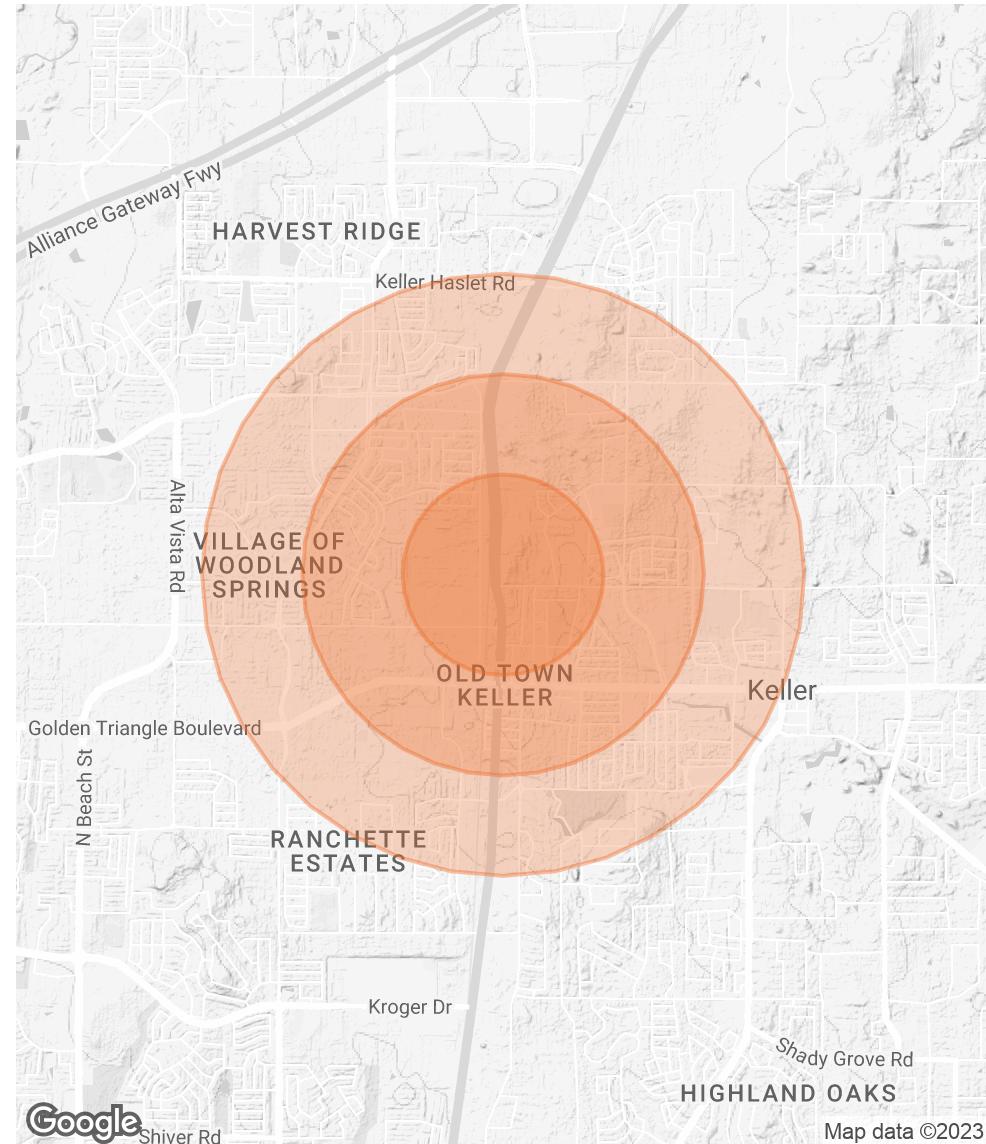
POPULATION 0.5 MILES 1 MILE 1.5 MILES

	0.5 MILES	1 MILE	1.5 MILES
TOTAL POPULATION	2,464	9,927	23,838
AVERAGE AGE	38.4	39.0	37.9
AVERAGE AGE (MALE)	37.0	37.2	35.3
AVERAGE AGE (FEMALE)	33.7	37.8	39.9

HOUSEHOLDS & INCOME 0.5 MILES 1 MILE 1.5 MILES

	0.5 MILES	1 MILE	1.5 MILES
TOTAL HOUSEHOLDS	843	3,455	8,364
# OF PERSONS PER HH	2.9	2.9	2.9
AVERAGE HH INCOME	\$122,015	\$130,429	\$132,589
AVERAGE HOUSE VALUE	\$278,183	\$276,107	\$299,675

* Demographic data derived from 2020 ACS - US Census



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ADVISOR BIO 1



MATT MATTHEWS, MBA, CCIM

Senior Advisor / Managing Director

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Direct: **972.765.0886** | Cell: **972.765.0886**

PROFESSIONAL BACKGROUND

Matt Matthews is the Managing Director for SVN Trinity Advisors - Matthews Group at the Keller, Texas office.

Matt has created market expansion for the team primarily through Office and Land acquisitions and dispositions. He is focused on guiding local investors and business owners through the real estate process while building and maintaining their portfolios.

Matt grew up in Northeast Tarrant County and now lives in Keller with his wife, Cassie, and their four wonderful children. They enjoy most anything outdoors, anything Baylor, and making an impact within their church and local community.

EDUCATION

Baylor University, B.A

St. Edward's University, M.B.A. (Finance)

CCIM (North Texas Chapter)

MEMBERSHIPS

Board Member, Keller Economic Development

Board of Directors, Keller Chamber of Commerce

Past President, Rotary Club of Golden Triangle

Masonic Lodge of Keller

SVN | Trinity Advisors

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Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A **BROKER** is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A **SALES AGENT** must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction;
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Licensed Broker /Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
Designated Broker of Firm	License No.	Email	Phone
Licensed Supervisor of Sales Agent/Associate	License No.	Email	Phone
Sales Agent/Associate's Name	License No.	Email	Phone
Buyer/Tenant/Seller/Landlord Initials		Date	